

**REQUIREMENTS: Minor in Public Relations/Advertising**  
**Lamar D. Fain College of Fine Arts**  
**2021 - 2022 Catalog**  
 (18 Semester Hours)

Student Name: \_\_\_\_\_

ID#: \_\_\_\_\_

			CR HR	Semester	Grade
MCOM	1243	Media Writing and Reporting	3		
MCOM	3223	Advertising	3		
MCOM	3823	Creation of the Advertising Message	3		
MCOM	4673	Public Relations Writing	3		
MCOM	4683	Public Relations Principles	3		

Choose one of the following courses (3 hours):

MCOM	3233	Editing		
MCOM	3253	Publication Design		
MCOM	3733	Media Ethics		
MCOM	4323	Web Site Design		
MCOM	4823	Integrated Marketing Communication		

\_\_\_\_\_  
Student

\_\_\_\_\_  
Date

\_\_\_\_\_  
Mass Communication Minor Advisor

\_\_\_\_\_  
Date

\_\_\_\_\_  
Mass Communication Department Chair

\_\_\_\_\_  
Date