

BACHELOR OF ARTS IN MASS COMMUNICATION

Lamar D. Fain College of Fine Arts

DEGREE PLAN 2021 - 2022 Catalog

Name: (Last): _____

(First): _____

Student ID#: M

Date: _____

Exams	Completed
WRITING PROFICIENCY EXAM*	

Academic Foundations and Core Curriculum

CORE CURRICULUM (42 Hours)	CR HR	Semester	Grade
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Communication (6 hrs)

ENGL 1143	Acad Research & Writing	3	
See list [1]	Rec Comm Requirement	3	

American History (6 hrs)

HIST 1133	American Hist to 1865	3	
HIST 1233	American Hist since 1865	3	

Political Science (6 hrs)

POLS 1333	American Government	3	
POLS 1433	American Government	3	

Creative Arts (3 hrs)

MCOM 2213	Appreciation of Film	3	
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Language, Phil & Culture (6 hrs BA requirement)

See list [2]		3	
See list [2]		3	

Life and Physical Science (6 -8 hrs)

See list [3]		3 or 4	
See list [3]		3 or 4	

Math (3 hrs)

MATH 1053	Contemporary Math	3	
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Social and Behavioral Science (3 hrs)

See list [5]		3	
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Cultural and Global Understanding (3 hrs)

MCOM 1233	Mass Media and Society	3	
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Inquiry and Creativity (3 hrs)

See list [7]		3	
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Communication must select one of these four minors:

Broadcasting Minor (18 hours)

	CR HR	Semester	Grade
MCOM 3623	Mass Communication Hist		
MCOM 4223	Computer Assist Reporting		
MCOM 4263	Broadcast News I		
MCOM 4363	Broadcast News II		
MCOM 4423	Multimedia		
MCOM 4533	Adv Reporting/Writing		

Journalism Minor (18 hours)

	CR HR	Semester	Grade
MCOM 3233	Editing		
MCOM 3253	Publication Design		
MCOM 3623	Mass Communication Hist		
MCOM 4163	Newspaper Practicum		
MCOM 4223	Computer Assist Reporting		
MCOM 4533	Adv Reporting/Writing		

Mass Communication Major (39 hours)

Mass Communication	CR HR	Semester	Grade
MCOM 1233	Mass Media and Society		
MCOM 1243	Media Writing & Reporting	3	
MCOM 2213	Appreciation of Film (core)		
SPCH 2423	Interpersonal Comm	3	
MCOM 3223	Advertising	3	
MCOM 3313	Foundations-Media Prod	3	
MCOM 3613	Television Production	3	
MCOM 3733	Media Ethics	3	
MCOM 4313	Media Management	3	
MCOM 4323	Web Site Design	3	
MCOM 4643	Mass Communication Law	3	
MCOM 4183	Internship	3	
MCOM 4243	Senior Production	3	

Other BA degree requirements (14 hours)

FREN, GERM, SPAN	1134 Elementary I	4	
FREN, GERM, SPAN	1234 Elementary II	4	
FREN, GERM, SPAN	2133 Intermediate I	3	
FREN, GERM, SPAN	2233 Intermediate II	3	

Department Approved Electives

	3		
Elec			
Elec			
Elec			

Digital Media Minor (18 hours)

	CR HR	Semester	Grade
MCOM 2403	Social Media		
MCOM 2523	The Internet & Society		
MCOM 3253	Publication Design		
MCOM 4223	Computer Assist Reporting		
MCOM 4423	Multimedia		
MCOM 4533	Adv Reporting/Writing		

Public Relations & Advertising Minor (18 hours)

	CR HR	Semester	Grade
MCOM 3233	Editing		
MCOM 3253	Publication Design		
MCOM 3823	Creation Advertising Message		
MCOM 4673	Public Relations Writing		
MCOM 4683	Public Relations Principles		
MCOM 4823	Integrated Mktg Comm		

* Writing Proficiency Requirement - Students must pass the Writing Proficiency Examination to be taken *after* the student has completed 60 hours of course work and *before* they have accrued 90 hours. Students failing the exam must pass ENGL 2113 Intermed Composition & Grammar.

Name: _____

ID#: _____

This document has been compiled for your convenience. Each student is responsible for adhering to the requirements set out in the catalog under which he/she plans to graduate. By accepting this document and signing below, I acknowledge that a 3.0 GPA in major and minor classes must be attained before I am permitted to enroll in the Senior Capstone course, MCOM 4243.

IN APPROVALS

Major Advisor

Date

Chair, Mass Communication

Date

Dean, Lamar D. Fain College of Fine Arts

Date

Student

Date

Important notes:

- * **Students must have a minimum 3.0 grade point average in all courses taken in the major and minor before they will be allowed to enroll in MCOM 4243.**
- * **Students must also submit a portfolio to meet SACS accrediting criteria (see separate handout) before they will be allowed to enroll in MCOM 4243.**

Revised:

Catalog:

Course Options Listing:

[1] Communication Options:

MCOM 1243 Media Writing & Reporting
SPCH 2423 Interpersonal Comm

[2] Language Philosophy, & Culture Options:

ENGL 2413 World Literature
ENGL 2423 World Literature
ENGL 2613 Survey Amer Literature
ENGL 2623 Survey Amer Literature
ENGL 2813 Survey Engl Literature
ENGL 2823 Survey Engl Literature
HUMN 2013 The Ancient World
HUMN 2023 Medieval Cultures
HUMN 2033 Renaissance-Realism
HUMN 2043 Mid-19th - 20th Centuries

[4] Mathematics Options:

MATH 1053 Contemporary Math
MATH 1203 Math Analysis for Business
MATH 1233 College Algebra
MATH 1534 Precalculus
MATH 1634 Calculus I

[5] Social & Behavioral Science Options:

COUN 2023 Human Development
ECON 1333 General Economics
ECON 2333 Macroeconomic Principles
PSYC 1103 General Psychology
SOCL 1133 Introductory Sociology

Creative Arts Options:

ART 1413 Art Appreciation
MCOM 2213 Film Appreciation
MUSC 1033 Music Appreciation
MUSC 1043 American Popular Music
MUSC 2733 West/World Music
THEA 1113 Women and Theatre
THEA 1503 Appreciation of Theatre
THEA 2423 Dramatic Analysis

[3] Life and Physical Science Options:

BIOL 1013 Intro to Human Biology
BIOL 1023 Intro to Global Biology
BIOL 1134 Anatomy & Physiology I
BIOL 1114 Life I: Mol and Cell Concepts
BIOL 1234 Anatomy & Physiology II
BIOL 1214 Life II: Mol & Cell Concepts
CHEM 1103 Intro to Chemistry
CHEM 1143 General Chemistry I
CHEM 1243 General Chemistry II
CHEM 1303 Gen Organic-Bio Chem
ENSC 1114 Found of Environ Sciences
GEOS 1134 Physical Geology
GEOS 1234 Historical Geology
GNSC 1104 Life/Earth Science
GNSC 1204 Physical Science
PHYS 1144 General Physics
PHYS 1244 General Physics
PHYS 1533 Descrip Astronomy
PHYS 1624 Calc Based Physics I
PHYS 2644 Calc Based Physics II

[6] Cultural & Global Understanding Options:

CMPS 1023 The Digital Culture
EDUC 2013 School & Society
FREN 1234 Elementary French II
GERM 1234 Elementary German II
HIST 1353 World Civilization to 1500
HIST 1453 World Civilization since 1500
HSHS 1013 Global Health & Wellness
HUMN 2013 The Ancient World
HUMN 2023 Medieval Cultures
HUMN 2043 Mid 19th-20th Centuries
HUMN 2033 Renaissance-Realism
INTS 2503 Intro to Global Studies
LATS 2503 Intro Latin Amer Studies
MCOM 1233 Mass Media and Society
MCOM 2523 The Internet & Society
MUSC 2733 West/World Music
POLS 2523 Found Govt & Politics
SOCL 2233 Global Social Problems
SPAN 1234 Elementary Spanish II
WGST 2503 Into Women's & Gender Stud

[7] Inquiry & Creativity Options:

BUAD 1033 Found of Business
CMPS 1044 Computer Science I
COUN 2143 Human Diversity
ENGL 2123 Rhetoric Visual & Infographic
MWSU 2003 Creative Inquiry
SCIE 2103 Understand Scie, Engr,& Tech
SOCL 1143 Sociological Inquiry
THEA 1113 Women and Theatre
THEA 2103 Playwrights & Scientists