

**MINUTES
BOARD OF REGENTS
MIDWESTERN STATE UNIVERSITY**

November 4, 2005

The Board of Regents, Midwestern State University, met in regular session in the Board Room, Hardin Administration Building, Wichita Falls, Texas, at 9:00 a.m., Friday, November 4, 2005. Regents in attendance were Mr. Mac Cannedy, Jr., Chairperson; Mr. John Bridgman, Vice Chairperson; Ms. Pat Haywood, Secretary; Ms. Pam Gough; Mr. Stephen Gustafson; Mr. Munir Lalani; Mr. Don Ross Malone; Mr. David Stephens; and Mr. Ben Wible.

Administrative staff members present included Dr. Jesse W. Rogers, President; Dr. Friederike Wiedemann, Provost; Mr. Juan Sandoval, Vice President for Administration and Finance; Dr. Robert Clark, Associate Provost; and Mr. Keith Lamb, Associate Vice President for Student Affairs. Other university personnel attending the meeting included Ms. Gail Ferguson, Controller; Dr. David Tucker, Chairman of the MSU Faculty Senate; Ms. Dianne Weakley, Director of Personnel; Mr. David Spencer, Internal Auditor; Mr. Buck Shaw, Director of the Physical Plant; Ms. Janus Buss, Director of Public Information and Marketing; Ms. Kristal Amador, Director of Annual Fund; Ms. Cindy Ashlock, Assistant to the President; and Ms. Debbie Barrow, Executive Assistant to the President. Also attending the meeting was Student Government Association Observer Jason York. Representing the news media was Ms. Ann Work, reporter for the Wichita Falls *Times Record News*.

Chairperson Cannedy called the meeting to order at 9:00 a.m. Dr. Clark presented the invocation and Ms. Buss introduced the guests.

Public Comment

06-40a. Mr. Cannedy noted that in accordance with the Board of Regents By-Laws, MSU Policy 2.22, members of the public were invited to address the Midwestern State University Board of Regents through written and oral testimony. A sign-up sheet was available to record those who wanted to address the Board of Regents during this public comment period. Mr. Cannedy noted that no one had signed up to speak during this time.

Reading and Approval of Minutes

06-41. The minutes of the regular Board meeting August 5, 2005 were approved as presented.

Executive Committee Report

Mr. Cannedy noted the items presented at the Executive Committee Meeting for committee approval, for information only, and discussed with no action taken. Information concerning these items can be found in the minutes of the Executive Committee Meeting held November 3, 2005.

Item Presented for Committee Approval Only

06-02. Committee Minutes, 8/4/05 – approved by Committee as presented.

Item Presented for Information Only

06-03. Five Year Campus Plan Update

Item Discussed with No Action Taken

06-07. Possible Purchase of Properties

Executive Committee Consent Agenda

The following items were approved by the Executive Committee and placed on the Consent Agenda for approval by the Board:

06-04. Architectural Selection – Wellness Center, Museum, and University Entrances and Signs – authorized the Executive Committee of the Board to work with the administration on the selection of architectural firms to work on the new Wellness Center, the Museum renovation, and University Entrances and Signs projects.

06-05. University Mission Statement – approved the new mission statement as presented in the agenda document.

06-06. University Mascot Selection – approved the changing of the university mascot to “Mustangs” effective with the spring 2006 semester.

Mr. Cannedy asked if there were items any member wanted to remove from the Consent Agenda. There being none, Mr. Lalani moved approval of the Consent Agenda as presented. Ms. Haywood seconded the motion and it was approved.

Finance and Audit Committee Report

Mr. Lalani noted the items presented at the Finance and Audit Committee Meeting for committee approval and information only. Information concerning these items can be found in the minutes of the Finance and Audit Committee Meeting held November 3, 2005.

Item Presented for Committee Approval Only

06-08. Committee Minutes, 8/4/05 – approved by Committee as presented.

Items Presented for Information Only

06-09. General Endowment Fund Report

06-10. Land Proceeds Fund Report

Finance and Audit Committee Consent Agenda

The following items were approved by the Finance and Audit Committee and were placed on the Consent Agenda for approval by the Board:

- 06-11. Review and Acceptance of Financial Report – accepted the July 2005 Financial Report as presented.
- 06-12. Computer Use Fee Increase – approved increasing the Computer Use Fee from \$9.50 per semester credit hour to \$12.00 per semester credit hour effective with the spring 2006 semester.
- 06-13. Distance Education Course Fee – approved increasing the Distance Education Course Fee from \$25 per semester credit hour to \$32 per semester credit hour effective with the fall 2006 semester.
- 06-14. Tuition for Repeated Undergraduate Hours – approved an additional tuition charge of \$100 per semester credit hour be levied for any course a student takes for the third or more time effective with the summer 2006 semester as presented in the agenda document.
- 06-15. Salary/Title/Position Change in FY 04-05 Budget Approved per Board Authorization – ratified change as presented.
- 06-16. Salary/Title/Position Changes in FY 05-06 Budget Approved per Board Authorization – ratified changes as presented.

Mr. Cannedy asked if there were items any member wanted to remove from the Consent Agenda. There being none, Mr. Stephens moved approval of the Consent Agenda as presented. Mr. Bridgman seconded the motion and it was approved.

Personnel and Curriculum Committee Report

Mr. Bridgman noted the items presented at the Personnel and Curriculum Committee Meeting for committee approval, as information only, and tabled. Information concerning these items can be found in the minutes of the Personnel and Curriculum Committee Meeting held November 3, 2005.

Item Presented for Committee Approval Only

- 06-17. Committee Minutes, 8/4/05 – approved by Committee as presented.

Items Presented for Information Only

- 06-18. Faculty Report
- 06-19. Enrollment Report – Fall 2005
- 06-20. Small Class Report – Fall 2005
- 06-21. Review of Personnel Reports for FY 04-05 Budget
- 06-22. Review of Personnel Report for FY 05-06 Budget

Item Tabled

06-26C. Organizational Name Change – Wichita Falls Museum and Art Center of Midwestern State University to Wichita Falls Museum of Art at Midwestern State University.

Personnel and Curriculum Committee Consent Agenda

The following items were approved by the Personnel and Curriculum Committee and were placed on the Consent Agenda for approval by the Board:

- 06-23. List of December 2005 Candidates for Graduation – approved the list of candidates for graduation with the provision that they meet all requirements as prescribed by the faculty and administration.
- 06-24. Approval of 2006-2007/2007-2008 Academic Calendars – approved the proposed academic calendars as presented.
- 06-25. Permanent Academic Dismissal Policy – approved the new policy as presented to be included in the university’s catalog.
- 06-26. Organizational Name Change – approved the following:
 - A. Changing the name of the Department of Business Computer Information Systems (BCIS) to Department of Management Information Systems (MIS).
 - B. Changing the name of the International Student Services Office to the Office of International Services.
- 06-27. New Position – Assistant to Director, Admissions – authorized the addition of this new position as presented.
- 06-28. New Position – Assistant Director, Annual Fund – authorized the addition of this new position as presented.
- 06-29. New Position – Police Officer I – authorized the addition of this new position as presented.
- 06-30. Leave of Absence Request – authorized a one-year leave of absence for the 2006-2007 year for Dr. Stuart MacDonald with pay in the amount of \$3,500 as presented.
- 06-31. MSU Policies and Procedures Manual Changes – approved changes to the following policies as presented:
 - Policy 2.337 – Vice President for University Advancement and Student Affairs responsibility statement.
 - Policy 2.338 – University Boards, Councils and Committees – approved changes to the Enrollment Management Council, the Student Affairs Council, Academic Appeals Committee, Budget Oversight Committee and Student Success Committee.

- Policy 3.225 – Longevity Pay
- Policy 3-321 – Medical Insurance
- Policy 3.343 – Dual Employment with the State
- Policy 4.164 – Solicitation of Funds
- NEW POLICY – 3.3XX – Employment of Foreign Nationals
- NEW POLICY – 4.1XX – Public Access Defibrillation Program

Mr. Cannedy asked if there were items any member wanted to remove from the Consent Agenda. There being none, Mr. Wible moved approval of the Consent Agenda. Mr. Gustafson seconded the motion and it was approved unanimously.

Student Services Committee Report

Ms. Haywood noted the items presented at the Student Services Committee Meeting for committee approval and information only. Information concerning these items can be found in the minutes of the Student Services Committee Meeting held November 3, 2005.

Item Presented for Committee Approval Only

06-32. Committee Minutes, 8/4/05 – approved by Committee as presented.

Items Presented for Information Only

06-33. Student Government Report

06-35. Americans with Disabilities Act (ADA) Annual Report

Student Services Committee Consent Agenda

The following item was approved by the Student Services Committee and was placed on the Consent Agenda for approval by the Board:

06-34. Housing and Resident Life Report – authorized the administration to close Marchman Hall to resident students beginning with the spring 2006 semester.

Mr. Cannedy asked if any member wanted to remove this item from the Consent Agenda. There being no response, Mr. Lalani moved approval of the Consent Agenda. Ms. Haywood seconded the motion and it was approved unanimously.

University Development Committee Report

Mr. Malone noted the items presented at the University Development Committee Meeting for committee approval and information only. Information concerning these items can be found in the minutes of the University Development Committee Meeting held November 3, 2005.

Item Presented for Committee Approval Only

06-36. Committee Minutes, 8/4/05 – approved by Committee as presented.

Items Presented for Information Only

06-37. Summary of Gifts, Grants and Pledges 9/1/04 – 8/31/05

06-38. Summary of Gifts, Grants and Pledges 9/1/05 – 9/30/05

Athletics Committee Report

Mr. Stephens noted the items presented at the Athletics Committee Meeting for committee approval and information only. Information concerning these items can be found in the minutes of the Athletics Committee Meeting held November 3, 2005.

Item Presented for Committee Approval Only

06-39. Committee Minutes, 8/4/05 – approved by Committee as presented.

Item Presented for Information Only

06-40. Athletics Status Report

Other Business

Deliberation about Donation

06-42. Dr. Rogers stated that it was his pleasure to announce that Mrs. Kay Dillard of Wichita Falls, on behalf of the Dillard Family, had given Midwestern State University the largest single financial gift in Midwestern's history. The gift was given in honor of A.R. "Bud" Dillard, Jr. who was a long-time business and oil man in Wichita Falls. The gift was given to the university to benefit the College of Business Administration. This gift would ensure a bright future for Midwestern State University and the College of Business Administration.

Mr. Cannedy noted that in relation to this gift, and in keeping with the wishes of the donor, the administration had requested that the Board authorize the President and Chairperson of the Board to transfer the Dillard gift and any interest earned to the MSU Charitable Trust, and to establish the Dillard Trust. Mr. Cannedy noted that the majority of the university's endowments of large proportions such as this are kept in the MSU Charitable Trust, which is a supporting organization of Midwestern State University. He indicated that Mrs. Dillard had authorized this proposed transfer.

Mr. Malone moved approval of this recommendation as presented. Ms. Haywood seconded the motion. The motion was approved.

Naming of Facilities and Administrative Entities

06-43. Mr. Cannedy noted that Policy 4.146 of the *MSU Policies and Procedures Manual* outlines circumstances under which university facilities can be named. In recognition of the gift received from Kay Dillard, the administration recommended that the College of Business Administration be named the "Dillard College of Business Administration" and that the new College of Business Administration building also carry the name of Dillard.

Mr. Lalani moved approval of this recommendation. Mr. Gustafson seconded the motion and it was approved.

Nominating Committee Appointment

06-44. Mr. Cannedy reported that in accordance with Section 2.31 of the *MSU Policies and Procedures Manual*, he would appoint a Nominating Committee to make a recommendation to the Board of Regents at the February 2006 meeting concerning the university president's contract for 2006-2007. He reported that the committee would be named the "Presidential Performance and Compensation Review Committee." He asked Mr. Lalani to serve as chair and asked Mr. Malone and Mr. Bridgman to serve on the committee.

President's Report and Discussion

06-45. Dr. Rogers thanked the Board for their energy and leadership and for all that they contribute to Midwestern State University. He then presented information to the Board concerning various university matters.

- A. December Commencement Speaker – Dr. Rogers announced that Senator Steve Ogden of College Station would be the university's commencement speaker in December. Senator Ogden is chairman of the Senate Finance Committee. He was elected to the Senate in 1997 following serving three terms in the Texas House. Senator Ogden is a graduate of the Naval Academy and Texas A&M University. He added that Senator Ogden works tirelessly on behalf of higher education and Midwestern State University.
- B. Student Regent Selection Update – Dr. Rogers reported that four applications were received from students who would like to serve as Student Regents. These four applications were submitted to Dr. Rogers. He noted that he would select two and forward them to Governor Perry for his review and appointment. The student should be appointed and join the Board in February. Mr. Bridgman asked if the Governor would select one from the two sent by Dr. Rogers. Dr. Rogers responded that the Governor does not have to select from the two submitted by the university.
- C. Rodriguez Drive – Ms. Haywood expressed her concern about Rodriguez Drive. She indicated that she had heard from various people that it is very difficult to see the center medians at night. She asked if something could be done to make them more visible. Dr. Rogers responded that he had discussed this matter with Mr. Sandoval and they had decided that some type of reflectors would be placed on the street and on the medians. He added that when the university hires a landscape architect to work on the Museum he planned to get an opinion on what should be placed in the medians. He stated that eventually when it is lit and landscaped it will be a very attractive spot on the campus.
- D. Report on Student Financial Aid – Dr. Clark presented information concerning financial aid at MSU. He noted that FAFSA (the Free Application for Federal Student Aid form) is something that any student or parent of a student has to complete before the student can be considered for financial aid. Once that form is processed, the financial aid office at the university uses the information to determine what is called "unmet need." They look at the cost of attendance at

MSU and the amount the family or the person can contribute, which is known as “expected family contribution.” The expected family contribution is subtracted from the cost of attending and the result is the student’s “unmet need.” Some students qualify to receive grants such as the Pell Grant which is provided by the federal government. There are also a number of state grants available. One of those is TPEG (the Texas Public Educational Grant). The funding for TPEG comes from the funds MSU and other state universities are mandated to set aside from paid tuition.

Dr. Clark presented information on two slides which are shown in Attachment 1 of these minutes. He added the following information with regard to the slides.

- The total number of students enrolled in the fall 2005 was 6,279.
- Of these 6,279 students, some type of assistance was provided to 4,832 students (77% of total enrollment). This assistance included grants, scholarships, loans, waivers, exemptions, and work study.
- Of the total 6,279 students, 2,655 (42% of total enrollment) students demonstrated financial need when they completed a FAFSA.
- Of these 2,655 students who demonstrated financial need, 2,605 (98% of students showing need) received some type of assistance. Again, this assistance included grants, scholarships, loans, waivers, exemptions, and work study.
- In addition, 2,227 (35% of total enrollment) students who did *not* demonstrate need (by FAFSA) also received some type of assistance (including grants [TPEG], scholarships, loans, waivers, and exemptions [not work study]).

Mr. Stephens asked how MSU’s numbers compare to similar-sized institutions. Dr. Clark responded that MSU giving aid to 98% of students with need is very positive for the university. Dr. Rogers commented that in terms of qualifying aid, MSU is very comparable with other schools. He added that MSU’s scholarship program in relation to other schools is very strong.

Mr. Malone asked what happened to the 50 students who demonstrated financial need and did not receive anything. Dr. Rogers responded that the university ran out of its local set-aside money this year and funds simply were not available. Mr. Malone asked if the funds were distributed on a first-come first served basis. Dr. Clark responded that they were.

The second slide showed the dollar amounts involved.

- The students who demonstrated financial need when they completed the FAFSA demonstrated a total need of \$25,005,765.
- Of this \$25,005,765 in demonstrated need, \$21,428,397 (86% of demonstrated need and 72% of total awarded) was met through grants, scholarships, loans, waivers, exemptions, and work study.
- The 2,227 students who did not demonstrate need but received awards, received a total \$8,397,466 (28% of total awarded), bringing the total dollars of assistance provided to MSU students up to \$29,825,863.

Dr. Clark added that the numbers would continue to increase as additional aid is given throughout the year. Dr. Rogers noted that it was astounding that MSU awards \$30 million in financial aid to its students in one academic year.

- E. Annual Fund Report – Ms. Amador presented a report on the Annual Fund as shown in Attachment 2. She added that alumni participation in 2004-2005 rose to 8.1% which surpassed participation reported by West Texas A&M University, Texas A&M Commerce, the University of North Texas, and Sam Houston State University. She noted that she hoped the 2005-2006 numbers would surpass those reported by Tarleton State University and Stephen F. Austin University. She expressed her thanks to the Regents for approving the Assistant Director position in her area. She noted that this would help her office continue to expand its outreach. Mr. Lalani indicated that Kristal and her staff have done an outstanding job with the Annual Fund. The Board expressed their participation for their efforts.

Mr. Cannedy added that the funds that are raised by the Annual Fund cannot be used to pay the expenses of the office since donations received must be spent as the donor designates. He indicated that part of the expense of the office is paid through the MSU Charitable Trust.

- F. Marketing Campaign Report – Ms. Buss presented information concerning the marketing campaign at MSU (see Attachment 3). She noted that she last made a proposal to the Board in 2002 to establish a full-blown marketing campaign for MSU. At that time the two goals of the campaign were 1) to saturate the Wichita Falls area and surrounding community with a solid, aggressive presence and 2) to establish good name recognition outside of Wichita County. She indicated that the campaign has met these goals and efforts continue with expansion needed. She noted that expansion of the marketing campaign is dependent on funds available. Mr. Sandoval indicated that funding could be found to support the marketing program. The Board expressed their appreciation to Janus and the marketing committee for their efforts.

Mr. Cannedy asked about the schedule for opening the business building. Dr. Rogers stated that construction was on schedule and the building should be complete in June. The business faculty should begin moving in during the summer and classes will start at the beginning of the fall 2006 term.

Ms. Haywood asked if the students were enjoying the renovated Pierce Hall. Mr. Lamb responded that the facility had been well received. Mr. Lalani asked if the Board could tour Pierce Hall during the February Board meeting. Dr. Rogers responded that this would be added to the schedule.

Mr. Gustafson thanked Dr. Rogers and the university physical plant staff for the time and effort put in keeping the lake clean after the recent storm. He indicated that the lake looks wonderful and is utilized greatly.

Adjournment

There being no further business, the meeting was adjourned at 10:10 a.m. The next regularly scheduled meetings of the Board of Regents will be Thursday and Friday, February 9 and 10, 2006.

Patricia A. Haywood, Secretary

I, Patricia A. Haywood, the fully appointed and qualified Secretary of the Midwestern State University Board of Regents, hereby certify that the above and foregoing is a true and correct copy of the minutes of the Midwestern State University Board of Regents meeting November 4, 2005.

Patricia A. Haywood, Secretary

ATTACHMENTS:

1. Financial Aid Presentation
2. Annual Fund Presentation
3. Marketing Campaign Presentation