

**MINUTES  
BOARD OF REGENTS  
MIDWESTERN STATE UNIVERSITY  
February 10, 2006**

The Board of Regents, Midwestern State University, met in regular session in the Board Room, Hardin Administration Building, Wichita Falls, Texas, at 9:00 a.m., Friday, February 10, 2006. Regents in attendance at the university were Mr. Mac Cannedy, Jr., Chairperson; Ms. Pat Haywood, Secretary; Ms. Pam Gough; Mr. Stephen Gustafson; Mr. Munir Lalani; and new Student Regent Will Morefield. Attending the first portion of the meeting via teleconference connection was Mr. Don Ross Malone.

Administrative staff members present included Dr. Jesse W. Rogers, President; Dr. Friederike Wiedemann, Provost; Mr. Juan Sandoval, Vice President for Administration and Finance; Dr. Howard Farrell, Vice President for University Development and Student Affairs; and Mr. Keith Lamb, Associate Vice President for Student Affairs. Other university personnel attending the meeting included Ms. Gail Ferguson, Controller; Ms. Valarie Maxwell, Director of Budget and Management; Dr. Charles Bultena, MSU Faculty Senate representative; Mr. David Spencer, Internal Auditor; Mr. Cohn Drennan, Director of the Museum; Mr. Mike Snow, Director of Institutional Research and Planning; Ms. Mitzi Lewis, Assistant Director of Institutional Research and Planning; Ms. Janus Buss, Director of Public Information and Marketing; Ms. Cindy Ashlock, Assistant to the President; and Ms. Debbie Barrow, Executive Assistant to the President. Also attending the meeting was Student Government Association Observer Jason York. Representing the news media was Ms. Ann Work, reporter for the Wichita Falls *Times Record News*.

Chairperson Cannedy called the meeting to order at 9:00 a.m. Dr. Farrell presented the invocation and Ms. Buss introduced the guests.

Public Comment

06-89. Mr. Cannedy noted that in accordance with the Board of Regents By-Laws, MSU Policy 2.22, members of the public were invited to address the Midwestern State University Board of Regents through written and oral testimony. A sign-up sheet was available to record those who wanted to address the Board of Regents during this public comment period. Mr. Cannedy noted that no one signed up to speak during this time.

Naming of University Facilities and Administrative Entities

06-92. Mr. Cannedy noted that he would present the administration's recommendations regarding the naming of two areas within the building which will house the Dillard College of Business Administration. He added that he would not be able to vote on these recommendations due to a conflict of interest. He stated the administration's recommendations as follows:

- A. In recognition of the very generous gift from the Bryant Edwards Foundation toward the construction of this building, it was recommended that the first floor atrium and adjacent conference center be designated the Bryant Edwards Atrium Conference Center.

B. In recognition of the very generous gift from the J.S. Bridwell Foundation toward the construction of this building, it was recommended that the 134 seat auditorium be designated the J.S. Bridwell Auditorium.

Mr. Lalani moved approval of these recommendations as presented. Mr. Gustafson seconded the motion. Mr. Lalani expressed appreciation to these two foundations for their generous support of the university. Dr. Rogers added his thanks to Mr. Cannedy for his leadership in helping bring these funds to MSU. The motion was approved with Mr. Cannedy abstaining from the vote.

Mr. Malone indicated that he had to leave the meeting and the teleconference line was disconnected.

Mr. Cannedy reported that the administration recommended naming the College of Liberal Arts the **Prothro-Yeager College of Liberal Arts** and the College of Liberal Arts Hall the **Prothro-Yeager Hall**. He stated that this recommendation was made in recognition of the generous support of the Perkins-Prothro Foundation, including the establishing of an endowment to support academic programs within the Midwestern State University College of Liberal Arts. Additionally, this recommendation was made to recognize the service of Board of Regents Member Emeritus Kathryn A. Yeager, who served on the MSU Board of Regents for 12 years, and served as Chairperson of the Board for nine years.

Ms. Haywood moved approval of this recommendation as presented. Mr. Lalani seconded the motion. Mr. Lalani expressed appreciation to the Perkins-Prothro Foundation for their generosity and also to Mrs. Yeager for her service to the university. Dr. Rogers expressed appreciation to these families on behalf of the faculty, administration and students of Midwestern State University. He added that the Perkins-Prothro Foundation gift that established the College of Liberal Arts endowment was one of the most significant gifts received by the university. It provides excellent funding for faculty development and student scholarships.

The motion was approved.

#### Reading and Approval of Minutes

06-90. The minutes of the regular Board meeting November 3, 2005 were approved as presented.

#### Reading and Approval of Minutes

06-91. The minutes of the regular Board meeting November 4, 2005 were approved as presented.

#### **Executive Committee Report**

Mr. Cannedy noted the items presented at the Executive Committee Meeting for committee approval only, as well as the item that was removed from the agenda. Information concerning these items can be found in the minutes of the Executive Committee Meeting held February 9, 2006.

Items Presented for Committee Approval Only

06-51. Committee Minutes, 11/3/05 – approved by Committee as presented.

06-52. Committee Minutes, 1/17/06 – approved by Committee as presented.

Item Removed from the Agenda

06-54. Possible Purchase of Properties

Executive Committee Consent Agenda

The following item was approved by the Executive Committee and placed on the Consent Agenda for approval by the Board:

06-53. Tuition Revenue Bond (TRB) Resubmission and Priorities – approved the following projects for submission as Midwestern State University’s TRB Request, with the understanding that the administration would have flexibility on the final amounts to ensure the figures are justifiable and necessary:

1.	D. L. Ligon Renovation	\$10,700,000
2.	Instrumental Music Building	2,000,000
3.	Fowler/Engineering Building	3,000,000
4.	Bolin Science	1,000,000
5.	Roofs	500,000
6.	Parking/Roads	1,500,000
7.	McGaha Building Renovation	<u>300,000</u>
	TOTAL	<u>\$19,000,000</u>

Mr. Cannedy asked if any member wanted to remove this item from the Consent Agenda. There being no objection, Mr. Gustafson moved approval of the Consent Agenda as presented. Mr. Lalani seconded the motion and it was approved.

**Finance and Audit Committee Report**

Mr. Lalani noted the items presented at the Finance and Audit Committee Meeting for committee approval and information only. Information concerning these items can be found in the minutes of the Finance and Audit Committee Meeting held February 9, 2006.

Item Presented for Committee Approval Only

06-55. Committee Minutes, 11/3/05 – approved by Committee as presented.

### Item Presented for Information Only

06-58. Student Recreational and Health Facility Fee

### Finance and Audit Committee Consent Agenda

The following items were approved by the Finance and Audit Committee and were placed on the Consent Agenda for approval by the Board:

06-56. Review and Acceptance of Financial Reports – accepted the August, September, October and November 2005 Financial Reports as presented.

06-57. Banner Implementation and Financing –

- a. Authorized the administration to enter into a contract with SunGard SCT, Inc. for the Banner implementation project at an estimated cost \$3.7 million with the understanding that expenses related to necessary additional personnel would be in addition to this total.
- b. Approved the financing of \$1,270,500 of the project cost through the Texas Public Finance Authority (TPFA) and approved TPFA Master Lease Purchase Program documents as part of this financing package.
- c. Committed \$1 million during the next four years from Higher Education Assistance Funds (HEAF) to support this project.

06-59. Addition to List of Approved Brokers/Dealers and Other Investment Vehicles – approved adding JPMorgan Chase to the list of approved brokers/dealers and other investment vehicles as presented in the agenda document.

06-60. Student Billing System Software – authorized the purchase of a new software package from TouchNet to produce eBills as presented in the agenda document.

06-61. Salary/Title/Position Changes in FY 05-06 Budget Approved per Board Authorization – ratified changes as presented.

06-62. FY 2005-2006 Items \$50,000 and Under Approved by President – ratified items as presented.

Mr. Cannedy asked if there were items any member wanted to remove from the Consent Agenda. There being none, Ms. Haywood moved approval of the Consent Agenda as presented. Mr. Gustafson seconded the motion and it was approved.

### **Personnel and Curriculum Committee Report**

Mr. Cannedy noted the items presented at the Personnel and Curriculum Committee Meeting for committee approval, as information only, removed from the agenda, and tabled. Information concerning these items can be found in the minutes of the Personnel and Curriculum Committee Meeting held February 9, 2006.

Item Presented for Committee Approval Only

06-63. Committee Minutes, 11/3/05 – approved by Committee as presented.

Items Presented for Information Only

06-64. Faculty Report

06-65. Enrollment Report – Spring 2006

06-66. Small Class Report – Spring 2006

06-67. Beginning and Last Day Enrollment Reports, Fall 2005 Semester

06-68. Review of Personnel Reports for FY 05-06 Budget

Item Removed from the Agenda

06-78a. Change Name of the Mamie Raborn Center for Economic Education

Item Tabled

06-74. Academic Program Deletion – BBA with Major in International Trade

Academic Program Deletion – BBA with a Major in International Trade

06-74. Mr. Cannedy noted that the administration had recommended discontinuing the Bachelor of Business Administration with a major in International Trade degree. The item was tabled during the Thursday meeting to allow Dr. Wiedemann time to discuss the matter further with Dr. Chelte.

Dr. Wiedemann reported that she had spoken with Dean Chelte and he was very enthusiastic about the idea that was discussed which would allow students in the Dillard College of Business Administration to minor in International Studies. She indicated that Dean Chelte would make changes in the catalogue copy which would encourage students pursuing the BBA degree to minor in International Studies if they were interested in that area of study. She noted the International Studies minor is quite flexible and allows students to select courses that fit their personal interests. Dr. Chelte was very supportive of this change. Mr. Lalani expressed appreciation to the administration for making this change.

Mr. Lalani moved approval of this item as presented. Ms. Haywood seconded the motion and it was approved.

Personnel and Curriculum Committee Consent Agenda

The following items were approved by the Personnel and Curriculum Committee and were placed on the Consent Agenda for approval by the Board:

06-69. Proposed Faculty Development Leave – 2006-2007 – approved a developmental leave for Dr. Emily LaBeff during the fall 2006 semester as presented.

- 06-70. Faculty Positions 2006-2007 Budget – Critical Faculty Needs – authorized the administration to conduct searches for five faculty positions as outlined in the agenda document.
- 06-71. Rodriguez Professorship Change – authorized changing the name of the “Louis J. and Ramona Rodriguez Professorship in Business Administration” to the “Louis J. and Ramona Rodriguez Professorship” with the understanding that the professorship would be used to support any of the programs offered within the Dillard College of Business Administration.
- 06-72. Graduate Admissions Policy – approved changes to the policy as presented to allow a “conditional admission by review.”
- 06-73. Academic Program Additions (Bachelor of Arts with a Major in Music; Master of Education with a Major in Educational Technology; graduate minor in Training and Development; and Dental Early Acceptance Program) – approved the addition of these programs as presented.
- 06-75. Academic Department Reorganization – approved moving General Business from the Department of Economics, Finance and General Business to the Department of Management and Marketing.
- 06-76. Academic Degree Name Change – authorized changing the Bachelor of Arts and Bachelor of Science degrees with majors in Geology to B.A. and B.S. degrees with majors in Geosciences.
- 06-77. Revised Academic Program, Department, School, and College Mission Statements – approved the statements as presented.
- 06-78b. Organizational Name Change – approved changing the name of the “Wichita Falls Museum and Art Center of Midwestern State University” to the “Wichita Falls Museum of Art at Midwestern State University.”
- 06-79. *MSU Policies and Procedures Manual* Changes – approved changes to the following policies as presented:
- Policy 3.114 – Faculty Performance Review
  - Policy 3.120 – Tenure and Promotion Policy
  - Policy 3.214 – Staff Performance Review
  - Policy 4.114 – Art Acquisition Policy – modified and reactivated this policy and reestablished an Art Acquisition Committee.

Mr. Cannedy asked if there were items any member wanted to remove from the Consent Agenda. There being none, Mr. Lalani moved approval of the Consent Agenda. Ms. Haywood seconded the motion and it was approved unanimously.

### **Student Services Committee Report**

Ms. Haywood noted the items presented at the Student Services Committee Meeting for committee approval and information only. Information concerning these items can be found in the minutes of the Student Services Committee Meeting held February 9, 2006.

#### Item Presented for Committee Approval Only

06-80. Committee Minutes, 11/3/05 – approved by Committee as presented.

#### Item Presented for Information Only

06-81. Student Government Report

#### Student Services Committee Consent Agenda

The following items were approved by the Student Services Committee and were placed on the Consent Agenda for approval by the Board:

06-82. Housing Rates – approved housing rates for fall 2006, spring 2007, and summer 2007 as presented.

06-83. Food Service Rates – approved food service rates for summer 2006, fall 2006, and spring 2007 as presented.

06-84. *MSU Student Handbook* Change – approved the addition of a policy regarding the sale of food on campus by student organizations.

Mr. Cannedy asked if there were items any member wanted to remove from the Consent Agenda. There being none, Ms. Haywood moved approval of the Consent Agenda. Mr. Gustafson seconded the motion and it was approved unanimously.

### **University Development Committee Report**

Mr. Cannedy noted the items presented at the University Development Committee Meeting for committee approval and information only. Information concerning these items can be found in the minutes of the University Development Committee Meeting held February 9, 2006.

#### Item Presented for Committee Approval Only

06-85. Committee Minutes, 11/3/05 – approved by Committee as presented.

#### Item Presented for Information Only

06-86. Summary of Gifts, Grants and Pledges 9/1/05 – 1/13/06

### **Athletics Committee Report**

Mr. Cannedy noted the items presented at the Athletics Committee Meeting for committee approval and information only. Information concerning these items can be found in the minutes of the Athletics Committee Meeting held February 9, 2006.

### Item Presented for Committee Approval Only

06-87. Committee Minutes, 11/3/05 – approved by Committee as presented.

### Item Presented for Information Only

06-88. Athletics Status Report

### **Other Business**

#### Executive Session

Mr. Cannedy announced that the Board of Regents would go into closed session as allowed by the Texas Government Code Chapter 551, Section 551.074, Personnel Matters, to consider item 06-93 (University President's Annual Performance and Compensation Review and Contract). The closed session was properly announced at 9:26 a.m. Board members remained for the entire discussion. Dr. Rogers and Ms. Barrow were asked to join the Executive Session at 10:08 a.m.

#### Open Meeting Resumes

The closed session ended at 10:54 a.m. with an announcement by Mr. Cannedy that no action was taken during Executive Session. Following a brief recess the open meeting resumed at 11:00 a.m.

### University President's Annual Performance and Compensation Review and Contract

06-93. Mr. Lalani moved that Dr. Jesse Rogers be given a new contract as President of Midwestern State University for a three-year period beginning September 1, 2006. He further recommended that in recognition of Dr. Rogers' outstanding work that his total salary for the 2006-2007 year (including benefit replacement and longevity pay) be \$220,896. Mr. Gustafson seconded the motion. Mr. Cannedy noted that the Board was pleased with Dr. Rogers' performance. Mr. Lalani commented that the Board was particularly appreciative of the fact that Dr. Rogers would commit to serve the university as president for three more years. Mr. Cannedy noted that while the MSU Board has previously only given yearly contracts, the Board was authorized by the state of Texas to enter into the maximum of a three-year contract.

There being no further discussion or comment the motion was approved. Individuals attending the meeting applauded this action.

Dr. Rogers stated that he was honored by the opportunity to serve MSU and the Board. He expressed thanks to the Board for this vote of confidence. He indicated that the cooperative work of the administration, faculty and staff has made it possible for the university to accomplish goals and move forward. He thanked everyone for their work and committed to continue to address the needs of the university each day.

### President's Report and Discussion

06-94. Dr. Rogers presented information to the Board concerning various university matters.

- A. MSU Press – Dr. Rogers presented a copy of *Tales of Texoma: Episodes in the History of the Red River Board* to each member of the Board. He noted that this book was edited by Dr. Mike Collins, MSU Regents' Professor and Professor of History, and was the latest publication of the MSU Press. The Press was started by Dr.

Rodriguez in the early 1980's and has published many fine works dealing with this region of Texas. He commented that this book contained writing from some of the best writers and historians in the southwest.

- B. Museum Mission and Programming – Dr. Rogers introduced Mr. Cohn Drennan, Director of the Museum, to the Board. Dr. Rogers asked Mr. Drennan to visit with the Board about the museum's renewed mission and the educational programs for children that the museum will be offering. Mr. Drennan thanked the Board for approving the proposed name change. He indicated that this would help bring focus to the museum's strength and mission. Mr. Drennan reviewed information concerning the museum as shown in Attachment 1. He added that in September, the museum would host a multi-national, multi-disciplinary group of artists who previously exhibited in Egypt, Washington D.C., and South Africa in *Take Me to the River*. Wichita Falls is the next stop on their worldwide tour. He stated that the artists would work with the educational communities of Wichita Falls to develop exhibitions and public outreach programs promoting dialogue on cross-cultural issues.
  
- C. 2005-2006 Freshman Class Statistics – Dr. Rogers commented that he was very proud of the 2005-06 freshman class. He stated that the methodology the university is required to use in reporting on the freshman class hides some of the real issues and information about our students. Dr. Rogers asked Mr. Mike Snow, Director of Institutional Research and Planning, to present his analysis of the freshman class.

Mr. Snow presented information as shown in Attachment 2. He noted that for a number of years the administration had been concerned about the decrease in the number of beginning freshmen counted in the cohort. The decline was in large part due to the definition of "first-time full-time freshman student" which would not allow the university to count freshmen students if they had already earned college hours. He noted that since more and more freshmen are entering college with college hours, the number of students in the cohort has continued to decline. This decline is significant since this serves as the base number when measuring graduation rates, retention rates, and ethnicity.

Mr. Snow noted that beginning with the 2005-2006 year the Integrated Post-Secondary Education Data System (IPEDS) has made a significant change in the definition of a freshman student. IPEDS is the U.S. Department of Education's data base. All of the education organizations outside of the state of Texas use IPEDS as a basis for calculations with regard to higher education. The major change is that they will now allow universities to count freshmen students that have transfer hours from anywhere, not just from MSU. Historically, students with previous hours from schools other than MSU would have been counted as transfer students. Additionally, there is no limit on the number of hours a beginning freshman can bring to the university. He reported that one of the students in the fall 2005 cohort started with 51 semester credit hours. This is a tremendous change. He reported that with this change the new freshman cohort was 845 students. Historically the number averaged 650. He added that the first retention data regarding this cohort would be available in the fall 2006; the first graduation rates for this cohort will not be known for six years.

Mr. Snow reported that the IPEDS definition is still different from the Texas Higher Education Coordinating Board (THECB) and the Legislative Budget Board (LBB). He added that the last time there was a change in the definition by IPEDS it took the LBB and THECB a number of years adopt the change.

Dr. Rogers commented that the freshman cohort refers to students entering MSU for the first time in the fall after graduating from high school. He indicated that the university could previously not count students if they took college hours while they were in high school, took college hours in the summer from a university other than MSU, or earned Advanced Placement or CLEP credit hours. The university will now be allowed to count these students as part of the freshman cohort.

Mr. Snow presented the following statistics comparing the fall 2004 and 2005 freshmen cohorts.

	<b>Fall 2005</b>	<b>Fall 2004</b>
Female students	54.3%	49.4%
Black students	18.9%	17.9%
Hispanic students	8.6%	9.8%
Students with transfer hours	27.2%	7.7%
Students living in residence halls	56.9%	38.9%
Average high school GPA	3.29	2.4
1 <sup>st</sup> generation college student	48.4%	32.3%
Students between the ages of 18 and 19	95.1%	93.6%
Students who failed one portion of THEA test	31.1%	32.6%
Students in the top 10% of their class	12.0%	5.9%
Students in the top 25% of their class	32.5%	23.9%
Wichita Falls residents	30.3%	35.8%
Metroplex residents	38.0%	33.0%
Residents from other Texas counties	14.8%	17.6%
Residents from our nine-county area	12.3%	9.1%
Oklahoma residents	2.6%	1.8%
Residents of other states	1.5%	1.8%
Foreign students	.5%	.9%
Students unconditionally admitted	71.7%	64.1%
Students admitted on Advised Admission	28.3%	32.6%

Dr. Rogers added that the administration is encouraged by this change in definition. Mr. Gustafson asked if MSU would be able to count a student if he enrolled at another university as a freshman in the fall following graduation from high school and then transferred to MSU the following spring. Dr. Rogers responded that we would not. He added that the only way the university could count the student is if he only attended the other university in the summer and then transferred to MSU in the fall.

- D. Current and Future Major Projects – Dr. Rogers noted that a number of campus projects had been discussed during the Board meetings, particularly as they related to

the Tuition Revenue Bond request. He added that there are other projects that are included in the university's master plan that he wanted to mention to the Board.

Dr. Rogers stated that when the university built the Fine Arts Building in 1978, the project had to be cut back due to lack of available funds and the music wing was not included as part of the building. The building was later renovated to include part of the music program, but no space was ever added to the facility. Currently, the music program is housed in three buildings located throughout the campus. He added that the theatre in the Fine Arts Building was designed for theatrical performances as opposed to musical performances. He stated that if MSU is going to continue to lead in the fine arts and be a cultural hub in this region of Texas, the university will eventually need a performing arts center designed specifically for musical performances. Additionally, the music program is growing and needs better facilities.

He indicated that he would be remiss if he did not again mention that the university has outgrown Ferguson Hall, which houses the West College of Education. The education program continues to grow and is long overdue for better facilities. Ferguson Hall will likely be razed and a new building built.

Dr. Rogers stated that the administrative unit on campus that needs attention more than any other is Information Systems, which is housed in the Memorial Building. He indicated that Information Systems is the hub of the campus and it needs a facility that can accommodate security, space and utility needs of this operation.

Dr. Rogers indicated that he was proud the university had added women's softball to the sports offerings at MSU. He noted that the team practices and plays on fields operated by the public school system and the local Optimist Club. He commented that the administration would likely make a recommendation concerning the placement of a softball field on campus within the next 18 months.

He concluded by saying that the Board would hear more about these projects in the future. He added that if the university receives TRB funding the administration and the Board will then look at other issues.

- E. University Mascot Logo – Ms. Buss stated that following the Board's approval of Mustangs as the university's mascot in November her office's opportunity was to create an icon or image that would represent the spirit and character of Midwestern State University. The administration sent requests for proposals to seven agencies, three local and four outside the Wichita Falls area. Five agencies sent in proposals and her office also created a proposal. Faculty, students, staff, and alumni were shown the various proposals and were asked for their input. After much discussion and feedback, the marketing committee determined the image they felt depicted MSU. The committee also felt it made a good transition from Indians to Mustangs. Ms. Buss presented the design shown on the attached (see Attachment 3). She noted that the logo is very versatile in its use. She added that the design was created by Mandy Lewis in the Public Information Office. The font used was designed by Graphics II. She reported that this process has taken many, many hours and she was very proud of the work that was done by everyone.

Ms. Buss added that students, faculty and staff were recently invited to a portion of the quadrangle. The first 300 people who participated received t-shirts with the new logo. The photograph taken of this group will appear on the cover of the upcoming *Sunwatcher* magazine. Ms. Buss then presented t-shirts to each of the Board members.

She reported that later in the year 25 pole banners will be attached to the light poles at the entrances of the campus (see Attachment 4). This should add color to the campus and give a more visible appearance to the Mustang logo. She added that they are asking that the three horses remain together until the logo is established.

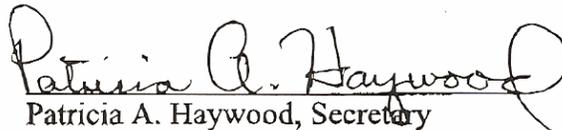
Dr. Farrell commented that this is a unique logo which is unlike any other that is available. Dr. Rogers added that the mascot selection committee did an outstanding job and put a great deal of work in recommending the mascot. He also thanked Ms. Buss, her staff and the marketing committee for their hard work and the time they spent in developing the icon that will be used.

#### Board Training – Open Government

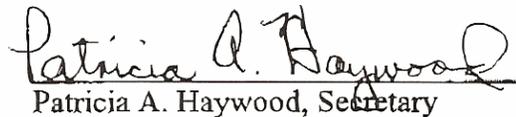
06-95. Mr. Cannedy noted that this item would be deleted from agenda since Board members participated in training on Thursday. Ms. Barrow stated that Board members not able to participate in the training on Thursday would be sent copies of the training DVD for individual viewing.

#### Adjournment

There being no further business, the meeting was adjourned at 11:47 a.m. The next regularly scheduled meetings of the Board of Regents will be Thursday and Friday, May 11 and 12, 2006.

  
Patricia A. Haywood, Secretary

I, Patricia A. Haywood, the fully appointed and qualified Secretary of the Midwestern State University Board of Regents, hereby certify that the above and foregoing is a true and correct copy of the minutes of the Midwestern State University Board of Regents meeting February 10, 2006.

  
Patricia A. Haywood, Secretary

#### ATTACHMENTS:

1. Museum Information
2. 2005-2006 Freshman Class Statistics
3. Mustang Logo
4. New Banner Design