The Midwestern State University Board of Regents met in regular session on the MSU campus in the J. S. Bridwell Board Room of the Hardin Administration Building, Wichita Falls, Texas at 1:30 p.m., Thursday, February 8, 2018.

Individuals in attendance were as follows:

Regents: Mr. Sam Sanchez, Chairman
Mr. R. Caven Crosnoe, Vice Chairman
Ms. Nancy Marks, Secretary
Mr. Warren Ayres
Ms. Tiffany Burks (via teleconference)
Dr. Lynwood Givens
Mr. Jeff Gregg
Mr. Shawn Hessing
Dr. Shelley Sweatt
Student Regent Shayla Owens

University Representatives: President Suzanne Shipley
Provost and Vice President James Johnston
Vice President Marilyn Fowlé
Vice President Keith Lamb
Vice President Anthony Vidmar
Associate Vice President Kyle Owen
Associate Vice President Matthew Park
Director of Athletics Kyle Williams
General Counsel Barry Macha
Director of Internal Audits Leigh Kidwell
Controller Chris Stovall
Director of Marketing and Public Information Julie Gaynor
Executive Assistant to the President Cindy Ashlock
Director of Board and Government Relations Debbie Barrow

Governance Representatives: Dr. David Carlston, Faculty Senate Chairman
Mr. Newman Wong, Staff Senate Chairman
Ms. Maria Peña, Student Government Association President
Mr. Jacob Warren, Student Government Association Observer

Media: Ms. Claire Kowalick, Reporter, Wichita Falls Times Record News
Ms. Ashley Wheeler, Reporter, KFDX-TV 3
Mr. Curtis Jackson, KFDX-TV 3
Ms. Sarah Hines, Reporter, KAUZ Channel 6

In accordance with a duly posted notice and there being a quorum present, Chairman Sanchez called the meeting to order at 1:33 p.m. Ms. Gaynor introduced the guests.
Public Comment
Chairman Sanchez noted that no one had signed up to provide public comment as allowed by Board of Regents By-Laws, MSU Policy 2.22.

Recess
Chairman Sanchez announced that the remaining items would be deferred to Executive Session later in the afternoon. The Committee of the Whole stood in recess at 1:35 p.m. and reconvened at 4:32 p.m.

Executive Session
Chairman Sanchez announced that the Board of Regents would go into Executive Session to discuss Items 18-45A (Consultation with Attorney), 18-45B (Real Property), 18-45C (Gift or Donation), 18-45D (Personnel Matters), and 18-45E (Deliberations Regarding Security Audits) as allowed by Texas Government Code Sections 551.071, 072, 073, 074, and 076. The Executive Session began at 4:33 p.m. Regents Sanchez, Hessing, Burks (via teleconference), Givens, Gregg, Ayres, Crosnoe, Marks, and Sweat, Student Regent Owens, President Shipley, Mr. Macha, and Ms. Barrow remained for the discussion. Mr. Vidmar remained for discussion of Item 18-45C and left the meeting at 4:40 p.m. Ms. Kidwell joined the meeting at that time and remained for discussion of Item 18-45E and a portion of item 18-45A. She left the meeting at 5:11 p.m. The closed session concluded at 5:24 p.m. and the open meeting resumed.

Real Property
18-45B. Regent Ayres moved that the Board of Regents authorize the President to work with the Chairman of the Board of Regents to approve an easement for Oncor for the university’s property leased by the YMCA. Regent Crosnoe seconded the motion and it was approved with Regent Sweatt and Regent Marks abstaining from the vote owing to a conflict of interest.

Real Property
18-45B. Regent Ayres moved that the Board of Regents accept the offer for the purchase of university property at 3311 Taft Boulevard as outlined in the contract dated January 23, 2018, and that the proceeds be placed in Unallocated Plant Fund Reserves. Regent Hessing seconded the motion and it was approved.

Real Property
18-45B. Regent Ayres moved that the Board authorize the President to work with the Chairman of the Board of Regents to purchase the building located at 6 Eureka Circle, with the price not to exceed the independent appraised value of the property, and the source of funds being Unallocated Plant Fund Reserves. Regent Marks seconded the motion and it was approved.

Gifts and Donations
18-45C. Regent Hessing moved approval of the following resolution: The Board of Regents of Midwestern State University expresses its sincere gratitude for the valuable support of the university’s mission expressed by area foundations through their generous donations to the Boundless Opportunities comprehensive campaign. Because of their contributions, the university is strongly positioned to serve this community and beyond, and extend their outreach to its deserving population. The Board specifically recognizes the following foundations on this the 8th day of February, 2018.
Regent Ayres seconded the motion and it was approved with Regent Sweatt and Regent Marks abstaining from the vote owing to a conflict of interest.

Gifts and Donations
18-45C. Regent Hessing moved that the namings shown on the attached be approved as presented and summarized below:

A. Naming the "McCoy College of Science, Mathematics and Engineering" in recognition of the extraordinary generosity of James N. and Vicki McCoy and gratitude for the James N. McCoy Foundation's recent pledge of $5,000,000.

B. Naming the "Bryant Edwards Facilities Administration Building" in honor of the Bryant Edwards Foundation's generous pledge of $1,000,000.

C. Naming the "Bridwell Activities Center" in honor of the J.S. Bridwell Foundation's recent pledge of $4,000,000.

D. Naming the "Cannedy Greek Commons" within the Bridwell Activities Center in recognition of the longtime advocacy of Greek Life at Midwestern State University by Mac and Connie Cannedy.

E. Establishing the "Fain Professorship in the Fine Arts" in honor of the Lamar D. Fain family and the Fain Foundation's recent pledge totaling $1,000,000.

Regent Ayres seconded the motion and it was approved.

Adjournment
There being no further business, the meeting adjourned at 5:28 p.m.

Reviewed for submission:

[Signature]
Nancy Marks, Secretary
Midwestern State University
Board of Regents

ATTACHMENT:
1. Naming Recommendations
Committee of the Whole
February 8, 2018
Attachment 1

Recommendation to the Board of Regents
Naming Recommendations
February 8, 2018

The administration will recommend the following:

Naming the “McCoy College of Science, Mathematics and Engineering” in recognition of the extraordinary generosity of James N. and Vicki McCoy and in gratitude for the James N. McCoy Foundation’s recent pledge of $5,000,000. The gift will be used to underwrite the first phase of the renovation and expansion of Bolin Science Hall. The name of the McCoy School of Engineering will remain the same and continue to reside within the newly named McCoy College of Science, Mathematics and Engineering. Should there be additional schools and/or departments added to the college in the future, the Board may change the name of the college to reflect such changes. Subject to the terms of the gift agreement, the naming will last in perpetuity.

Naming the “Bryant Edwards Facilities Administration Building” in honor of the Bryant Edwards Foundation’s generous pledge of $1,000,000. The gift will be used to underwrite a portion of the cost of building a new Facilities Administration Building. The Facilities Service Department is currently housed in the Daniel Building and will be moved to this new building whose location will be determined at a later date. Should there be changes to the use of the facility in the future, the Board may change the name to reflect such changes. Subject to the terms of the gift agreement, the naming will last in perpetuity.

Naming the “Bridwell Activities Center” in honor of the J.S. Bridwell Foundation’s recent pledge of $4,000,000. The Board and the University will acknowledge the gift by removing the name Daniel and naming the newly renovated facility the “Bridwell Activities Center.” The gift will be used to underwrite a portion of the costs of renovating and repurposing the Daniel Building into a vibrant student activities center. The newly renovated facility will serve as the nexus for campus activity and events with plans to provide space for departments and organizations key to student life, such as Greek Life and related student activities. Meeting and work spaces for student organizations will be the centerpiece of the renovation. Should there be changes to the use of the facility in the future, the Board may change the name to reflect such changes. Subject to the terms of the gift agreement, the naming will last in perpetuity.

Updated 2/8/18
Naming the “Cannedy Greek Commons” within the Bridwell Activities Center in recognition of the longtime advocacy of Greek Life at Midwestern State University by Mac and Connie Cannedy. The newly created Greek Commons will house Greek Life and individual Greek chapter rooms. Should there be changes to the use of the area in the future, the Board may change the name to reflect such changes. Subject to the terms of the gift agreement, the naming will last in perpetuity.

Establishing the “Fain Professorship in the Fine Arts” in honor of the Lamar D. Fain family and the Fain Foundation’s recent pledge totaling $1,000,000. Their longtime generosity to the arts at Midwestern State University has shaped a thriving College of Fine Arts. The gift will be used to establish an endowed professorship in the Fine Arts positioning the university to attract top faculty talent. The endowment will provide funding in perpetuity and will support items such as research, equipment, a salary stipend, supplies and travel for the named professor. Subject to the terms of the gift agreement, the naming will last in perpetuity.
The Executive Committee of the Board of Regents, Midwestern State University, met in regular session on the MSU campus in the J. S. Bridwell Board Room of the Hardin Administration Building, Wichita Falls, Texas, at 1:35 p.m., Thursday, February 8, 2018.

Individuals in attendance were as follows:

Committee members: Mr. Sam Sanchez, Chairman
Mr. R. Caven Crosoe, Vice Chairman
Ms. Nancy Marks, Secretary
Ms. Tiffany Burks, Member-at-large (via teleconference)

Other Regents: Mr. Warren Ayres
Dr. Lynwood Givens
Mr. Jeff Gregg
Mr. Shawn Hessing
Dr. Shelley Sweatt
Student Regent Shayla Owens

University Representatives: President Suzanne Shipley
Provost and Vice President James Johnston
Vice President Marilyn Fowlé
Vice President Keith Lamb
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Associate Vice President Kyle Owen
Associate Vice President Matthew Park
Director of Athletics Kyle Williams
General Counsel Barry Macha
Director of Internal Audits Leigh Kidwell
Controller Chris Stovall
Director of Marketing and Public Information Julie Gaynor
Executive Assistant to the President Cindy Ashlock
Director of Board and Government Relations Debbie Barrow

Governance Representatives: Dr. David Carlston, Faculty Senate Chairman
Mr. Newman Wong, Staff Senate Chairman
Ms. Maria Peña, Student Government Association President Mr. Jacob Warren, Student Government Association Observer

Media: Ms. Claire Kowalick, Reporter, Wichita Falls Times Record News
Ms. Ashley Wheeler, Reporter, KFDX-TV 3
Mr. Curtis Jackson, KFDX-TV 3
Ms. Sarah Hines, Reporter, KAUZ Channel 6.
In accordance with a duly posted notice and there being a quorum present, Chairman Sanchez called the meeting to order at 1:35 p.m.

Reading and Approval of Minutes
18-46. The minutes of the Executive Committee meeting November 9, 2017, were approved as presented.

Campus Construction Update
18-47. Associate Vice President Kyle Owen presented an update of current projects as shown in Attachment 1.

Review of Building Names
18-48. This information was provided in the Board Book for information only.

Moffett Library Renovation Project, Contract Approval Request
18-49. Mr. Owen reviewed the information provided in the Board Book related to this project. Regent Marks made a motion to authorize the administration to contract with the Construction Manager at Risk (CMAR), M&F Litteken, for the first phase of construction at a value not to exceed $2 million. Regent Crosnoe seconded the motion and it was approved.

Facilities Services Complex Project Update
18-50. Mr. Owen provided information regarding the relocation of the Facilities Services Complex as shown in Attachment 2. He reported that with funding for the renovation of the Daniel Building becoming available, the time had come to move forward with planning the move as presented. Regents indicated the importance of the buildings and operations not adversely affecting the surrounding neighborhoods. Mr. Owen responded that this was administration’s plan as well. He added that the administration would seek an easement from the City of Wichita Falls for an alley to the north of the Bridwell Courts. This easement would allow the alley to be closed and the area gated to secure the vehicle yard. When asked about the timeline for the project, Mr. Owen responded that, if approved, the design phase would begin immediately. Bidding for the construction of the project would begin by July 1, construction could begin by September 1, and the project would be completed by mid-summer 2019.

Vice President Lamb responded to a question about the occupancy of Bridwell Courts, noting that the maximum occupancy is 74, although 50 are currently housed there. He added that other apartment complexes could accommodate the students currently in Bridwell Courts. Mr. Owen added that the building is very old and has many deferred maintenance issues.

Regents asked about the information presented regarding parking that would be added and lost through this project and about the use of the Hampstead Boulevard lot. Mr. Owen responded that while 160 spaces would ultimately be added at the conclusion of the project, overall parking would be reduced by approximately 100 spaces for at least one year. Dr. Lamb reported that at its maximum, the Hampstead Lot is 60% used. He added that the fall parking survey showed that at the peak parking time of 10:00 – 11:00 a.m. on Wednesday, campus parking is at 71% occupancy. He stated that the administration reviews the mix of resident and commuter parking allocated each year. In
response to a question, Mr. Owen noted that there would be no disruption of police services during this project.

Regent Crosnoe made a motion to authorize the administration to move forward with the use of the site(s) in the manner presented and to begin the design process for the complex. Regent Marks seconded the motion and it was approved.

Wichita Falls Museum of Art at Midwestern State University - Ratification of Artwork Accessions and Deaccessions
18-51. The artwork accessions and deaccessions were ratified upon a motion by Regent Marks and second by Regent Crosnoe.

Adjournment
The Executive Committee discussion concluded at 1:55 p.m.

Reviewed for submission:

Samuel M. Sanchez, Chairman
Midwestern State University
Board of Regents Executive Committee

ATTACHMENTS:
1. Construction Update - Project Photographs
2. Facilities Services Complex Relocation
Construction Update Status

February 8, 2018

by

Kyle Owen
Health Sciences & Human Services Building:

October 12, 2017

January 29, 2018
Jan Thacker Fantasy of Lights Workshop Expansion:

January 29, 2018

Sunwatcher Clubhouse For Housing Administration:

October 11, 2017

January 26, 2018
Feasibility Update for:
Facilities Services Relocation
February 8, 2017

Modified Hampstead Lane Option
### Effect on Parking Summary:

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<th>Losses/Needs</th>
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<tr>
<td>McCoy lot 13 (HSHS)</td>
<td>113</td>
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<tr>
<td>UPD for Facilities Yard</td>
<td>83</td>
</tr>
<tr>
<td>Facilities staff</td>
<td>39</td>
</tr>
<tr>
<td><strong>TOTAL</strong></td>
<td><strong>235</strong></td>
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<table>
<thead>
<tr>
<th>Gains</th>
<th>Value</th>
</tr>
</thead>
<tbody>
<tr>
<td>Hampstead lots</td>
<td>63</td>
</tr>
<tr>
<td>HS+HS north lot</td>
<td>41</td>
</tr>
<tr>
<td>Marchman lot</td>
<td>91</td>
</tr>
<tr>
<td>Counseling lot</td>
<td>40</td>
</tr>
<tr>
<td>UPD bldg. demo (2020-2021)</td>
<td>36</td>
</tr>
<tr>
<td><strong>TOTAL</strong></td>
<td><strong>271</strong></td>
</tr>
</tbody>
</table>

*Funding for Marchman, Counseling, UPD bldg. demo lots to be determined.*
MINUTES
MIDWESTERN STATE UNIVERSITY
BOARD OF REGENTS
Academic and Student Affairs Committee
February 8, 2018

The Academic and Student Affairs Committee of the Board of Regents, Midwestern State University, met in regular session on the MSU Campus in the J. S. Bridwell Board Room of the Hardin Administration Building, Wichita Falls, Texas, at 1:55 p.m., Thursday, February 8, 2018.

Individuals in attendance were as follows:

Committee members: Dr. Lynwood Givens, Committee Chairman
Mr. Shawn Hessing
Ms. Nancy Marks
Dr. Shelley Sweatt

Other Regents: Mr. Sam Sanchez, Board Chairman
Mr. Warren Ayres
Ms. Tiffany Burks (via teleconference)
Mr. R. Caven Crosnoe
Mr. Jeff Gregg
Ms. Shayla Owens, Student Regent

University Administrators: President Suzanne Shipley
Provost and Vice President James Johnston
Vice President Marilyn Fowlé
Vice President Keith Lamb
Vice President Anthony Vidmar
Associate Vice President Kyle Owen
Associate Vice President Matthew Park
Director of Athletics Kyle Williams
General Counsel Barry Macha
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Governance Representatives: Dr. David Carlston, Faculty Senate Chairman
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Ms. Maria Peña, Student Government Association President
Mr. Jacob Warren, Student Government Association Observer

Media Representatives: Ms. Claire Kowalick, Reporter, Wichita Falls Times Record News
Ms. Ashley Wheeler, Reporter, KFDX-TV 3
Ms. Sarah Hines, Reporter, KAUZ Channel 6.
In accordance with a duly posted notice and there being a quorum present, Chairman Givens called the meeting to order at 1:55 p.m.

Reading and Approval of Minutes
18-52. The minutes of the Academic and Student Affairs Committee meeting November 9, 2017, were approved as presented.

Faculty Report
18-53. Dr. David Carlston, Chairman of the Faculty Senate, presented information which is summarized below.

1) The Faculty Senate has continued to review a number of policy changes with one being an Online Accessibility ADA Policy. He indicated that the faculty wanted to express appreciation to the administration for allowing the faculty adequate time to review and contribute to the timeline for implementation.

2) The Faculty Satisfaction Survey results were presented to the Faculty Senate in January. Dr. Carlston expressed appreciation to the administration for their encouragement of the survey process. He stated that the Faculty Senate Executive Committee would meet with President Shipley and Provost Johnston in the coming week to review the results. Additionally, Dr. Shipley would attend the next Faculty Senate meeting to discuss faculty concerns. He indicated that while a summary of the results was available in the Faculty Senate minutes, he wanted to review a couple of items that stood out as well as some of the areas where goals would be developed. Dr. Carlston added that approximately three-quarters of the faculty participated in the survey. He expressed appreciation to the administration for their willingness to meet and discuss ways the institution can improve.

a. Satisfaction with Campus Leadership – Dr. Carlston reported that this was the third time the faculty survey instrument was utilized and each time there had been a significant improvement in terms of satisfaction with the overall leadership of the university. He reported that results in 2012 were below neutral in terms of satisfaction and current results were nearing four on a five-point scale. He added that, in general, all of the markers related to administrative support had increased as well.

b. Positives – One of the strengths of the university is the collegiality and the opportunities faculty have to work together in teaching and committee service. Dr. Carlston added that the second highest rated strength was the university’s mission and identity.

c. Growth Areas – Dr. Carlston mentioned that there was no one single area that stood out and indicated that areas of concern revolved around the following areas.

i. Support for Research

ii. Workload

iii. Compensation

iv. Work/Life Balance – Dr. Carlston reported that a burnout measure was included in the survey. He noted that approximately one-third of the faculty
are vulnerable to burnout. He stated that a number of faculty reach the associate professor level but not as many work to make the step to full professor. He noted that the demands placed on faculty might discourage them from continuing to move beyond associate professor. He stated that the work/life balance and the three pillars of research, teaching, and service are challenges that faculty will continue to review.

v. Ensuring an Open Environment – Dr. Carlston reported that there were few but poignant comments regarding the existence of some discrimination or gender differences on campus. He stated that the Faculty Senate would work with the administration to make certain the campus is educated and that there is an open process for reporting those concerns.

Regents asked whether the survey was anonymous and asked about potential solutions for faculty burnout. Dr. Carlston responded that while a few demographic questions were asked as part of the survey, respondents were given the option of answering those questions. Dr. Carlston stated that solutions for faculty burnout among higher level professors were complex. He noted that the bar for tenure and promotion is set very high and the bar is even higher for the move to full professor. He added that the current tenure policy requires excellence in the three areas of scholarship, teaching, and service. He noted that it is sometimes difficult for individuals to cover all of the requirements without significant personal sacrifice. He added that appreciation and compensation help with burnout, but the overall process may need to be reviewed. He stated that consideration could perhaps be given to allowing faculty to specialize and focus more on their area of significant strength once they reach associate professor. He noted that balance and expectation must be considered.

When asked about the benefits of tenure, Dr. Carlston responded that it was developed as protection for academic freedom, and to provide the faculty with the opportunity to pursue research or other interests that are valuable but sometimes take longer to come to fruition. He added that tenure provides the security for an individual to pursue his interests. As an example, he stated that a faculty member without tenure might have to forego his interest in grant writing because of the time and competitive nature of the grant process. Once tenured, a faculty member would have time to write grants without fear that not receiving grant funding would affect his tenure application. Regent Sweatt asked what percentage of faculty at MSU are tenured. Provost Johnston responded that he would provide that information to the Board. (NOTE: Following the meeting the Board was informed that the percentage of faculty tenured at MSU is 48%).

3) Dual Credit – Dr. Carlston noted that while dual credit would be discussed later in the meeting he wanted to share a concern about dual credit as it relates to quality control and ensuring that students enrolled in dual credit receive the same type of education they would receive at a university. He added that there is a related concern about students taking dual-credit courses that are sequenced courses within the major. He stated that at times students do not receive the preparation they need to pursue a specific degree program at the university.
Regent Givens thanked Dr. Carlston for his dedication to the faculty and his candor. He asked Dr. Carlston to communicate to the faculty that the Board would work with the administration on the matters mentioned.

Staff Report
18-54. Mr. Newman Wong, Chairman of the MSU Staff Senate, reported that the Staff Senate is very active and works to stay informed regarding campus activities and to participate in shared governance. He reported that the Staff Senate partnered with the Wichita Falls Junior League to pack food at the Food Bank for children in need.

Student Government Report
18-55. Ms. Maria Peña, MSU Student Government Association (SGA) President, thanked Dr. Lamb, Dr. Fowle, and Dr. Shipley for visiting with the Student Senate about proposed increases to tuition, fees, and parking. She stated that although the majority of the questions from the students at the meeting related to parking fees and how parking spots were allocated, the tuition and fee information was received positively.

Ms. Peña reported that the SGA did a survey last semester. One of the challenges students expressed was the erratic internet connectivity and speed around campus. She stated that a group would discuss these challenges with Information Technology staff later in the week.

Ms. Peña reported that SGA officers for the next year would be elected soon. She added that the new SGA president would be introduced to the Board in May.

Athletics Report
18-56. Director of Athletics Kyle Williams stated he was available to answer any questions related to the report shown in the Board Book. He added that the football team would play a California university in order to have a full schedule. He stated that this is a problem for the Lone Star Conference as well as conferences throughout the country. He reported that MSU's volleyball coach resigned to relocate with her family to another state. When asked about signing day, Mr. Williams responded that 42 freshmen were signed for football, including five local area athletes. Responding to a question about the number and amount of athletics scholarships that are offered, he responded that the program offers approximately 100 scholarships at a total cost of $1.7 million per year.

Enrollment Report - Spring 2018
18-57. A copy of the spring enrollment report is shown in Attachment 1. Vice President Lamb reviewed the report, noting that census day was February 7. He stated that the smaller sophomore class was a function of the smaller incoming freshman class in the fall of 2016. He added that 112 students were enrolled through the Flower Mound campus and all of those students were classified as online students.

Report on Student Attrition - Spring to Fall 2017
18-58. Vice President Lamb and Provost Johnston reminded the Board of the information provided at the November Board meeting and reviewed the additional information included in the Board Book. Dr. Lamb indicated that since the report was placed in the Board Book he had received the National Clearinghouse Data which tracks student movement from institution to institution. He reported that of the 535 students that were
eligible but did not return for the fall, as of the spring 2018 semester there was no data on 274 of those students, which indicated that they did not reenroll anywhere else. Sixty of the students re-enrolled at MSU in the spring, with 25 of the 60 majoring in the Bachelor of Applied Arts and Sciences (BAAS), Radiologic Science, Respiratory Care, and Nursing degree programs. He stated that this was similar to what was reported in November since the students in these programs are typically adult students who have a tendency to stop out for a semester or two. Twenty-six of the students enrolled at Vernon College, with ten of the students enrolling in their nursing program. Another 30 students enrolled in universities and community colleges in the Dallas-Ft. Worth (DFW) area. Typically those are students from the DFW area that return home for a variety of reasons.

Dr. Johnston noted that the university had a number of new initiatives underway to address retention. He stated that the bridge program would be in place during the summer. Dr. Lamb added that the new Tutoring & Academic Support Programs (TASP) would play a large role in the university’s retention efforts as would learning communities. When asked about gatekeeper courses that tend to be dropped or failed, Dr. Johnston responded that the administration was gathering additional data to analyze.

Regent Givens asked what percentage of the students who did not return in the fall did not meet the university’s admissions criteria. Dr. Lamb indicated that he would provide that information to the Board.

Dallas-Fort Worth (DFW) Expansion Update
18-59. Vice President Lamb’s update was presented in the Board Book and he was available to answer questions. He reported that since the update was written the facility had faced a slight delay. He added that the current date for the building to be turned over to the university was March 1. He noted that even with the delays enrollment was on budget. He added that the university signed an agreement earlier in the week with Tarrant County College (TCC)/Trinity River. Dr. Lamb stated that Dr. Shipley, the TCC Chancellor, and some of the TCC presidents attended the signing. He stated that the administration was working on similar agreements with Dallas County Community College District, Collin College, and other community colleges. Chairman Sanchez noted that he attended the TCC signing in Fort Worth and the turnout was great. He indicated that many MSU graduates were in attendance and there was a great deal of excitement. He added that this should be a great partnership and would help provide a great foundation for growth.

MSU’s Approach to Dual Credit, Online and Distance Education
18-60. Provost James Johnston discussed the report that was included in the Board Book. He added that the ceremonial signing with TCC was a testament to MSU’s decision to leave dual credit coursework to its community college partners. He added that many of the high schools in the Flower Mound area are interested in MSU providing the 18 hours of graduate coursework needed for the public school teachers to qualify to teach dual credit courses.

Regent Sweatt asked if MSU accepted all dual credit coursework as credits. Dr. Lamb responded that if the credit is granted from an accredited higher education institution it is accepted, either as general credit or as credit that counts toward the core or a student’s major.
Spring Break Dates for 2018-2019 Academic Year

18-61. The administration recommended changing the previously approved dates for the 2018-19 Spring Break from March 11-16, 2019 to March 18-22, 2019 in order to align with the Wichita Falls Independent School District. Dr. Johnston reviewed the information provided in the Board Book regarding the need for this change. Regent Hessing made a motion to approve this action. Regent Sweatt seconded the motion and it was approved.

Adjournment

The meeting of the Academic and Student Affairs Committee adjourned at 3:10 p.m.

Reviewed for submission:

F. Lynwood Givens, Chairman
Midwestern State University
Board of Regents Academic & Student Affairs Committee

ATTACHMENT:

1. Spring 2018 Enrollment Report
## Enrollment Report

### Spring 2018

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<th>Classification</th>
<th>2017</th>
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<th>On-line Only</th>
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<td>Re-enrolling Freshmen</td>
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<td>22</td>
<td>719</td>
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<td>6,901</td>
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The Finance Committee of the Board of Regents, Midwestern State University, met in regular session on the MSU Campus in the J. S. Bridwell Board Room of the Hardin Administration Building, Wichita Falls, Texas, at 3:20 p.m., Thursday, February 8, 2018.

Individuals in attendance were as follows:

Committee members:  Mr. R. Caven Crosnoe, Acting Committee Chairman  
Mr. Warren Ayres  
Dr. Lynwood Givens  
Mr. Jeff Gregg  

Other Regents:  Mr. Sam Sanchez, Board Chairman  
Ms. Tiffany Burks (via teleconference)  
Mr. Shawn Hessing  
Ms. Nancy Marks  
Dr. Shelley Sweatt  
Ms. Shayla Owens, Student Regent  

University Representatives:  President Suzanne Shipley  
Provost and Vice President James Johnston  
Vice President Marilyn Fowlé  
Vice President Keith Lamb  
Vice President Anthony Vidmar  
Associate Vice President Kyle Owen  
Associate Vice President Matthew Park  
Director of Athletics Kyle Williams  
General Counsel Barry Macha  
Director of Internal Audits Leigh Kidwell  
Controller Chris Stovall  
Director of Marketing and Public Information Julie Gaynor  
Executive Assistant to the President Cindy Ashlock  
Director of Board and Government Relations Debbie Barrow  

Governance Representatives:  Dr. David Carlson, Faculty Senate Chairman  
Mr. Newman Wong, Staff Senate Chairman  
Ms. Maria Peña, Student Government Association President  
Mr. Jacob Warren, Student Government Association Observer  

Media:  Ms. Claire Kowalick, Reporter, Wichita Falls Times Record News  
Ms. Sarah Hines, Reporter, KAUZ Channel 6.
In accordance with a duly posted notice and there being a quorum present, Acting Chairman Crosnoe called the meeting to order at 3:20 p.m.

Reading and Approval of Minutes
18-62. The Finance Committee approved the minutes of the November 9, 2017, meeting as presented.

Summary of Financial Support and Comprehensive Campaign Update
18-63. Regent Crosnoe highlighted some of the gifts received since the last meeting of the Board of Regents as shown below and commended the support the university receives from foundations, the community, alumni, and friends.

A. Ms. Carol Dillard pledged $1.5 million over a five-year period to develop and administer an Agribusiness Concentration in the Dillard College of Business Administration.

B. The Lamar D. Fain College of Fine Arts received a pledge from Mr. and Mrs. Joe Prothro for $400,000 and the Perkins-Prothro Foundation for $600,000 to purchase new pianos for the campus and update the piano lab.

C. The Gordon T. and Ellen West College of Education was awarded a grant in the amount of $114,500 from the West Foundation for multiple purposes.

D. Ms. Darlene Simpson donated $103,115 to the College of Science and Mathematics to purchase equipment for the Kimbell School of Geosciences.

E. The City of Wichita Falls contributed $30,000 to the Dillard College of Business Administration for the Lalani Center IDEA-Wichita Falls program.

Vice President Vidmar reviewed the reports included in the Board Book and highlighted the progress that has been made toward the campaign goals. He noted that as of December 31, 2017 the campaign had achieved more than 40% of the goal in only 19% of the time allotted for the campaign.

Regent Hessing thanked Board members for participating in the campaign. He stated that 100% Board participation was critical to the campaign. He asked regents to make their individual commitments by the May meeting.

Report on Financial Ratios
18-64. Vice President Fowlé reviewed the PowerPoint on financial ratios that was included in the Board Book. When asked if other institutions included foundation assets in this type of calculation, Dr. Fowlé responded that she was not aware. She added that the Governmental Accounting Standards Board (GASB) has guidelines on what should be included and how. Regent Hessing stated that since the university has the benefit of foundation assets only when the foundation provides them he would argue that the foundation assets should not be included.
Financial Reports
18-65. The administration recommended the FY 2017 Annual Financial Report and the September, October, November, and December, 2017 Financial Reports for acceptance. Regent Gregg made a motion to accept the reports as presented. Regent Givens seconded the motion and it was approved.

Investment Report
18-66. The administration recommended the first quarter FY 2018 investment report for acceptance. Regent Ayres made a motion to accept the report as presented. Regent Gregg seconded the motion and it was approved.

Investment Policy Changes
18-67. Vice President Fowlé reviewed the recommended changes to the university’s two investment policies (4.182 for Operating Funds and 4.196 for Endowment Funds) as explained and provided in the Board Book. Regent Gregg moved approval of these policy changes as presented. Regent Ayres seconded the motion and it was approved.

Salary/Title/Position Changes in FY 18 Budget
18-68. Regent Crosnoe noted that the reports of personnel changes in October through December 2017 were presented for information only and the list of salary and position changes was presented for ratification as shown in the Board Book. Regent Ayres moved the Board ratify the personnel changes as presented. Regent Givens seconded the motion and it was approved.

Purchase of New Pianos
18-68A. Vice President Fowlé reviewed the information regarding this item shown in the Board Book. The administration requested authorization to purchase the pianos at a cost not to exceed $1.2 million with the source of funds being primarily donated funds, with a small amount of Fain Fine Arts reserve funds used to finalize the purchase. Regent Gregg moved approval of this item as presented. Regent Ayres seconded the motion and it was approved.

Undergraduate and Graduate Application Fees Increases
18-69. Vice President Lamb and Provost Johnston reviewed the proposal and justification for increasing these fees. The administration recommended increasing the undergraduate application fee from $25 to $40, and increasing the graduate application fee from $35 to $50, effective September 1, 2018. Regent Ayres asked if the undergraduate application fee would be charged to entering freshmen only. Dr. Lamb responded that transfer students or applicants at any stage of their academic career would be charged the fee. Regent Ayres made a motion to approve these fee increases as presented. Regent Givens seconded the motion and it was approved.

Tuition and Fee Review and Recommendations 2018-2019
18-70. President Shipley commented on the administration’s process for considering tuition and fee recommendations. She noted that the administration looks at the higher education inflation index and its effect on the institution’s costs. The administration considers how the institution can reduce costs or save money to offset increased costs and determines the revenue needed to accomplish strategic goals in the coming year. She added that
meetings are then held with students through the Student Government Association to discuss proposed recommendations before the final recommendations are presented to the Board of Regents. Vice President Fowlé and Vice President Lamb reviewed the information provided in the Board Book as well as a PowerPoint that included the information that was shared with the Student Senate (see Attachment 1).

The administration recommended the following tuition and fee increases beginning in the fall 2018.

A. Designated Tuition – Increase Designated Tuition for new students beginning fall 2018 from $123.85 per semester credit hour (SCH) to $133.00 per SCH.

B. University Services Fee – Increase the University Services Fee for all students, from $72.65 to $80.65 per SCH, effective with the fall 2018 semester.

C. Student Services Fee – Increase the Student Services Fee for all students from $17.05 to $18.75 per SCH, effective with the fall 2018 semester. The maximum amount charged to a student in a semester is $250 which will not change from the current maximum amount.

D. Wellness and Recreational Center Fee – Increase the Wellness and Recreational Center Fee from $120 to $130 per long semester and $60 to $65 per summer semester, beginning the fall 2018 semester.

E. Distance Education Fee – Increase the Distance Education Fee from $50 to $55 per SCH, beginning fall 2018. This fee is charged only to students taking online courses who receive waivers for both the Wellness and Recreational Center Fee and the Clark Student Center/Union Fee.

Dr. Shipley noted her philosophy that it was important for the institution to stay steady with tuition increases each year rather than having large increases every other year or so. She added that a small increase would be between two and three percent, which is below the higher education inflation index. Dr. Shipley explained that for the upcoming year she supported a higher increase for incoming students for two reasons. The first reason was to have adequate funding to provide salary increases for faculty and staff, to include faculty merit and to complete the planned staff equity adjustments. The second reason was that prospective students see an array of opportunities that weren’t available when some of the current students chose to attend MSU. These include enhanced facilities, additional tutoring services, and programs to help students make faster progress toward graduation. Regent Hessing commended the administration for identifying cost reductions and savings in an effort to share the cost increases with the students.

Regent Ayres moved approval of the tuition and fee recommendations as presented. Regent Gregg seconded the motion.

Dr. Fowlé was asked to discuss whether Student Service Fee increases would be used to pay for salary increases. She stated that Student Service Fees fund certain salaries and would be used for the share of funding necessary for those salary increases. She added
that the Wellness and Recreational Center Fee also pays salaries for Wellness Center employees and would fund its share of salary increases for those employees.

Dr. Lamb responded to a question about whether students attending MSU in the fall and spring but not in the summer can use the Wellness Center for a fee. He stated that the university has a program in place whereby a student enrolled in the spring and early registered for the fall can pay the fee other students pay, $130 for the summer if the proposed fees are approved, and have access to the Wellness Center for the summer.

Regents discussed the challenge of reconciling the needs of the institution with the ever-increasing cost of higher education for students. It was noted that as the university implements strategies and remove barriers so that students can be successful, the barrier of cost continues to increase. It was mentioned that the administration and board must balance the cost of higher education with the fact that without a degree each student's trajectory would be completely different.

Dr. Givens suggested that the administration look at how many students the institution loses by raising tuition and fees. He indicated he would like to see a market-driven model in addition to the cost model that is provided each year. He stated that such a model would help the university determine what it should be charging and how many students are lost by increasing costs. Dr. Lamb responded that it was something the administration would look into. Mr. Hessing stated that this would not be an easy model and that a lot of assumptions would have to go into the process. He added that it would be a good exercise to go through. Dr. Shipley indicated that the administration would work with colleagues in higher education to find such a model.

Dr. Givens stated that it was important for the faculty to understand that they have the support of the Board of Regents. He added that the conversation was not about increasing faculty salaries but rather a discussion of the cost of education at MSU moving forward.

There being no additional discussion, the motion to approve the tuition and fee increases as presented was approved.

Adjournment
The Finance Committee discussion concluded at 4:23 p.m.

Reviewed for submission:

R. Caven Crosnoe
R. Caven Crosnoe, Acting Chairman
Midwestern State University
Board of Regents Finance Committee

ATTACHMENT:
1. Tuition and Fee Recommendations for 2018-2019 Presentation
• Propose an increase for all students to a rate of $80.65 per semester credit hour.
  
  o This would increase the fee from $72.65 to $80.65 per semester credit hour.
  o The increase would be $8 per semester credit hour.
  o Fifteen semester credit hours would be an increase of $120 per semester.
Student Service Fee

- Propose an increase for all students to a rate of $18.75 per semester credit hour
  - This fee has a maximum of $250 per semester so there will be no increase for a full-time, fifteen semester credit hour student.

Designated Tuition for New Students

- Propose a designated tuition rate of $133 per semester credit hour for all new students enrolling for the first time beginning fall 2018.
  - All existing students will remain on their current fixed rate based on their enrollment semester.
  - Any students exceeding their fixed rate semesters will be charged the new rate.
  - The total increase percentage for existing students on a fixed rate plan is approximately 2.9%.
Uses of Increase

- Provide Scholarships – continue offering scholarships to qualified students
- IT Costs – rising costs on software maintenance and security measures
- Expand space for student life in a new location (Daniel Building across from McCullough/Trigg)
- Faculty and Staff salary increases - to keep up with the cost-of-living and retain good employees
- Health insurance increases – expect increases again next year
- Funds needed to cover funding reductions from the state and other sources

FY19 Uses of Tuition and Fee Increase

<table>
<thead>
<tr>
<th>Description</th>
<th>Amount</th>
</tr>
</thead>
<tbody>
<tr>
<td>FY18 One-time shortfall to cover</td>
<td>($ 690,000)</td>
</tr>
<tr>
<td>Net Tuition and fee increase</td>
<td>$1,700,000</td>
</tr>
<tr>
<td>Identified Savings</td>
<td>$1,200,000</td>
</tr>
<tr>
<td>Net Available Funds</td>
<td>$2,210,000</td>
</tr>
<tr>
<td>Normal Increases (Health Ins. Software, etc.)</td>
<td>$465,000</td>
</tr>
<tr>
<td>Mandatory Increases</td>
<td>$575,000</td>
</tr>
<tr>
<td>Proposed pay raises for faculty and staff</td>
<td>$1,100,000</td>
</tr>
<tr>
<td>Total increases</td>
<td>$2,140,000*</td>
</tr>
<tr>
<td>Difference</td>
<td>$70,000</td>
</tr>
</tbody>
</table>

*Note: Does not include any new expenses
Propose an increase in the Wellness Fee from $120 per semester to $130 per semester, from $60 to $65 per summer session.

Increase fee used for:
- Replace/repair aging equipment
- Additional group fitness classes
- Wellness education and personal training
- More diverse / global recreational sports

<table>
<thead>
<tr>
<th>Mandatory Tuition and Fee Schedule Comparison</th>
<th>Fall 2017 to Proposed Fall 2018</th>
</tr>
</thead>
<tbody>
<tr>
<td>New Student</td>
<td>New Student</td>
</tr>
<tr>
<td>Fall 2017</td>
<td>Fall 2018</td>
</tr>
<tr>
<td>15 Hours</td>
<td>15 Hours</td>
</tr>
<tr>
<td>State Tuition</td>
<td>$750.00</td>
</tr>
<tr>
<td>University Designated Tuition</td>
<td>1,857.75</td>
</tr>
<tr>
<td>Student Union/Center Fee</td>
<td>55.00</td>
</tr>
<tr>
<td>Recreational Center Fee</td>
<td>120.00</td>
</tr>
<tr>
<td>Student Service Fee</td>
<td>250.00</td>
</tr>
<tr>
<td>Athletic Fee</td>
<td>120.00</td>
</tr>
<tr>
<td>Instruct Enhancement Fees - avg</td>
<td>257.50</td>
</tr>
<tr>
<td>University Services Fee</td>
<td>1,089.75</td>
</tr>
<tr>
<td>Total for 15 SCH</td>
<td>$4,500.00</td>
</tr>
<tr>
<td>Fall 2017 Charge</td>
<td>$4,500.00</td>
</tr>
<tr>
<td>Overall Percentage Increase over Fall 2017</td>
<td>5.93%</td>
</tr>
</tbody>
</table>

Per Semester Credit Hour | Actual Fall | Proposed | Proposed | Proposed | Proposed |
<table>
<thead>
<tr>
<th></th>
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</thead>
<tbody>
<tr>
<td>Designated Tuition</td>
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<td>$792.00</td>
<td>$792.00</td>
<td>$792.00</td>
<td>$807.40</td>
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<tr>
<td>University Services Fee</td>
<td>(7.25)</td>
<td>(8.00)</td>
<td>(9.00)</td>
<td>(8.00)</td>
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</tr>
<tr>
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<td>(8.00)</td>
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<td>(8.00)</td>
</tr>
<tr>
<td>Wellness and Recreational Center Fee</td>
<td>(7.25)</td>
<td>(8.00)</td>
<td>(9.00)</td>
<td>(8.00)</td>
<td>(8.00)</td>
</tr>
<tr>
<td>Non-Mandatory Fee</td>
<td>(7.25)</td>
<td>(8.00)</td>
<td>(9.00)</td>
<td>(8.00)</td>
<td>(8.00)</td>
</tr>
<tr>
<td>Distance Education Fee</td>
<td>(7.25)</td>
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<td>(9.00)</td>
<td>(8.00)</td>
<td>(8.00)</td>
</tr>
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Grants + Scholarships

Average for all Undergraduates

2011 – 2012 = $3,051
2012 – 2013 = $3,194
2013 – 2014 = $3,536
2014 – 2015 = $3,577
2015 – 2016 = $3,832

Average annual aid increase = $195
Propose an increase for all students to a rate of $80.65 per semester credit hour.

- This would increase the fee from $72.65 to $80.65 per semester credit hour.
- The increase would be $8 per semester credit hour.
- Fifteen semester credit hours would be an increase of $120 per semester.
• Propose an increase for all students to a rate of $18.75 per semester credit hour
  ○ This fee has a maximum of $250 per semester so there will be no increase for a full-time, fifteen semester credit hour student.

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• Propose a designated tuition rate of $133 per semester credit hour for all new students enrolling for the first time beginning fall 2018.
  ○ All existing students will remain on their current fixed rate based on their enrollment semester.
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  ○ The total increase percentage for existing students on a fixed rate plan is approximately 2.9%.
Uses of Increase

- Provide Scholarships – continue offering scholarships to qualified students
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- Expand space for student life in a new location (Daniel Building across from McCullough/Trigg)
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- Increase fee used for:
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  - Additional group fitness classes
  - Wellness education and personal training
  - More diverse / global recreational sports

### Mandatory Tuition and Fee Schedule Comparison

<table>
<thead>
<tr>
<th></th>
<th>Fall 2017</th>
<th>Fall 2018</th>
<th>Fall 2018</th>
<th>Fall 2018</th>
<th>Fall 2018</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>15 Hours</td>
<td>15 Hours</td>
<td>15 Hours</td>
<td>15 Hours</td>
<td>15 Hours</td>
</tr>
<tr>
<td>State Tuition</td>
<td>$750.00</td>
<td>$750.00</td>
<td>$750.00</td>
<td>$750.00</td>
<td>$750.00</td>
</tr>
<tr>
<td>University Designated Tuition</td>
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<td>1,995.00</td>
<td>1,837.75</td>
<td>1,837.75</td>
<td>1,837.75</td>
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<tr>
<td>Student Union/Center Fee</td>
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<td>55.00</td>
<td>55.00</td>
<td>55.00</td>
<td>55.00</td>
</tr>
<tr>
<td>Recreational Center Fee</td>
<td>120.00</td>
<td>120.00</td>
<td>130.00</td>
<td>130.00</td>
<td>130.00</td>
</tr>
<tr>
<td>Student Service Fee</td>
<td>250.00</td>
<td>250.00</td>
<td>250.00</td>
<td>250.00</td>
<td>250.00</td>
</tr>
<tr>
<td>Athletic Fee</td>
<td>120.00</td>
<td>120.00</td>
<td>120.00</td>
<td>120.00</td>
<td>120.00</td>
</tr>
<tr>
<td>Instruct Enhancement Fees - avg</td>
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<td>292.50</td>
<td>292.50</td>
<td>292.50</td>
<td>292.50</td>
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<tr>
<td>University Services Fee</td>
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<td>1,209.75</td>
<td>1,209.75</td>
<td>1,209.75</td>
<td>1,209.75</td>
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<tr>
<td>Total for 15 SCH</td>
<td>$4,520.00</td>
<td>$4,767.25</td>
<td>$4,630.00</td>
<td>$4,630.00</td>
<td>$4,593.25</td>
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<td>Fall 2017 Charge</td>
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<td>$4,500.00</td>
<td>$4,500.00</td>
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<td>$4,463.15</td>
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<tr>
<td>Overall Percentage Increase over Fall 2017</td>
<td>5.939%</td>
<td>2.889%</td>
<td>2.889%</td>
<td>2.913%</td>
<td></td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Per Semester Credit Hour</th>
<th>Fall 2017</th>
<th>Proposed</th>
<th>Proposed</th>
<th>Proposed</th>
<th>Proposed</th>
</tr>
</thead>
<tbody>
<tr>
<td>Designated Tuition</td>
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<td>$42.06</td>
<td>$42.06</td>
<td>$42.06</td>
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<td>$8.96</td>
</tr>
<tr>
<td>Student Service Fee</td>
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<td>$4.64</td>
<td>$4.64</td>
<td>$4.64</td>
<td>$4.64</td>
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<tr>
<td>Non-Mandatory Fee</td>
<td>$59.00</td>
<td>$59.00</td>
<td>$59.00</td>
<td>$59.00</td>
<td>$59.00</td>
</tr>
<tr>
<td>Distance Education Fee</td>
<td>$8.00</td>
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Average annual aid increase = $195
The Audit, Compliance, and Management Review Committee of the Board of Regents, Midwestern State University, met in regular session on the MSU Campus in the J. S. Bridwell Board Room of the Hardin Administration Building, Wichita Falls, Texas, at 4:23 p.m., Thursday, February 8, 2018.

Individuals in attendance were as follows:

Committee members: Ms. Tiffany Burks, Committee Chair (via teleconference)
Dr. Lynwood Givens
Mr. Jeff Gregg
Mr. Shawn Hessing

Other Regents: Mr. Sam Sanchez, Board Chairman
Mr. Warren Ayres
Mr. R. Caven Crosnoe
Ms. Nancy Marks
Dr. Shelley Sweatt
Student Regent Shayla Owens

University Representatives: President Suzanne Shipley
Provost and Vice President James Johnston
Vice President Marilyn Fowlé
Vice President Keith Lamb
Vice President Anthony Vidmar
Associate Vice President Kyle Owen
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Governance Representatives: Dr. David Carlson, Faculty Senate Chairman
Mr. Newman Wong, Staff Senate Chairman
Ms. Maria Peña, Student Government Association President
Mr. Jacob Warren, Student Government Association Observer

In accordance with a duly posted notice and there being a quorum present, Chair Burks called the meeting to order at 4:23 p.m.
Reading and Approval of Minutes
18-71. The Audit, Compliance, and Management Review Committee approved the minutes of the November 9, 2017, meeting as presented.

Committee for Presidential Performance and Compensation Review
18-72. Regent Burks noted that the Board By-laws require the Audit, Compliance, and Management Review Committee to oversee the yearly presidential performance review which will be held in May. She asked Dr. Shipley to forward to the Board her self-evaluation at least three weeks before the May Board meeting. She added that they would also evaluate Ms. Kidwell’s performance at that time. She noted that since the Board had received Ms. Kidwell’s audit plan, annual report, and recent self-assessment, there was no need for her to provide anything more at this time.

Compliance Update
18-73. The Compliance Update was included in the Board Book as a point of information only and there was no discussion.

Audit Update
18-74. An update on audit activities was presented in the Board Book for information only and there was no discussion.

Joint Admission Medical Program (JAMP) Audit Report
18-75. This report was presented in the Board Book. Ms. Kidwell reported that all expenditures appeared to be appropriate and in accordance with the agreement and the guidelines. She stated that the report included one finding that had already been corrected. Regent Hessing moved the Board accept this report as presented. Regent Givens seconded the motion and it was approved.

Public Funds Investment Act (PFIA) Audit Report
18-76. This report was included in the Board Book. Ms. Kidwell stated that the university appeared to be generally in compliance with the PFIA. The only opportunities for improvement found were the minor changes to the investment policies that were approved earlier in the meeting. Regent Givens moved the Board accept the report as presented. Regent Hessing seconded the motion and it was approved.

National Collegiate Athletic Association (NCAA) Independent Accountants’ Report on Procedures Performed
18-77. This report was included in the Board Book. Ms. Kidwell stated that her office facilitated and coordinated the work. She noted that the report provided factual findings only and no assurances were provided. Regent Gregg moved the Board accept this report as presented. Regent Hessing seconded the motion and it was approved.

MSU Policies and Procedures Manual Changes – Policy 4.131
18-78. Changes to Policy 4.131, Equal Opportunity and Affirmative Action Policy Statement, were presented in the Board Book. Mr. Macha stated that these changes would place the university’s policy in line with current state and federal guidelines, best practices, and in
accord with other universities in Texas. Regent Givens asked if this action would have any financial impact on the university. Mr. Macha responded that it would not. Regent Hessing moved approval of this policy change as presented. Regent Givens seconded the motion and it was approved.

Adjournment
The Audit, Compliance, and Management Review Committee discussion concluded at 4:32 p.m.

Reviewed for submission:

Tiffany Burks, Chair
Midwestern State University
Board of Regents Audit, Compliance, and Management Review Committee
The Board of Regents, Midwestern State University, met in regular session on the Midwestern State University campus in the J. S. Bridwell Board Room, Hardin Administration Building, Wichita Falls, Texas, at 9:00 a.m., Friday, February 9, 2018.

Individuals in attendance were as follows:

Regents: Mr. Sam Sanchez, Chairman
Mr. R. Caven Crosnoe, Vice Chairman
Ms. Nancy Marks, Secretary
Mr. Warren Ayres
Ms. Tiffany Burks (via teleconference)
Dr. Lynwood Givens
Mr. Jeff Gregg
Mr. Shawn Hessing
Dr. Shelley Sweatt
Ms. Shayla Owens, Student Regent

University administration: President Suzanne Shipley
Provost and Vice President James Johnston
Vice President Marilyn Fowlé
Vice President Keith Lamb
Vice President Anthony Vidmar
Director of Athletics Kyle Williams
General Counsel Barry Macha
Director of Internal Audits Leigh Kidwell
Controller Chris Stovall
Director of Marketing and Public Information Julie Gaynor
Executive Assistant to the President Cindy Ashlock
Director of Board and Government Relations Debbie Barrow

Governance Representatives: Dr. David Carlston, Faculty Senate Chairman
Mr. Newman Wong, Staff Senate Chairman

Guest Presenters: Dr. Todd Giles, MSU Associate Professor of English
Dr. David Hartman, Jr., Community Leader and Former Senior Minister, Wichita Falls First Christian Church

Media: Ms. Claire Kowalick, Reporter, Wichita Falls Times Record News
Mr. Tyler Manning, Editor, The Wichitan

In accordance with a duly posted notice and there being a quorum present, Chairman Sanchez called the meeting to order at 9:00 a.m. Ms. Gaynor introduced the guests.
Public Comment
Chairman Sanchez noted that no one had signed up to provide public comment as allowed by Board of Regents By-Laws, MSU Policy 2.22.

Reading and Approval of Minutes
18-79. The minutes of the Board of Regents meetings held November 9 and 10, and December 13, 2017, were approved as presented.

Executive Committee Report
Chairman Sanchez noted the items presented at the Executive Committee meeting for committee approval and information only. Information concerning these items may be found in the minutes of the Executive Committee meeting held February 8, 2018.

Item Presented for Committee Approval Only
18-46. Committee Minutes

Items Presented for Information Only
18-47. Campus Construction Update

18-48. Review of Building Names

Executive Committee Consent Agenda
Chairman Sanchez recommended approval of the following items approved by the Executive Committee and placed on the Consent Agenda for the Board’s consideration.

18-49. Moffett Library Renovation Project – Contract Approval Request – authorized the administration to contract with the Construction Manager at Risk, M&F Litteken, for the first phase of construction at a value not to exceed $2 million.

18-50. Facilities Services Complex Project Update – authorized the administration to move forward with the use of the site(s) in the manner presented and to begin the design process for the complex.

18-51. Wichita Falls Museum Ratification of Artwork Accessions and Deaccessions – ratified the actions as presented.

Chairman Sanchez asked if any member wanted to remove items from the Consent Agenda for further discussion. There being none, Regent Marks seconded Chairman Sanchez’s motion to approve the Consent Agenda as presented and the motion was approved.

Academic and Student Affairs Committee Report
Regent Givens noted the items presented at the Academic and Student Affairs Committee meeting for committee approval and information only. Information concerning these items can be found in the minutes of the committee meeting held February 8, 2018.

Item Presented for Committee Approval Only
18-52. Committee Minutes
Items Presented for Information Only
18-53. Faculty Report

18-54. Staff Report

18-55. Student Government Report

18-56. Athletics Report

18-57. Enrollment Report – Spring 2018

18-58. Report on Student Attrition – Spring to Fall 2017

18-59. DFW Expansion Update

18-60. MSU’s Approach to Dual Credit, Online, and Distance Education

Academic and Student Affairs Committee Consent Agenda
Regent Givens recommended approval of the following item that was approved by the Academic and Student Affairs Committee and placed on the Consent Agenda for the Board's consideration.

18-61. Spring Break Dates for 2018-2019 Academic Year – approved changing MSU's Spring Break 2019 to March 18-22 to align with the schedule of the Wichita Falls ISD.

Chairman Sanchez asked if any member wanted to remove this item from the Consent Agenda for further discussion. There being none, Regent Sweatt seconded Regent Givens’ motion to approve the Consent Agenda as presented. The motion was approved.

Finance Committee Report
Regent Crosnoe noted the items presented at the Finance Committee meeting for committee approval and information only. Information concerning these items can be found in the minutes of the Finance Committee meeting held February 8, 2018.

Item Presented for Committee Approval Only
18-62. Committee Minutes

Items Presented for Information Only
18-63. Summaries of Financial Support and Comprehensive Campaign Update

18-64. Report on Financial Ratios

Finance Committee Consent Agenda
Regent Crosnoe recommended approval of the following items that were approved by the Finance Committee and placed on the Consent Agenda for the Board's consideration.


18-68. Personnel Reports and Changes in FY 18 Budget – ratified the changes presented.

18-68A. Purchase of New Pianos – authorized the administration to purchase pianos at a cost not to exceed $1.2 million as presented.

18-69. Undergraduate and Graduate Application Fees Increase – authorized increasing the undergraduate application fee to $40 and increasing the graduate application fee to $50 effective September 1, 2018.

18-70. Tuition and Fee Review and Recommendations 2018-2019 – approved the tuition and fee increases as presented.

Chairman Sanchez asked if there were items any member wanted to remove from the Consent Agenda for further discussion. There being none, Regent Hessing seconded Regent Crosnoe’s motion to approve the Consent Agenda as presented. The motion was approved.

Audit, Compliance, and Management Review Committee Report
Regent Burks noted the items presented at the Audit, Compliance, and Management Review Committee meeting for committee approval and information only. Information concerning these items can be found in the minutes of the committee meeting held February 8, 2018.

Item Presented for Committee Approval Only
18-71. Committee Minutes

Items Presented for Information Only
18-72. Committee for Presidential Performance and Compensation Review

18-73. Compliance Update

18-74. Audit Update

Audit, Compliance, and Management Review Committee Consent Agenda
Regent Burks recommended approval of the following items that were approved by the Audit, Compliance, and Management Review Committee and placed on the Consent Agenda for the Board’s consideration.

18-75. Joint Admission Medical Program Audit Report – accepted this report.

18-76. Public Funds Investment Act Audit Report – accepted this report.

Chairman Sanchez asked if there were items any member wanted to remove from the Consent Agenda for further discussion. There being none, Regent Crosnoe seconded Regent Burks’ motion to approve the Consent Agenda as presented. The motion was approved.

University Leadership Report
18-80. Chairman Sanchez noted that this item included presentations on a number of topics and asked President Shipley to introduce the item.

A. Lifelong Learning Center (LLC) – Dr. Shipley introduced Dr. Todd Giles and Dr. David Hartman to make a presentation on the Lifelong Learning Center. She reported that she had been involved in two separate Lifelong Learning Centers in the past and beginning such a Center at MSU was a dream of hers when she came to MSU. She thanked Dr. Giles and Dr. Hartman for their leadership.

Dr. Giles reported that Dr. Shipley brought him and Dr. Hartman together in September and charged them with putting together a committee made up of community members and MSU administrators. He stated that the following individuals were the other members of the LLC committee.

<table>
<thead>
<tr>
<th>Community Members</th>
<th>MSU Members</th>
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<tbody>
<tr>
<td>Ms. Pat Thacker</td>
<td>Dr. Sam Watson</td>
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<tr>
<td>Mr. John Hirschi</td>
<td>Dr. Kathy Zuckweiler</td>
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<td>Ms. Elizabeth Yeager</td>
<td>Ms. Leigh Kidwell</td>
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<td>Mr. David Wolverton</td>
<td>Dr. Pam Morgan</td>
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<td>Mr. Henry Florsheim</td>
<td>Ms. Rhonda McClung</td>
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<td>Ms. Margie Reese</td>
<td>Mr. Newman Wong</td>
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<tr>
<td>Mr. Darrell Coleman</td>
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Dr. Giles reviewed the presentation shown in Attachment 1. He noted that LLCs are collaborative, community-led organizations of learners, made up primarily of members who are 50-plus years of age. He reported that the Osher Lifelong Learning Institute (OLLI) had funded substantially 120 LLCs throughout the United States since the early 1970s. Unfortunately, the Osher Institute no longer funds start-up LLCs. He reported that the physical space that would be used for the MSU LLC is the home the university owns at 2527 Hampstead. Dr. Hartman reported that three focus groups met during the previous week and the response and interest were beyond their expectations. He noted that 55 course recommendations had been made. He added that individuals teaching the courses would not be paid.

Regents asked for additional information related to space needs, the cost of the operation, membership costs, and letting the community know about the program. Dr. Shipley indicated that classes could be held in any of the university’s facilities if needed. She stated that the LLC would be a self-funded operation. Dr. Hartman reported that the LLC Steering Committee has a public relations sub-committee and that advertising would be accomplished through regular and social media. Dr.
Shipley added that a course schedule would likely be published and distributed. Dr. Giles commented that the committee was considering various options regarding membership fees. He stated that many LLCs offer two tiers of memberships and such an option appeared to be preferred by the focus groups. He noted that the first classes would be offered in the fall.

B. Comprehensive Campaign Update – Dr. Shipley reviewed her update on the Boundless Opportunities campaign shown as Attachment 2. She noted that the faculty and staff campaign that would begin in the fall of 2018 with a goal of 100% participation by MSU faculty and staff. She added that the campaign would end as the university celebrates its centennial in 2022. Dr. Shipley reviewed some of the successes the campaign had seen as shown in Slides Four through Nine. The next two slides showed the takeaways from the campaign thus far. She stated that the success of the past year would hopefully bolster enthusiasm for individual giving moving forward.

C. The Increase in Regulatory Oversight in Higher Education – Dr. Shipley reported that she attended several conferences in January and found increased attention to the regulatory environment affecting higher education. She noted that the Board had received information regarding the review of Title IX and Clery activity at MSU and that a new position would be added to work with compliance in these areas. She stated that as she looked back to determine what parallel she could find in her career in higher education she was reminded that about 25 years ago faculty members were asked to begin measuring learning outcomes. This was very foreign to faculty who had been teaching for years and believed that a grade was the measure of whether a student learned or not. She noted that for five years faculty had to develop learning outcomes and ways to measure student learning that were completely new and different. She noted that just as institutions now measure learning outcomes, institutions much also measure how effectively student safety is monitored and how effectively faculty workload and faculty and staff roles in the community are being monitored. She stated that higher education is under the microscope in a number of areas. This is a very complex environment in which we operate and everyone must recognize his or her responsibilities. Dr. Shipley commented that any type of review could make individuals feel that they have not done a good job and that is not necessarily the case. It can also be that someone else has done a poor job that has caused lawmakers to make changes to the requirements. Dr. Shipley noted her hope that just as the measuring of learning outcomes resulted in better teaching and better learning, in her opinion, that the current regulatory changes would lead to a better outcome for students, faculty, and staff.

Regent Givens asked if any of the federal loan debt crises would require the university to add to administrative oversight of student loans and outcomes. Vice President Lamb responded that the institution currently monitors its default rate very closely. He added that the institution already has a full-time financial aid specialist that monitors student loans and contacts individuals to make sure they are in repayment properly. Dr. Lamb noted that MSU's current default rate was approximately 7% and that if the rate reached 15% the Department of Education would place additional requirements on the institution. Regent Givens asked for
more specific information of what would be required if the default rate increased. Dr. Lamb responded that he would gather the information and provide it to the Board.

Dr. Shipley noted that each regent would receive a copy of the Vice President for Enrollment Management position statement for review. She also encouraged regents to read the Association of Governing Board’s *Trusteeship* magazine. She noted that she took some of her comments from a recent article titled “Risking your Reputation.” Regent Givens commented on the rise of administrative costs and asked if it would be beneficial for the administration to calculate how much of the increase was due to oversight and compliance. Dr. Shipley indicated this was something the administration had discussed. Regent Givens stated that such a calculation might show that administrative costs would be flat if not for the increased cost of compliance.

**Adjournment**

There being no further business, the meeting was adjourned at 9:52 a.m.

I, Nancy Marks, the fully appointed and qualified Secretary of the Midwestern State University Board of Regents, hereby certify that the above and foregoing is a true and correct copy of the minutes of the Midwestern State University Board of Regents meeting February 9, 2018.

Nancy Marks, Secretary
Midwestern State University
Board of Regents

**ATTACHMENTS:**

1. Lifelong Learning at MSU Presentation
2. Comprehensive Campaign Update
Lifelong Learning at MSU

Member-led Community of Learners
Inspiring Minds
Education
Outreach
Engagement
LLCs Nationwide

Winter 2018
Registration opening dates are listed on the back cover.

SAGE
Innovative arts
income for life

ROZLI
Oneonta Learning Learning Institute

Winter 2018
January - February

Regional LLCs
Oklahoma State University
Texas Tech University
University of North Texas
University of Oklahoma
University of Texas at Austin
University of Texas at El Paso
University of Texas at Galveston
University of Tulsa
Membership Benefits

Courses
Film Series
Workshops
Campus Access
Educational Travel
Brown Bag Lectures
Special Interest Groups
Special Members-Only Events

Types of Classes

Health & Fitness
History
Language & Literature
Life Transition
Math / Science / Technology
Philosophy & Religion
Social Sciences
Personal Development
Visual & Performing Arts
Aspiration: UNC-Asheville

Building Relationships
Extends MSU’s Public Liberal Arts Mission
Contributes to Economic Development
Community Engagement
Donor Development
Point of Pride
Mission Statement

Midwestern State University’s Lifelong Learning Center is a member-driven community of learners dedicated to inspiring and enriching the minds and spirits of Texomans over the age of 50.

Lifelong Learning at MSU
Thank you!
WHAT IS OUR CAMPAIGN PATHWAY?

- Feasibility & Planning
- Campaign Committee Recruitment & Case Development

16-17
- Cornerstone Gift Requests Begins: Individuals & Foundations
- Board of Regents Campaign
- Dedications and Celebrations!

17-18
- Cornerstone Gift Requests Continues
- Faculty & Staff Campaign

18-19
- Planned Giving/Legacy Campaign
- Alumni Campaign Organization

19-20
- Alumni Campaign Outreach
- Centennial Planning

20-21
- Centennial Celebration
- Campaign Celebration
- Donor Recognition

21-22

- Corporate and Foundation Giving
- Dedications and Celebrations
- Dedications and Celebrations
EXTRAORDINARY INVESTMENTS

Support for MSU Texas Campaign Pillars

ENRICHING LIVES

The Priddy Foundation
Scholars Program

Creating access to education and Boundless Opportunities:
40 Priddy Scholars
Creating a new opportunity for students:
Agribusiness Concentration

Providing best in class instruction:
Prothro Piano Fund
ENHANCING TEACHING AND LEARNING

Promoting Faculty Excellence: The Fain Professorship in Fine Arts

INVESTING IN OUR CAMPUS AND OUR COMMUNITY

Bridwell Student Activities Center
Cannedy Greek Commons
Bryant Edwards Facilities Administration Building
TAKEAWAYS #1

- Much success came from a few extraordinary gifts to launch this first phase of the campaign.

- Significant effort over the past year to present personalized, professional case for these cornerstone gifts — we set our sights high for MSU — and donors responded!

- Final gift amounts were often higher than initial donor indications, demonstrating the power of engaging donors with the right projects, in the right way, at the right time.

- It has been a year of heavy lifting — thoughtful proposals, strategy development, presentations, negotiations, and gift agreements to yield campaign success.
TAKEAWAYS #2

- Success of past year will bolster future campaign giving across all constituent groups.
- We will set realistic goals that focus on LONG RANGE sustainability of donor engagement and pipeline development.
- As we move further into the campaign and reach out to alumni and community members, we will pay careful attention to:
  - # of new donors
  - increased levels of giving
  - securing multi-year pledges at all levels.

This is how we build our advancement program.

FINAL WORD

We have a plan and have executed it carefully against our campaign strategy.

It has required a steady focus, hard work and redoubling fundraising efforts with limited resources.

We have professionalized every area of our program.

The results are solid.

MSU Texas is providing Boundless Opportunities.