



# Creating Our Signature

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# Why a “Signature”?

- ❖ It reflects one’s identity and personality
- ❖ It is individualistic
- ❖ It is distinctive

# Need for a Signature

- ❖ From Junior College to University
  - Commuter to residential
- ❖ Who or what is MSU?
- ❖ Allows us to focus on, and embrace, what we do best

# Three Focal Areas

## ❖ Curriculum:

- ❖ Strategy 1E, Tactic 1 & 2; Strategy 2B, Tactic 1 & 2; Strategy 3A, Tactic 1; Strategy 3B, Tactic 2; Strategy 3C, Tactic 1; Strategy 4A, Tactic 2; Strategy 4B, Tactic 1

## ❖ Student Support:

- ❖ Strategy 2D, Tactic 1; Strategy 2E; Strategy 3B, Tactic 1 & 2

## ❖ Traditions/Identity:

- ❖ Strategy 1D, Tactic 1 & 2; Strategy 3E, Tactic 1; Strategy 4A

# Curriculum

- ❖ Series of minors
- ❖ Signature Experiences Program
- ❖ Growth in graduate programs & move up to offer terminal degrees

# Student Support

- ❖ Bridge Program
- ❖ Reorganization of Academic Success Center (ASC) to Tutoring and Academic Support Programs (TASP)
- ❖ Strengthen First Year Experience
- ❖ Targeted recruitment and enrollment where capacity or opportunity exists

# Traditions/Identity

- ❖ Senior Campus Walk
- ❖ Campus commencement and graduation weekend event
- ❖ Outstanding Alumni Lunch with Spring Celebration of Scholarship (beginning of strengthening connections between students and alum)



**MSU**  
TEXAS™

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