Creating Our Signature
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Why a “Signature”? 

- It reflects one’s identity and personality 
- It is individualistic 
- It is distinctive
Need for a Signature

- From Junior College to University
  - Commuter to residential
- Who or what is MSU?
- Allows us to focus on, and embrace, what we do best
Three Focal Areas

- **Curriculum:**
  - Strategy 1E, Tactic 1 & 2; Strategy 2B, Tactic 1 & 2; Strategy 3A, Tactic 1; Strategy 3B, Tactic 2; Strategy 3C, Tactic 1; Strategy 4A, Tactic 2; Strategy 4B, Tactic 1

- **Student Support:**
  - Strategy 2D, Tactic 1; Strategy 2E; Strategy 3B, Tactic 1 & 2

- **Traditions/Identity:**
  - Strategy 1D, Tactic 1 & 2; Strategy 3E, Tactic 1; Strategy 4A
Curriculum

- Series of minors
- Signature Experiences Program
- Growth in graduate programs & move up to offer terminal degrees
Student Support

- Bridge Program
- Reorganization of Academic Success Center (ASC) to Tutoring and Academic Support Programs (TASP)
- Strengthen First Year Experience
- Targeted recruitment and enrollment where capacity or opportunity exists
Traditions/Identity

- Senior Campus Walk
- Campus commencement and graduation weekend event
- Outstanding Alumni Lunch with Spring Celebration of Scholarship (beginning of strengthening connections between students and alum)
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MIDWESTERN STATE UNIVERSITY