



MIDWESTERN

STATE UNIVERSITY

Board of Regents Faculty Presentation

Dr. Robert C. Forrester

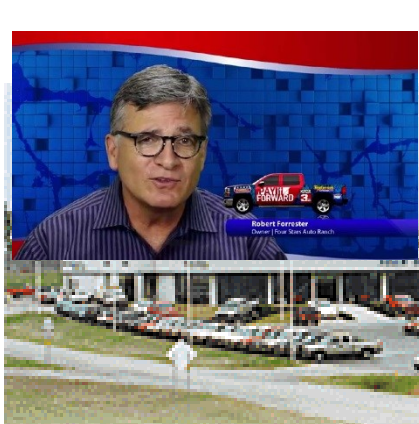
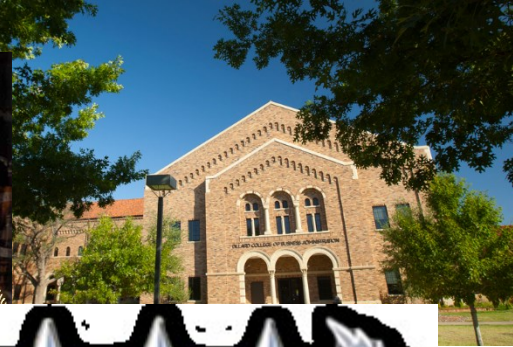
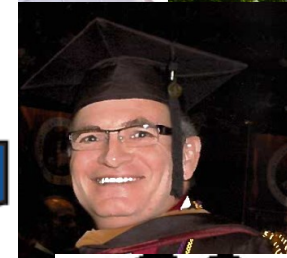
Assistant Professor

Dillard Distinguished Professor of Finance

November 10, 2016

Motivation to teach at MSU

- Resident of Wichita and Clay Counties since 1979
- Undergrad degree from MSU
- MBA from MSU
- My wife, Angie, graduated from MSU
- Owned businesses in this area since 1987
- Took classes here
- Understand wants/needs of our students and professors



Teaching – Courses (re)designed & developed

Promotions Management – Marketing course developed as live, living laboratory for marketing students. Funded with >\$5,000 per year from Red River Best Chevy Dealers. Incorporates a new element of corporate social responsibility each year.



Teaching – Contribution to Teaching Effectiveness



Energy Finance MBA course

- Developed new MBA Energy Finance class. Incorporated field trips, two major industry conferences, and local business practitioners into the curriculum. I was able to get the conference to waive the \$1000 per attendee cost for students and faculty and engaged with DrillingInfo to get a valuable software license for each of our students, Dr. Stambaugh and myself donated (at least \$30,000 contribution).

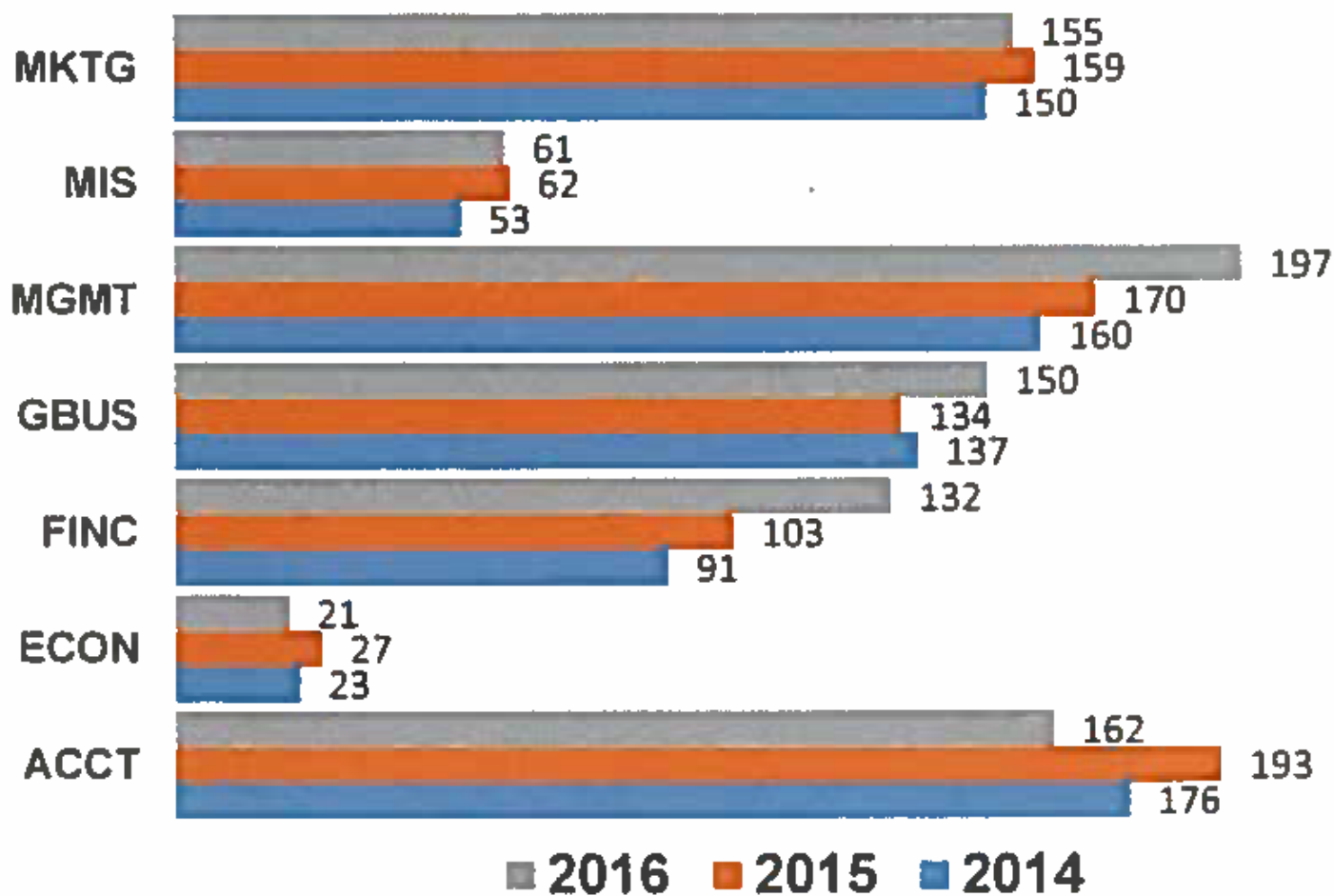
Advanced Issues in Corporate Finance

- Worked with DFW task force to incorporate real world DFW campus project into class financial analysis project.



BBA Enrollment by Major Fall 2014 - 2016

(double majors counted for each major discipline)



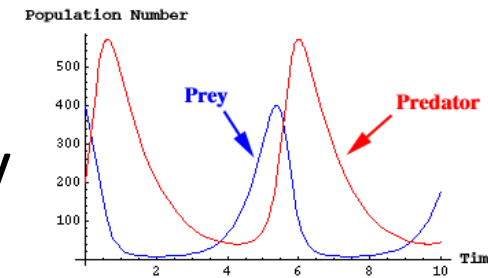
Research - Author Dashboard



EURECA



- Oil Price Shocks: Estimating GDP, Local Income and Employment Effects on the North Texas Regional Economy
 - Curt Knobloch
- Too Big to Fail vs. Too Little to Succeed: An application of Lotka/Volterra Predator-Prey Models to the Banking Industry
 - Dareem Antoine
 - Kizelle Williams
- The Effect of Operating Environment on the Performance Characteristics of Single-Bond Occupational Credit Unions: A Post-2008 Recessionary Analysis
 - Evan Knobloch



EURECA –

Current Work for Local and State Impact

- Economic Impact of MSU on Local Region
 - Hezekiah Agbo
 - Nemanja Krtolica
 - Addison Thompson
- Economic Impact of Increased Educational Attainment Levels of Hispanics on the Texas Economy
 - Yuqi Zhao
 - Jiaming Zhang
- Assessing Market Risk for Student Managed Investment Funds
 - Luca Lalor
 - Hezekiah Agbo
 - Kevin Thompson

Service – College

- DCOBA Student Managed Investment Fund Advisory Committee
- DCOBA Business Advisory Board
 - Co-Chair Outreach Committee
- DCOBA Distinguished Alumni Selection Committee
- DCOBA Strategic Planning Committee
- IDEA WF Sponsor (Sixth Straight Year)
- Munir Lalani Entrepreneurship Board (2009- 2010)
- Promotions Management Class sponsor since 2011
(\$2500 for 2011; \$5000 annually through 2016)

Service – University

- MSU 2016 Annual Fund – I was the 2016 Annual Fund voice and requested funds from faculty and staff through mailots from Steve Shipp's office
- MSU Academic Advising Committee
- MSU DCOBA Wichita Falls Regional Economic Outlook Report Sponsor
- MSU DFW Campus Feasibility Task Force
- MSU Faculty Grievance Committee
- MSU Mustangs Athletic Booster
- MSU President's Excellence Member since 2009
- MSU Career Management Business Etiquette Dinner Sponsor since 2006
- Munir Lalani Entrepreneurship Board (2009- 2010)

Service – Community

- Lighthouse for the Blind Board of Directors
- Red River Best Chevy Dealers – Founding President
- Federal Reserve Bank of Dallas – Eleventh Federal Reserve District (Texas, Southern New Mexico, Northern Louisiana) Texas Retail Outlook Survey Participant. Tenth year of a one-year term. Oil and the Economy: Adapting to a New Reality
- Clay County Hospital Board of Directors (2007-2011)
- Clay County Hospital Foundation – (2004 – 2011) Former Chair
- Clay County Hospital – Forrester Wellness Center – Founder 2002

Service – Community - Previous

- Senior Junior Forum Installation Banquet – Guest Speaker
- Better Business Bureau Torch Awards – Master of Ceremonies 2012, 2013)
- BBB Torch Awards for Ethics Steering Committee 2011, 2012

Questions?