MINUTES
MIDWESTERN STATE UNIVERSITY
BOARD OF REGENTS
Executive Committee
November 6, 2014

The Executive Committee of the Board of Regents, Midwestern State University, met in the J. S. Bridwell Board Room, Hardin Administration Building, Wichita Falls, Texas, at 2:05 p.m., Thursday, November 6, 2014. Executive Committee members in attendance were Mr. Shawn Hessing, Chairman; Mr. Mike Bernhardt, Vice Chairman; Mr. Kenny Bryant, Secretary; and Ms. Tiffany Burks, Member-at-Large. Other regents attending the meeting on campus were Mr. Caven Crosnoe, Dr. Lynwood Givens, Mr. Jeff Gregg, Ms. Nancy Marks, Mr. Sam Sanchez, and Student Regent Jesse Brown.

Administrative staff members present included Dr. Jesse W. Rogers, President; Dr. Betty Stewart, Provost and Vice President for Academic Affairs; Dr. Marilyn Fowlé, Vice President for Business Affairs and Finance; Dr. Keith Lamb, Vice President for Student Affairs and Enrollment Management; Dr. Howard Farrell, Vice President for University Advancement and Public Affairs; and Dr. Bob Clark, Vice President for Administration and Institutional Effectiveness. Other university personnel attending the meeting included Dr. Deborah Garrison, Associate Vice President for Academic Affairs and Dean of the Graduate School; Dr. Martin Camacho, Dean of the Fain College of Fine Arts; Mr. Kyle Owen, Associate Vice President for Facilities Services; and Mr. Matthew Park, Associate Vice President for Student Affairs and Dean of Students. Additional university personnel attending the meeting were Dr. David Carlston, Chairman of the Faculty Senate; Dr. Jeff Stambaugh, Associate Professor and Director of the Lalani Center for Entrepreneurship and Free Enterprise; Mr. Dirk Welch, Chairman of the Staff Senate; Mr. Newman Wong, Staff Senate Parliamentarian; Mr. Charlie Carr, Director of Athletics; Mr. Barry Macha, General Counsel; Mr. Mike Taylor, Internal Auditor; Ms. Dawn Fisher, Director of Human Resources; Mr. Chris Stovall, Controller; Mr. Randy Kirkpatrick, Chief Information Officer; Mr. Jim Hall, P.C./Network Services Manager; Ms. Julie Gaynor, Director of Marketing and Public Information; Ms. Cindy Ashlock, Executive Assistant to the President; and Ms. Debbie Barrow, Director of Board and Government Relations. Also attending the meeting was architect Ms. Nadia Zhiri, representing Treanor Architects.

Representing the Student Government Association (SGA) were President Rebecca Stogner and Student Observer Mikayla Williams. Representing the news media were Mr. Cody Samples, MSU Campus Watch; Mr. Jake Carney, KAUZ Channel 6; and Ms. Mechell Dixon, KFDX Channel 3.

Chairman Hessing called the meeting to order at 2:05 p.m. He noted that the order of discussion would be slightly modified to accommodate a guest presenter.

Phase I Housing and Mass Communication Addition Project and Financing
15-13. & 15-14. Mr. Hessing noted that in August the board approved a contract with Treanor Architects to begin design of a new 500-bed residence hall and indicated that information would be presented concerning the design of the project. He stated that the administration also recommended that an addition to the Fain Fine Arts Building to house
the mass communication department be included in this overall project. He indicated that presentations would be made by Dr. Rogers, Dr. Lamb, Ms. Zahiri, and Dr. Fowlé.

Dr. Rogers reported that the board had discussed the needed student housing during the last few years. He noted that the university currently houses students off campus and it is clear that there is adequate demand for additional student housing. He stated that additional on-campus housing would attract and keep students at MSU.

He explained that when the Fine Arts Building was completed in 1978, the building included a theatre wing and a visual arts wing. The third wing, intended to house the music program, was not included in the original building. During the years that followed the music program was housed in several buildings throughout the campus until the 1980’s when a small portion of the visual arts wing was renovated to accommodate a majority of the music program. He noted that after the building was built, the mass communication program was added to the college and the program has since become one of the most popular degree programs at MSU. The current mass communication equipment is out of date and the space is inadequate. Dr. Rogers noted that this has been a challenge for quite some time, but a solution has not been available or affordable. Dr. Rogers reported that the administration would like to expand the Fine Arts Building to build a new TV2 studio, classrooms, offices, and other space to support mass communication. He added that the area that would be vacated by mass communication would provide much-needed space for the music department. Dr. Rogers stated that adding this project to the current residence hall project would be cost effective.

Dr. Lamb stated that the university commissioned a housing demand study in 2011. At that time it was determined that the university had latent demand of approximately 300 students who would move to on-campus housing if the right type of residence hall was built. MSU’s housing occupancy was 88% in 2012, 102% in 2013, and 113% in 2014, including the sub-contracted off-campus housing. He noted that the last two entering freshmen classes have been large and are largely residential. He reported that 72% of the entering freshmen are from outside Wichita County and 62% are from outside the Region IX area. This has increased the demand for additional housing. Dr. Lamb stated that Dr. Rogers previously mentioned the need for MSU to do a better job engaging students. He reported that MSU participates in the National Survey of Student Engagement (NSSE) and the results show that MSU freshmen rate lower in seven of ten broad engagement indicators. He stated that the administration viewed this housing project as an opportunity to create conditions to provide additional engagement opportunities and a sense of community for with students in the new hall as well as the students in the three other residence halls. Dr. Lamb recognized Mr. Matt Park and thanked him for his work in this process. He then introduced Ms. Nadia Zhiri, a principal with Treanor Architects.

Ms. Zhiri presented information shown as Attachment 1. Ms. Zhiri began with information regarding the residence hall portion of the project. She reviewed similar work done by Treanor for other Texas universities and noted that their plans were fully aligned with the MSU Campus Master Plan. She discussed the process the firm and steering committee used in the design process. She noted that 60% of the program of
space is made up of residential bedrooms. She added that the concept was to provide traditional housing in “super-suites” with pods of communities. Each community would include bedrooms as well as some type of living and lounge space. She noted that as part of the process they are also considering strategies that will help with students’ personal success, social success, and academic success. She added that a Community Learning Center would provide a computer workspace as well as space for students to work together on projects. Slide 27 presented a summary of the new housing programming.

Ms. Zhiri reported that she and her team were on campus for one week in October to receive input from students, stakeholders, and the steering committee. She stated that individuals were asked about landscaping, community, academic resources, amenities, and circulation.

Slide 41 provided information regarding the site analysis. She noted that two courtyards would be created. The first courtyard would provide a quiet location to be used by residents and the second courtyard would be a shared plaza area for residential activities. Ms. Zhiri stated that the first floor plan on the south wing of the building would include housing offices and resident support spaces. The north wing first floor would include living-learning space with a café, recreation space, a community learning space, and a multi-purpose space. She added that the design of the bedrooms would include a full-height wall between the beds to provide private areas for each occupant.

Beginning on Slide 54 the presentation provided preliminary images of the facility. She noted that MSU architectural features would be incorporated in the facility, to include the MSU brick, arches, and scalloping and cast stone on the windows. She noted that the building would include stucco at the top.

Ms. Zhiri reviewed cost strategies and the finalized cost model beginning on Slide 59. She noted that the facility would be tied into the Central Plant for chilled water. She added that the project cost was estimated at $32.9 million with construction cost of $26.7 million.

Ms. Zhiri then moved to a presentation of the mass communication portion of the project (Slide 63). She reviewed the goals and objectives of the project as well as the program summary. She noted that the 18,500 square foot two-story building would be added to the east side of the Fain Fine Arts Building. The total project cost is estimated to be $4.98 million with construction cost of $4.12 million.

Mr. Gregg asked if the additional community space was necessary in the new residence hall owing to the close proximity of the student center. Dr. Lamb responded that the Clark Student Center is too small for the current student population. He noted that adding 500 student residents will require using more student center space for dining and additional space will be needed for student general use. He added that the community space in the new residence hall would provide an opportunity to affect student engagement.
Mr. Brown asked who had input regarding the design of the dorm rooms. Ms. Zhiri responded that students had input. Mr. Park added that the Steering Committee came up with the concept and the students provided their opinions.

Mrs. Marks indicated appreciation for the architectural firm’s attempt to maintain the integrity of the MSU architecture. She asked why stucco was used in the design and asked if it was something that could be revisited. Ms. Zhiri responded that in an effort to reduce costs, a wood frame system of construction was selected rather than a steel system. A change from the proposed stucco would affect the cost of the project.

Mr. Hessing thanked Ms. Zhiri for her presentation. He then noted the recommendations for Item 15-13 as follows:

a) Approve a 500-bed housing project and an approximately 18,500 square foot addition to the east side of the Fain Fine Arts Building to house the mass communication program.

b) Approve a maximum budget of $33.25 million for the residence hall and $5 million for the mass communication addition.

c) Approve Buford Thompson Construction as Construction Manager at Risk for this project, at a cost not to exceed $2 million.

Dr. Fowlé presented information regarding the Construction Manager at Risk selection process (see Attachment 2). She explained the three building delivery methods of Design-Bid-Build, Design-Build, and Construction Manager at Risk (CMAR). She then reviewed the Request for Proposal (RFP), the response to the RFP, the criteria used, and the recommended firm. She noted that Buford Thompson Construction offered the best value and significant savings for the project. Mr. Bryant asked if any local firms were considered in the final three. Dr. Fowlé responded in the affirmative. Mr. Bryant asked about the cost difference between Buford Thompson and the local firm considered. Dr. Fowlé responded that the cost difference was 25%.

Mr. Hessing asked if Harper Perkins would work with Treanor on the project. Dr. Fowlé responded that they would and that Harper Perkins had been a part of the Treanor team since the beginning of the project.

Mr. Hessing asked the administration to present information and make recommendations regarding the financing of the project. Dr. Rogers stated that additional space has been needed for the mass communication and music programs for quite some time, but funding has not been available. He reported that as Dr. Fowlé and her staff reviewed the return on investment received through Texas A&M System, it became apparent that the Redwine Funds could achieve higher yields if invested with A&M. Dr. Fowlé stated that by moving the Redwine Funds to the A&M System for investing, adequate returns would be received to fund the Honor’s Program as well as underwrite the cost of the mass communication building project debt.
Dr. Fowlé reminded the board that in August Mr. Kevin McGinnis from Texas A&M System presented an overview of their investment of endowed funds. She provided an update showing year-end figures (see Attachment 3). She indicated that the MSU Investment Policy would need to be changed if the board decided to move the Redwine Funds to the A&M System. She then presented a comparison of projected distributions and earnings of the Redwine Funds if they were invested with the Texas A&M System as opposed to the current investment firm (see Attachment 4). She added that MSU currently pays 50 basis points for Redwine Fund investment services and A&M charges 25 basis points. Dr. Fowlé stated that investing the $12 million Redwine Fund with Texas A&M System would generate approximately $600,000 each year. The Honor's Program currently receives $310,000 each year and the debt service for the mass communication building would be approximately $280,000, assuming a 30 year bond paying 4% interest.

Mr. Hessing stated that the housing portion of the debt service would be paid from student housing rental income and the mass communication portion of the project would be paid from additional Redwine Fund yield. Dr. Fowlé added that bonding the two projects together would be cost efficient and the two sources of funds would be used to pay the debt service.

Mr. Hessing presented the administration’s recommendations regarding financing of the project:

a) Authorize the administration to move the Redwine Quasi-Endowment to the Texas A&M University System for investing.

b) Approve expanding the use of the Redwine Quasi-Endowment to include debt repayment for the mass communication building portion of the debt service, in addition to earnings being used to support the Honors Program.

c) Approve bonding of the overall project in an amount not to exceed $38.25 million.

Mr. Hessing asked for a motion to approve the six recommendations regarding the construction and financing of these projects. Mr. Bernhardt moved approval and Mrs. Burks seconded the motion.

Mr. Hessing asked if Buford Thompson’s fee of $2 million was included in the total project cost. Dr. Fowlé responded that it was included.

Dr. Givens expressed concern that the projections are based on a two-year market that had been very profitable. Dr. Fowlé responded that the A&M System uses a 20 quarter rolling average which results in positive and negative activity during the previous five years. Mr. Hessing asked what would happen if the returns were less than expected. Dr. Fowlé responded that the Honor’s Program would be funded with the returns and the institution would have to find funds to pay the debt service. Mr. Hessing stated that he did not want the Honor’s Program to suffer as a result of this action. He asked Dr.
Stewart if she was comfortable with the administration’s recommendations. Dr. Stewart responded that she was. Mr. Gregg asked how the Redwine Funds could be used for other purposes if it was an endowment. Dr. Rogers responded that the Redwine Fund is a quasi-endowment and its use is directed by the Board of Regents.

Mr. Brown asked if the cost to live in the new residence hall would be greater than the cost of the current campus housing. Dr. Lamb responded that the new hall would be the premium residence hall on campus and would likely cost more than McCullough-Trigg Hall, but less than the apartments. Mr. Brown asked if a specific amount had been determined. Dr. Lamb responded that there would be overall price escalation in housing during the next two years and that the new facility would open in the fall of 2016. He added that MSU’s semi-suite residence halls are currently the 12th least expensive out of the 13 Texas schools surveyed. He stated that the administration had looked at funding models charging $2,400 per semester. Dr. Fowlé noted that the administration could pay the debt service with 92% occupancy. Dr. Lamb stated that the assumption of low occupancy and zero summer revenue was very conservative. Mr. Park added that the proposed housing rates would be recommended to and acted on by the Board of Regents in the future. He stated that the current rate for McCullough-Trigg Hall is approximately $2,000 each semester and the rate will likely increase to $2,200 per semester by the time the new facility opens.

Dr. Givens asked to confirm that housing would pay debt service on the residence hall and the Redwine Funds would pay for the Honor’s Program and the mass communication addition. He indicated that he wanted to be certain that the Redwine Funds would not be used to supplement the housing operation. Dr. Fowlé stated that his statement was correct. Dr. Givens asked when the bond would be paid. Dr. Fowlé responded that the projects would be funded with a 30 year bond. Dr. Givens expressed concern that the board had not received information such as how the debt would be paid, when the building would be full, the anticipated occupancy, and so forth. Dr. Lamb responded that the administration anticipates that the facility will open in the fall of 2016 with at least 92% occupancy and will be self-sustaining. Dr. Givens asked if the administration could provide a schedule of debt service payments prior to the Friday meeting. Dr. Lamb responded that the information would be provided. Dr. Givens added that he would like the administration to have a contingency plan in the event the building is not filled when it opens.

Mr. Hessing suggested that this item be tabled until additional information is received. It was agreed that the item would be tabled until Friday’s meeting.

Mr. Crosnoe asked why the recommendations were not forwarded to the board earlier. Dr. Rogers responded that items were not finalized when the agenda was mailed. Ms. Barrow added that the administration did not have final figures on the project until meetings were held with the architects prior to the meeting. Mr. Hessing expressed agreement that any supplemental information and recommendations should be provided to the board prior to each meeting.
Recess
The meeting went into recess at 3:30 p.m. and the open meeting resumed at 3:40 p.m.

Reading and Approval of Minutes
15-09. The minutes of the Executive Committee meeting August 7, 2014 were approved by the committee as presented.

Campus Condition Index
15-10. Mr. Hessing noted that the reports included in the agenda are required by statute. Mr. Owen stated the reports included information regarding deferred maintenance expenditures in FY 14 and deferred maintenance plans for the next five years. Dr. Rogers asked about the total amount of deferred maintenance at MSU. Mr. Owen responded that MSU’s deferred maintenance totals $72 million which is less than seven percent of the campus building value. The Texas Higher Education Coordinating Board (THECB) considers an amount less than ten percent as acceptable. This item was presented as a point of information only.

Campus Facilities Implementation Plan and Campus Construction Updates
15-11. Dr. Rogers reported that progress on the master plan is being made as discussed earlier during the discussion of the top ten priorities. He noted that Dr. Lamb made a master plan presentation to Student Government and the students expressed support for the overall plan. In addition, two open forums were held for students, faculty, and staff. Dr. Rogers indicated he was pleased with the attendance and the response. He noted that the majority of individuals expressed support for a parking garage rather than additional surface parking. He stated that individuals liked the idea of having a choice of parking fees based on distance and convenience. He indicated that it was important to balance the academic improvements with the residential and athletics improvements.

Mr. Owen presented drawings and photos of the Dalquest Desert Research Station, the museum project, Mustangs Walk, and the football offices in the West Campus Annex (see Attachment 5). This item was presented as a point of information only.

Information Technology (IT) Report
15-12. Dr. Clark reviewed the information shown in Attachment 6 to include an update on the wireless network, bandwidth, Banner, the campus portal, classroom upgrades, and IT load and security. Slide 3 showed the coverage of the wireless network on campus. Dr. Clark noted that approximately 200 internal and external wireless access points provide campus coverage. He reported that additional access points are being placed in the Museum to increase the building’s wireless coverage. He stated that the next major project would be the addition of 20 access points in Bolin Hall. He added that the residence hall wireless connectivity is provided by an outside company. The residence hall connectivity is designed to handle leisure traffic as opposed to academic computing. He noted that a student wanting to play computer games in the library would have problems doing so through the academic computer network. Mr. Hessing asked if students could get into the academic network from the residence halls. Dr. Lamb responded that they could.
Slide 5 showed the university's bandwidth usage during the previous 30 and 365 days. Dr. Rogers expressed his understanding that the university had not hit peak utilization. Dr. Clark responded that during the last 30 days the university's one-day peak utilization was 152,865 kilobits while the university has 500 megabits capacity.

Dr. Clark then discussed Banner (Slide 7). He reported that Banner is going through a complete conversion. He noted that conversions usually take between three and three and one-half years. This conversion is being compressed into approximately 22 months. He stated that the MSU IT staff would be considering the best options for this conversion, including the possibility of outsourcing the work. Mr. Hessing asked if the company had resources to help in the process. Dr. Clark indicated that they did, but that it is quite expensive. Mr. Kirkpatrick stated that MSU staff would need additional training and they are looking at a number of options. Mr. Hessing asked that the board be kept up to date on the Banner conversion process.

Dr. Clark reported that a number of additional Banner components are needed. He stated that Degree Works is a robust program that provides degree plan tracking, student advising assistance, transfer information, and much more. This program will also assist in scheduling the appropriate classes to meet demand each semester. The cost of this program is $275,000 and additional training will also be required. Another component being considered is Work Flow, which would help with administrative programs, including Degree Works.

Mr. Crosnoe stated that he did not know anything about Banner. Dr. Clark responded that Banner is the computing system for the university. Mr. Kirkpatrick added that it provides the payroll and human resources, financial aid, and business office systems. It also provides the student system which allows students to register for classes, look up grades, and pay bills.

Dr. Clark then discussed the campus portal, which is a single sign-on system. He reported that Jesse Brown recently completed a survey of student attitudes and received good comments regarding the single sign-on capability of the portal. He added that since August the faculty have been able to use the portal to design and upload course syllabi and to communicate with students. Slide 10 showed portal usage for the last 30 days and Slide 11 showed the usage during the last year. He noted that employee usage stays relatively constant and student usage varies depending on the time of the year and the day of the week.

Dr. Clark reported that the university sets aside approximately $250,000 each year for classroom upgrades. Mr. Kirkpatrick works with the deans and Dr. Stewart to prioritize the academic needs. Each classroom upgrade costs approximately $25,000. Mr. Hessing asked how many classrooms need to be upgraded. Dr. Stewart responded that four colleges remain to be addressed. Mr. Hessing asked for a report about what it would cost to upgrade all of the needed classrooms. Dr. Clark stated that the additional question would be how long it would take and how much additional staff would be needed. Mr. Hessing asked that this information be included in the report.
Dr. Clark then discussed IT load and security. He reported that during the last year the IT department has had 1,500 programming support requests. Dr. Clark stated that he had asked Mr. Kirkpatrick to compare the number of personnel working in IT departments at various Texas universities with the number at MSU. Those comparison figures are shown below:

- Midwestern State University 18
- Angelo State University 41
- Stephen F. Austin State University 47
- Texas A&M Kingsville University 21
- Texas A&M International University 28
- Tarleton State University 31

Dr. Clark noted that additional IT staff is needed and the number will likely increase owing to the upcoming Banner conversion.

Mr. Hall then discussed computer security. He noted that students provide a great deal of information to the university and the university takes the protection of this information very seriously. He stated that during the month of September, the MSU system received 2.5 million e-mails and more than 77% of those were blocked for one reason or another. Another 8% were blocked as definitive spam and 41 e-mails were blocked because they contained a virus. He added that in September and early October there were 140,000 inbound attempts to infect machines on campus. These attempts were either filtered or blocked manually. Mr. Hall stated that malware generally enters computers through ads on websites. During the month of October the MSU IT system blocked more than 480,000 ads that were pushing something behind it. He reported that MSU has multiple layers of protection in place, including inbound email filtering, inbound internet connection filtering, and special software on each campus computer. He added that there is separation between the different networks on campus and different vendors and databases are used to maintain broad spectrum coverage.

Dr. Givens asked if the IT department provides service to students if they have problems with their personal computers. Mr. Hall responded that the IT department does not have adequate staff to offer much help, but they do what they can. Dr. Givens asked if the other Texas institutions provide such services. Dr. Clark responded that he did not know.

Mr. Hessing stated that in addition to receiving information regarding the cost to finish the classroom upgrade and the Banner conversion, he would like to know what it would cost to adequately staff the IT department. He also asked about the durability and functionality of the portal, to include the number of times users are dropped or take the wrong path. He encouraged board members to send any additional questions regarding IT to Ms. Barrow and she would pass the questions on to Dr. Clark.

Dr. Clark stated that during the Student Government meeting the students mentioned locations on campus where their phones do not work. He noted that $3,000 units can be
installed in various campus locations and the IT department will add this need to their planning.

Adjournment
The Executive Committee discussion concluded at 4:25 p.m.

Reviewed for submission:

Shawn Hessing, Chairman
Midwestern State University
Board of Regents Executive Committee

ATTACHMENTS:
1. Housing and Mass Communication Addition Project Power Point
2. Construction Manager at Risk Information
3. Texas A&M Investment Year-End Information
4. Redwine Funds Investment Comparison
5. Construction Update
6. Information Technology Report
INTRODUCTION

AGENDA

- Introductions
- The Process
- New Residence Hall
  - Vision
  - Program
  - Charrette
  - Concept Plans & Images
  - Cost Factors
- Mass Communications
  - Vision
  - Program
  - Charrette
  - Concept Floor Plans
  - Cost Factors
- Questions & Answers
TREANOR ARCHITECTS
INTRODUCTIONS

TREANOR ARCHITECTS
STUDENT LIFE DESIGN STUDIO

- 180+ Student Life Projects
- 80+ National & International Campuses
- 30,000+ Beds
- Evidence-based Design
- Industry Involvement
  - ACUHO-I Architecture Series
  - 21st Century Project People's Choice
- Inclusive Interactive Process
Texas State University | West Campus
578 Beds, Underclassmen. $37M Construction Cost - CMAR
TEXAS A&M UNIVERSITY | HULLABALOO
548 Beds. Underclassmen. $55M Construction Cost - CMAR

TEXAS STATE UNIVERSITY | MOORE STREET HOUSING
598 Beds. Underclassmen. $42M Construction Cost - CMAR
SAM HOUSTON STATE UNIVERSITY | SOUTH RESIDENCE COMPLEX
700 BEDS, UNDERCLASSMEN. $52M CONSTRUCTION COST. CMAR.

WORKING WITH THE
MASTER PLAN
**REVIEW: MASTER PLAN GOALS & OBJECTIVES**

- Create an *implementation plan* for our most critical projects over the next five years.
- Establish a phasing plan so that *every dollar we spend will pave the road for future* projects while building on previous decisions.
- Accommodate university growth while *housing 30% of our students on campus*.
- Create a *safe and pedestrian-friendly campus*.
- Become one of the *most beautiful public liberal arts campuses in the country*.
- *Maintain parking availability levels as the university community grows*.

**REVIEW: MASTER PLAN VISION**

- Continue to build on MSU's *existing architectural style*.
- Create a *pedestrian-friendly environment* that is organized around an accessible network of open spaces and service zones.
- Establish *building edges* that reinforce the pedestrian, open-space corridors.
- *Reduce the number of surface parking lots* and streets that are located in the core of campus.
NEW HOUSING: GOALS & OBJECTIVES

- Residential Community Anchor "The Hub"
- Affordable Housing
- Great Value
- Maximize Community SF
- Balance – Privacy vs. Community Interaction
- Interaction/Quality
- Attract & Retain Students
- Support the Master Plan
- Facilitate Personal & Social Learning
PROJECT MISSION STATEMENT

Serving as a neighborhood anchor for the residential freshman & sophomore students at Midwestern State University, the new student housing project will foster and facilitate the development of a strong sense of community - building student connections with peers, faculty-staff, and the University.

Designed to attract and retain students, the project design will break down the scale of campus by creating smaller communities and maximizing opportunities for meaningful intentional and spontaneous interactions and student learning.

This building will support the campus facilities implementation plan, complement the architectural character of campus, and integrate the spirit and traditions of Midwestern State University to create a unique and desirable student living experience.

The housing will be affordable - providing great value for students with impressive quality and a fair price point.

THE PROCESS
## IN THE FIRST 90 DAYS

### Inspiration Kick-off Meeting
- Vision & Goals
- Programming & Planning Process
- Project Schedule & Budget

### Discovery 2 Day Workshop
- Stakeholder Meetings
- Space Program
- Site Analysis
- Develop Cost Model
- Student Forum

### SD Workshop 3 Day Workshop
- Site Concepts
- Massing Studies
- Sustainability Strategy

### Concept 1 Week Design Charrette
- Review Program, Units & Site
- Concept Design Options
- Student Forum
- Detailed Cost Model

### Timeline

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<th>August</th>
<th>September</th>
<th>October</th>
<th>November</th>
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<tr>
<td><strong>Inspiration Kick-off Meeting</strong></td>
<td><strong>SD Workshop 3 Day Workshop</strong></td>
<td><strong>Concept 1 Week Design Charrette</strong></td>
<td><strong>Schematic Design Approval – November 24</strong></td>
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**2014**

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## The Program & Strategies
DESIGN STRATEGIES

Unit Types

- Single Traditional
- Double Traditional
- 2 Single Semi-suite
- 2 Double Semi-suite
- 2 Double Suite
- 4 Single Apartments

SUPER SUITE-INTEGRATED COMMUNITY

12-Person Pod

12-Person Pod
PERSONAL SUCCESS
CREATE WELLBEING

• Balance Interaction / Privacy
• Air, Light, Thermal Comfort
• Vibrant Environment
• Connect with Nature
• Secure

"The amount of student learning and personal development is directly proportional to the quality of student involvement in the program."

"Student Involvement: A developmental Theory for Higher Education" Alexander W Astin

Examples of "Active" Involvement:

Studying
Time on Campus
Active in Organizations
Interacts with Faculty & Staff
Interacts with Other Students
SOCIAL SUCCESS
BUILD A SENSE OF COMMUNITY

- Break Down Scale
- Spontaneous Social & Academic Interaction
- Flexibility – Multi-use of Spaces
- Embrace Tradition, Spirit – Connection to MSU

RESEARCH:
LIVING / LEARNING CRITERIA

- higher-quality social climate
- engage in more informal contact with faculty
- intellectual atmosphere in their residence

Results:
- perform better academically
- more likely to persist in college

ACADEMIC SUCCESS
ACCESS TO LEARNING

- Formal & Informal Learning
- Visible Social Study Spaces
- Flexible Spaces
- Technology Enriched

COMMUNITY LEARNING CENTER
NEW HOUSING: PROGRAM SUMMARY

• 500 Beds for Freshman/Sophomores in Traditional Doubles/Singles

• 16 Communities of 31/32 Students per Super Suite.

• Community / Lounges & Study Rooms

• Community / Private Bath (1:5 students)

• Destination – Living Learning Overlay
  Community Learning Center
  Multipurpose Space
  Recreation
  Small Convenience Store / Café
  Small Audio/Visual Theater

• Administrative Offices
CHARRETTE PROCESS

Creating a Shared Vision Through Design

CHARRETTE WORK CYCLES

Vision - Input - Review

Alternative Plans - Refined Plans - Confirmation
SITE ANALYSIS
HOUSING SITE

SITE ANALYSIS:
MASTER PLAN
SITE ANALYSIS
MASTER PLAN SITE PLAN

- Open Space Connections
  Inverted "F" Shape allows for:
  - 2 Open Spaces
    - Large Open Play Space
    - Smaller Intimate Courtyard
  - Quad Connecting to Mustangs Walk
  - Linear Open Space from Fain Entry & Sunwatcher Village to Mustangs Walk
  - New Outdoor Stage between Music Band Hall and Fain Back Stage
  - North South Connection from Future Union in Daniels to New Outdoor Stage

SITE ANALYSIS
FUTURE BUILDING EFFECTS

- Potential Site for Student Commons
  - Student Commons building if it is not located within "F" Shape of Residence Hall it should:
    - Be located at the juncture of the primary pedestrian circulation pathways
    - Lead to and from the new residence hall and beyond to Sunwatcher Village
  - Connection to Fain Fine Arts will provide entry to performance space and fine arts programs
THE CONCEPT & PRELIMINARY IMAGES

PROPOSED MASSING
SITE CIRCULATION CONCEPT

PROGRAM ORGANIZATION
CONTEXTUAL DIRECTION (FIRST STAGES)
(COMPLETE THE ARCHITECTURAL CHARACTER OF THE CAMPUS)

Exterior Study
View Looking West across South Courtyard
Exterior Study
View Looking West across South Courtyard

Exterior Study
View Looking South along Rodriguez Drive
Exterior Study
View Looking South along Rodriguez Drive

COST FACTORS & STRATEGIES
# Cost Factors & Strategies

- Historical data for the project type
- Systems review and strategies
- Program balance & efficiencies
- Cost targeting – good, better, best

## Program Cost Model

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<th><strong>LOW</strong></th>
<th><strong>MEDIUM</strong></th>
<th><strong>HIGH</strong></th>
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<tbody>
<tr>
<td><strong>Scope</strong></td>
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</tr>
<tr>
<td>500 Beds</td>
<td>500 Beds</td>
<td>500 Beds</td>
</tr>
<tr>
<td>Total Area: 139,925 SF</td>
<td>Total Area: 139,925 SF</td>
<td>Total Area: 139,925 SF</td>
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<tr>
<td>Community Size: 32 Beds</td>
<td>Community Size: 32 Beds</td>
<td>Community Size: 32 Beds</td>
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<tr>
<td>Bath Ratio: 1:5.3</td>
<td>Bath Ratio: 1:5.3</td>
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<tr>
<td><strong>Quality</strong></td>
<td><strong>Quality</strong></td>
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<tr>
<td>Structure: 5-Story (1-Story Concrete Podium + 4-Story Wood Frame)</td>
<td>Structure: 4-story Wood Frame Res Hall +2-Story Struct. Stl. / Light Gauge Metal Frame Commons</td>
<td>Structure: 5 Story Light Gauge Metal Frame</td>
</tr>
<tr>
<td>Shell: 70% Brick, 30% Stucco w/ Alum. Storefront &amp; Windows</td>
<td>Shell: 90% Brick, 10% Stucco w/ Alum. Storefront &amp; Windows</td>
<td>Shell: 100% Brick w/ Alum. Curtainwall, Storefront &amp; Windows</td>
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<tr>
<td>HVAC System: DX Split System</td>
<td>HVAC System: Central Plant, 4-Pipe FCU</td>
<td>HVAC System: Central Plant, 4-Pipe FCU</td>
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<tr>
<td>Good Finishes</td>
<td>Better Finishes</td>
<td>Best Finishes</td>
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<tr>
<td><strong>Cost</strong></td>
<td><strong>Cost</strong></td>
<td><strong>Cost</strong></td>
</tr>
<tr>
<td>$175 / SF</td>
<td>$182 / SF</td>
<td>$207 / SF</td>
</tr>
<tr>
<td>Project Costs: $30,608,594</td>
<td>Project Costs: $31,832,938</td>
<td>Project Costs: $36,205,594</td>
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<tr>
<td>Cost/Bed: $61,217</td>
<td>Cost/Bed: $63,666</td>
<td>Cost/Bed: $72,411</td>
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## Program Cost Model

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<thead>
<tr>
<th>Scope</th>
<th>Low</th>
<th>Medium</th>
<th>High</th>
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<tr>
<td><strong>Total Area:</strong></td>
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<td>139,925 SF</td>
<td>139,925 SF</td>
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<tr>
<td><strong>Community Size:</strong></td>
<td>32-Beds</td>
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<td>32-Beds</td>
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<tr>
<td><strong>Area/Bed:</strong></td>
<td>280 SF/Bed</td>
<td>280 SF/Bed</td>
<td>280 SF/Bed</td>
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<td><strong>Bath Ratio:</strong></td>
<td>1:5.3</td>
<td>1:5.3</td>
<td>1:5.3</td>
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<tr>
<td><strong>Structure:</strong></td>
<td>5-Story (1-Story Concrete Podium + 4 Story Wood Frame)</td>
<td>4-story Wood Frame Res Hall + 2-Story Struct. Stl. / Light Gauge Metal Frame Commons</td>
<td>5-Story Light Gauge Metal Frame</td>
</tr>
<tr>
<td><strong>Shell:</strong></td>
<td>70% Brick, 30% Stucco w/ Alum. Storefront &amp; Windows</td>
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<td>100% Brick w/ Alum. Curtailwall, Storefront &amp; Windows</td>
</tr>
<tr>
<td><strong>HVAC System:</strong></td>
<td>DX Split System</td>
<td>Central Plant, 4-Pipe FCU</td>
<td>Central Plant, 4-Pipe FCU</td>
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<tr>
<td><strong>Construction Cost (CCL):</strong></td>
<td>$24,486,875</td>
<td>$25,466,930</td>
<td>$28,964,475</td>
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<tr>
<td><strong>Project Costs:</strong></td>
<td>$30,608,594</td>
<td>$31,832,938</td>
<td>$36,205,594</td>
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<tr>
<td><strong>Cost/Bed:</strong></td>
<td>$61,217</td>
<td>$63,666</td>
<td>$72,411</td>
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</tbody>
</table>

### Low

- **500 Beds**
- **Total Area:** 139,925 SF
- **Area/Bed:** 280 SF/Bed
- **Community Size:** 32-Beds
- **Bath Ratio:** 1:5.3
- **Structure:** 5-Story (1-Story Concrete Podium + 4 Story Wood Frame)
- **Shell:** 70% Brick, 30% Stucco w/ Alum. Storefront & Windows
- **HVAC System:** DX Split System
- **Good Finishes**
- **Cost:** $175 / SF
- **Construction Cost (CCL):** $24,486,875
- **Project Costs:** $30,608,594
- **Cost/Bed:** $61,217

### Medium

- **500 Beds**
- **Total Area:** 139,925 SF
- **Area/Bed:** 280 SF/Bed
- **Community Size:** 32-Beds
- **Bath Ratio:** 1:5.3
- **Structure:** 4-story Wood Frame Res Hall + 2-Story Struct. Stl. / Light Gauge Metal Frame Commons
- **Shell:** 90% Brick, 10% Stucco w/ Alum. Storefront & Windows
- **HVAC System:** Central Plant, 4-Pipe FCU
- **Better Finishes**
- **Cost:** $182 / SF
- **Construction Cost (CCL):** $25,466,350
- **Project Costs:** $31,832,938
- **Cost/Bed:** $63,666

### High

- **500 Beds**
- **Total Area:** 139,925 SF
- **Area/Bed:** 280 SF/Bed
- **Community Size:** 32-Beds
- **Bath Ratio:** 1:5.3
- **Structure:** 5-Story Light Gauge Metal Frame
- **Shell:** 100% Brick w/ Alum. Curtainwall, Storefront & Windows
- **HVAC System:** Central Plant, 4-Pipe FCU
- **Best Finishes**
- **Cost:** $207 / SF
- **Construction Cost (CCL):** $28,964,475
- **Project Costs:** $36,205,594
- **Cost/Bed:** $72,411

### Cost Breakdown

- **Construction Cost (CCL):**
  - Low: $24,486,875
  - Medium: $25,466,350
  - High: $28,964,475
- **Project Costs:**
  - Low: $30,608,594
  - Medium: $31,832,938
  - High: $36,205,594
- **Cost/Bed:**
  - Low: $61,217
  - Medium: $63,666
  - High: $72,411
GOALS & OBJECTIVES

- Convergent Studio
- State of the Art Facility
- Vibrant Learning Environment
- Characteristic of a Real World Setting
- Synergy Among Students
- Engagement with Faculty
- Student Recruitment / Retention
- Enhance Community Involvement
**PROGRAM SUMMARY**

- TV Studio with 3 platforms
- Student / Faculty Broadcast support
  - 7 Editing Bays / Rooms
  - Faculty offices
  - Storage for Equipment
- Broadcast Lab for 12-20 students
- Newsroom
  - 24 student stations
  - Super desk with editors
  - Faculty offices
  - Interview rooms
  - Photo shooting room
  - Storage rooms
- Journalism Lab for 20 students
- Classroom and Conferencing Rooms
- Student/Faculty Break Room

**SITE LOCATION**
**COST ESTIMATE**

<table>
<thead>
<tr>
<th>SCOPE</th>
<th>QUALITY</th>
<th>COST</th>
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<tbody>
<tr>
<td>Total Area: 18,500 SF</td>
<td>Structure: 2 story, Steel post and beam system with metal stud infill</td>
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<td>Const. Cost (CCL): 4,120,900</td>
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<tr>
<td></td>
<td></td>
<td>Project Costs: $4,980,035</td>
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</table>
Student Housing Project
Construction Manager At Risk
Selection Process Overview

Prepared for the Board of Regents
November 6, 2014

Delivery Methods:

- **Design-Bid-Build**: Architect design, competitive sealed bids of design, best value builds project.
- **Design-Build**: Competitive sealed bids for design AND construction based on a general scope of work.
- **Construction Manager at Risk (CMAR)**: Architect designs, general contractor provides input during design, competitive sealed bids of design, CMAR agrees to oversee construction based on bids.
CMAR Selection Process:

1. Request for Proposal (RFP) issued.
   a. Advertised once in local paper.
   b. Four emails were sent to local general contractors capable of a $25 MM project.
   c. 314 emails sent statewide notifying firms.
   d. Posted on the State Business Daily website continuously until proposals were due.
   e. Posting was for 30 days for Student Housing Project.

2. Committee created to evaluate firms (7 members).
3. Evaluation criteria in RFP included:
   a. Experience (30%).
      i. Relationship with MSU.
      ii. Similar higher ed experience.
      iii. Worked in Wichita Falls in the past.
      iv. Quality, reputation, on time delivery, etc.
   b. Needs of client (30%).
      i. Capability, pre-con services, meet schedule.
CMAR Selection Process:

3. Evaluation criteria in RFP included (continued):
   c. Cost (25%).
      i. Price.
      ii. Savings retained by MSU.
   d. General info (15%).
      i. Relevant experience.
      ii. Past performance.
      iii. Personnel have relevant experience.
      iv. Full time superintendent on site.

CMAR Selection Process:

4. Five submissions evaluated by each committee member individually; data summarized.
5. Top three firms selected for interviews and sent additional questions.
6. Interviewed three firms (one hour/firm).
7. Issued more questions and requested BAFO.
8. Committee reviewed and developed recommendation.
Recommendation

- Recommend Buford Thompson Construction
- Offered best value at significant savings to the project
- Locally based out of Weatherford, Texas
- Has worked with Harper Perkins architect on many projects
- Has worked with many ISD's on schedule-critical, similar-sized projects
- Has good relationships with many locally-based contractors

Next Steps

- Finalize contract with Buford Thompson
- They will immediately start working with Treanor/Harper Perkins on reviewing design
- Treanor and BT will both come up with cost estimates on the project
- Treanor/BT will develop bid packages for subcontractors
- MSU issues bids and receives bids back
- Based on subcontractor bids, BT will provide a Guaranteed Maximum Price (GMP) to MSU
- Any savings from GMP once construction is completed comes back to MSU
The Texas A&M University System

Performance Periods Ended June 30, 2014

<table>
<thead>
<tr>
<th>Fund</th>
<th>1-YR</th>
<th>5-YR</th>
<th>10-YR</th>
<th>Since 5/95*</th>
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<td>16.8%</td>
<td>12.0%</td>
<td>7.0%</td>
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<tr>
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<td>13.1%</td>
<td>10.6%</td>
<td>6.4%</td>
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</table>

* inception
### System Endowment Fund Asset Allocation

<table>
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<tr>
<th>Asset Class</th>
<th>Target Allocation</th>
<th>6/30/2014 Allocation</th>
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<tbody>
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<td>13.9%</td>
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<td>Domestic Equity</td>
<td>20.0%</td>
<td>20.1%</td>
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<td>International Equity</td>
<td>20.0%</td>
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<tr>
<td>Inflation Hedging*</td>
<td>12.0%</td>
<td>13.1%</td>
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<tr>
<td>Hedge Funds</td>
<td>18.0%</td>
<td>16.9%</td>
</tr>
<tr>
<td>Private Equity</td>
<td>15.0%</td>
<td>15.8%</td>
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</table>

*Inflation Hedging includes timber, real estate, and energy investments.
The Texas A&M University System

- Income is distributed to each endowment account on a quarterly basis in accordance with the spending policy outlined in the System Investment Policy.

- The quarterly payout is calculated on an annual basis and is the average of the quarterly market value for the 20 fiscal quarters ending the previous February, multiplied by 5.0% and divided by 4.

- The market value per unit as of 8/31/2014 is $6.35 and the value for the last five years is as follows:

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<thead>
<tr>
<th>Date</th>
<th>Value</th>
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<tbody>
<tr>
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<td>2/28/2011</td>
<td>$5.62</td>
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<td>2/29/2012</td>
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<td>2/28/2014</td>
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The Texas A&M University System

System Endowment Fund

Quarterly Endowment Spending Rate

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<td>FY 2013</td>
<td>$0.068250</td>
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<td>FY 2014</td>
<td>$0.065556</td>
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<tr>
<td>FY 2015</td>
<td>$0.066970</td>
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Comparison of Endowed Funds Market Value
At End of Fiscal Year

Cumulative Distribution
At End of Fiscal Year
MUSEUM PARKING LOT & STREET

MUSEUM
FINISH FLOOR
- 96/42

LOT 2
MSU - OWNED

PROPOSED PARKING PLAN

[Diagram of museum parking lot and street]

[Image of museum parking lot and street]

PAVILION ADDITION
Pardon Our Progress

MUSTANGS WALK
Coming Soon

MIDWESTERN STATE UNIVERSITY
IT Update

1. Wireless Network
2. Bandwidth
3. Banner
4. Campus Portal
5. Classroom Upgrades
6. IT Load/Security
IT Update

1. Wireless Network
2. **Bandwidth**
3. Banner
4. Campus Portal
5. Classroom Upgrades
6. IT Load/Security
IT Update

1. Wireless Network
2. Bandwidth
3. Banner
4. Campus Portal
5. Classroom Upgrades
6. IT Load/Security
New Transformation Timeline Comparison

Previous Timeline

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<td>STUDENT / FINANCIAL AID (50%)</td>
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<tr>
<td>HR / FINANCE</td>
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<td>SELF SERVICE</td>
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Transformation Timeline

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<td>ALL BANNER</td>
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<td>SELF SERVICE</td>
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20 Months to Completion

IT Update

1. Wireless Network
2. Bandwidth
3. Banner
4. Campus Portal
5. Classroom Upgrades
6. IT Load/Security
Campus Portal

- August 2014 – Launch of Faculty Communities
- September 2014 – Pending upgrade to Portal 7.2 and purchase of Looking Glass Templates
IT Update

1. Wireless Network
2. Bandwidth
3. Banner
4. Campus Portal
5. Classroom Upgrades
6. IT Load/Security
Classrooms Upgraded

FY13

• Bolin 304
• Bolin 311
• Bridwell 108
• Ferguson 202
• Ferguson 303
• McCullough 101
• McCullough 107
• McGaha 103
• McGaha 107
• Prothro-Yeager 101
• Prothro-Yeager 103

Classrooms Upgraded

FY14

• Bolin 212
• Bolin 215
• Bridwell 109/110
• Bridwell 305
• Fain B114
• Fain C117
• Prothro-Yeager 100
• Prothro-Yeager 102
IT Update

1. Wireless Network
2. Bandwidth
3. Banner
4. Portal
5. Classroom Upgrades
6. **IT Load/Security**

IT Load

- In the last two years
- Major projects in the works
- Projects in the horizon

**IT Security**

- Sampling of threats blocked pre-emptively
- Multi-layered intrusion/protection environment
- Filtered malicious URL categories
- Rigorous patching regimen
Completed Work Orders by Month

From 10/1/2012
To 10/30/2014

Dates displayed in Central Daylight Time

10/30/2014 11:19:20AM

Completed Work Orders

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MINUTES
MIDWESTERN STATE UNIVERSITY
BOARD OF REGENTS
Academic and Student Affairs Committee
November 6, 2014

The Academic and Student Affairs Committee of the Board of Regents, Midwestern State University, met in regular session in the J. S. Bridwell Board Room, Hardin Administration Building, Wichita Falls, Texas, at 4:25 p.m., Thursday, November 6, 2014. Academic and Student Affairs Committee members in attendance were Dr. Lynwood Givens, Chairman, Mr. Kenny Bryant, Ms. Tiffany Burks, and Mr. Sam Sanchez. Other regents attending the meeting were Mr. Mike Bernhardt, Mr. R. Caven Crosnoe, Mr. Jeff Gregg, Mr. Shawn Hessing, Ms. Nancy Marks, and Student Regent Jesse Brown.

Administrative staff members present included Dr. Jesse W. Rogers, President; Dr. Betty Stewart, Provost and Vice President for Academic Affairs; Dr. Marilyn Fowlé, Vice President for Business Affairs and Finance; Dr. Keith Lamb, Vice President for Student Affairs and Enrollment Management; Dr. Howard Farrell, Vice President for University Advancement and Public Affairs; and Dr. Bob Clark, Vice President for Administration and Institutional Effectiveness. Other university personnel attending the meeting included Dr. Deborah Garrison, Associate Vice President for Academic Affairs and Dean of the Graduate School; Dr. Martin Camacho, Dean of the Fain College of Fine Arts; Mr. Kyle Owen, Associate Vice President for Facilities Services; and Mr. Matthew Park, Associate Vice President for Student Affairs and Dean of Students. Additional university personnel attending the meeting were Dr. David Carlston, Chairman of the Faculty Senate; Dr. Jeff Stambaugh, Associate Professor and Director of the Lalani Center for Entrepreneurship and Free Enterprise; Mr. Dirk Welch, Chairman of the Staff Senate; Mr. Newman Wong, Staff Senate Parliamentarian; Mr. Charlie Carr, Director of Athletics; Mr. Barry Macha, General Counsel; Mr. Mike Taylor, Internal Auditor; Ms. Dawn Fisher, Director of Human Resources; Mr. Chris Stovall, Controller; Ms. Julie Gaynor, Director of Marketing and Public Information; Ms. Cindy Ashlock, Executive Assistant to the President; and Ms. Debbie Barrow, Director of Board and Government Relations. Representing the Student Government Association (SGA) were President Rebecca Stogner and Student Observer Mikayla Williams.

Reading and Approval of Minutes
15-15. The minutes of the Academic and Student Affairs Committee meeting August 7, 2014, were approved by the committee as presented.

Faculty Report
15-16. Dr. David Carlston, Chairman of the MSU Faculty Senate, presented a copy of the summary of the Faculty Satisfaction Survey (see Attachment 1). He stated that the matter had been discussed during previous meetings but that he wanted to reiterate the importance of the university having a satisfied faculty. He added that the rigor of information taught at MSU is the same as other universities, but that what makes MSU different is the quality of education, the manner in which education is delivered, and the activities in which a student may participate. He stated that MSU students have the
opportunity to know their faculty and collaborate with them on research. He stated that MSU faculty work to involve students in research and other projects. He added that it is time consuming and labor intensive, but it is part of what sets MSU apart. Dr. Cariston stated that the faculty serve as advisors to student organizations and work with students to link them with the local community. He noted that the motivation of the faculty to go beyond their teaching responsibilities is tied directly to their satisfaction and commitment to the university.

Dr. Cariston reported that in comparing the 2014 survey with the 2013 survey, an increase was shown in faculty satisfaction with the academic leadership, the support and communication between the leadership and the faculty, and the collaboration in decision making. He stated that faculty particularly appreciated the collaborative process in the revision of the tenure and promotion policy and the presidential search. These efforts, as well as meetings with the vice presidents and being included in campus planning discussions, are paying dividends in terms of overall faculty satisfaction.

Dr. Carlson introduced Dr. Jeff Stambaugh, Associate Professor of Management, Marketing, and Legal Studies, and Director of the Lalani Center for Entrepreneurship and Free Enterprise. Dr. Stambaugh was hired in 2008 following a career in the United States Air Force. He is an active faculty member with nine publications, nine presentations at international meetings, and 29 consulting activities with businesses in the local community.

Dr. Stambaugh reviewed a handout (see Attachment 2) regarding the areas of teaching, research, and service. He reported that on the teaching side, he teaches entrepreneurship and business strategy. His teaching philosophy is to build on the foundation of other academic disciplines and to be active, experiential, and applied. He stated that in his entrepreneurship class students are responsible for developing a product, constructing it or purchasing it with very limited start-up funds, and selling it. He noted that the two ladies shown in the photograph on the attachment made scarves for $2.50 each, sold them for $15-20 each, and were sold out in one and one-half hours. He noted that the light went on for them about the possibilities of entrepreneurship. He reported that his business strategy classes compete in simulations.

With regard to research, Dr. Stambaugh stated that the subject of his dissertation was competitive aggressiveness. He has collaborated on a paper looking at the human resources side of mergers and acquisitions. He has also done research on the ability to maintain a competitive advantage in an area of high labor mobility, with the data set looking at NFL teams' ability to sustain winning records in the pre- and post-free agency period.

In the area of service, Dr. Stambaugh serves on a host of university committees. Additionally, in the community he is chairman of the board of a non-profit center. He reported that he came to MSU because he wanted to direct an entrepreneurship center and have the opportunity to keep one foot in the real world and one foot in the academic world. Through the Lalani Center, the entrepreneurship curriculum of the university has
grown and an entrepreneurship minor has been added. The IdeaWF program is one of the key programs offered through the Lalani Center (see Attachment 3). He noted that the program has resulted in a student business planning competition called IdeaMSU, with a $1,000 top prize. He added that through the Lalani Center he hosts an Angel Investor Group called Texoma Angels and makes presentations such as the “Job I Love” series.

Dr. Stambaugh reported that the Lalani Center creates synergy as shown with the arrows on the attachment. He brings real-life examples to the classroom and can invite students to Texoma Angels’ meetings to witness the entrepreneurship and investment process. He added that he is beginning to work on a case study that involves the investments of the Angels. In the area of service, his work with the Center as well as his teaching have provided cash flow management tools to share with a non-profit organization as board chair.

Dr. Stambaugh expressed appreciation to the board for the opportunity to visit with them. Dr. Rogers stated that Dr. Stambaugh was recently named Director of the new Dillard Energy Center and a new Lalani Center will be hired in the coming months. Mr. Bernhardt indicated that he had worked with Dr. Stambaugh and that he is doing an outstanding job in the community.

Dr. Givens expressed appreciation to Dr. Stambaugh for his presentation and to Dr. Carlston for the information he provided regarding the faculty.

Staff Report
15-17. Mr. Dirk Welch, Chairman of the MSU Staff Senate, thanked the board for the opportunity to introduce university staff members to the board during the quarterly meetings. He reported that the following individuals would serve as Staff Senate officers in FY 2015:

- Chairman: Mr. Dirk Welch
- Vice Chair: Ms. Reagan Foster
- Secretary-Treasurer: Ms. Angie Reay
- Parliamentarian: Mr. Newman Wong

He reported that the Staff Senate recently named the Staff Senate Scholarship in honor of Dr. Jesse Rogers in recognition of his numerous contributions to the university and, in particular, his support of the MSU staff. He expressed appreciation to the board and administration for their support and recognition of the contributions of the staff.

Mr. Welch then introduced Mr. Newman Wong, Research Analyst in Institutional Research, Assessment, and Planning. Mr. Wong reported that since the last board meeting the following individuals had presented information during Staff Senate meetings: Dr. Joey Greenwood spoke about the Wellness Center, the Worksite Wellness Program, and the Wellness Leave Policy; and Mr. Dail Neely visited with the Senate regarding Behavioral Intervention Teams. Mr. Wong reported that he was a co-chair of the State Employee Charitable Campaign (SECC) at MSU. He noted that Ms. Peggy
Brennan and Ms. Camille Shepherd co-chaired the campaign with him. He added that MSU's faculty and staff contributed $28,694 to the SECC.

Mr. Wong then presented the Jesse W. Rogers Staff Scholarship recipients: Ms. Norma Rodriguez, a Residence Hall Director and graduate student in Educational Leadership with a 3.8 grade point average; and Ms. Christina Nugent, Secretary in Respiratory Care and senior History major with a 3.35 grade point average. He also recognized two "You Make a Difference" award recipients: Ms. Cynthia Cummings, Special Events Coordinator, was nominated by Mr. Matthew Park for her work with the Enrollment Management retreat in August; and Ms. Lisa Butler, Desktop Designer in the Print Shop, was nominated by Mr. Kevin Bazner for her help with Student Development and Orientation printing jobs.

Dr. Givens thanked Mr. Welch and Mr. Wong for their presentations.

Student Government Report

15-18. Dr. Givens stated that the Student Government report would be given by Student Government Association (SGA) President Rebecca Stogner. Ms. Stogner reported on the following.

A. During the fall semester several individuals made presentations to the Staff Senate. Ms. Stogner noted that the students very much appreciate the opportunity to hear from faculty and administrators and being included in the discussion of important campus issues.

1) Dr. Deborah Garrison and Ms. Clara Latham visited with the Student Senate about the Moffett Library and plans for the future. The students very much appreciated the idea that a coffee shop area might be added to the library in the future.
2) Dr. Keith Lamb gave a Campus Master Plan update to the Senate. The students attending the meeting indicated that they would be willing to pay extra for a parking garage.
3) Dr. Rogers visited with the Senate about university funding and tuition and fees.
4) Dr. Clark gave the Information Technology presentation that he presented to the board in an earlier committee meeting.

B. Ms. Stogner reported that Student Government is working with Student Regent Jesse Brown to host meetings with groups of students to provide an opportunity for students to express their opinions and ask questions.

C. She reported that the Student Government officers attended a conference in Washington D.C. in early October and returned to campus with great ideas for the future.

Dr. Givens thanked Ms. Stogner for her report.
Athletics Report
15-19. Mr. Charlie Carr, Director of Athletics, reported on the following.

A. Four individuals were inducted into the Athletics Hall of Honor during Homecoming:

1) Ms. Marie Morgan – donor and supporter
2) Ms. Julie Lovett-Castles - women’s basketball player (1993-97)
3) Mr. Marquette Wilkins – men’s basketball player (2000-04)
4) Mr. Daniel Woolard - men’s soccer player (2003-06) who is now a professional soccer player.

B. Lone Star Conference (LSC) and Heartland Conference members met recently regarding a possible merger. Mr. Carr noted that such a merger would create scheduling opportunities that could result in savings on MSU team travel expenses. He stated that the downside to such a merger would be the large size of the conference with 20 teams. He added that talks would continue in November and during the NCAA convention in January.

C. The football team is ranked third in the LSC and will play second ranked Angelo State University in the conference playoffs. The number one and number four ranked teams will also play. The following weekend the winners of the two games and the losers of the two games will play.

D. The women’s soccer team is in the conference playoffs. The men’s soccer team is waiting to learn if they have been selected to be in the NCAA tournament.

E. The cross country team will compete Saturday morning for the conference championship. They are the highest ranked team in the region.

F. The basketball season is getting started with both teams playing exhibition games within the last week.

Mr. Bryant asked about the members of the Heartland Conference and a list was distributed as shown as Attachment 4. Mr. Carr added that the University of Texas Permian Basin would be adding football in 2016.

Dr. Givens thanked Mr. Carr for his report.

Enrollment Report – Fall 2014
15-20. Dr. Givens asked Dr. Lamb to comment on the fall enrollment report presented in the agenda. Dr. Lamb noted that fall enrollment was essentially the same as in 2013, with an increase of four students. He indicated that this was the first time in three years that MSU did not experience a decline in enrollment. He noted that the university had another large beginning freshman class and also noted that graduate student enrollment increased. He congratulated Dr. Garrison and her team for their efforts.
December 2014 Graduating Class
15-21. The administration recommended approval of the list of candidates for December 2014 graduation. Dr. Givens reported that 465 students were on the graduation list as compared to 521 in 2013. Mrs. Burks moved approval of this item as presented. Mr. Bryant seconded the motion and it was approved.

Addition of Degree Program – Master of Science with a Major in Geosciences
15-22. Dr. Givens reported that the administration had recommended the addition of a Master of Science degree with a major in Geosciences as presented in the agenda. Dr. Stewart noted that this program would provide greater job and salary opportunities for graduates in geosciences. She added that this program would provide two pathways for completion: 1) a five-year path leading to a combined Bachelor of Science/Master of Science with a major in Geosciences; and 2) a two-year traditional Master of Science degree for those holding a Bachelor of Science degree in geology or related fields. Dr. Stewart stated that this program would give students a greater opportunity to find jobs in small to medium-sized companies and would also increase earning potential.

Mr. Sanchez moved approval of this item. Mrs. Burks seconded the motion and it was approved.

Addition of Certificate Program in Petroleum Engineering
15-23. Dr. Givens reported that the administration recommended the addition of a certificate program for post-baccalaureate students who have earned a Bachelor of Science in Mechanical Engineering Degree (BSME). Dr. Stewart reported that this program would provide an opportunity for students holding the BSME to take a series of six classes that would allow them to earn a certificate in petroleum engineering. She noted that this program would make individuals more marketable and provide them with opportunities to work in the oil and gas industry.

Mr. Bryant moved approval of this item. Mrs. Burks seconded the motion and it was approved.

Addition of 4-8 Generalist Teacher Certification and Change to Secondary Teacher Certification Grades
15-24. Dr. Givens presented the administration's recommendation for the addition of a 4-8 Grade Generalist Teacher Certification as well as the change from the grades 8-12 to grades 7-12 for the secondary teacher certification. Dr. Stewart reported that both of these actions were mandated by the Texas Education Agency (TEA).

Mrs. Burks moved approval of this item. Mr. Sanchez seconded the motion and it was approved.

Core Curriculum
15-25. Dr. Givens reported that the administration had recommended the addition of courses to the university's core curriculum. Dr. Stewart reported that the 42-hour Core Curriculum was implemented in the fall of 2014. She added that at the time the core was accepted by
the Texas Higher Education Coordinating Board (THECB) there were areas within the
core that did not provide students with a variety of options. She stated that the courses
presented in the agenda represented recommended additional course options.

Mr. Bryant moved approval of this item as presented. Mr. Sanchez seconded the motion
and it was approved.

**MSU Policies and Procedures Manual Changes**
15-26. Dr. Givens reported that eight policy changes were presented in the agenda for approval.
He noted that the majority of the changes related to new employee forms and
procedures, or they were recommended to bring policies in line with university practice
or state or federal requirements. He indicated that Mrs. Fisher and Mr. Owen were
available to answer questions. There being none, Mr. Sanchez moved approval of the
policy changes as presented. Mr. Bryant seconded the motion and it was approved.

**Tenure**
15-27. Dr. Givens reported that this item would be discussed later in the afternoon in closed
session.

**Recess**
The committee meeting recessed at 5:15 p.m. and reconvened at 5:48 p.m.

**Executive Session**
Mr. Hessing announced that the Board of Regents would go into closed session as allowed by
Texas Government Code Chapter 551, Section 074 to consider Items 15-07 (Presidential Search)
and 15-27 (Tenure). The closed session began at 5:48 p.m. Mr. Hessing, Mr. Bernhardt, Mr.
Bryant, Mrs. Burks, Mr. Crosnoe, Dr. Givens, Mr. Gregg, Mrs. Marks, Mr. Sanchez, Mr. Brown,
Mr. Macha and Ms. Barrow remained for all of the discussion. Dr. Rogers, Dr. Stewart, Dr.
Fowlé, Dr. Lamb, Dr. Farrell, and Mr. Taylor remained for the discussion of item 15-27 only.

**Open Meeting Resumes**
The closed session ended at 6:12 p.m. with an announcement by Mr. Hessing that no action was
taken during the Executive Session.

**Tenure**
15-27. Mr. Sanchez moved that Dr. Debra Walker in Nursing be granted tenure. Mrs. Burks
seconded the motion and it was approved.

**Adjournment**
There being no further business, the meeting of the Academic and Student Affairs Committee
adjourned at 6:14 p.m.

Reviewed for submission:
ATTACHMENTS:
1. Faculty Satisfaction Survey Report
2. Faculty Presentation – Dr. Jeff Stambaugh
3. IdeaWF Handout
4. List of Heartland Conference Schools
Faculty Senate
2013-2014

2013-2014 Goals

- Faculty are consulted and given the opportunity for input on decisions that impact faculty members.
- Faculty will develop stronger relationships with various campus offices and groups.
- Explore how the Faculty Senate can improve communication among faculty.

Findings

- 143 total respondents (~62%)
- 43.3% Assistant Professors
- 24.5% Associate Professors
- 17.5% Full Professor
- 95.8% full-time faculty members
- 49.6% Tenured
- 44.1% Male

Overall Faculty Commitment

*No Significant Changes on Any of These Items*
Faculty Morale

*No Significant Changes on Any of These Items*

- Hear Complaining
- Problematic Morale

Concerns with Leadership

*Significant Changes on Satisfaction and Opinion*

- Leadership Satisfaction
- Admin. Support
- Opinion Valued

Departmental Relationships

*Significant Changes on Satisfaction and Opinion*

- Collegial/Work Env
- Departmental Loyalty
- Departmental Appreciation
- Leadership Satisfaction
- Admin. Support
- Opinion Valued

Noteworthy Improvements

*Significant Changes on Each of These Items*

- Decision Participation
- Informed of Faculty Matters
- Pay Satisfaction
- Opinion Valued
- Responsive to Family
Existing Concerns

• Concerns with Administration
  – On the average, perceptions of administration have improved over the past year:
    • I am happy with the institutional leadership of this university (President & Vice President), t(287) = 3.47, p < .05.
    • I feel that the MSU administration values my opinion, t(388) = 2.48, p < .05.
  – However, there are significant concerns with administration
    • I feel that the administration does all it can to meet the needs of my department: Ave = 2.87 (1.22)
    • Administration values my opinion: Ave = 3.05 (1.18)
    • 16% of open ended comments called for more transparency, communication, and collaboration

Existing Concerns

• Faculty Research Support
  – I feel valued for my research: Ave = 3.37 (1.06)
  – Relative to their teaching, faculty feel less valued for their research, t(128) = 6.17, p < 0.001.
  – 11% open ended comments requested more support for research, including travel

• Faculty Teaching Support
  – I feel valued for my teaching: Ave = 3.81 (1.08)
  – The university facilitates my professional development: Ave = 3.40 (1.18)
  – 10% of open ended comments requested lower loads, more faculty development, and smaller classes

Existing Concerns

• Satisfaction with Pay
  – Significant increases were seen in faculty satisfaction with pay from '12-'13 to '13-'14.
  – However, on the average, faculty were slightly dissatisfied with pay
    • I am satisfied with my pay: Ave = 2.80 (1.20)
    • 18% of open-ended comments address pay
      – Increase compensation
      – More equitable distribution across colleges

Goals 2014-2015

• Continue to increase communication across campus
• Coordinate with Provost's office to complete a compensation study
• Collaborate with the Provost's office to review the HERI - Faculty Survey to formulate faculty development plan
• Faculty are consulted and given the opportunity for input on decisions that impact faculty members.
Students +
Business Community =
Support & Success

Teaching / Students
• Entrepreneurship
• Business Strategy
  Active / Experiential / Applied

Examples
• Internship / Consulting
• Guest Speakers
• Exposure to Business
• Job Referrals

Lalani Center
• New Courses
• ENT Minor
• IdeaWF
• IdeaMSU
• Texoma Angels
• "Job I Love" series

Case Studies
Access to Data
• Competitive Aggressiveness
• ENT Failure

Research

Cash Flow Management Tools
Skill Set

Service
• Board Chair – Nonprofit Center
• TLRC
• Strategic Planning
• Who’s Who

Jeff Stambaugh
Jeff.Stambaugh@mwsu.edu
(940) 704-8171
Many Americans dream of launching a business – few do. One reason is they never find the time to make it happen or know how to get started. IdeaWF creates a process with deadlines to meet as well as training and help. Many times people say it was the IdeaWF process that made it all possible for them to build momentum.

FEEDBACK • People often have only a general idea of what they want to do. What they need most is some honest, unbiased feedback about how they can turn that general idea into a real business. The Small Business Development Center provides invaluable feedback as they work with the IdeaWF entrants on their executive summaries and business plans. Then the judges enter the picture, and these five successful business leaders will tell our entrants exactly what they do and don’t like about the plan.

PRIZES • For those fortunate enough to win, the prize package can give them a real boost. In addition to the cash, our winners get free professional assistance in the most critical areas: legal, accounting, marketing, human resources, and IT.

ideawf.com
IdeaWF is a program designed to assist entrepreneurs in launching or expanding their businesses based in this area. IdeaWF is a business plan competition where three winners receive over $70k of cash prizes and free access to professional services such as legal, accounting, and marketing assistance. Plus, they have the guaranteed opportunity to seek additional funding from the Texoma Angels investor group. Everyone who participates will gain a better understanding of how to develop and follow a realistic business plan.

Now in its sixth year, IdeaWF has two contest categories. The “Startup- GO” category is for startups or small ventures that have earned only $50,000 or less in revenue in the past 2 years (November 2012 to November 2014). The “Expansion- GROW” category is for companies with over $50,000 but less than $250,000 in revenue for the past 2 years. The judges select the top companies in each category and also name a third company the “Judges’ Choice” winner. The two category winners receive the same prize packages, with the “Judges Choice” winner receiving a smaller prize package. In the unlikely event the judges don’t see a strong winner in a category they have the option to name two category winners from the same category.

Because of all this, IdeaWF is a competition where everyone wins. All participants in the competition win as they hone their skills as an entrepreneur and are more prepared to succeed in their business; some participants even win cash/prizes and/or receive money from investors. The business community wins because the increased entrepreneurial activity will stimulate their existing businesses and create growth opportunities. Finally, the whole community wins because, as these new companies build a world-wide customer base, more money flows into the region, rewarding the entrepreneurs, their employees and their investors.

IdeaWF Orientations
Attend an IdeaWF ORIENTATION SESSION
The session lasts about an hour and familiarizes people with the contest. More importantly, this session starts the education process by teaching attendees how to write an effective executive summary. That also hones in on what makes for an attractive start-up opportunity. The orientation sessions are held in the Dillard College of Business, Room 189 (First Floor) at the following times and dates:

- Monday, October 27  5:30 – 7:00 pm
- Thursday, October 30 7:00 - 8:30 pm
- Wednesday, November 05  11:30 am – 1:00 pm
- Tuesday, November 11  7:00 - 8:30 pm

The sessions are identical – you only need to attend one.

Please visit ideawf.com for rules and criteria for the competition.
Dallas Baptist University (Dallas)
   Men – baseball, basketball, cross country, golf, soccer, tennis, track and field
   Women – cross country, golf, soccer, tennis, track and field, volleyball

Lubbock Christian (Lubbock)
   Men – baseball, basketball, cross country, golf, soccer
   Women – basketball, cross country, golf, soccer, softball, volleyball

Newman University (Wichita)
   Men – baseball, basketball, bowling, cross country, golf, soccer, tennis, wrestling
   Women – basketball, bowling, cross country, golf softball, soccer, tennis, volleyball

Oklahoma Christian University (Oklahoma City)
   Men – baseball, basketball, cross country, golf, soccer, track and field
   Women – basketball, cross country, golf, soccer, softball, track and field

Oklahoma Panhandle State University (Goodwell)
   Men – baseball, basketball, cross country, football, golf,
   Women – basketball, cross country, golf, softball, volleyball

Rogers State (Claremore)
   Men – baseball, basketball, cross country, golf, soccer
   Women – basketball, cross country, golf, soccer, softball, track and field

St. Edward’s University (Austin)
   Men – baseball, basketball, golf, soccer, tennis
   Women - basketball, golf, soccer, softball, tennis, volleyball

St. Mary’s University (San Antonio)
   Men – baseball, basketball, golf, soccer, tennis
   Women – basketball, golf, soccer, softball, tennis, volleyball

Texas A&M International University (Laredo)
   Men – baseball, basketball, cross country, golf, soccer
   Women – basketball, cross country, golf, soccer, softball, volleyball

The University of Texas of the Permian Basin (Odessa)
   Men – baseball, basketball, cross country, soccer, swimming, tennis
   Women – basketball, cross country, soccer, softball, swimming, tennis, volleyball

University of Arkansas-Fort Smith
   Men – baseball, basketball, cross country, golf, tennis
   Women – basketball, cross country, golf, tennis, volleyball
MINUTES
MIDWESTERN STATE UNIVERSITY
BOARD OF REGENTS
Finance Committee
November 6, 2014

The Finance Committee of the Board of Regents, Midwestern State University, met in regular session in the J. S. Bridwell Board Room, Hardin Administration Building, Wichita Falls, Texas, at 5:15 p.m., Thursday, November 6, 2014. Committee members in attendance were Mr. Mike Bernhardt, Chairman; Mr. R. Caven Crosnoe; Dr. Lynwood Givens; and Mr. Jeff Gregg. Other regents attending the meeting were Mr. Kenny Bryant, Ms. Tiffany Burks, Mr. Shawn Hessing, Ms. Nancy Marks, Mr. Sam Sanchez, and Student Regent Jesse Brown.

Administrative staff members present included Dr. Jesse W. Rogers, President; Dr. Betty Stewart, Provost and Vice President for Academic Affairs; Dr. Marilyn Fowlé, Vice President for Business Affairs and Finance; Dr. Keith Lamb, Vice President for Student Affairs and Enrollment Management; Dr. Howard Farrell, Vice President for University Advancement and Public Affairs; and Dr. Bob Clark, Vice President for Administration and Institutional Effectiveness. Other university personnel attending the meeting included Dr. Deborah Garrison, Associate Vice President for Academic Affairs and Dean of the Graduate School; Mr. Kyle Owen, Associate Vice President for Facilities Services; and Mr. Matthew Park, Associate Vice President for Student Affairs and Dean of Students. Additional university personnel attending the meeting were Dr. David Carlston, Chairman of the Faculty Senate; Mr. Dirk Welch, Chairman of the Staff Senate; Mr. Charlie Carr, Director of Athletics; Mr. Barry Macha, General Counsel; Mr. Mike Taylor, Internal Auditor; Ms. Dawn Fisher, Director of Human Resources; Mr. Chris Stovall, Controller; Ms. Julie Gaynor, Director of Marketing and Public Information; Ms. Cindy Ashlock, Executive Assistant to the President; and Ms. Debbie Barrow, Director of Board and Government Relations. Representing the Student Government Association (SGA) were President Rebecca Stogner and Student Observer Mikayla Williams.

Chairman Bernhardt called the meeting to order at 5:15 p.m.

Reading and Approval of Minutes
15-28. The minutes of the Finance Committee meeting August 7, 2014, were approved by the committee as presented.

Summaries of Financial Support 9/1/13-8/31/14 and 9/1/14-10/14/14
15-29. Mr. Bernhardt noted that this item included the FY 14 year-end summary of financial support as well as gifts received since September 1. He mentioned some of the major gifts received since the August board meeting.

a. The Geology Department, through the efforts of Dr. Scott Meddaugh, received the following major gifts of software:

1) Information Analytics Expertise (IHS) donated Kingdom Suite and Petra software licenses valued at $3.99 million.
2) Schlumberger Information Solutions donated Petrel and Eclipse software licenses and three months maintenance valued at $4.8 million in FY 14, and donated another year of maintenance in FY 15 valued at an additional $914,000.

b. Mr. and Mrs. Jim McCoy pledged $450,000 to the EURECA Program to promote and facilitate undergraduate student and faculty research.

c. Ms. Martha Fain donated $50,000 for the terrace renovation at the Museum.

d. Mr. Al Guinn contributed $20,000 for the FY 15 Laing/Guinn Challenge to match new and lapsed donors to the Annual Fund.

e. The MSU cycling team received $15,000 from the Hotter 'N Hell Hundred organization.

f. Mr. and Mrs. Corky B. Cummings contributed $10,000 for the terrace renovation at the Museum.

g. Mr. Leo Anderson contributed $10,000 to the Annual Fund for university needs.

h. The total of gifts, grants, and pledges received in FY 14 set a new record for MSU with $20,782,633.

Mr. Bernhardt congratulated the administration, faculty, staff, students, and everyone involved for reaching this level of giving. Dr. Farrell thanked Mrs. Marks for her assistance in identifying potential donors. Mr. Bernhardt noted that a list of donors was in each regents' folder and encouraged board members to write thank you notes to the individuals they were assigned.

Frank and Nancy Harvey Student Development Fund – FY2014
15-30. Mr. Bernhardt noted that the report concerning this fund for fiscal year 2014 was shown in the agenda. He reported that earnings totaling $22,786.38 were allocated for scholarships. There being no questions, this item was presented as a point of information only.

15-31. Mr. Bernhardt noted that the report concerning this fund was shown in the agenda. Dr. Fowlé reported that as of August 31 the Redwine endowed funds had grown by $1.2 million to a total of $12 million. The university paid approximately 45 bases points for investment management fees. She noted that additional funds received from the Redwine estate totaling $1.1 million were expended for the communication campaign with Noel
Levitz, graduate school operations, and the Quality Enhancement Plan (QEP)/EURECA Undergraduate Research. The balance of locally held funds is $751,000 with $120,000 earmarked for Honor's Scholarships. Mr. Hessing asked where the locally held funds were kept. Dr. Fowlé responded that the locally held funds were part of the university's cash concentration pool. This item was presented as a point of information only.

**Review and Acceptance of Financial Report**

15-32. Mr. Bernhardt reported that Dr. Fowlé had prepared a six-year trend analysis power point presentation. He asked that, in the interest of time, she highlight the information and forward the presentation to the board after the meeting. Dr. Fowlé noted that the July financial report and explanation was included in the agenda document. She reported that Mr. Stovall would complete the Annual Financial Report (AFR) before Christmas and it would be forwarded to the board for their information and review. She noted that the university originally budgeted $1.9 million from reserves to balance the FY 14 budget but needed only $500,000 of those funds at year end. The FY 15 budget anticipated a fall enrollment of 5,975 and the final enrollment was 101 students below that estimate. However, when all of the calculations were complete regarding undergraduate and graduate tuition, exemptions and waivers, Tier II, and other cost factors, it is estimated that the shortfall from the lower enrollment is $350,000. She added that savings of $200,000 were experienced in the area of scholarships, which would reduce the shortfall for the year to approximately $150,000. She indicated that her office would continue to monitor the budget throughout the year.

Mr. Gregg moved acceptance of the July financial report as presented. Mr. Crosnoe seconded the motion and it was approved.

**Review and Acceptance of Investment Report**

15-33. Mr. Bernhardt noted that the fourth quarter FY 2014 investment report was presented in the agenda. Dr. Fowlé stated that she and Mr. Stovall would be working to modify the report to make it easier to read. She added that she would work with Mr. Bernhardt to ensure the report included the appropriate information. Mr. Bernhardt asked board members to let him or Dr. Fowlé know of any preferences they have regarding the report.

Dr. Fowlé stated that the university has three types of investments: cash holdings, endowed funds, and quasi-endowment funds. Information regarding each of these was presented in the report. She reported that the gain on cash holdings invested with the Texas A&M System totaled approximately 5% compared to less than 1% earned previously.

Dr. Givens moved acceptance of the investment report as presented. Mr. Gregg seconded the motion and it was approved.

Mr. Bernhardt asked Dr. Fowlé to look at all university investments to determine if there might be additional benefit from moving other funds to the Texas A&M System investment pool. He asked that she report on her findings in February.
Review of Personnel Reports and Salary/Title/Position Changes in 2013-2014 Budget
15-34. The reports of personnel changes in July and August were presented in the agenda document. Mr. Crosnoe moved the board ratify these items as presented. Dr. Givens seconded the motion and it was approved.

Review of Personnel Reports and Salary/Title/Position Changes in 2014-2015 Budget
15-35. The report of personnel changes in September was presented in the agenda document. Dr. Rogers noted that the EURECA program required additional secretarial support. Mr. Brown asked if students lost their jobs as a result of a full-time individual being hired. Dr. Stewart responded that students were originally hired to provide clerical support. However, the work that needed to be done involved the handling of sensitive information and a full-time secretary was required to fill the position.

Mr. Gregg moved the board ratify these items as presented. Mr. Crosnoe seconded the motion and it was approved.

Increased Faculty Promotion Salary Awards
15-36. Mr. Bernhardt noted that the administration had recommended approval of salary increases for faculty promoted to Associate Professor and Professor as presented in the agenda. Dr. Rogers reported that these amounts had been given during the last two years and the board had approved the increments for those promoted as part of the budget approval process. This approval by the board would ensure continuation at these levels in future budgets. He added that this action would help treat the problem of salary compression between newly hired and experienced faculty. Dr. Stewart noted that this is a benefit to the faculty as well as an incentive for faculty to continue their scholarship. Dr. Givens asked if these amounts would automatically be given upon promotion. Dr. Stewart responded in the affirmative.

Mr. Crosnoe moved approval of this item. Mr. Gregg seconded the motion and it was approved.

Music Fee
15-37. Mr. Bernhardt reported that the administration had recommended the establishment of a Differential Institutional Enhancement Fee of $16 per semester credit hour for Music (MUSC) and Applied Music (AMUS) courses, with the exception of MUSC 1033, Appreciation of Music. This fee would become effective with the spring 2015 semester and would provide funds to be used for payment of accompaniment needs for students' applied lessons and recitals. Dr. Stewart explained that music students pay for accompanists as part of their curriculum. The amounts paid vary depending on whether the student's emphasis is voice or instrumental, and the level of instruction. Currently, students make the payments directly to the accompanists. The administration recommended the flat fee in an effort to simplify the process and allow students to be able to use their financial aid to pay for these fees.

Mr. Gregg moved approval of this item as presented. Mr. Crosnoe seconded the motion.
Dr. Givens asked how much the fee for accompanists would increase for a full-time student taking 15 semester credit hours in Music. Dr. Stewart responded that a vocal major would generally pay $200 for an accompanist each semester. She added that for an instrumental major, it would depend on the instrument and the classification of the student. She stated that during a four-year academic career, the new fee would be less than what students would pay if they were paying for accompanists external to their regular tuition and fees.

There being no further discussion, the motion was approved.

Adjournment
The Finance Committee discussion concluded at 5:40 p.m.

Reviewed for submission:

Michael Bernhardt, Chairman
Midwestern State University
Board of Regents Finance Committee
MINUTES
MIDWESTERN STATE UNIVERSITY
BOARD OF REGENTS
Audit, Compliance, and Management Review Committee
November 6, 2014

The Audit, Compliance, and Management Review Committee of the Board of Regents, Midwestern State University, met in regular session in the J. S. Bridwell Board Room, Hardin Administration Building, Wichita Falls, Texas, at 5:40 p.m., Thursday, November 6, 2014. Committee members in attendance were Mr. Sam Sanchez, Chairman; Ms. Tiffany Burks, Mr. Jeff Gregg, and Ms. Nancy Marks. Other regents attending the meeting were Mr. Mike Bernhardt, Mr. Kenny Bryant, Mr. R. Caven Crosnoe, Dr. Lynwood Givens, Mr. Shawn Hessing, and Student Regent Jesse Brown.

Administrative staff members present included Dr. Jesse W. Rogers, President; Dr. Betty Stewart, Provost and Vice President for Academic Affairs; Dr. Marilyn Fowlé, Vice President for Business Affairs and Finance; Dr. Keith Lamb, Vice President for Student Affairs and Enrollment Management; Dr. Howard Farrell, Vice President for University Advancement and Public Affairs; and Dr. Bob Clark, Vice President for Administration and Institutional Effectiveness. Other university personnel attending the meeting included Dr. Deborah Garrison, Associate Vice President for Academic Affairs and Dean of the Graduate School; Mr. Kyle Owen, Associate Vice President for Facilities Services; and Mr. Matthew Park, Associate Vice President for Student Affairs and Dean of Students. Additional university personnel attending the meeting were Dr. David Carlston, Chairman of the Faculty Senate; Mr. Dirk Welch, Chairman of the Staff Senate; Mr. Charlie Carr, Director of Athletics; Mr. Barry Macha, General Counsel; Mr. Mike Taylor, Internal Auditor; Ms. Dawn Fisher, Director of Human Resources; Mr. Chris Stovall, Controller; Ms. Julie Gaynor, Director of Marketing and Public Information; Ms. Cindy Ashlock, Executive Assistant to the President; and Ms. Debbie Barrow, Director of Board and Government Relations. Representing the Student Government Association (SGA) were President Rebecca Stogner and Student Observer Mikayla Williams.

Chairman Sanchez called the meeting to order at 5:40 p.m.

Reading and Approval of Minutes
15-38. The minutes of the Audit, Compliance, and Management Review Committee meeting August 7, 2014, were approved as presented.

Historically Underutilized Business (HUB) Year-End Report – FY 2014
15-39. Mr. Sanchez noted that this report was presented in the agenda and asked Dr. Fowlé to comment. Dr. Fowlé reported that 52% of all purchases in FY 2014 were made from HUB vendors. She added that this was an improvement over 50% in FY 13 and 45% in FY 12. She added that the increase in purchases from Black-owned businesses had increased from a low of $10,000 in FY 12 to $521,000 in FY 2014. This item was presented as a point of information only.

Contract Management Activities
15-40. Mr. Macha reported that 432 contracts were processed in FY 14 through the Contract Management System. This item was presented as a point of information only.
Audit and Compliance Activities

15-41. Mr. Taylor reported that since the last update in August the peer-review had been completed and the report should soon be finalized. He stated that he had completed the audit of state proportional benefits reimbursement as requested by Governor Perry. He reported that there were no material adverse findings and that based on the audit testing MSU is calculating state funded benefits correctly.

Mr. Taylor noted that he had worked with Mr. Macha and Mr. Stovall to form a Compliance Workgroup to ensure that the university is operating in compliance with all applicable laws and statutes. Members of the workgroup have been appointed and an initial meeting was held. He stated that beginning in February the board would receive reports from Mr. Stovall regarding the activities and findings of the Compliance Workgroup.

This item was presented as a point of information only.

Audit Plan – FY 15

15-42. Mr. Sanchez reported that the Texas Internal Auditing Act requires the board to approve the internal auditor’s audit plan. Mr. Taylor’s proposed plan was presented in the agenda. Mr. Taylor reported that he had allowed a significant amount of time for consulting in FY 15 so that he might touch as many areas as possible and maximum the limited internal resources. He indicated that he had estimated that he could do five consulting arrangements for every audit performed. He noted that he also included time in the plan for compliance activities.

Mr. Sanchez asked Mr. Taylor if he had adequate resources to accomplish what needed to be done by his office. Mr. Taylor responded that while he had the resources to complete the plan as presented, he did not have the resources necessary to address all of the risks. Mr. Sanchez asked if Mr. Taylor was still working on recommendations in this regard. Mr. Taylor responded that recommendations from the peer review should be available prior to the February board meeting and that he would report to the board when the information was available.

Mr. Gregg moved approval of the plan as presented. Mrs. Marks seconded the motion and it was approved.

Adjournment

The Audit, Compliance, and Management Review Committee discussion concluded at 5:45 p.m.

Reviewed for submission:

Sam Sanchez, Chairman
Midwestern State University
Board of Regents Audit, Compliance, and Management Review Committee
MINUTES
MIDWESTERN STATE UNIVERSITY
BOARD OF REGENTS
November 6, 2014

The Board of Regents, Midwestern State University, met in regular session in the J. S. Bridwell Board Room of the Hardin Administration Building at 1:30 p.m., November 6, 2014. Regents in attendance were Mr. Shawn Hessing, Chairman; Mr. Mike Bernhardt, Vice Chairman; Mr. Kenny Bryant, Secretary; Ms. Tiffany Burks; Mr. R. Caven Crosnoe; Dr. Lynwood Givens; Mr. Jeff Gregg; Ms. Nancy Marks; Mr. Sam Sanchez; and Student Regent Jesse Brown.

Administrative staff members present included Dr. Jesse W. Rogers, President; Dr. Betty Stewart, Provost and Vice President for Academic Affairs; Dr. Marilyn Fowlé, Vice President for Business Affairs and Finance; Dr. Keith Lamb, Vice President for Student Affairs and Enrollment Management; Dr. Howard Farrell, Vice President for University Advancement and Public Affairs; and Dr. Bob Clark, Vice President for Administration and Institutional Effectiveness. Other university personnel attending the meeting included Dr. Deborah Garrison, Associate Vice President for Academic Affairs and Dean of the Graduate School; Dr. Martin Camacho, Dean of the Fain College of Fine Arts; Mr. Kyle Owen, Associate Vice President for Facilities Services; and Mr. Matthew Park, Associate Vice President for Student Affairs and Dean of Students. Additional university personnel attending the meeting were Dr. David Carlston, Chairman of the Faculty Senate; Mr. Dirk Welch, Chairman of the Staff Senate; Mr. Newman Wong, Staff Senate Parliamentarian; Mr. Charlie Carr, Director of Athletics; Mr. Barry Macha, General Counsel; Mr. Mike Taylor, Internal Auditor; Ms. Dawn Fisher, Director of Human Resources; Mr. Chris Stovall, Controller; Mr. Randy Kirkpatrick, Chief Information Officer; Mr. Jim Hall, P.C./Network Services Manager; Ms. Julie Gaynor, Director of Marketing and Public Information; Ms. Cindy Ashlock, Executive Assistant to the President; and Ms. Debbie Barrow, Director of Board and Government Relations. Also attending the meeting was Ms. Nadia Zhiri, representing Treanor Architects. Representing the Student Government Association (SGA) were President Rebecca Stogner and Student Observer Mikayla Williams. Representing the news media were Mr. Cody Samples, MSU Campus Watch; Mr. Jake Carney, KAUZ Channel 6; and Ms. Mechelle Dixon and Mr. J. D. Williams, KFDX Channel 3.

Chairman Hessing called the meeting to order at 1:30 p.m. and Ms. Gaynor introduced the guests.

Opening Comments
Mr. Hessing welcomed everyone to the meeting. He reminded everyone that the meeting was being streamed live on the internet. He noted that new technology had been added to the board room to provide a better experience for internet viewers. He thanked Ms. Ashlock and the Information Technology personnel for their work in handling this upgrade. Mr. Hessing asked everyone to silence their cell phones and asked individuals not seated at the table to move near the table when answering questions or making presentations so that they could be heard by those watching the meeting online.
Public Comment
Mr. Hessing stated that in accordance with Board of Regents By-Laws, MSU Policy 2.22, members of the public were invited to address the Midwestern State University Board of Regents through written and oral testimony. He noted that no one had signed up to speak.

MSU Organization Chart
15-02. Mr. Hessing noted that an updated organization chart was distributed to the board (see Attachment I) and an explanation of changes was shown in the agenda document. This item was presented as a point of information only.

Discussion of Higher Education Issues
15-03. Mr. Hessing reported that this was the board’s opportunity to discuss current issues and trends in higher education. He noted that the next item and other items on the agenda would cover a number of higher education issues. There was no additional discussion regarding this matter.

MSU Priorities
15-04. Mr. Hessing stated that in August the board asked Dr. Rogers and the administration to develop a “Top Ten List” for the university. He noted that this information was previously sent to the board as shown as Attachment I. Dr. Rogers reviewed the document with the board and noted that the ten items represented categories that would be of continuing concern for the university.

Mr. Brown asked if a parking garage would be needed if the university did not receive legislative funding for a new Gunn College building. Dr. Rogers responded that a decision had not been made regarding the best plan if a new building is not funded and built. He noted that discussions and planning would continue in the coming months.

Dr. Givens noted that in the document Dr. Rogers stated his preference that the Moffett Library update should take precedence over construction of a Welcome Center. He indicated his previous understanding that the Welcome Center was critical to increasing university enrollment. Dr. Rogers responded that as the university’s needs were discussed fully it became apparent that the updating of Moffett Library was a higher priority and ultimately affected larger numbers of students than did the construction of a new Welcome Center. He indicated the importance of providing an inviting space for students to use as a study center. He added that some work would be done to improve the current Welcome Center until additional funding was available. He stated that this would be adequate in the intermediate term. Dr. Givens asked if the funds needed for the Library renovation were much greater than the amount required for the Welcome Center. Dr. Rogers stated that when funding to totally renovate the Library was not received in the last legislative session, it was determined that upgrades would be done gradually as funds became available.

Mr. Bernhardt asked why the enrollment projections in the document were so conservative compared to some of the numbers previously discussed by the Board of Regents. Dr. Lamb responded that while he had been asked in the past about the
possibility of achieving higher numbers, the estimates presented were in line with the current trajectory. He indicated that the projections showed the university at 6,400 in the next five years. Dr. Rogers added that the possibility exists that enrollment could exceed these figures depending on distance education programming, new degree programs, and other factors. However, for the purpose of this exercise it was determined best to provide conservative projections.

Dr. Givens asked about the cost of tuition and fees for a full-time student taking courses on-line compared to a student taking courses on campus. Dr. Fowlé responded that students pay $50 per semester credit hour for distance education courses. However, students taking all on-line courses are exempted from paying certain fees. Mr. Hessing asked if MSU’s pricing for on-line courses was consistent with other universities in Texas. Dr. Fowlé responded that she would provide comparison information. Dr. Rogers commented that distance learning, if it is done well, will cost as much as on-campus instruction. He noted that the benefit of distance education is that the university can reach students who otherwise could not go to college.

Mr. Crosnoe asked if online students were reported the same as other students in the university’s enrollment figures. Dr. Rogers responded that they were. Mr. Crosnoe asked what percentage of the enrollment is made up of online students. Dr. Lamb responded that 96% of the beginning freshmen were traditional on-campus students. He added that approximately 900 of the overall student population are distance education only students.

Mr. Hessing noted that this item was presented as a point of information only. He noted that this information and discussion was very important as the university prepares for the transition to a new president in the coming months. He asked Dr. Rogers to provide a brief update on these areas at each board meeting so that the board does not lose sight of the priorities.

Naming Opportunities
15-05. Mr. Hessing noted that the board members’ folders contained the recommendation to name Seminar Room 226 in Bea Wood Hall, the “James Hoggard Seminar Room,” to recognize the 47 years of meritorious service by James Hoggard, Emeritus Professor of English. Dr. Rogers thanked Dr. Farrell for his efforts regarding this recommendation. He reported that Professor James Hoggard retired from MSU in 2013. Mr. Hoggard holds the Master of Fine Arts in Creative Writing from the University of Kansas and at his retirement was the Perkins-Prothro Professor of English at MSU. He has written thousands of literary pieces, poetry, novels, short stories, translations, stage plays, and essays. He was named Poet Laureate of Texas in 2000. Dr. Farrell stated that this naming was initiated by Ms. Elizabeth Hawley through her generous donations to the university.

Mr. Bryant moved approval of this item as presented. Mrs. Marks seconded the motion and it was approved.
Recess
The meeting recessed at 2:05 p.m. The committee reconvened at 5:48 p.m.

Executive Session
Mr. Hessing announced that the Board of Regents would go into closed session as allowed by Texas Government Code Chapter 551, Section 074 to consider Items 15-07 (Presidential Search) and 15-27 (Tenure). The closed session began at 5:48 p.m. Mr. Hessing, Mr. Bernhardt, Mr. Bryant, Mrs. Burks, Mr. Crosnoe, Dr. Givens, Mr. Gregg, Mrs. Marks, Mr. Sanchez, Mr. Brown, Mr. Macha and Ms. Barrow remained for all of the discussion. Dr. Rogers, Dr. Stewart, Dr. Fowlé, Dr. Lamb, Dr. Farrell, and Mr. Taylor remained for the discussion of item 15-27 only.

Open Meeting Resumes
The closed session ended at 6:12 p.m. with an announcement by Mr. Hessing that no action was taken during the Executive Session.

Adjournment
The committee of the whole meeting adjourned at 6:13 p.m. with no additional action taken.

Reviewed for submission:

J. Kenneth Bryant, Secretary
Midwestern State University
Board of Regents

ATTACHMENTS:
1. Revised Organization Chart
2. MSU Top Ten Memo – Dr. Rogers – 11/5/14
To: MSU Board of Regents
   Mr. Shawn Hessing, Chairman
   Mr. Michael Bernhardt
   Mr. J. Kenneth Bryant
   Mrs. Tiffany Burks
   Mr. R. Caven Crosnoe
   Dr. Lynwood Givens
   Mr. Jeff Gregg
   Mrs. Nancy Marks
   Mr. Samuel M. Sanchez
   Mr. Jesse Brown, Student Regent

From: Jesse W. Rogers
      President

Date: November 5, 2014

Subject: Top Ten Priorities for Midwestern State University

A President’s Cabinet Retreat was held October 28, 2014, to discuss the university’s top ten priorities that will ensure the university’s growth, quality, and adequacy of the campus. Each cabinet member submitted priorities and all related to the Strategic Master Plan. Several of the priorities listed below will be conducted simultaneously and others will be determined by adequate funding and new funding models. Some will be made available through gifts to the university and changes promulgated by the Texas Legislature and the Texas Higher Education Coordinating Board. Consequently, the priorities are presented as Top Ten with annotations related to timing, availability of funds, and urgency of completion. Some priorities are interrelated but all will be critical to the future of Midwestern State University (MSU) and should be maintained as ongoing projects. The Top Ten Priorities are related to:

- Campus Master Plan
- Parking
- Enrollment
- New Interdisciplinary Academic Programs
- Distance Learning
- Student Engagement and Retention
- Athletics
- Branding of MSU
- Financial Planning and Budgeting
- Information Technology
Campus Master Plan
After a thorough review of the Campus Master Plan (Building Plan), it was unanimous among the Cabinet that the building of new campus housing and facilities for the Mass Communication and Music Programs be placed as high construction priorities. Completion of these projects should serve to increase MSU's enrollment, student retention, and will provide much needed space and quality equipment for Mass Communication and Music.

Additionally, it was decided to place parking issues as a separate top ten priority that will be determined by enrollment and campus development. As planning proceeds, attention needs to be turned toward a new and expanded tutoring center. If funds are available for the new health sciences building, a desirable location for a new tutoring center will be Bridwell Hall where the Dental Hygiene Clinic now exists. External parking, entrances, and space will allow the renovation of this building into an accessible university tutoring center.

Also, it was determined that Ferguson Hall, which would be vacated after the West College of Education moves into a portion of the Bridwell Hall following the construction of a Health Sciences and Human Services (HSHS) building, could possibly be used as space for Information Technology (IT) and possibly for some of the offices currently located on the second floor of Hardin South. An analysis of the space requirements for IT will be accomplished to determine how those could be met by the space in Ferguson. Further, it was decided that completion of the Moffett Library update should take precedence over construction of a Welcome Center in Hardin South. The Library should be renovated to make it inviting and more effective as a study center. A minor reconstruction and renovation of Hardin South will suffice for a Welcome Center. These recommendations will be made to the university's architect as planning continues.

Parking
As a consequence of the building of new campus housing and the HSHS building, the reconfiguration of parking on the campus will continue. The comments made herein are based upon the assumption that a new HSHS building will be built in the parking lot south of the Prothro-Yeager building. Several pertinent variables still exist before the current parking plan in the Master Plan can be refined. In the meantime, an interim parking plan will be in place for the 2015-2016 academic year. Depending upon enrollment, commuter demand, approval of construction of a HSHS building, and funding factors that will be known after the legislative session, the administration recognizes the necessity of a parking garage in order to save campus space and provide adequate parking for resident students near student housing.

Additionally, the administration concludes that future parking should be based upon residential, commuter, faculty/staff, commuter remote, and faculty/staff remote alternatives with varying costs. It is unanimous among the President's Cabinet that such a parking plan must be devised for the short-term and long-term future of the university's wise use of space.

Enrollment
The prediction of enrollment in any one year and in future years is possible within reasonable limits. However, so many factors affect headcount enrollment and credit hour production that it is a difficult proposition. The natural tendency of any administration is to be optimistic but it is more fiscally responsible to temper that optimism with the real factors that affect
enrollment. Enrollment growth with the normal associated number of credit hours per student in the next five years is critical to every aspect of MSU, from campus construction to the university’s operating budget and to the Athletics Program. In order to achieve most of the university’s goals, enrollment needs to expand to 6,400 within the next five years and to 7,000 within the next fifteen years.

Interdisciplinary Academic Programs
There should be a constant effort at all institutions of higher learning to maintain a curriculum and programs with modern content as the knowledge in all subjects expands and changes. MSU has a history of engaging successfully in such an effort. However, it is always a challenge to add new academic programs that do not simply pull students from existing programs and ultimately do not increase enrollment. Consequently, it is of highest priority that MSU study and find ways to combine existing courses and faculty into interdisciplinary programs that are and will be in high demand. These possibly include:

1. Programs with current faculty involved
   a. Health Care Administration (Health Sciences and Business)
   b. Health Care Education (Health Sciences and Education)
   c. Bioinformatics (Biology and Computer Science)
   d. Health Informatics (Health Sciences and Computer Science)
   e. Energy Management (Business and Petroleum Geology or Engineering)

2. New programs
   a. Computational Sciences (Computer Science and Biology, Chemistry, or Mathematics)
   b. Genomics (Molecular Biology and Biochemistry)
   c. Proteomics (Protein Biochemistry and Computer Science)

Distance Learning
Related to enrollment and, consequently, income, Midwestern State will expand its Distance Education Program. MSU has a large Distance Education Program since all health science programs, with the exception of Dental Hygiene, are offered online. Additionally, the BAAS, criminal justice, and most of the core curriculum are offered online. However, expansion is possible with the investment of funds and time. It would be necessary in the future to hire experienced faculty who can and will teach using distance education methodology, and to place the new core curriculum online alongside the old for three to four years.

Student Engagement and Retention
Surveys of MSU’s freshmen indicate the need to increase the engagement of students at MSU. The retention of students from the freshman to sophomore year has remained at 70 percent for decades. This retention rate must be improved and a newly designed, required freshman seminar program will be considered for incoming students. Learning communities are currently being built and these strategies have been shown to increase student retention and to increase student engagement or attachment to the university. This matter is of highest priority and will demand attention from the university’s administration and faculty for the foreseeable future.
Athletics
Athletic programs are an essential part of today's university and, in fact, educational environment. MSU is proud that its NCAA Division II program continues to compete at the most competitive level of the Lone Star Conference. After conversations with student representatives, it was decided that an increase in the university's Athletic Fee at this time is not prudent. However, we believe that an Intramural/Athletics Facility Fee if the university would commit to establishing artificial turf fields that athletics would share with students, and improve the soccer and softball stadiums that are not up to MSU's standards. The Intramural/Athletics Facility Fee could be approved as a fee that increases to $100 per student per semester or $10 per semester credit hour in the next three to five years depending upon enrollment and other developments. This would allow for the further expansion of athletic facilities including such major projects as the building of a tennis center or a football stadium on campus.

At the heart of the athletics program is enrollment and the university's continued competitiveness at the Division II level, as well as the stabilization of the Lone Star Conference into a conference with a greater number of schools.

Branding of MSU
It is a necessity to expand the recognition of MSU, not only in the Dallas/Ft. Worth metropolitan area, where progress has been made, but throughout the state of Texas and even the southwestern United States. It is clear to the administration that funds should be spent on consultants who specialize in branding colleges and universities. Further thought will be given to the branding of MSU and the use of these funds for assistance in such a project.

Financial Planning and Budgeting
All universities, from the smallest to the largest, struggle to develop a comprehensive model of fiscal stability. The reason for this is that the state's formula system demands a continuing expansion of enrollment in order to cover the cost of academic inflation, which normally runs slightly above core inflation. An expanded enrollment even negates significant increases in tuition and fees. A comprehensive model of fiscal stability must be developed for MSU because of the university's modest enrollment outlook. The university has dramatically slowed its hiring and held open positions over the last several years following the economic effects of lower enrollment and reduced funding from the state of Texas. Financial stability and predictability are critical and must remain in the forefront of the thoughts of the MSU Board of Regents and the administration.

For the near-term future, the university awaits the Legislative Budget Board’s base budget which will be revealed in January as the legislature begins working on the 2015-2016 and 2016-2017 state budgets. As I have mentioned previously, this legislative session has more pending economic issues than any that we have noted in the past several decades. MSU must wait on the legislature for (1) formula amounts, (2) incentive funding appropriation amounts, (3) possible funding to offset Hazlewood tuition and fee waivers, and (4) a possible increase in the Higher Education Assistance Fund. These matters could determine millions of dollars of funding even for a school the size of MSU. When the base budget is presented in January, the budgets for the next two years will become the highest priority demanding the attention of the administration.
Information Technology
Additional funding is needed to provide for staffing as well as the purchase and implementation of the necessary technology to support faculty, students, and staff. This would include appropriate monitoring and upgrades to the university's wireless coverage, internet bandwidth, the Campus Portal, classroom technology, and the security system as warranted, as well as additional components to the Banner system such as Degree Works. Careful consideration must be given to Information Technology staffing levels to meet additional workload demands.
MINUTES
BOARD OF REGENTS
MIDWESTERN STATE UNIVERSITY
November 7, 2014

The Board of Regents, Midwestern State University, met in regular session in the J. S. Bridwell Board Room, Hardin Administration Building, Wichita Falls, Texas, at 9:00 a.m., Friday, November 7, 2014. Regents in attendance were Mr. Shawn Hessing, Chairman; Mr. Mike Bernhardt, Vice Chairman; Mr. Kenny Bryant, Secretary; Ms. Tiffany Burks; Mr. R. Caven Crosnoe; Dr. Lynwood Givens; Mr. Jeff Gregg; Ms. Nancy Marks; Mr. Sam Sanchez; and Student Regent Jesse Brown.

Administrative staff members present included Dr. Jesse W. Rogers, President; Dr. Betty Stewart, Provost and Vice President for Academic Affairs; Dr. Marilyn Fowlé, Vice President for Business Affairs and Finance; Dr. Keith Lamb, Vice President for Student Affairs and Enrollment Management; Dr. Howard Farrell, Vice President for University Advancement and Public Affairs; and Dr. Bob Clark, Vice President for Administration and Institutional Effectiveness. Other university personnel attending the meeting included Dr. Deborah Garrison, Associate Vice President for Academic Affairs and Graduate Dean; Mr. Kyle Owen, Associate Vice President for Facilities Services; Mr. Matthew Park, Associate Vice President for Student Affairs and Dean of Students; and Dr. Martin Camacho, Dean of the Fain College of Fine Arts. Also attending the meeting were Mr. Charlie Carr, Director of Athletics; Mr. Barry Macha, General Counsel; Mr. Mike Taylor, Internal Auditor; Dr. David Carlston, Chairman of the Faculty Senate; Mr. Dirk Welch, Chairman of the MSU Staff Senate; Ms. Dawn Fisher, Director of Human Resources; Ms. Julie Gaynor, Director of Marketing and Public Information; Ms. Cindy Ashlock, Executive Assistant to the President; and Ms. Debbie Barrow, Director of Board and Government Relations. Special guests at the meeting were Dr. Magaly Rincón-Zachary, Director of Undergraduate Research, and Ms. Rachel Whatley, member of EURECA and a radiologic science student. Representing the news media was Mr. John Ingle, Times Record News.

Chairman Hessing called the meeting to order at 9:00 a.m. and Ms. Gaynor introduced the guests.

Opening Comments
Mr. Hessing welcomed everyone to the meeting and thanked the board members for their participation, discussion, and action at the committee meetings Thursday. He noted that the meeting was being streamed live on the internet. He asked everyone to silence or turn off their cell phones.

Public Comment
Mr. Hessing stated that in accordance with the Board of Regents By-Laws, MSU Policy 2.22, members of the public are invited to address the Board of Regents through written and oral testimony. He noted that no one had signed up to speak during this time.

Reading and Approval of Minutes
15-43, 44 and 45. Minutes of the Board of Regents meetings August 7, August 8, and September 22, 2014 were approved as presented.
Executive Committee Report
Mr. Hessing noted the items presented at the Executive Committee meeting for committee approval and information only, as well as items removed from the agenda for additional discussion. Information concerning these items may be found in the minutes of the Executive Committee meeting held November 6, 2014.

Item Presented for Committee Approval Only

15-09. Committee Minutes

Items Presented for Information Only

15-10. Campus Condition Index

15-11. Campus Facilities Implementation Plan and Campus Construction Updates

15-12. Information Technology Report

Items Removed from Agenda for Additional Discussion

15-13. Phase I Housing and Mass Communication Addition Project

15-14. Phase I Housing and Mass Communication Addition Project Financing

Phase I Housing and Mass Communication Addition Project and Financing
15-13 and 14. Mr. Hessing noted that these items were tabled for further discussion today. He reported that board members had received the amortization schedule for the project as requested (see Attachment 1). Dr. Givens expressed appreciation for this additional information. He noted that he met with Dr. Fowlé and Dr. Lamb and he was quite satisfied with what was presented. Mr. Hessing reminded the board of the six specific recommendations related to these board items:

a. Approve a 500-bed housing project and an approximately 18,500 square foot addition to the east side of the Fain Fine Arts Building to house the mass communication program.

b. Approve a maximum budget of $33.25 million for the residence hall and $5 million for the mass communication addition.

c. Approve Buford Thompson Construction as Construction Manager at Risk for this project, at a cost not to exceed $2 million.

d. Authorize the administration to move the Redwine Quasi-Endowment to the Texas A&M University System for investing.

e. Approve expanding the use of the Redwine Quasi-Endowment to include debt repayment for the mass communication building portion of the debt service, in addition to earnings being used to support the Honors Program.
f. Approve bonding of the overall project in an amount not to exceed $38.25 million.

Mr. Bernhardt moved approval of these recommendations as presented. Mrs. Burks seconded the motion and it was approved.

Academic and Student Affairs Committee Report
Dr. Givens noted the items presented at the Academic and Student Affairs Committee meeting for committee approval and information only. Information concerning these items can be found in the minutes of the committee meeting held November 6, 2014.

Item Presented for Committee Approval Only

15-15. Committee Minutes

Items Presented for Information Only

15-16. Faculty Report
15-17. Staff Report
15-19. Athletics Report

Academic and Student Affairs Committee Consent Agenda
Dr. Givens recommended the following items that were approved by the Academic and Student Affairs Committee and placed on the Consent Agenda for the board’s consideration.


15-22. Addition of Degree Program – Master of Science with a Major in Geosciences – approved the new program as presented.


15-25. Core Curriculum – approved the inclusion of courses in the core as presented.

15-26. *MSU Policies and Procedures Manual* Changes – approved changes to the policies noted below as presented:
   a. Policy 3.135 – Faculty Sick Leave
   b. Policy 3.138 – Absence From Duty
   c. Policy 3.216 – Staff Termination Discharge
   d. Policy 3.217 – Employee Leave Policies
   e. Policy 3.313 – Vehicle Operator’s License Requirement
f. Policy 3.326 – Personnel Records  
g. Policy 3.330 – Student Employment  
h. Policy 3.347 – Dependent Education Assistance Program

15-27. Faculty Tenure – approved granting tenure to Dr. Debra Walker, nursing faculty member

Mr. Hessing asked if there were items any member wanted to remove from the Consent Agenda. There being none, Mrs. Burks seconded Dr. Givens’ motion to approve the Consent Agenda as presented. The motion was approved.

Finance Committee Report  
Mr. Bernhardt noted the items presented at the Finance Committee meeting for committee approval and information only. Information concerning these items can be found in the minutes of the Finance Committee meeting held November 6, 2014.

Item Presented for Committee Approval Only

15-28. Committee Minutes

Items Presented for Information Only

15-29. Summaries of Financial Support

15-30. Frank and Nancy Harvey Student Development Fund – FY 14 Report


Finance Committee Consent Agenda  
Mr. Bernhardt recommended the following items approved by the Finance Committee and placed on the Consent Agenda for the board’s consideration.


15-34. Personnel Reports and Changes in FY 2014 Budget – ratified the changes as presented.

15-35. Personnel Reports and Changes in FY 2015 Budget – ratified the changes as presented.

15-36. Increased Faculty Promotion Salary Awards – approved the promotion salary increments as presented.

15-37. Music Fee – approved the establishment of a Differential Institutional Enhancement Fee of $16 per semester credit hour for Music (MUSC) and Applied Music (AMUS) courses, with the exception of MUSC 1033, Appreciation of Music. Further approved this fee effective with the spring 2015 semester and that the funds be used for payment of accompaniment needs for students’ applied lessons and recitals.
Mr. Hessing asked if there were items any member wanted to remove from the Consent Agenda. There being none, Mr. Sanchez seconded Mr. Bernhardt’s motion to approve the Consent Agenda as presented. The motion was approved.

Audit, Compliance, and Management Review Committee Report
Mr. Sanchez noted the items presented at the Audit, Compliance, and Management Review Committee meeting for committee approval and information only. Additional information concerning these items can be found in the minutes of the committee meeting held November 6, 2014.

Item Presented for Committee Approval Only
15-38. Committee Minutes

Items Presented for Information Only
15-40. Contract Management Activities
15-41. Audit and Compliance Activities

Audit, Compliance, and Management Review Committee Consent Agenda
Mr. Sanchez recommended the following item approved by the Audit, Compliance, and Management Review Committee and placed on the Consent Agenda for the board’s consideration.

15-42. Audit Plan – FY 15

Mr. Hessing asked if any member wanted to remove this item from the Consent Agenda. There being none, Mrs. Marks seconded Mr. Sanchez’s motion to approve the Consent Agenda as presented. The motion was approved.

Other Business

President’s Report
15-46. Information was presented concerning the following matters.

a. University Dashboard – an updated Dashboard was presented as shown in Attachment 2. Dr. Rogers noted that the administration developed and presented the MSU Dashboard to the board for the first time in November 2013. He indicated that the Dashboard provides a quick look at certain performance indicators. Dr. Rogers pointed out and discussed the following items from the Dashboard.

1. Items 1.i. and j. – these figures showed the increase in the number of distance education courses offered each year. He added that 1.j. shows the number of distance education students during a full year. He stated that this number could not be used to compare to the fall enrollment figure. He indicated that he would
ask Mr. McClendon in Institutional Research to provide a figure for the fall only for future reference.

2. Item 2.a. – First Time Student Retention – Dr. Rogers reported that MSU’s freshman to sophomore retention had been between 69% and 75% for many years and that universities throughout the United States had experienced similar rates. He added that of the students who drop out of college as freshmen approximately 25% return to college and finish a college degree. The second year retention rate is also of concern. He stated that helping students connect with the university is critical in student retention.

3. Item 2.e. and f. – Four-Year and Six Year Graduation Rates – graduation rates are based on students who enter college for the first time as full-time students. This definition is set by the U.S. Department of Education. Dr. Rogers explained that any student who begins college as a part-time student does not count toward an institution’s graduation rate. Additionally, students who transfer to the university do not count toward MSU’s graduation rate. He noted that while MSU’s four-year graduation rate had increased from 11.8% in FY 2009 to 20.64% in FY 14, a great deal of work remains to be done in this regard. The university’s six-year graduation rate has increased from 30.6% to 45.57% during the same time period. He indicated that the university is committed to continuing to increase the four-year and six-year graduation rates.

4. Item 2.d. – Degree Efficiency – Dr. Rogers reported that the American Association of State Colleges and Universities (AASCU) developed this method of calculation. AASCU reports that this calculation more accurately reflects the institution’s success in graduating students, whether they begin as full-time freshmen during a fall semester, transfer students, part-time students, or as spring or summer entrants. He noted that the number reported in the Dashboard appears high, but that it is a much better indicator of what is happening in higher education.

5. Item 2.j. – Degrees Awarded to At-Risk Students – Dr. Rogers reported that At-Risk is defined by the Texas Higher Education Coordinating Board as a student who enters as a part-time student, receives Pell Grant assistance, graduates high school with a GED, is 20 years or older when first entering college, or has an SAT/ACT score that is less than the national average. He noted that he was proud of MSU’s performance in this area.

Dr. Rogers stated that the university would continue working on the areas presented in the Dashboard. Mr. Hessing asked who prepared the Dashboard. Dr. Rogers responded that the Office of Institutional Research and Assessment provided the data and that he worked with the cabinet to determine the areas to be considered and the targets.
Mr. Bernhardt asked if there was a team or a group working on student retention issues. Dr. Rogers responded that Dr. Stewart and Dr. Lamb are leading the effort and have ideas on what should be put into place. Mr. Bernhardt indicated that he would like to see a report summarizing what is currently being done, what is planned for the future, and what the institution would like to accomplish.

b. Enhancing Undergraduate Research Endeavors & Creative Activities (EURECA) Presentation – Dr. Rogers introduced Dr. Magaly Rincón-Zachary, director of the Office of Undergraduate Research. Dr. Rincón-Zachary thanked the board for the invitation to speak about EURECA and the Undergraduate Research Opportunities and Summer Workshop (UGROW) programs. She indicated that she was very proud of what the university was building and was proud to be part of the MSU family. She reviewed the presentation as shown in Attachment 2. Dr. Rincón-Zachary reported that the heart of the program is engaging students with a faculty mentor and forming collaborative partnerships. She noted that this is a prime example of student engagement. Dr. Rincón-Zachary reported that the program was approved in April, 2013 and the first EURECA cohort began in the fall 2013. The university’s Quality Enhancement Program (QEP) provides a forum where all students involved in research, whether supported by EURECA or UGROW can present the new knowledge that has been created. The QEP has energized the students and the faculty. She stated that there are currently 173 students involved in the EURECA program. She reported the following percentages of student participation by college:

1. College of Science and Mathematics – 52%
2. Gunn College of Health Sciences and Human Services – 27%
3. Prothro-Yeager College of Humanities and Social Sciences – 6%
4. Fain College of Fine Arts – 6%
5. West College of Education – 3%

She noted that 90% of the students participating from the Gunn College were from Dr. Beth Vealé’s classes in radiologic science. She added that her vision for the future is for every student at MSU to experience undergraduate research in one form or another. She added her hope that undergraduate research would be integrated into the overall curriculum of the university.

Dr. Rincón-Zachary introduced Ms. Rachel Whatley, a radiologic science student who was involved for one year in EURECA. Ms. Whatley noted that after looking at the Dashboard, statistically speaking, she should not be a successful college student. She noted that a portion of her childhood was spent in a shelter and she graduated high school with a GED. However, she was not a successful EURECA participant. Ms. Whatley reported that her current research began with a casual conversation at a professional conference in Albuquerque. As a participant in the American Society of Radiologic Technologists leadership development program she was assigned a mentor. Her mentor was Dr. James Johnston, Dean of the Gunn College of Health Sciences and Human Services at MSU. Dr. Johnston shared with Ms. Whatley his idea for a research program and she helped him build a team, including a student from the engineering program. Dr. Dale McDonald, Associate Professor of Engineering at MSU, also joined the team and they received funding through EURECA during the first year. The team has grown and while no longer funded by
EURECA, they are currently preparing for clinical trials at the United Regional Health Care System. Ms. Whatley noted that through EURECA she has gained confidence, knowledge, and friendship. She has presented at three different research forums and received a first place research award at a conference in Las Vegas. She added that in 2013 she was selected as the first place Rising Star student by the North Texas Radiologic Technology Society. She noted that the president of the organization told her she was selected for the award based on her involvement in undergraduate research. Ms. Whatley stated that EURECA had opened many doors for her as a student and she thanked the MSU Board of Regents, administration, and faculty for their support of undergraduate research. She also recognized Dr. Beth Vealé for being the first faculty member to involve her in undergraduate research, Dr. James Johnston for always making time to mentor her, Dr. Dale McDonald for his energy and enthusiasm, and Dr. Magaly Rincón-Zachary for her support throughout the process. She added her thanks to the patient faculty members who have helped her as she struggled with data analysis, formatting, literature review, annotated bibliographies, and data base navigations. She expressed appreciation to the board for the opportunity to share the program with them.

Mr. Hessing thanked Dr. Rincón-Zachary and Ms. Whatley for their presentation.

c. Marketing Presentation – Dr. Rogers noted that in reviewing the Top Ten List he had mentioned the importance of MSU’s marketing and branding. He asked Ms. Julie Gaynor to bring the board up to date on MSU’s efforts in this regard. Ms. Gaynor presented information shown in Attachment 2. She introduced the staff in her office and thanked them for their work on behalf of the university.

Ms. Gaynor reported that her last board update was in February 2013 and focused on university branding standard. She stated that the university began implementing the standards later that spring. Slide 4 showed one of the first projects her office worked on following the approval of the standards. She indicated that the College of Science and Mathematics needed recruiting pieces that looked professional and provided the right information and messaging. Her office worked with them on an outside piece that could be used by all of the college and inserts that could be used by each program.

Slide 5 showed some of the pieces that were designed for the Admissions Office. This included post cards, an information piece, and the Viewbook that is used in the recruiting process. Slides 6 and 7 showed some of the pieces that were developed for the new McAda Graduate School and various other university programs and activities.

Ms. Gaynor reviewed the different facets of the university’s advertising campaign. She noted that her office receives the largest number of comments regarding billboards. MSU advertises in Texas Monthly three times each year in specific education issues. Television advertising is new to the campaign this year. She stated that the university has a sponsorship package at Memorial Stadium and advertises in movie theatres locally and in the Dallas/Ft. Worth area. She added that she has adjusted the budget for online advertising.
Ms. Gaynor noted that her office has collaborated with the athletics department this year. Slides 9-10 showed some of the results of this effort. She then discussed the Sunwatcher magazine. She noted that the university previously printed two issues annually, but budget reductions have resulted in one print issue and one on-line issue each year. She indicated that the Sunwatcher rates very well when compared to other institutions. Dr. Farrell added that the cost for the publication and distribution of two issues would be approximately $80,000.

Ms. Gaynor explained that the university is on social media and her department works closely with Student Affairs. She noted that MSU has a YouTube channel and encouraged individuals to sign on to www.YouTube.com/MidwesternState to view university videos. She added that the Board of Regents meetings are also on this channel.

Ms. Gaynor discussed the community pride campaign and reported that approximately 2,000 MSU t-shirts were distributed to corporate sponsors. She reported that business employees wear MSU t-shirts on game days or during special events.

The presentation ended with information regarding work that had been accomplished to increase efficiency of the website as well as upcoming projects for her office.

Ms. Gaynor thanked the board for the opportunity to provide this report. She asked if individuals had questions regarding the presentation. Mr. Gregg suggested that the name of the city be printed larger on the out-of-town billboards.

**Recess**
The Board meeting recessed at 10:12 a.m. and resumed at 10:20 a.m.

**Executive Session**
Mr. Hessing announced that the Board of Regents would go into closed session as allowed by the Texas Government Code Chapter 551, Sections 551.071, .072, and .074, to consider Items 15-47 (Presidential Search), 15-48a (Consultation with Attorney), and 15-48b (Real Property). The closed session was properly announced at 10:20 a.m. Mr. Hessing, Mr. Bernhardt, Mrs. Burks, Mr. Bryant, Mr. Crosnoe, Dr. Givens, Mr. Gregg, Mrs. Marks, Mr. Sanchez, Mr. Brown, Mr. Macha, and Ms. Barrow remained for the entire session. Dr. Rogers, Dr. Stewart, Dr. Fowlé, Dr. Lamb, Dr. Farrell, Dr. Clark, Mr. Taylor, and Mr. Owen remained only for the discussion of Items 15-48a and 15-48b. Dr. Jessica Kozloff and Dr. Eric Richtmyer, Academic Search Consultants, joined the meeting for the discussion of Item 15-47.

**Open Meeting Resumes**
The closed session ended at 11:30 a.m. with an announcement by Mr. Hessing that no action was taken during the Executive Session.

**Adjournment**
There being no further business, the meeting was adjourned at 11:31 a.m.
I, J. Kenneth Bryant, the fully appointed and qualified Secretary of the Midwestern State University Board of Regents, hereby certify that the above and foregoing is a true and correct copy of the minutes of the Midwestern State University Board of Regents meeting November 7, 2014.

[Signature]

J. Kenneth Bryant, Secretary

ATTACHMENTS:
1. New Residence Hall Debt Service
2. University Dashboard
3. EURECA Power Point Presentation
4. Marketing Plan Power Point Presentation
## New Residence Hall - Revenue, Expenses & Financing

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<th>Total</th>
<th>Occupancy</th>
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### Annual Revenue/Bed

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<td><strong>Total Occupancy</strong></td>
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<td>100%</td>
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| **Annual Revenue/Bed** | **FY'15** | **FY'16** | **FY'17** | **FY'18** | **FY'19** | **FY'20** | **FY'21** | **FY'22** | **FY'23** | **FY'24** | **FY'25** | **FY'26** | **FY'27** | **FY'28** | **FY'29** | **FY'30** | **FY'31** | **FY'32** | **FY'33** | **FY'34** | **FY'35** | **FY'36** | **FY'37** | **FY'38** | **FY'39** | **FY'40** | **FY'41** | **FY'42** | **FY'43** | **FY'44** | **FY'45** |
|-----------------------|----------|---------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|
| **Building Revenue**  | $0       | $0      | $2,189,952| $2,189,952| $2,189,952| $2,189,952| $2,189,952| $2,189,952| $2,189,952| $2,189,952| $2,189,952| $2,189,952| $2,189,952| $2,189,952| $2,189,952| $2,189,952| $2,189,952| $2,189,952| $2,189,952| $2,189,952| $2,189,952| $2,189,952| $2,189,952| $2,189,952| $2,189,952| $2,189,952| $2,189,952|
| **Housing Revenue**   | $0       | $0      | $0         | $0         | $0         | $0         | $0         | $0         | $0         | $0         | $0         | $0         | $0         | $0         | $0         | $0         | $0         | $0         | $0         | $0         | $0         | $0         | $0         | $0         | $0         | $0         | $0         | $0         | $0         |
| **Operations**        | $0       | $0      | ($1,598,100)| ($1,629,450)| ($1,660,100)| ($1,693,625)| ($1,729,700)| ($1,764,425)| ($1,797,800)| ($1,837,350)| ($1,872,650)| ($1,910,650)| ($1,946,250)| ($1,984,350)| ($2,024,750)| ($2,067,250)| ($2,106,750)| ($2,148,150)| ($2,191,250)| ($2,235,850)| ($2,281,750)| ($2,328,750)| ($2,375,850)| ($2,421,750)| ($2,468,000)| ($2,517,500)| ($2,569,750)|
| **Debt Service**      | $0       | $0      | $0         | $0         | $0         | $0         | $0         | $0         | $0         | $0         | $0         | $0         | $0         | $0         | $0         | $0         | $0         | $0         | $0         | $0         | $0         | $0         | $0         | $0         | $0         | $0         | $0         | $0         | $0         | $0         |

* Building revenue assumes a 2% annual rate increase
** Building operating expenses assume a 1.5% annual increase
NET DEBT SERVICE
Midwestern State University
Proposed Revenue Financing System Bonds, Series 2015
Scenario 1: Revenue Constraint of $1.6MM, increasing by 2% yearly
Interest based on AA-/A1 Ratings
Current Market Rates as of 10/23/2014
**Preliminary - For Discussion Purposes Only**

<table>
<thead>
<tr>
<th>Period Ending</th>
<th>Principal</th>
<th>Interest</th>
<th>Total Debt Service</th>
<th>Capitalized Interest Fund</th>
<th>Net Debt Service</th>
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<tr>
<td>08/31/2015</td>
<td></td>
<td>99,635.42</td>
<td>99,635.42</td>
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<tr>
<td>08/31/2016</td>
<td>165,000</td>
<td>1,434,750.00</td>
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<td>08/31/2017</td>
<td>200,000</td>
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<td>1,629,450</td>
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<tr>
<td>08/31/2018</td>
<td>235,000</td>
<td>1,429,450.00</td>
<td>1,660,100.00</td>
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<tr>
<td>08/31/2020</td>
<td>275,000</td>
<td>1,418,625.00</td>
<td>1,693,625.00</td>
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<tr>
<td>08/31/2021</td>
<td>320,000</td>
<td>1,409,700.00</td>
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<td>08/31/2022</td>
<td>365,000</td>
<td>1,399,425.00</td>
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<td>08/31/2023</td>
<td>410,000</td>
<td>1,387,600.00</td>
<td>1,797,800.00</td>
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<td>08/31/2024</td>
<td>465,000</td>
<td>1,372,350.00</td>
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<td>1,837,350</td>
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<td>08/31/2025</td>
<td>520,000</td>
<td>1,352,650.00</td>
<td>1,872,650.00</td>
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<td>08/31/2026</td>
<td>580,000</td>
<td>1,330,650.00</td>
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<td>1,910,650</td>
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<tr>
<td>08/31/2027</td>
<td>640,000</td>
<td>1,306,250.00</td>
<td>1,946,250.00</td>
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<td>08/31/2028</td>
<td>705,000</td>
<td>1,279,350.00</td>
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<td>08/31/2029</td>
<td>775,000</td>
<td>1,249,750.00</td>
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<td>08/31/2030</td>
<td>850,000</td>
<td>1,217,250.00</td>
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<td>08/31/2031</td>
<td>925,000</td>
<td>1,181,750.00</td>
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<tr>
<td>08/31/2032</td>
<td>1,005,000</td>
<td>1,143,150.00</td>
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<td>08/31/2033</td>
<td>1,090,000</td>
<td>1,101,250.00</td>
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<td>2,191,250</td>
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<tr>
<td>08/31/2034</td>
<td>1,180,000</td>
<td>1,055,850.00</td>
<td>2,235,850.00</td>
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<td>08/31/2035</td>
<td>1,275,000</td>
<td>1,006,750.00</td>
<td>2,281,750.00</td>
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<td>08/31/2036</td>
<td>1,375,000</td>
<td>953,750.00</td>
<td>2,328,750.00</td>
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<td>08/31/2037</td>
<td>1,485,000</td>
<td>889,125.00</td>
<td>2,374,125.00</td>
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<td>2,374,125</td>
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<td>08/31/2038</td>
<td>1,610,000</td>
<td>811,750.00</td>
<td>2,421,750.00</td>
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<td>2,421,750</td>
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<td>08/31/2039</td>
<td>1,740,000</td>
<td>728,000.00</td>
<td>2,468,000.00</td>
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<td>08/31/2040</td>
<td>1,880,000</td>
<td>637,500.00</td>
<td>2,517,500.00</td>
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<td>2,517,500</td>
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<td>08/31/2041</td>
<td>2,030,000</td>
<td>539,750.00</td>
<td>2,569,750.00</td>
<td></td>
<td>2,569,750</td>
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<tr>
<td>08/31/2042</td>
<td>2,185,000</td>
<td>434,375.00</td>
<td>2,619,375.00</td>
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<tr>
<td>08/31/2043</td>
<td>2,350,000</td>
<td>321,000.00</td>
<td>2,671,000.00</td>
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<td>2,671,000</td>
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<tr>
<td>08/31/2044</td>
<td>2,530,000</td>
<td>199,000.00</td>
<td>2,729,000.00</td>
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<td>2,729,000</td>
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<tr>
<td>08/31/2045</td>
<td>2,715,000</td>
<td>67,875.00</td>
<td>2,782,875.00</td>
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<td>2,782,875</td>
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31,880,000 31,616,710.42 63,496,710.42 1,534,385.42 61,962,325
Midwestern State University Dashboard Indicator and Projections
Updated for November 2014 Board of Regents Meeting

<table>
<thead>
<tr>
<th>1. Student Access</th>
<th>Annual Performance</th>
<th>Target</th>
</tr>
</thead>
<tbody>
<tr>
<td>1.a Total Enrollment (Headcount)</td>
<td>6,093</td>
<td>5,916</td>
</tr>
<tr>
<td>1.b FTE Enrollment (based on FT+1/3 PT)</td>
<td>4,819</td>
<td>4,618</td>
</tr>
<tr>
<td>1.c Number of Beginning Freshmen (Fall) (Registrar Number, FT+PT)</td>
<td>612</td>
<td>817</td>
</tr>
<tr>
<td>1.d Average Course Load of FT UG</td>
<td>13.95</td>
<td>14.06</td>
</tr>
<tr>
<td>1.e Percent of Students Receiving Pell Grant (UG Fall)</td>
<td>24.6%</td>
<td>32.30%</td>
</tr>
<tr>
<td>1.f Number of Community College Transfer Students Enrolled</td>
<td>1952</td>
<td>2237</td>
</tr>
<tr>
<td>1.g Percentage of Hispanic students enrolled (enr/%)</td>
<td>9.20%</td>
<td>12.30%</td>
</tr>
<tr>
<td>1.h Percentage of African American students enrolled (enr/%)</td>
<td>12.70%</td>
<td>12.20%</td>
</tr>
<tr>
<td>1.i Online and Distance Education (courses offered per year)</td>
<td>367</td>
<td>538</td>
</tr>
<tr>
<td>1.j Distance Education Only (unduplicated, full year)</td>
<td>966</td>
<td>1279</td>
</tr>
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</table>

<table>
<thead>
<tr>
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</tr>
</thead>
<tbody>
<tr>
<td>2.a First Time Student Retention Rate (First year)</td>
<td>74.90%</td>
<td>71.00%</td>
<td>68.28%</td>
<td>72.85%</td>
<td>75.00%</td>
</tr>
<tr>
<td>2.b First Time Student Retention Rate (Second year)</td>
<td>61.00%</td>
<td>54.18%</td>
<td>56.40%</td>
<td>53.21%</td>
<td>55.00%</td>
</tr>
<tr>
<td>2.c Transfer Student Retention Rate (First Year)</td>
<td>73.10%</td>
<td>67.60%</td>
<td>68.30%</td>
<td>69.62%</td>
<td>72.00%</td>
</tr>
<tr>
<td>2.d Degree Efficiency Attainment (AA<em>2+BA</em>4)/Fall UG FTE</td>
<td>92.61%</td>
<td>95.82%</td>
<td>97.79%</td>
<td>95.00%</td>
<td>95.00%</td>
</tr>
<tr>
<td>2.e First Time Student Graduation Rate (Four Year, Based on 4 year Cohort)</td>
<td>11.80%</td>
<td>21.39%</td>
<td>20.64%</td>
<td>32.15%</td>
<td>32.15%</td>
</tr>
<tr>
<td>2.f First Time Student Graduation Rate (Six Year) (First Time Fulltime Cohort)</td>
<td>30.60%</td>
<td>44.49%</td>
<td>45.47%</td>
<td>52.00%</td>
<td>52.00%</td>
</tr>
<tr>
<td>2.g Transfer Student Graduation Rate (Four Year)</td>
<td>50.80%</td>
<td>49.03%</td>
<td>46.41%</td>
<td>51.25%</td>
<td>51.25%</td>
</tr>
<tr>
<td>2.h Pass Rate on Certification Exam - Education</td>
<td>87.60%</td>
<td>94.00%</td>
<td>97.00%</td>
<td>95.00%</td>
<td>95.00%</td>
</tr>
<tr>
<td>2.i Pass Rate on Certification Exam - Nursing</td>
<td>73.48%</td>
<td>83.57%</td>
<td>75.50%</td>
<td>85.00%</td>
<td></td>
</tr>
<tr>
<td>2.j Number of Degrees Awarded to At-Risk Students</td>
<td>814</td>
<td>959</td>
<td>877</td>
<td>958</td>
<td></td>
</tr>
<tr>
<td>2.k Number of Degrees Awarded in STEM Fields</td>
<td>91</td>
<td>102</td>
<td>115</td>
<td>126</td>
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<tr>
<td>2.l Number of Degrees Awarded in Health Science Fields</td>
<td>371</td>
<td>428</td>
<td>396</td>
<td>446</td>
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<tr>
<td>2.m Total Degrees Awarded (Total)</td>
<td>1220</td>
<td>1303</td>
<td>1270</td>
<td>1300</td>
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<table>
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</thead>
<tbody>
<tr>
<td>3.a State Appropriations per FTE Student</td>
<td>$4,934.68</td>
<td>$4,581.03</td>
<td>$4,764.56</td>
<td>$5,225.26</td>
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<tr>
<td>3.b Total Expenditures per FTE Student</td>
<td>$15,860.17</td>
<td>$19,308.83</td>
<td>$20,679.75</td>
<td>$26,640.33</td>
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<tr>
<td>3.c Student/Faculty Ratio (Using CDS FTE/Faculty FTE for Fall)</td>
<td>19.0</td>
<td>16.8</td>
<td>17.0</td>
<td>19.0</td>
<td></td>
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<tr>
<td>3.d Administrative Cost Rate (as percent of operating budget)</td>
<td>10.33%</td>
<td>10.44%</td>
<td>10.51%</td>
<td>10.00%</td>
<td></td>
</tr>
<tr>
<td>3.e Average SCH to Bachelor's degree</td>
<td>146.87</td>
<td>145.5</td>
<td>145.7</td>
<td>140</td>
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<table>
<thead>
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<th></th>
<th></th>
<th></th>
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</tr>
</thead>
<tbody>
<tr>
<td>4.a Total Annual Giving (AFR reported)</td>
<td>$14,010,481</td>
<td>$9,749,807</td>
<td>$16,986,200</td>
<td>$10,000,000</td>
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<tr>
<td>4.b Total Endowment (university-held, Foundation, Charitable Trust)</td>
<td>$44,588,397</td>
<td>$63,582,196</td>
<td>$68,254,004</td>
<td>$80,087,716</td>
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<tr>
<td>4.c Alumni Giving Rate</td>
<td>8%</td>
<td>6.60%</td>
<td>5.30%</td>
<td>6.00%</td>
<td></td>
</tr>
</tbody>
</table>

Gray shaded areas will not be updated until the end of FY 15
Target estimates are shown in beige
Collaborative Partnerships
Why Should We Support and Promote Undergraduate Research and Creative Activity?

- Student engagement
  - retention
- Workforce
- Strong alumni

Where we are...

- Campus wide
  - 173 students
Vision for the Future

• Every MSU student should experience research
  – How?
    • EURECA & UGROW
    • Integration into the curriculum
    • Capstone
    • Collaborative partnerships with students & faculty from COPLAC institutions
    • Industry and community partners
Introductions

Sandra Barnett: Assistant Director of Marketing
Ashley Lindsey: Publications Specialist
Kathy Floyd: Marketing and Public Information Assistant
Matt Shirey: Webmaster
University branding must be consistent and protect the university's identity as a business entity. Consistency in colors, fonts, messages, and layout is vital to a university's message. A strong brand helps to define the way key constituents view Midwestern State University, both now and in the future.

Branding Standards
Implemented in May 2013

College of Science & Mathematics

Unraveling the mysteries...
Undergraduate Admissions

McAda Graduate School

MSU GRADUATE SCHOOL OPEN HOUSE
Tuesday, October 7 5:30 pm, Gilford College of Business, 8th Floor Meet key faculty coordinators of our 26 graduate programs, learn about the admission process, and mingle with current students.
RSVP to graduateschool@msu.edu or 940.397.4926

knowledge personal growth career advancement affordability
We help to advise other departments on campus with direct marketing and advertising campaigns.

Advertising campaign
- Billboards
- Local newspaper
- Texas Monthly
- Community events
- Local television
- Memorial Stadium
- Movie theaters (local & DFW)
- Targeted online advertising
- Mall advertising
MUS - rANGS FIJDTBALL

SATURDAY, APRIL 12

Pre-game activities 4 p.m.
Game 5 p.m.

Come out and get a glimpse of your 2014-15 ASU Mustangs
- FREE admission
- FREE food
- FREE tailgate tickets
- Kids Zone
- Kids Zone
- MSU Basketball on ballroom visit to our MSU gear
- Visit players, coaches and
- MSU Basketball on the main court.

FOOD · FUN · EXCITEMENT

WELCOME BACK

STATE UNIVERSITY

JERRY LIPPMAN
GANG

ITZ B4.I5ETBALL

SEASON TICKETS on SALE NOW!
msumustangs.com
Social Media

Again, please notice our branding efforts. Marketing and Public Information is responsible for the official Facebook page. We work closely with Student Affairs for other social media platforms such as Twitter, YouTube, and Flicker. We do promote special events such as Homecoming, Artist-Lecture Series, etc. at the appropriate times as the main photo.

www.youtube.com/MidwesternState
Community Pride Campaign – the Proud Crowd T-shirt campaign for MSU events and game day.

Website
- Implementation of new content management system
- Hardware redundancy
- Hands-on training sessions
- Responsive design
Website
Working with individual programs to update their webpages and develop strategies for presenting information.

Upcoming Projects
- Finalize trademark information
- Agreement with Strategic Management Associates
- New interactive Calendar System
- Increased Digital Advertising
MINUTES
MIDWESTERN STATE UNIVERSITY
BOARD OF REGENTS

December 1, 2014

The Board of Regents, Midwestern State University, met in special session in the J. S. Bridwell Board Room, Hardin Administration Building, Wichita Falls, Texas, at 2:00 p.m., Monday, December 1, 2014. Board members in attendance at the university were Mr. Mike Bernhardt, Vice Chairman; Mr. Kenny Bryant, Secretary; Ms. Nancy Marks; and Mr. Jesse Brown, Student Regent. Regents attending the meeting via teleconference connection were Mr. Shawn Hessing, Chairman; Mr. Caven Crosnoe; Dr. Lynwood Givens; Mr. Jeff Gregg; and Mr. Sam Sanchez.

Administrative staff members present included Dr. Jesse Rogers, President; Dr. Betty Stewart, Provost and Vice President for Academic Affairs; and Dr. Marilyn Fowlé, Vice President for Business Affairs and Finance. Other university personnel attending the meeting included Dr. Deborah Garrison, Associate Vice President for Academic Affairs and Dean of the McAda Graduate School; Mr. Matthew Park, Associate Vice President for Student Affairs; Mr. Barry Macha, General Counsel; Mr. Mike Taylor, Internal Auditor; Ms. Cindy Ashlock, Executive Assistant to the President; and Ms. Debbie Barrow, Director of Board and Government Relations. Representing the news media was Ms. Judith McGinnis, Times Record News.

Chairman Hessing called the meeting to order at 2:00 p.m. Ms. Barrow introduced individuals in attendance. He reminded attendees that the meeting was being streamed live on the internet and asked everyone to silence their cell phones.

Public Comment
Mr. Hessing stated that in accordance with the Board of Regents By-Laws, MSU Policy 2.22, members of the public are invited to address the Midwestern State University Board of Regents through written and oral testimony. He noted that no one had signed up to speak.

Resolutions - Student Housing and Mass Communication Building Projects Bond Sales
15-49. Mr. Hessing reported that in November the board approved the student housing and mass communication building project and approved bonding of the project in an amount not to exceed $38.25 million. He noted that following the board meeting Dr. Fowlé learned that two resolutions needed specific board approval prior to the Texas Public Finance Authority (TPFA) meeting to consider MSU’s request for financing. The resolutions recommended for approval were included in the agenda document. Mr. Hessing added that the board received a copy of the letter and supporting documentation that was sent to the TPFA as shown as Attachment 1.

Mr. Bryant moved approval of the two resolutions as presented. Mr. Bernhardt seconded the motion. There being no questions or discussion, the motion was approved.

Adjournment
There being no further business, the meeting was adjourned at 2:05 p.m.
I, J. Kenneth Bryant, the fully appointed and qualified Secretary of the Midwestern State University Board of Regents, hereby certify that the above and foregoing is a true and correct copy of the minutes of the Midwestern State University Board of Regents meeting December 1, 2014.

J. Kenneth Bryant, Secretary

ATTACHMENT:
1. MSU's Request for Bonding – Texas Public Finance Authority
November 21, 2014

Mr. Billy M. Atkinson, Jr., Chair
Texas Public Finance Authority
300 West 15th Street, Suite 411
Austin, TX 78701

Dear Mr. Atkinson,

Please find a set of materials in preparation of Midwestern State University's request for bonding at the December 4th meeting of the Texas Public Finance Authority Board. We will be requesting financing for a new residence hall and addition to our Fine Arts building in an amount not to exceed $38.25 million. The Midwestern State University Board of Regents has approved both projects and has authorized the administration to seek bond financing through the Texas Public Finance Authority.

Enclosed you will find:

1. A project description;
2. A project budget that identifies expenditures to be capitalized;
3. An estimated expenditure schedule (including the first date the agency estimates expending funds and the estimated project completion date) based on an amount of $38.25 million;
4. A proforma of residence hall net income that will be used for servicing $33.25 million of the debt (the balance, $5 million, will be serviced from the Redwine quasi-endowment proceeds);
5. The proposed cost of debt service on $33.25 million calculated by First Southwest which was used in preparation of the proforma; and
6. An affirmation that Bond proceeds will only be used for state agency purposes.

We will be holding a special meeting of the Board of Regents before the December 4th TPFA Board meeting to approve the financing and reimbursement resolutions. We will bring copies of those approved resolutions to the December 4th TPFA Board meeting to be included in our package. We look forward to discussing these projects with you. Please let me know if you need any additional information or have any questions.

Sincerely,

Jesse Rogers
President

mwsu.edu
An Equal Opportunity/Affirmative Action Employer and Educator
Midwestern State University
Project Description
December 4, 2014

Midwestern State University requests bonding authority in an amount not to exceed $38.25 million for two projects: a 500-bed residence hall of approximately 150,000 square feet and an 18,500 square foot addition to the Fain Fine Arts building for the mass communication program. Both of these projects were approved by MSU's Board of Regents at the November 7, 2014 Board of Regents meeting.

Residence Hall

Justification - Over the last two academic years, university housing has been in an overflow situation, with the Fall 2014 having 214 students housed in off-campus overflow accommodations. The university currently does not enforce its housing policy also because of the housing shortage. If the housing policy were enforced, an additional 458 students (Fall 2013 numbers) would be required to live on campus. The university has experienced the largest freshmen enrollments two years in a row, with over 800 freshmen enrolling at the university, of which more than 70% are from outside Wichita Falls' immediate vicinity. Capacity at the university is 1,320 beds.

Financing – Attached is a proforma for the debt service on $33.20 million. The debt service estimates were provided by First Southwest based on 30-year debt service with escalating payments over time. In addition, because the university will not be generating revenue until the facility is rented out beginning in Fall 2016, interest between the time of bond issuance and the first debt payment will need to be capitalized.

Fain Fine Arts Addition - Mass Communication

Justification – The Fain Fine Arts facility was built in 1978 and was constructed to accommodate the art and theatre departments. Because of lack of funding at the time, the wing for music was not built with the plan that when funding became available, it would be added. Also, in the late 70's, mass communications technical requirements were not as great as they are today with the growth of the internet, social media, and media convergence. Space has been carved out from the theatre and arts programs to accommodate mass communication and music programs. Mass communication is one of the largest majors on campus with facilities that are wholly inadequate given today’s technical requirements in the discipline. The proposed 18,500 addition to the building will allow music to back-fill into the space vacated by mass communication. The new addition would include a modern TV studio, editing bays, control rooms, converged newsroom, broadcast laboratory, journalism classroom, and faculty offices. The cost of the addition is not to exceed $5 million.

Financing – The annual debt service for $5 million at 30 years at 4% is expected to run under $300,000 per year. The university has a $12 million quasi-endowment that will be invested at Texas A&M University System this spring. The Midwestern State University Board of Regents has directed that proceeds from the quasi-endowment be used to pay for debt service financing for this project. Estimates from Texas A&M University System on the proceeds from this $12 million quasi-endowment are $580,000 - $600,000 a year.
### New Residence Hall

#### Preliminary - Schematic Design Estimate of Probable Cost

**Dates:**
- 3-Nov 14

**Gross SF:** 151,570
- **# Floors:** 5 Stories
- **# Beds:**
  - Single: 448
  - Double: 500

### Description and Cost Breakdown

<table>
<thead>
<tr>
<th>Description</th>
<th>Cost ($)</th>
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<th>% of Total</th>
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<tr>
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<td>225,000</td>
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<tr>
<td>8 Mechanical</td>
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<td>10 General Requirements</td>
<td>1,587,000</td>
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<td>11 Fixed Equipment</td>
<td>14,000</td>
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<td>12 Site Work</td>
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<td>13 Design Contingency</td>
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<tr>
<td>14 Escalation</td>
<td>1,285,000</td>
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<td>5%</td>
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</tbody>
</table>

**Subtotal:**
- $26,767,000
- **$/SF: 176.60**
- **100.0%**

**Total Construction Cost:**
- $26,767,000
- **81%**

### Additional Costs

<table>
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<th>Description</th>
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<tbody>
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<td>4 Street Improvements</td>
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<td>5 Development Fees</td>
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<td>6 Site Survey</td>
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<td>7 Soil Borings</td>
<td>Apex $11,950</td>
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<td>8 A/E Fees</td>
<td>7.03% $1,887,074</td>
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<td>14 Reimbursable Expenses</td>
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<td>15 Drawing reproduction</td>
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<td>16 Testing and inspections</td>
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<tr>
<td>17 Furniture, Fixtures, &amp; Equipment</td>
<td>$50,000</td>
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<tr>
<td>18 Bedroom</td>
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<td>19 Common/ Appliance/etc</td>
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<td>20 Fiber/ Telephone/Data</td>
<td>$1,750,000</td>
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<td>21 Moving Expenses</td>
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<td>22 Financing Costs</td>
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<td>23 Fundraising Costs</td>
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<tr>
<td>24 Legal Fees</td>
<td>-</td>
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<tr>
<td>25 Construction Contingency</td>
<td>5% $1,338,350</td>
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</table>

**Total Soft Costs:**
- $8,164,474
- **19%**

**Total Project Cost:**
- $32,931,474
## Preliminary - Schematic Design Estimate of Probable Cost

**Mass Communications Addition**

**LLU STATE UNIVERSITY**

**Preliminary - Schematic Design Estimate of Probable Cost**

**Gross SF:** 18,500

**# Floors:** 2 Stories

<table>
<thead>
<tr>
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<td>5.60</td>
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<tr>
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<td>12%</td>
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<tr>
<td>7 Conveying Systems</td>
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<tr>
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Subtotal: $4,120,900

**Total Construction Cost:** $4,120,900 83%

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</tr>
<tr>
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<td>(included above)</td>
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<tr>
<td>3 Hazardous Material Abatement</td>
<td>(included above)</td>
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<tr>
<td>5 Development Fees</td>
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<tr>
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<td>(included in A/E fees)</td>
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<tr>
<td>22 Legal Fees</td>
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Total Soft Cost: $859,135 17%

**Total Project Cost:** $4,980,035
Midwestern State University
Estimated Drawdown Schedule for Housing and Mass Communication Addition

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<th>Month</th>
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<th>Contractor %</th>
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<td>$38,250,000</td>
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## New Residence Hall - Revenue, Expenses & Financing

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<th>Number of Beds</th>
<th>500</th>
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<tbody>
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<td>Price per Space</td>
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<tr>
<td>Max Amount Financed</td>
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<tr>
<td>Interest Rate</td>
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<tr>
<td>Number of Years</td>
<td>30</td>
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<table>
<thead>
<tr>
<th></th>
<th>Beds</th>
<th>Total</th>
<th>Occupancy</th>
<th>NET</th>
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</thead>
<tbody>
<tr>
<td><strong>Annual Revenue/Bed (Double)</strong></td>
<td>$4,800</td>
<td>448</td>
<td>93%</td>
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<tr>
<td><strong>Annual Revenue/Bed (Single)</strong></td>
<td>$5,280</td>
<td>36</td>
<td>100%</td>
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<tr>
<td><strong>Annual Revenue/Bed (RA Single)</strong></td>
<td>$0</td>
<td>16</td>
<td>100%</td>
<td>$0</td>
</tr>
</tbody>
</table>

**Year** | **Building Revenue *** | **Housing Revenue** | **Operations ** ** | **Debt Service** | **NET** |
--- | --- | --- | --- | --- | --- |
FY'15 | $0 | $0 | $0 | $0 | $0 |
FY'16 | $0 | $0 | $0 | $0 | $0 |
FY'17 | $2,189,952 | $110,000 | ($700,000) | ($1,598,100) | $1,852 |
FY'18 | $2,233,751 | $110,000 | ($710,500) | ($1,629,450) | $3,801 |
FY'19 | $2,278,426 | $105,000 | ($721,158) | ($1,660,100) | $2,169 |
FY'20 | $2,323,995 | $105,000 | ($731,975) | ($1,693,625) | $3,395 |
FY'21 | $2,370,474 | $105,000 | ($742,954) | ($1,729,700) | $2,820 |
FY'22 | $2,417,884 | $105,000 | ($754,099) | ($1,764,425) | $4,360 |
FY'23 | $2,466,242 | $100,000 | ($755,410) | ($1,797,800) | $3,031 |
FY'24 | $2,515,566 | $100,000 | ($776,891) | ($1,837,350) | $1,325 |
FY'25 | $2,565,878 | $100,000 | ($788,545) | ($1,872,650) | $4,683 |
FY'26 | $2,617,195 | $95,000 | ($800,373) | ($1,910,650) | $1,172 |
FY'27 | $2,669,539 | $90,000 | ($812,379) | ($1,946,250) | $911 |
FY'28 | $2,722,930 | $90,000 | ($824,564) | ($1,984,350) | $4,016 |
FY'29 | $2,777,389 | $85,000 | ($836,933) | ($2,024,750) | $706 |
FY'30 | $2,832,936 | $85,000 | ($849,487) | ($2,067,250) | $1,200 |
FY'31 | $2,889,595 | $80,000 | ($862,229) | ($2,106,750) | $616 |
FY'32 | $2,947,387 | $80,000 | ($875,162) | ($2,148,150) | $4,075 |
FY'33 | $3,006,335 | $75,000 | ($888,290) | ($2,191,250) | $1,795 |
FY'34 | $3,066,461 | $75,000 | ($901,614) | ($2,235,850) | $3,997 |
FY'35 | $3,127,791 | $70,000 | ($915,138) | ($2,281,750) | $902 |
FY'36 | $3,190,347 | $70,000 | ($928,866) | ($2,328,750) | $2,731 |
FY'37 | $3,254,153 | $65,000 | ($942,799) | ($2,374,125) | $2,230 |
FY'38 | $3,319,237 | $60,000 | ($956,940) | ($2,421,750) | $546 |
FY'39 | $3,385,621 | $55,000 | ($971,295) | ($2,468,000) | $1,327 |
FY'40 | $3,453,334 | $50,000 | ($985,864) | ($2,517,500) | $-30 |
FY'41 | $3,522,400 | $50,000 | ($1,000,652) | ($2,569,750) | $1,998 |
FY'42 | $3,592,848 | $45,000 | ($1,015,662) | ($2,619,375) | $2,812 |
FY'43 | $3,664,705 | $40,000 | ($1,030,897) | ($2,671,000) | $2,809 |
FY'44 | $3,737,999 | $40,000 | ($1,046,360) | ($2,729,000) | $2,639 |
FY'45 | $3,812,759 | $35,000 | ($1,062,056) | ($2,782,875) | $2,829 |

* Building revenue assumes a 2% annual rate increase
** Building operating expenses assume a 1.5% annual increase

**FY'15** - 0
**FY'16** - 0
**FY'17** - (61,962,325)
### Midwestern State University
### Redwine Quasi-endowment
### Financing Proforma for Mass Communication

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### NET DEBT SERVICE

**Midwestern State University**  
Proposed Revenue Financing System Bonds, Series 2015  
Scenario 1: Revenue Constraint of $1.6MM, increasing by 2% yearly  
Interest based on AA-/A1 Ratings  
Current Market Rates as of 10/23/2014  
**Preliminary - For Discussion Purposes Only**

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|             | 31,880,000 | 31,616,710.42 | 63,496,710.42 | 1,534,385.42 | 61,962,325 |

*Oct 24, 2014 10:08 am Prepared by FirstSouthwest (elf)*  
(Finance 7.009 Texas Public Finance Authority: MSUB-102314A) Page 5
Midwestern State University
Affirmation of Bond Proceeds Use

This statement is to affirm that the use of bond proceeds by Midwestern State University in an amount not to exceed $38.25 million will not be used for any purpose other than that that was presented to the Texas Public Finance Authority Board on December 4, 2014. The purpose as presented is for a 500-bed residence hall project estimated at an amount not to exceed $33.25 million and an 18,500 square foot addition to the Fine Arts building to be used for the mass communication program in an amount not to exceed $5 million. Total bond proceeds on these two projects are not to exceed $38.25 million.

So Affirmed,

Jesse Rogers
President
Midwestern State University

Marilyn M. Fowle
Vice President for Business Affairs and Finance
Midwestern State University

mwsu.edu
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