

**MINUTES  
MIDWESTERN STATE UNIVERSITY  
BOARD OF REGENTS**

**Executive Committee  
May 8, 2014**

The Executive Committee of the Board of Regents, Midwestern State University, met in the J. S. Bridwell Board Room, Hardin Administration Building, Wichita Falls, Texas, at 1:45 p.m., Thursday, May 8, 2014. Executive Committee members in attendance were Mr. Shawn Hessing, Chairman; Mr. Mike Bernhardt, Vice Chairman; and Mr. Kenny Bryant, Secretary. Other regents attending the meeting on campus were Ms. Tiffany Burks, Mr. Caven Crosnoe, Dr. Lynwood Givens, Mr. Jeff Gregg, Ms. Nancy Marks, Mr. Sam Sanchez, and Student Regent Shelby Davis.

Administrative staff members present included Dr. Jesse W. Rogers, President; Dr. Betty Stewart, Provost and Vice President for Academic Affairs; Dr. Marilyn Fowlé, Vice President for Business Affairs and Finance; Dr. Keith Lamb, Vice President for Student Affairs and Enrollment Management; Dr. Howard Farrell, Vice President for University Advancement and Public Affairs; and Dr. Bob Clark, Vice President for Administration and Institutional Effectiveness. Other university personnel attending the meeting included Dr. Deborah Garrison, Associate Vice President for Academic Affairs and Dean of the Graduate School; Mr. Kyle Owen, Associate Vice President for Facilities Services; and Mr. Matt Park, Associate Vice President for Student Affairs and Dean of Students. Additional university personnel attending the meeting were Dr. David Carlston, Chairman of the Faculty Senate; Mr. Dirk Welch, Chairman of the Staff Senate; Dr. Michael Mills, Vice Chairman of the Staff Senate and Director of Housing and Dining Services; Mr. Charlie Carr, Director of Athletics; Mr. Barry Macha, General Counsel; Mr. Mike Taylor, Internal Auditor; Ms. Dawn Fisher, Director of Human Resources; Mr. Chris Stovall, Controller; Ms. Valarie Maxwell, Director of Budget and Management; Ms. Julie Gaynor, Director of Marketing and Public Information; Ms. Cindy Ashlock, Executive Assistant to the President; and Ms. Debbie Barrow, Director of Board and Government Relations. Also attending the meeting were Dr. Mitzi Lewis, Assistant Professor of Mass Communication and 2013 Faculty Award Recipient, and campus planners, Mr. Doug Abraham and Mr. Chris Rice. Representing the Student Government Association (SGA) were Ms. Melody Coffey, outgoing President, and Ms. Rebecca Stogner, incoming President. Representing the news media was Ms. Ann Work, reporter for the *Times Record News*.

Chairman Hessing called the meeting to order at 1:45 p.m.

Reading and Approval of Minutes

14-87. The minutes of the Executive Committee meeting February 13, 2014 were approved by the committee as presented.

Campus Master Plan and Construction Update

14-88. Mr. Hessing reported that information regarding major construction projects and an update on smaller projects were included in the agenda document. Mr. Owen reviewed

the reports that were included in the agenda book. He noted that the McCoy Hall addition should be completed by the end of the month and the Museum internal renovation project lacks only furnishings. He stated that the contractor was near completion of the design of the Hood Research Lab. He added that the project would then be issued for bids and construction should move forward by the middle of June.

Mr. Owen reported that the Wigwam Trail reconstruction project had been put on hold. He noted that Wigwam Trail is the road between Moffett Library and Bolin Science Hall. He stated that the improvement of green space on campus was discussed at the January and February board meetings. He indicated that the administration decided to redirect the funds originally designated for Wigwam to a project that would improve the area between the Clark Student Center, Killingsworth Hall, Pierce Hall, and Bea Wood Hall.

The Museum External Improvement project involves the addition of a roadway south of the museum and a parking lot on the north side of the facility. The design is almost complete and construction should begin in July. He noted that the project should be completed in March 2015.

Mr. Owen stated that football offices would be discussed as part of the next board item. He noted that the report on page four of the attachment should have shown \$350,000 for the cost of the project rather than \$300,000.

He then reviewed page one of the attachment which summarized the smaller projects, as well as those projects that were completed since the last board meeting. He noted that a parking consultant had been hired and a library consultant would be hired soon to assist in campus planning.

Mr. Rice presented drawings and photographs regarding the landscaping project for the area between the Clark Student Center, Killingsworth Hall, Pierce Hall and Bea Wood Hall (see Attachment 1). He noted that this project would be Phase I as shown in the presentation. Mr. Rice stated that he and Mr. Abraham would attend the August meeting to present a draft of the executive summary of the master plan.

Mr. Gregg indicated that he thought the overall master plan concept was very good and reiterated his concern regarding the elimination of parking. Mr. Rice responded that a parking consultant was gathering data and parking report would be presented to the board in August.

There being no further discussion, Mr. Hessing noted that the item was presented as a point of information only.

#### Capital Expenditure Plan (MP1) Report – FY 2015-2019

- 14-89. Mr. Hessing reported that each year the Texas Higher Education Coordinating Board (THECB) requests an update of the university's five-year plan for new construction, repair and rehabilitation projects, information resource projects, and property purchases. He noted that a revised MP 1 was distributed to the regents as shown as Attachment 2.

Dr. Rogers stated that this table of potential projects had changed dramatically as a result of the campus planning effort. He noted that the first item on the list was the project for which the administration would request funding through the Legislative Appropriations Request. He indicated that the project would be discussed in detail later in the meeting. He noted that the list was in approximate priority order but added that the priority order could change as funding becomes available. Dr. Fowlé added that prior to this year the THECB approved all large university construction projects. Owing to changes made by the 2013 Legislature the THECB reviews construction project but no longer has approval authority.

Mr. Bernhardt moved approval of this report as presented. The motion was seconded by Mr. Bryant.

Mr. Hessing asked how the administration determined the estimated cost of the projects included in the report. Mr. Owen responded that the estimates were derived from experience with past projects, standard estimated costs per square foot, the THECB recommended costs, and, in some cases, input from contracting firms.

Mrs. Burks noted that the source of funds for a number of projects was student fees. She asked if the approval of these projects would require that student fees be increased. Dr. Lamb responded that most of the student fees referenced on the list were existing fees and most would typically require a student referendum to be increased. Mrs. Burks asked if the administration had calculated what the future student fee structure might be if these projects were approved. Dr. Lamb indicated that the amount of the increase would be dependent largely on enrollment at the time each project is undertaken.

Dr. Givens expressed concern that the names of some of the projects, such as Academic Expansion and Revitalization, Daniel Building Food Services Renovation, and Hardin Building Infrastructure Renovation, did not clearly describe the projects. He asked if the administration might consider finding better names that more clearly described the projects. Dr. Rogers indicated that they would attempt to be clearer in the project names and descriptions.

There being no further discussion, the motion was approved.

#### Football Offices

14-90. Mr. Hessing reported that the football coaches currently office in two houses across the street from the campus on Hampstead Boulevard. He added that the facilities were awful. The administration recommended that a portion of Christ Academy be renovated to house the football offices and meeting rooms. Dr. Rogers noted that all of the sports, with the exception of football, are housed in Ligon and have fine facilities. He stated that during the last Ligon renovation project, the head football coach was given the choice of putting football offices in Ligon or having an expanded weight room for the team. The coach chose the weight room. Dr. Rogers explained that with this project the space for the football program would be expanded dramatically.



Mr. Bernhardt moved approval of this item as presented. Mr. Bryant seconded the motion.

Dr. Givens asked about the location of the new offices. Dr. Rogers responded that most of the football team's work is done on the two practice fields that are located across the street from Christ Academy. Dr. Givens asked if the ideal location for the offices would be Ligon. Dr. Rogers responded that there is not enough space in Ligon at this time. He noted that as the master plan moves forward it is possible additional space in Ligon would be available after four or five years. Mr. Hessing added that if a football stadium is constructed on campus the best location for the offices and meeting rooms would be inside the stadium. Dr. Givens expressed concern with spending this much money on an interim solution. Mr. Hessing stated that he considered this a permanent solution with the understanding that if things change in the future it could possibly be a four or five year solution. Dr. Rogers added that the earliest the football program could move into Ligon or a stadium would be five years.

Mr. Bryant asked about the chapel that is part of Christ Academy. Dr. Rogers responded that the offices would be separated from the chapel. Dr. Givens asked if putting a very aggressive sport near the chapel would diminish the sanctuary. Dr. Rogers responded that the administration had fully discussed this during the planning process and agreed that the plan would significantly separate the football facilities from the chapel.

Mr. Sanchez asked if the administration had considered what might be moved to the renovated space if football were to be moved in the future. Dr. Rogers responded that the Christ Academy facility would be used as swing space as needed over time. He added that it might be appropriate in the future to raze the facility, with the exception of the chapel. Mr. Sanchez asked what other space might be available as swing space if Christ Academy were razed. Dr. Fowlé responded that Memorial Hall would be available if Information Technology is moved to another building. She added that if the College of Education moves to Bridwell Hall, Ferguson Hall would also be available. She indicated that it would depend on the timing of the projects. Dr. Rogers added that portions of the third floor of Moffett Library are still available for use as swing space.

Mr. Crosnoe stated that as a newcomer he was having difficulty orienting himself to campus locations during the discussion. He indicated that it might be helpful to have a map on the screen during such discussions in the future.

There being no further discussion, the motion to approve this item as presented was approved.

#### Legislative Appropriations Request (LAR)

- 14-91. Mr. Hessing noted that MSU's legislative request for the next biennium would be prepared during the next few months. The majority of the request is driven by historical enrollment and financial information. However, requests for special funding require support from the Board of Regents.



Dr. Rogers discussed items presented in the agenda document. He reported that universities receive state appropriations through formula funding. In addition to formula funding, institutions are allowed to ask for exceptional item funding from the state. He noted that the administration's first proposed exceptional item request was the result of the university's planning process during the year. This item was a request for Tuition Revenue Bond (TRB) funding for new health sciences and human services facilities, a new information technology facility, and needed deferred maintenance projects. He added that the total cost of the project would be \$73 million. He noted that MSU's limit on the amount of tuition that can be pledged for this type of debt is \$60 million. Mrs. Marks asked if \$60 million was the maximum that could be requested from the state. Dr. Rogers responded that the administration would know more when instructions for the LAR were received. He indicated his hope that the request would include the full \$73 million project, with the understanding that private or local funds would be used to complete the project.

For the benefit of the new regents, Dr. Rogers explained the state's funding of capital projects through TRB funding. He noted that a university must use its credit rating and pledge its revenue to underwrite the bond. However, once TRB projects are bonded the state appropriates funding to the institution to pay the principle and interest owed. He stated that in this way the state of Texas does not take on additional debt. He indicated that this process has been in place for 70 years. He explained that the legislative request would be submitted to state offices later in the summer.

Dr. Rogers stated that during the session the legislature would likely discuss alternate ways of funding major construction on higher education campuses. He added that a number of legislators would like to move away from the TRB funding system.

Mr. Abraham presented information detailing the \$73 million proposed TRB project as shown in Attachment 3. In an effort to bring the new regents up-to-date, he reviewed the planning process. He reported that a campus-wide academic benchmarking study was accomplished. This study involved each of the deans and analyzed each college's peers from an academic standpoint. From that study a space projection for each of the colleges was developed for the next five, ten, and fifteen years. Existing facilities were then analyzed. The campus need that rose to the top was new facilities for the Gunn College of Health Sciences and Human Services (HSHS). He added that by building new facilities for the Gunn College, the current Bridwell Hall would be vacated and could be used by another college. The second slide showed the program areas and functions that would be housed in the proposed main HSHS building and noted that the site was yet to be determined. He added that the \$49 million estimate was determined through discussions with contractors.

The third slide presented plans for the HSHS annex. He noted that the athletic training and exercise physiology programs are currently housed in Ligon Coliseum. He added that when this annex is built it would free up space within Ligon that could be used for football. He stated that it was important for athletic training and exercise physiology to be located near athletics.

Deferred maintenance needs were summarized on the fourth slide and included work in Bolin Science Hall, Fain Fine Arts, Hardin, and Moffett Library. He added that the final piece of the project would relocate the Information Technology (IT) operation. Mr. Abraham noted that IT currently resides in Memorial Hall and many infrastructure issues require moving the operation. He stated that Moffett Library would be an ideal location for this operation.

Dr. Rogers noted that the board had previously discussed having a first and second priority TRB request. He stated that as the administration planned further it was apparent that it would be best to combine the top priority projects into one TRB request. He added that this was the top priority project in the campus master plan. He indicated that the overall master plan would be presented to the board for review in August.

Mr. Sanchez asked why the stacks in the library needed to be moved. Mr. Abraham responded that some of the stacks are too close together and that a library consultant was being hired to vet the collection and make overall recommendations.

Mr. Bryant asked what would be done with the current Simulation Center facility if MSU received the TRB funding and moved the Simulation Center to the campus. Dr. Rogers responded that the university would have a number of options, including selling the property or keeping it for possible future use for athletics.

Dr. Rogers stated that the administration would like to submit a second exceptional item request. He noted that one of the state's priorities is to deal with the state's rapidly changing demographic and the declining enrollment of certain groups of people in Texas colleges and universities. Dr. Lamb explained that this program began at MSU through funding from a West Foundation grant. He added that the West funding expires this year. He noted that the genesis of the program is the changing demographics of Texas and, in particular, the number of economically disadvantaged and underrepresented students in higher education in Wichita Falls and Wichita County. He stated that MSU would partner with the Wichita Falls ISD, Vernon College, a community based organization, the Zavala Cultural Initiative, and another organization, Café con Leche. Through the program students from secondary schools would be recruited into higher education. Additionally, the institution would start working with underrepresented populations at the middle school level in an effort to attempt to change the college-going culture in some of these groups.

Mr. Bryant moved that the board authorize the administration to continue the development of these two exceptional item requests as presented. Mr. Bernhardt seconded the motion and it was approved.

#### Holiday Schedules for Staff Employees – 2014-2015

- 14-92. Mr. Hessing reported that the holiday schedules for Midwestern State University staff employees for the 2014-2015 fiscal year were recommended for approval as presented in the agenda. Ms. Fisher reported that the state designates a certain number of holidays for state employees. Institutions of higher education are allowed to determine when those

holidays are taken. She noted that during the upcoming fiscal year there would be 16 holidays for staff employees.

Mr. Bryant moved approval of the holiday schedules as presented. Mr. Bernhardt seconded the motion and it was approved.

Naming of University Facilities

14-93. Mr. Hessing asked Dr. Rogers to present the administration's recommendation concerning naming opportunities. Dr. Rogers presented the following recommendations:


- A. The chapel that is part of the Christ Academy facilities be named the "Burns Chapel."
- B. The remainder of the Christ Academy facilities be named "West Campus Annex."

Mr. Bernhardt moved approval of these recommendations as presented. Mr. Bryant seconded the motion and it was approved.

Adjournment

The Executive Committee discussion concluded at 3:15 p.m.

Reviewed for submission:



Shawn Hessing, Chairman  
Midwestern State University  
Board of Regents Executive Committee

ATTACHMENT:

- 1. Landscaping Presentation
- 2. Revised MP 1 Report
- 3. Legislative Request Tuition Revenue Bond Presentation



## MUSTANGS WALK - EXISTING



IN ORDER TO KEEP COST OF LANDSCAPING PROJECT TO A MINIMUM, WE KEPT AS MUCH OF THE EXISTING HARDSCAPE AS POSSIBLE



## MUSTANGS WALK- PH 1

Connect existing sidewalks with new sidewalks

Vehicle turn-a-around area to be concrete infill with darker colored concrete pavers

New sidewalks to be concrete infill with light colored concrete pavers

Add grass and crosswalks on east side of Mustangs Walk to Beawood





## MUSTANGS WALK- PH 2



Pavilion at Texas A&M Kingsville

Add pavilion at stage location

Remove brick wall behind stage to create wider pedestrian walkway similar to Mustangs Walk



Attachment 1 - Page 2

## MUSTANGS WALK- PH 3

Extend Mustangs Walk / Fire Lane to Comanche Drive

Remove trash bin / loading dock, add grass / sidewalks



Dining moves to Daniel Building



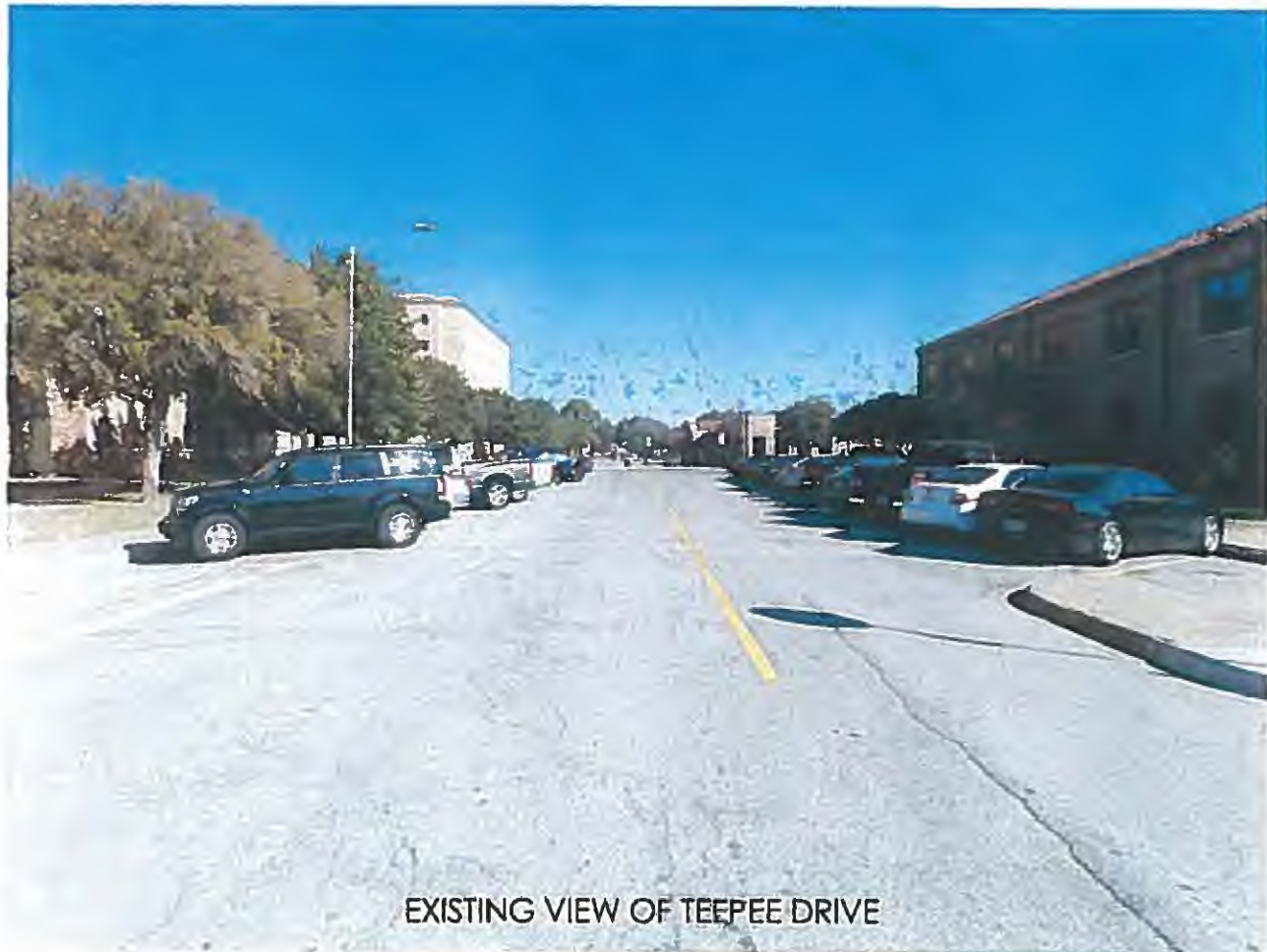
## MUSTANGS WALK- PH 4

Remove sidewalks that are currently  
next to buildings

Add landscaping between buildings and  
Mustangs Walk



Mississippi State University



EXISTING VIEW OF TEEPEE DRIVE





PROPOSED SKETCH FOR CLOSURE OF TEEPEE DRIVE

**Midwestern State University**  
**Capital Projects - MP 1**  
**Fiscal Years 2015-2019**  
**Item 14-89**

<b><u>Project Name</u></b>	<b><u>Priority</u></b>	<b><u>Project Cost</u></b>	<b><u>Sources</u></b>
Academic Expansion and Revitalization	1	\$73,000,000	Tuition Revenue Bonds, Higher Education Assistance Funds (HEAF), & Private Funds
New Student Residence Hall and Housing Offices	2	\$22,000,000	Housing Student Rental Income
New Facilities Services & Purchasing Building	3	\$3,000,000	Student Fee & HEAF
Daniel Building Food Services Renovation	4	\$7,000,000	Student Fee & Food Services Revenue
Parking Facilities	5	\$7,000,000	Parking Fees & HEAF
Campus Landscape Improvements	6	\$2,000,000	HEAF & Private Funds
Hardin Building Infrastructure Renovation	7	\$10,000,000	HEAF Bond
Christ Academy Facilities Renovation	8	\$2,000,000	HEAF & Private Funds
University Police Station	9	\$1,000,000	HEAF Bond
On-Campus Football Stadium	10	\$22,000,000	Private Funds & Student Fee
Baseball Stadium	11	\$6,000,000	Private Funds
Acquisition of Property	12	\$10,000,000	Private Funds
<b>Total</b>		<b>\$165,000,000</b>	
Projects <\$1 MM not reported to THECB.			

## 2015 Tuition Revenue Bond Request

### Summary of Projects:

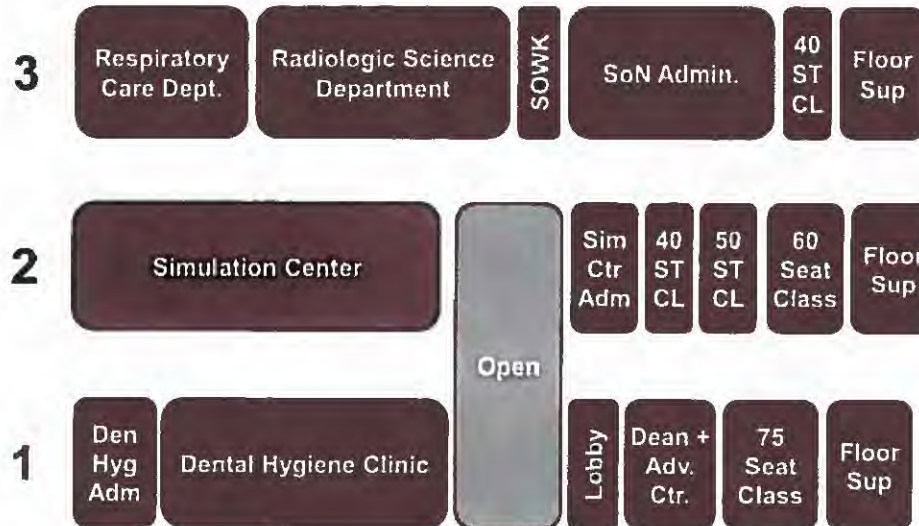
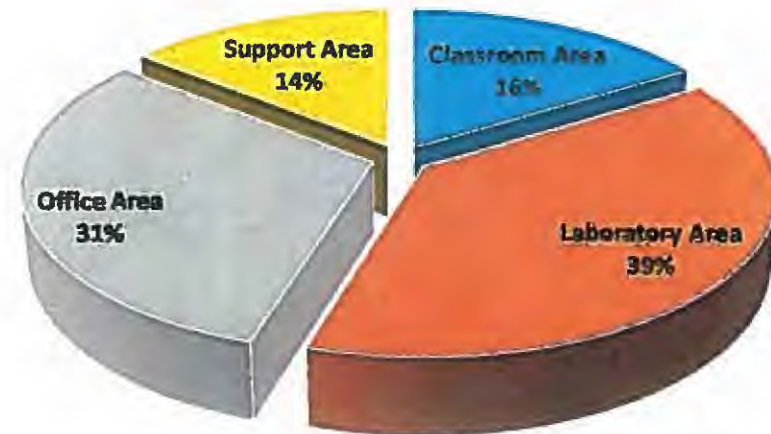
HS+HS Building	\$49.0 million
HS+HS Annex	\$12.0 million
Deferred Maintenance Needs	\$9.0 million
Information Technology Relocation	\$3.0 million
<b>Total TRB Request</b>	<b>\$73.0 million</b>



# 2015 Tuition Revenue Bond Request

## Health Sciences & Human Services Main Building (\$49m)

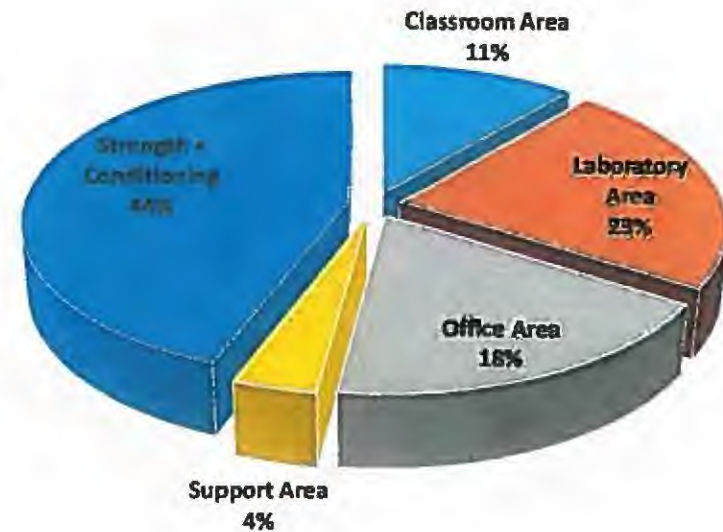
- 98,500 gross square feet
- Three stories
- Accommodates:
  - Dean's Suite
  - College Advising Center
  - Wilson School of Nursing
  - Dental Hygiene
  - Respiratory Care
  - Radiologic Science
  - Social Work
  - Simulation Center
  - Classrooms
  - Support Space



# 2015 Tuition Revenue Bond Request

## Health Sciences & Human Services Annex Building (\$12m)

- 25,750 gross square feet
- Two stories
- Accommodates the Academic Training and Exercise Physiology Departments
- Provides the following spaces:
  - Didactic Lab
  - Bio-chem Lab
  - Bio-Mechanics Lab
  - Cycling Performance Lab
  - Strength & Conditioning Room
  - Classrooms
  - Support Space



2



1





# 2015 Tuition Revenue Bond Request

## Deferred Maintenance Needs (\$9.0m)

- Bolin Hall
  - Electrical infrastructure upgrades
  - HVAC upgrades
  - Improve egress issues
- Fain Fine Arts
  - Improve accessibility to include elevators, ramps and restroom upgrades
  - Add fire sprinklers in auditorium
  - Improve egress issues
- Hardin
  - Add fire sprinklers in Akin Auditorium
  - Improve egress issues
- Moffett Library
  - HVAC upgrades
  - Network wiring upgrades
  - Improve accessibility to include elevators, ramps and restroom upgrades

## Relocate Information Technology (\$3.0m)

- Approximately \$1.2m in IT infrastructure costs
- Approximately \$1.8m in renovation costs



Modify exit ramp



Stack spacing in Moffett Library



Fire sprinklers in Fain Auditorium



Fire sprinklers in Akin Auditorium



Hardware in Fain Fine Arts & Moffett Library



Multiple floor levels in Fain Fine Arts



Replace exit doors at Akin Auditorium



Replace carpet in Moffett Library



Return air systems are cross-connected in Bolin Hall



Poor design of ramp to Hardin South



**MINUTES  
MIDWESTERN STATE UNIVERSITY  
BOARD OF REGENTS**

**Academic and Student Affairs Committee  
May 8, 2014**

The Academic and Student Affairs Committee of the Board of Regents, Midwestern State University, met in regular session in the J. S. Bridwell Board Room, Hardin Administration Building, Wichita Falls, Texas, at 3:30 p.m., Thursday, May 8, 2014. Academic and Student Affairs Committee members in attendance were Dr. Lynwood Givens, Chairman, Mr. Kenny Bryant, Ms. Tiffany Burks, and Mr. Sam Sanchez. Other regents attending the meeting were Mr. Mike Bernhardt, Mr. R. Caven Crosnoe, Mr. Jeff Gregg, Mr. Shawn Hessing, Ms. Nancy Marks, and Student Regent Shelby Davis.

Administrative staff members present included Dr. Jesse W. Rogers, President; Dr. Betty Stewart, Provost and Vice President for Academic Affairs; Dr. Marilyn Fowlé, Vice President for Business Affairs and Finance; Dr. Keith Lamb, Vice President for Student Affairs and Enrollment Management; Dr. Howard Farrell, Vice President for University Advancement and Public Affairs; and Dr. Bob Clark, Vice President for Administration and Institutional Effectiveness. Other university personnel attending the meeting included Dr. Deborah Garrison, Associate Vice President for Academic Affairs and Dean of the Graduate School; Mr. Kyle Owen, Associate Vice President for Facilities Services; and Mr. Matt Park, Associate Vice President for Student Affairs and Dean of Students. Additional university personnel attending the meeting were Dr. David Carlston, Chairman of the Faculty Senate; Mr. Dirk Welch, Chairman of the Staff Senate; Dr. Michael Mills, Vice Chairman of the Staff Senate and Director of Housing and Dining Services; Mr. Charlie Carr, Director of Athletics; Mr. Barry Macha, General Counsel; Mr. Mike Taylor, Internal Auditor; Ms. Dawn Fisher, Director of Human Resources; Mr. Chris Stovall, Controller; Ms. Valarie Maxwell, Director of Budget and Management; Ms. Cindy Ashlock, Executive Assistant to the President; and Ms. Debbie Barrow, Director of Board and Government Relations. Also attending the meeting were Dr. Mitzi Lewis, Assistant Professor of Mass Communication and 2013 Faculty Award Recipient; and head men's basketball coach, Mr. Nelson Haggerty. Representing the Student Government Association (SGA) were Ms. Melody Coffey, outgoing President, and Ms. Rebecca Stogner, incoming President. Representing the news media was Ms. Ann Work, reporter for the *Times Record News*.

Chairman Givens called the meeting to order at 3:30 p.m.

Reading and Approval of Minutes

14-94. The minutes of the Academic and Student Affairs Committee meeting February 13, 2014, were approved by the committee as presented.

Faculty Report

14-95. Dr. Givens noted that Dr. David Carlston, Chairman of the MSU Faculty Senate, would present a report and introduce a special guest. Dr. Carlston stated that this was a good

year for the Senate. During the previous year a faculty survey was conducted which identified a number of concerns. The survey was completed again in the spring 2014 and results will be distributed in the fall. He reported that each of the vice presidents visited with the Faculty Senate at least once during the academic year. He expressed appreciation to the board for approving funding for the grant writing consultants. He added that the first grant had been submitted and involved three academic colleges and a number of faculty. He noted that the faculty is pleased with the work that has been done in terms of enrollment at the undergraduate and graduate levels. He expressed appreciation to Dr. Farrell's office for their fund raising efforts.

Dr. Carlston reported that faculty members have started writing thank you notes to university donors. He indicated that the faculty would like to connect more with university donors and ensure that they understand the positive affect their donations have on faculty and students. He noted that the Faculty Senate is attempting to be a better conduit of information for the university. He expressed appreciation to the Provost and her office for their efforts, particularly for her work on the tenure and promotion policy revision. He thanked Dr. Fowlé for meeting with the faculty to talk about the budget and answer budget questions. He indicated that having the opportunity to work with the Business Office and having access to budget information has helped to answer questions. He thanked Dr. Rogers and Dr. Clark for their response to the dual credit and concurrent enrollment issue that came up during the year. He indicated that the faculty appreciated the responsiveness of the administration in general.

Dr. Carlston expressed appreciation to the board for their interest in the university and for giving a faculty member the opportunity to address the board at each meeting. He noted that the board getting to know the work and expertise of the faculty and understand their caliber, character, and interests, was satisfying to the faculty as a whole.

Dr. Carlston then introduced Dr. Mitzi Lewis, Assistant Professor of Mass Communication. He stated that Dr. Lewis won the 2013 Faculty Award in December. This award is presented by the faculty and is based on a faculty member's contribution, collegiality, and work within the college and across the campus. He noted that Dr. Lewis is an incredible colleague. She has a number of publications and invited paper presentations. She is also very involved in the community.

Dr. Lewis stated that her message was the power of community (see Attachment 1). She acknowledged the support that she received when she worked in the private sector at TRW and Intel. She noted that these communities taught her valuable lessons that she brings to MSU students each day. She stated that in addition to receiving the MSU Faculty Award she also received a national award as Teacher of the Year from the Association for Education in Journalism and Mass Communication Small Programs Interest Group. She indicated that she would not have received either of these awards if not for the support she received from the university and her peers across the nation. She then discussed two particular research projects and interests. The first was a project that was presented recently at Midwestern State University's Enhancing Undergraduate Research and Creative Activities (EURECA) forum. Two students worked with Dr.

Lewis and Dr. Sally Henschel to review how Texas state universities are adapting their communication curricula to accommodate the new requirements set forth by the Texas Higher Education Coordinating Board (THECB) for the core curriculum. She noted that the EURECA program helped make this research possible. The second project was an online, open-access, peer-reviewed, scholarly journal that Dr. Lewis co-founded called Teaching Journalism & Mass Communication. The online journal allows her and her colleagues to reach people worldwide in a way that a print journal could not. She noted that since its inception in November of 2011, thousands of people from more than 125 countries have visited the website.

Dr. Lewis stated that the MSU mass communication department helps prepare students to succeed in jobs that are in the mass media field as well as a wide range of diverse fields. She indicated that graduates from the program have gone on to become lawyers, judges, investigators, higher education administrators, and faculty, as well as have careers in all types of businesses. She stated that the graduates are prepared for this because of the broad range of skills that an incredibly talented faculty brings to them. Dr. Lewis closed her presentation with words from Sarah Long, a 2012 graduate of the MSU mass communication department (see Attachment 2). She stated that students like Sarah are the reason faculty members do what they do. She thanked the board and administration for their support of the faculty and students.

Dr. Givens expressed appreciation to Dr. Lewis for the work she is doing. He also thanked Dr. Carlston for his report and indicated that the board members receive copies of the Faculty Senate minutes. Mr. Bernhardt commended the Faculty Senate and the administration on their efforts to work more closely together.

#### Staff Report

14-96. Mr. Dirk Welch, Chairman of the MSU Staff Senate, thanked the board for the opportunity to introduce university staff members to the board during the quarterly meetings. He recognized Dr. Michael Mills, Staff Senate Vice Chairman, for his work on the Staff Senate during the last two years and noted that he had shown invaluable leadership, dedication, and commitment. Dr. Mills reported on the following.

- a. He thanked the administration for attending Staff Senate meetings and speaking to the members during the year. He noted that since the last meeting, Dr. Fowlé and Dr. Lamb had visited with the Senate. Dr. Lamb discussed the profile of the freshman class and Dr. Fowlé discussed budgets and master planning. He added that Dr. Rogers would visit with the Staff Senate during the next week.
- b. Dr. Mills introduced two Staff Senate Scholarship recipients who received \$250 for the spring semester. The recipients were Mary Keber, Administrative Assistant in Housing and Dining Services, and Shanna Tole, Radiology Technologist in the Vinson Health Center. He then introduced a "You Make A Difference" award recipient, Cindy Cummings, who serves as Special Events Coordinator in the Clark Student Center. Dr. Mills noted that Jesse Johnson, Hardware Technician in



Information Technology, also received a "You Make A Difference" award, but was unable to attend the Board meeting.

Dr. Givens expressed appreciation to the staff members for their work on behalf of the university.

#### Student Government Report

14-97. Dr. Givens stated that the report would be given by outgoing Student Government Association (SGA) President Melody Coffey, and that she would introduce the incoming SGA President Rebecca Stogner. Ms. Coffey reported on the following.

- a. She noted that the SGA had a successful year and thanked the administration for their support.
- b. One of the major actions taken during the year was the Homecoming Bill.
- c. The SGA presents staff, faculty, and senator of the month awards to show appreciation to individuals for inspiring students and making a difference in their lives.
- d. She reported that a number of administrators visited with the Student Senate during the year, including Dr. Rogers, Dr. Fowlé, and Chief Williams, as well as representatives from the Counseling Center and the Student Development Office. She thanked them for the information they shared and for their overall support.
- e. The SGA Campus Environment Committee recommended the addition of benches, tables, and bike racks around campus. She thanked Dr. Fowlé for her efforts in getting these items purchased and installed.
- f. Ms. Coffey reported that the annual tree-planting ceremony honoring retiring faculty members was cancelled owing to the drought. She added that a reception was held and a special bench would be placed on campus to honor these individuals.
- g. The Student Senate passed a resolution asking to keep the library and Clark Student Center open 24-hours a day during finals. She noted that with the help of Dr. Garrison and Dr. Latham funding was found to staff the late-night hours and Greek Life provided volunteers to help.
- h. Ms. Coffey expressed appreciation to the administration and board for their support of the student body. She indicated that she had enjoyed serving the SGA and would graduate on Saturday.

Ms. Coffey introduced Rebecca Stogner, the incoming SGA president. Ms. Stogner stated that she is majoring in Political Science and intends to go to law school upon graduation. She added that she looked forward to serving the SGA as president.



Dr. Givens congratulated Melanie on her service to the university and her graduation and welcomed Rebecca to service as SGA president.

#### Athletics Report

14-98. Mr. Charlie Carr, Director of Athletics, reported on the following.

- a. The MSU athletics teams had a great year with 11 of the 13 teams making it to the post-season. This year the university hosted its 23<sup>rd</sup> NCAA event in the last 10 years.
- b. The men's and women's golf teams were selected to the NCAA post-season this year. This was the fourth straight year for the men and the third year for the women.
- c. The women's and men's tennis teams have moved on to the NCAA Sweet Sixteen in Orlando, Florida.

Mr. Carr then introduced Nelson Haggerty, head men's basketball coach. Coach Haggerty expressed appreciation to the university and the community for their support. He indicated that being among a fraternity of coaches that has great experience, win in the right way, and care about the right things every day had been extremely helpful in his development as a head coach. He added that he felt great about the support from the campus and the community. He thanked the board and administration for their support and indicated he felt great about where the program is headed.

Dr. Rogers stated that Coach Haggerty was wooed by one of the top athletic programs in the nation. He talked with the administration and his negotiations were about the team and what he needed to take MSU men's basketball team to a national championship. He added that the administration was delighted he chose to stay at MSU.

Dr. Clark reported on the success of the MSU Cycling Team. The team qualified again to participate in the national road championships this year in Richmond, Virginia having won the South Central Collegiate Cycling Conference for the sixth time in a row. Ten athletes travelled to Richmond, Virginia; the men competed against 160 cyclists from across the United States and the women competed against 90 cyclists. Jessica Priner, a President's Distinguished Scholar, repeated as the women's individual time trial champion. She also finished third in the women's road race, finished fourth in the women's criterium, and led the women's time trial team to a seventh place finish. Among the men, Tony Baca finished fourth in the men's crit and Cory Scott finished sixth in the men's road race and led the men's team time trial to a fifth place finish. The teams represented the university well.

#### May 2014 Graduating Class

14-99. The administration recommended approval of the list of candidates for May 2014 graduation. Dr. Givens reported that 656 students were on the graduation list.

Mrs. Burks moved approval of this item as presented. Mr. Sanchez seconded the motion and it was approved.

Academic Department Name Change – Department of English

14-100. Dr. Givens reported that the administration recommended that the Department of English be renamed the Department of English, Humanities, and Philosophy. Dr. Stewart noted that the new title more accurately reflects the department structure and the courses offered. She reported that the university offers baccalaureate degrees in English or humanities, the master's degree in English, and minors in English, humanities, or philosophy.

Mr. Bryant moved approval of this item as presented. Mrs. Burks seconded the motion and it was approved.

MSU Policies and Procedures Manual Changes

14-101. Dr. Givens indicated that four policy changes were recommended for approval. He noted that Dr. Stewart would explain the first three policy changes and Ms. Fisher would explain the fourth.

- a. Policy 2.333, Provost and Vice President for Academic Affairs. Organization – Graduate Coordinator Duties – Dr. Stewart stated that this proposed change better defined the role of a graduate coordinator and aligned it with current university practice.
- b. Policy 3.112, Faculty Hiring Procedures – Dr. Stewart noted that this was a minor change related to where faculty hiring records will be stored.
- c. Policy 3.120, Faculty Tenure and Promotion Policy – Dr. Stewart distributed a summary of criteria for the current and proposed faculty tenure and promotion policies (see Attachment 3). She explained that the proposed policy was developed by an ad hoc committee of faculty with one representative from each of the six colleges, a college dean, and the provost. The ad hoc committee attempted to clarify expectations for faculty, reduce redundancies within the current policy, and to be more inclusive and consistent with current faculty demands and campus culture. Dr. Stewart reported that faculty are evaluated in three areas: Teaching, Research and Scholarly Activity, and Service. In the area of Teaching the proposed changes take into account the essential elements of the current policy and clarify the expectation of teaching. In the area of Research and Scholarly Activity, traditional research and applied research categories were revised and examples of each are given. The committee added categories to this area that are more consistent with the practices of current faculty, such as supervision of research and creative work with undergraduate and graduate students, grant writing, and primary responsibility for program or department assessment and accreditation. She noted that a number of programs at the university have attained disciplinary accreditation. The proposed policy will give credit in the tenure and promotion process for faculty taking on accreditation, self-study, and assessment responsibilities. Finally, the committee clarified expectations for service by the faculty. Dr. Stewart noted that in the current policy, faculty can apply for tenure only one year and a year later apply for

promotion to associate professor. She stated that with the proposed policy changes, faculty would be evaluated for tenure and promotion to associate professor at the same time. This change is more consistent with other colleges and universities.

Dr. Stewart reported that the policy was presented to each of the six colleges, unanimously endorsed by the Faculty Senate, and approved by Academic Council. She added that the administration recommends the new policy take effect in the fall of 2014 and that faculty who have two years of teaching experience at that time be evaluated under this revised policy. It was further recommended that faculty who have three years or more of teaching at the beginning of fall, 2014, have the option to choose which of the two policies they would be evaluated under.

Mr. Sanchez asked about item two on page 18 of the attachment regarding Instruction. He asked if this was where student course evaluations would be considered in the tenure and promotion process. Dr. Stewart responded in the affirmative. She added that student evaluations are one of tools used to measure the teaching effectiveness of the faculty members.

Dr. Rogers express appreciation to the ad hoc committee and the faculty as a whole for their time and effort in developing this policy.

- d. Policy 3.348. Employment of Foreign Nationals – Ms. Fisher reported that this policy was updated to reflect the guidelines that currently are in place for departments who employ foreign nationals. Additionally, the updated policy clarifies the protocol international employees must follow to receive visa assistance through the university. Finally, it outlines the financial support MSU supplies to these individuals.

Mr. Sanchez moved approval of these policy changes as presented. Mrs. Burks seconded the motion and it was approved.

#### Emeritus Status

14-102. Dr. Rogers explained that emeritus status is an honorary designation for retiring faculty and staff. An individual must have served the university well for a minimum of ten years to be considered for emeritus status. Emeriti faculty retain a university e-mail address and are encouraged to use Midwestern State University in their title when publishing or doing research.

#### Faculty Promotions and Tenure

14-103 & 104. Dr. Rogers stated that with the review of the updated policy Dr. Stewart had discussed the evaluation process. He noted that as faculty move through the ranks from assistant to associate to full professor, the standards become more demanding and rigorous. Dr. Rogers stated that tenure is the highest vote of confidence that can be bestowed on a faculty member. He commented that there are rules and laws surrounding tenure. He indicated that only the Board of Regents can bestow tenure and individuals have specific time limits in which to receive tenure. He noted that prior to



receiving tenure a faculty member may be dismissed without cause. Tenure guarantees a faculty member the right to due process before they can be dismissed. He added that tenure is in place to protect academic freedom and to protect faculty once they have proven themselves.

#### Recess

The committee meeting recessed at 4:40 p.m. Mr. Hessing noted that the committee would reconvene later in the day to consider items in closed session. The open meeting resumed at 5:21 p.m.

#### Executive Session

Mr. Hessing announced that the Board of Regents would go into closed session as allowed by the Texas Government Code Chapter 551, Sections 551.072, 073 and 074 to consider Items 14-102 (Emeritus Status), 14-103 (Faculty Promotions), 14-104 (Faculty Tenure), 14-86Ab (Real Property), 14-86Ac (Gifts or Donations), and 14-86Ad (Personnel Matters). The closed session was properly announced at 5:22 p.m. Mr. Hessing, Mr. Bernhardt, Mr. Bryant, Mrs. Burks, Mr. Crosnoe, Dr. Givens, Mr. Gregg, Mrs. Marks, Mr. Sanchez, Ms. Davis, Dr. Rogers, Ms. Barrow, and Mr. Macha remained for the full discussion. Dr. Stewart, Dr. Fowlé, Dr. Lamb, Dr. Farrell, and Dr. Clark remained for the discussion of Items 14-102, 103, and 104 only.

#### Open Meeting Resumes

The closed session ended at 6:24 p.m. with an announcement by Mr. Hessing that no action was taken during the Executive Session. The open meeting resumed.

#### Emeritus Status

14-102. Mr. Bryant recommended the following individuals be granted emeritus status upon their retirement.

- Ms. Carol Collins – Assistant Professor of Nursing – 21 years
- Dr. Kirk Harlow – Associate Professor of Health and Public Administration – 10 years
- Dr. Bob Harmel – Professor of Economics – 31 years
- Mr. Danny Matthews – Assistant Professor of Accounting – 14 years
- Dr. Jane Owen – Associate Professor of Educational Leadership – 10 years
- Dr. Roy Patin – Professor of Finance – 22 years
- Dr. Michael Preda – Professor of Political Science – 38 years

Mrs. Burks seconded the motion and it was approved.

#### Faculty Promotions

14-103. Mrs. Burks recommended approval of the following individuals for promotion.

##### From the Rank of Instructor to Assistant Professor:

Pamela Moss, M.Ed.

Academic Success Center

From the Rank of Assistant Professor to Associate Professor:

Betty Bowles, Ph.D.	Nursing
Jacqueline Dunn, Ph.D.	Physics
Nathan Jun, Ph.D.	Philosophy
James Masuoka, Ph.D.	Biology
Jeffrey Stambaugh, Ph.D.	Management

From the Rank of Associate Professor to Professor:

James Johnston, Ph.D.	Radiologic Sciences
Beth Vealé, Ph.D.	Radiologic Sciences

Mr. Sanchez seconded the motion and it was approved.

Faculty Tenure

14-104. Mr. Sanchez recommended granting tenure to the following individuals.

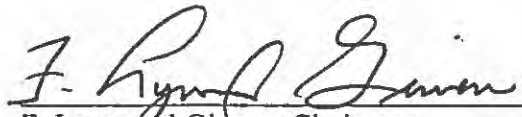
- |                                |                        |
|--------------------------------|------------------------|
| • Jeremy Duff, Ph.D.           | Political Science      |
| • Jacqueline Dunn, Ph.D.       | Physics                |
| • Kristen Garrison, Ph.D.      | English                |
| • Susan Harvey, DMA            | Music                  |
| • James Masuoka, Ph.D.         | Biology                |
| • Victoria Sanders, MSRS       | Radiologic Sciences    |
| • Tiffany Stewart, Ph.D.       | Counseling (Education) |
| • Martin Camacho Zavaleta, DMA | Music                  |

Mr. Bryant seconded the motion and it was approved.

Adjournment

There being no further business, the Academic and Student Affairs Committee discussion concluded at 6:28 p.m.

Reviewed for submission:



F. Lynwood Givens, Chairman  
Midwestern State University

Board of Regents Academic & Student Affairs Committee

ATTACHMENT:

1. Faculty Presentation – Dr. Mitzi Lewis
2. Message from Mass Communication Alumnae
3. Tenure and Promotion Criteria Comparison





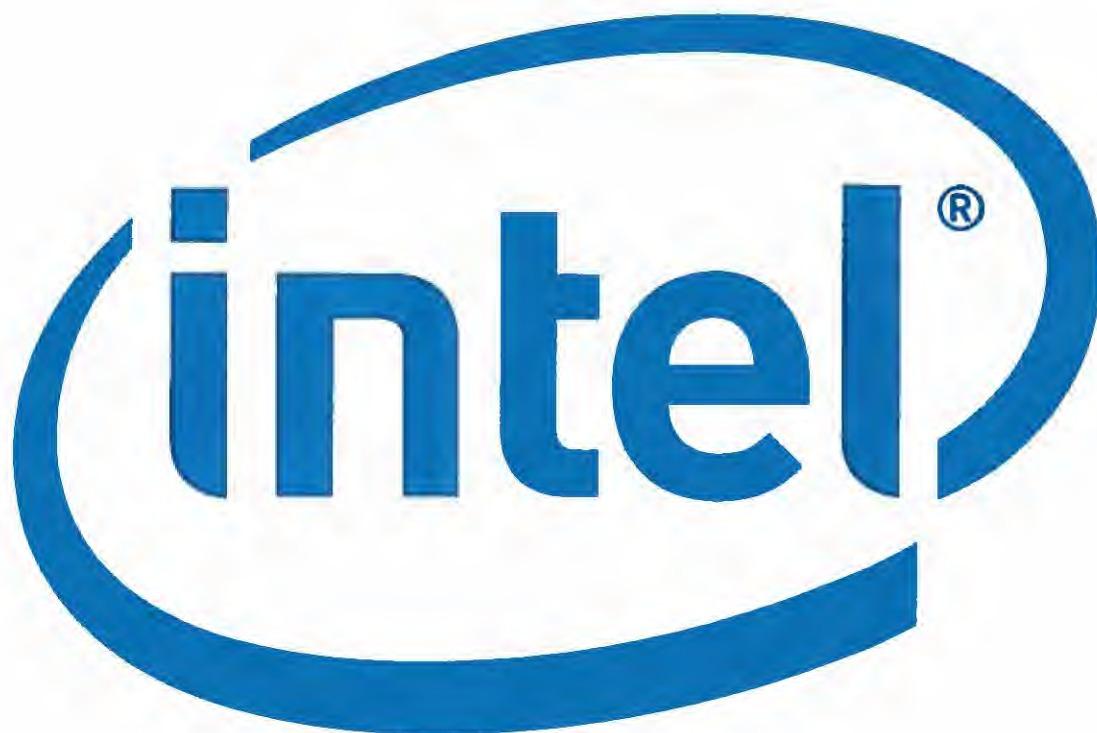


Photo by Bradley Wilson





# “Literary Journalism: Local, Regional, National, Global” The Ninth International Conference for Literary Journalism Studies (IALJS-9)

Teaching the New Narrative  
May 2014 Panel



**Mitzi Lewis**  
Midwestern State University



**Calvin Hall**  
Appalachian State University



**John Hanc**  
New York Institute of Technology



**Cathy Yungmann**  
Cabrini College



**John Capouya**  
University of Tampa



**David Abrahamson**  
Northwestern University



enhancing undergraduate research endeavors & creative activities



# Teaching Journalism & Mass Communication



Year	Number of Students	Enrollment	Teacher	Total Income	Cost
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### Editor's Note

A Happy Ending and Beginning, TJL® Gets a New Editor

*E. J. J. J.*

## Research

Undergraduate Transformation Reports/ Observations from Advocates of U.S. Student in Public Institutions Firms

Figure 1. (a)  $\log_{10}$  of the number of *Y. enterocolitica* per 100 g of muscle and (b)  $\log_{10}$  of the number of *Y. enterocolitica* per 100 g of bone.

Going with Smart Phone Detachment in Chinese Classroom

1. 2000

## Symposium

What OS/Networks? The Use of Facebook, Skype vs. Tablet Tools

1000

Book Club: *Chick Serenity* by Mary White Carter

1000

### Key Features

1000

Text File: [Writing and Responding to Text: A Classroom Activity](#) (Downloadable)

100

### Scholarship of Application

Teaching in the Galapagos Islands: Survey of Study Areas

*Experimental Learning: The Culture and Environment of the College Classroom*. A review by William

44. *Journal of the American Medical Association*, 2001; 286: 2669-2674

Teaching Journalism and Mass  
Communication: A Journal Published by  
the Small Programs Interest Group 03SM  
2162-8139

TABLE 4-10 (continued)

2. JOURNAL OF THE...

Figure 1. Study design.

Environ Biol Fish (2015) 98:1111–1124

## References

SYSTEME

1. *Leptochloa* sp. 1

Teaching:

## Index

Figure 2.10

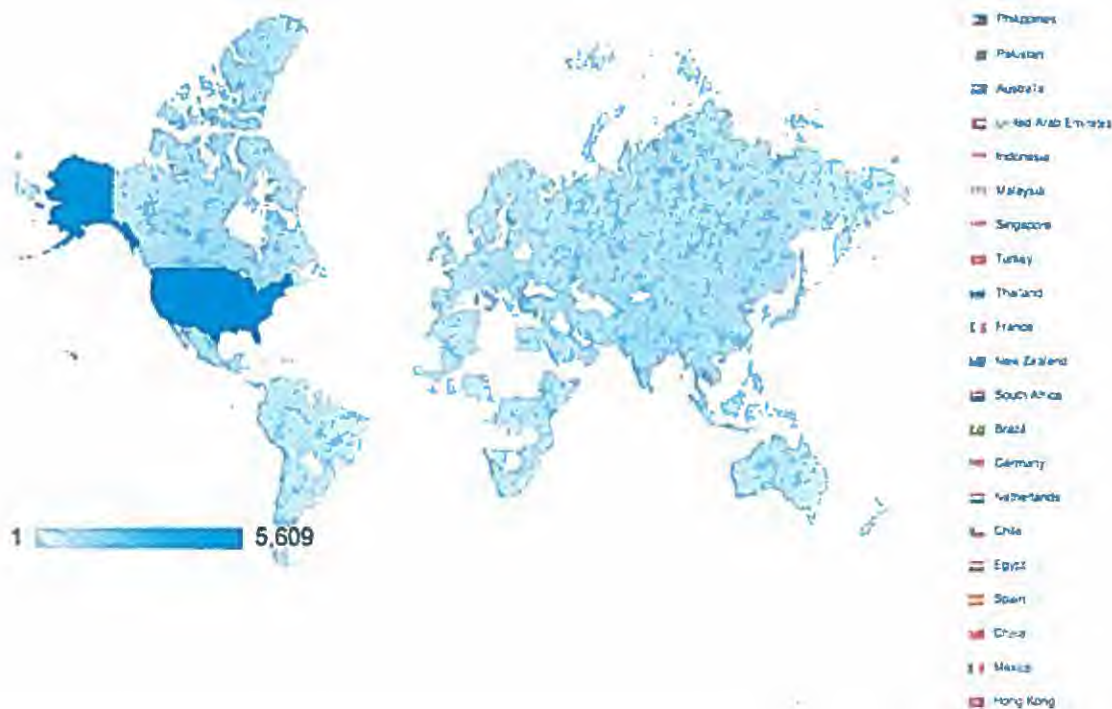
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101 • 227 27 7 • 3

## Salerno

Source:

10







**Mitzi Lewis**  
Midwestern State Univ.



**Vivian Martin**  
Central Connecticut State Univ.



**Lona Cobb**  
Winston-Salem State Univ.



**Margo Wilson**  
California Univ. of Pennsylvania



**Liz Birge**  
William Paterson Univ.



**Carol Dykers**  
Salem College



**Ginger Carter Miller**  
Georgia College



**Kim Pearson**  
The College of New Jersey



**Jack Zibluk**  
Southeast Missouri State Univ.



**Susan Lewis**  
Abilene Christian Univ.







I work with a fellow mass communication graduate from another university. This is her first job outside of school and she started a month before me. We are very similar in circumstance. The difference is she wasn't involved in anything at school. She and I are performing very differently.

When I look at what we do differently, I see Dr. Sernoe, Prof. Minden, Dr. Lewis, Prof. Grant, Prof. Gorham, Dr. Wilson, and Prof. Pruitt. Everyday I use the skills each of you taught me, and I'm inspired to make you proud of me.

I am so grateful for the energy you put into me and I wouldn't be where I am without all of your support. You are my family, and I love you guys. Thanks for everything!

- Sarah Long  
Class of 2012

## THANK YOU

for supporting the faculty and our ability  
to support our students.

Professor Jim Gorham  
Professor Sandra Grant  
Dr. Mitzi Lewis  
Professor Liz Minden

Professor Randy Pruitt (*retired*)  
Dr. Jim Sernoe  
Dr. Bradley Wilson

### Executive Session

Mr. Hessing announced that the Board of Regents would go into closed session as allowed by the Texas Government Code Chapter 551, Sections 551.072, 073 and 074 to consider Items 14-102 (Emeritus Status), 14-103 (Faculty Promotions), 14-104 (Faculty Tenure), 14-86Ab (Real Property), 14-86Ac (Gifts or Donations), and 14-86Ad (Personnel Matters). The closed session was properly announced at 5:22 p.m. Mr. Hessing, Mr. Bernhardt, Mr. Bryant, Mrs. Burks, Mr. Crosnoe, Dr. Givens, Mr. Gregg, Mrs. Marks, Mr. Sanchez, Ms. Davis, Dr. Rogers, Ms. Barrow, and Mr. Macha remained for the full discussion. Dr. Stewart, Dr. Fowlé, Dr. Lamb, Dr. Farrell, and Dr. Clark remained for the discussion of Items 14-102, 103, and 104 only.

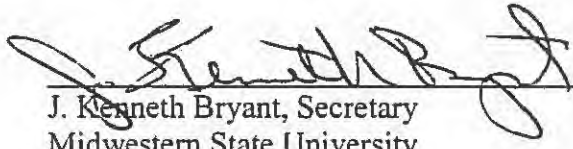
### Open Meeting Resumes

The closed session ended at 6:24 p.m. with an announcement by Mr. Hessing that no action was taken during the Executive Session.

### Adjournment

The committee of the whole meeting adjourned at 6:24 p.m. with no additional action taken.

Reviewed for submission:

  
J. Kenneth Bryant, Secretary  
Midwestern State University  
Board of Regents

### ATTACHMENT:

1. Resolutions of Appreciation – Jane Carnes and Charles Engelman

**CRITERIA FOR TENURE AND/OR PROMOTION**

Policy approved 2008

This section delineates the criteria that are used for tenure and all levels of promotion once the eligibility requirements have been met. The specific criteria that must be met for each type of application are shown in the chart below.

	Instructor to Assistant Professor	Tenure	Assistant Professor to Associate Professor	Associate Professor to Professor
<b>Teaching Effectiveness</b>				
1. Effectiveness in classroom instruction.	Required	Required	Required	Required
2. Masterly and continued development of knowledge in teaching field subjects.	Must meet at least four of the five remaining criteria.	Must meet at least four of the five remaining criteria.	Must meet at least four of the five remaining criteria.	Required
3. Encouragement of students to learn and perform at or above the proper course level and to develop independent and critical thinking.				Required
4. Responsible demands for performance of students.				Required
5. Responsible and effective out-of-class work with students.				Required
6. Effectiveness in small-group or individual instruction.				Required
7. Demonstration of collegiality in teaching.		Required		Required
<b>Research and Scholarly Activity</b>				
1. Productivity – shows ongoing research involvement through continuing publications in books, refereed journals in the field (printed or electronic), or refereed conference proceedings; or he/she demonstrates continuing professional commitment to the visual, performing, or literary arts through creative performances and/or original and creative works.	Must demonstrate active research, including research beyond the institutional level, and meet either criteria 1-3 or 4-6.	Must demonstrate active research and be exceptional in either criteria 1-3 or 4-5, or reasonable in both	Must demonstrate active research, including research beyond the institutional level, and be exceptional in either criteria 1-3 or 4-5, or reasonable in both.	Must demonstrate active research, including research beyond the institutional level, and meet criteria 1-3 and 6-7, and either criterion 4 or 5.
2. Professional and scholarly recognition – receives recognition both inside and outside of Midwestern State University				
3. Quality of Research and Scholarly Activity – shows intellectual breadth or depth and originality and creativity as demonstrated by his/her research, artistic endeavor, or scholarship.				
4. Applied Research				
5. Professional Involvement and Consultation				
6. Presentations		Required	Required	Required
7. Demonstration of Collegiality in Research		Required		Required



	Instructor to Assistant Professor	Tenure	Assistant Professor to Associate Professor	Associate Professor to Professor
<b>Service</b>				
<b>1. To the University</b>				
a. Effective participation in administration of department/college activities	Required	Required	Required	Required
b. Effective participation within Midwestern State University academic community	Required	Required	Required	Required
c. Responsible and effective out-of-class career planning and academic advisement of students	Required	Required	Required	Required
d. Demonstration of Collegiality in Service		Required		Required
<b>2. To the Profession/Community</b>				
a. Ongoing and active involvement in professional organizations	Must meet two of the four criteria.	Must meet three of the four criteria.	Must meet two of the three criteria.	Must meet three of the four criteria in this category.
b. Conducting workshops, clinics, and performances, or hosting conferences or academic contests in areas of expertise				
c. Obtaining external grants or outside contributions				
d. Participating in non-compensated public service activities				

**CRITERIA FOR TENURE AND/OR PROMOTION**

This section delineates the criteria that are used for tenure and all levels of promotion once the eligibility requirements have been met. The specific criteria that must be met for each type of application are shown in the chart below.

	Instructor to Assistant Professor	Tenure	Assistant Professor to Associate Professor	Associate Professor to Professor
<b>Teaching</b>				
1. Course design – demonstrates the practical application of teaching philosophy	Required	Required	Required	Required
2. Instruction – demonstrates excellence in instruction	Required	Required	Required	Required
3. Continuing development – continuously develop professional knowledge and where appropriate incorporate into teaching	Required	Required	Required	Required
4. Collegiality – demonstrates working with others through teaching activities	Required	Required	Required	Required
<b>Research and Scholarly Activity</b>				
1. Productivity – demonstrates consistent scholarly involvement through traditional or applied endeavors	Must meet at least three (3) of requirements 1, 2, 3, 4, 5, and 6.	Required	Required	Required
2. Professional and scholarly recognition – receives recognition both inside and outside of Midwestern State University		Required	Required	Required
3. Professional involvement – engages in professional academic activities		Must meet at least two (2) of requirements 3, 4, 5, and 6.	Must meet at least two (2) of requirements 3, 4, 5, and 6.	Required
4. Grant writing and acquisition – writes grants that support department, college or the university				Must meet one (1) of requirements 4, 5, and 6.
5. Supervision of research or creative endeavors – supervises and mentors undergraduate or graduate students' research or creative projects				
6. Presentations – presents papers, posters, performances, exhibitions or workshops at professional meetings				
7. Collegiality – demonstrates working with others through research/creative accomplishments	Required	Required	Required	Required

Service					
1. University					
a.	Effective participation in administration of department/college activities	Required	Required	Required	Required
b.	Effective participation within Midwestern State University academic community	Required	Required	Required	Required
c.	Responsible and effective out-of-class planning and academic advisement of students	Required	Required	Required	Required
d.	Demonstration of collegiality in service	Required	Required	Required	Required
2. Profession/Community					
a.	Ongoing and active involvement in professional organizations	None Required	Must meet at least two (2) of requirements 2a, 2b, 2c, 2d, and 2e.	Must least two (2) of requirements 2a, 2b, 2c, 2d, and 2e.	Must meet at least three (3) of requirements 2a, 2b, 2c, 2d, and 2e.
b.	Consulting in one's area of professional expertise or providing expertise				
c.	Conducting workshops, clinics, and performances or hosting conferences or academic contests of other academic events.				
d.	Obtaining external grants or outside contributions for scholarships, student activities, software, equipment and other resources for professional/community use other than research				
e.	Participating in public service activities				



**MINUTES  
MIDWESTERN STATE UNIVERSITY  
BOARD OF REGENTS**

**Finance Committee  
May 8, 2014**

The Finance Committee of the Board of Regents, Midwestern State University, met in regular session in the J. S. Bridwell Board Room, Hardin Administration Building, Wichita Falls, Texas, at 4:40 p.m., Thursday, May 8, 2014. Committee members in attendance were Mr. Mike Bernhardt, Chairman; Mr. R. Caven Crosnoe; Dr. Lynwood Givens; and Mr. Jeff Gregg. Other regents attending the meeting on campus were Mr. Kenny Bryant, Ms. Tiffany Burks, Mr. Shawn Hessing, Ms. Nancy Marks, Mr. Sam Sanchez, and Student Regent Shelby Davis.

Administrative staff members present included Dr. Jesse W. Rogers, President; Dr. Betty Stewart, Provost and Vice President for Academic Affairs; Dr. Marilyn Fowlé, Vice President for Business Affairs and Finance; Dr. Keith Lamb, Vice President for Student Affairs and Enrollment Management; Dr. Howard Farrell, Vice President for University Advancement and Public Affairs; and Dr. Bob Clark, Vice President for Administration and Institutional Effectiveness. Other university personnel attending the meeting included Dr. Deborah Garrison, Associate Vice President for Academic Affairs and Dean of the Graduate School; Mr. Kyle Owen, Associate Vice President for Facilities Services; and Mr. Matt Park, Associate Vice President for Student Affairs and Dean of Students. Additional university personnel attending the meeting were Dr. David Carlston, Chairman of the Faculty Senate; Mr. Dirk Welch, Chairman of the Staff Senate; Mr. Charlie Carr, Director of Athletics; Mr. Barry Macha, General Counsel; Mr. Mike Taylor, Internal Auditor; Ms. Dawn Fisher, Director of Human Resources; Mr. Chris Stovall, Controller; Ms. Valarie Maxwell, Director of Budget and Management; Ms. Cindy Ashlock, Executive Assistant to the President; and Ms. Debbie Barrow, Director of Board and Government Relations. Representing the Student Government Association (SGA) were Ms. Melody Coffey, outgoing President, and Ms. Rebecca Stogner, incoming President.

Chairman Bernhardt called the meeting to order at 4:40 p.m.

Reading and Approval of Minutes

14-105. The minutes of the Finance Committee meeting February 13, 2014, were approved by the committee as presented.

Summary of Financial Support 9/1/13 – 4/10/14

14-106. Mr. Bernhardt noted that the gift report was presented in the agenda document. He highlighted some of the major gifts received since the last meeting of the board.

- a. The West College of Education received a grant of \$138,250 from the West Foundation to fund the Joseph N. Sherrill Memorial Scholars Program for students who have graduated from college and would like to become secondary teachers.

- b. Wichita Falls Club Capri established a scholarship endowment with a gift to the MSU Foundation of \$33,582.
- c. The City of Wichita Falls awarded the Dillard College of Business Administration \$30,000 to support the Lalani Center Idea Wichita Falls.
- d. Mr. T. Bryant Medders III contributed \$13,580 to support the renovation of the Wichita Falls Museum of Art at Midwestern State University.

Mr. Bernhardt noted that a list of names and addresses of donors was in each board member's folder. Regents were asked to write thank you notes to individuals assigned and any others they chose to write.

Dr. Farrell reported that the Annual Fund has exceeded its goal by 18%. The Phonathon has also exceeded its goal and the Parent Fund is doing very well. He added that additional significant gifts would be announced in August.

#### Review and Acceptance of Financial Report

14-107. Mr. Bernhardt presented the administration's recommendation to accept the January, February, and March, 2014, Financial Reports. He asked Dr. Fowlé to comment. Dr. Fowlé reported that as of March 31, 2014, operating revenues, which are generated through tuition and fees, were 1.6% ahead of last year, for a total of \$666,000. Non-operating revenues were approximately \$1 million less than the previous year owing to the fact that gift income through March was less. She added that additional appropriations and investment income offset the decrease in income by \$900,000. Total revenue for the institution is approximately \$400,000 less than at this time last year and operating expenses are approximately \$2.5 million more. A portion of the increase in expenses was the new general merit scholarship program which totaled \$1.2 million. She noted that payroll and related expenses are up \$650,000 owing to pay raises that were given in the current year and added that professional fees increased by \$400,000 with the new grant consultant, the housing Wi-Fi contract, and expenses related to student recruiting. She stated that she anticipated the end of the year budget to closely match the budget that was approved by the board in August, 2013. She noted that the approved budget anticipated \$98 million in revenue, \$100 million in expenditures, and \$1.9 million in one-time funds to balance the budget.

Mr. Gregg moved acceptance of these reports as presented. Dr. Givens seconded the motion and it was approved.

#### Investment Report

14-108. Mr. Bernhardt reported that the board previously received a copy of the university's second quarter investment report. He asked Dr. Fowlé to comment. Dr. Fowlé noted that this report was through the end of February, 2014. The end of quarter overall rate of return on the university's \$43.2 million in cash holdings was 2.88%. The Texas A&M System Pool earned \$227,000 in interest and dividends during the quarter and

had \$800,000 in unrealized gain. She noted that the administration budgeted \$200,000 in income from these funds for the entire year and is very pleased with the results. The American National endowed holdings of \$8.5 million showed a 4.9% gain. The Luther King quasi-endowment holding of \$11.5 million showed a 4.5% gain.

Mr. Crosnoe moved acceptance of these reports as presented. Mr. Gregg seconded the motion and it was approved.

#### Investment Policy

- 14-109. Mr. Bernhardt noted that changes to Policy 4.182, Investment Policy – Operating Fund, were recommended for approval as shown in the agenda. Dr. Fowlé reported that the board approved a slight change to this policy in August 2013 following the change in statute related to the university's cash investments. She added that upon further review, additional minor wording changes needed to be made and are recommended.

Dr. Rogers asked Dr. Fowlé to explain to the new regents the legislative change in statute. Dr. Fowlé explained that state statute previously required that if the board of an institution of higher education did not have oversight and control of \$30 million in endowed funds, that all of the institution's cash holdings had to be invested in secure, safe, and stable investments. She noted that the university generally holds \$25-30 million in cash and the investment return on these funds was less than 1%. In contrast, the statute provided that boards that met the \$30 million threshold could invest their cash based on prudent person standards. Dr. Rogers worked with Senator Craig Estes and Representative James Frank to propose to the legislature a change in the statute that would allow schools such as MSU to pool funds with another institution or system for investment purposes. The legislation was approved and the administration asked each of the university systems if they would be interested in investing MSU's cash. Proposals were received from the Texas A&M University System, the Texas Tech University System, and the University of North Texas System. The administration and board agreed that Texas A&M's proposal met MSU's needs and a contract was approved at the beginning of this fiscal year. Dr. Fowlé added that Stephen F. Austin State University is also investing with the A&M System. The return received thus far is approximately four times the previous return. Dr. Rogers added that endowment funds held by the MSU Foundation and the MSU Charitable Trust did not count toward the \$30 million level. He added that if those endowments had been included, MSU would have far exceeded the \$30 million threshold. Mr. Bernhardt thanked Dr. Fowlé for having the idea to change the statute and thanked Ms. Barrow for her work in Austin to get the statute changed.

Dr. Givens moved approval of the policy change as presented. Mr. Gregg seconded the motion and it was approved.

#### University Accounts/Signature Authorizations

- 14-110. Mr. Bernhardt noted that Chris Stovall became Controller upon the retirement of Gail Ferguson. He stated that Linda Rose was promoted to Assistant Controller and needed to be added to the list of individuals authorized to sign on university bank accounts.



Mr. Gregg moved approval of this recommendation as presented. Dr. Givens seconded the motion and it was approved.

Payment Voucher Authorization

14-111. Mr. Bernhardt reported that the state of Texas requires the board to authorize individuals to approve state vouchers for the university. The administration recommended approval of the following:

- President
- Provost and Vice President for Academic Affairs
- Vice President for Business Affairs and Finance
- Controller
- Assistant Controller
- Two senior accountants designated by the Controller

Mr. Bernhardt noted that the only change from the previous authorization was the addition of the Assistant Controller. Mr. Crosnoe moved approval of this item as presented. Mr. Gregg seconded the motion and it was approved.

Bank Depository and Pledge of Collateral Agreement

14-112. Mr. Bernhardt noted that the administration competitively solicited bids from financial institutions to provide banking services for the university. In response to the Request for Proposals (RFP), two proposals were received and reviewed. Following review of the proposals, the administration recommended that the university contract with Wells Fargo for banking services during a four year period beginning June 1, 2014. Dr. Fowlé noted that the Wells Fargo proposal met the needs of the university and was more competitive.

Mr. Gregg moved approval of this item as presented. Dr. Givens seconded the motion.

Mr. Gregg asked which bank was the university's current depository bank and asked which other bank submitted a proposal for consideration. Dr. Fowlé responded that J. P. Morgan was the current depository and they also submitted a proposal. Mr. Gregg stated that it had been his experience in auditing small local governments that have used Wells Fargo as their depository bank that they have not been forthcoming with information. He expressed concern that the university's internal auditor might have that type of experience in the future if they are selected.

Dr. Givens asked why only two proposals were received. Mr. Stovall responded that part of the reason was the collateralization requirements. He added that many community banks do not have the funds on hand to collateralize the university's sizeable deposits. Dr. Givens asked how many proposals were solicited. Mr. Stovall responded that the RFP was sent to all of the local banks and likely totaled one dozen. Mr. Hessing asked if J.P. Morgan and Wells Fargo were the only two large banks in the area. Dr. Fowlé responded that Bank of America is also in the local area. Mr. Hessing

added that the collateralization issue has developed during the last three or four years. He added that he was curious to know why others did not respond. Mr. Stovall stated that Citibank recently closed the local branches and Bank of American is the only other federally chartered bank in this area.

Mr. Gregg asked if the university had had any difficulty receiving information that was needed from J.P. Morgan. Dr. Fowlé responded that there had not been any problems. Mr. Crosnoe asked if the contract included early termination procedures. Dr Fowlé responded that it did. Mr. Crosnoe asked about the standards for termination. Mr. Stovall stated that he would have to look at the contract but his recollection was that either party could terminate with notice in 60 days.

Mr. Gregg asked about the difference in the benefits offered by the two firms. Mr. Stovall responded that the primary difference was in the earnings credit allowance, which waives the charges the university must pay for services. He noted that Wells Fargo offered a .70% earnings credit allowance and J.P. Morgan offered only .25%. The contract that was negotiated four years ago provided 1%. Owing to this differential, MSU would be required to keep on deposit approximately \$8 million at J.P. Morgan compared to \$3 million at Wells Fargo in order to waive the same amount of service charges. He indicated that this was a significant difference.

There being no further discussion the motion was approved. Dr. Givens asked that a report be presented at the August meeting regarding the services received.

#### FY 2013-2014 Items \$50,000 & Under

- 14-113. Mr. Bernhardt noted that two budget changes were presented for ratification. Dr. Rogers reported that the first change related to the university's continuing effort to keep the Clark Student Center looking good and functional for students. The second item funded a maintenance contract that was increased unexpectedly for the Desire 2 Learn software.

Mr. Gregg moved approval of this item as presented. Mr. Crosnoe seconded the motion and it was approved.

#### Review of Personnel Reports and Salary/Title/Position Changes in 2013-2014 Budget

- 14-114. Mr. Bernhardt noted that these reports were presented in the agenda document for review and ratification. Dr. Rogers stated that each request for position is analyzed closely. He noted two significant changes presented in this report. The first was the addition of an employee in the area of Marketing and Public Information. He added that this was something the board had encouraged and that university marketing and promotions would increase as a result. The second was the addition of an Admissions Evaluator position. This position was added owing to the large increase in applications. The remaining items reflected funds saved through reclassifications and filling positions below budgeted amounts.

Dr. Givens moved the board ratify these changes as presented. Mr. Crosnoe seconded the motion and it was approved.

New Faculty and Staff Positions – FY 15

14-115. Mr. Bernhardt noted that the administration recommended adding faculty and staff position additions to the FY 15 budget as shown in the agenda. Dr. Stewart reviewed the list of positions. She noted that the additional athletic trainer was needed owing to the growth of the academic program and the need to provide adequate staffing for the sports offered. She stated that the second requested position was related to the third position. She explained that Dr. Larry Williams has taught at MSU for 37 years and the upcoming year will be his last year. Dr. Williams has directed the university's study abroad program for more than 23 years. The administration has selected Dr. Michael Mills as Dr. William's successor. Dr. Williams will return to full-time teaching in FY 15 which will result in an additional position for the year. Dr. Stewart added that at the end of FY 15, the faculty position in sociology would be dropped.

Mr. Gregg moved approval of this item as presented. Dr. Givens seconded the motion and it was approved.

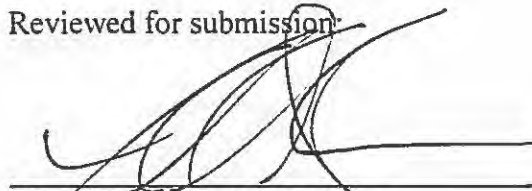
Waiver of Fees – Study Abroad Program and Sheppard Air Force Base Military Personnel – Graduate Students

14-116 & 117. Mr. Bernhardt noted that the administration had removed these two items from the agenda. He indicated his interest in the item related to waiving fees for Sheppard Air Force Base military personnel and asked the administration to review this matter further and present a report on options at the August board meeting. Mr. Hessing added that he would like to know what other universities that have military facilities near them are doing in this regard.

Adjournment

The Finance Committee discussion concluded at 5:15 p.m.

Reviewed for submission:

A handwritten signature in dark ink, appearing to read "Michael Bernhardt", is written over a horizontal line.

Michael Bernhardt, Chairman  
Midwestern State University  
Board of Regents Finance Committee



**MINUTES  
MIDWESTERN STATE UNIVERSITY  
BOARD OF REGENTS**

**Audit, Compliance, and Management Review Committee  
May 8, 2014**

The Audit, Compliance, and Management Review Committee of the Board of Regents, Midwestern State University, met in regular session in the J. S. Bridwell Board Room, Hardin Administration Building, Wichita Falls, Texas, at 5:13 p.m., Thursday, May 8, 2014. Committee members in attendance were Mr. Sam Sanchez, Chairman; Ms. Tiffany Burks, Mr. Jeff Gregg, and Ms. Nancy Marks. Other regents attending the meeting were Mr. Mike Bernhardt, Mr. Kenny Bryant, Mr. R. Caven Crosnoe, Dr. Lynwood Givens, Mr. Shawn Hessing, and Student Regent Shelby Davis.

Administrative staff members present included Dr. Jesse W. Rogers, President; Dr. Betty Stewart, Provost and Vice President for Academic Affairs; Dr. Marilyn Fowlé, Vice President for Business Affairs and Finance; Dr. Keith Lamb, Vice President for Student Affairs and Enrollment Management; Dr. Howard Farrell, Vice President for University Advancement and Public Affairs; and Dr. Bob Clark, Vice President for Administration and Institutional Effectiveness. Other university personnel attending the meeting included Dr. Deborah Garrison, Associate Vice President for Academic Affairs and Dean of the Graduate School, and Mr. Kyle Owen, Associate Vice President for Facilities Services. Additional university personnel attending the meeting were Dr. David Carlston, Chairman of the Faculty Senate; Mr. Dirk Welch, Chairman of the Staff Senate; Mr. Charlie Carr, Director of Athletics; Mr. Barry Macha, General Counsel; Mr. Mike Taylor, Internal Auditor; Ms. Dawn Fisher, Director of Human Resources; Mr. Chris Stovall, Controller; Ms. Valarie Maxwell, Director of Budget and Management; Ms. Cindy Ashlock, Executive Assistant to the President; and Ms. Debbie Barrow, Director of Board and Government Relations. Representing the Student Government Association (SGA) were Ms. Melody Coffey, outgoing President, and Ms. Rebecca Stogner, incoming President.

Chairman Sanchez called the meeting to order at 5:13 p.m.

Reading and Approval of Minutes

14-118. The minutes of the Audit, Compliance, and Management Review Committee meeting February 13, 2014, were approved as presented.

Potential Conflict of Interest of Regent

14-119. Mr. Sanchez noted that during 2013, as part of the university's Southern Association of Colleges and Schools (SACS) accreditation process, a procedure was established whereby each regent, other than the student regent, would confirm in writing each year their receipt of copies of the state and university ethics policies and that they had filed a Personal Financial Statement with the Texas Ethics Commission. He noted that the acknowledgment form was in each of the member's folders for signature. He asked that board members return the signed form to Ms. Barrow at their convenience. He asked if any member wished to disclose any new potential conflicts of interest. With no response, no further action was required.

Audit Activities and Audit Plan

14-120. Mr. Mike Taylor, Internal Auditor, noted that his plan for the remainder of the 2014 fiscal year was included in the agenda. He presented information to the board as shown in Attachment 1.

Mrs. Marks moved approval of the proposed audit plan as presented. Mrs. Burks seconded the motion and it was approved without discussion.

Contract Management Activities and Contract Policy Review

14-121. Mr. Macha reported that 97 contracts were processed during the last quarter, January through April. He added that training was provided to university account managers in February regarding contract policies and procedures.

Mr. Macha reviewed proposed changes to Policy 2.24 as presented in the agenda. He noted that the board approved an extensive amendment to this policy in 2012, with the understanding that the policy would be reviewed annually. He noted that the proposed changes were the result of this review.

Mrs. Burks moved approval of these policy changes as presented. Mr. Gregg seconded the motion.

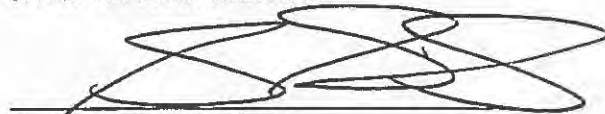
Mr. Sanchez asked why all of the vice presidents were added to the approval of articulation agreements. Mr. Macha responded that articulation agreements may fall under different areas of authority and this change would allow the appropriate person to sign the agreements. Mr. Sanchez asked if the agreements would be reviewed by Mr. Macha. Mr. Macha responded that he would review the agreements before they are finalized.

There being no further discussion the motion was approved:

Adjournment

The Audit, Compliance, and Management Review Committee discussion concluded at 5:22 p.m.

Reviewed for submission:



Sam Sanchez, Chairman  
Midwestern State University  
Board of Regents Audit, Compliance, and  
Management Review Committee

ATTACHMENT:

1. Internal Audit Report

## BOD Agenda May 2014

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### **Fiscal Year 2014 – Remaining of year Audit Plan:**

Included in the remainder of year 2014 Audit Plan is a self-assessment required by the Institute of Internal Auditor's (IIA). This assessment must be performed periodically in order to meet internal audit guidelines. Included in this assessment is a review of the current Internal Audit charter, questionnaire's completed by operating and support unit managers, management feedback and preparation for peer review.

The Public Funds Investment Act (PFIA) requires an audit biennially. This internally prepared audit provides assurance regarding the investment of public funds. We will conduct this audit as of the end of FY 2013 and submit the report to the State Auditor's Office.

Remaining available hours are consumed with State of Texas required audits or admin, training and leave time.

### **Compliance Committee:**

The compliance landscape in higher education is changing constantly, and becoming more and more burdensome. In an effort to address the complex compliance environment in which we operate, and to improve the responsiveness of MSU's compliance programs, the university administration is forming a university compliance committee. Barry Macha, Chris Stovall and I have been tasked with forming this committee. The university compliance committee will report directly to the Audit, Compliance and Management Review Committee of the Board of Regents. The purpose of this committee is to provide a venue for management level personnel, who are responsible for compliance, to determine the best use of university resources regarding compliance. It is the administration's goal to be proactive and forward looking to eliminate possibilities of non-compliance on a university wide basis. We believe this committee will be instrumental toward this end.

In light of the new compliance committee, management is considering proposing a future name change of the office of Internal Audit. The proposal would be to change from Internal Audit to Audit Services and Compliance. This name change proposal will coincide with the new fiscal year and budget approval Board meeting in August, 2014.



**MINUTES  
MIDWESTERN STATE UNIVERSITY  
BOARD OF REGENTS  
May 8, 2014**

The Board of Regents, Midwestern State University, met in regular session in the J. S. Bridwell Board Room of the Hardin Administration Building at 1:30 p.m., May 8, 2014. Regents in attendance were Mr. Shawn Hessing, Chairman; Mr. Mike Bernhardt, Vice Chairman; Mr. Kenny Bryant, Secretary; Ms. Tiffany Burks; Mr. R. Caven Crosnoe; Dr. Lynwood Givens; Mr. Jeff Gregg; Ms. Nancy Marks; Mr. Sam Sanchez; and Student Regent Shelby Davis.

Administrative staff members present included Dr. Jesse W. Rogers, President; Dr. Betty Stewart, Provost and Vice President for Academic Affairs; Dr. Marilyn Fowlé, Vice President for Business Affairs and Finance; Dr. Keith Lamb, Vice President for Student Affairs and Enrollment Management; Dr. Howard Farrell, Vice President for University Advancement and Public Affairs; and Dr. Bob Clark, Vice President for Administration and Institutional Effectiveness. Other university personnel attending the meeting included Dr. Deborah Garrison, Associate Vice President for Academic Affairs and Dean of the Graduate School; Mr. Kyle Owen, Associate Vice President for Facilities Services; and Mr. Matt Park, Associate Vice President for Student Affairs and Dean of Students. Additional university personnel attending the meeting were Dr. David Carlston, Chairman of the Faculty Senate; Mr. Dirk Welch, Chairman of the Staff Senate; Dr. Michael Mills, Vice Chairman of the Staff Senate and Director of Housing and Dining Services; Mr. Charlie Carr, Director of Athletics; Mr. Barry Macha, General Counsel; Mr. Mike Taylor, Internal Auditor; Ms. Dawn Fisher, Director of Human Resources; Mr. Chris Stovall, Controller; Ms. Valarie Maxwell, Director of Budget and Management; Ms. Julie Gaynor, Director of Marketing and Public Information; Ms. Cindy Ashlock, Executive Assistant to the President; and Ms. Debbie Barrow, Director of Board and Government Relations. Also attending the meeting were Dr. Mitzi Lewis, Assistant Professor of Mass Communication and 2013 Faculty Award Recipient; and campus planners, Mr. Doug Abraham and Mr. Chris Rice. Representing the Student Government Association (SGA) were Ms. Melody Coffey, outgoing President, and Ms. Rebecca Stogner, incoming President. Representing the news media was Ms. Ann Work, reporter for the *Times Record News*.

Chairman Hessing called the meeting to order at 1:30 p.m. and Ms. Gaynor introduced the guests.

Opening Comments

Mr. Hessing asked Dr. Fowlé to make an introduction. Dr. Fowlé introduced Ms. Dawn Fisher as the new Director of Human Resources. She noted that Ms. Fisher has been employed at MSU for 15 years. She earned her undergraduate degree in social work and her master's degree in human resource administration from Midwestern State University. Mr. Hessing thanked Dawn for her service and indicated that the board looked forward to working with her.

Mr. Hessing welcomed two new regents, Ms. Nancy Marks and Mr. Caven Crosnoe, and asked each of them to tell the board about their background. Mrs. Marks stated that she was a graduate of Midwestern State University. She noted that she has been very involved in the local

community and worked with the school district for a number of years. She added that she previously served as an adjunct instructor at MSU in the College of Business Administration. Her husband Jim is also an MSU graduate; they have been married 45 years and have five grandchildren. Mr. Crosnoe stated that he and his wife, Sue, grew up in Texarkana and have been in Wichita Falls since 1966. He noted that his undergraduate degree is from Oklahoma State University and his law degree is from the University of Texas. He added that his wife earned her master's degree from MSU. He and Sue have been married 52 years; they have three children and six grandchildren. Mr. Crosnoe noted that he has practiced law in Wichita Falls since 1966 with Sherrill Crosnoe and Goff and have a long association with Midwestern, primarily through the Hardin Foundation and the MSU Foundation. Mr. Hessing indicated that the board looked forward to working with Mrs. Marks and Mr. Crosnoe and welcomed them to service on the Board of Regents.

Mr. Hessing stated that the meeting was being streamed live on the internet and asked everyone to silence their cell phones. He asked everyone to be aware that side discussions around the table or the room are distracting as the microphones are highly sensitive.

#### Public Comment

Mr. Hessing stated that in accordance with Board of Regents By-Laws, MSU Policy 2.22, members of the public are invited to address the Midwestern State University Board of Regents through written and oral testimony. He noted that no one had signed up to speak.

#### Discussion of Higher Education Issues

14-84. Mr. Hessing stated that this item was originally placed on the agenda to allow for discussion of higher education trends and issues. He noted that while he did not have a specific topic to discuss, it was important that board members be aware of current issues. Dr. Rogers stated that higher education throughout the nation is in a state of transition as institutions consider efficiencies, the development of a 21<sup>st</sup> century curriculum, new technology, etc.

#### Resolutions

14-85. Mr. Hessing noted that copies of resolutions of appreciation for exiting board members Jane Carnes and Charles Engelman were previously sent to each board member for review. Mr. Bernhardt moved approval of these resolutions as presented. Mr. Bryant seconded the motion and it was approved (see Attachment 1).

#### Appointment of Board Committees

14-86. Mr. Hessing noted that the list of new committee appointments was included in the agenda document.

#### Executive Session

14-86A. Mr. Hessing reported that this item would be discussed later in the day.

#### Recess

The meeting recessed at 1:45 p.m. and resumed at 5:22 p.m.

### Executive Session

Mr. Hessing announced that the Board of Regents would go into closed session as allowed by the Texas Government Code Chapter 551, Sections 551.072, 073 and 074 to consider Items 14-102 (Emeritus Status), 14-103 (Faculty Promotions), 14-104 (Faculty Tenure), 14-86Ab (Real Property), 14-86Ac (Gifts or Donations), and 14-86Ad (Personnel Matters). The closed session was properly announced at 5:22 p.m. Mr. Hessing, Mr. Bernhardt, Mr. Bryant, Mrs. Burks, Mr. Crosnoe, Dr. Givens, Mr. Gregg, Mrs. Marks, Mr. Sanchez, Ms. Davis, Dr. Rogers, Ms. Barrow, and Mr. Macha remained for the full discussion. Dr. Stewart, Dr. Fowlé, Dr. Lamb, Dr. Farrell, and Dr. Clark remained for the discussion of Items 14-102, 103, and 104 only.

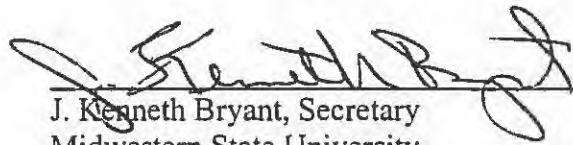
### Open Meeting Resumes

The closed session ended at 6:24 p.m. with an announcement by Mr. Hessing that no action was taken during the Executive Session.

### Adjournment

The committee of the whole meeting adjourned at 6:24 p.m. with no additional action taken.

Reviewed for submission:



J. Kenneth Bryant, Secretary  
Midwestern State University  
Board of Regents

### ATTACHMENT:

1. Resolutions of Appreciation – Jane Carnes and Charles Engelman



**MIDWESTERN STATE UNIVERSITY**  
**RESOLUTION OF APPRECIATION**  
May 8, 2014

**WHEREAS**, Jane Carnes served with distinction as a member of the Midwestern State University Board of Regents from April 9, 2008 through February 25, 2014, and

**WHEREAS**, she served as Member-at-Large of the Executive Committee (2011-2014), Chair of the University Development Committee (2010-2012), and at various other times served as a member of the Finance and Audit, Investment, Personnel and Curriculum, Student Services, and University Development committees of the Board, and

**WHEREAS**, her genuine concern for Midwestern State University's students, its academic programs, and the university's relationship with the community and its donors helped guide Midwestern State University to new and higher levels of excellence,

**NOW THEREFORE BE IT RESOLVED** that the members of the Board of Regents and President of Midwestern State University hereby express their most sincere appreciation to Jane Carnes for her dedicated service, and

**BE IT FURTHER RESOLVED** that this Resolution be made a part of the permanent minutes of this Board and that a copy be presented to Mrs. Carnes as a token of the University's gratitude.

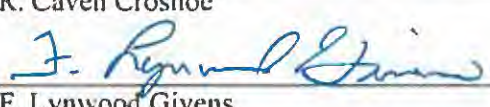
  
Shawn Hessing, Chairman

  
Michael Bernhardt, Vice Chairman

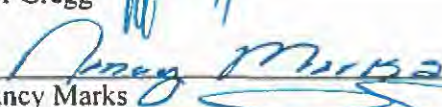
  
J. Kenneth Bryant, Secretary

  
Tiffany Burks

  
R. Caven Crosnoe

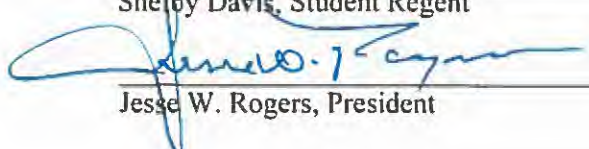
  
F. Lynwood Givens

  
Jeff Gregg

  
Nancy Marks

  
Samuel M. Sanchez

  
Shelby Davis, Student Regent

  
Jesse W. Rogers, President





**MIDWESTERN STATE UNIVERSITY**  
**RESOLUTION OF APPRECIATION**  
May 8, 2014

**WHEREAS**, Charles E. Engelman served with distinction as a member of the Midwestern State University Board of Regents from April 9, 2008 through February 25, 2014, and

**WHEREAS**, he served as Member-at-Large of the Executive Committee (2009-2011), Chairman of the Investment Committee (2009-2012) and the Student Services Committee (2010-2011), and at various other times served as a member of the Audit, Compliance, and Management Review; Finance; Student Services; University Development; and Athletics committees of the Board, and

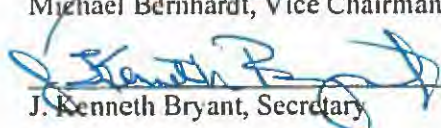
**WHEREAS**, Mr. Engelman's business knowledge and experience, concern for Midwestern State University students, and commitment to the goals and objectives of the university reflected the highest ideals of public service,

**NOW THEREFORE BE IT RESOLVED** that the members of the Board of Regents and President of Midwestern State University hereby express their most sincere appreciation to Charles Engelman for his dedicated service, and

**BE IT FURTHER RESOLVED** that this Resolution be made a part of the permanent minutes of this Board and that a copy be presented to Mr. Engelman as a token of the University's gratitude.


  
Shawn Hessing, Chairman

  
Michael Bernhardt, Vice Chairman

  
J. Kenneth Bryant, Secretary

  
Tiffany Burks

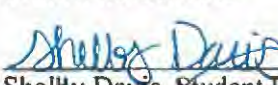
  
R. Caven Crosnoe

  
F. Lynwood Givens

  
Jeff Greer

  
Nancy Marks

  
Samuel M. Sanchez

  
Shelby Davis, Student Regent

  
Jesse W. Rogers, President





**MINUTES  
BOARD OF REGENTS  
MIDWESTERN STATE UNIVERSITY  
May 9, 2014**

The Board of Regents, Midwestern State University, met in regular session in the J. S. Bridwell Board Room, Hardin Administration Building, Wichita Falls, Texas, at 9:00 a.m., Friday, May 9, 2014. Regents in attendance were Mr. Shawn Hessing, Chairman; Mr. Mike Bernhardt, Vice Chairman; Mr. Kenny Bryant, Secretary; Ms. Tiffany Burks; Mr. R. Caven Crosnoe; Dr. Lynwood Givens; Mr. Jeff Gregg; Ms. Nancy Marks; Mr. Sam Sanchez; and Student Regent Shelby Davis.

Administrative staff members present included Dr. Jesse W. Rogers, President; Dr. Betty Stewart, Provost and Vice President for Academic Affairs; Dr. Marilyn Fowlé, Vice President for Business Affairs and Finance; Dr. Keith Lamb, Vice President for Student Affairs and Enrollment Management; Dr. Howard Farrell, Vice President for University Advancement and Public Affairs; and Dr. Robert Clark, Vice President for Administration and Institutional Effectiveness. Other university personnel attending the meeting included Dr. Deborah Garrison, Associate Vice President for Academic Affairs and Graduate Dean; Mr. Matthew Park, Associate Vice President for Student Affairs and Dean of Students; Mr. Charlie Carr, Director of Athletics; Mr. Barry Macha, General Counsel; Mr. Mike Taylor, Internal Auditor; Ms. Dawn Fisher, Director of Human Resources; Mr. Chris Stovall, Controller; Ms. Valarie Maxwell, Director of Budget and Management; Dr. David Carlston, Faculty Senate Chairman; Mr. Dirk Welch, Chairman of the MSU Staff Senate; Ms. Julie Gaynor, Director of Marketing and Public Information; and Ms. Debbie Barrow, Director of Board and Government Relations. Representing the news media was Ms. Ann Work, *Times Record News*.

Chairman Hessing called the meeting to order at 9:00 a.m. and Ms. Gaynor introduced the guests.

Opening Comments

Mr. Hessing welcomed everyone to the meeting and thanked them for their participation, discussion, and action at the committee meetings Thursday. He thanked the Student Government Association for their conservation efforts and for the green water bottles. He then acknowledged Shelby Davis and stated that this would be her final board meeting. He announced that during last month's Honors Banquet she was named the Outstanding Mass Communication Student and also MSU Woman of the Year. The board congratulated Shelby on these achievements. Ms. Davis stated that she would be getting married in June and would graduate in December.

Public Comment

Mr. Hessing stated that in accordance with the Board of Regents By-Laws, MSU Policy 2.22, members of the public are invited to address the Board of Regents through written and oral testimony. He noted that no one had signed up to speak during this time.

Reading and Approval of Minutes

14-122 & 123. Minutes of the Board of Regents meetings February 13 and 14, 2014 were approved as presented.



### **Executive Committee Report**

Mr. Hessing noted the items presented at the Executive Committee meeting for committee approval and information only. Information concerning these items may be found in the minutes of the Executive Committee meeting held May 8, 2014.

#### Item Presented for Committee Approval Only

- 14-87. Committee Minutes

#### Item Presented for Information Only

- 14-88. Campus Master Plan and Construction Update

### Executive Committee Consent Agenda

Mr. Hessing recommended the following items approved by the Executive Committee and placed on the Consent Agenda for the board's consideration.

- 14-89. Capital Expenditure Plan (MP1) Report – FY 2015-2019 – approved plan as presented.
- 14-90. Football Offices – authorized that the football offices be relocated to a portion of the Christ Academy building at a cost of \$350,000 as presented.
- 14-91. Legislative Appropriations Request (LAR) – authorized the administration to develop two exceptional item requests as presented for inclusion in the university's LAR.
- 14-92. Holiday Schedules for Staff Employees – 2014-2015 – approved the schedules as presented.
- 14-93. Naming of University Facilities – authorized naming the chapel that is currently part of the Christ Academy facilities the "Burns Chapel" and naming the remainder of the Christ Academy facilities the "West Campus Annex."

Mr. Hessing asked if there were items any member wanted to remove from the Consent Agenda. There being none, Mr. Bernhardt seconded Mr. Hessing's motion to approve the Consent Agenda as presented. The motion was approved.

### **Academic and Student Affairs Committee Report**

Dr. Givens noted the items presented at the Academic and Student Affairs Committee meeting for committee approval and information only. Information concerning these items can be found in the minutes of the committee meeting held May 8, 2014.

#### Item Presented for Committee Approval Only

- 14-94. Committee Minutes

### Items Presented for Information Only

- 14-95. Faculty Report
- 14-96. Staff Report
- 14-97. Student Government Report
- 14-98. Athletics Report

### Academic and Student Affairs Committee Consent Agenda

Dr. Givens recommended the following items that were approved by the Academic and Student Affairs Committee and placed on the Consent Agenda for the board's consideration.

- 14-99. May 2014 Graduating Class – approved the list of candidates for graduation.
- 14-100. Academic Department Name Change – authorized changing the name of the Department of English to the Department of English, Humanities, and Philosophy.
- 14-101. *MSU Policies and Procedures Manual* Changes – approved changes to the policies noted below as presented:
  - A. Policy 2.333 – Graduate Coordinator Duties
  - B. Policy 3.112 – Faculty Hiring Procedures
  - C. Policy 3.120 – Faculty Tenure and Promotion Policy
  - D. Policy 3.348 – Employment of Foreign Nationals
- 14-102. Emeritus Status – approved emeritus status for the following individuals:
  - Ms. Carol Collins – Assistant Professor of Nursing – 21 years
  - Dr. Kirk Harlow – Associate Professor of Health and Public Administration – 10 years
  - Dr. Bob Harmel – Professor of Economics – 31 years
  - Mr. Danny Matthews – Assistant Professor of Accounting – 14 years
  - Dr. Jane Owen – Associate Professor of Educational Leadership – 10 years
  - Dr. Roy Patin – Professor of Finance – 22 years
  - Dr. Michael Preda – Professor of Political Science – 38 years
- 14-103. Faculty Promotions – approved the following promotions:

#### From the Rank of Instructor to Assistant Professor:

Pamela Moss, M.Ed.	Academic Success Center
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#### From the Rank of Assistant Professor to Associate Professor:

Betty Bowles, Ph.D.	Nursing
Jacqueline Dunn, Ph.D.	Physics
Nathan Jun, Ph.D.	Philosophy
James Masuoka, Ph.D.	Biology

Jeffrey Stambaugh, Ph.D. Management

From the Rank of Associate Professor to Professor:

James Johnston, Ph.D. Radiologic Sciences

Beth Vealé, Ph.D. Radiologic Sciences

14-104. Faculty Tenure – approved granting tenure to the following faculty:

- Jeremy Duff, Ph.D. Political Science
- Jacqueline Dunn, Ph.D. Physics
- Kristen Garrison, Ph.D. English
- Susan Harvey, DMA Music
- James Masuoka, Ph.D. Biology
- Victoria Sanders, MSRS Radiologic Sciences
- Tiffany Stewart, Ph.D. Counseling (Education)
- Martin Camacho Zavaleta, DMA Music

Mr. Hessing asked if there were items any member wanted to remove from the Consent Agenda. There being none, Mrs. Burks seconded Dr. Givens' motion to approve the Consent Agenda as presented. The motion was approved.

**Finance Committee Report**

Mr. Bernhardt noted the items presented at the Finance Committee meeting for committee approval and information only, and items removed from the agenda. Information concerning these items can be found in the minutes of the Finance Committee meeting held May 8, 2014.

Item Presented for Committee Approval Only

14-105. Committee Minutes

Item Presented for Information Only

14-106. Summary of Financial Support

Items Removed from the Agenda

14-116. Waiver of Fees – Study Abroad Program

14-117. Waiver of Fees – Sheppard Air Force Base Military Personnel – Graduate Students

Finance Committee Consent Agenda

Mr. Bernhardt recommended the following items approved by the Finance Committee and placed on the Consent Agenda for the board's consideration.

14-107. Financial Report – accepted the monthly financial reports for January through March, 2014.

14-108. Investment Report – accepted the second quarter 2014 Investment Report.



- 14-109. Investment Policy – Operating Funds – authorized changes to Policy 4.182 as presented.
- 14-110. University Accounts/Signature Authorizations – authorized the addition of Linda Rose, Assistant Controller, to the list of individuals authorized to sign on university bank accounts as presented.
- 14-111. Payment Voucher Authorization – authorized individuals to approve payment vouchers for the university as presented.
- 14-112. Bank Depository and Pledge of Collateral Agreement – authorized the administration to contract with Wells Fargo for bank depository, collateral services, and custodial safekeeping services for the four-year period beginning May 1, 2014.
- 14-113. FY 2014 Items \$50,000 & Under – ratified the budget changes as presented.
- 14-114. Personnel Reports and Changes in 2013-2014 Budget – ratified the changes as presented.
- 14-115. New Faculty and Staff Positions – FY 15 – authorized the addition of faculty and staff positions as presented in the agenda.

Mr. Hessing asked if there were items any member wanted to remove from the Consent Agenda. There being none, Mr. Crosnoe seconded Mr. Bernhardt's motion to approve the Consent Agenda as presented. The motion was approved.

#### **Audit, Compliance, and Management Review Committee Report**

Mr. Sanchez noted the items presented at the Audit, Compliance, and Management Review Committee meeting for committee approval and information only: Additional information concerning these items can be found in the minutes of the committee meeting held May 8, 2014.

#### **Item Presented for Committee Approval Only**

- 14-118. Committee Minutes

#### **Item Presented for Information Only**

- 14-119. Potential Conflict of Interest of Regent

#### **Audit, Compliance & Management Review Committee Consent Agenda**

Mr. Sanchez recommended the following items that were approved by the Audit, Compliance, and Management Review Committee and placed on the Consent Agenda for the board's consideration.

- 14-120. Audit Activities and Audit Plan – approved the audit plan for the remainder of the 2014 fiscal year as presented.

- 14-121. Contract Management Activities and Contract Policy Change – authorized the change to Policy 2.24 as presented.

Mr. Hessing asked if any member wanted to remove either of these items from the Consent Agenda. There being none, Mrs. Marks seconded Mr. Sanchez's motion to approve the Consent Agenda as presented. The motion was approved.

## **Other Business**

### President's Report and Discussion

- 14-124. Dr. Rogers indicated that he would present his update and Dr. Lamb would then discuss the freshman class profile.

- A. Update on Strategic Planning, Goals, and Future of the University – Dr. Rogers reported that a draft of the Strategic Plan had been distributed to the campus community for review and feedback. He noted that a copy had been sent to the board for their information as well. He reviewed the goals that are included in the plan:

Goal 1 – Increase Enrollment and Retention and Enhance the Student Experience

Goal 2 – Strengthen Academic Quality and Reputation

Goal 3 – Expand, Diversify, and Maximize University Resources

Goal 4 – Recruit and Retain a Diverse, High-Quality Faculty and Staff

Goal 5 – Increase the University's Visibility and Enhance Outreach and Engagement with Constituents on a Local, Regional, and State Level

Dr. Rogers then discussed a number of items related to the future of the university.

1. Council of Public Liberal Arts Colleges (COPLAC) - He noted that the administration and faculty support the goals and mission of COPLAC. He added that the council is searching for a better, more descriptive name because "public liberal arts" is confusing to some people. He stated that COPLAC is a growing organization and MSU should remain a member.
2. Core Curriculum Change - He stated that the core curriculum must prepare students for long-term participation in our economy. He noted that while the recent required changes in the core had been challenging, it was an important step. He added that the needs of the core today are different from the needs of the institution and students 50 years ago.
3. College of Science and Mathematics - Dr. Rogers indicated that what is taught and emphasized in the sciences is changing. He stated that a plan must be in place to regularly upgrade laboratories and equipment, noting that this is a constant challenge for institutions of higher education. He reported that the mechanical engineering program continues to grow. He added that the biggest

challenge for this program will be maintaining adequate facilities and current equipment, and attracting qualified faculty to instruct the growing number of students. Mrs. Burks asked if any thought had been given to expanding science course offerings to include forensic sciences. She stated that the number of chemists and scientists needed in that area had grown exponentially in the recent past. She added that as a result of the Michael Morton Act, which was passed during the last legislative session, discovery rules have changed and additional testing will be required. Dr. Rogers noted that science touches every part of our lives. He stated that not enough people have been prepared in the forensic sciences. Dr. Stewart added that MSU's need to develop the curriculum more in the molecular sciences will lead to the support of the criminal justice area, particularly in genomics and proteomics. She indicated that MSU is moving in this direction. She added that MSU occasionally offers a course in forensic science and has also sponsored a forensic science camp. She stated that she could see the program moving in that direction in the future. She noted that MSU has a strong analytical program that will help contribute to workforce needs, particularly in this area. She added that the next step for MSU is in the area of molecular sciences.

4. Gunn College of Health Sciences and Human Services – Dr. Rogers reported that this is now the university's largest college. He indicated that the recent significant gift to the college, the new dean, and the leadership in the college are helping move the college forward.
5. Dillard College of Business Administration - He indicated he was pleased with the new dean and indicated his hope that he would provide leadership for the college for many years to come. He noted that the faculty has accomplished significant work in putting the MBA degree online. He stated that the concentrations in health administration and energy management will set MSU apart and attract students to the university.
6. Student academic services – Dr. Rogers noted that the university needs to provide additional tutoring and services for MSU students. He indicated that MSU is of the size that it should provide great out-of-the-classroom support for students. He added that as MSU continues to become more of a residential campus it is necessary to provide additional student services and programs to keep students on campus.
7. Athletics – He reported that the presidents of the Lone Star Conference schools are working to expand the conference. He added that MSU will have to work hard to stay at the top of the conference. He stated that athletics provides an opportunity to develop young people and attract them to the university. He indicated that in order to continue offering a top-notch program, the institution must look for expanded space and turf fields. He noted that the administration and board must look at facilities carefully and develop a plan for the long-term future of athletics. He added his support for continuing to look at baseball as a possible future sport.



8. Need for increased university funding – Dr. Rogers stated that in the short to medium term, the solution to the funding challenge is university growth. He added his belief that MSU is fortunate that the state has an expanding economy. He noted his hope that this will result in increasing state appropriations through the formula. He added that performance based funding would very likely be part of MSU's funding from the state in the future.

Dr. Rogers then made the following announcement:

"I plan to retire on August 31, 2015 or such date thereafter that the MSU Board of Regents has announced my successor and he or she has taken office. Much remains to be done over the next 15 months, including planning for the 84<sup>th</sup> legislative session in Austin that begins next January. Our building plan, to a large extent, depends on the legislature and our success with the legislature in putting that plan forth in a reasonable, understandable, and well-justified way. On a personal level I will say that by the time I retire I will have spent 48 years at MSU. I believe I'll be able to say then what I'm going to say now, that they have all been good years. They have brought me a great deal of satisfaction both professionally and personally. And over the decades this university has made significant advances and I have been pleased to have been present to witness them. As far as my future, I look forward to a more flexible schedule, and to pursuing interests long on hold. I will probably continue to be involved in higher education in one form or another after my retirement. Thank you."

Mr. Hessing thanked Dr. Rogers for his service to Midwestern State University. He stated that Dr. Rogers was his first faculty advisor at MSU. He indicated that Dr. Rogers had been the perfect solution for the university during the 13 years he has served as president.

Dr. Rogers stated that he appreciated the board and the many boards he had worked with over the years. He noted that the stability of the university through its board and leadership had been a real strength and an underlying part of the growth in quality and reputation of the university.

The Board of Regents and others attending the meeting gave Dr. Rogers a standing ovation.

- B. Fall 2013 Freshman Class Profile – Dr. Lamb presented information concerning the 2013 incoming freshman class (see Attachment 1). He reported that the fall 2013 beginning freshman class totaled 817 students, the largest incoming freshman class in the last 20 years. He noted that 98% of this class is aged 17-19, which is very traditional. Slide Three presented race/ethnicity information for the class compared to Wichita County and Texas. He stated that the administration was very pleased with the diversity of the class. Slide Four reported on where students came from and indicated that 98% of the class were full-time students. He noted that more students were from the Dallas/Ft. Worth area than from Wichita County and Region IX

combined. Slide Five showed high school class ranking of these students. He noted that while headcount was up in every area, the percentage of students in the top 10% of their class had declined slightly. Slide Six showed ACT and SAT comparisons which were stable. He reported that the students indicated they wanted to be involved in campus life as shown in Slide Seven. Slide Eight showed beginning freshman fall-to-fall retention. He noted that this figure has averaged 66% since 1990 and increased to 68% last year. Dr. Lamb commented that MSU has an opportunity to be more purposeful about retention efforts and to increase that number. Slide Nine provided information regarding MAP-Works, an early alert system the university uses for beginning freshmen. He explained that the entering class participated in a survey after four weeks of class. The survey data was coupled with pre-college characteristics and the analysis indicated each student's likelihood of success. Mr. Park and his group utilize this data and work with individuals identified as high-risk. Beginning with Slide 10 and following, results from the CIRP Freshman Survey were presented. Dr. Lamb explained that data is collected from incoming summer orientation programs. This survey is through the Higher Education Research Institute at the University of California at Los Angeles. The survey compares MSU students' responses with responses from students at other public four-year colleges of medium selectivity throughout the nation. Slide 11 showed how far students travelled from their home to get to college; Slide 14 showed that MSU was the first choice of more than 68% of the incoming students; Slide 15 showed that 95% of the students recognized MSU's good academic reputation in their decision to attend MSU; Slide 16 showed that cost was a factor in selecting a university for 91% of the students; and Slide 17 indicated that 74% of the students were influenced by a visit to campus. Beginning on Slide 19 the survey reported on high school experiences and the habits the students had that were associated with academic success. Overall, the survey reported that these students had less developed good habits, indicating that MSU must put more effort into developing these good habits in incoming students than do peer institutions. He noted that this information provides direction in what MSU may want to consider in a coordinated first-year experience. Beginning on Slide 25 the survey reports on the students' expectation for college life. He noted that the students expect to participate in volunteer or community service and expect to communicate with professors. He added that less of MSU's students plan to participate in a study abroad program. He indicated that this expectation could hopefully be increased over the years as this is an important part of MSU's mission as a liberal arts institution. He added that the students expect to take an online course and many expect to work on a research project with a professor. He noted that this was important with MSU's focus on undergraduate research and the EURECA program.

Mr. Crosnoe asked about the process used in determining students who are at risk. Dr. Lamb responded that the MAP-Works program reviews pre-college characteristics such as ACT/SAT score, high school class rank, and certain demographic information. The students then complete a second survey during the third or fourth week of class related to academic issues, social/emotional issues, and financial concerns. This information generates the risk profile. He added that the program looks at 19 different factors.

Dr. Givens asked if any of the survey questions were about the city or community at large. Dr. Lamb responded in the negative. Dr. Givens stated that in his limited

sampling of prospective students, they mentioned that there was not as much to do in Wichita Falls when compared to the Dallas/Ft. Worth area. He noted that this fact pushes more responsibility onto the university to provide activities. Dr. Lamb expressed agreement. Dr. Givens asked if the university was pursuing partnerships with off-campus businesses or groups to provide assistance. Dr. Lamb responded that discussions were in the early phases. He indicated that they are looking at the possibility of offering a weekend bus route for students to meet shopping or entertainment needs. He added that the bus would run from campus on Friday night, all day Saturday, and Saturday night. Mr. Sanchez asked about on campus activities. Dr. Lamb responded that campus activities have increased. He noted that five freshman learning communities will begin in the fall. It is hoped that these communities will help anchor the students to campus and provide more activities inside and outside the classroom with faculty who are teaching in those learning communities. It is hoped that the learning communities will be successful and can be expanded over time until every incoming student is captured in a learning community. He added that the new housing would be designed to encourage learning communities. He noted that a comprehensive retention model must incorporate the classroom at the central level and these learning communities should be very effective.

Dr. Lamb reported that lack of funding continues to be a challenge. He noted that MSU is more of a residential campus with 5,900 students enrolled than it was with 6,400 students enrolled, with more expenses and less income. Mr. Sanchez noted that as his son is considering colleges he looks at activities that are offered on campus, asking if he can eat on campus on the weekend, and whether there is a coffee shop on campus that stays open late when he will be studying. Mr. Hessing noted that there are a number of state universities in college towns that could be looked at for ideas. Dr. Lamb added that one of the best more recent examples is what the University of Texas at Arlington and the City of Arlington did together. Mr. Gregg mentioned that he follows MSU on Twitter and that there is an activity on campus posted almost daily. He commended the administration for their efforts to give students a great number of things to do on campus.

Mr. Bernhardt commented that he had an idea that MSU should set a goal of enrolling 10,000 students in the year 2020. He asked if this was a reachable goal. Dr. Lamb responded that it might be possible, but that managing such rapid growth would be critical so that the university would not lose its identity. He indicated that some of the attraction for MSU is the small class sizes, the relationships with professors, and the cost. Mr. Bernhardt asked if Dr. Lamb could put together a plan for achieving such a goal. Dr. Lamb responded that he would.

Dr. Givens asked how big a factor an on-campus football stadium would be. Dr. Lamb responded that while it would be important in campus life, he was not certain how important it would be in recruiting. He added that it would likely do a lot in terms of connecting students to the campus and in retention. Dr. Givens indicated that he would like to see that as an agenda item with a timeline and a decision point in August. Mr. Hessing stated that a decision point might not be in August, but that there would be discussion.



### Executive Session

Mr. Hessing announced that the Board of Regents would go into closed session as allowed by the Texas Government Code Chapter 551, Section 551.071, .072, .073, and .074, to consider Items 14-125 (Board Officers), 14-126a (consultation with attorney), 14-126b (real property), 14-126c (gifts or donations), and 14-126d (personnel matters). The closed session was properly announced at 10:11 a.m. Mr. Hessing, Mr. Bernhardt, Mrs. Burks, Mr. Bryant, Mr. Crosnoe, Dr. Givens, Mr. Gregg, Mrs. Marks, Mr. Sanchez, Ms. Davis, Mr. Macha, and Ms. Barrow remained for the entire meeting. Dr. Rogers, Dr. Stewart, Dr. Farrell, Dr. Lamb, and Dr. Clark remained for the discussion of Items 14-126a and 126c.

### Open Meeting Resumes

The closed session ended at 11:32 a.m. with an announcement by Mr. Hessing that no action was taken during the Executive Session.

### Board of Regents Officers

14-125. Mr. Hessing asked Mr. Bernhardt if he would chair a Nominating Committee with Mr. Gregg and Mrs. Burks to fill the member-at-large position on the MSU Board Executive Committee. He asked that the committee report would be expected in August.

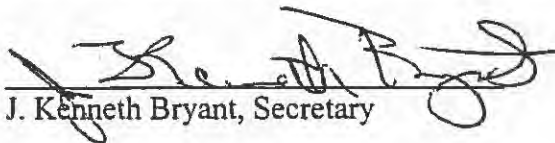
### Closing Comments

Mr. Hessing thanked the regents for their participation in the meetings. He noted that the next regularly scheduled meetings of the board would be August 7 and 8.

### Adjournment

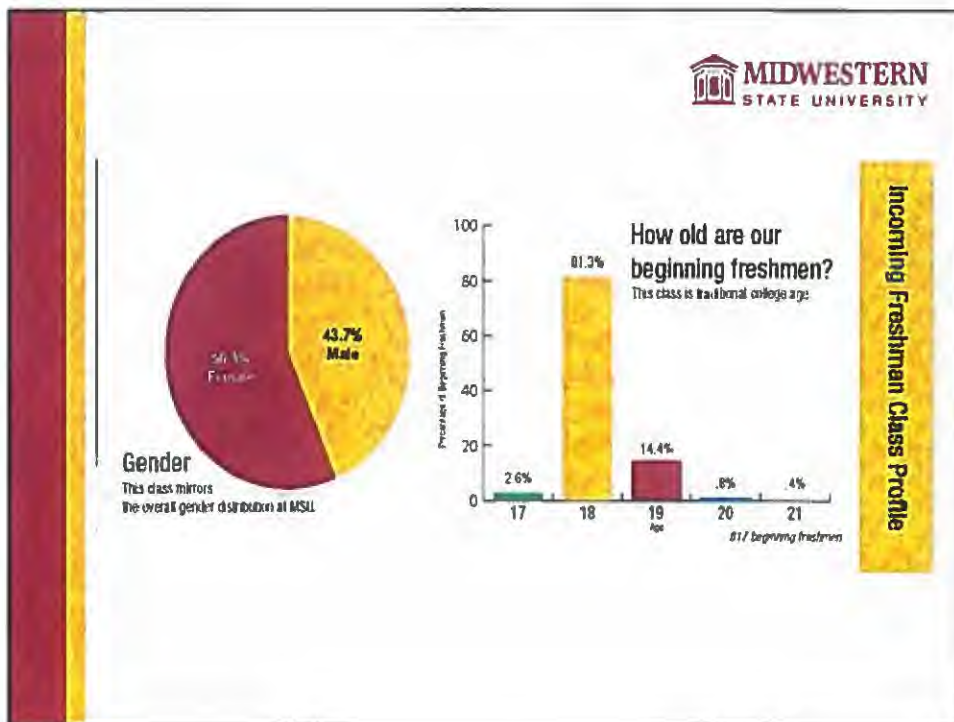
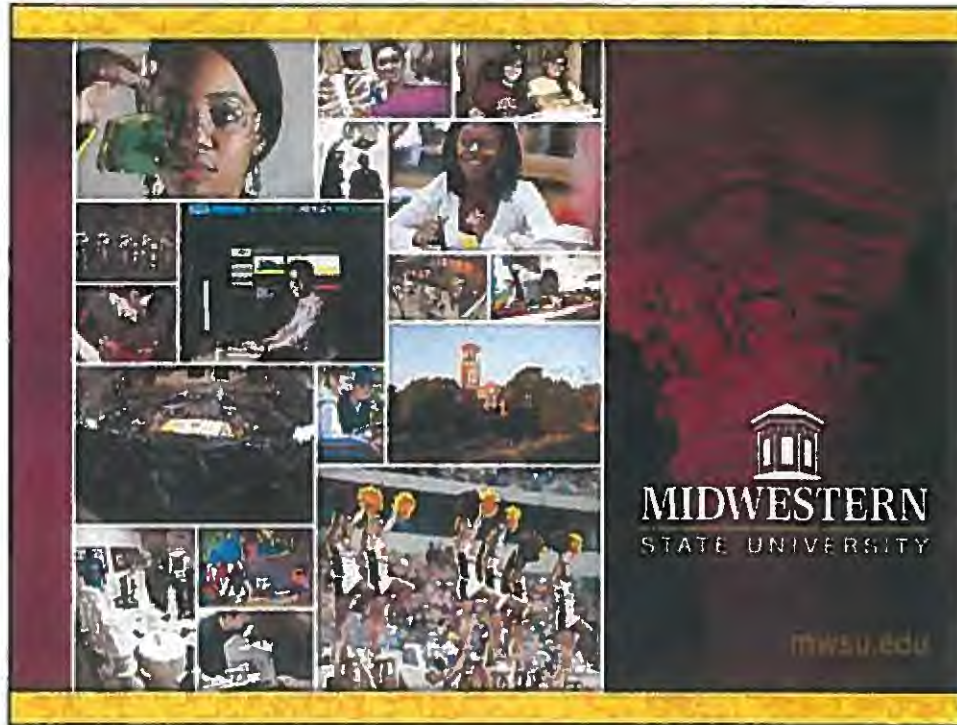
There being no further business, the meeting was adjourned at 11:34 a.m.

I, J. Kenneth Bryant, the fully appointed and qualified Secretary of the Midwestern State University Board of Regents, hereby certify that the above and foregoing is a true and correct copy of the minutes of the Midwestern State University Board of Regents meeting May 9, 2014.

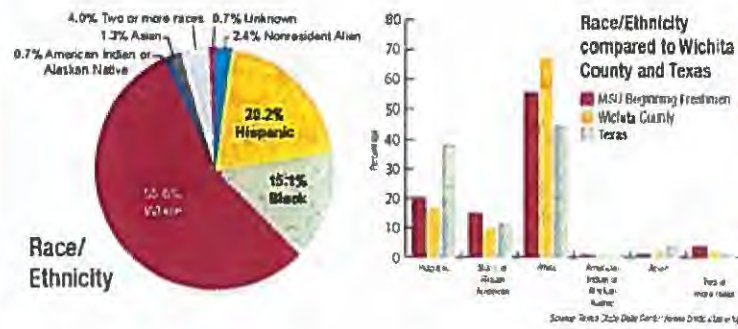
  
J. Kenneth Bryant, Secretary

### ATTACHMENT:

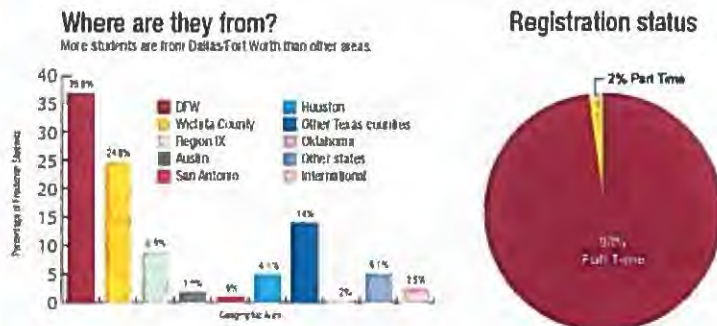
1. Fall 2013 Beginning Freshman Profile



**Incoming Freshman Class Profile**



**Incoming Freshman Class Profile**







	2008	2009	2010	2011	2012	2013
Top 10%	10.6	15.1	14.8	12.3	12.2	10.3
10-20%	18.4	16.3	20.7	18.7	20.6	15.7
20-25%	8.7	8.4	8.7	10.5	7.9	8.9
25-50%	35.6	33.4	30.0	34.2	33.3	30.9
50-75%	21.4	19.7	19.3	16.0	19.0	22.2
Bottom 25%	1.3	6.2	5.7	5.4	6.1	5.9
Total	100.0	100.0	100.0	100.0	100.0	100.0

#### ACT Composite

	2008	2009	2010	2011	2012	2013
Number submitted	352	392	424	364	353	467
25th percentile	19	18	19	20	19	19
50th percentile	21	21	21	21	21	21
75th percentile	23	23	23	24	23	23
Mean	21.14	21.19	21.38	21.87	21.31	21.19

#### SAT Composite (Reading + Math)

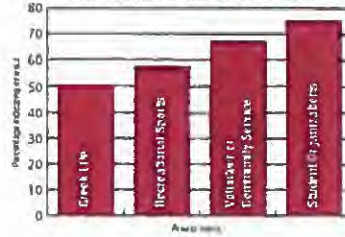
	2008	2009	2010	2011	2012	2013
Number submitted	501	541	535	436	443	570
25th percentile	910	920	920	930	920	900
50th percentile	980	1000	990	1010	990	990
75th percentile	1080	1100	1080	1090	1090	1090
Mean	1003.71	1014.64	1000.68	1013.76	1002.84	999.21



Academic Preparation & Aspirations

### Community Involvement

The incoming freshman class wants to be involved



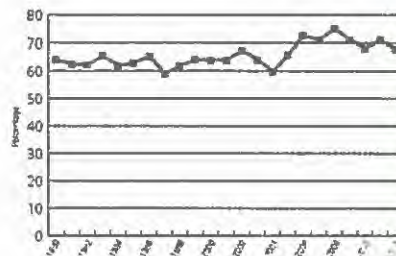
### Political persuasion

They are politically moderate



### Fall-to-fall BFR retention

Retention is a topic of particular concern. The achieved retention rate of future enrollment is a major determinant of future enrollment. Since 1990, MSU's beginning Westman retention rates have varied from 74.9% (2008 cohort) to 56% (1997 cohort). During this time, the average cohort's fall-to-fall retention is 65.62%.



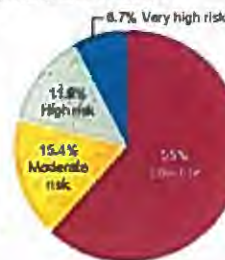
### MAP-Works

MSU is entering its second year utilizing MAP Works, which is a predictive early alert system. This fall, 72% of the entering class participated in a survey that was administered during the fourth week of the semester. The survey data is coupled with pre-college characteristics to indicate each student's likelihood of success (good academic performance or persistence) at MSU. MAP Works provides a measure for each student on the following factors:

- Academic
- Socio-economic
- Performance and expectations
- Behaviors and activities
- Financial means

When a student is identified as high-risk for attrition or poor academic performance, the factor scores are analyzed and appropriate assistance is dispatched. From the Fall 2013 incoming freshman class after one month of school, we know the following:

#### Risk of poor academic performance or attrition



#### Intent to return to MSU for Fall 2014



## Midwestern State University CIRP Freshman Survey 2013 Results

First-time, Full-time Freshmen

Midwestern State University  
N=514

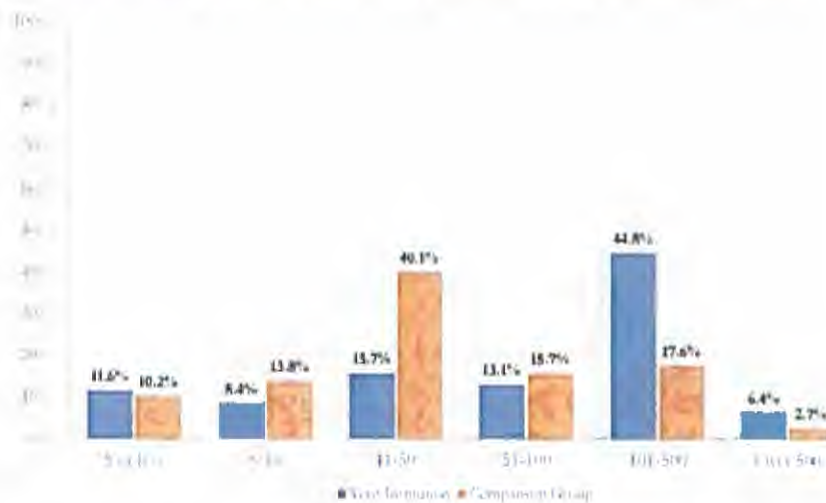
Public 4yr Colleges-medium selectivity  
N=12,544

© 2013 CIRP, University of California, San Diego



## Demographics

How many miles is this college from your permanent home?



Report by CIRP

11



## College Admissions Decisions

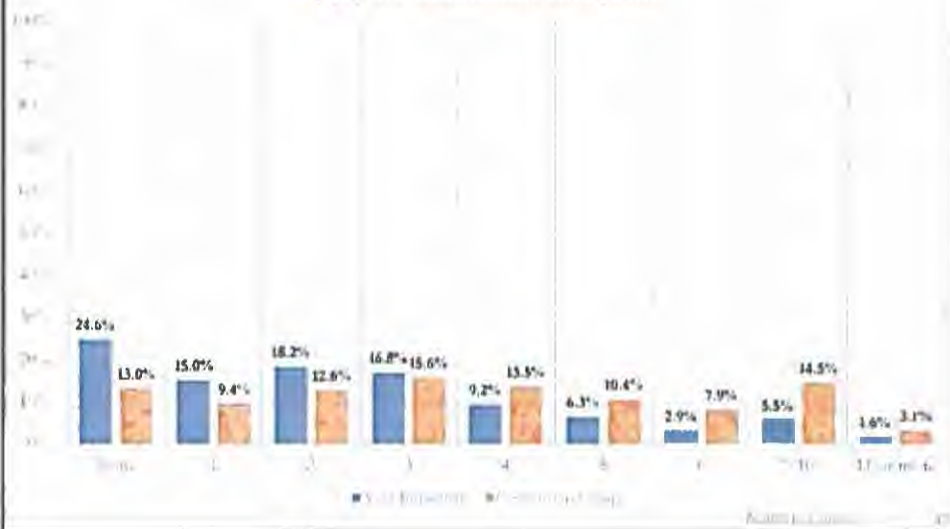
Many factors impact incoming students' college choice, including the benefits they see in attending college and considerations about which specific college to attend.

Report by CIRP



## College Admissions Decisions

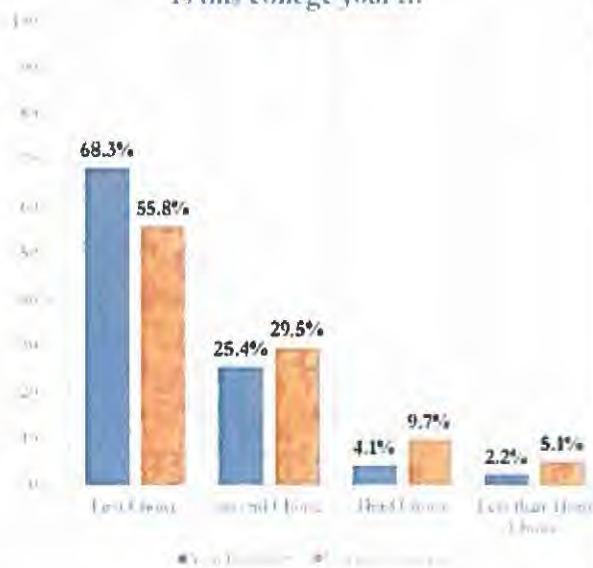
To how many colleges *other than this one* did you apply for admission this year?



## College Acceptance

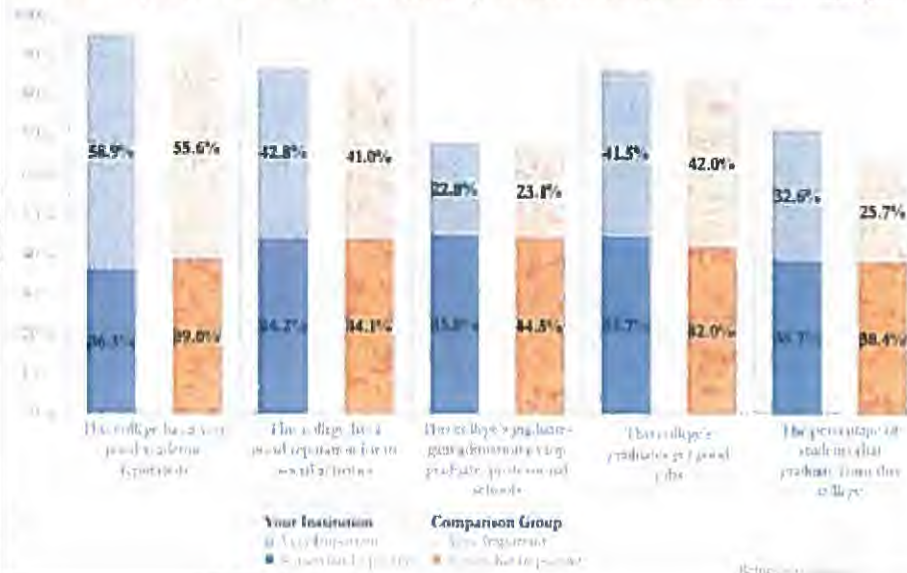
Is this college your ...

Were you accepted by your first choice college?



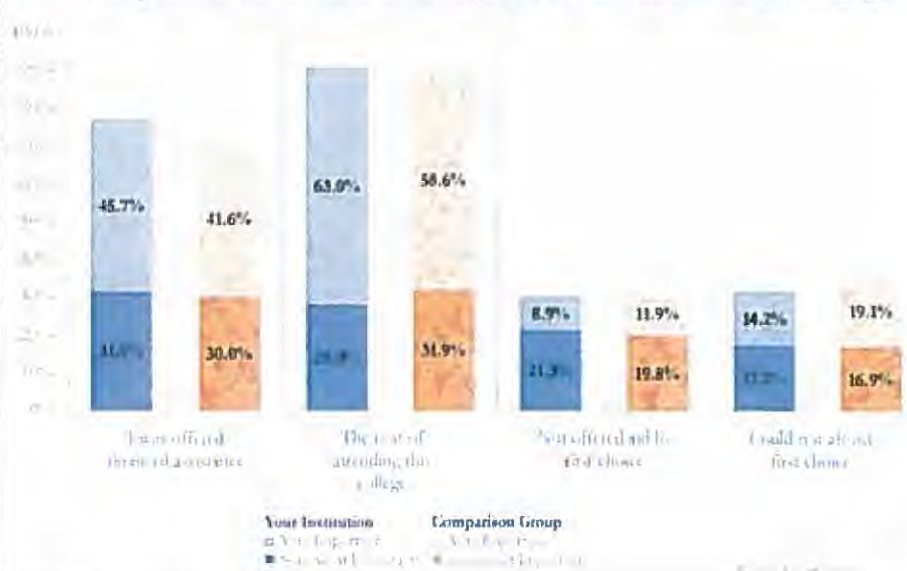
## College Choice

How important was each reason in your decision to attend *this college*?



## College Choice

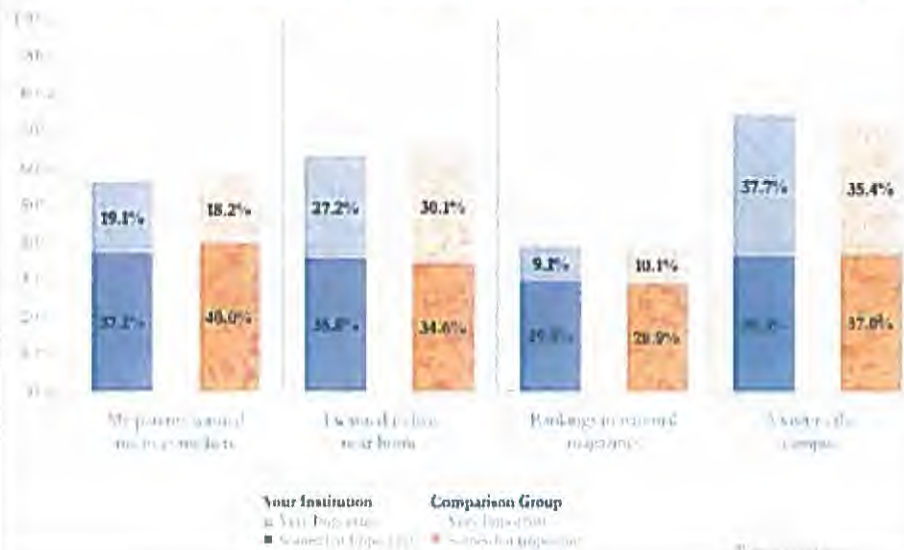
How important was each reason in your decision to attend *this college*?





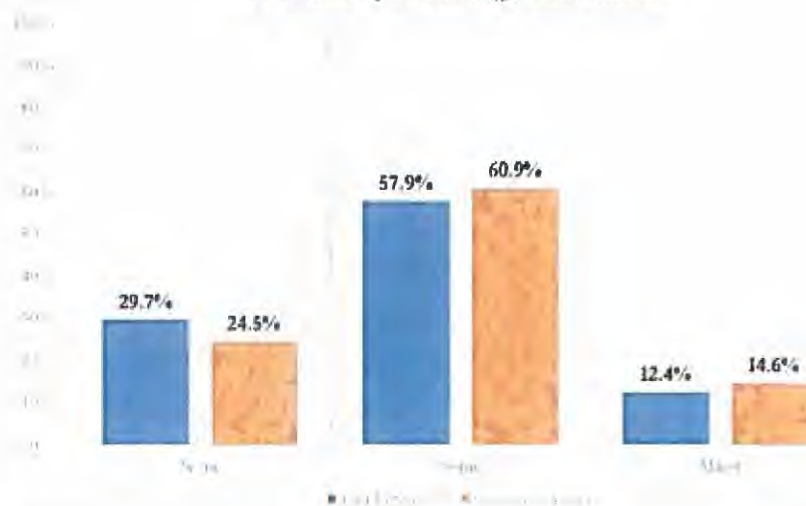
## College Choice

How important was each reason in your decision to attend *this college*?



## Financing College

Do you have any concern about your ability to finance your college education?





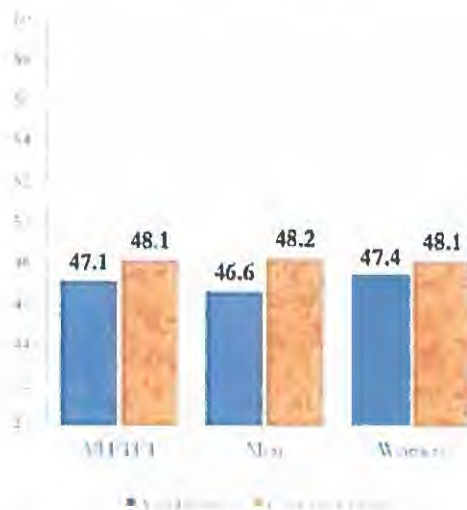
## High School Experiences

Understanding students' established behaviors in high school helps foster skills, knowledge and abilities in the curriculum and co-curriculum.

Rebecca L. Lippman

## Habits of Mind

*Habits of Mind* is a unified measure of the behaviors and traits associated with academic success. These learning behaviors are seen as the foundation for lifelong learning.



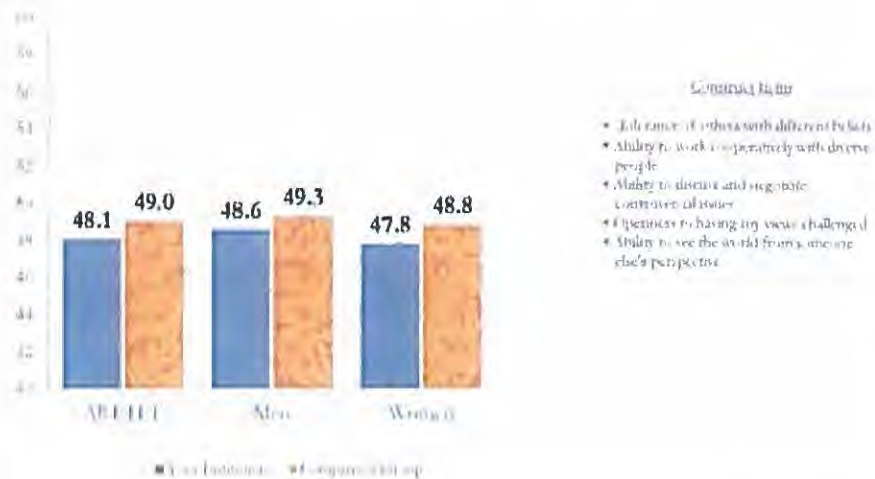
### Co-curricular Items

- Support your opinions with a logical argument
- Seek solutions to problems and explain them to others
- Seek alternative solutions to a problem
- Evaluate the quality or reliability of information you received
- Ask questions in class
- Take a risk because you felt you had no other option
- Seek feedback on academic work
- Explore topics on your own, even though not required for a class
- Accept mistakes as part of the learning process
- Revise your papers to improve your writing
- Look up scientific research articles and find notes

Rebecca L. Lippman

## Pluralistic Orientation

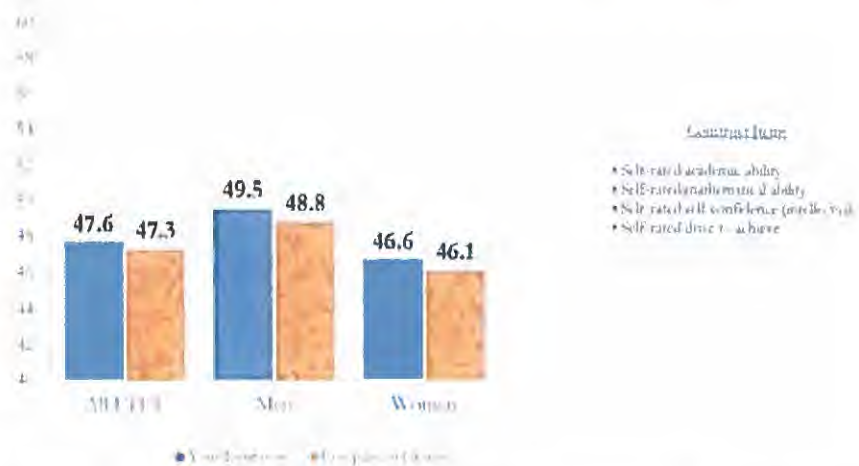
*Pluralistic Orientation* measures skills and dispositions appropriate for living and working in a diverse society.



Self-awareness and confidence in academic environments help students learn by encouraging their intellectual inquiry. *Academic Self-Concept* is a unified measure of students' beliefs about their abilities and confidence in academic environments.

## Academic Self-Concept

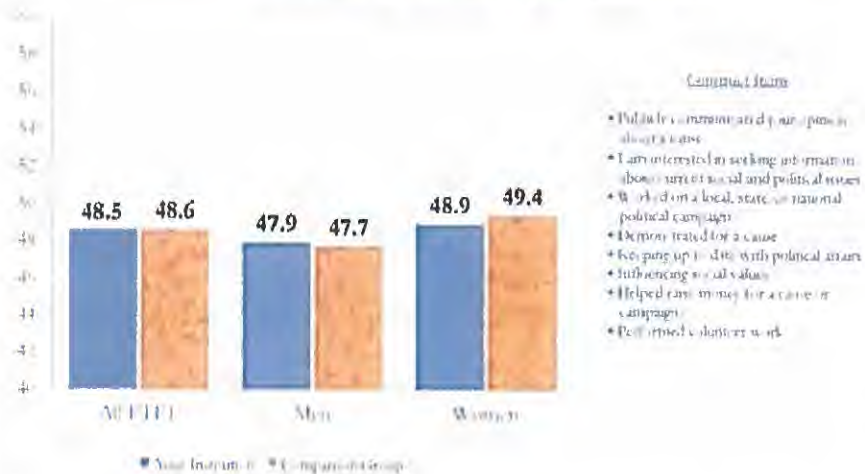
Self-awareness and confidence in academic environments help students learn by encouraging their intellectual inquiry. *Academic Self-Concept* is a unified measure of students' beliefs about their abilities and confidence in academic environments.





## Civic Engagement

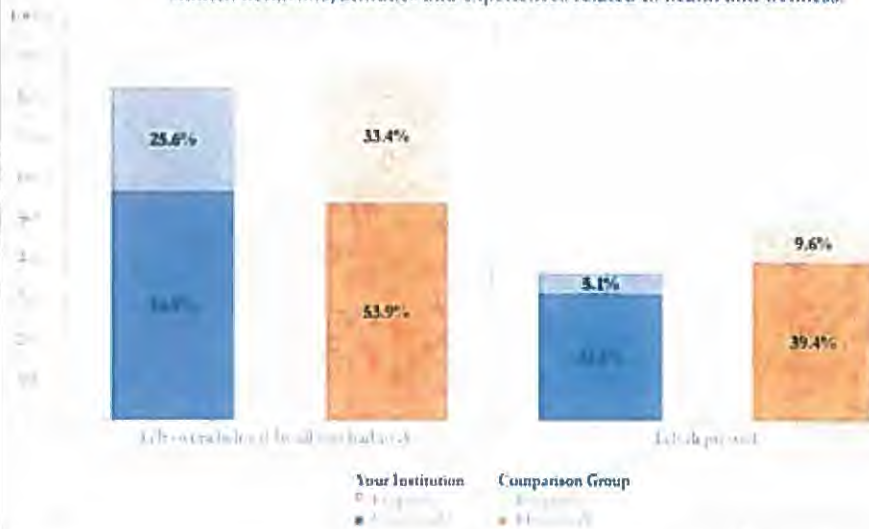
Engaged citizens are a critical element in the functioning of our democratic society. *Civic Engagement* measures the extent to which students are motivated and involved in civic, electoral and political activities.



Source: CIRP data

## Health and Wellness

Students' physical and emotional well-being can affect many important aspects of the student experience including academic performance and persistence. These items gauge student behaviors, attitudes and experiences related to health and wellness.



Source: CIRP data



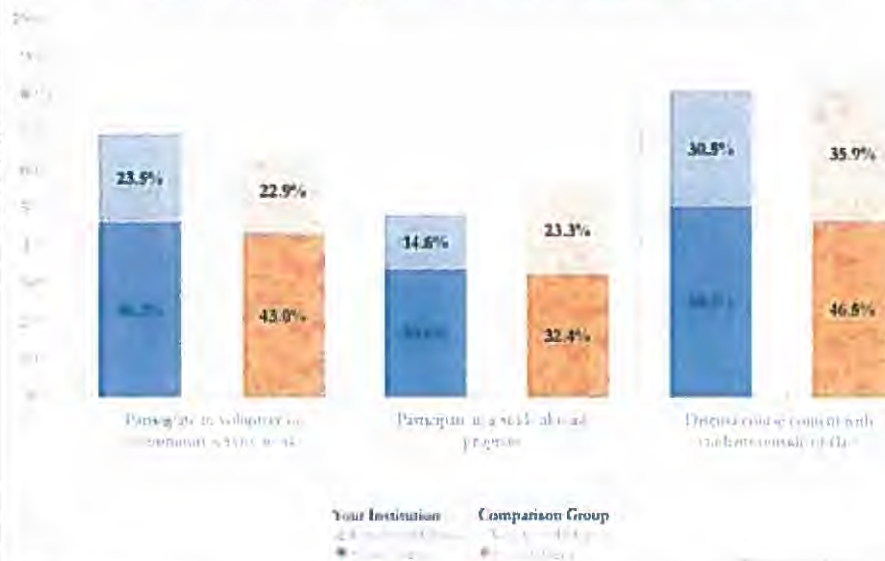
## Expectations for College Life

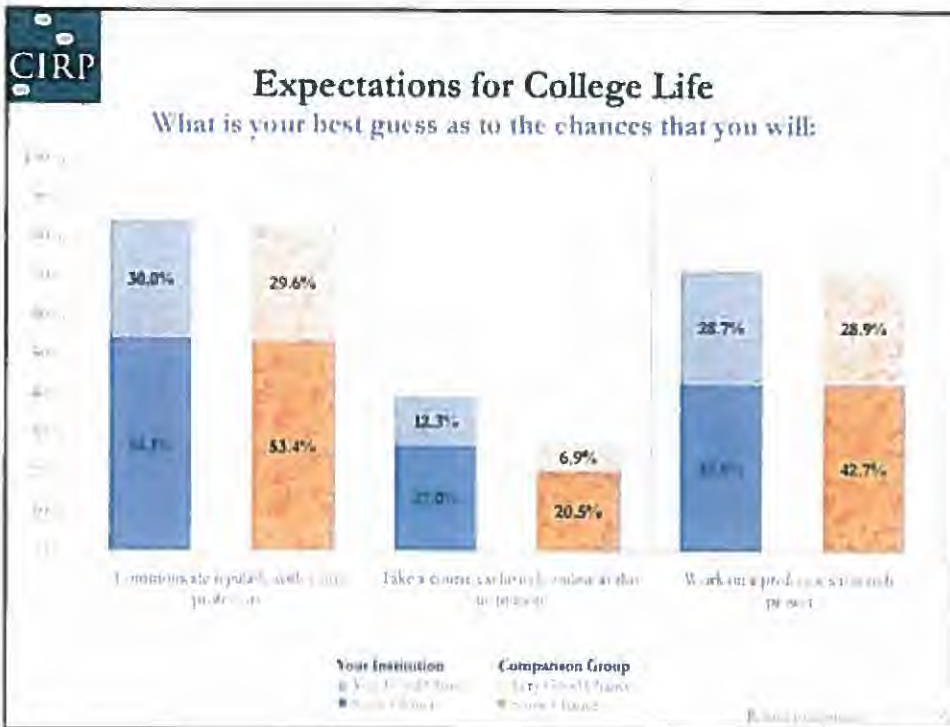

Understanding students' expectations helps provide opportunities for students to grow intellectually, interpersonally and affectively.

© 2010 CIRP

## Expectations for College Life

What is your best guess as to the chances that you will:



The more you get to know your students,  
the better you can understand their needs.

**For more information about  
HERI/CIRP Surveys**

- The Freshman Survey
- Your First College Year Survey
- Diverse Learning Environments Survey
- College Senior Survey
- The Faculty Survey

**Please contact:**  
[heri@ucla.edu](mailto:heri@ucla.edu)  
 (310) 825-1925  
[www.heri.ucla.edu](http://www.heri.ucla.edu)

Source: CIRP