The Executive Committee of the Board of Regents, Midwestern State University, met in regular session in the J. S. Bridwell Board Room, Hardin Administration Building, Wichita Falls, Texas, at 1:36 p.m., Thursday, February 16, 2012. Executive Committee members in attendance were Dr. Carol Gunn, Chair; Mr. Shawn Hessing, Vice Chairman; Mr. Kenny Bryant, Secretary; and Ms. Jane Spears, Member-at-Large. Other regents attending the meeting were Mr. Mike Bernhardt, Mrs. Tiffany Burks, Mr. Charles Engelman; Dr. Lynwood Givens; Mr. Sam Sanchez, and Student Regent Linda Aguilera.

Administrative staff members present included Dr. Jesse W. Rogers, President; Dr. Alisa White, Provost and Vice President for Academic Affairs; Mr. Juan Sandoval, Vice President for Business Affairs and Finance; Dr. Keith Lamb, Vice President for Student Affairs and Enrollment Management; Dr. Howard Farrell, Vice President for University Advancement and Public Affairs; and Dr. Robert Clark, Vice President for Administration and Institutional Effectiveness. Other university personnel attending the meeting included Mr. Kyle Owen, Associate Vice President for Facilities Services; Dr. Pam Morgan, Associate Vice President for Outreach and Engagement; Mr. Charlie Carr, Director of Athletics; Mr. David Spencer, Internal Auditor; Mr. Barry Macha, General Counsel; Ms. Dianne Weakley, Director of Human Resources; Dr. Jim Owen, Chairman of the MSU Faculty Senate; Ms. Jolene Welch, Chair of the MSU Staff Senate; Ms. Gail Ferguson, Controller; Ms. Valarie Maxwell, Director of Budget and Management; Ms. Julie Gaynor, Director of Marketing and Public Information; Ms. Cindy Ashlock, Executive Assistant to the President; and Ms. Debbie Barrow, Director of Board and Government Relations. Representing the student body was Mr. Kyle Christian, Student Government Association (SGA) president, and Ms. Tobi Balogon, SGA observer. Representing the news media were Ms. Ann Work and Mr. Chris Walker with the Times Record News, and Mr. Chris Collins, editor of The Wichitan. Mr. Ralph Perkins and Mr. Sam Kenshalo were also in attendance representing Harper Perkins Architects.

Chair Gunn called the meeting to order at 1:36 p.m.

Reading and Approval of Minutes
12-39. The minutes of the Executive Committee meeting November 10, 2011, were approved as presented.

MSU Charitable Trust Membership
12-40. Dr. Gunn noted that individual members of the MSU Charitable Trust must be approved by the MSU Board of Regents. Mr. Frank Gibson served on the Charitable Trust Board from the time it was established in 1989 until his death in the fall of 2011. She explained that the Charitable Trust Board had recommended that Erwin Davenport be appointed to serve in Mr. Gibson’s place and the administration supported this action. Dr. Rogers
noted that the Charitable Trust Board is composed of university members and community members. He stated that Mr. Davenport is a partner in the law firm of Gibson Davenport and Anderson. He is a graduate of MSU and received his law degree from Texas Tech University.

Mr. Bryant moved approval of this item as presented. Ms. Spears seconded the motion and it was approved.

Completion of Transfer of Dalquest Pleistocene Collection
12-41. Dr. Gunn indicated that the agenda contained information regarding the transfer of Dr. Walter Dalquest’s collection to the Vertebrate Paleontology Laboratory (VPA) at The University of Texas at Austin (UT). Dr. Rogers stated that Dr. Dalquest served MSU for over 52 years, wrote over 300 scientific papers, and published 19 books. It was Dr. Dalquest’s wish that when MSU could no longer use the collection it be transferred to UT. The administration requested authorization to complete the transfer of the collection as presented.

Mr. Hessing moved approval of this item as presented. Ms. Spears seconded the motion and it was approved.

MSU Telephone Switch Replacement Project
12-42. Dr. Gunn stated that the MSU telephone switch is in need of replacement and funds have been set aside to accomplish this project as outlined in the agenda. Dr. Rogers stated that the administration had planned for this purchase for a number of years and funds are available in Technology Fee Reserve. Dr. Clark noted that the current equipment was originally purchased in the 1980’s and replacement parts are no longer readily available. He added that the current phone system is located in the basement of the Hardin Building. The new telephone equipment would be installed in the Memorial Building where adequate cooling, redundant power, and ample security measures are in place. He stated that the vendor is on state contract and the project could be completed within ten months.

The administration requested authorization to utilize $1.1 million from the Technology Fee Reserve for this project as outlined in the agenda. Ms. Spears moved approval of this item and Mr. Hessing seconded the motion.

Mr. Hessing asked about the life expectancy of the new switch. Dr. Clark indicated that he did not have that information. Mr. Sandoval stated that the project was originally planned two years ago and was delayed because of budget constraints. Mr. Sandoval indicated that the switch would likely last twenty years. Mr. Hessing asked if there were other cost saving options in the market place. Dr. Clark responded that the lower cost was achieved with a company on state contract. Mr. Sandoval noted that the project was originally estimated at $2.5 million.

There being no further discussion, the motion was approved.
Campus Master Plan

12-43. Dr. Gunn reported that the administration had worked with Harper Perkins Architects to develop a five-year Campus Master Plan for physical facilities. She noted that a copy of the plan was previously distributed to the board and that another copy of the plan (see Attachment 1) and a cash flow analysis (see Attachment 2) were included in the board members’ meeting folders. Dr. Rogers stated that much of the proposed work in the plan would be made possible by private donations. He noted that the projects would result in upgraded facilities and additional student capacity. He added that while a campus master plan would generally project fifteen or twenty years into the future, this plan addressed immediate needs within the next five years. Dr. Rogers noted that he particularly liked that the plan makes good use of existing facilities and available square footage. The proposed building changes would also address changing needs in certain academic areas and expand capacity in growing programs.

Mr. Ralph Perkins reviewed the Phase 1 Campus Master Planning Project document. He noted that his firm worked with the president and vice presidents on the immediate needs of the university and funding options. He stated that the plan begins September 1, 2012 (FY 13). Mr. Perkins reviewed the projects and timeline.

Ms. Spears asked if the counseling program that would be moved to the Christ Academy facility was the academic program or actual student counseling. Dr. Rogers responded that the Counseling Center, which provides personal student counseling, is currently housed in Vinson and would move to the facility once renovated. Mr. Bryant asked what changes were anticipated to the Christ Academy chapel. Dr. Rogers responded that the plan does not include major changes to the chapel other than new paint, carpet, and other minor work. He added that the chapel would be used for a number of things, including as a small performance hall for the music program.

Mr. Perkins noted that the addition to McCoy Engineering Hall was placed in the plan for fiscal year 2013. He added that this project was contingent on outside funding and was shown as a “placeholder” only in the timeline. Mr. Perkins reported that the plan relocates commuter parking to the perimeter of the campus, particularly on the north side.

When discussing the 2015 addition to the north end of Ligon, Mr. Perkins noted that there is a need for a large classroom that would seat approximately 200 students. Additionally, offices and meeting rooms are needed for athletics. This addition would address both needs.

Mr. Kenshalo presented the summary of parking numbers that would be achieved if the proposed plan were to come to fruition.

Dr. Rogers then reviewed the cash flow analysis for the master plan. He indicated that the projects included in the plan would be funded with private gifts, the yearly allocation of Higher Education Assistance Funds (HEAF), and HEAF debt service. He reminded the board that the institution can leverage up to one-half of the yearly allocation of HEAF for no longer than 10 years. He noted that as part of this plan, private gift funds would be
used to pay the existing debt on the Dillard Building. Once the debt is released, HEAF would be available to support additional projects. He added that within the next few years the university could bond approximately $14 million and would have adequate HEAF to pay the debt. These funds would be used for a number of projects included in the plan.

Dr. Rogers noted that the gift of $2,210,897 was received recently to retire the Dillard Building debt. The donor required that the gift be matched and funds totaling more than $2.5 million have been received or pledged. These funds have been designated for the expansion of engineering and geosciences programs, scholarship endowments, and other university needs. He indicated that the cash flow plan would change with time. He noted that projects shown at the bottom of the report were not included in the plan because they will be paid for with plant funds on hand or private money.

Dr. Rogers requested board approval of the plan. He added that approval of the plan was not approval of every project. Ms. Spears moved approval of the plan as presented; the motion was seconded by Mr. Hessing.

Ms. Spears noted that in comparing the campus revitalization plan that was presented in November to this plan, the priority order of projects had changed. Dr. Rogers responded that the changed timeline was the result of cash flow as well as the understanding that in order to raze certain buildings, facilities must be available to house existing offices and programs. The primary change was the decision to move forward with the renovation of the Christ Academy facility to provide space for the Counseling Center and the mass communication and music departments.

Mr. Engelman commented that he agreed with the projects included in the plan but was not in favor of the timeline presented. He noted that he was concerned that the university had gone through a period of declining enrollment. He indicated that he was also concerned that the plan did not identify necessary maintenance funds for new facilities. He stated that the economist’s rule of thumb is that $1 million should be invested to cover maintenance and utilities for a $1 million building. Dr. Rogers responded that the plan addresses increased capacity and changing interests of students. He noted that additional and better space is needed, particularly in areas that are growing. Mr. Sandoval commented that the university budgeted $1.2 million for deferred maintenance projects in the current budget. He stated that by razing buildings as outlined in the plan, the university’s deferred maintenance would be reduced. Dr. Rogers noted that MSU receives approximately $4 million each year in HEAF. It is anticipated that one-half of those funds would be used for building additions and renovations. He stated that the new space would require less maintenance than existing space. Mr. Hessing asked that the administration address the issue of maintenance costs as the plan is developed and individual projects are considered.

Mr. Sanchez asked if campus traffic patterns had been reviewed in light of the proposed plan. He expressed concern that a great deal of green space would be lost. Dr. Lamb indicated that the new parking lots would take the place of buildings or current lots. He
added that additional green space would be added by taking up the road between Killingsworth and the Clark Student Center and repurposing the area for general use. Mr. Sanchez asked about the proposed parking on the north side of the Hardin Administration Building. Dr. Rogers stated that he wasn’t certain about that particular project in the plan.

Dr. Givens expressed concern that the plan did not add campus parking until the third or fourth year. Mr. Sandoval noted that the plan continues to evolve and change. Dr. Givens stated that he would like to see parking added in the first year of the plan. Dr. Rogers responded that he hoped to be able to move additional parking lots to year two. Ms. Aguilera noted that parking is a large concern for students, particularly commuting students. She added that when Dr. Rogers spoke at a recent SGA meeting students indicated that they wanted additional parking but did not want to pay large fees for a guaranteed parking spot. Dr. White stated that moving forward with the Christ Academy project is important as the university is making curricular changes that will necessitate realignment of space in mass communication. Dr. Givens noted that he supports the work on Christ Academy and would also like to see a higher priority for parking in the plan.

Dr. Givens stated that the university’s previous master plans have shown a new library as the first priority item and a library project is not included in this plan. Dr. Rogers responded that a library is a $40 million project and it would take Tuition Revenue Bonds from the state of Texas to move forward with a library project.

Mr. Bernhardt expressed concern that additional student housing is not part of the plan until the fourth year. Dr. Rogers responded that several of the projects can stand independently and student housing is one of those projects. He added that the administration and board must consider new options for financing student housing. Dr. Givens asked Dr. Rogers if raising revenue and increasing enrollment was the goal of the overall plan and if housing and parking would be important in achieving this goal. Dr. Rogers responded that it was and that future revenue would come largely from increased enrollment. He stated that there are several ways the university can grow, including additional housing. Another way to increase enrollment is by increasing capacity for nursing, radiologic science, engineering, the geosciences, and other high demand areas. Dr. Lamb noted that at the August board meeting Brailsford and Dunlavey presented a market study showing demand for approximately 350 beds and indicating that the university would need a gift of $3 million to make the project work financially. He noted a project of 400-450 beds would be needed for the project to be self-sustaining and such demand is not there.

Dr. Givens indicated that he was not certain what the board was being asked to approve. Mr. Hessing responded that it was his understanding that the board was being asked to approve the concept of the plan. He noted his belief that master planning is important for the academic growth of the university. Dr. Givens asked if the project cost estimates included heating and cooling, phone and computer systems, and other necessary costs. Dr. Rogers responded that they were complete project cost estimates. Dr. Givens stated that he would like to see more information about each of the components of the projects.
Dr. Rogers indicated that additional information would be presented as each project was recommended for approval. Dr. Givens noted that the board would still need to approve the priority order of projects. Dr. Rogers stated that the first project the board would be asked to approve would likely be Phase I of the Christ Academy project. He added that it would take time to sort out a definite timeline but that it was critical that the board express support of the general plan and the financing. Dr. Givens expressed concern that the university did not need to grow in order to move forward with the plan. Dr. Rogers noted that a number of the projects are needed to allow growth in a number of programs.

Ms. Spears indicated her support of the plan and the funding. Dr. Givens stated he was not in favor of the plan because it was not motivated by the need to increase revenue. Dr. White noted that several of the projects would yield increased capacity and revenue. Mr. Hessing indicated that while growth may not be driving the plan, it will be the ultimate result.

Dr. Gunn indicated that there was a motion and a second to approve the concept of the campus master plan that was presented. The motion was approved.

**MSU Charitable Trust Membership**
12-40. Dr. Gunn noted that when this item was discussed earlier in the meeting she was remiss in not announcing that Mr. Bryant wanted to recuse himself from action on this item. She asked for another motion, second, and vote that did not include Mr. Bryant. Mr. Hessing moved approval of the item as presented. Ms. Spears seconded the motion. The motion was approved with Mr. Bryant abstaining.

**Adjournment**
The Executive Committee discussion concluded at 3:27 p.m.

Reviewed for submission:

Carol Carlson Gunn, Chair
Midwestern State University
Board of Regents Executive Committee

**ATTACHMENT:**
1. Campus Master Plan
2. Campus Master Plan Cash Flow Analysis
REPORT FOR THE
BOARD OF REGENTS
PHASE 1 - CAMPUS
MASTERPLANNING
PROJECT
16 February 2012
PHASE 1 - CHARGE & GOALS

1. LIMIT SCOPE TO FIVE (5) YEARS
2. IDENTIFY IMMEDIATE NEEDS IN PREPARATION FOR NEW STUDENT HOUSING FACILITY
3. OVERLAY GOALS WITH AVAILABLE FUNDING & ESTABLISH TIME LINE.
## Proposed Project Timeline - Year 1 (Fiscal Year 2013)

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## Proposed Project Timeline - Year 4 (Fiscal Year 2016)

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PROPOSED PROJECTS -
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**RENOVATION OF CHRIST ACADEMY - Master-Planning, Demolition, and begin Phase 1 (12 months total)**

- Master-Planning of Facility for all relocated Programs: 4 months
- Demolition of Building Interior: 2 months
- Begin **Phase 1 Renovation**: Relocation of the Counseling Center (approx. 5,700 S.F.) and Mass Communications Program (approx. 10,000 S.F.): 6 months

**NOTES:**
1. All timelines for projects allow time for design, development of construction documents, and bidding.
2. Private funding anticipated to be provided for the McCoy Engineering Hall project. Project shown as a "placeholder" in the timeline only. The project can be scheduled at anytime as needed.
3. Space square footage for the Mass Communications Program as per the College of Fine Arts recommendations.

**DESIGN/CONSTRUCT GREEN SPACE** (4 months)
- Close off TeePee Drive between Killingsworth Hall & Clark Student Center; design in progress & funded

**DESIGN/CONSTRUCT ADDITION TO THE MCOY ENGINEERING HALL** (8 of 18 months)
- Design a new addition to the west of the existing McCoy Engineering Hall (approx. 4,300 S.F.); 18 months total design/construction time
ENLARGED SITE PLAN - RENOVATION OF THE
FORMER CHRIST ACADEMY BUILDING
TOTAL NUMBER OF NEW PARKING SPACES: APPROX. 52

RENOVATE FORMER CHRIST ACADEMY BUILDING

NEW PARKING
(41 SPACES)

NEW PARKING
(11 SPACES)
BUILDING SQUARE FOOTAGE: 29,984 S.F. GROSS AREA

FLOOR PLAN - FORMER CHRIST ACADEMY BUILDING w/ POSSIBLE SPACE ALLOCATIONS FOR MUSIC OFFICES & CHOIR ROOM, COUNSELING CENTER, AND MASS COMMUNICATIONS
ENLARGED SITE PLAN - ADDITION TO THE
McCoy Engineering Building
BUILDING SQUARE FOOTAGE: APPROX. 4,300 S.F.
ENLARGED SITE PLAN - NEW GREEN SPACE
BETWEEN CLARK STUDENT CENTER & KILLINGSWORTH HALL
FUNDED & DESIGN IN PROGRESS
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<td>October</td>
<td>Complete design and Construction Documents for Phase 1</td>
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<td>November</td>
<td>Complete design and Construction Documents for Phase 2</td>
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<td>Complete Phase 1 Renovation: Relocation of the Counseling Center (approx. 5,700 S.F.) and Mass Communications Program (approx. 10,000 S.F.) - 6 months</td>
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<td>January</td>
<td>Complete design and Construction Documents for Phase 2</td>
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<td>February</td>
<td>Complete Phase 2 Renovation: Relocation of the Music Program (approx. 15,000 S.F.) - 6 months</td>
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**RENOVATION OF CHRIST ACADEMY - complete Phase 1; design Phase 2 (12 months total)**

Complete Phase 1 Renovation: Relocation of the Counseling Center (approx. 5,700 S.F.) and Mass Communications Program (approx. 10,000 S.F.) - 6 months.

Complete design and Construction Documents for Phase 2 Renovation: Relocation of the Music Program (approx. 15,000 S.F.) - 6 months.

**DESIGN/CONSTRUCT ADDITION TO MCCOY ENGINEERING HALL (10 of 18 months)**

Design/construct a new addition to the west of the existing McCoy Engineering Hall (approx. 4,300 S.F.); 18 months total construction time.

**NOTES:**

1. All timelines for projects allow time for design, development of construction documents, and bidding.
2. Private funding anticipated to be provided for the McCoy Engineering Hall project. Project shown as a "placeholder" in the timeline only. The project can be scheduled at anytime as needed.
3. Space square footage for the Mass Communications Program as per the College of Fine Arts recommendations.
<table>
<thead>
<tr>
<th>RENOVATION OF CHRIST ACADEMY - Phase 2 (12 months)</th>
</tr>
</thead>
<tbody>
<tr>
<td>Begin and complete Phase 2 Renovation: Relocation of the Music Program (approx. 15,000 S.F.)</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>DEMOLITION OF EXISTING BUILDINGS (6 months)</th>
<th>DESIGN/CONSTRUCT NEW PARKING AREAS &amp; GREEN SPACE (6 months)</th>
</tr>
</thead>
<tbody>
<tr>
<td>Demolish the existing Vinson, McGaha, and Bandhall Buildings</td>
<td>Construct new Commuter parking areas and Green Space at the northern edge of the Campus at the former Vinson, McGaha, and Bandhall Building sites (approx. 281 new parking spaces)</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>DEMOLITION OF MARCHMAN HALL (6 months)</th>
<th>DESIGN/CONSTRUCT NEW PARKING AREA (6 months)</th>
</tr>
</thead>
<tbody>
<tr>
<td>Demolish the existing Marchman Hall; prepare Site for construction of new Police Station</td>
<td>Construct new Commuter parking area at the north side of Hardin Administration Building (approx. 116 new parking spaces)</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>DESIGN/CONSTRUCT NEW POLICE STATION (first 12 of 18 months)</th>
</tr>
</thead>
<tbody>
<tr>
<td>Construct a new Police Station facility (approx. 5,000 S.F.) at the former Marchman Hall site; 18 months total construction time</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>DESIGN/CONSTRUCT A NEW ACADEMIC CLASSROOM &amp; ATHLETIC ADMINISTRATION BUILDING (first 12 of 18 months)</th>
</tr>
</thead>
<tbody>
<tr>
<td>Begin Construction of a new Academic Classroom &amp; Athletic Administration Building (approx. 5,000 S.F.; addition to D.L. Ligon Coliseum); 18 months total construction time</td>
</tr>
</tbody>
</table>

**NOTES:**

1. All timelines for projects allow time for design, development of construction documents, and bidding.
2. HEAF Funds can be used for demolition of existing Buildings to create Commuter parking areas.
3. HEAF Funds to be available over a three (3) year period as follows: $2 million (1st year); $2 million (2nd year) and $14 million (3rd year).
4. The construction of the Police Station and the Academic Classroom & Athletic Administration Building facilities are to occur the same year but are not dependent on each other.
5. The Academic Classroom portion of the Academic Classroom & Athletic Administration Building is eligible for HEAF Funds.
6. If Commuter Parking project north of the Hardin Administration Building is completed prior to this fiscal year, an alternate source of funding is needed. Project shown as a "placeholder" in the timeline only. The project can be scheduled at anytime as needed.
ENLARGED SITE PLAN - NEW COMMUTER PARKING @ NORTHEAST CAMPUS
TOTAL NUMBER OF COMMUTER NEW PARKING SPACES: APPRX. 522

COMMUTER PARKING
(100 SPACES)

COMMUTER PARKING
(130 SPACES)

HAMPSTEAD LANE

COMMUTER PARKING
(130 SPACES)

COMMUTER PARKING
(38 SPACES)

STAFF PARKING
(10 SPACES)

MIDWESTERN STATE UNIVERSITY Campus Master-Planning Project
ENLARGED SITE PLAN - NEW COMMUTER PARKING AREA
AT NORTH SIDE OF HARDIN ADMINISTRATION BUILDING
TOTAL NUMBER NEW COMMUTER PARKING SPACES: 116

HAMPSTEAD LANE

COMMUTER PARKING
(116 NEW SPACES)

ARIN
AUDITORIUM

TAFT BOULEVARD

MIDWESTERN STATE UNIVERSITY
Campus Master-Planning Project
ENLARGED SITE PLAN - NEW POLICE STATION

BUILDING SQUARE FOOTAGE: APPROX. 4,900 S.F.;
TOTAL NUMBER OF NEW PARKING SPACES: APPROX. 18
NOCONA TRAIL

NEW ACADEMIC CLASSROOM & ATHLETIC ADMINISTRATION BLDG.

ENLARGED SITE PLAN - NEW ACADEMIC CLASSROOM & ATHLETIC ADMINISTRATION BUILDING ADDITION
BUILDING SQUARE FOOTAGE: APPROX. 5,000 S.F.

D.L. LIGON COLISEUM

MIDWESTERN STATE UNIVERSITY
Campus Master-Planning Project
|---------------|-------------|--------------|--------------|--------------|--------------|------------|-----------|---------|---------|---------|-----------|
| **DESIGN/CONSTRUCT NEW POLICE STATION (last 6 of 18 months)**
Construct a new Police Station facility (approx. 5,000 S.F.) at the former Marchman Hall site; **18 months** total construction time | **DEMOlITION OF EXISTING BUILDINGS (6 months)**
Demolish the existing Police Station, Biology House, and Hampstead Housing |
| **DESIGN/CONSTRUCT NEW STUDENT HOUSING w/ CAMPUS HOUSING OFFICES (first 12 of 24 months)**
Begin construction of a new Student Housing Facility (350 beds) with Campus Housing Offices at Prothro-Yeager Hall/Central Plant Site (six story facility; approx. 15,000 S.F.); **24 months** total construction time |
| **DESIGN/CONSTRUCT AN ADDITION TO THE EXISTING FOOD SERVICE FACILITY AT CLARK STUDENT CENTER (first 12 of 18 months)**
Begin construction of a new addition to the south of the existing Food Service Facility/Clark Student Center (approx. 5,000 S.F.); **18 months** total construction time |
| **DESIGN/CONSTRUCT - NEW ACAD. CLASSRM./ATH. ADMIN. BLDG. (last 6 of 18 months)**
Complete construction of a new Academic Classroom & Athletic Administration Building (approx. 5,000 S.F.; addition to D.L. Ligon Coliseum); **18 months** total const. time |
| **DESIGN/CONSTRUCT AN ADD. - EXIST. BOLIN SCIENCE HALL (first 6 of 18 months)**
Begin construction of a new addition to east of the existing Bolin Science Hall (new Science Labs and East Entry); **18 months** total construction time |

**NOTES:**
1. All timelines for projects allow for design, development of construction documents, and bidding.
2. HEAF Funds can be used for demolition of existing Buildings to create Commuter parking areas.
3. HEAF Funds to be available over a three (3) year period as follows: $2 million (1st year); $2 million (2nd year) and $14 million (3rd year).
4. The project involving the Bolin Science Hall Addition can be started at anytime when funding becomes available.
ENLARGED SITE PLAN - PROPOSED NEW STUDENT HOUSING (w/ CAMPUS HOUSING OFFICES), AND RENOVATED/RECLASSIFIED PARKING AREAS

BUILDING SQUARE FOOTAGE (STUDENT HOUSING):
TOTAL APPROX. 150,000 S.F. (SIX STORIES @ APPROX. 25,000 S.F. EACH STORY)

TOTAL NUMBER OF NEW RESIDENTIAL PARKING SPACES: APPROX. 325
3D RENDERINGS - PROPOSED NEW STUDENT HOUSING w/ CAMPUS HOUSING OFFICES
ENLARGED SITE PLAN - ADDITION TO THE EXISTING FOOD SERVICE FACILITY AT CLARK STUDENT CENTER
BUILDING SQUARE FOOTAGE: APPROX. 5,000 S.F.
### Proposed Project Timeline: Year 5 (Fiscal Year 2017)

<table>
<thead>
<tr>
<th>Month</th>
<th>Event</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>March 2017</strong></td>
<td>Design/construct new parking areas (6 months)</td>
</tr>
<tr>
<td>April 2017</td>
<td>Construct new commuter parking area at the former Police Station, Biology House, and Hampstead Housing Sites (approx. 241 new parking spaces)</td>
</tr>
<tr>
<td>May 2017</td>
<td>Design/construct new student housing with campus housing offices (last 12 of 24 months)</td>
</tr>
<tr>
<td>June 2017</td>
<td>Complete construction of the new student housing facility with campus housing offices, 24 months total construction time</td>
</tr>
<tr>
<td>July 2017</td>
<td>Rework existing &amp; create new parking areas (6 months)</td>
</tr>
<tr>
<td>August 2017</td>
<td>Rework &amp; expand existing residence/commuter parking area (north of football fields) and reclassify as residential parking</td>
</tr>
<tr>
<td>September 2017</td>
<td>Design/construct - add to exist. food service FAC. (cont.) - last 6 of 18 months</td>
</tr>
<tr>
<td>October 2017</td>
<td>Complete construction of a new addition to the existing food service facility/Clark</td>
</tr>
<tr>
<td>November 2017</td>
<td>Design/construct - add. to exist. Bolin science hall (cont.) - last 12 of 18 months</td>
</tr>
<tr>
<td>December 2017</td>
<td>Complete construction of a new addition to east of the existing Bolin Science Hall (new science labs and East Entry); 18 months total construction time</td>
</tr>
</tbody>
</table>

### Notes:
1. All timelines for projects allow time for design, development of construction documents, and bidding.
2. HEAF Funds to be available over a three-year period as follows: $2 million (1st year); $2 million (2nd year); and $14 million (3rd year).
3. The project involving the Bolin Science Hall Addition can be started at anytime when funding becomes available.
## Commuter Parking Space Summary - Construction Projects

<table>
<thead>
<tr>
<th>Existing Commuter Parking Areas</th>
<th>No. of Existing Parking Spaces</th>
</tr>
</thead>
<tbody>
<tr>
<td>Old Bandhall</td>
<td>-51</td>
</tr>
<tr>
<td>Prothro-Yeager Hall/Central Plant</td>
<td>-214</td>
</tr>
<tr>
<td>Football Fields (Estimated no. of spaces used for Commuter parking)</td>
<td>-225</td>
</tr>
<tr>
<td><strong>Total Parking Spaces - Existing Commuter Parking Areas</strong></td>
<td><strong>-490</strong></td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>New Commuter Parking Areas</th>
<th>No. of New Parking Spaces</th>
</tr>
</thead>
<tbody>
<tr>
<td>North Parking (former Vinson, McGaha, &amp; Bandhall Sites)</td>
<td>+281</td>
</tr>
<tr>
<td>North Parking (former Police Station &amp; Biology House Sites)</td>
<td>+136</td>
</tr>
<tr>
<td>North Parking (former Hampstead Housing Site)</td>
<td>+105</td>
</tr>
<tr>
<td>East Parking (north of Hardin Administration Building)</td>
<td>+116</td>
</tr>
<tr>
<td><strong>Total Parking Spaces - New Commuter Parking Areas</strong></td>
<td><strong>+638</strong></td>
</tr>
<tr>
<td><strong>Net Gain or Loss in Parking Spaces - New Commuter Parking Areas</strong></td>
<td><strong>+148</strong></td>
</tr>
</tbody>
</table>

## Residential Parking Space Summary - Construction Projects

<table>
<thead>
<tr>
<th>Existing Residential Parking Areas</th>
<th>No. of Existing Parking Spaces</th>
</tr>
</thead>
<tbody>
<tr>
<td>Football Fields (Estimated no. of spaces used for Residential parking)</td>
<td>-30</td>
</tr>
<tr>
<td><strong>Total Parking Spaces - Existing Residential Parking Areas</strong></td>
<td><strong>-30</strong></td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>New Residential Parking Areas</th>
<th>No. of New Parking Spaces</th>
</tr>
</thead>
<tbody>
<tr>
<td>Reclassified Parking Area (North of Football Fields)</td>
<td>+325</td>
</tr>
<tr>
<td><strong>Total Parking Spaces - New Residential Parking Areas</strong></td>
<td><strong>+325</strong></td>
</tr>
<tr>
<td><strong>Net Gain or Loss in Parking Spaces - New Residential Parking Areas</strong></td>
<td><strong>+295</strong></td>
</tr>
</tbody>
</table>
### Cash Flow Analysis - Campus Master Plan 2013-2017
February 16, 2012

#### Proposed Projects and Fund Uses

<table>
<thead>
<tr>
<th>Project Description</th>
<th>FY 2013</th>
<th>FY 2014</th>
<th>FY 2015</th>
<th>FY 2016</th>
<th>FY 2017</th>
<th>Following 7 Years</th>
<th>Project Estimate</th>
</tr>
</thead>
<tbody>
<tr>
<td>Dillard Debt Payment</td>
<td>$1,484,150</td>
<td>$1,482,281</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td>$2,966,431</td>
</tr>
<tr>
<td>Renovation of Christ Academy - Phase 1</td>
<td>$2,300,000</td>
<td>$321,897</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td>$2,621,897</td>
</tr>
<tr>
<td>Design/Construct Green Space - Teepee Drive</td>
<td>$200,000</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td>$200,000</td>
</tr>
<tr>
<td>McCoy Engineering Hall Design/Addition (if and when funds available)</td>
<td>$400,000</td>
<td>$1,200,000</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td>$1,600,000</td>
</tr>
<tr>
<td>Debt payment for multiple campus renovation projects (paid via HEAF)</td>
<td></td>
<td></td>
<td>$1,600,000</td>
<td>$1,600,000</td>
<td>$1,600,000</td>
<td>$11,200,000</td>
<td>$3,000,000</td>
</tr>
<tr>
<td>Renovation of Christ Academy - Phase 2</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td>$300,000</td>
</tr>
<tr>
<td>Demolition (Marchman, Vinson, McGaha, Band Hall)</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td>$800,000</td>
</tr>
<tr>
<td>Design/Construct New Academic Classroom/Athletic Adm. Bldg. (portion paid by donors)</td>
<td>$800,000</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td>$1,600,000</td>
</tr>
<tr>
<td>Design/Construct New Parking Areas &amp; Green Space</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td>$1,900,000</td>
</tr>
<tr>
<td>Design/Construct Police Station</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td>$1,500,000</td>
</tr>
<tr>
<td>Demolition (Police Station, Biology House &amp; Hampstead Housing)</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td>$400,000</td>
</tr>
<tr>
<td>Design/Construct Addition to Bolin Science Hall</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td>$8,000,000</td>
</tr>
<tr>
<td>Design/Construct New Student Housing w/Campus Housing Offices</td>
<td>$3,000,000</td>
<td>$775,000</td>
<td>$5,425,000</td>
<td></td>
<td></td>
<td></td>
<td>$15,700,000</td>
</tr>
<tr>
<td>Design/Construct Addition to Clark Student Center Food Service</td>
<td>$1,800,000</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td>$1,800,000</td>
</tr>
<tr>
<td>Design/Construct New Commuter Parking (NW corner of campus)</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td>$100,000</td>
<td>$100,000</td>
<td>$100,000</td>
</tr>
</tbody>
</table>

**Total** | **$4,384,150** | **$3,004,178** | **$2,400,000** | **$6,400,000** | **$2,475,000** | **$15,625,000** | **$38,721,897**

#### Sources of Project/Expenditure Support

<table>
<thead>
<tr>
<th>Source Description</th>
<th>FY 2013</th>
<th>FY 2014</th>
<th>FY 2015</th>
<th>FY 2016</th>
<th>FY 2017</th>
<th>Following 7 Years</th>
<th>Project Estimate</th>
</tr>
</thead>
<tbody>
<tr>
<td>Donor - Dillard Building</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td>$2,221,897</td>
</tr>
<tr>
<td>HEAF Funds</td>
<td>$1,784,150</td>
<td>$1,482,281</td>
<td>$2,000,000</td>
<td>$2,000,000</td>
<td>$2,000,000</td>
<td>$14,000,000</td>
<td></td>
</tr>
<tr>
<td>McCoy Project - donor gift (when available)</td>
<td>$400,000</td>
<td>$1,200,000</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td>$800,000</td>
</tr>
<tr>
<td>Athletic Adm. Building - private donors</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td>$250,000</td>
</tr>
<tr>
<td>Gifts or other unanticipated funding</td>
<td>$250,000</td>
<td>$250,000</td>
<td>$600,000</td>
<td></td>
<td></td>
<td></td>
<td>$3,000,000</td>
</tr>
<tr>
<td>Housing Donation</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td>$775,000</td>
</tr>
<tr>
<td>New Housing Income</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td>$5,425,000</td>
</tr>
<tr>
<td>Prior Year Carry Forward</td>
<td>$200,000</td>
<td>$221,897</td>
<td>$150,000</td>
<td>$800,000</td>
<td>$0</td>
<td>$300,000</td>
<td></td>
</tr>
</tbody>
</table>

**Total** | **$4,606,047** | **$3,154,178** | **$3,200,000** | **$6,400,000** | **$2,775,000** | **$19,725,000** |                   |

#### Other Scheduled Projects to be paid from Maintenance Funds or Private Gifts

<table>
<thead>
<tr>
<th>Project Description</th>
<th>Amount</th>
</tr>
</thead>
<tbody>
<tr>
<td>Dalquest Desert Research Center</td>
<td>$250,000</td>
</tr>
<tr>
<td>Akin Auditorium Renovation</td>
<td>$180,000</td>
</tr>
<tr>
<td>Writing Center Renovation</td>
<td>$150,000</td>
</tr>
<tr>
<td>Museum Renovation</td>
<td>$750,000</td>
</tr>
</tbody>
</table>
The Finance and Audit Committee of the Board of Regents, Midwestern State University, met in regular session in the J. S. Bridwell Board Room, Hardin Administration Building, Wichita Falls, Texas, at 3:27 p.m., Thursday, February 16, 2012. Finance and Audit Committee members in attendance were Mr. Shawn Hessing, Chairman; Mr. Mike Bernhardt; Mr. Charles Engelman; and Dr. Lynwood Givens. Other regents attending the meeting were Mr. Kenny Bryant, Mrs. Tiffany Burks, Dr. Carol Gunn, Mr. Sam Sanchez, Ms. Jane Spears, and Student Regent Linda Aguilera.

Administrative staff members present included Dr. Jesse W. Rogers, President; Dr. Alisa White, Provost and Vice President for Academic Affairs; Mr. Juan Sandoval, Vice President for Business Affairs and Finance; Dr. Keith Lamb, Vice President for Student Affairs and Enrollment Management; Dr. Howard Farrell, Vice President for University Advancement and Public Affairs; and Dr. Robert Clark, Vice President for Administration and Institutional Effectiveness. Other university personnel attending the meeting included Mr. Kyle Owen, Associate Vice President for Facilities Services; Dr. Pam Morgan, Associate Vice President for Outreach and Engagement; Mr. Charlie Carr, Director of Athletics; Mr. David Spencer, Internal Auditor; Mr. Barry Macha, General Counsel; Ms. Dianne Weakley, Director of Human Resources; Dr. Jim Owen, Chairman of the MSU Faculty Senate; Ms. Jolene Welch, Chair of the MSU Staff Senate; Ms. Gail Ferguson, Controller; Ms. Valarie Maxwell, Director of Budget and Management; Ms. Julie Gaynor, Director of Marketing and Public Information; Ms. Cindy Ashlock, Executive Assistant to the President; and Ms. Debbie Barrow, Director of Board and Government Relations. Representing the student body was Mr. Kyle Christian, Student Government Association (SGA) president, and Ms. Tobi Balogon, SGA observer. Representing the news media were Ms. Ann Work, reporter for the Times Record News, and Mr. Chris Collins, editor of The Wichitan.

Chairman Hessing called the meeting to order at 3:27 p.m.

Reading and Approval of Minutes
12-44. The minutes of the Finance and Audit Committee meeting November 10, 2011, were approved as presented.

Review and Acceptance of Financial Reports
12-45. Mr. Hessing noted that the administration recommended the FY 2011 Annual Financial Report and the September, October, November, and December, 2011 financial reports for acceptance. He asked Mr. Sandoval to comment on these documents.

Mr. Sandoval reported that the Annual Financial Report was mailed to the board in December and reflected a fair and stable financial position for the university, even with
the additional reductions in state appropriations for the biennium. He noted that net assets declined and added that one of the causes was the increase in depreciation expenses of $827,356 over the previous year. Mr. Sandoval added that designated funds increased by $2.2 million in 2011.

Mr. Sandoval stated that for the four months ending December 31, the revenue and expense statement looks fine. He added that while Schedule 1 reflected an excess of revenue over expenditures, significant scholarship expenditures in January and February would eliminate that operating margin. He noted that total reductions in tuition and fees as a result of the enrollment decline result in an estimated $1.2 million shortfall for the fiscal year. He indicated that expenditures for the year are lower than anticipated and savings have also been seen in salaries, maintenance and operations, and other areas.

Mr. Bernhardt moved the board accept the reports as presented. Mr. Engelman seconded the motion and it was approved.

FY 2011-2012 Item $50,000 & Under Approved by President
12-46. Mr. Hessing noted that one budget item was presented in the agenda document for ratification. Dr. Rogers stated that the MSU Cheerleaders were invited to the Collegiate National Competition and he approved funds for this purpose.

Dr. Givens moved the board ratify this budget change as presented. Mr. Bernhardt seconded the motion and it was approved.

Review of Personnel Reports and Salary/Title/Position Changes in 2011-2012 Budget Approved per Board Authorization
12-47. Mr. Hessing stated that the reports and items for ratification were included in the agenda document. Dr. Rogers noted that the Director of Housing finished his doctorate and was given a commensurate increase in salary. An administrative assistant was hired for less than was budgeted and a housing secretary position was converted to a housing maintenance technician position. The final change was a salary adjustment that should have been included in the original budget.

Mr. Bernhardt moved approval of this board item as presented. Mr. Engelman seconded the motion and it was approved.

Budget Discussion 2011-12
12-48. Mr. Hessing stated that the board discussed the university’s budget shortfall in November and asked Dr. Rogers to present an update. Dr. Rogers commented that the current budget would run through the summer and the final outcome of enrollment income and expenditure reductions would not be known until later in the year. He added that the university is on track to address the $1.2 million shortfall as a result of the enrollment decline. Dr. Rogers reviewed the budget update as shown in Attachment 1. He noted that in addition to the approvals given in November, the administration is committed to achieving an additional $200,000 savings in salaries during the current year. He added that savings in operations and utilities funding is also anticipated.
Mr. Engelman expressed concern that he had heard more about increased spending and less about austerity measures. Dr. Rogers responded that the university’s budget has been cut by the state by $12.2 million during the last four years. He indicated that the university has been on a severe austerity program for at least three years. He added that of 37 state institutions of higher education in Texas, MSU is seventh from the bottom in terms of state appropriations received per student. He noted that the administration continues to look for increased efficiencies. Mr. Engelman commended the administration for the work they have done in reducing the budget and encouraged that it continue.

Dr. Givens noted that the worksheet anticipated taking $314,000 from selected reserves to balance the budget. He asked about the current balance in those reserves. Mr. Sandoval responded that the balance was $2.1 million as shown in the annual financial report. Dr. Givens asked if the balance after this transaction would leave $1.8 million. Mr. Sandoval responded in the affirmative.

Mr. Hessing noted that no action was necessary as this item was presented for information only.

Remote Student Teaching Fee
12-49. Mr. Hessing reported that the administration was requesting authorization to initiate a $500 Remote Student Teaching Fee effective with the fall 2012 semester as presented in the agenda. He asked Dr. White to provide information regarding this request.

Dr. White noted that this was a pass-through fee that would not be assessed to all students. The service would be offered as a convenience to students who would prefer to student teach outside the local area. She added that while it would cost more than $500 in some cases, this fee would help defray the expense for those who request this convenience. Dr. Rogers stated that this option is very good for the students because they have a better chance of being employed in the area in which they student teach.

Mr. Bernhardt moved approval of this item as presented. Dr. Givens seconded the motion.

Dr. Givens asked what would happen if a student wanted to student teach in North Dakota. Dr. White responded that the student would likely need to do their student teaching in Texas. However, if a student chose an out-of-state site several things would have to be negotiated.

There being no further discussion, the motion was approved.

Mr. Hessing stated that the next five items, 12-50 through 12-54, dealt with recommended premium charges relating to threpeats, excessive hours, distance education, and non-resident tuition. These are charges that do not necessarily relate to all Midwestern students. He noted that Dr. Rogers would explain the items and board members would have an opportunity to
discuss each item as necessary. He stated that the items would be voted on as a group, if possible.

Tuition for Repeated Undergraduate Hours
12-50. Dr. Rogers explained that in 2003 a law was passed whereby universities would no longer receive formula funding for courses students enrolled in for the third or more time. Beginning in 2006, Midwestern State University began assessing a $100 per semester credit hour (SCH) tuition charge for these “threepeat” hours. While the state allowed universities to charge up to non-resident tuition for these hours (currently $363 per SCH), the MSU administration and board determined that a lesser amount was appropriate at that time.

The administration recommended increasing the assessment to $150 per SCH beginning with the fall 2012 semester. Dr. Rogers indicated that this action would hopefully provide an incentive for students to complete their courses and would recover lost funds for the university. He added that the fee had not been increased since it was initiated in 2006.

Tuition Charge for Excessive Semester Credit Hours
12-51. Dr. Rogers noted that this item was similar to 12-50, with the exception that MSU had never charged for courses taken in excess of 30 hours above degree requirements. The administration recommended that an additional tuition charge of $150 per SCH be levied for excess semester credit hours as outlined in state law. He noted that this change was significant enough that the administration recommended that the effective date of the assessment be spring 2013 semester. In so doing, students would have an opportunity to review their degree plan and move quickly toward graduation. Dr. Rogers added that he had questions about how this would affect students with double majors. He noted that the effect would depend on the two fields in which the student was pursuing the degree. He added that this fee would not apply to a student seeking a second baccalaureate degree.

Distance Education Course Fee Increase
12-52. Dr. Rogers noted that the cost of delivering and supporting distance education courses continues to increase. He added that the number of students taking distance education courses is steadily increasing. He stated that the university needs an instructional designer and additional training for faculty who teach e-courses. He noted that students who take distance education courses only are not charged the Student Union/Center Fee, the Medical Service fee, the Recreation Center Fee, or the Wellness Center Fee. The administration recommended increasing the fee for distance education courses from $32 per SCH to $50 per SCH effective with the fall 2012 semester. He noted that the fee was last increased in the fall 2006.

Ms. Spears asked if it was customary at other institutions to waive certain fees for distance education students. Mr. Sandoval responded that it was.
Non-Resident Tuition (International Students)
12-53. Dr. Rogers reported that this fee had not been increased since it was initiated in 2007. The administration recommended increasing the fee from $75 per SCH to $90 per SCH effective with the fall 2012 semester. He indicated that this was an excellent rate for international students.

Mr. Bernhardt asked about international tuition charged nationwide. Dr. Rogers stated that he did not have the number for the nation, but that other public institutions in Texas charge $363 per SCH.

Non-Resident Tuition (U.S. non-Oklahoma)
12-54. Dr. Rogers presented the administration's recommendation that non-resident tuition for United States citizens from states other than Oklahoma be increased from the rate of Texas resident tuition plus $30 per SCH to Texas resident tuition plus $65 per SCH effective with the fall 2012 semester. He noted that when the non-resident tuition was lowered in 2006, the desired result of greatly increased non-resident numbers was not achieved. This increase will still allow MSU to be competitive with the institutions throughout the nation that offer the lowest out-of-state rate.

Mr. Hessing reviewed the items noting that the board had heard the administration’s recommendations and asked for a motion and second. Mr. Engelman moved approval of these items as presented. Dr. Givens seconded the motion and it was approved.

Budget Discussion 2012-2013/ Tuition and Fee Review and Recommendations
12-55. Mr. Hessing asked Dr. Rogers to present the administration’s recommendations regarding tuition and fee increases for the 2012-2013 fiscal year. Dr. Rogers presented information as shown in Attachment 2. He noted that in considering tuition and fees, the administration wanted to remain competitive with other state institutions while keeping the increase to a minimum. He reported that it appeared that schools in the state would keep increases to no more than 4%. He added that a 3.9% increase at MSU represented an increase of $144 for a student enrolled in 15 semester credit hours. He noted that the same percentage increase at other schools would result in a much greater dollar increase because of the difference in the tuition and fee base. Dr. Rogers stated that the administration planned to recommend a 2% salary increase in the next academic year for faculty and staff. He noted that the increase would be a one-time stipend. He added that the increase could possibly be added to the base salary depending on enrollment, the 2013 legislative session, and other cost savings efforts.

On behalf of the administration, Dr. Rogers recommended an increase in tuition and fees beginning with the fall 2012 semester as shown below. He noted that the overall recommended tuition and fee increase for a resident student taking 15 semester credit hours (SCH) would be 3.91%.

A. Increase University Designated Tuition by $8.60 per SCH, from the current $102.90 to $111.50.
B. Decrease the Technology Fee by $3.00 per SCH, from the current $20.00 to $17.00.
C. Increase the Energy Surcharge by $4.00 per SCH, from the current $9.00 to $13.00.

Mr. Bernhardt moved approval of this item as presented. Dr. Givens seconded the motion.

Mr. Hessing noted that while this recommendation appeared to be comparable with what is happening at other state universities, MSU has kept tuition and fee increases below 5% during the last few years and at the same time other institutions have increased tuition and fees by up to 9%. He added that another state institution recently announced that they would not increase tuition and fees next year; however, they increased tuition and fees the previous year by 7.5%.

Dr. Rogers noted that universities cannot continue compounding tuition and fees by 5% each year. He stated that the administration and board must continue to find efficiencies in operations, must increase enrollment, and must use facilities to their maximum.

There being no further discussion, the motion was approved.

Adjournment
The Finance and Audit Committee discussion concluded at 4:07 p.m.

Reviewed for submission:

Shawn Hessing Chairman
Midwestern State University
Board of Regents Finance & Audit Committee

ATTACHMENTS:
1. FY 2011-2012 Budget Information
2. FY 2012-2013 Tuition and Fee Recommendations
Midwestern State University
FY 12 Budget Update
February 14, 2012

Projected Budgeted Income Deficiency
(1) Reduction in Tuition and Fee Income - Headcount of 6,400 to 6,181 $1,285,000

Additional Revenues
(1) Mineral Royalties 121,000
(2) Anticipated Summer Semester Revenue 100,000
(3) Gifts 100,000
Subtotal $321,000

Expenditure Savings
(4) Additional Hiring Restrictions - Previously Budgeted $200,000 200,000
(5) Anticipated Maintenance and Operation Savings 300,000
(6) Anticipated Utilities Savings 150,000
Subtotal $650,000

(7) Balance from Selected Reserves $314,000

Notes on revenue and expenditure savings, including reserves:
(1) MSU received $121,000 in mineral rights royalties.
(2) Anticipated increase in summer revenue resulting from additional classes offered
(3) Unrestricted/undesignated gift received in September 2011
(4) Projected additional personnel savings for the year
(5) Current M&O savings for 4 months - $185,000
(6) Current utility savings for 4 months - $135,000
(7) Working Capital at the end of Fiscal Year 2011 Increased by $1.9 million
Undergraduate Tuition and Fee Schedule Comparison

*Spring 2012 to Fall 2012*

<table>
<thead>
<tr>
<th>Fee Category</th>
<th>Actual Spring 2012</th>
<th>Proposed Fall 2012</th>
<th>Increase over Spring 2012</th>
</tr>
</thead>
<tbody>
<tr>
<td>State Tuition</td>
<td>$750.00</td>
<td>$750.00</td>
<td>0%</td>
</tr>
<tr>
<td>University Designated Tuition</td>
<td>$1,543.50</td>
<td>$1,672.50</td>
<td>8.60%</td>
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<tr>
<td>Student Service Fee</td>
<td>$232.50</td>
<td>$232.50</td>
<td>0%</td>
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<tr>
<td>Technology Fee</td>
<td>$300.00</td>
<td>$255.00</td>
<td>-15.5%</td>
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<tr>
<td>Student Union/Center Fee</td>
<td>$55.00</td>
<td>$55.00</td>
<td>0%</td>
</tr>
<tr>
<td>Energy Surcharge Fee</td>
<td>$135.00</td>
<td>$195.00</td>
<td>44.4%</td>
</tr>
<tr>
<td>Library Fee</td>
<td>$120.00</td>
<td>$120.00</td>
<td>0%</td>
</tr>
<tr>
<td>Medical Service Fee</td>
<td>$15.00</td>
<td>$15.00</td>
<td>0%</td>
</tr>
<tr>
<td>Wellness Center Fee</td>
<td>$15.00</td>
<td>$15.00</td>
<td>0%</td>
</tr>
<tr>
<td>Publication Fee</td>
<td>$5.00</td>
<td>$5.00</td>
<td>0%</td>
</tr>
<tr>
<td>Recreational Center Fee</td>
<td>$120.00</td>
<td>$120.00</td>
<td>0%</td>
</tr>
<tr>
<td>International Education Fee</td>
<td>$4.00</td>
<td>$4.00</td>
<td>0%</td>
</tr>
<tr>
<td>Athletic Fee</td>
<td>$120.00</td>
<td>$120.00</td>
<td>0%</td>
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<tr>
<td>Academic Support Fee</td>
<td>$60.00</td>
<td>$60.00</td>
<td>0%</td>
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<tr>
<td>Course Fees - average*</td>
<td>$211.99</td>
<td>$211.99</td>
<td>0%</td>
</tr>
<tr>
<td><strong>Total</strong></td>
<td><strong>$3,686.99</strong></td>
<td><strong>$3,830.99</strong></td>
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</table>

Proposed Increase for 15 Hour Schedule: $144.00

Percentage Increase over Spring 2012: 3.91%

<table>
<thead>
<tr>
<th>Fee Category</th>
<th>Actual Spring 2010</th>
<th>Proposed Fall 2010</th>
<th>Increase over Spring 2010</th>
</tr>
</thead>
<tbody>
<tr>
<td>University Designated Tuition</td>
<td>$102.90</td>
<td>$111.50</td>
<td>$8.60</td>
</tr>
<tr>
<td>Reducing the Technology Fee</td>
<td>$20.00</td>
<td>$17.00</td>
<td>$-3.00</td>
</tr>
<tr>
<td>Energy Surcharge Fee</td>
<td>$9.00</td>
<td>$13.00</td>
<td>$4.00</td>
</tr>
</tbody>
</table>

* Course Fee Average FY 2010 Actual
MINUTES
MIDWESTERN STATE UNIVERSITY
BOARD OF REGENTS

Investment Committee
February 16, 2012

The Investment Committee of the Board of Regents, Midwestern State University, met in regular session in the J. S. Bridwell Board Room, Hardin Administration Building, Wichita Falls, Texas, at 4:22 p.m., Thursday, February 16, 2012. Investment Committee members in attendance were Mr. Charles Engelman, Chairman; Mr. Mike Bernhardt; Mr. Kenny Bryant; and Ms. Jane Spears. Other regents attending the meeting were Mrs. Tiffany Burks, Dr. Lynwood Givens, Dr. Carol Gunn, Mr. Shawn Hessing, Mr. Sam Sanchez, and Student Regent Linda Aguilera.

Administrative staff members present included Dr. Jesse W. Rogers, President; Dr. Alisa White, Provost and Vice President for Academic Affairs; Mr. Juan Sandoval, Vice President for Business Affairs and Finance; Dr. Keith Lamb, Vice President for Student Affairs and Enrollment Management; Dr. Howard Farrell, Vice President for University Advancement and Public Affairs; and Dr. Robert Clark, Vice President for Administration and Institutional Effectiveness. Other university personnel attending the meeting included Mr. Kyle Owen, Associate Vice President for Facilities Services; Dr. Pam Morgan, Associate Vice President for Outreach and Engagement; Mr. Charlie Carr, Director of Athletics; Mr. David Spencer, Internal Auditor; Mr. Barry Macha, General Counsel; Ms. Dianne Weakley, Director of Human Resources; Dr. Jim Owen, Chairman of the MSU Faculty Senate; Ms. Jolene Welch, Chair of the MSU Staff Senate; Ms. Gail Ferguson, Controller; Ms. Julie Gaynor, Director of Marketing and Public Information; Ms. Cindy Ashlock, Executive Assistant to the President; and Ms. Debbie Barrow, Director of Board and Government Relations. Representing the student body was Mr. Kyle Christian, Student Government Association (SGA) president, and Ms. Tobi Balogon, SGA Observer. Representing the news media were Ms. Ann Work, reporter for the Times Record News, and Mr. Chris Collins, editor of The Wichitan.

Chairman Engelman called the meeting to order at 4:22 p.m.

Reading and Approval of Minutes
12-56. The minutes of the Investment Committee meeting November 10, 2011 were approved as presented.

Review and Acceptance of Investment Report
Mr. Engelman stated that the board members should have received a copy of the first quarter Investment Report for the period ended November 10, 2011. Mr. Sandoval reported that he and Ms. Gail Ferguson, university controller, recently attended an investment training session. During the meeting it was mentioned that short-term investments were yielding .25%-.30%. He noted that the university’s conservative investments were yielding 1.33% and he was very pleased with this result.

With regard to the investment of the Redwine Funds, Mr. Engelman noted that three firms had invested these funds during the last 11 months. The performance of these firms has ranged from 6.9% to 3.9% to 1.5%. He noted that the activity should continue to be
He added that the Krugerrands that remain as a part of the fund have increased significantly in value. Mr. Engelman stated that MSU’s investment policy dictates that no more than 70% of the funds may be invested in equities. He noted that one of the firms had asked the policy be modified and allow for a quarterly review of the investment levels, giving the firm 90 days to rebalance the fund. Mr. Hessing stated that a quarterly review might be appropriate, with perhaps 60 days to rebalance. Mr. Sandoval stated that the administration would make a recommendation in May concerning this matter.

Ms. Spears moved acceptance of the investment report as presented. Mr. Bryant seconded the motion and it was approved.

Adjournment
The Investment Committee discussion concluded at 4:30 p.m.

Reviewed for submission:

[Signature]
Charles E. Engelman, Chairman
Midwestern State University
Board of Regents Investment Committee
The University Development Committee of the Board of Regents, Midwestern State University, met in regular session in the J. S. Bridwell Board Room, Hardin Administration Building, Wichita Falls, Texas, at 5:07 p.m., Thursday, February 16, 2012. University Development Committee members in attendance were Ms. Jane Spears, Chair; Mr. Mike Bernhardt; Mr. Kenny Bryant; and Mrs. Tiffany Burks. Other regents attending the meeting were Mr. Charles Engelman, Dr. Lynwood Givens, Dr. Carol Gunn, Mr. Shawn Hessing, Mr. Sam Sanchez, and Student Regent Linda Aguilera.

Administrative staff members present included Dr. Jesse W. Rogers, President; Dr. Alisa White, Provost and Vice President for Academic Affairs; Mr. Juan Sandoval, Vice President for Business Affairs and Finance; Dr. Keith Lamb, Vice President for Student Affairs and Enrollment Management; Dr. Howard Farrell, Vice President for University Advancement and Public Affairs; and Dr. Robert Clark, Vice President for Administration and Institutional Effectiveness. Other university personnel attending the meeting included Mr. Kyle Owen, Associate Vice President for Facilities Services; Dr. Pam Morgan, Associate Vice President for Outreach and Engagement; Mr. Charlie Carr, Director of Athletics; Mr. David Spencer, Internal Auditor; Mr. Barry Macha, General Counsel; Ms. Dianne Wealcley, Director of Human Resources; Dr. Jim Owen, Chairman of the MSU Faculty Senate; Ms. Jolene Welch, Chair of the MSU Staff Senate; Ms. Julie Gaynor, Director of Marketing and Public Information; Ms. Cindy Ashlock, Executive Assistant to the President; and Ms. Debbie Barrow, Director of Board and Government Relations. Representing the student body was Mr. Kyle Christian, Student Government Association SGA president, and Ms. Tobi Balogon, SGA observer. Representing the news media was Mr. Chris Collins, editor of The Wichitan.

Chair Spears called the meeting to order at 5:07 p.m.

Reading and Approval of Minutes
12-68. The minutes of the University Development Committee meeting November 10, 2011, were approved as presented.

Summaries of Financial Support 9/1/11 – 1/19/12
12-69. This report was shown in the agenda as information only. Ms. Spears noted some of the gifts received.

A. Martha Fain and the Bryant Edwards Foundation each contributed $250,000 toward the renovation of the museum.

B. Mr. and Mrs. Max Vordenbaum donated $101,883 to the Graham & Martha Ball Boys and Girls Club Scholarship.
C. A gift of $34,000 was received from Mr. Robert E. Miller, the fourth payment of five for the SyneRad Imaging Center.

D. The museum received two Civil War bronze sculptures valued at $22,000 from Mrs. William J. Thompson.

E. A gift of $20,000 was received from Mr. and Mrs. Michael Bernhardt for the McCoy School of Engineering FAA Air Traffic Control Project.

Ms. Spears noted that the university received a substantial gift this week and asked Dr. Rogers to make the announcement. Dr. Rogers stated that the university received a $2.21 million check from Kay Dillard. These funds have been matched and the donation will be used to pay the debt on the Dillard Building. He expressed appreciation to Mrs. Dillard for her generosity and love for MSU.

Dr. Farrell distributed a fund-raising brochure (see Attachment 1) that relates to the campus revitalization plan. Dr. Givens asked about the importance of having a five-year plan in raising funds. Dr. Farrell responded that it was tremendously important to present a vision to potential donors.

Ms. Spears noted that a list of names and addresses of major donors was included in the regents’ folders and encouraged regents to write thank you notes to these individuals.

Adjournment
The University Development Committee discussion concluded at 5:15 p.m.

Reviewed for submission:

[Signature]
Jane Spears, Chair
Midwestern State University
Board of Regents University Development Committee

ATTACHMENT:
1. Campus Growth and Revitalization Plan Brochure
MIDWESTERN STATE UNIVERSITY

3410 Taft Boulevard
Wichita Falls, Texas 76308
(940) 397-4782
www.mwsu.edu

MIDWESTERN STATE UNIVERSITY

...Unlimited Possibilities

Campus Growth & Revitalization Plan
A New Decade of Unlimited Possibilities

We invite you to take part in the legacy of Midwestern State University by supporting the efforts of our 10-year growth and revitalization plan that will transform the campus with new construction, renovations of existing structures, and additional green spaces to meet the needs of tomorrow's students.

Through your support, these changes will allow us to grow our academic offerings and enhance the overall college experience for those looking to us for a quality education that will intrigue, engage, and transform them into productive, innovative, and intellectual citizens.

The following pages will outline our vision for the campus and what changes will occur by 2022 – the centennial celebration of the university.

Take the first step of this journey with us, help our students reach their full potential, and become part of the legacy that is Midwestern State University.

Our Mission
Midwestern State University is a leading public liberal arts university committed to providing students with rigorous undergraduate and graduate education in the liberal arts and the professions.

Our Values
- Excellence in teaching, learning, scholarship, and artistic production
- Intellectual curiosity and integrity
- Critical thinking
- Emotional and physical well-being
- Mutual respect, civility, and cooperation
- Social justice
- Civic service
- Responsible stewardship of financial and human resources
- Safe, attractive, and well-designed campus
- Commitment to sustaining environmental resources
Objectives

1. Demolish Marchman Hall and construct new Police Station
   (At old Marchman Hall location)

2. Construct Football Field House
   - Offices
   - Meeting rooms
   - Locker rooms

3. Renovate Christ Academy
   - Counseling Center and TRIO programs
   - Music offices and studios
   - Mass Communication offices and TV2 studio

4. Expand McCoy Engineering Hall
   - Laboratories
   - Classrooms

5. Clear campus of old buildings
   - Old Instrumental Music Hall
   - Vinson Building
   - University Police Station
   - Biology House

6. Construct new commuter parking lots and green spaces

7. Construct new Residence Hall
   - 250-bed capacity
   - Offices for Housing and Residence Life
   - Increase residential occupancy to 2,000 students

8. Expansion of Food Service Facility in Clark Student Center
   to accommodate the increase in students living on campus

9. Construct addition to Bolin Science Hall

10. Renovate portion of Bea Wood Hall
    - Create additional classrooms
    - Renovate Writing Center for Department of English

11. Renovate Akin Auditorium
    - New seating and lighting
    - Renovate entrance

12. Renovate the Wichita Falls Museum of Art at MSU

13. Build research center at the Dalquest Desert Research Station
## Estimated Costs

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<tr>
<th>Project Description</th>
<th>Estimated Cost</th>
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</thead>
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<td>Christ Academy renovation</td>
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<tr>
<td>Razing old buildings</td>
<td>$500,000</td>
</tr>
<tr>
<td>New University Police Station</td>
<td>$750,000</td>
</tr>
<tr>
<td>Additional parking lots/green spaces</td>
<td>$750,000</td>
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<td>Akin Auditorium renovation</td>
<td>$180,000</td>
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<tr>
<td>New residence hall</td>
<td>$3,000,000</td>
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<td>Museum renovation</td>
<td>$3,000,000</td>
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<tr>
<td>Dalquest Desert Research Center</td>
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<td>Writing Center renovation</td>
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<tr>
<td>Clear capital building debt</td>
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<tr>
<td>Expand Bolin Science Hall</td>
<td>$4,000,000</td>
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<tr>
<td>Athletics improvements</td>
<td>$1,000,000</td>
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<tr>
<td>McCoy Engineering expansion</td>
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<tr>
<td><strong>Total Estimated Costs</strong></td>
<td><strong>$27,930,000</strong></td>
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The Personnel and Curriculum Committee of the Board of Regents, Midwestern State University, met in regular session in the J. S. Bridwell Board Room, Hardin Administration Building, Wichita Falls, Texas, at 4:30 p.m., Thursday, February 16, 2012. Personnel and Curriculum Committee members in attendance were Dr. Lynwood Givens, Chairman; Mrs. Tiffany Burks; Mr. Sam Sanchez; and Ms. Jane Spears. Other regents attending the meeting were Mr. Mike Bernhardt, Mr. Kenny Bryant, Mr. Charles Engelman, Dr. Carol Gunn, Mr. Shawn Hessing, and Student Regent Linda Aguilera.

Administrative staff members present included Dr. Jesse W. Rogers, President; Dr. Alisa White, Provost and Vice President for Academic Affairs; Mr. Juan Sandoval, Vice President for Business Affairs and Finance; Dr. Keith Lamb, Vice President for Student Affairs and Enrollment Management; Dr. Howard Farrell, Vice President for University Advancement and Public Affairs; and Dr. Robert Clark, Vice President for Administration and Institutional Effectiveness. Other university personnel attending the meeting included Mr. Kyle Owen, Associate Vice President for Facilities Services; Dr. Pam Morgan, Associate Vice President for Outreach and Engagement; Mr. Charlie Carr, Director of Athletics; Mr. David Spencer, Internal Auditor; Mr. Barry Macha, General Counsel; Ms. Dianne Weakley, Director of Human Resources; Dr. Jim Owen, Chairman of the MSU Faculty Senate; Ms. Jolene Welch, Chair of the MSU Staff Senate; Ms. Julie Gaynor, Director of Marketing and Public Information; Ms. Cindy Ashlock, Executive Assistant to the President; and Ms. Debbie Barrow, Director of Board and Government Relations. Representing the student body was Mr. Kyle Christian, Student Government Association SGA president, and Ms. Tobi Balogon, SGA observer. Representing the news media were Ms. Ann Work, reporter for the Times Record News, and Mr. Chris Collins, editor of The Wichitan.

Chairman Givens called the meeting to order at 4:30 p.m.

Reading and Approval of Minutes
12-58. The minutes of the Personnel and Curriculum Committee meeting November 10, 2011, were approved as presented.

Faculty Senate Report
12-59. Dr. James Owen, MSU Faculty Senate Chairman, reported to the board as shown in Attachment 1. As he noted technology issues, he indicated that faculty members were experiencing challenges related to the webmaster's department requiring faculty passwords to accomplish certain tasks. He added that the campus community had been warned against giving individual passwords to anyone. Dr. Farrell responded that the matter would be looked into immediately.
Staff Senate Report
12-60. Ms. Jolene Welch reported to the board on behalf of the MSU Staff Senate.

A. The Staff Senate gave a $250 scholarship this spring to Chris Stovall, Accountant II in the Business Office, and Joslyn Johnson, Killingsworth Hall Director.

B. The Senate meets monthly and invites guest speakers to visit with the members. She noted that Dr. Rogers had visited with them several times about key campus issues.

C. The “You Make a Difference” web page will be operational in March and will provide an opportunity for individuals to recognize university employees.

Enrollment Report – Spring 2012
12-61. A copy of the enrollment report was distributed as shown in Attachment 2. Dr. Givens stated that with the decline in fall enrollment, a decline in the spring was anticipated. He asked Dr. Lamb to comment. Dr. Lamb noted that enrollment in the spring was down 381 students compared to spring 2011. He indicated that the administration has short term and long term initiatives in place that will hopefully increase enrollment. Mr. Bryant asked Dr. Lamb to expand on those initiatives. Dr. Lamb responded that for the short term (fall 2012), fifteen years of data has been compiled to determine the yield the university has historically achieved from applicants and those who are admitted. A model has been developed to help the university target a specific number of incoming freshmen based on this yield. This data should indicate how many applicants and how many admitted students must be available to achieve a certain number of enrolled students. He added that the data is also being used to determine which geographic markets the university should target. Dr. Lamb reported that for the long-term the administration is working on a strategic enrollment management plan that will set policy for recruitment and retention. He stated that a representative from Noel-Levit, a nationally recognized enrollment management company for colleges and universities, would be on campus in March. Mr. Bryant asked if the university was involved in junior college recruiting. Dr. Lamb responded that the admissions office is increasing its efforts this spring to visit junior colleges. Additionally, the university has established a new scholarship program targeting junior college student government officers and senators. He added that the university’s increased focus of community colleges would be part of the overall strategic enrollment plan.

Dr. Givens noted that this item was presented as a point of information only and no action was necessary.

New Academic Program – Interdisciplinary Engineering
12-38. Dr. Givens stated that the administration had recommended approval of a preliminary request for a new undergraduate degree program in interdisciplinary engineering. He noted that the Texas Higher Education Coordinating Board (THECB) process for new engineering programs includes the initial step of requesting preliminary authority for the program, which will be reviewed by the Commissioner of Higher Education. If approved, a full degree program proposal is required. Dr. Givens asked Dr. Rogers and
Dr. White to comment on this proposed program. Dr. Rogers stated that he was very impressed with the proposal. Dr. White indicated that the new program would give students more options and flexibility in the marketplace. Dr. Rogers added that as part of recent fundraising the university had received commitments of over $500,000 to help with this engineering program expansion.

Mr. Sanchez moved approval of this preliminary request for the new program as presented. Ms. Burks seconded the motion.

Mr. Sanchez asked about the timeline for the proposal. Dr. White indicated that the timeline would be determined by THECB. She added that a more detailed request would be prepared if the preliminary request is approved by the Commissioner. Mr. Sanchez asked about the demand for this particular program. Dr. White responded that she did not know of a similar degree in Texas and anticipated strong demand. Dr. Rogers added his belief that high technology manufacturing would return slowly to the United States and graduates of this program would be positioned well for that task. Dr. Givens stated his support for the program and indicated interdisciplinary engineering should be an important area of study.

There being no further discussion, the motion was approved.

**MSU Policies and Procedures Manual Changes**

12-39. Dr. Givens noted that changes to three policies within the *MSU Policies and Procedures Manual* were presented in the agenda.

A. **Policy 2.31 – Administration Selection Process** – it was recommended that the statement regarding the selection of the president be modified to reflect current practice.

B. **Policy 2.339 – Organization – Vice President for Administration and Institutional Effectiveness** – minor changes to this policy were recommended to reflect the recent reorganization.

C. **Policy 3.222 – Overtime Policy** – it was recommended that a section be added to this policy addressing payment of overtime hours worked at athletic events and at events hosted on campus by sources outside of the university.

Ms. Spears asked how often the *Manual* was reprinted. Ms. Barrow responded that the *Manual* is kept up to date on the university’s website. Dr. Rogers stated that Ms. Weakley maintains the *Policy Manual* and does a fine job keeping it current.

Ms. Burks moved approval of these policy changes as presented. Ms. Spears seconded the motion and it was approved.

**Adjournment**

There being no further business, the Personnel and Curriculum Committee discussion concluded at 4:56 p.m.
Reviewed for submission:

F. Lynwood Givens, Chair
Midwestern State University
Board of Regents Personnel & Curriculum Committee

ATTACHMENTS:
1. Faculty Senate Report
2. Enrollment Report - Spring 2012
Summary of Faculty Senate Activities: November 2011 through February 2012

1. Jenny Denning and Patrick Weaver from the MSU Bookstore provided a report to the Faculty Senate regarding textbook issues. Textbook rentals are available for a reduced initial cost to students. These books, however, must be returned and meet specified condition standards or the student may face a financial penalty when the book is returned. Electronic versions are also available for many texts and some students have opted to go this route. There is no option to return these copies at the end of the term, but the initial cost is lower than the cost of a printed version. In many cases, professors can develop a special course pack if limited portions of a text are used. This option could result in some cost savings for students.

2. The Faculty Senate has discussed the issue of parking fees that MSU employees are now paying, particularly the possibility of adopting a two-tiered payment schedule with a reduced rate for employees with annual salary levels of less than $30,000. The Faculty Senate plans to discuss this with Staff Senate representatives to determine if it is an issue that deserves further exploration.

3. While tobacco use throughout the MSU campus appears to have declined since adoption of the Tobacco Free Campus Policy, there continue to be instances where individuals violate this policy. Toward reinforcing the policy, the Faculty Senate has discussed encouraging faculty members to include reference to this policy in their syllabi.

4. The Faculty Senate has registered its concern regarding issues of academic dishonesty, particularly with respect to issues such as plagiarism as well as other forms of cheating. Some prospective solutions have been discussed but we have yet to develop any formal recommendations. Several Senators have been providing input to Dr. White and have participated in discussions through the Academic Appeals Committee and the issue will continue to be a part of Faculty Senate discussions.

5. The Faculty Senate has provided input regarding evaluation of adjunct faculty to comply with SACS requirements. The evaluation tool that has been proposed by Dr. White appears to be sufficiently flexible to meet the needs of academic departments as well as SACS standards, with opportunities to make appropriate adjustments as appropriate.

6. There continues to be faculty concern regarding electronic posting of syllabi on the MSU webpage. Some colleges seem to have overcome initial difficulties while some faculty members in other colleges continue to find the requirements challenging. Improved familiarity with the MSU template for these postings has reduced the stress level somewhat.

7. The Faculty Senate is concerned about instances of bullying that have appeared on campus. A part of the January 2012 Faculty Senate meeting was devoted to discussion of this issue and concluded with adoption of a recommendation that “the university develop a specific anti-bullying policy that includes education, reporting instructions, and victim support”.

[1]
8. Course evaluations for the fall 2011 semester were discussed, primarily in the context of timing. The forms were not made available for classes until late in November. Since only one week of classes remained following the Thanksgiving break, some classes faced a struggle to complete the evaluations and cover the materials students needed to prepare for final examinations.

9. The Faculty Senate had a rather lengthy discussion regarding university technology issues with Mike Dye at its February 2012 meeting. Mr. Dye responded to a series of questions and concerns that had been delivered to him a few days before the meeting date. He also responded to questions from the floor and in a general discussion regarding technology from a campus-wide perspective. The Senate, through several individual Senators, complimented Mr. Dye and the technology department on the quality and efficiency of their work.

10. The Faculty Senate reviewed the changes that are under consideration with respect to various fees and student charges for the fall 2012 term. While general economic issues increase the difficulties associated with rising costs, the Senate understands the need for these changes. The Senate also discussed some political and regulatory issues that may impact MSU. We are encouraged with the direction proposed for recruiting international students.

Respectfully,

Jim Owen, Chair
MSU Faculty Senate
**Enrollment Report**

**Spring 2012**

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<th>Category</th>
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<td><strong>TOTAL</strong></td>
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Enrollment: -6.26%

Semester Credit Hours: -5.68%
MINUTES
MIDWESTERN STATE UNIVERSITY
BOARD OF REGENTS

Student Services Committee
February 16, 2012

The Student Services Committee of the Board of Regents, Midwestern State University, met in regular session in the J. S. Bridwell Board Room, Hardin Administration Building, Wichita Falls, Texas, at 4:56 p.m., Thursday, February 16, 2012. Student Services Committee members in attendance were Mr. Sam Sanchez, Chairman; Mrs. Tiffany Burks; Mr. Charles Engelman; and Dr. Lynwood Givens. Other regents attending the meeting were Mr. Mike Bernhardt, Mr. Kenny Bryant, Dr. Carol Gunn, Mr. Shawn Hessing, Ms. Jane Spears, and Student Regent Linda Aguilera.

Administrative staff members present included Dr. Jesse W. Rogers, President; Dr. Alisa White, Provost and Vice President for Academic Affairs; Mr. Juan Sandoval, Vice President for Business Affairs and Finance; Dr. Keith Lamb, Vice President for Student Affairs and Enrollment Management; Dr. Howard Farrell, Vice President for University Advancement and Public Affairs; and Dr. Robert Clark, Vice President for Administration and Institutional Effectiveness. Other university personnel attending the meeting included Mr. Kyle Owen, Associate Vice President for Facilities Services; Dr. Pam Morgan, Associate Vice President for Outreach and Engagement; Mr. Charlie Carr, Director of Athletics; Mr. David Spencer, Internal Auditor; Mr. Barry Macha, General Counsel; Ms. Dianne Weakley, Director of Human Resources; Dr. Jim Owen, Chairman of the MSU Faculty Senate; Ms. Jolene Welch, Chair of the MSU Staff Senate; Ms. Julie Gaynor, Director of Marketing and Public Information; Ms. Cindy Ashlock, Executive Assistant to the President; and Ms. Debbie Barrow, Director of Board and Government Relations. Representing the student body was Mr. Kyle Christian, Student Government Association (SGA) president, and Ms. Tobi Balogon, SGA observer. Representing the news media was Mr. Chris Collins, editor of The Wichitan.

Chairman Sanchez called the meeting to order at 4:56 p.m.

Reading and Approval of Minutes
12-64. The minutes of the Student Services Committee meeting November 10, 2011, were approved as presented.

Student Government Report
12-65. SGA president Kyle Christian reported on the following items:

1) The Student Senate has continued meeting every first and third Tuesday of the month. He expressed appreciation to Dr. Rogers for attending the last meeting and visiting with the students about possible tuition and fee increases.

2) The SGA continues to work on the hydration station project and equipment should be installed in the fall. He thanked Dr. Lamb for his assistance with this project.
3) SGA is working with the MSU Office of Student Development on an alternative spring break project. Students will travel to Biloxi, Mississippi to work on a community service project through the United Way.

4) A teacher from a middle school in Iowa Park expressed interest in having the SGA officers speak to students involved in student government at that school. The presentation will take place in March.

5) There will be a muscular dystrophy walk on Saturday, March 3 and SGA members are raising funds for this charity.

Mr. Sanchez thanked Kyle and the other student government members for their community service as well as their service to the university.

**Housing Rates**

12-66. Mr. Sanchez noted that the proposed housing rates for the 2012-2013 academic year were shown in the agenda. He asked Dr. Lamb to comment on the proposal.

Dr. Lamb reported that the recommended increases varied depending on the facility. He noted that a 5% increase is recommended for the semi-private suites in Pierce and Killingsworth Halls and a 6.4% increase is recommended for McCullough-Trigg Hall. He added that the other recommended facility increases are minimal. He noted that when the consulting firm of Brailsford and Dunlavy were on campus last year to provide the market analysis for additional housing, they also provided an overall analysis of the existing housing system at MSU. They found that apartments on campus (Sunwatcher Village and Sundance Court) were priced toward the top end of the Wichita Falls market. They further reported that the traditional residence and suite-style halls were underpriced. With these recommended increases, the system will be slightly restructured and a stable financial system will be maintained. Dr. Lamb added that even with the proposed increases, MSU’s rate for traditional freshmen residence halls and suite-style buildings remains close to the bottom throughout the state.

Mrs. Burks moved approval of these rates as presented. Mr. Engelman seconded the motion and it was approved.

**Dining Service Rates**

12-67. Mr. Sanchez noted that the proposed dining service rates for summer 2012, fall 2012, and spring 2013 were shown in the agenda. Dr. Lamb reported that meal plans of 10, 14, or 19 meals per week are required of students living in Pierce, Killingsworth, or McCullough-Trigg. He added that it was important to keep the increase in these plans below 3%. He stated that he considers overall housing and meal plan cost and did not want to propose any higher increase at this time. Dr. Lamb noted that summer conference rates are charged per meal for summer camps and conferences.
Mrs. Burks moved approval of this item as presented. Mr. Engelman seconded the motion and it was approved.

Adjournment
The Student Services Committee discussion concluded at 5:07 p.m.

Reviewed for submission:

Samuel M. Sanchez, Chairman
Midwestern State University
Board of Regents Student Services Committee
The Athletics Committee of the Board of Regents, Midwestern State University, met in regular session in the J. S. Bridwell Board Room, Hardin Administration Building, Wichita Falls, Texas, at 5:15 p.m., Thursday, February 16, 2012. Athletics Committee members in attendance were Mr. Kenny Bryant, Chairman; Mr. Mike Bernhardt; Mr. Shawn Messing; and Mr. Sam Sanchez. Other regents attending the meeting were Mrs. Tiffany Burks, Mr. Charles Engelman, Dr. Lynwood Givens, Dr. Carol Gunn, Ms. Jane Spears, and Student Regent Linda Aguilera.

Administrative staff members present included Dr. Jesse W. Rogers, President; Dr. Alisa White, Provost and Vice President for Academic Affairs; Mr. Juan Sandoval, Vice President for Business Affairs and Finance; Dr. Keith Lamb, Vice President for Student Affairs and Enrollment Management; Dr. Howard Farrell, Vice President for University Advancement and Public Affairs; and Dr. Robert Clark, Vice President for Administration and Institutional Effectiveness. Other university personnel attending the meeting included Mr. Kyle Owen, Associate Vice President for Facilities Services; Mr. Charlie Carr, Director of Athletics; Mr. David Spencer, Internal Auditor; Mr. Barry Macha, General Counsel; Ms. Dianne Weakley, Director of Human Resources; Dr. Jim Owen, Chairman of the MSU Faculty Senate; Ms. Jolene Welch, Chair of the MSU Staff Senate; Ms. Julie Gaynor, Director of Marketing and Public Information; and Ms. Debbie Barrow, Director of Board and Government Relations. Representing the news media was Mr. Chris Collins, editor of The Wichitan.

Chairman Bryant called the meeting to order at 5:15 p.m.

Reading and Approval of Minutes
12-70. The minutes of the Athletics Committee meeting November 10, 2011, were approved as presented.

Athletics Status Report
12-71. Mr. Charlie Carr, Director of Athletics, presented the following report on athletics activities.

A. MSU was ranked 8th in the Division II Director’s Cup following the fall sports season.

B. Both basketball teams are doing well. The Lone Star Conference (LSC) basketball tournament will be held in Allen, Texas in March. If the men’s team wins their remaining games it is possible MSU could host the regional tournament.

C. The women’s track program has started with 18 student athletes participating.
D. Softball season has begun and the team record is 6-2.

E. The MSU football team will again play in Cowboy's Stadium the weekend of September 15. Additionally, it is possible that an MSU football game in the fall will be broadcast on network television by CBS Sports.

Mr. Bryant expressed appreciation to the MSU pep band for their outstanding performance and enthusiasm during the basketball games. He noted that during the recent three-overtime game, the band was still igniting the fans at 11:00 p.m. He asked regents to consider writing thank you notes to the band members. Dr. Rogers commended the directors, Dr. Larry Archambo and Mr. Allen Black, for their work with these students. Ms. Barrow added that she would collect the notes from the regents and forward them to Dr. Archambo for the band.

**Women’s Track Program - Scholarships**

12-72. Mr. Bryant stated that the board approved the addition of the women’s track program in May 2011 with the understanding that no scholarships would be offered in the 2011-2012 academic year. He asked Dr. Rogers to present information concerning the program and the administration’s recommendations.

Dr. Rogers noted that the team has continued to do well in cross country as well as track. He added that the university is fortunate to have an outstanding coach in Koby Styles. The team’s grade point average is excellent and their graduation rate will likely be as well. Dr. Rogers indicated that with the addition of four scholarships it is anticipated that up to 12 new track students will enroll at MSU. He recommended the addition of these scholarships.

Mr. Bryant noted that the administration was requesting authorization to offer four women’s track scholarships beginning with the fall 2012 semester. Mr. Hessing moved approval of this item as presented. Mr. Bernhardt seconded the motion and it was approved.

**Consideration of Future Additional Sports**

12-73. Dr. Rogers reported that it was difficult for him to go anywhere in the community without being asked when MSU was going to start playing baseball. He noted that while adding a baseball team was an expensive proposition, it would undoubtedly bring a large number of new students to the university. He stated that once in place, the team would pay for itself through enrollment. He added that MSU is one of the few LSC schools that do not play baseball.

Dr. Rogers indicated that he would like to form a study committee to review the possibility of adding baseball within the next few years. He noted that he would ask the committee to study everything from donor interest and potential support, student interest, and support for building a facility for the team (to include field, dressing rooms, coaches’ offices, batting cages, etc) to the effect such a program would have on current MSU sports and Title IX issues. Dr. Rogers stated that he wanted to lift the entire MSU sports program and did not want to do anything to hurt any of the university’s athletic teams.
Dr. Rogers requested board endorsement of his appointing an exploratory committee to consider the future addition of men's baseball as an intercollegiate sport at MSU.

Ms. Spears asked what the approximate start up cost would be. Dr. Rogers responded that a rough estimate was $5 million.

Mr. Sanchez moved approval of this item as presented. Mr. Hessing seconded the motion and it was approved.

Adjournment
There being no further business, the Athletics Committee discussion concluded at 5:35 p.m.

Reviewed for submission:

[Signature]
J. Kenneth Bryan, Chairman
Midwestern State University
Board of Regents Athletics Committee
MINUTES
MIDWESTERN STATE UNIVERSITY
BOARD OF REGENTS

February 16, 2012

The Board of Regents, Midwestern State University, met in regular session in the J. S. Bridwell Board Room, Hardin Administration Building, Wichita Falls, Texas, at 1:30 p.m., Thursday, February 16, 2012. Regents in attendance were Dr. Carol Gunn, Chair; Mr. Shawn Hessing, Vice Chairman; Mr. Kenny Bryant, Secretary; Mr. Mike Bernhardt; Mrs. Tiffany Burks; Mr. Charles Engelman; Dr. Lynwood Givens; Mr. Sam Sanchez; Ms. Jane Spears; and Student Regent Linda Aguilera.

Administrative staff members present included Dr. Jesse W. Rogers, President; Dr. Alisa White, Provost and Vice President for Academic Affairs; Mr. Juan Sandoval, Vice President for Business Affairs and Finance; Dr. Keith Lamb, Vice President for Student Affairs and Enrollment Management; Dr. Howard Farrell, Vice President for University Advancement and Public Affairs; and Dr. Robert Clark, Vice President for Administration and Institutional Effectiveness. Other university personnel attending the meeting included Mr. Kyle Owen, Associate Vice President for Facilities Services; Dr. Pam Morgan, Associate Vice President for Outreach and Engagement; Mr. Charlie Carr, Director of Athletics; Mr. David Spencer, Internal Auditor; Mr. Barry Macha, General Counsel; Ms. Dianne Weakley, Director of Human Resources; Dr. Jim Owen, Chairman of the MSU Faculty Senate; Ms. Jolene Welch, Chair of the MSU Staff Senate; Ms. Gail Ferguson, Controller; Ms. Valarie Maxwell, Director of Budget and Management; Ms. Julie Gaynor, Director of Marketing and Public Information; Ms. Cindy Ashlock, Executive Assistant to the President; and Ms. Debbie Barrow, Director of Board and Government Relations. Representing the student body was Mr. Kyle Christian, Student Government Association SGA president, and Ms. Tobi Balogon, SGA observer. Representing the news media were Ms. Ann Work and Mr. Chris Walker with the Times Record News, and Mr. Chris Collins, editor of The Wichitan. Mr. Ralph Perkins and Mr. Sam Kenshalo were in attendance representing Harper Perkins Architects.

Chair Gunn called the meeting to order at 1:30 p.m. and Ms. Gaynor introduced the guests.

Opening Comments
Dr. Gunn welcomed everyone to the meeting and thanked them for their attendance.

Public Comment
Dr. Gunn stated that in accordance with the Board of Regents By-Laws, MSU Policy 2.22, members of the public are invited to address the Midwestern State University Board of Regents through written and oral testimony. She added that no one had signed up to speak.

Ad Hoc Committee on Committees Report
12-38. Dr. Gunn noted that discussion of this item would be delayed until later in the day if time permitted following the other committee meetings.
Recess
This meeting recessed at 1:36 p.m. and reconvened at 5:35 p.m.

Ad Hoc Committee on Committees Report
12-38. Dr. Givens reported that Dr. Gunn appointed the Ad Hoc Committee on Committees in November. The committee’s charge was to review the current standing committee structure and make recommendations as the committee deemed necessary. He thanked Mr. Sanchez and Ms. Barrow for their work on the committee.

Dr. Givens then presented the Committee on Committees Report (see Attachment 1). He reviewed the spreadsheet which outlined board committee at MSU, other universities in Texas, and certain Council of Public Liberal Arts Colleges (COPLAC) schools. He pointed out that MSU’s Investment Committee is not a standing committee. He noted that it was established as an ad hoc committee a few years ago. Dr. Givens explained that the thirteen lines at the top of the spreadsheet presented the most common university committees in ranking order as reported by the Association of Governing Boards. He noted that the bottom half of the spreadsheet showed the committee structure at other universities. He indicated that all committees on the spreadsheet were lined up to reflect functions of current MSU committees. Dr. Givens then presented the committee’s recommendations.

A. The MSU Investment Committee was established as an ad hoc committee for the specific purpose of investing the Redwine Funds. The Committee on Committees recommended that the responsibilities of this ad hoc committee return to the Finance Committee.

B. The committee recommended taking the responsibilities of the current University Development Committee and moving them to the Finance Committee. Dr. Givens added that integrating this into the finance area would continue to provide focus on the important fund raising efforts of the university.

C. Dr. Givens noted that the university’s current structure provides for a Finance and Audit committee. He reported that 39% of the universities in the United States had a separate audit committee in 2004 and that by 2010 that number had grown to 65%. He stated that the Committee on Committees did not believe there were problems within the audit area at MSU. However, given the current litigious society and after reviewing best practices at other universities, the committee recommended the creation of a separate committee to focus on audit and compliance issues.

D. The committee determined that the Personnel and Curriculum and Student Services areas were so intertwined that they might be better served through an Academic and Student Affairs Committee. The committee felt that separating the areas may not be as strong as putting them together. Additionally, the committee recommended absorbing the Athletics Committee function within this new Academic and Student Affairs Committee. The intent of this action is that athletics would be seen as an important part of the academic and student affairs areas, which it is.
E. Dr. Givens noted that the committee considered whether a technology committee was needed. After discussion, it was agreed that technology matters would best be handled by the Executive Committee.

In summary, the Committee on Committees recommended changing the MSU committee structure to include four committees: Executive; Finance; Audit, Compliance, and Management Review; and Academic and Student Affairs. Dr. Givens presented this recommendation on behalf of the committee. Mr. Sanchez seconded the motion.

Mr. Bryant asked if the committees would be larger than they are at this time. Dr. Givens responded that the committee did not consider anything beyond its charge of reviewing the committee structure.

Mr. Hessing stated that he was surprised to see that one of the largest systems in the state of Texas had only four standing committees. He added that the spreadsheet showed only one other school that had a separate athletics committee.

Mr. Sanchez commented that from his perspective the recommendations of the Committee on Committees were not made in an attempt to deemphasize any of the board committees. The intended outcome of the recommendations was to strengthen the various areas of the university through input from the regents.

Mr. Bryant asked why the structure should be changed if the same reports will be given. Dr. Givens stated that while the ad hoc committee didn’t believe the system was broken, after review the ad hoc committee felt that the proposed structure offered a better way of doing things. Mr. Sanchez noted that he looked at the subjects that are generally discussed by the board and considered how they could best be grouped together.

Mrs. Burks asked if the board could change back to the current structure if they tried the new structure and six months later agreed that it wasn’t working. Dr. Gunn responded that they could.

Mr. Hessing noted that in looking at the board agenda there are certain committees that are overweight. He indicated that with this proposed restructuring it appeared that the topics for discussion would be more equally weighted over the four committees.

After lengthy discussion, Dr. Gunn noted that because of the lateness of the hour the discussion should perhaps be tabled. Dr. Givens moved the board table the discussion and determine whether to reconsider the matter during Friday’s meeting or wait until May. Mr. Sanchez seconded the motion and it was approved.

Adjournment
Mrs. Burks thanked the board and administration for their support following the passing of her father, and then his sister a week later. She also thanked Dr. Givens and his wife for attending the service. There being no further business, the meeting adjourned at 6:16 p.m.
Reviewed for submission:

J. Kenneth Bryant, Secretary

ATTACHMENT:
1. Committee on Committees Report
Committee of the Whole  
February 16, 2012  
Attachment 1–Page 1

Report and Recommendations of the Special Committee on Committees

Currently, the MSU Board of Regents operates through six standing committees, which are

1. Executive  
2. Finance and Audit  
3. Personnel and Curriculum  
4. Student Services  
5. University Development  
6. Athletics

and one ad hoc committee, namely

   a. Investment.

There are no state requirements for any specific committees.

In reviewing all colleges and universities across the nation, it was found that there are thirteen committees most used by university governing boards. These committees, in order of decreasing usage are the following:

1. Finance  
2. Audit  
3. Academic Affairs  
4. Executive  
5. Education  
6. Buildings and Grounds  
7. Development  
8. Student Affairs and Campus Life  
9. Trustees/Nominating/Governance  
10. Personnel  
11. Public/Government/Legislative Relations  
12. Investment  
13. Compensation

The Special Committee on Committees further investigated which committees were being used in Texas universities as well as universities similar to MSU. There was no consistency in committee naming. Thus, we examined the function of each committee and then grouped them using MSU as the “standard” for comparison. With this approach, the names and functions are standardized and grouped according to the MSU committee names. A tabulation of this information is included in the attached spreadsheet.

The Special Committee on Committees makes the following observations and recommendations:

   a.) Our ad hoc Investment committee was established for the specific purpose of investing the Redwine funds. This committee performed an excellent assessment of
investment opportunities; thus, the Redwine funds were invested across competing firms. Since the goals of this committee now have been met, we recommend that the Investment committee functions be absorbed by the Finance committee and that the Redwine funds, themselves, be integrated and reported by the administration as part of their overall investment portfolio and strategy for MSU.

b.) The development of university funds is crucial to the future of MSU. We must increase our leverage here. We feel that the functions of the University Development committee would be enhanced if they were part of the Finance Committee. This change would emphasize and quantify the need for increased contributions. It would develop specific plans for the cultivation of new opportunities. It would simultaneously ensure the wise investment of these contributed assets.

c.) Across the nation, of all the committees, the Audit committee has seen the most growth. In 2004, only 39% of the nation's colleges and universities had Audit committees. In 2010, that number had grown to 65%. While Audit and Compliance is already a major role of our current Board of Regents, we recommend Audit and Compliance be made a separate, standing committee to give it specific distinction. An added benefit of this recommendation arises: our current committee structure requires us to appoint, every year, an ad hoc committee to review the services of the President. This function would be part of the standing Audit and Compliance committee.

d.) We feel that the functions of two current committees, Personnel & Curriculum and Student Services, are so intertwined that they would be better served by a single committee that takes into account both sides of the equation and adequately evaluates the give-and-take that naturally occurs. Our current structure segregates the two; a combined structure would encourage synergy, while diminishing neither. The new name of the combined functions would be Academic and Student Affairs committee.

e.) We highly support the advancements that have been made in MSU athletics. Their accomplishments have been nothing short of remarkable and extraordinary. For this very reason, we feel confident that the athletic program is on the right track and, at this point, would not benefit sufficiently from direct oversight by an Athletic committee. We recommend this function be absorbed by the Academic and Student Affairs committee.

f.) Technology Transfer and Research is an area we must enhance. We desire MSU to have the same successes here that it achieved with athletics. We are tempted to recommend it be a separate committee, but feel that the impact of technology is too broad and must be addressed across-the-board for the entire university by the Executive Committee.
Therefore, the Special Committee on Committees makes the following recommendation:

The MSU Board of Regents to consist of four standing committees, namely,

1. Executive
2. Finance
3. Audit, Compliance and Management Review
4. Academic and Student Affairs

These committees would have the following primary functions and responsibilities:

Executive –
- Monitor the implementation of all Board decisions and consider matters not specifically assigned to another committee.
- Matters related to the governance, control, and direction of the university.
- University strategic planning.
- Legislative appropriations request process.
- Construction, maintenance, repair and rehabilitation of university physical facilities; acquisition and use of buildings, grounds, and other real property; capital priorities; and long-range facilities planning.
- Promotion and maintenance of the proper technological campus environment to provide students, faculty, and staff with continued improvements in the availability and use of technology.
- Naming of university buildings, major centers of activities, and other highly visible properties and facilities.

Finance –
- Matters pertaining to finances to assure the fiscal integrity of the university at all times through appropriate budgeting, accounting, procedures, and policies.
- Matters pertaining to outside financing, including the issuance of notes, bonds, securities of any type, and agreements of any description that result in indebtedness by the university.
- Approval of annual budgets, tuition and fees.
- Handling of university funds, depositories, investments, etc., whether from appropriated or contributed funds.
- Promotion of the importance of private giving.
- Cash and investment management.

Audit, Compliance, and Management Review –
- Oversight of all audit matters, compliance activities, and operations management reviews, including ensuring sound fiscal and management policies and practices.
- Review and approval of annual audit plan, internal and external audit reports, risk assessment, and audit/compliance issues.
- Oversee the university’s ethics and conflicts of interest policies and ensure senior members of the administration and regents have provided annual disclosure of outside interests and relationships.
• Oversight responsibilities relating to the integrity of the university's financial statements, the systems of internal control, the independence and performance of the internal audit functions, and the university's compliance with legal and regulatory requirements.
• Yearly presidential performance review.

Academic and Student Affairs –
• Oversight of the educational mission and academic programs of the university.
• Work to assure provision of undergraduate and graduate education of the highest quality.
• Oversight of all matters related to student success, including academic and student support programs as well as a quality living and learning environment.
• Represent students' interest in policy decisions made by the board and support a comprehensive student affairs program.
• Work to promote and maintain the quality of student life, including a quality intercollegiate athletics program at Midwestern State University.
• Oversight of personnel matters and general personnel policies.
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<th>Personnel &amp; Curricular</th>
<th>Student Services</th>
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<td>Administration and Finance</td>
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<td>Academic Affairs, Research and Student Life</td>
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<td>Audit</td>
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<td>Student Affairs</td>
<td>Development Athletics</td>
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The Board of Regents, Midwestern State University, met in regular session in the J. S. Bridwell Board Room, Hardin Administration Building, Wichita Falls, Texas, at 9:00 a.m., Friday, February 17, 2012. Regents in attendance were Dr. Carol Carlson Gunn, Chair; Mr. Shawn Hessing, Vice Chairman; Mr. Kenny Bryant, Secretary; Mr. Mike Bernhardt; Mrs. Tiffany Burks; Mr. Charles Engelman; Dr. Lynwood Givens; Mr. Sam Sanchez; Ms. Jane Spears; and Student Regent Linda Aguilera.

Administrative staff members present included Dr. Jesse W. Rogers, President; Dr. Alisa White, Provost and Vice President for Academic Affairs; Mr. Juan Sandoval, Vice President for Business Affairs and Finance; Dr. Keith Lamb, Vice President for Student Affairs and Enrollment Management; Dr. Howard Farrell, Vice President for University Advancement and Public Affairs; and Dr. Robert Clark, Vice President for Administration and Institutional Effectiveness. Other university personnel attending the meeting included Mr. Kyle Owen, Associate Vice President for Facilities Services; Dr. Pam Morgan, Associate Vice President for Outreach and Engagement; Mr. Charlie Carr, Director of Athletics; Mr. David Spencer, Internal Auditor; Mr. Barry Macha, General Counsel; Ms. Dianne Weakley, Director of Human Resources; Dr. Jim Owen, Chairman of the MSU Faculty Senate; Ms. Jolene Welch, Chair of the MSU Staff Senate; Dr. Yoshi Fukasawa, Professor and Chair of Economics and Finance; Dr. John Martinez, Professor and Director of the Bureau of Business and Government Research; Ms. Gail Ferguson, Controller; Ms. Valarie Maxwell, Director of Budget and Management; Mr. Steve Shipp, Director of University Development; Ms. Julie Gaynor, Director of Marketing and Public Information; Ms. Cindy Ashlock, Executive Assistant to the President; and Ms. Debbie Barrow, Director of Board and Government Relations. Representing the news media were Ms. Ann Work, reporter for the Times Record News, and Mr. Chris Collins, editor of The Wichitan.

Chair Gunn called the meeting to order and Ms. Gaynor introduced the guests.

Opening Comments
Dr. Gunn thanked the board members for their participation and discussions at the committee meetings Thursday. She then asked Dr. Rogers to make an introduction. Dr. Rogers introduced Mr. Steve Shipp, Director of University Development. He stated that Mr. Shipp is an MSU graduate with a Bachelor of Business Administration degree in marketing and is also a certified marketing consultant. Mr. Shipp previously worked with KLUR Broadcasting and Falls Distributing before opening and operating Sala Deli, a successful local restaurant. Mr. Shipp participated in Leadership Wichita Falls and has the talents and background to help the university with its Annual Fund and development efforts. The board welcomed Mr. Shipp to MSU.

Public Comment
Dr. Gunn stated that in accordance with the Board of Regents By-Laws, MSU Policy 2.22, members of the public are invited to address the Midwestern State University Board of Regents through written and oral testimony. She noted that no one signed up to speak during this time.
Reading and Approval of Minutes
12-74 and 12-75. Minutes of the regular Board of Regents meetings November 10 and 11, 2011, were approved as presented.

Executive Committee Report
Dr. Gunn noted the item presented at the Executive Committee meeting for committee approval only. Information concerning this item may be found in the minutes of the Executive Committee meeting held February 16, 2012.

Item Presented for Committee Approval Only
12-39. Committee Minutes, 11/10/11

Executive Committee Consent Agenda
Dr. Gunn recommended the following items approved by the Executive Committee and placed on the Consent Agenda for consideration by the board.

12-40. MSU Charitable Trust Membership – approved the appointment of Erwin Davenport to the Charitable Trust Board.

12-41. Completion of Transfer of Dalquest Collection – authorized the transfer of the Dalquest Pleistocene Collection to the Vertebrate Paleontology Laboratory (VPA) at The University of Texas at Austin.

12-42. MSU Telephone Switch Replacement Project – authorized the transfer of $1.1 million from Technology Fee Reserves for this project as presented.

12-43. Campus Master Plan – approved the concept of the Campus Master Plan 2013-2017, as presented.

Mr. Bryant indicated that he would abstain from voting on these items. Dr. Gunn asked if there were items any member wanted to remove from the Consent Agenda. There being none, Mr. Hessing seconded Dr. Gunn’s motion to approve the Consent Agenda as presented. The motion was approved.

Finance and Audit Committee Report
Mr. Hessing noted the items presented at the Finance and Audit Committee Meeting for committee approval and information only. Information concerning these items can be found in the minutes of the Finance and Audit Committee meeting held February 16, 2012.

Item Presented for Committee Approval Only
12-44. Committee Minutes, 11/10/11

Item Presented for Information Only
12-48. Budget Discussion 2011-12
Finance and Audit Committee Consent Agenda

Mr. Hessing recommended the following items approved by the Finance and Audit Committee and placed on the Consent Agenda for consideration by the board.


12-46. FY 2011-2012 Item $50,000 & Under Approved by President — ratified the item as presented.

12-47. Review of Personnel Reports and Salary/Title/Position Changes in 2011-2012 Budget — ratified the changes as presented.

12-49. Remote Student Teaching Fee — authorized the initiation of a $500 Remote Student Teaching Fee effective with the fall 2012 semester as presented.

12-50. Tuition for Repeated Undergraduate Hours — authorized increasing the assessment for courses students enroll in for the third or more time to $150 per semester credit hour (SCH) beginning with the fall 2012 semester.

12-51. Tuition Charge for Excessive Semester Credit Hours — authorized assessing an additional tuition charge of $150 per SCH for excess semester credit hours as outlined in state law, effective with the spring 2013 semester.

12-52. Distance Education Course Fee Increase — authorized increasing the fee for distance education courses to $50 per SCH effective with the fall 2012 semester.

12-53. Non-Resident Tuition (International Students) — authorized increasing the fee for students participating in the Tier 2 program to $90 per SCH effective with the fall 2012 semester as presented.

12-54. Non-Resident Tuition (U.S. non-Oklahoma) — authorized increasing the rate charged United States citizens from states other than Texas and Oklahoma to $65 per SCH above resident tuition, effective with the fall 2012 semester.

12-55. Budget Discussion 2012-2013 — Tuition and Fee Review and Recommendations — authorized the following changes to tuition and fees beginning with the fall 2012:

   A. Increase University Designated Tuition by $8.60 per SCH, from the current $102.90 to $111.50.
   B. Decrease the Technology Fee by $3.00 per SCH, from the current $20.00 to $17.00.
   C. Increase the Energy Surcharge by $4.00 per SCH, from the current $9.00 to $13.00.

Dr. Gunn asked if there were items any member wanted to remove from the Consent Agenda. Mr. Sanchez asked that Item 12-51 be removed from the Consent Agenda for further discussion.
Ms. Spears seconded Mr. Hessing’s motion to approve the Consent Agenda as presented, with the exception of Item 12-51. The motion was approved.

**Tuition Charge for Excessive Semester Credit Hours**

12-51. Mr. Sanchez asked for additional discussion regarding the effect this fee would have on students with double majors. He was specifically concerned about students double majoring in the liberal arts fields that do not necessarily require the same base courses. Dr. Rogers responded that if students choose majors that are closely related within the same college, the 30 hours would not likely be a problem. However, if a student selects majors that are completely unrelated, it is possible the student would go over the limit on semester credit hours. Mr. Sanchez asked how many of the 119 double major students were in cross disciplines. Dr. White responded that the majority were in the allied health areas. She added that most second majors require 36 hours total and some of those courses could be within the core requirements. She stated that with careful planning students could graduate within the limit even if the majors were within very different fields. Dr. Rogers committed to closely monitoring this change to determine the effect it has on students with double majors.

Mr. Bryant moved approval of this item as presented. Ms. Spears seconded the motion and it was approved.

**Investment Committee Report**

Mr. Engelman noted the item presented at the Investment Committee Meeting for committee approval only. Information concerning this item can be found in the minutes of the Investment Committee meeting held February 16, 2012.

**Item Presented for Committee Approval Only**

12-56. Committee Minutes, 11/10/11

**Investment Committee Consent Agenda**

Mr. Engelman recommended the following item approved by the Investment Committee and placed on the Consent Agenda for consideration by the board.


Dr. Gunn asked if any member wanted to remove this item from the Consent Agenda. There being no response, Mr. Bernhardt seconded Mr. Engelman’s motion to approve the Consent Agenda as presented. The motion was approved.

**Personnel and Curriculum Committee Report**

Dr. Givens noted the items presented at the Personnel and Curriculum Committee Meeting for committee approval and information only. Information concerning these items can be found in the minutes of the Personnel and Curriculum Committee Meeting held February 16, 2012.

**Item Presented for Committee Approval Only**

12-58. Committee Minutes, 11/10/11
Items Presented for Information Only

12-59. Faculty Report
12-60. Staff Report

Personnel and Curriculum Committee Consent Agenda
Dr. Givens recommended the following items approved by the Personnel and Curriculum Committee and placed on the Consent Agenda for consideration by the board.


12-63. MSU Policies and Procedures Manual Changes – approved changes to the policies noted below as presented:
   A. Policy 2.31 – Administration Selection Process
   B. Policy 2.339 – Organization – Vice President for Administration and Institutional Effectiveness
   C. Policy 3.222 – Overtime Policy

Dr. Gunn asked if there were items any member wanted to remove from the Consent Agenda. There being none, Mrs. Burks seconded Dr. Givens’ motion to approve the Consent Agenda as presented. The motion was approved.

Student Services Committee Report
Mr. Sanchez noted the items presented at the Student Services Committee Meeting for committee approval and information only. Information concerning these items can be found in the minutes of the Student Services Committee Meeting held February 16, 2012.

Item Presented for Committee Approval Only

12-64. Committee Minutes, 11/10/11

Item Presented for Information Only

12-65. Student Government Report

Student Services Committee Consent Agenda
Mr. Sanchez recommended the following items approved by the Student Services Committee and placed on the Consent Agenda for consideration by the board.

12-66. Housing Rates – approved housing rates for the 2012-2013 year as presented.

12-67. Dining Service Rates – approved dining service rates for summer 2012, fall 2012, and spring 2013 as presented
Dr. Gunn asked if there were items any member wanted to remove from the Consent Agenda. There being none, Mr. Engelman seconded Mr. Sanchez’ motion to approve the Consent Agenda as presented. The motion was approved.

University Development Committee Report
Ms. Spears noted the items presented at the University Development Committee Meeting for committee approval and information only. Information concerning these items can be found in the minutes of the University Development Committee Meeting held February 16, 2012.

Item Presented for Committee Approval Only
12-68. Committee Minutes, 11/10/11

Item Presented for Information Only
12-69. Summary of Financial Support – 9/1/11 – 1/19/12

Athletics Committee Report
Mr. Bryant noted the items presented at the Athletics Committee Meeting for committee approval and information only. Information concerning these items can be found in the minutes of the Athletics Committee Meeting held February 16, 2012.

Item Presented for Committee Approval Only
12-70. Committee Minutes, 11/10/11

Item Presented for Information Only
12-71. Athletics Status Report

Athletics Committee Consent Agenda
Mr. Bryant recommended the following items approved by the Athletics Committee and placed on the Consent Agenda for consideration by the board.

12-64. Women’s Track Program – Scholarships – authorized the administration to offer four women’s track scholarships beginning with the fall 2012 semester.

12-65. Consideration of Future Additional Sports – endorsed the appointment of an exploratory committee to consider the future addition of men’s baseball as an intercollegiate sport at MSU.

Dr. Gunn asked if there were items any member wanted to remove from the Consent Agenda. There being none, Mr. Hessing seconded Mr. Bryant’s motion to approve the Consent Agenda as presented. The motion was approved.
Other Business

Ad Hoc Committee on Committees Report

12-76. Dr. Gunn noted that this item was tabled following discussion at Thursday's meeting and opened the floor to further discussion. Mr. Bernhardt noted that the committee did a good job and was pleased to hear the discussion. Mr. Hessing stated that he was comfortable with either the current or proposed structure and noted that the benefit of changing would be to balance the activity of the various committees. He asked Dr. Givens if he thought it would be worthwhile for the committee to gather additional information to present to the board at a later date or if additional discussion by the full board was warranted. Dr. Givens responded that any additional information gathered would likely not shorten the necessary discussion of the full board. Mr. Hessing asked about the possibility of the board having a workshop to discuss this matter. Ms. Barrow responded that a workshop or retreat could be scheduled and noted that it would need to be a regular, posted meeting of the board with specific agenda topics for discussion. Mr. Bryant stated that perhaps the new board structure should be adopted and noted that it was impossible to know how it would work until it was tried. Ms. Spears added that the structure could be changed again later if it did not work out to the satisfaction of the board members. Ms. Barrow commented that if changes were made, the by-laws would be modified accordingly and that they could be changed again later if necessary.

Mr. Bryant moved that the new committee structure be put in place. Ms. Spears seconded the motion.

Mr. Bernhardt asked how the committees were structured in the past. Dr. Rogers noted that the committee structure had not changed in the last 40 years and indicated that it was formed around the various vice presidents. He added that Dr. Louis Rodriguez had modified the meeting schedule to allow all regents to hear and participate in the committee discussions. Mr. Hessing noted that the university's structure had changed over time and indicated that perhaps it was time to try a new organizational structure of the board.

There being no further discussion, the motion was approved.

President's Report and Discussion

12-34. Dr. Rogers presented the following information.

1. Construction Update – a copy of the construction update report was presented as a point of information (see Attachment 1). Dr. Rogers noted that Mr. Engelman had expressed concern during Thursday's meeting about whether the university had adequate maintenance funding available to take care of new space on campus. He stated that the administration monitors this closely. He noted that older universities have a more difficult time keeping the physical plant in good working order as well as completely relevant to the curriculum and pedagogy of the time. He stated that many of the current construction projects address deferred maintenance needs and indicated he was pleased with the progress being made.

2. MSU Economic Impact Study – A copy of this study was presented as shown in Attachment 2. Dr. Rogers introduced Dr. Yoshi Fukasawa and Dr. John Martinez.
He noted that Dr. Fukasawa and Dr. Rodriguez had published similar studies in the past. He indicated that the study shows the economic influence Midwestern State University has on the local community.

Dr. Fukasawa reviewed the slide presentation as shown in Attachment 3. He thanked Charlie Carr, Keith Lamb, and Gail Ferguson for their assistance in gathering data used in this study. He stated that the Wichita Falls Metropolitan Statistical Area (MSA) is comprised of Wichita, Clay, and Archer Counties. According to this study MSU had an economic impact of $360 million or 6.2% of the gross regional output in the 2010-2011 academic year. He indicated that the gross regional product of $5.7 billion is reported by the U.S. Department of Commerce. Dr. Fukasawa reported that they used a multiplier of two for this study, although the estimate shows that the multiplier can range between 1.7 and 2.6. He added that he and Dr. Martinez felt comfortable using two because of the size of the university and the size of the community. Dr. Givens asked which industry in the region was largest. Dr. Martinez responded that Sheppard Air Force Base would be the largest at 20%, followed by the manufacturing base. He added that if one looks at individual entities, only SAFB and the Wichita Falls Independent School District would be larger contributors than MSU.

Dr. Fukasawa reported that the study separated out expenditures related to athletics. He noted that the process was exactly the same with the exception of the inclusion of an estimate of additional students attracted to the university as a result of the athletics program. Dr. Martinez found a study by Nicholls State University in Louisiana that determined a student multiplier of 1.347. He explained that in that study one athlete was determined to bring .347 additional students to the university. Data maintained by the MSU athletics department indicated a multiplier of 1.5. Through discussions with the MSU Director of Bands, Dr. Larry Archambo, the number of students coming to MSU to participate in the marching band resulted in a multiplier of 1.333. Based on this data, Dr. Fukasawa and Dr. Martinez determined that an overall multiplier of 1.475 was reasonable and justifiable. Assuming that multiplier, 104 students came to MSU as a result of the athletics program. Dr. Fukasawa added that although MSU allocates 6% of its overall budget to the athletics program, the program accounted for 13.7% of the total university economic impact. Dr. Martinez reviewed many intangible benefits of higher education on a community that were not included in this study.

Dr. Gunn and Dr. Rogers thanked Dr. Fukasawa and Dr. Martinez for their work and information.

Recess
The meeting recessed at 10:14 a.m.

Executive Session
Dr. Gunn announced that the board would go into executive session at 10:23 a.m. to discuss item 12-78 (University President’s Annual Performance, Compensation, and Contract Review), as allowed by Texas Government Code Chapter 551, Section 551.074, Personnel Matters. Members of the Board of Regents participated in the executive session.
Open Session
The executive session concluded at 11:30 a.m. with an announcement by Dr. Gunn that the only item discussed was the item announced and no votes were taken.

University President's Annual Performance, Compensation, and Contract Review
12-77. Mr. Bernhardt stated that while Dr. Jesse Rogers has one year remaining on his current contract, he recommended that Dr. Rogers be offered a new contract, with terms consistent with the current contract, as President of Midwestern State University for a three-year period beginning September 1, 2012 and extending through August 31, 2015. He further recommended that the board authorize the chairperson of the board to work with the chairman of the Finance Committee and the chairman of the President's Performance Review Committee to ensure an appropriate deferred compensation package. Mr. Hessing seconded the motion and it was approved.

Dr. Gunn thanked Dr. Rogers for his service to the university. She noted that he would receive a written evaluation from the committee. Mr. Hessing added that the board would like for Dr. Rogers to have time in May to respond to the letter and the issues presented if needed. Dr. Rogers expressed appreciation to the board for their support and confidence. He added his appreciation to the individuals who work with him.

Adjournment
There being no further business, the meeting was adjourned at 11:36 a.m.

I, J. Kenneth Bryant, the fully appointed and qualified Secretary of the Midwestern State University Board of Regents, hereby certify that the above and foregoing is a true and correct copy of the minutes of the Midwestern State University Board of Regents meeting February 17, 2012.

J. Kenneth Bryant, Secretary

ATTACHMENTS:
1. Construction Update Report
2. MSU Economic Impact Study
3. MSU Economic Impact Presentation
Construction Projects Status Report

Projects completed since November Board of Regents meeting include:

1. **CLARK STUDENT CENTER ELECTRICAL FEED REPLACEMENT**: $154k. Replaced transformer and several panels feeding power to building.
2. **TUNNEL SYSTEM CEILING REPAIRS**: $62k. Reinforced ceiling in two areas of tunnel where concrete was spalling off.
3. **BOLIN ELEVATOR REFURBISHMENT**: $55k. Replaced controls and hydraulic system for existing elevator.
4. **FAIN FINE ARTS SCULPTURE DUST COLLECTION SYSTEM**: $36k. Installed new dust collector and ductwork for wood shop and metal shop areas. Accreditation requirement.
5. **FAIN FINE ARTS SCULPTURE EMERGENCY STOP BUTTON INSTALLATION**: $28k. Installed an emergency stop for wood shop equipment (required new electrical panels). Accreditation requirement.
6. **BIKE RACKS & BENCHES**: $16k. Replaced 11 antiquated bike racks, installed 7 new benches, and several trashcans around campus.

**LIGON PHASE II**: - $6.7 MM
- Three Locker Room construction 99% complete (sliding partition/door ship date is Feb 17th with installation to follow).
- Don Flatt Gym construction completed (acoustical and logos as funds are available).
- Concessions, restrooms, doors, windows, and electrical infrastructure (Package 2) construction in progress with completion late May.
- Ligon Aesthetic / Logo (Package 3) Guaranteed Maximum Price (GMP) established at $650k; construction in progress with completion late May.
- Project still on schedule and within budget.

**ENERGY EFFICIENCY UPGRADES**: - $2.5 MM
- Mechanical contractor work 100% complete including all close-out documentation.
- Controls contractor completed all construction work, currently refining software and developing as-built drawings. Anticipate all close-out documents to be submitted by mid March.
- PO issued to a measurement and verification contractor; began generating M&V plan for savings reporting.

**CLARK STUDENT CENTER FIRE SPRINKLER REPLACEMENT**: ~$178k
- Installation in final stages with testing and certification expected in mid February.
AKIN AUDITORIUM RENOVATIONS: ~$151k
- Refurbishment of all fixed seating, replacement of the flooring under the seats including abatement, and new carpet on either side of the seating.
- Bids received and POs issued for all work; construction planned for May-July '12.

TEEPEE DRIVE RECONSTRUCTION: ~$150k
- Plan to close northern portion to create green space.
- Design drawings completed in February; to be bid in March for construction start in mid May.

CHILL WATER EXPANSION JOINT REPAIRS: ~$135k
- Bolts securing the tunnel chill water expansion joints have extensive corrosion and need to be replaced.
- Delays in design resulted in drawings not completed until February. Bid process, parts fabrication, and repair work cannot be completed before need for chill water resumes in spring. Therefore, will delay repair work until next winter.

ATHLETIC FIELDS ELECTRICAL EQUIPMENT REPLACEMENT: ~$125k
- RFP issued with bids due on Feb 17th; construction planned for early summer.
The Economic Impact of Midwestern State University on the Wichita Falls Area: Academic Year 2010-2011

Dr. Yoshi Fukasawa, Professor of Economics
Dr. John E. Martinez, Director of the Bureau of Business and Government Research

Midwestern State University
Wichita Falls, Texas

January 2012
The Economic Impact of Midwestern State University on the Wichita Falls Area: Academic Year 2010-2011*

Higher education has a significant impact on the Texas economy, fueling the Texas economic engine with over $33 billion per year.1 Likewise; Midwestern State University (MSU) has a significant impact on the regional economy, boosting local incomes by over one third of a billion dollars in 2010. Considering that the Wichita Falls MSA, composed of the Counties of Wichita, Archer, and Clay, has a gross regional product that is just under $6 billion, MSU accounts for a significant proportion (about 6.2%) of the area's gross regional product.

MSU generates its revenue of approximately $90 million annually from state funding, local tuition and fees, and other sources, as shown in Table 1. It is estimated that every dollar invested in MSU returns about $3.02 for the local economy. This is a remarkable return, even for a private business venture. But when it comes to MSU or any other institution of higher education, the stakes are much higher. We are investing in our most important venture --- our workforce skills and thus the future viability of the regional economy.

### Revenue Sources

Midwestern State University has several major sources of current operating revenues, used to pay for daily operations. Of $88.5 million in total resources available in fiscal year 2011, 34.8% was in the form of state funding; 33.9% net tuition and fees; and the remaining 31.2% from other sources, as shown in Chart 1. For each $1.00 the State of Texas invested in Midwestern State University, the University generated an additional $1.87 to cover its expenses from all other sources. The share of state funding has been declining significantly over the years. Just 10 years ago, state funding accounted for approximately 45% of the total revenue for the university.

<table>
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<th>Source of Revenue</th>
<th>Amount</th>
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<tbody>
<tr>
<td>Net Tuition and Fees</td>
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<tr>
<td>State Funds</td>
<td>$30,789,624</td>
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<tr>
<td>Federal Funds</td>
<td>$12,558,524</td>
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<td>Private Funds</td>
<td>$3,598,617</td>
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<td>Investment Income</td>
<td>$766,675</td>
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<tr>
<td>Auxiliary &amp; Others</td>
<td>$11,072,942</td>
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<tr>
<td><strong>Total</strong></td>
<td><strong>$88,500,892</strong></td>
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Source: MSU Fiscal Year 2011 Financial Report

This brief report summarizes the economic activity generated by Midwestern State University. The study is based on fiscal year 2011 (September 1, 2010 – August 31, 2011), which coincides with the academic year 2010-2011.

### Midwestern State University

Midwestern State University, located in Wichita Falls, Texas, is a coeducational institution with approximately 6,400 students. The comprehensive university is made up of six colleges: business administration, education, liberal arts, science and mathematics, fine arts and health and human services. Each college offers both undergraduate and graduate (Master's) degrees.

### Economic Impact

Midwestern State University makes an important direct economic contribution to the economy of the Wichita Falls area. During academic year 2010-2011, the university employed 724 faculty and staff members. Additionally, 795 part-time student workers were employed by the institution, giving a total of 1,519 employees, including faculty, staff, and students, on the payroll at MSU. During the same academic year, $37,412,149 was paid in the form of wages and salaries to these individuals. From September 2010 through August 2011, MSU spent approximately $35,763,457 for utilities, materials, supplies, equipment, repairs, travel, payroll related costs, and insurance. The total university expenditures up to this point were $73,175,606, as shown in Table 2.
In addition, MSU spent $10,258,815 for scholarships and financial aids during the same 12-month period. Scholarship discounts and allowances totaling $10,365,096 were provided for tuition exemptions. Construction outlays during the year amounted to $5,708,277. MSU was responsible for direct expenditures of $99,507,794 for the 2010-2011 academic year.

The existence of Midwestern State University in Wichita Falls brings non-resident students to Wichita Falls. Furthermore, it keeps students in the Wichita Falls area who otherwise would have left to pursue their education or career preparation in other areas. A recent survey of students found that students spent, for everything other than tuition and fees, an average of $11,754 for two academic semesters. The enrollment over the nine-month period in academic year 2010-2011 was 6,400 students. Total expenditures for the nine-month period by MSU students are estimated to have been approximately $75,225,600. The two summer sessions combined equal 20 percent of the total spending of the two regular semesters. The combined student expenditures for the academic year totaled $94,032,000.

To avoid double counting, scholarship and financial aid in the amount of $10,258,815 were subtracted from the expenditures. Scholarship discounts and allowances in the amount of $10,365,096, were also deducted from the overall amount of expenditures, leaving the net total student expenditures of $73,408,089.

Rough estimates show that during the academic year 2010-2011, there were 36,293 individuals from outside Wichita Falls who visited the Midwestern State University campus to attend various events, ranging from Artist/Lecture Series programs, Mustangs Rally, to the numerous sports events. It is estimated that each visitor spent $138.34, resulting in a total outlay of $5,020,744.

Overall, Midwestern State University was responsible for expenditures totaling $177,936,657, as shown in Table 2. It is estimated that the economic impact generated in the Wichita Falls area by Midwestern State University was, given the above assumptions of the expenditures and using the multiplier of 2.00, $355,873,313 ($177,936,657 x 2.00) during the academic year 2010-2011. The total economic impact of Midwestern State University represents approximately 6.2 percent of the total gross regional product of the Wichita Falls MSA.

The economic impact of Midwestern State University on the Wichita Falls area is significant in another way. During the academic year, the university employed 1,519 individuals, as shown in Chart 2. Through the employment multiplier effect, the university is responsible for an additional 597 indirect and induced jobs in the Wichita Falls area. The university also contributed, directly and indirectly, to the tax revenue of the Wichita Falls Independent School District, the City of Wichita Falls, and Wichita County, as shown in Chart 3.
The Athletic Program

The athletic program plays an important role at the University and contributes significantly to the economic impact of the university. It is estimated that every dollar invested in the MSU athletic program returns about $4.35 for the regional economy. Indeed, the MSU athletic program accounted for 13.7 percent of the total university economic impact in the academic year 2010-2011, as shown in Table 3.

<table>
<thead>
<tr>
<th>Table 3</th>
<th>MSU Athletic Economic Impact</th>
<th>Academic Year 2010 - 2011</th>
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<tbody>
<tr>
<td><strong>The University</strong></td>
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<tr>
<td>Wages and Salaries</td>
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<td>Utilities, supplies, equipment, repairs, travel, payroll related costs, insurance</td>
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<td><strong>Sub-Total</strong></td>
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<td>Scholarship and financial aid</td>
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<td>Scholarship discounts and allowances</td>
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<tr>
<td>Construction</td>
<td>$3,709,066</td>
<td></td>
</tr>
<tr>
<td><strong>Sub-Total</strong></td>
<td>$6,571,702</td>
<td></td>
</tr>
<tr>
<td><strong>Total</strong></td>
<td>$11,161,592</td>
<td></td>
</tr>
<tr>
<td><strong>The Students</strong></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Two regular semesters ($11,754 X 330)</td>
<td>$3,878,820</td>
<td></td>
</tr>
<tr>
<td>Summer Semester</td>
<td>$909,705</td>
<td></td>
</tr>
<tr>
<td><strong>Sub-Total</strong></td>
<td>$4,848,525</td>
<td></td>
</tr>
<tr>
<td>- Scholarship and financial aid</td>
<td>$1,438,694</td>
<td></td>
</tr>
<tr>
<td>- Scholarship discounts and allowances</td>
<td>$1,423,942</td>
<td></td>
</tr>
<tr>
<td><strong>Sub-Total</strong></td>
<td>$2,862,636</td>
<td></td>
</tr>
<tr>
<td><strong>Total</strong></td>
<td>$1,985,889</td>
<td></td>
</tr>
<tr>
<td><strong>The Visitors</strong></td>
<td></td>
<td></td>
</tr>
<tr>
<td>$166.91 X 32,293</td>
<td>$5,360,561</td>
<td></td>
</tr>
<tr>
<td><strong>Total</strong></td>
<td>$5,360,561</td>
<td></td>
</tr>
<tr>
<td><strong>The Induced Students</strong></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Number of program induced students</td>
<td>104</td>
<td></td>
</tr>
<tr>
<td>Economic Impact of induced students</td>
<td>$5,782,920</td>
<td></td>
</tr>
<tr>
<td><strong>Total</strong></td>
<td>$5,782,920</td>
<td></td>
</tr>
<tr>
<td><strong>Grand Total</strong></td>
<td>$24,291,362</td>
<td></td>
</tr>
<tr>
<td>Regional Multiplier</td>
<td>2.00</td>
<td></td>
</tr>
<tr>
<td><strong>Regional Expenditures Impact</strong></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Regional Expenditures Impact</td>
<td>$48,582,724</td>
<td></td>
</tr>
<tr>
<td>Percent of the MSU Impact</td>
<td>13.7</td>
<td></td>
</tr>
</tbody>
</table>

The athletic program operating expenditures, excluding scholarships, were $4,589,890, 63.6 percent of the university total in the academic year 2010-2011. The total expenditures by the Athletic program, including scholarships and construction amounted to $11,161,592, as shown in Table 3.

The athletic program attracts additional students to Midwestern State University. We had 248 scholarship athletes in the academic year 2010-2011. We estimate that an additional 104 students (induced students) came to the University because of the athletic program, making the total number of 352 students affiliated with the athletic program. Some came because of the band, some came because friends play sport at the university, and some came just to have an opportunity to attend as a spectator to sporting events at the university. These students accounted for the net student expenditures of $1,985,889, as shown in Table 3.

Midwestern State University offers scholastic sports opportunities in many programs including football, basketball, volleyball, soccer, softball, golf, tennis, and cross country. Home games for these sports events attract many visitors to the campus. We estimate the number of campus visitors to the athletic events to be over 32,000 with the expenditures of $5,360,961 during the academic year 2010-2011. The induced students accounted for the economic impact of $5,782,920, giving the total athletic program impact of $24,291,362. Using the multiplier of 2.00, we estimate that the total regional expenditure impact of the athletic program at the University to be $48,582,724, approximately 13.7 percent of the university total economic impact.

Conclusions:
The economic impact of Midwestern State University on the local income, employment, and tax base is significant, as shown above. But, this does not tell the whole story. Because it is so difficult to measure, the analysis used in this study cannot account for many other intangible benefits of higher education, including the general advancement of knowledge and cultural enrichment of the community. Faculty and students of the university make, for example, contributions to local culture—theater, music performances, museums, and art exhibitions, thereby improving the quality of life of all the residents in the Wichita Falls area.

This study does not account for the university's indirect role in attracting firms and workers from other communities, research and development spin-offs, development of small businesses, and the other economic development activities in the local economy. Midwestern State University, through its business centers, often serves as stimulus for economic development through such programs as "Idea Wichita Falls." The University also enhances the quality of the local workforce, thereby improving the competitiveness of the regional economic base. Furthermore, this study does not provide an estimate of incremental lifetime incomes to the local areas. These "difficult-to-measure" contributions of the university to the community may turn out to be of more importance than the dollar amount estimated in this study.

Notes:
* Kathy McGowan has been especially helpful in editing and formatting design. We would also like to express our appreciation to Gail Ferguson, Newman Wong, Dr. Keith Lamb, Dr. Larry Achambo, Kurt Purtmann and Venera Flores-Stafford for their assistance in collecting the data.
2. Please note that in the strict sense, scholarship discounts and allowances are potential income not collected and a non-expenditure item.
3. The original student survey was conducted in 2000. The amount in Table 2 is adjusted for inflation.
4. The approach and the multiplier used in this report are similar to those of earlier studies. See, for example, Louis J. Rodriguez and Yoshi Fukasawa, "The Economic Impact of Health Care Industry on the Wichita Falls, Texas, Metropolitan Statistical Area (MSA)/Wichita Falls Medicine," Volume 18, Number 4, July-August 2003, pp. 14-15.
The Economic Impact of Midwestern State University on the Wichita Falls Area: Academic Year 2010-2011

Presentation to the MSU Board of Regents
February 2012

Dr. Yoshi Fukasawa, Chair
Economics, Finance and Legal Studies

Dr. John E. Martinez, Director
Bureau of Business and Government Research
Midwestern State University
A Summary Analysis

- Midwestern State University (MSU) has a significant impact on the local area economy.

- The Wichita Falls Metropolitan Statistical Area (MSA) had a gross regional product that was just under $6 billion in 2010.

- MSU accounts for almost $360 million (or about 6.2%) of gross regional output.

Basic procedure for estimating MSU's impact on the local area economy

Multipliers are applied to the initial input expenditures to account for indirect and induced impacts.
Inputs Used in Economic Impact Analysis

- Direct employment and payroll
- Expenditures for equipment, supplies and services
- Construction costs
- Spending in the local community by faculty members, staff and students
- Public and private support of research grants and contracts
- Tuition and fees paid by students from outside the local area
- Expenditures by visitors on campus for academic and/or athletic events.

The Multiplier Effect -

The process through which an initial round of direct spending in a region generates further rounds of spending:

- Direct impact (the first-round effect of spending)
- Indirect impact (the ripple effect of additional rounds of re-circulating the initial dollars)
- Induced impact (further ripple effects caused by employees of impacted organizations spending some of their salaries and wages in other business in the host community)
Table 2 - MSU Economic Impact

<table>
<thead>
<tr>
<th>Item</th>
<th>Amount</th>
</tr>
</thead>
<tbody>
<tr>
<td>University - Wages and Salaries</td>
<td>$37,000,000</td>
</tr>
<tr>
<td>University - Utilities, supplies, equipment, repairs, travel, payroll related costs, insurance</td>
<td>$36,000,000</td>
</tr>
<tr>
<td>University - Sub-Total</td>
<td>$73,000,000</td>
</tr>
<tr>
<td>University - Scholarship and financial aid</td>
<td>$10,000,000</td>
</tr>
<tr>
<td>University - Scholarship discounts and allowances</td>
<td>$10,000,000</td>
</tr>
<tr>
<td>University - Construction</td>
<td>$6,000,000</td>
</tr>
<tr>
<td>University - Sub-Total</td>
<td>$26,000,000</td>
</tr>
<tr>
<td>Total</td>
<td>$110,000,000</td>
</tr>
<tr>
<td>Students - Two regular semesters ($11,754 X 6,400)</td>
<td>$75,000,000</td>
</tr>
<tr>
<td>Students - Summer Semester</td>
<td>$19,000,000</td>
</tr>
<tr>
<td>Students - Sub-Total</td>
<td>$94,000,000</td>
</tr>
<tr>
<td>- Scholarship and financial aid</td>
<td>-$10,000,000</td>
</tr>
<tr>
<td>- Scholarship discounts and allowances</td>
<td>-$10,000,000</td>
</tr>
<tr>
<td>Students - Sub-Total</td>
<td>-$20,000,000</td>
</tr>
<tr>
<td>Total</td>
<td>$73,000,000</td>
</tr>
<tr>
<td>Visitors - $135,36,293</td>
<td>$5,000,000</td>
</tr>
<tr>
<td>Visitors - Total</td>
<td>$5,000,000</td>
</tr>
<tr>
<td>Grand Total</td>
<td>$118,000,000</td>
</tr>
<tr>
<td>Regional Multiplier</td>
<td>2.00</td>
</tr>
<tr>
<td>Regional Expenditures Impact</td>
<td>$316,000,000</td>
</tr>
<tr>
<td>Total Gross Regional Product</td>
<td>$5,744,000,000</td>
</tr>
<tr>
<td>Percent of Gross Regional Product</td>
<td>6.2%</td>
</tr>
</tbody>
</table>
Chart 2
MSU Employment Impact

<table>
<thead>
<tr>
<th>Category</th>
<th>Impact</th>
</tr>
</thead>
<tbody>
<tr>
<td>Indirect/Induced employment</td>
<td>330</td>
</tr>
<tr>
<td>Other direct employment</td>
<td>267</td>
</tr>
<tr>
<td>Student employment</td>
<td>795</td>
</tr>
<tr>
<td>Faculty and staff</td>
<td>724</td>
</tr>
</tbody>
</table>

Chart 3
MSU Local Revenue Impact

<table>
<thead>
<tr>
<th>Location</th>
<th>Impact</th>
</tr>
</thead>
<tbody>
<tr>
<td>Wichita Falls ISD</td>
<td>$1,524,455</td>
</tr>
<tr>
<td>Wichita County</td>
<td>$658,234</td>
</tr>
<tr>
<td>Wichita Falls City</td>
<td>$795,161</td>
</tr>
</tbody>
</table>

$2.98 million total revenue impact
# Table 3 - MSU Athletic Economic Impact

**Academic Year 2010 - 2011**

<table>
<thead>
<tr>
<th>Item</th>
<th>Amount</th>
</tr>
</thead>
<tbody>
<tr>
<td>University - Wages and Salaries</td>
<td>$1,900,000</td>
</tr>
<tr>
<td>University - Utilities, supplies, equipment, repairs, travel, payroll, related costs, insurance</td>
<td>$2,700,000</td>
</tr>
<tr>
<td><strong>University - Sub-Total</strong></td>
<td><strong>$4,600,000</strong></td>
</tr>
<tr>
<td>University - Scholarship and financial aid</td>
<td>$1,400,000</td>
</tr>
<tr>
<td>University - Scholarship discounts and allowances</td>
<td>$1,400,000</td>
</tr>
<tr>
<td>University - Construction</td>
<td>$3,700,000</td>
</tr>
<tr>
<td><strong>University - Sub-Total</strong></td>
<td><strong>$6,500,000</strong></td>
</tr>
<tr>
<td><strong>University - Total</strong></td>
<td><strong>$11,100,000</strong></td>
</tr>
<tr>
<td>Students - ($11,754 x 330) - Two regular semesters</td>
<td>$3,900,000</td>
</tr>
<tr>
<td>Students - Summer Semester</td>
<td>$1,000,000</td>
</tr>
<tr>
<td><strong>Student - Sub-Total</strong></td>
<td><strong>$4,900,000</strong></td>
</tr>
<tr>
<td>- Scholarship and financial aid</td>
<td>-$1,400,000</td>
</tr>
<tr>
<td>- Scholarship discounts and allowances</td>
<td>-$1,400,000</td>
</tr>
<tr>
<td><strong>Student - Sub-Total</strong></td>
<td><strong>-$2,800,000</strong></td>
</tr>
<tr>
<td><strong>Students - Total</strong></td>
<td><strong>$2,100,000</strong></td>
</tr>
<tr>
<td>Visitors - $160,013 X 332,293</td>
<td>$5,400,000</td>
</tr>
<tr>
<td><strong>Visitors - Total</strong></td>
<td><strong>$5,400,000</strong></td>
</tr>
<tr>
<td>Number of program induced students</td>
<td>104</td>
</tr>
<tr>
<td>Economic Impact of induced students</td>
<td>$5,800,000</td>
</tr>
<tr>
<td>Induced students - Total</td>
<td>$5,800,000</td>
</tr>
<tr>
<td><strong>Grand Total</strong></td>
<td><strong>$24,400,000</strong></td>
</tr>
<tr>
<td>Regional Multiplier</td>
<td>2.00</td>
</tr>
<tr>
<td>Regional Expenditures Impact</td>
<td>$48,800,000</td>
</tr>
</tbody>
</table>

---

Not accounting for the whole story.
Intangible, "difficult-to-measure" benefits of higher education

Faculty and student contributions to local culture—theater, music performances, museums, and art exhibitions

Indirect role in attracting firms and workers from other communities

Development assistance to small businesses and other economic development activities helpful to the local economy

Improving in the quality of the local workforce, thereby improving the competitiveness of the regional economic base.

A Methodological Note: Comparing Actual to Counterfactual Outcomes

Legitimate regional economic analysis requires a comparison of economic indicators in the presence of the institution with estimates of those same indicators without its presence.

Few studies of the local economic impact of colleges and universities explicitly undertake such a counterfactual. However, in this study we have sought to incorporate all realistic alternatives and, as a result, we are confident that our estimates are not exaggerated.