



BOUNDLESS OPPORTUNITIES

A low-angle, upward-looking photograph of a large, multi-story brick building, likely a university hall. The building features a prominent central tower with a clock face and a series of large, arched windows at the base. The sky is a vibrant blue with scattered white clouds. Bare tree branches are visible in the upper right corner.

Welcome to the
Opening Meeting
August 21, 2017

Celebrating Two Years as a Mustang



- Talented and Competent Faculty, Staff and Administration
- Distributed Leadership & Strong Student Governance
- Public Liberal Arts Emphasis
- UGROW and EURECA Research Presentations
- Competitive Athletic Programs
- Community Cohesion

Key Themes



Challenges

- Growth
- Identity
- Influence

Defining the Liberal Arts for today's family

- High Impact Practices
- 21st Century Skills



Committees and Task Forces

- Budget Oversight Committee
- Financial Aid & Admissions Task Force
- Liberal Arts Task Force
- Museum Task Force
- Strategic Planning Committee



Budget Oversight Committee Priorities

- At least a 1% pay increase for all MSU personnel
- Bring staff up to minimum of the new pay plan
- Complete $\frac{1}{4}$ of parity based on staff compensation study
- College of Education Accreditation Position
- College of Business Administration Accreditation Position
- Marketing in DFW Metroplex
- Computer software maintenance cost increases
- Paralegal position for compliance

FY 18 Compensation Increases

1% pay increase with \$250 minimum	329,000
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¼ of Staff Parity	173,000
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Staff to Minimum of Pay Plan	104,000
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Faculty Promotions	<u>\$97,000</u>
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Sub Total	\$703,000
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Additional Health Insurance Costs	<u>103,000</u>
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Total Compensation	\$806,000
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Internal Admission Categories/Recruiting

Unconditional:

- Top 10% of high school graduating class (Texas Statute)
- Meet posted ACT/SAT and class rank
- Meet state benchmark for college prep
- GPA
 - 3.0 or higher with state-mandated curriculum
 - 2.75-2.99 with rigor more than state-mandated curriculum (AP/IB/Honors courses)
- Admissions Committee recommendation

By Review (required to enroll in College Connections):

- 2.75-2.99 GPA without additional rigor
- Admissions Committee recommendation



Student Success Initiatives/Retention

Learning Communities

- ✓ 15 in Fall 2016
- ✓ 16 in Fall 2017

Advising

- ✓ Professional advisors located in all six colleges



Tutoring and Academic Support Programs (TASP)

- ✓ Located in McCullough Hall
- ✓ Centralized tutoring center
 - Walk-in tutoring service for all students
 - Supplemental Instruction
- ✓ Advising for undecided students
- ✓ College Connections and Skills for Success



2016-2017 in Review

Next Steps Strategic Plan



Date	Event
August-October 2015	Campus dialogue with President Shipley regarding the future of MSU.
November 2015	Dr. Shipley meets with campus constituent groups to discuss and agree upon Strategic Initiatives and Strategies.
February 2016 Board Retreat	Strategic Initiatives and Strategies presented to, reviewed, and discussed with Board of Regents.
March 18, 2016	Strategic Plan Committee Appointed
May 3, 2016	Strategic Plan Committee meets <ul style="list-style-type: none">• Receives charge• Reviews timeline• Sub-Committees Appointments
Fall 2016	Strategic Plan Sub-Committees work to develop Tactics and Tasks
November 2016 Board Meeting	Status Update Provided to Board
January-February 2017	Strategic Plan Committee reviews and finalized Tactics and Tasks
March 2017	Overview of Strategic Plan work presented to President Shipley and resulting revisions made
May 2017 Board Meeting	Full overview of Strategic Plan work submitted to Board of Regents for review and input
August 2017 Board Meeting	Strategic Plan presented to Board of Regents for approval

2016-2017 in Review

Next Steps Strategic Plan



Date	Event
September 2017	Strategic Plan Committee (SPC) reviews Mission Statement and Values and proposes revisions as necessary.
October 2017	SPC selects four to five priorities for inclusion in the 2018-2019 budget.
October-December 2017	SPC works with Budget Office personnel to determine costs.
January 2018	Priorities and their costs are given to the President's Cabinet for review. Final priorities forwarded to the Budget Oversight Committee (BOC).
Spring 2018	SPC measures progress made in Academic Year 17-18 and recommends any necessary revisions to the plan.
April 2018	Final recommendations on the Strategic Plan budgeting made by BOC to Cabinet.
May 2018	Board of Regents receives an update on the progress of the Strategic Plan and any revisions made since August 2017

2016-2017 in Review

85th Texas Legislative Session



- The 85th Texas Legislative Session began in January 2017
- Positive interaction with Legislators and staff as we shared our MSU story
- Not a good session for higher education funding

- The Legislature set a 10% reduction limit for higher ed institutions
- MSU funding
 - Reduced by 10% (\$1.75 million) in each year of the biennium
 - \$1 million of reduction due to slower enrollment growth than other state institutions

2016-2017 in Review

85th Texas Legislative Session



- All new legislation affecting MSU has been assigned to campus offices or individuals.
- What will help us in the next session?



- Connections – to Flower Mound & Wise County leaders and Legislators across the state;
- Collaboration – with other higher education partners and our alumni across the state;
- Growth – on campus, online, off-site locations.

An Executive Summary of session is available when you leave today.

Policy Standardization

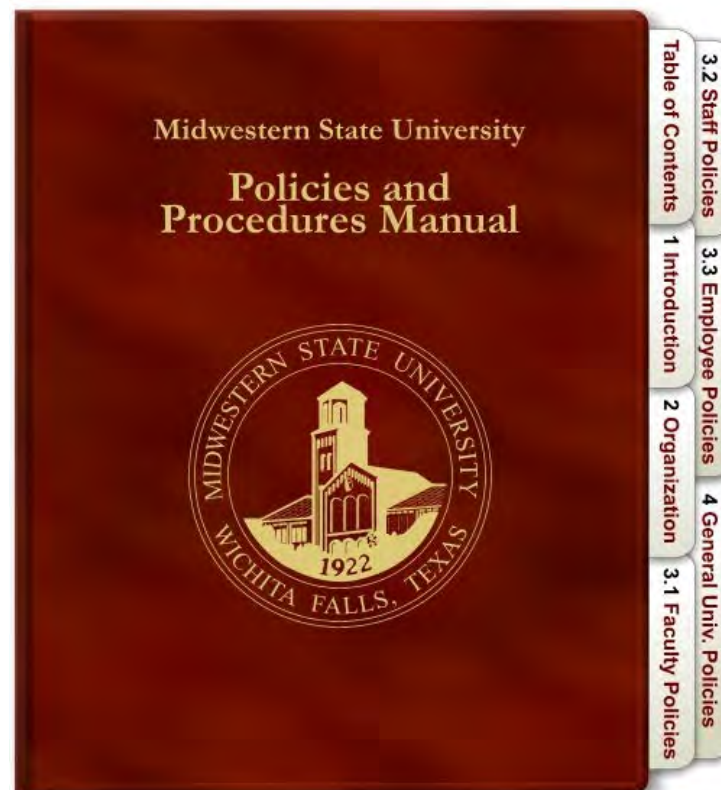
- Create Policy on Policies
- Create technology and software

Senate Bill 20 required Policies

- Revise Ethics Policy

Compliance Committees

- Create Environmental Health, Safety, And Risk Management (EHSRM)
 - Areas of focus include occupational health and safety, laboratory safety, public safety, fire safety, building security and environmental stewardship
- Electronic Accessibility Committee (EAC)
 - Develop policies and procedures for the Americans with Disabilities Act
 - Websites, instructional materials, online courses, and other electronic and information technology used on campus



2016-2017 in Review

Changes to the Campus



- Legacy Hall Landscaping
- Tennis Courts
- Basketball Court in Ligon



2016-2017 in Review

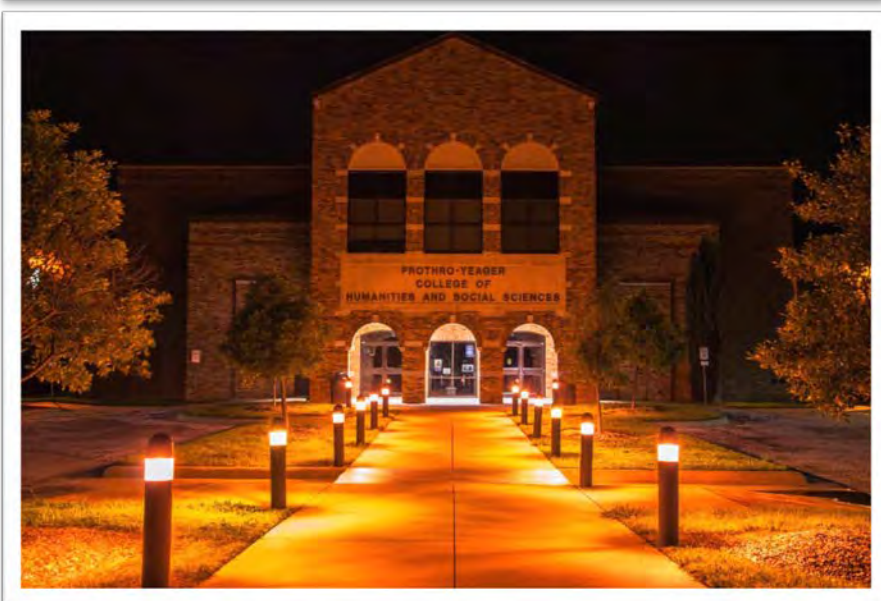
Changes to the Campus



- New Parking Lot
- TRIO
- Burns Chapel



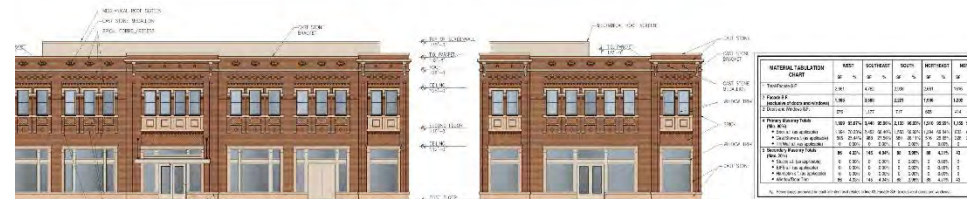
2017-2018 Construction Priorities



- New Health Sciences & Human Services Building
- Library Renovation
- Language Lab in Prothro-Yeager

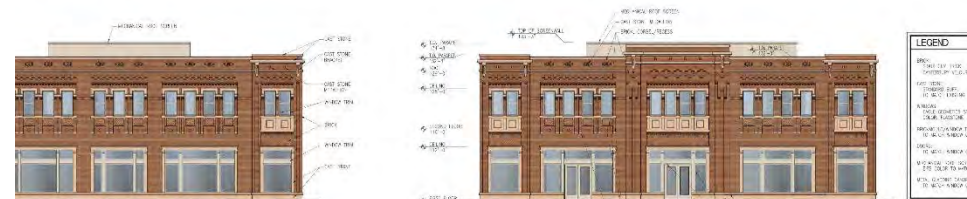
Director: Randy Canivel

Expected Completion Jan 2018



STATION - NORTHWEST

05 EXTERIOR ELEVATION - NORTH



STATION - NORTHEAST

03 EXTERIOR ELEVATION - SOUTH



02 EXTERIOR ELEVATION - SOUTHEAST

01 EXTERIOR ELEVATION - WEST

2017-2018-New Academic Programs/Degrees



Completion degrees for outreach to DFW in Flower Mound and Weatherford

- BAAS
- Nursing (RN-BSN)
- Radiologic Science
- Respiratory Care

Specific changes include:

- Hybrid delivery (3-4 face-to-face meetings per semester)
- Parts of term delivery model

Convenient.
Affordable.
Finish Strong.

MIDWESTERN STATE UNIVERSITY™



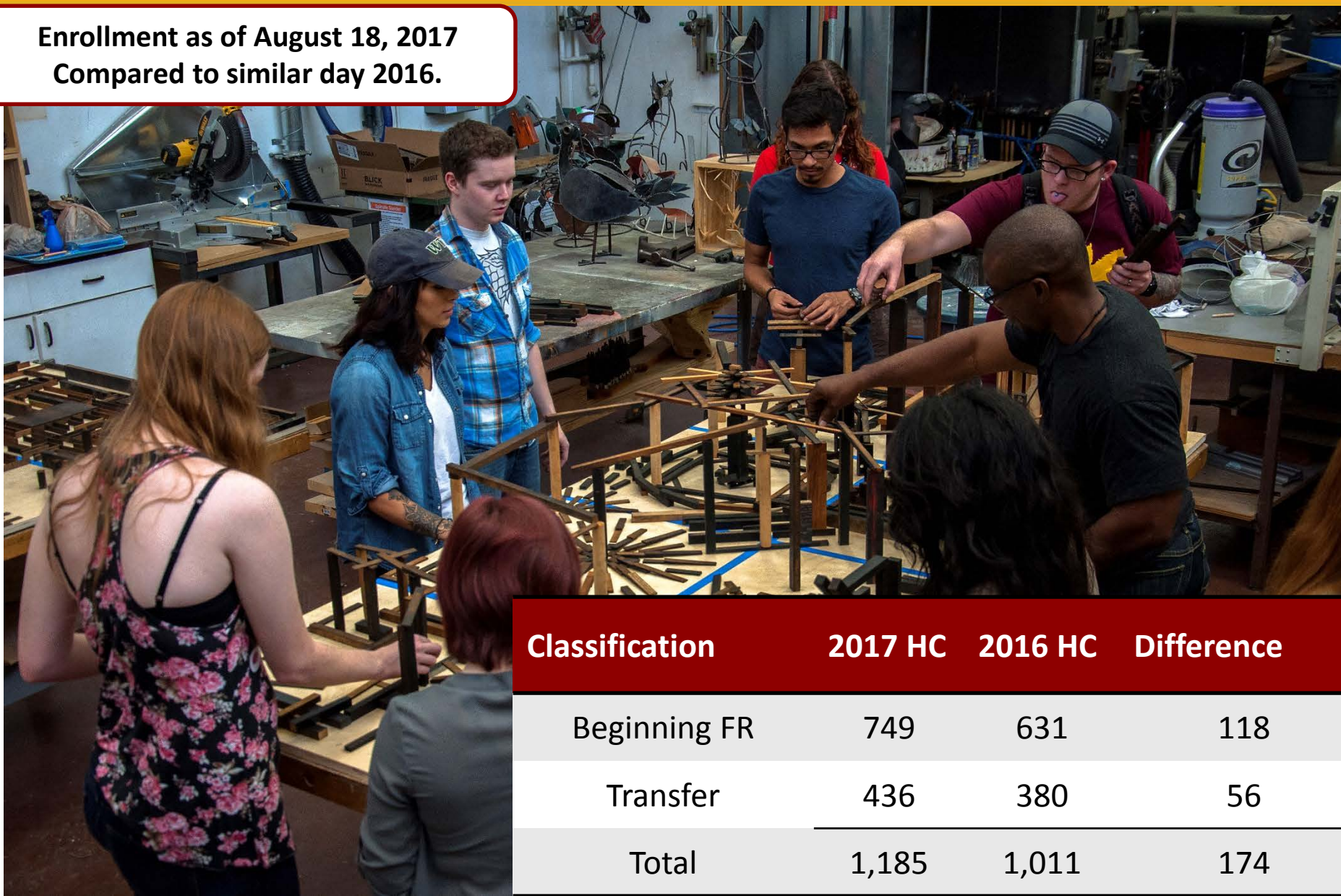
MSUTEXAS

FLOWER MOUND

2017-2018 - Enrollment Update



Enrollment as of August 18, 2017
Compared to similar day 2016.



Classification	2017 HC	2016 HC	Difference
Beginning FR	749	631	118
Transfer	436	380	56
Total	1,185	1,011	174

2017-2018 - Enrollment Update



Enrollment as of August 18, 2017
Compared to similar day 2016.

Classification	2017 HC	2016 HC	Difference
Freshmen	1,099	1,062	37
Sophomore	993	989	4
Junior	1,196	1,207	-11
Senior	1,670	1,615	55
2 nd Baccalaureate	88	100	-12
Graduate	652	652	0
Total	5,698	5,625	73

MSU has been selected to host the COPLAC Annual Meeting

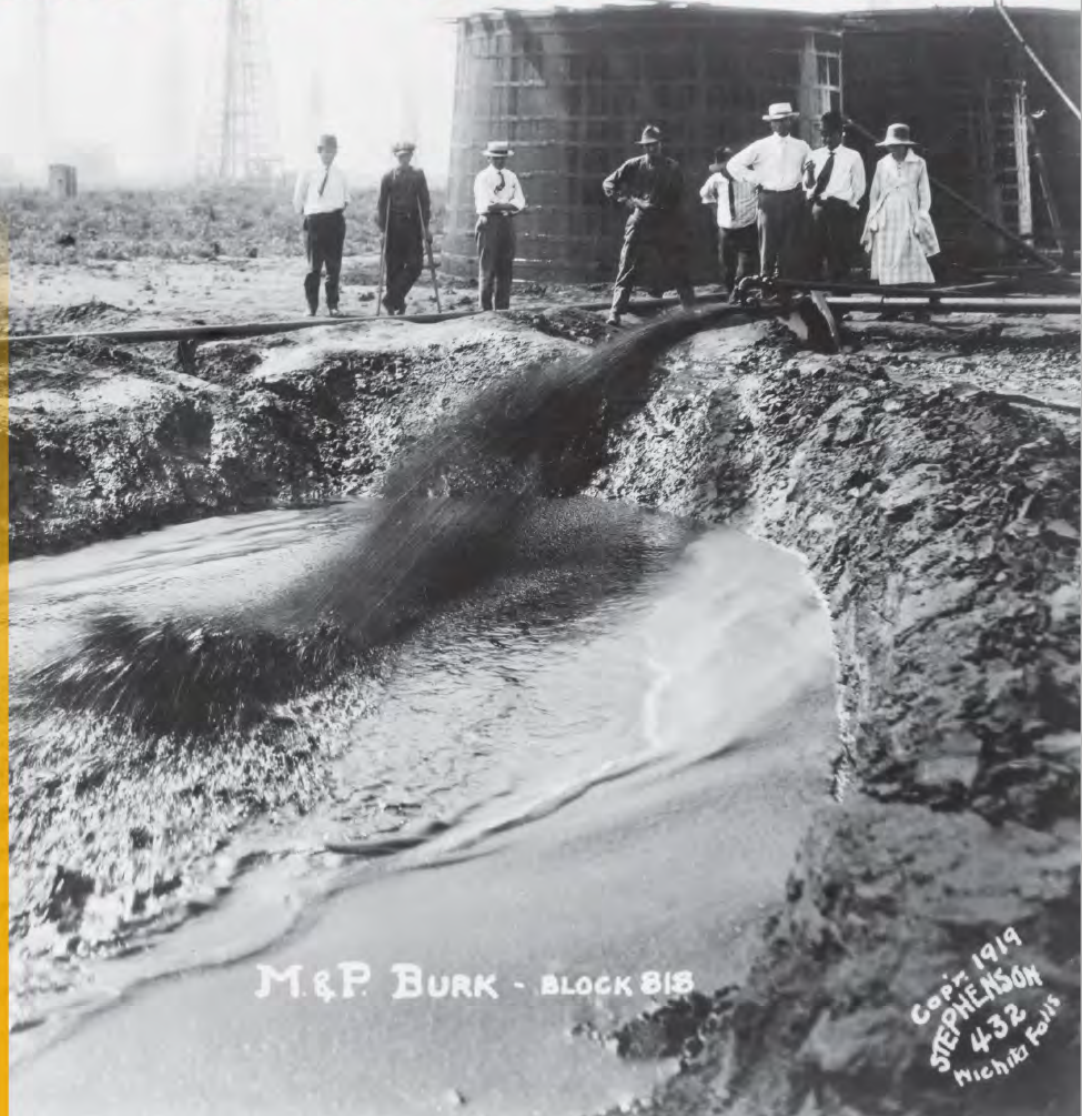
- June 19-20 or 20-21, 2018
- Anticipated attendance 70-100
- Visitors from 29 institutions across the U.S. and Canada



BOUNDLESS OPPORTUNITIES

To equip Midwestern State University students with the proficiency, self-reliance and fearlessness to seize opportunities, face challenges and solve problems in a future we can only imagine, MSU needs your support.

With the same spirit of early Texans, we must marshal the resources for a courageous journey of discovery and growth for the university.



CAMPAIGN PILLARS

ENRICHING LIVES

For students, boundless opportunities in academic programs and scholarships enrich lives. We will seek scholarship funding as our primary goal to continue to offer an attainable college degree at MSU Texas.

ENHANCING TEACHING AND LEARNING

The key to a successful college experience is the student interaction with faculty, staff and peers. The campaign recognizes that teaching and learning take place throughout the university.

INVESTING IN OUR CAMPUS AND COMMUNITY

We are committed to maintaining and enhancing the most beautiful and welcoming campus in the state of Texas. We hope to expand athletic facilities; upgrade classrooms, labs and performance venues; and contribute to the liveliness of our hometown.

MSU has grown steadily since its early years. As the centennial celebration approaches, we look to the vast horizon of limitless possibilities for our institution and our students.

COMPREHENSIVE CAMPAIGN STEERING COMMITTEE

Mr. Glenn Barham, Chair

President, Sheppard Military Affairs Committee

Ms. Jane Carnes, Co-Chair

President's Excellence Circle

Ms. Teresa Caves

*ex-officio, President,
Wichita Falls Area Community Foundation*

Dr. Robert Forrester

*Dillard College of Business Administration
Distinguished Professor of Finance, MSU*

Ms. Reagan Foster

*Assistant Director, Athletics for Student
Athlete/Community Outreach, MSU*

Mr. Shawn Hessing

Regent, MSU Board of Regents

Ms. Shayla Owens

Student Regent

Dr. Suzanne Shipley

President, MSU

Mr. Tony Vidmar

*Vice President for
University Advancement & Public Affairs, MSU*

Mr. Kyle Williams

Interim Director of Athletics, MSU

Mr. Mark Yowell

Regional Vice President, United Supermarkets

“THE CAN-DO ATTITUDE AT MSU IS ONE OF THE BEST THINGS ABOUT IT.”

– Henry Florsheim
President & CEO

Wichita Falls Chamber of Commerce

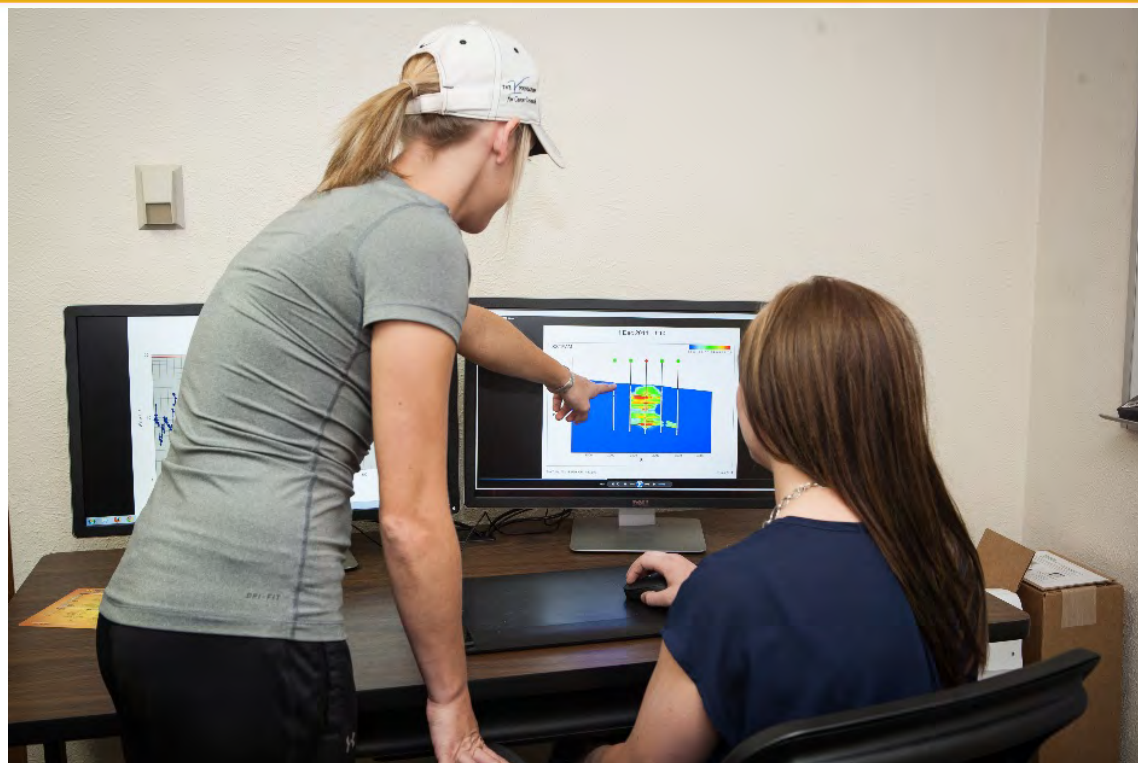


The Priddy Scholars Program



3-Year Grant to support 30-40 Scholars a year

- First Generation Students
- 3.0 High School GPA
- Family AGI between \$50,000-\$125,000
- Covers tuition, fees, room & board, plus one semester abroad



Cammie Dean, Advisor
The Priddy Foundation Scholars



THE PRIDDY FOUNDATION



BOUNDLESS OPPORTUNITIES