

Communication Flow Data  
2021-2022

Postcard Message	Amount
Campus Visit	90,468
Affordability	25,736
Scholarships	28408
Region 9 Scholarships	1866
MSU Brags	12689
Parent Resources	10,604
MSU Intro	6500
MSU Reputation	6387
MSU Sticker	2500
Next Steps	4500
Parent Trifold	1805
President's Message	1800
Thank You	62
Finish Here	155
Fall Rally	32,096
Spring Rally	34914
Transfer Day	1310
Junior Day	13,000
Total	274,800