2021-2022 FR & TR Prospect and Applicant Communication Long Flow-Fall

- Monthly communication flow.
- Entire flow ends July 7.

Drop 1
Campus Visit
Sept 9

Drop 2
FAFSA
Oct 1

Drop 3
Affordability
Nov 11

Supplemental Drop
Holiday Email
Dec 6

Supplemental Drop
Scholarships
Feb 10
(drops 1 time only on this date)

Supplemental Drop
WFISD/Region 9 Scholarships
Feb 10
(drops 1 time only on this date)

Blue = All Senior Prospects/Applicants
Purple = Parents of Senior Prospects/Applicants
Red = High Ability Senior Prospects/Applicants
Black = Prospects only; No applicants
Green = Local Senior Prospects/Applicants
Rectangles = Print
Ovals = Email
Hexagon = Text
2021-2022 Senior & Transfer Prospect and Applicant Flow (Spring Term)

- Monthly flow
- No new entries after November 13 and the entire flow stops after December 6.

Drop 1
Campus Visit
Sept 9

Drop 2
Social Media
Oct 14

Drop 4
Affordability
Nov 11

Supplemental Drop
Holiday Email
Dec 6


2021-2022 Freshmen and Transfer Admit Communication Flow (Spring Term)

- Monthly flow
- Flow ends December 16

Drop 1
Next Steps
Sept 16

Drop 2
Academic Advising
Oct 21

Drop 3
Housing
Nov 18

Supplemental Drop
Holiday Email
Dec 6

Blue = All Transfer Admits
Rectangles = Print
Ovals = Email
2021-2022 HS Senior Admit Communication Long Flow

- Monthly flow
- No new entries after May 19
- Any new entries after May 19 will be entered into the senior admit short flow
- Entire long flow stops after June 16 so an early May admit will only get drops 1 & 2.

Blue = All HS Senior Admits
Purple = HS Senior Parents
Rectangles = Print
Ovals = Emails
Hexagon = Text
2021-2022 Junior Prospect Long Communication Flow

- Monthly communication flow
- Flow ends after May 20

Drop 1
Majors
Sept 17

Drop 2
MSU Brags
Oct 15

Supplemental Drop
Happy Holidays Email
December 6

Drop 3
Parent Resources
Jan 21

Drop 4
Campus Visit
March 18

Blue = Junior Prospects
Rectangles = Print

Purple = Parents of Junior Prospects
Ovals = Email

Hexagon = Text
2021-2022 Suspect Communication Flow

- Monthly flow
- No new entries after May 27 with flow ending

Rectangles = Print  Ovals = Email  Hexagon = Text
2021-2022 Dual Credit Communication Flow

- Semesterly drops
- Stops after 2nd drop

Drop 1
Thank You
Oct 13 & Feb 9

Drop 2
Finish Here
Apr 13
2021-2022 Freshman Prospect Communication Flow

- Monthly flow
- Entire flow stops May 20.

Drop 1
MSU Sticker
Oct 29

Supplemental Drop
Holiday Email
Dec 6
• Monthly flow
• Entire flow stops May 20.
2021-2022 Transfer Admit Communication Long Flow

- Monthly flow
- No new entries after May 19
- Any new entries after May 19 will be entered into the senior admit short flow

Supplemental Drop
Happy Holidays
Dec 6

Drop 1
Next Steps
Jan 20

Drop 2
Career Mgt/Internships
Feb 17

Drop 3
Housing
Mar 17

Drop 6
Academic Advising
April 14

Drop 7
Equity & Inclusion
June 16

Blue = All Transfer Admits
Rectangles = Print
Ovals = Emails
Hexagon = Text
2021-2022 Transfer Admit Communication Short Flow (Fall Term)

- Monthly flow
- Flow ends after July 21

Drop 1
Next Steps
May 21

Drop 2
Academic Advising
June 23
- Monthly flow
- Flow ends after July 21

Drop 1
Next Steps
May 26

Drop 2
Academic Advising
June 23

Blue = All Senior Admits
Rectangles = Print
Ovals = Email
Hexagon = Text