



## Marketing & Public Information Compliance Calendar

Revised date: 2021

Compliance partner: Julie Gaynor

Due Date	Duty	Previous Reporting Period	Previous Report Date	Next Report Due
<b>January</b>				
2024-2025	<p>Second Filing Deadline for Federal Trademark Registration: Declaration of Use (or Excusable Nonuse) and an Application of Renewal between the ninth and tenth years after the registration date</p> <p>Compliance Partner: General Counsel</p> <p>Registration dates for various MSU marks were received between February 2015 and July 2015. Some of the marks lapsed after the first filing period in 2019-2020 as the MSU Texas brand was introduced in 2017. Update: <b>These have been allowed to lapse.</b></p>			
<b>February</b>	<b>Will be working with a new company as provided by the TTU System to register new MSU Texas marks as well as Mustangs.</b>			
<b>March</b>				
<b>April</b>				
<b>May</b>				
2022	Acquire renewal contract for university licensing agreement with CLC <b>Updated: Licensed auto renewed as per agreement</b>			
<b>June</b>				
2022	<p>Submit renewal for licensing agreement with CLC (formerly Learfield Licensing, LLC). Current contract expires June 30, 2022.</p> <p>Compliance partners: General Counsel and Athletics</p>			
<b>July</b>				
<b>August</b>				
<b>September</b>	<b>Working on CLC contract renewal</b>			
<b>October</b>				

<b>Due Date</b>	<b>Duty</b>	<b>Previous Reporting Period</b>	<b>Previous Report Date</b>	<b>Next Report Due</b>
<b>November</b>				
<b>December</b>				