

# MSU Faculty Senate

## October 2013 Minutes

The 2012-2013 MSU Faculty Senate met at 3:00 PM on **October 10, 2013**, in **Dillard 175**. Senators present included Terry McDonald, Laura Fidelie, Gary Morrison, Ted Paddack, Kathy Roberts, Charles Bultena, Jim Owen, Phillip Wilson, Alan Black, Ruth Morrow, David Carlston, Jeremy Duff, Nathan Jun, Stuart McClintock, Suzanne Lindt, Julie Wood, Jon Scales, and Terry Griffin. Visitors in attendance were Vice President of University Advancement and Public Affairs Howard Farrell, Assistant to the Provost for Academic Budgetary Affairs Jolene Welch, Director of Marketing and Public Information Julie Gaynor, Staff Senate Representative Dirk Welch, and student Javaire Barnes.

The agenda was unanimously approved.

The minutes of the **September 2013 Meeting** were unanimously approved.

### *Current Business:*

1. Vice President of University Advancement and Public Affairs Howard Farrell spoke with the Senate in regards to fundraising projects and goals for the University. He provided an extensive history of fundraising at MSU prior to his arrival and then afterwards. He noted that in the last 10 years, major gifts to the University have approached \$80 million, which is very good for a medium sized institution. Below are some other key points made by Dr. Farrell:

The University does not have a very large alumni base, so this makes it more difficult to raise funds. Also, only about 5% of alumni contribute, one of the highest in the state.

The University participates in quite a few “naming” opportunities. He provided a handout that contains all the opportunities for donors to “name” something on campus.

He discussed the future of giving and noted that previous generations had a “reverence” for education, but that this is declining. People today are more likely to spend money on themselves, so University fundraising is going to have to adjust for this.

He stated that people give to universities for four reasons: vision, integrity, direction, and growth. He said, “They have to know you, like you, and trust you.”

About 60% of our donors are female. The biggest area donors give to is scholarships, and the major fields they give to are business and engineering.

He noted that his biggest “failure” has been lack of success in soliciting corporate givers.

He is currently working on trying to find donors who would be willing to donate in order to name the College of Science and Mathematics

Chair Carlston noted that the Faculty Senate has been working on a list of donors who the Senate will be writing “thank you” notes to for their contributions to the University.

2. The Senate discussed the Piper and Faculty Awards. Chair Carlston stated that he had contacted the deans of each college for their nominees. For the Piper Award, the Senate will select from the nominees and Chair Carlston hoped the Senate could hold a vote for the award the week of the 21<sup>st</sup> -25<sup>th</sup>. Voting for the Faculty Award will be held campus wide and be two rounds.
3. Director of Marketing and Public Information Julie Gaynor discussed a proposed social media policy with the Senate. After a discussion it was decided that Ms. Gaynor would work with Senator Fidelie on a revised version of the policy that would meet the needs of the University but also address the concerns of faculty members.
4. Chair Carlston discussed a Power Point presentation he had prepared that addresses the main concerns and goals drawn from the Faculty Satisfaction Survey. The Senate will present this information to Dr. Rogers and Dr. Stewart at a special meeting on October 18, 2013. Chair Carlston indicated that he would e-mail the slides to the Senate so that they could make recommendations on them.

*Committee and Other Reports:*

1. Administrative Council (Carlston): No Report
2. Board of Regents (Carlston): No Report
3. Academic Council (Fidelie): This December and January the University will hold its first Winter Mini-Term. It will run from December 16-January 10. Courses offered will be Composition, Economics, Composition Skills, Sociology, and Astronomy. Additionally, the University is asking faculty to development online courses. There is \$160,000 available from Redwine soft money and 2 bequeaths. The University is offering \$2000 for the development of online core courses.
4. Student Affairs and Enrollment Management (Lindt): No Report
5. Intercollegiate Athletics Council (Paddack): No Report
6. Financial report (Bultena): The Faculty Senate has \$1017 and Dr. Rogers has approved \$1500 for this academic year.

*New Business:* Senator Morrison stated that he had been hearing complaints about the new Portal and the new MSU website not being user-friendly.

Senator McDonald stated that a faculty member was surprised that there was no incentive policy allowing a faculty member to take a course (outside their area of expertise). This was discussed by the Senate and was agreed that the Senate would continue to look into it.

*Old Business:* none

*Announcements:* none

The meeting adjourned at **5:03pm**.

Respectfully submitted,

Jeremy Duff  
Secretary of the Faculty Senate

David Carlston  
Chairman of the Faculty Senate

The next Executive Committee meeting will be at 3 PM on Tuesday, **November 5**, in OD 226.

The next Faculty Senate meeting will be at 3 PM on Thursday, **November 14**, in Kiowa CSC.