



**MIDWESTERN**  
STATE UNIVERSITY



## **BETTER BUSINESS BUREAU/DR. LOUIS J. RODRIGUEZ ETHICS SCHOLARSHIP**

Webster's New World Dictionary defines ethics as "the study of standards of conduct and moral judgment" and "the system or code of morals of a particular person, religion, group, profession, etc." The mission of the Better Business Bureau system is to promote and foster the highest ethical relationship between business and the public through voluntary self-regulation, consumer and business education, and service excellence.

In 1999, the BBB Educational Foundation joined together with MSU's College of Business Administration in establishing the Better Business Bureau/Dr. Louis J. Rodriguez Ethics Scholarship. Seldom does one find an individual who accomplished so much for a university and, in turn, gave so generously to his community. Dr. Rodriguez epitomized what ethics is all about, as he was a living example.

Selection will be based on the following requirements, with the essay being weighted most heavily. The top recipient selected will be awarded \$2,000. The number and amount of additional awards will vary.

1. This scholarship will be awarded to a student who **demonstrates high ethical standards based on letters of recommendation and the scholarship application.** In the event of a tie, a personal interview with the selection committee may be requested.
2. The recipient of this scholarship must be a permanent U.S. resident of one of the 29 counties served by the Better Business Bureau of North Central Texas for at least one year: Archer, Baylor, Clay, Collin, Cooke, Cottle, Dallas, Delta, Denton, Ellis, Fannin, Foard, Grayson, Hardeman, Haskell, Hopkins, Hunt, Jack, Kaufman, King, Knox, Lamar, Montague, Rockwall, Stonewall, Throckmorton, Wichita, Wilbarger, and Young. Official university records will verify permanent residence status. If you have questions concerning your status, please contact the Office of the Registrar.
3. The recipient must have a declared major in a program area offered by the College of Business Administration or be classified as "pre-business" on all official university records.
4. The scholarship will be for one academic year only with the scholarship paid in two equal installments, one at the beginning of the fall semester and one at the beginning of the spring semester. Recipients must reapply to be considered in subsequent years.
5. The recipient may be a full or part-time student at MSU but must enroll in a minimum of 6 semester hours each semester to receive the scholarship.
6. **Attach** a resume, including all academic honors, awards and extra-curricular activities.

7. **Attach** an essay (150-200 words). Tell us about a situation where you witnessed someone's ethical decision-making practices – either positive or negative. How did it influence you?
  
8. Two confidential letters of recommendation are required and should be mailed directly to:  
Donor Services and Scholarships  
Midwestern State University  
3410 Taft Blvd.  
Wichita Falls, TX 76308-2099
  
9. Completed scholarship application, resume, essay and letters of recommendation are to be submitted no later than **May 15**.

APPLICANT INFORMATION

Full Name \_\_\_\_\_ MSU ID \_\_\_\_\_

Local  
Address \_\_\_\_\_

\_\_\_\_\_

Phone Number: \_\_\_\_\_

E-mail \_\_\_\_\_

Cumulative GPA \_\_\_\_\_

Number of semester hours completed (at conclusion of spring semester) \_\_\_\_\_

Names of persons submitting recommendations (two are required):

\_\_\_\_\_

\_\_\_\_\_

List any financial aid (grants, loans) and/or scholarships you are receiving:

Grants: \_\_\_\_\_

Loans: \_\_\_\_\_

Scholarships: \_\_\_\_\_