



Account Managers Group  
October 26, 2017

MIDWESTERN STATE UNIVERSITY

# Welcome

## Valarie Maxwell



# Fall Enrollment and the Budget

Operating budget revenues are driven by fall semester enrollment. For this fiscal year, the budget revenues were estimated at a fall enrollment of 6,150 headcount and 70,664 semester credit hours.

Our actual enrollment was 6,080 headcount and 70,546 semester credit hours. This includes 36 enrollments in Flower Mound with 360 semester credit hours.

Steps to mitigate this shortfall include scheduling the winter mini this December and increased retention for spring.

# Campus Projects Status

Kyle Owen

# Health Sciences & Human Services Building



- \$38 MM, 88k GSF, four stories.
- Construction to begin Nov '17, completion is Spring 2019.



# Health Sciences & Human Services Building

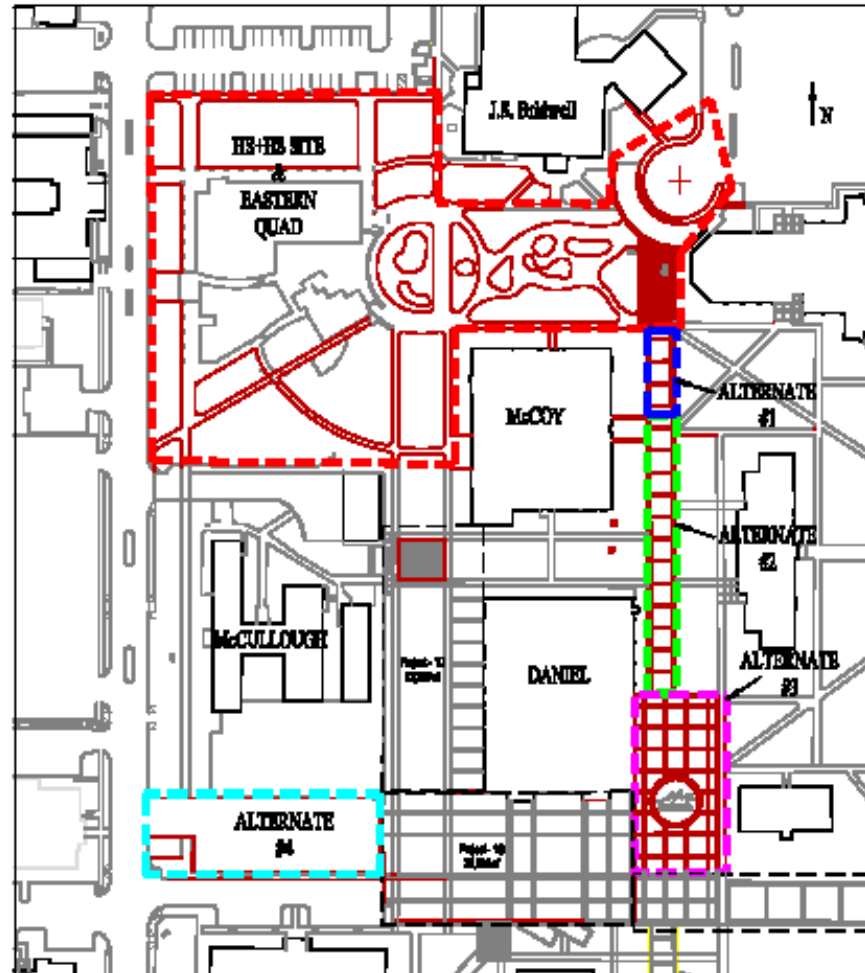
Northeast corner view:



## Southwest corner view:



## Health Sciences & Human Services Landscaping and Parking Project Expansion Plans





- **Moffett Renovations:**
  - \$7.3 MM upgrades for fire marshal, ADA/TAS, and modernization.
  - First and second floors, primarily.
  - Replace one elevator, update restrooms, update finishes.
  - Begin construction summer 2018 through 2020.
  - Library will remain open during construction.

- \$5.0 MM fire marshal and ADA/TAS upgrades to FFA, Bolin, Hardin (Akin), and Ferguson.
- Add exterior stairs to Bolin and FFA; elevator to FFA.
- FFA auditorium lobby modifications.
- Akin to add ramps inside/out.
- Ferguson new restrooms and stairwell exits.

# PYBO Parking Lot Replacement

- Replace lots 3 and 6N over summer 2018 @ \$750k.



- Renovations for Housing Administration.
- Construction December through February.
- Beawood area vacated to become a Language Lab summer 2018.

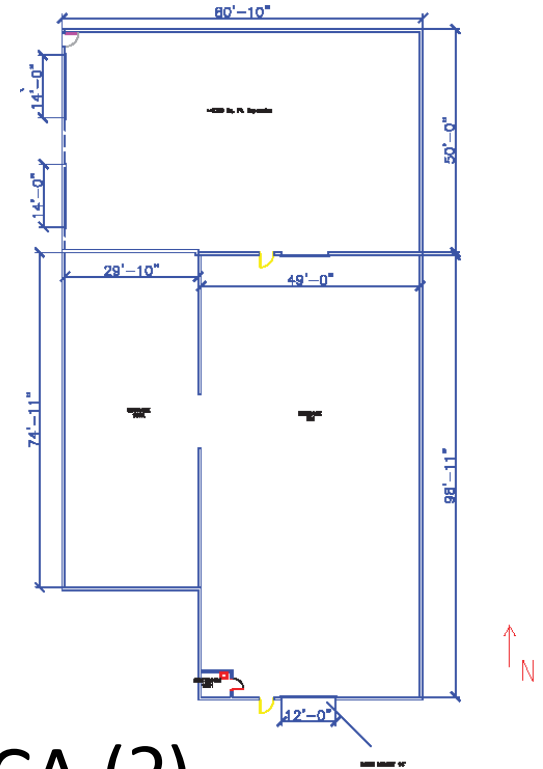


- Additional lighting around campus.



- Kiln installation at FFA.

- Fantasy of Lights Warehouse expansion
  - Adding 4,000 GSF building.



- Tutoring Center in Moffett or WCA (?).
- Autoclaves in Bolin 225.

Questions?

# MSU Flower Mound

Randy Canivel



Convenient. Affordable.  
**FINISH STRONG!**



[www.mwsu.edu/flowermound/](http://www.mwsu.edu/flowermound/)

(972) 899-8414

## Make it Yours!

- Brand new 30,000 square foot facility located in Parker Square of Flower Mound, TX.

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- Shared facility with North Central Texas College
- Seminar and classroom space
- Teaching labs
- Interactive television classrooms for simulcast to other locations
- Tutoring area
- Follett Bookstore

<https://www.facebook.com/MSUTXFlowermound/>





# Meet Our Team



Mrs. Janette Keen, MS, BA  
Student Services Coordinator  
Flower Mound Campus



Mr. Jerry Aberdeen - Information Technology and PC  
Technician, Flower Mound Campus





Dr. Lisa Holcomb, MSN, RN,CCM, COHN-S/CM  
RN-BSN Transition Coordinator  
Assistant Professor –Wilson School of Nursing



Yasha, ME.d, RRT-NPS,CPFT  
RRT to BSRC Program  
Assistant Professor – Respiratory Care



Randy G. Canivel, MS, EPC- ACSM  
Director  
Flower Mound Campus



# Partnerships & Programs

## Why does MSU Need Partnerships?

1. Foster enrollment growth
2. Texas Higher Education Coordinating Board – 60X30TX

<http://www.theccb.state.tx.us/reports/PDF/6584.PDF>

- Completion (Adult Learners 25-45 years of age)
- Marketable Skills (Industry Demand)
- Student Debt (Financial Aid and Scholarships)

3. Expand our legislative reach and advocacy in Austin, TX



# Start and Finish Strong. A Direct Pathway to Success



NORTH CENTRAL  
TEXAS COLLEGE



MSU  
TEXAS  
FLOWER MOUND



Complete Your  
Associates  
Years 1 and 2

Complete Your  
Bachelors  
Years 3 and 4

Education  
Applied Arts and Science  
Nursing  
Respiratory Care  
Radiology

*Opportunities for Financial Aid or  
Scholarships*

# Start and Finish Strong. A Direct Pathway to Success



Complete Your  
Associate's Degree  
Years 1 and 2

Complete Your  
Bachelor's Degree  
Years 3 and 4

Education  
Applied Arts and Science  
Nursing  
Respiratory Care

*Opportunities for Financial Aid or  
Scholarships*

# Bachelor in Applied Arts and Sciences (BAAS)

## **BAAS IS AN ONLINE ADULT DEGREE COMPLETION PROGRAM AT MSU**

- Transfer credit from workforce or technical courses taken at a community or technical college
- Transfer college hours from accredited colleges and universities
- Credit for work experience
- Credit for military training and experience
- Credit for training conducted by business or industry if recognized by the American Council on Education (ACE)
- College credit for law enforcement training certifications and correctional officer certification
- Individualized degree plans tailored to your personal, professional, or academic goals

Contact: [delores.jackson@mwsu.edu](mailto:delores.jackson@mwsu.edu)

# Health Sciences Programs

*Online/Hybrid*



- RN to BSN (Bachelor of Science in Nursing)
- Respiratory Therapist (RRT) to BSRC (Bachelor of Science in Respiratory Care)
- Radiologic Technician (RT) to BSRS (Bachelor of Science in Radiologic Science)
- Accelerated and traditional completion times offered – see advisor



Nursing: Dr. Lisa Holcomb [lisa.holcomb@mwsu.edu](mailto:lisa.holcomb@mwsu.edu)

Respiratory Care: Yasha [yasha@mwsu.edu](mailto:yasha@mwsu.edu)

Radiologic Science: Catherine Rudy [cantherine.rudy@mwsu.edu](mailto:cantherine.rudy@mwsu.edu)

## Teacher Education - Elementary/Middle

- Bachelor in Education (B.Ed.)
  - Early Childhood-6 Generalist
  - Special Education
- Prepares you for leadership opportunities
- Refined problem solving skills
- Enhanced critical thinking skills
- Kayla Meaders (advisor) [kayla.meaders@mwsu.edu](mailto:kayla.meaders@mwsu.edu)



## Take The First Steps – Highlights

Step # 1: Have official transcripts from other schools ready, and meet with a program advisor.

Step # 2: Once you have confirmed all information with your program advisor, APPLY to Midwestern State University. <https://mwsu.edu/admissions/faq>

Step # 3: **Please check email for admission status.** (Bacterial Meningitis Shot Records)

Step # 4: Also, begin thinking about financial aid or scholarships.  
<https://mwsu.edu/flowermound/>

Step# 5: How will you pay for classes? <http://www.mwsu.edu/busoffice/onlinepayments>

Step # 6: Enroll/register for classes (pending admission to MSU)

# Strategic Goals & Initiatives

## Goals

- Enrollment of 500-1,000 students within three years of opening
- Communication effectiveness (internally and to students)
- Service Quality
- Branding and positioning of MSU-Texas Flower Mound
- Add additional programs in business, clinical sciences, teacher certification

## Tasks

- Foster community college partnerships with WCWC, NCTC, TCCC, CCCC, and DCCC. In addition, LISD and area hospitals.
- Student Services Coordinator (Janette)
- Consistency of responsiveness and customer service experience. A survey will be created and distributed to students post-semester.
- Community outreach and integrated marketing plan (Randy C. and Julie G.)

**Midwestern State University**

**GO MUSTANGS!**

**<https://mwsu.edu/flowermound/>**





# First-year Experience at MSU

**Dr. Kristen Garrison**

Associate VP for Undergraduate  
Education & Assessment

- Strategic Initiative 3 of MSU’s Strategic Plan (2017-2022): “Creating a Destination Residential University.”
- Strategy 3b: create “signature first-year experience.”
- Defined as deliberate and strategic programming that ties academic work with student activities and support resources in order to help first-year students acclimate to college.

- PROPOSED MODEL includes 3 components:
  - Fall **Learning Community**: a collaborative and interdisciplinary effort between two (or more) faculty who link their core courses and develop three assignments that integrate content from the two courses.
  - Spring **Academic Seminar**: additional curriculum added to an existing core course that already emphasizes a basic research skill
  - Undergraduate **Peer Mentors**: assigned to LC and AS to supplement academic instruction with study and life skills support.

- Fall 2016
  - 15 Learning Communities
  - 308 students
  - 22 faculty
- Fall 2017
  - 16 Learning Communities
  - 299 students
  - 27 faculty
- Models
  - Single: paired courses with the same cap
  - Multi: a higher-volume course (60 students) paired with 3 sections (20 students each) of a lower-volume course
  - Partial: a higher-volume course (100 students) linked to 1 section (25 students) of a lower-volume course

- Currently working with Academic Seminar Task Force (ASTF) to create the curriculum
  - Emphasize undergraduate research and creative activities
    - Attend research presentation at start of semester
    - Coursework foregrounds research skill taught in the class
    - Attend UGRCAF in April and write Reflection Essay
  - Maintain manageable workload for faculty and students
- Members of ASTF will pilot the curriculum in spring 2018

- Peer leaders are assigned to all sections of College Connections.
  - Attend class meetings
  - Provide intensive study skills support/instruction
- Peer mentors program is being piloted fall 2017.
  - 8 PMs assigned to 8 LCs with returning faculty
  - PMs awarded scholarship for demonstrated leadership
  - Commitment of 5-7 hours/week
  - Role of PM somewhat unique to each LC
  - Monthly professional development meetings required

- Tutoring Center
  - Open 1pm-9pm, Sunday through Thursday in McCullough Hall
  - Provides free walk-in tutoring for most core areas
  - Staffed by tutors engaged in ongoing professional development and training
- Writing Center
  - Open 9am-4pm, Monday-Thursday in 201b PY, and 6-9pm, Thursday & Sunday in Moffett Library
  - Provides free walk-in tutoring for all writing tasks, from freshmen comp essays to law school application letters and graduate assignments
  - Staffed by tutors engaged in ongoing professional development and training

- Supplemental Instruction
  - Currently offered for limited courses
  - Potential for expanding service in 2018-19
- Intensive Academic Support
  - First-year Seminars (College Connections and Skills for Success)
  - Academic Referrals
- Academic Advising
  - Undecided majors
  - Student-Athletes



Questions?

# Tips of the Month

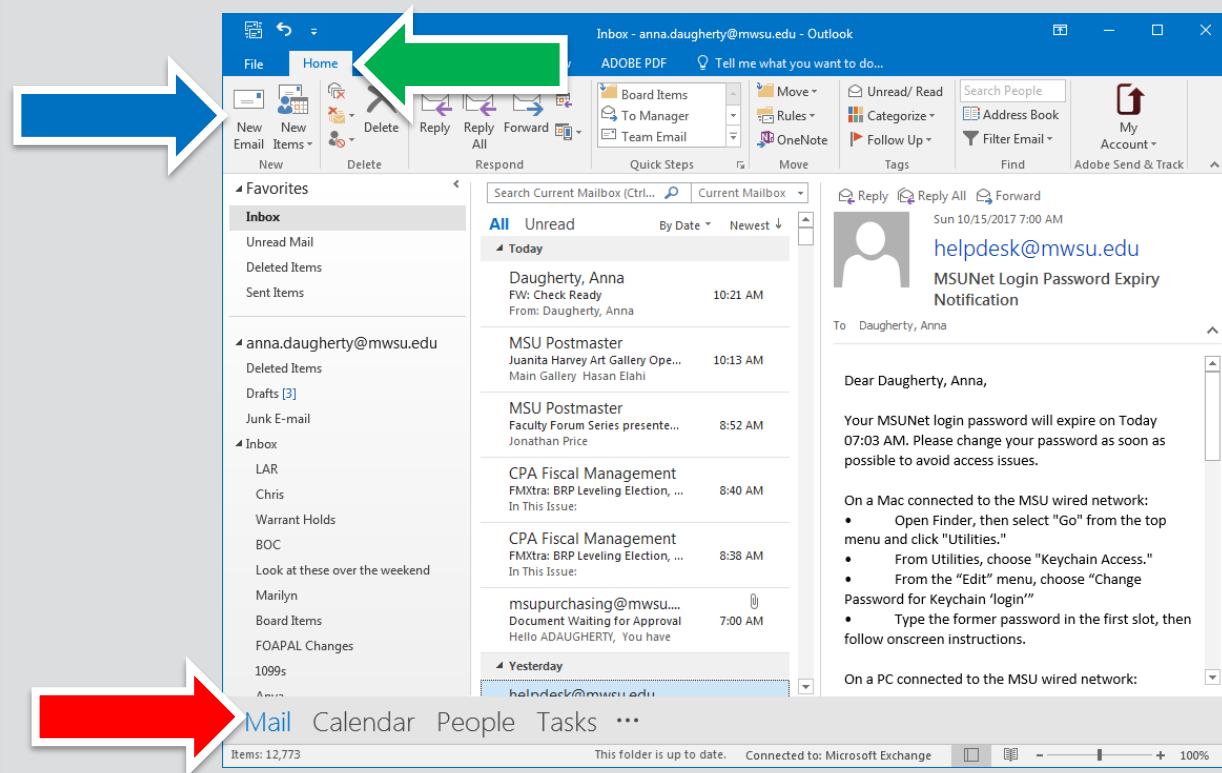
Anna Daugherty





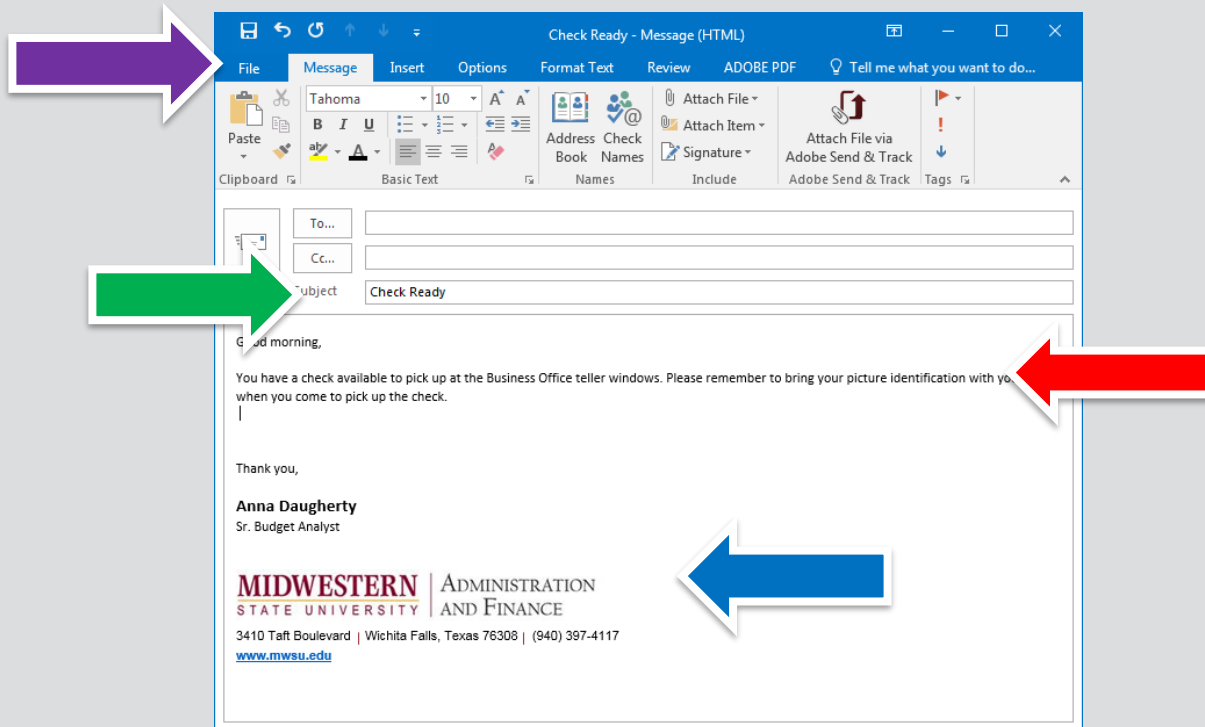
# Compose an Email Using a Template in Outlook

- Go to **Mail** in Outlook.
- Make sure the **Home** ribbon is selected and expanded.
- Click **New Email** in the Home ribbon.



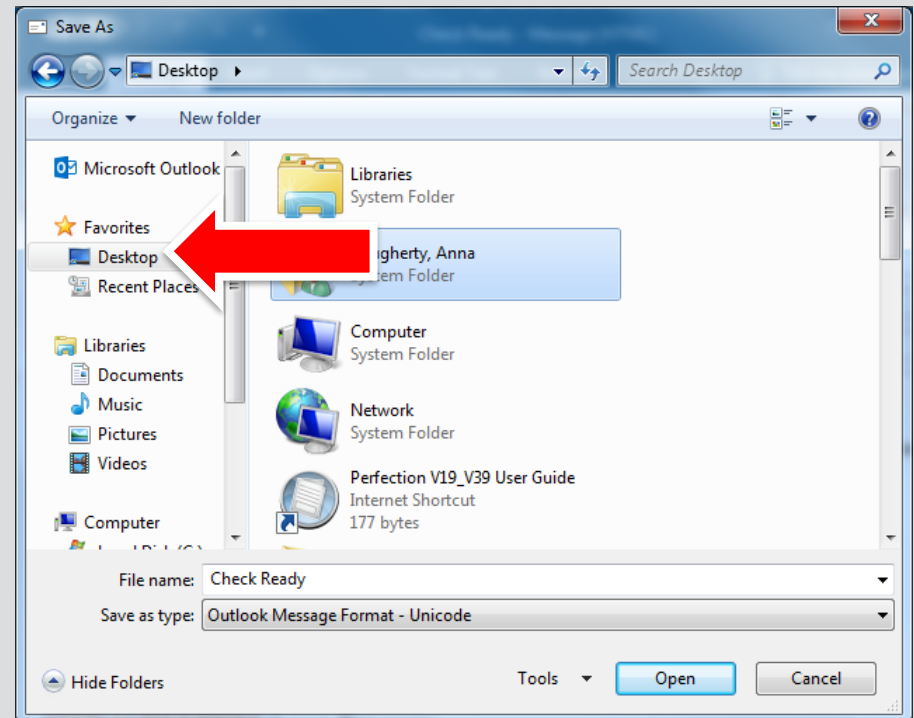
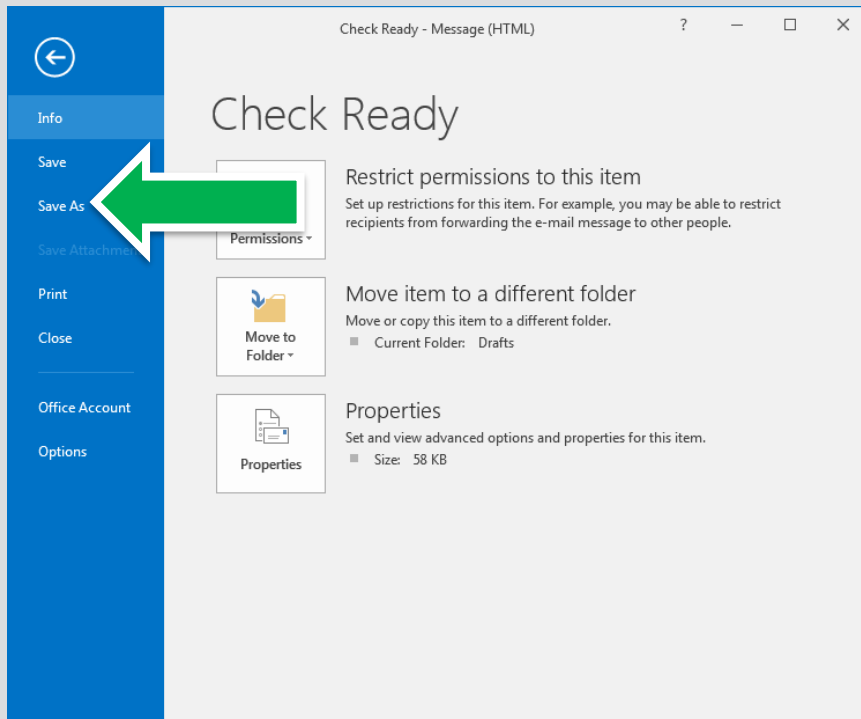
# Tip of the Month #1

- Enter a **subject** if you want to use one for your message template.
- Now enter the email template's **text body**.
- Do **not** remove **signatures** if you have set up Outlook to add a signature automatically when composing.
- Click **File** in the message's toolbar.



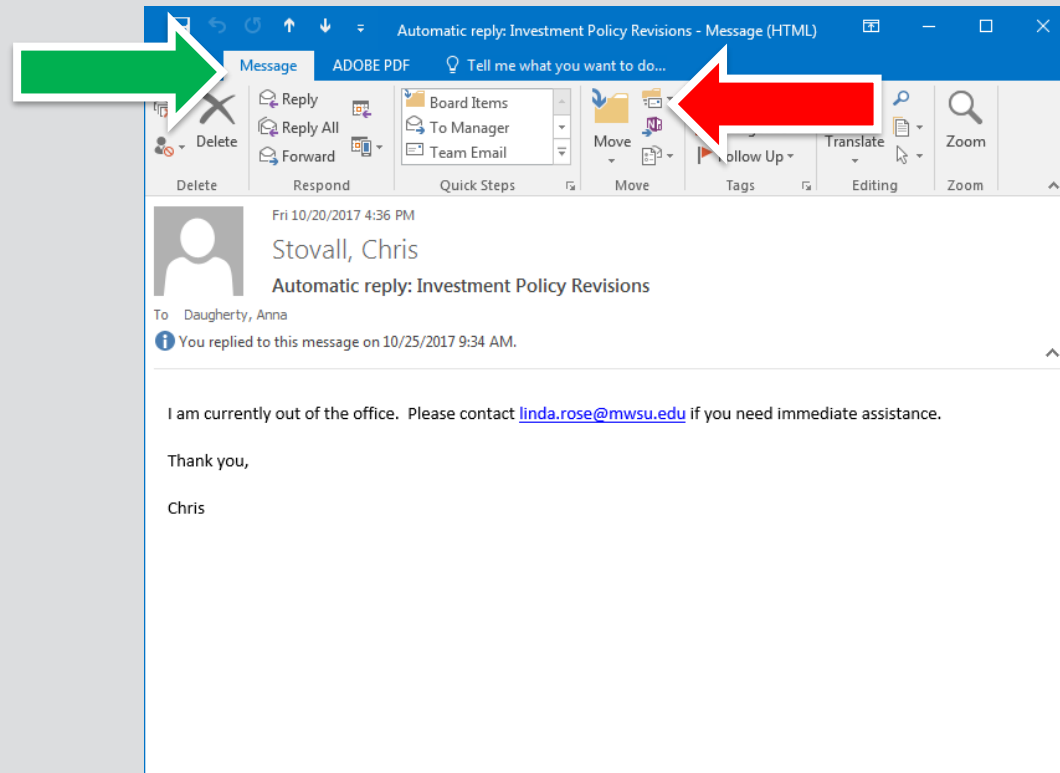
# Tip of the Month #1

- Select **Save As** on the sheet that has appeared.
- Click on **Desktop** and select Save.



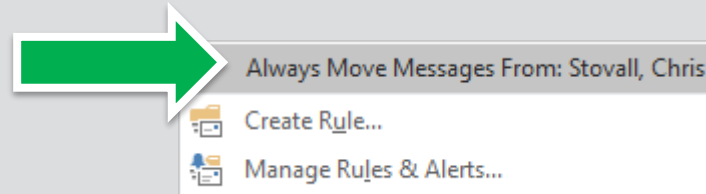
# Automatically Sort Emails

- Open an email from the sender whose messages you want to filter.
- Go to the **Message** tab in the ribbon.
- Select **Rules**.

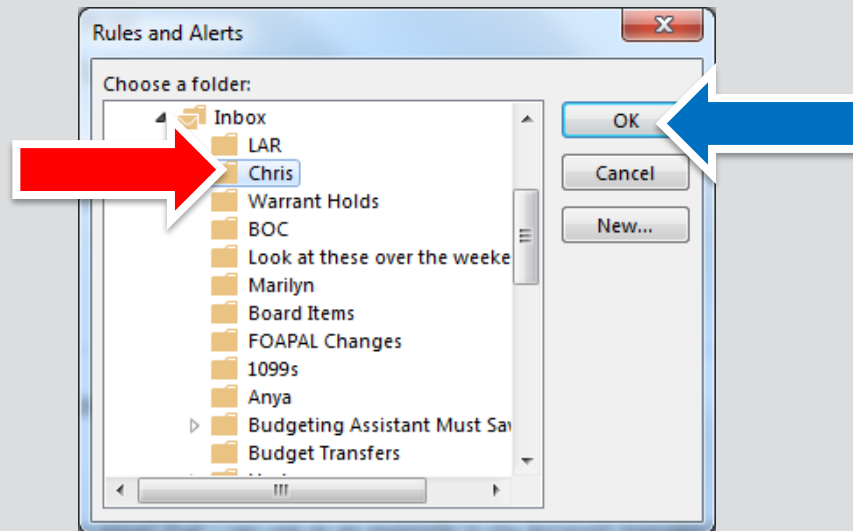


## Tip of the Month #2

- Click on **Always Move Messages From: [Sender]**.



- Highlight the desired target folder: **Chris**.



- Click **OK**.



# Sending a Scheduled Email

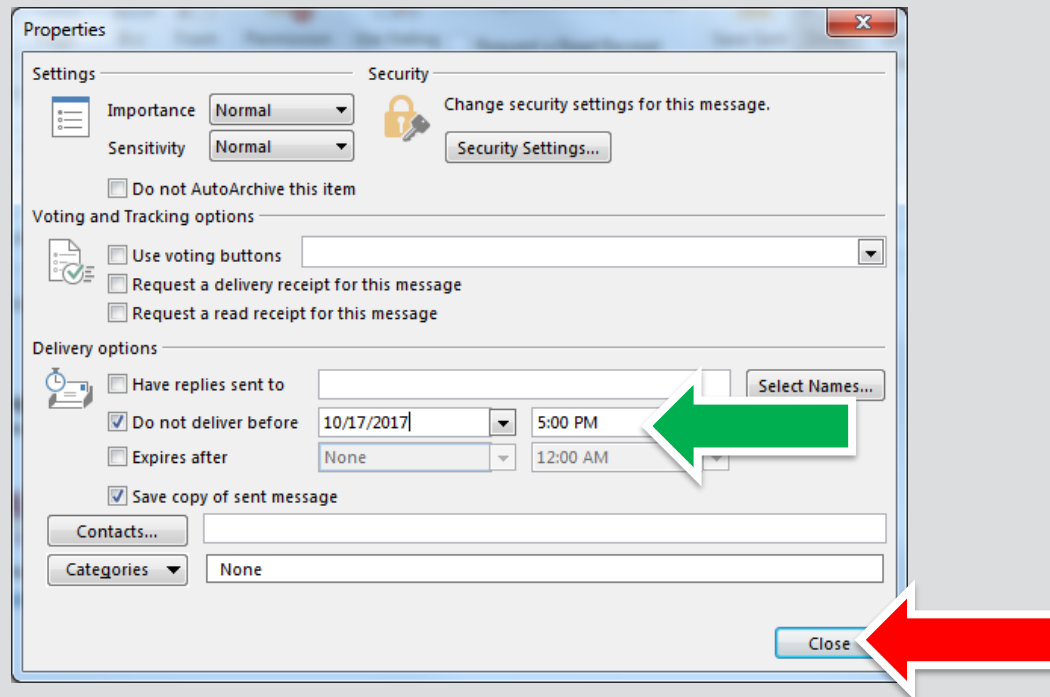
- Go to the message's **Options** tab.
- Click on **Delay Delivery**.

A screenshot of the Microsoft Word interface showing an email message being edited. The title bar reads "Delayed Message - Message (HTML)". The ribbon is set to the "Options" tab. A green arrow points to the "Options" tab, and a red arrow points to the "Delay Delivery" button in the ribbon. The message content includes a "Send" button, "To..." and "Cc..." fields, and a subject line "Delayed Message". The body text reads: "Don't forget to run reports for end of fiscal year", "Thank you,", "Anna Daugherty", "Sr. Budget Analyst", and the "MIDWESTERN STATE UNIVERSITY | ADMINISTRATION AND FINANCE" logo with contact information: "3410 Taft Boulevard | Wichita Falls, Texas 76308 | (940) 397-4117" and the website "www.mwsu.edu".



## Tip of the Month #3

- Select the desired **delivery date** and **time** using the drop-down lists.
- Click **Close**.
- Then send message as usual.



# Account Managers Group



- ✓ Upcoming Dates
  - January 25th
  - April 5<sup>th</sup>
  - July 26<sup>th</sup>

- ✓ Shred Day – Nov. 8



**Questions or Suggestions??**



**MSU**  
TEXAS™

**Thank you for  
attending!**

**MIDWESTERN STATE UNIVERSITY**