



MIDWESTERN STATE UNIVERSITY

# International Services





# International Services

Achievements and Results

Structural Change

Adjustment to Change

Path forward

Needs

# Our Place On Campus

- ▶ For Spring 2019, 10.1% of total enrollment
- ▶ Fall 2019 expecting the same percentage
- ▶ Further 1% are converted residents or recruited citizens.
- ▶ Slight Increase in TIER II, Grad

# What we deliver

- ▶ Credit hour production increased to 21,000
- ▶ Formula fund increase based on STEM and grad high yield programs of 18–20%
- ▶ Additional \$1.3–1.5 million dollars in tuition revenues
- ▶ 180 TIER II students with corresponding T-2 Tuition

# Structural Change

- ▶ The overwhelming majority of US schools have seen a decline in international students in the past three semesters.
- ▶ Visa success rates have plummeted
- ▶ Several markets in Africa and Asia have essentially been rendered non viable

# Response to change

- ▶ We redirected and redoubled our efforts in “High Yield Visa Territories” --- Like the English Caribbean
- ▶ We advanced and enhanced our efforts in China
- ▶ We Made Unsuccessful efforts to West Africa and Sri Lanka
- ▶ We grew while all other schools remained flat or declined.

**MSU RECRUITMENT SCHOLARSHIP**

**90000**

**TRAVEL**

**25000**

# REVENUE CONTRIBUTIONS



▶ EVALUATION FEES CARRIED OVER  
= 10000

▶ INTERNATIONAL ADVISING FEES  
= 60,000

▶ TOTAL REVENUE CONTRIBUTIONS  
= 70,000





- ▶ M&O + UTILITIES -----10,000
- ▶ INTERNATIONAL TRAVEL---25,000
- ▶ FEDEX AND SHIPPING-----4000 (covered)
- ▶ CONFERENCES-----3,000 (covered)
- ▶ IN-COUNTRY TRAVEL -----2500 (covered)
- ▶ SUPPLIES AND MACHINES-----1000
- ▶ RECRUITING MATERIALS 2500 (covered)
- ▶ MEALS AND ENTERTAINMENT 2000 (covered)
- ▶ SUBSCRIPTIONS/NAFSA DUES 1000 (covered)
- ▶ TOTAL 57,000



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