



MSU Athletics



Mission Statement

The Midwestern State University Department of Intercollegiate Athletics guides National Collegiate Athletic Association Division II programs for men and women characterized by excellence, development of character, ethics, sportsmanship and a stewardship of the high standards of the University.

The Athletics program will always strive to be a leader in the University with regard to cultural diversity, ethnicity and general welfare of every student. It is the explicit philosophy of the Midwestern State Athletics program to strongly encourage and support our student-athletes in their endeavors to complete a degree while competing in a Division II athletic program whose environment is consistent with the highest standards of scholarship, competition and personal growth. The decisions and priorities of the Midwestern State Athletics Department will always focus on our student athletes as students, as athletes and most importantly as people—the foundation of our University.

Member of NCAA Division II and the Lone Star Conference, participates in 13 varsity sports including:

Women: Basketball, Cross Country/Track, Golf, Soccer, Softball, Tennis and Volleyball;

Men: Basketball, Football, Golf, Soccer, and Tennis



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Overview:

- 330 Student Athletes
 - 42 Walk On Student Athletes receive \$0.00 athletic scholarship money
 - 29 Student Athletes receive \$2,000.00 or less per year in athletic scholarship money
- Administrative Staff
 - 6 FTE and 1 PTE
- Coaching Staff
 - 11 Head Coaches, 14 Assistant Coaches, 15 Graduate Assistants and 1 Secretary
- 2,500+ hours of Community Service
- 8 of 11 teams went on the NCAA Playoffs (2015-2016)
- 25th in Directors Cup Standings (Fall 2016) and 1st in LSC
- 52% graduation rate compared to overall student population of 44%
- Overall Athletics GPA of 2.91 (2015-2016)
- LSC Commissioner's Honor Roll
 - Fall 2015- 54 student athletes placed on the honor roll
 - Spring 2016- 90 student athletes placed on the honor roll

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Revenue Generation:

- Ticket sales
- Corporate sponsorships (cash & gift in kind)
- Gift in kind
 - Includes hotels, restaurants, cars
- Advertising
 - Radio and Signage (athletic venues)
- MSU Streaming
- Facility Rental
- Fundraising:
 - Mustang Athletic Club, Hometown Sponsors, Locker Room Campaign, Individual Donors, Programs (example: Indoor Tournament)

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Current Cost Saving Procedures:

- Delayed hiring for vacant positions
- Using coaches, grad assistants, and 5th year seniors to staff events
- Team clean-up for events
- Maximize negotiating power with hotels by combining stay commitments
- Insurance savings (ensuring all athletes have coverage)
- Minimizing recruiting costs (staying in friends homes, no per diem, paying for personal meals, coaches use gift in kind cars)
- Utilize gift in kind meals for preseason, pre-game and winter break meals
- Professional development is paid for by the individual staff and not the department
- Full-time coaches are currently instructing activity courses for Exercise Physiology with no compensation (this is a cost saving for the university)

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2015-16 Lone Star Conference Financial Survey ATHLETICS OPERATING BUDGETS (Travel/M & O)

Sport	No. Reporting	High	Low	Average	Median	MSU
• Basketball/Men	10	191,011	48,000	88,085	76,207	48,500
• Basketball/Women	11	149,382	48,500	81,049	75,603	48,500
• Football	9	362,106	96,691	224,607	251,120	146,000
• Golf/Men	5	50,000	26,750	34,764	33,858	27,000
• Golf/Women	8	48,345	23,000	37,217	36,580	36,950
• Soccer/Men	4	56,000	35,000	45,765	46,030	35,000
• Soccer/Women	7	60,495	31,000	49,209	53,000	31,000
• Softball	11	102,500	38,100	68,816	71,452	38,000
• Tennis/Men	4	27,600	12,300	19,303	18,655	12,300
• Tennis/Women	6	49,900	11,500	27,284	24,080	11,500
• Track/XC/Women	7	85,576	14,000	47,777	40,500	28,000
• Volleyball	11	90,265	31,000	57,331	54,000	31,000

*We depend on the full scholarship up to 15 hours and the generosity of donors to keep the programs competitive within the conference, regionally and nationally.

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Challenges:

- Ticket sales (weather and success)
- Conference Schedule
 - Example: 3 home football games and 5 away games
- Travel costs (hotels, meals, gas, bus usage, drivers can drive up to 9 hours)
 - Western New Mexico was recently added to the LSC which is a 1,200 mile trip (12 hours each way), which increases travel time (3 day bus trip), hotel stays and meals
- Insurance (coverage, number and severity of injuries)
- Rental of Memorial Stadium- cost has increased to \$6,000 per game
- Future of LSC—Only 9 football playing schools—mandatory 10 games for NCAA competition
 - Football 2017: we will have to pay a guarantee of between \$25,000 and \$40,000 to play a non-conference opponent at home and another away trip in order obtain the mandatory 10 games for the NCAA

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Departmental Requests

- Increased Travel and M&O budgets for each sport by 10% (previously requested for FY15 & FY16)
- Add 1 FTE to Strength & Conditioning – we currently have 1 FTE and 2 graduate assistants servicing 330 student athletes
- \$25,000 for assistance with paying football game guarantee

