

REQUIREMENTS: Minor in Public Relations/Advertising
Lamar D. Fain College of Fine Arts
2023 - 2024 Catalog
 (18 Semester Hours)

Student Name: _____

ID#: _____

			CR HR	Semester	Grade
MCOM	1243	Media Writing and Reporting	3		
MCOM	3223	Advertising	3		
MCOM	3823	Creation of the Advertising Message	3		
MCOM	4683	Public Relations Principles	3		

Choose one of the following courses (3 hours):

MCOM	2733	Web Site Design			
MCOM	3233	Editing			
MCOM	3253	Publication Design			
MCOM	3733	Media Ethics			
MCOM	4823	MSU Client Services Practicum I			

Student

Date

Mass Communication Minor Advisor

Date

Mass Communication Department Chair

Date