

BACHELOR OF ARTS IN MASS COMMUNICATION

Lamar D. Fain College of Fine Arts

DEGREE PLAN 2023 - 2024 Catalog

Name: (Last): _____

(First): _____

Student ID#: M

Date: _____

Exams	Completed
WRITING PROFICIENCY EXAM*	

Academic Foundations and Core Curriculum

CORE CURRICULUM (42 Hours)		CR HR	Semester	Grade
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Communication (6 hrs)

ENGL 1143	Acad Research & Writing	3		
See list [1]	Rec Comm Requirement	3		

American History (6 hrs)

HIST 1133	American Hist to 1865	3		
HIST 1233	American Hist since 1865	3		

Political Science (6 hrs)

POLS 1333	American Government	3		
POLS 1433	American Government	3		

Creative Arts (3 hrs)

MCOM 2213	Appreciation of Film	3		
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Language, Phil & Culture (6 hrs BA requirement)

See list [2]		3		
See list [2]		3		

Life and Physical Science (6-8 hrs)

See list [3]		3 or 4		
See list [3]		3 or 4		

Math (3 hrs)

MATH 1053	Contemporary Math	3		
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Social and Behavioral Science (3 hrs)

See list [5]		3		
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Cultural and Global Understanding (3 hrs)

MCOM 1233	Mass Media and Society	3		
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Inquiry and Creativity (3 hrs)

MCOM 2833	Web Site Design	3		
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Students majoring in Mass Communication must select one of these six minors:

Broadcasting Minor (18 hours)

	CR HR	Semester	Grade
MCOM 4263	Adv Media Production I		
MCOM 4363	Adv Media Production II		
MCOM 2243	Media Writing & Report		
MCOM 3103	Photojournalism		
See Option 1			
See Option 2			

Multimedia Journalism Minor (18 hours)

	CR HR	Semester	Grade
MCOM 2243	Media Writing & Report		
MCOM 3223	Editing		
MCOM 3103	Photojournalism		
See Option 1			
See Option 2			
See Option 3			

Multimedia Production Minor (18 hours)

	CR HR	Semester	Grade
MCOM 2243	Media Writing & Report		
MCOM 3253	Publication Design		
MCOM 4423	Emerging Media		
MCOM 4263	Adv Media Production I		
See Option 1			
See Option 2			

Mass Communication Major (39 hours)

Mass Communication		CR HR	Semester	Grade
MCOM 1233	Mass Media and Society	3		
MCOM 1603	Writing for Comm Profession	3		
MCOM 2213	Appreciation of Film	3		
SPCH 2423	Interpersonal Comm	3		
MCOM 2833	Web Site Design	3		
MCOM 3223	Advertising	3		
MCOM 3313	Foundations-Media Prod	3		
MCOM 3613	Field & Studio Media Prod	3		
MCOM 3733	Media Ethics	3		
MCOM 4643	Mass Communication Law	3		
MCOM 3513	Spec Topic in Mass Comm	3		
MCOM 4183	Internship	3		
MCOM 4243	Senior Production	3		

Other BA degree requirements (14 hours)

FREN, GERM, SPAN	1134 Elementary I	4		
FREN, GERM, SPAN	1234 Elementary II	4		
FREN, GERM, SPAN	2133 Intermediate I	3		
FREN, GERM, SPAN	2233 Intermediate II	3		

Department Approved Electives

Elec		3		
Elec				
Elec				
Elec				
Elec				
Elec				

Digital Media Minor (18 hours)

	CR HR	Semester	Grade
MCOM 2403	Social Media		
MCOM 2523	The Internet & Society		
MCOM 3253	Publication Design		
MCOM 4223	Data for Communicators		
MCOM 4423	Emerging Media		
See Option 1			

Public Relations & Advertising Minor (18 hours)

	CR HR	Semester	Grade
MCOM 3233	Editing		
MCOM 3253	Publication Design		
MCOM 4683	Public Relations Principles		
MCOM 4823	MSU Client Services Pract I		
MCOM 4923	MSU Client Services Pract II		
See Option 1			

Digital Film Production (18 hours)

	CR HR	Semester	Grade
MCOM 4263	Adv Media Production I		
MCOM 4463	Digital Film Production		
MCOM 3103	Photojournalism		
MCOM 4313	Media Arts Entrepreneur		
ART 1333	Computers for Artists		
ART 2723	Animation for Non-Majors		

* Writing Proficiency Requirement - Students must pass the Writing Proficiency Examination to be taken *after* the student has completed 60 hours of course work and *before* they have accrued 90 hours. Students failing the exam must pass ENGL 2113 Intermed Composition & Grammar.

Name: _____

ID#: _____

This document has been compiled for your convenience. Each student is responsible for adhering to the requirements set out in the catalog under which he/she plans to graduate. By accepting this document and signing below, I acknowledge that a 3.0 GPA in major and minor classes must be attained before I am permitted to enroll in the Senior Capstone course, MCOM 4243.

DEGREE PLAN APPROVALS

Major Advisor

Date

Chair, Mass Communication

Date

Dean, Lamar D. Fain College of Fine Arts

Date

Student

Date

Important notes:

- * **Students must have a minimum 3.0 grade point average in all courses taken in the major and minor before they will be allowed to enroll in MCOM 4243.**
- * **Students must also submit a portfolio to meet SACS accrediting criteria (see separate handout) before they will be allowed to enroll in MCOM 4243.**

Revised:

Catalog:

Course Options Listing:**[1] Communication Options:**

MCOM 1243 Media Writing & Reporting
 SPCH 2423 Interpersonal Comm

[2] Language Philosophy, & Culture Options:

ENGL 2413 World Literature
 ENGL 2423 World Literature
 ENGL 2613 Survey Amer Literature
 ENGL 2623 Survey Amer Literature
 ENGL 2813 Survey Engl Literature
 ENGL 2823 Survey Engl Literature
 HUMN 2013 The Ancient World
 HUMN 2023 Medieval Cultures
 HUMN 2033 Renaissance-Realism
 HUMN 2043 Mid-19th - 20th Centuries

[4] Mathematics Options:

MATH 1053 Contemporary Math
 MATH 1203 Math Analysis for Business
 MATH 1233 College Algebra
 MATH 1534 Precalculus
 MATH 1634 Calculus I

[5] Social & Behavioral Science Options:

COUN 2023 Human Development
 ECON 1333 General Economics
 ECON 2333 Macroeconomic Principles
 PSYC 1103 General Psychology
 SOCL 1133 Introductory Sociology

Creative Arts Options:

ART 1413 Art Appreciation
 ART 1613 Ceramics for Non-Art Majors
 MCOM 2213 Film Appreciation
 MUSC 1033 Music Appreciation
 MUSC 1043 American Popular Music
 MUSC 2733 West/World Music
 THEA 1113 Women and Theatre
 THEA 1503 Appreciation of Theatre
 THEA 2423 Dramatic Analysis

MINOR: BROADCASTING OPTIONS**Option 1**

MCOM 3623 Mass Communication History
 MCOM 4313 Media Arts Entrepreneur

Option 2

MCOM 4223 Data for Communicators
 MCOM 4423 Emerging Media
 MCOM 2403 Social Media
 MCOM 4533 Adv Reporting/Writing
 MCOM 4003 Sports Journalism
 MCOM 4503 Arts/Entertainment Journalism
 MCOM 4463 Digital Film Production

[3] Life and Physical Science Options:

BIOL 1013 Intro to Human Biology
 BIOL 1023 Intro to Global Biology
 BIOL 1134 Anatomy & Physiology I
 BIOL 1114 Life I: Mol and Cell Concepts
 BIOL 1234 Anatomy & Physiology II
 BIOL 1214 Life II: Mol & Cell Concepts
 CHEM 1103 Intro to Chemistry
 CHEM 1143 General Chemistry I
 CHEM 1243 General Chemistry II
 CHEM 1303 Gen Organic-Bio Chem
 ENSC 1114 Found of Environ Sciences
 GEOS 1134 Physical Geology
 GEOS 1234 Historical Geology
 GNSC 1104 Life/Earth Science
 GNSC 1204 Physical Science
 PHYS 1144 General Physics
 PHYS 1244 General Physics
 PHYS 1533 Descrip Astronomy
 PHYS 1624 Calc Based Physics I
 PHYS 2644 Calc Based Physics II

[6] Cultural & Global Understanding Options:

CMPS 1023 The Digital Culture
 EDUC 2013 School & Society
 FREN 1234 Elementary French II
 GERM 1234 Elementary German II
 HIST 1353 World Civilization to 1500
 HIST 1453 World Civilization since 1500
 HSHS 1013 Global Health & Wellness
 HUMN 2013 The Ancient World
 HUMN 2023 Medieval Cultures
 HUMN 2043 Mid 19th-20th Centuries
 HUMN 2033 Renaissance-Realism
 INTS 2503 Intro to Global Studies
 LATS 2503 Intro Latin Amer Studies
 MCOM 1233 Mass Media and Society
 MCOM 2523 The Internet & Society
 MUSC 2733 West/World Music
 POLS 2523 Found Govt & Politics
 SOCL 2233 Global Social Problems
 SPAN 1234 Elementary Spanish II
 WGST 2503 Into Women's & Gender Stud

[7] Inquiry & Creativity Options:

BUAD 1033 Found of Business
 CMPS 1044 Computer Science I
 COUN 2143 Human Diversity
 ENGL 2123 Rhetoric Visual & Infographic
 MCOM 2833 Web Site Design
 MWSU 2003 Creative Inquiry
 SCIE 2103 Understand Scie, Engr, & Tech
 SOCL 1143 Sociological Inquiry
 THEA 1113 Women and Theatre
 THEA 2103 Playwrights & Scientists

MINOR: DIGITAL MEDIA OPTIONS**Option 1**

MCOM 3103 Photojournalism
 MCOM 3883 Social Media Campaigns
 MCOM 4313 Media Arts Entrepreneur
 MCOM 4163 Newspaper Practicum
 MCOM 4193 Yearbook Practicum
 MCOM 4263 Adv Media Production I
 MCOM 4823 MSU Client Services Pract I
 MCOM 4533 Adv Reporting/Writing
 MCOM 2243 Media Writing & Reporting

MINOR: PUBLIC RELATIONS & ADVERTISING**Option 1**

MCOM 2403 Social Media
 MCOM 3823 Creation of the Adv Msg
 MCOM 3883 Social Media Campaigns
 MCOM 4263 Adv Media Production I
 MCOM 4313 Media Arts Entrepreneur
 MCOM 4703 Event Planning

MINOR: Multimedia Journalism**Option 1**

MCOM 3623 Mass Communication Hist
 MCOM 4163 Newspaper Practicum

Option 2

MCOM 4163 Newspaper Practicum
 MCOM 4193 Yearbook Practicum
 MCOM 4263 Adv Media Production I

Option 3

MCOM 2403 Social Media
 MCOM 3253 Publication Design
 MCOM 4223 Data for Communicators
 MCOM 4533 Adv Reporting/Writing
 MCOM 4003 Sports Journalism
 MCOM 4503 Arts/Entertainment Journal

MINOR: Multimedia Production**Option 1**

MCOM 4163 Newspaper Practicum
 MCOM 4193 Yearbook Practicum
 MCOM 4363 Adv Media Production II
 MCOM 4463 Digital Film Production
 MCOM 4823 MSU Client Serv Pract I

Option 2

MCOM 3223 Editing
 MCOM 3623 Mass Communication Hist
 MCOM 4313 Media Arts Entrepreneur
 MCOM 4223 Data for Communicators
 MCOM 2403 Social Media
 MCOM 4533 Adv Reporting/Writing
 MCOM 3103 Photojournalism
 MCOM 4003 Sports Journalism
 MCOM 4503 Arts/Entertainment Journal