

**BACHELOR OF ARTS IN MASS COMMUNICATION**

*Lamar D. Fain College of Fine Arts*

**DEGREE PLAN 2022 - 2023 Catalog**

Name: (Last): \_\_\_\_\_

(First): \_\_\_\_\_

Student ID#: **M** \_\_\_\_\_

Date: \_\_\_\_\_

Exams	Completed
WRITING PROFICIENCY EXAM*	

**Academic Foundations and Core Curriculum**

CORE CURRICULUM (42 Hours)		CR HR	Semester	Grade
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**Communication (6 hrs)**

ENGL 1143	Acad Research & Writing	3		
See list [1]	Rec Comm Requirement	3		

**American History (6 hrs)**

HIST 1133	American Hist to 1865	3		
HIST 1233	American Hist since 1865	3		

**Political Science (6 hrs)**

POLS 1333	American Government	3		
POLS 1433	American Government	3		

**Creative Arts (3 hrs)**

MCOM 2213	Appreciation of Film	3		
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**Language, Phil & Culture (6 hrs BA requirement)**

See list [2]		3		
See list [2]		3		

**Life and Physical Science (6-8 hrs)**

See list [3]		3 or 4		
See list [3]		3 or 4		

**Math (3 hrs)**

MATH 1053	Contemporary Math	3		
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**Social and Behavioral Science (3 hrs)**

See list [5]		3		
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**Cultural and Global Understanding (3 hrs)**

MCOM 1233	Mass Media and Society	3		
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**Inquiry and Creativity (3 hrs)**

MCOM 2833	Web Site Design	3		
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Students majoring in Mass Communication must select one of these four minors:

**Broadcasting Minor (18 hours)**

	CR HR	Semester	Grade
MCOM 4263	Adv Media Production I		
MCOM 4363	Adv Media Production II		
MCOM 2243	Media Writing & Report		
MCOM 3103	Photojournalism		
See Option 1			
See Option 2			

**Multimedia Journalism Minor (18 hours)**

	CR HR	Semester	Grade
MCOM 2443	Media Writing & Report		
MCOM 3223	Editing		
MCOM 3103	Photojournalism		
See Option 1			
See Option 2			
See Option 3			

**Multimedia Production Minor (18 hours)**

	CR HR	Semester	Grade
MCOM 2243	Media Writing & Report		
MCOM 3253	Publication Design		
MCOM 4423	Emerging Media		
MCOM 4263	Adv Media Production I		
See Option 1			
See Option 2			

**Mass Communication Major (39 hours)**

Mass Communication		CR HR	Semester	Grade
MCOM 1233	Mass Media and Society	3		
MCOM 1603	Writing for Comm Profession	3		
MCOM 2213	Appreciation of Film	3		
SPCH 2423	Interpersonal Comm	3		
MCOM 2833	Web Site Design	3		
MCOM 3223	Advertising	3		
MCOM 3313	Foundations-Media Prod	3		
MCOM 3613	Field & Studio Media Prod	3		
MCOM 3733	Media Ethics	3		
MCOM 4643	Mass Communication Law	3		
MCOM 3513	Spec Topic in Mass Comm	3		
MCOM 4183	Internship	3		
MCOM 4243	Senior Production	3		

**Other BA degree requirements (14 hours)**

FREN, GERM, SPAN	1134 Elementary I	4		
FREN, GERM, SPAN	1234 Elementary II	4		
FREN, GERM, SPAN	2133 Intermediate I	3		
FREN, GERM, SPAN	2233 Intermediate II	3		

**Department Approved Electives**

Elec		3		
Elec				
Elec				
Elec				
Elec				
Elec				

**Digital Media Minor (18 hours)**

	CR HR	Semester	Grade
MCOM 2403	Social Media		
MCOM 2523	The Internet & Society		
MCOM 3253	Publication Design		
MCOM 4223	Data for Communicators		
MCOM 4423	Emerging Media		
See Option 1			

**Public Relations & Advertising Minor (18 hours)**

	CR HR	Semester	Grade
MCOM 3233	Editing		
MCOM 3253	Publication Design		
MCOM 4683	Public Relations Principles		
MCOM 4823	MSU Client Services Pract I		
MCOM 4923	MSU Client Services Pract II		
See Option 1			

**Digital Film Production (18 hours)**

	CR HR	Semester	Grade
MCOM 4263	Adv Media Production I		
MCOM 4463	Digital Film Production		
MCOM 3103	Photojournalism		
MCOM 4313	Media Arts Entrepreneur		
ART 1333	Computers for Artists		
ART 2723	Animation for Non-Majors		

\* Writing Proficiency Requirement - Students must pass the Writing Proficiency Examination to be taken *after* the student has completed 60 hours of course work and *before* they have accrued 90 hours. Students failing the exam must pass ENGL 2113 Intermed Composition & Grammar.

Name: \_\_\_\_\_

ID#: \_\_\_\_\_

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## DEGREE PLAN APPROVALS

\_\_\_\_\_  
Major Advisor

\_\_\_\_\_  
Date

\_\_\_\_\_  
Chair, Mass Communication

\_\_\_\_\_  
Date

\_\_\_\_\_  
Dean, Lamar D. Fain College of Fine Arts

\_\_\_\_\_  
Date

\_\_\_\_\_  
Student

\_\_\_\_\_  
Date

### Important notes:

- \* **Students must have a minimum 3.0 grade point average in all courses taken in the major and minor before they will be allowed to enroll in MCOM 4243.**
- \* **Students must also submit a portfolio to meet SACS accrediting criteria (see separate handout) before they will be allowed to enroll in MCOM 4243.**

Revised:

Catalog:

**Course Options Listing:****[1] Communication Options:**

MCOM 1243 Media Writing & Reporting  
 SPCH 2423 Interpersonal Comm

**[2] Language Philosophy, & Culture Options:**

ENGL 2413 World Literature  
 ENGL 2423 World Literature  
 ENGL 2613 Survey Amer Literature  
 ENGL 2623 Survey Amer Literature  
 ENGL 2813 Survey Engl Literature  
 ENGL 2823 Survey Engl Literature  
 HUMN 2013 The Ancient World  
 HUMN 2023 Medieval Cultures  
 HUMN 2033 Renaissance-Realism  
 HUMN 2043 Mid-19th - 20th Centuries

**[4] Mathematics Options:**

MATH 1053 Contemporary Math  
 MATH 1203 Math Analysis for Business  
 MATH 1233 College Algebra  
 MATH 1534 Precalculus  
 MATH 1634 Calculus I

**[5] Social & Behavioral Science Options:**

COUN 2023 Human Development  
 ECON 1333 General Economics  
 ECON 2333 Macroeconomic Principles  
 PSYC 1103 General Psychology  
 SOCL 1133 Introductory Sociology

**Creative Arts Options:**

ART 1413 Art Appreciation  
 ART 1613 Ceramics for Non-Art Majors  
 MCOM 2213 Film Appreciation  
 MUSC 1033 Music Appreciation  
 MUSC 1043 American Popular Music  
 MUSC 2733 West/World Music  
 THEA 1113 Women and Theatre  
 THEA 1503 Appreciation of Theatre  
 THEA 2423 Dramatic Analysis

**MINOR: BROADCASTING OPTIONS****Option 1**

MCOM 3623 Mass Communication History  
 MCOM 4313 Media Arts Entrepreneur

**Option 2**

MCOM 4223 Data for Communicators  
 MCOM 4423 Emerging Media  
 MCOM 2403 Social Media  
 MCOM 4533 Adv Reporting/Writing  
 MCOM 4003 Sports Journalism  
 MCOM 4503 Arts/Entertainment Journalism  
 MCOM 4463 Digital Film Production

**[3] Life and Physical Science Options:**

BIOL 1013 Intro to Human Biology  
 BIOL 1023 Intro to Global Biology  
 BIOL 1134 Anatomy & Physiology I  
 BIOL 1114 Life I: Mol and Cell Concepts  
 BIOL 1234 Anatomy & Physiology II  
 BIOL 1214 Life II: Mol & Cell Concepts  
 CHEM 1103 Intro to Chemistry  
 CHEM 1143 General Chemistry I  
 CHEM 1243 General Chemistry II  
 CHEM 1303 Gen Organic-Bio Chem  
 ENSC 1114 Found of Environ Sciences  
 GEOS 1134 Physical Geology  
 GEOS 1234 Historical Geology  
 GNSC 1104 Life/Earth Science  
 GNSC 1204 Physical Science  
 PHYS 1144 General Physics  
 PHYS 1244 General Physics  
 PHYS 1533 Descrip Astronomy  
 PHYS 1624 Calc Based Physics I  
 PHYS 2644 Calc Based Physics II

**[6] Cultural & Global Understanding Options:**

CMPS 1023 The Digital Culture  
 EDUC 2013 School & Society  
 FREN 1234 Elementary French II  
 GERM 1234 Elementary German II  
 HIST 1353 World Civilization to 1500  
 HIST 1453 World Civilization since 1500  
 HSHS 1013 Global Health & Wellness  
 HUMN 2013 The Ancient World  
 HUMN 2023 Medieval Cultures  
 HUMN 2043 Mid 19th-20th Centuries  
 HUMN 2033 Renaissance-Realism  
 INTS 2503 Intro to Global Studies  
 LATS 2503 Intro Latin Amer Studies  
 MCOM 1233 Mass Media and Society  
 MCOM 2523 The Internet & Society  
 MUSC 2733 West/World Music  
 POLS 2523 Found Govt & Politics  
 SOCL 2233 Global Social Problems  
 SPAN 1234 Elementary Spanish II  
 WGST 2503 Into Women's & Gender Stud

**[7] Inquiry & Creativity Options:**

BUAD 1033 Found of Business  
 CMPS 1044 Computer Science I  
 COUN 2143 Human Diversity  
 ENGL 2123 Rhetoric Visual & Infographic  
 MCOM 2833 Web Site Design  
 MWSU 2003 Creative Inquiry  
 SCIE 2103 Understand Scie, Engr,& Tech  
 SOCL 1143 Sociological Inquiry  
 THEA 1113 Women and Theatre  
 THEA 2103 Playwrights & Scientists

**MINOR: DIGITAL MEDIA OPTIONS****Option 1**

MCOM 3103 Photojournalism  
 MCOM 3883 Social Media Campaigns  
 MCOM 4313 Media Arts Entrepreneur  
 MCOM 4163 Newspaper Practicum  
 MCOM 4193 Yearbook Practicum  
 MCOM 4263 Adv Media Production I  
 MCOM 4823 MSU Client Services Pract I  
 MCOM 4533 Adv Reporting/Writing  
 MCOM 2243 Media Writing & Reporting

**MINOR: PUBLIC RELATIONS & ADVERTISING****Option 1**

MCOM 2403 Social Media  
 MCOM 3823 Creation of the Adv Msg  
 MCOM 3883 Social Media Campaigns  
 MCOM 4263 Adv Media Production I  
 MCOM 4313 Media Arts Entrepreneur  
 MCOM 4703 Event Planning

**MINOR: Multimedia Journalism****Option 1**

MCOM 3623 Mass Communication Hist  
 MCOM 4163 Newspaper Practicum

**Option 2**

MCOM 4163 Newspaper Practicum  
 MCOM 4193 Yearbook Practicum  
 MCOM 4263 Adv Media Production I

**Option 3**

MCOM 2403 Social Media  
 MCOM 3253 Publication Design  
 MCOM 4223 Data for Communicators  
 MCOM 4533 Adv Reporting/Writing  
 MCOM 4003 Sports Journalism  
 MCOM 4503 Arts/Entertainment Journal

**MINOR: Multimedia Production****Option 1**

MCOM 4163 Newspaper Practicum  
 MCOM 4193 Yearbook Practicum  
 MCOM 4363 Adv Media Production II  
 MCOM 4463 Digital Film Production  
 MCOM 4823 MSU Client Serv Pract I

**Option 2**

MCOM 3223 Editing  
 MCOM 3623 Mass Communication Hist  
 MCOM 4313 Media Arts Entrepreneur  
 MCOM 4223 Data for Communicators  
 MCOM 2403 Social Media  
 MCOM 4533 Adv Reporting/Writing  
 MCOM 3103 Photojournalism  
 MCOM 4003 Sports Journalism  
 MCOM 4503 Arts/Entertainment Journal

DATE

NOTES

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APPROVED BY:

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