

Attention MSU Students!

Got a bright idea?

Did you know that you can get cash for it?

i.d.e.a.MSU 2024

3rd Prize

\$500

1st Prize

\$2,000

2nd Prize

\$1,000

Submit just four pages that discuss:

1. "People" – Who are the people involved in your business?
2. "Pain" – What problem does your idea solve?
3. "Product" – What product do you propose to solve the problem?
4. "Place" – What is the market for your product?
5. "Projections" – How much money will you make?



Visit www.msutexas.edu/entrepreneurship and click on i.d.e.a.MSU
for the rules and full details about the competition.

For assistance or information, call Dr. Scott Manley at 940.397.4366 or e-mail scott.manley@msutexas.edu.