



THINK IT!



PLAN IT!



WIN IT!



Got A Business idea?

Then **ideaMSU** is the place to be!
WIN up to \$750 just by submitting a
five-page business plan

What should your plan include?

People: Who's on your team? Who's making the magic happen?

Pain – What problem does your idea solve?

Product – What's your game-changing solution?

Place – Who needs it, and where can they find it?

Projections – Show us the money! How much will you make?

Don't miss this chance to turn your dream into reality. Submit your business plan to ideaMSU today!

Visit www.mwsu.edu/entrepreneurship and click on i.d.e.a.MSU
for the rules and full details about the competition.

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