



THINK IT!



PLAN IT!



WIN IT!



Got A Business idea?

Then **ideaMSU** is the place to be!
WIN up to \$750 just by submitting a
four-page business plan

What should your plan include?

People: Who's on your team? Who's making the magic happen?

Pain – What problem does your idea solve?

Product – What's your game-changing solution?

Place – Who needs it, and where can they find it?

Projections – Show us the money! How much will you make?

Don't miss this chance to turn your dream into reality. Submit your business plan to ideaMSU today!

Visit <https://msutexas.edu/academics/business/centers/idea-msu>

for the rules and full details about the competition.

For assistance or information, call Dr. DeAndrea Y. Davis at 940.397.4149 or e-mail

deandrea.davis@msutexas.edu.