

DCOBA Undergraduate General Learning Goal #5:

Our students will possess broad-based knowledge of the core functional areas of business.

Objective: Our graduates will demonstrate knowledge of key concepts, theories, and practices in major business disciplines.

Student Name:

Student Major:

Rubric Item	Meets Expectation (2)	Not Meet Expectation (1)	N/A
Student demonstrates understanding of accounting principles and practices.	Xxxxxx	Xxxxxx	Xxxxxx
Student demonstrates understanding of economics principles and practices.	Xxxxxx	Xxxxxx	Xxxxxx
Student demonstrates understanding of management principles and practices.	Xxxxxx	Xxxxxx	Xxxxxx
Student demonstrates understanding of finance principles and practices.	Xxxxxx	Xxxxxx	Xxxxxx
Student demonstrates understanding of marketing principles and practices.	Xxxxxx	Xxxxxx	Xxxxxx
Student demonstrates understanding of information systems principles and practices.	Xxxxxx	Xxxxxx	Xxxxxx