

DCOBA Undergraduate General Learning Goal #6:

Our students will understand issues related to globalization and international business.

Objective: Our graduates will understand issues that are related to globalization and international business activities.

Student Name: _____ **Student Major:** _____

Rubric Item	Exceed Expectation (3)	Meet Expectation (2)	Not Meet Expectation (1)	N/A
Globalization, economic integration, and international business				
Student understands the importance of global markets (financial and product markets).				
Student understands the importance of open international markets.				
Student understands the importance of human capital (education) development and globalization.				
Student understands the importance of economic integration via international business operations.				
Student understands the role of multinational enterprises in globalization.				
Culture				
Student understands various culture perspectives on time.				
Student can explain the importance various cultures place on relationships.				
Student recognizes how cultures vary regarding interpersonal space.				
Student distinguishes and identifies symbols and artifacts of cultures.				
Student interprets and controls for self-reference criteria. (Students will recognize their own culture and values as an influence on their perceptions, evaluations, and judgment in a situation.)				
Student can recognize and adapt to the challenges associated with high versus low context communication.				
Student understands the appropriate ethical behavior relevant to various cultures.				
Student understands different value orientations among cultures.				