

DCOBA Undergraduate General Learning Goal # 2: Our students will be effective communicators.

Objective (a): Our graduates will be able to demonstrate competency in speaking for common business scenarios.

Student Name: _____ **Student Major:** _____

| Rubric Item | Exceeds Expectation (3) | Meets Expectation (2) | Not Meet Expectation (1) | N / A |
|---|-------------------------|-----------------------|--------------------------|-------|
| Engagement | | | | |
| Student appears <u>confident</u> . | | | | |
| Student is <u>prepared</u> . | | | | |
| Content | | | | |
| Presentation contains <u>appropriate information</u> for the topic. | | | | |
| Student uses <u>technical jargon</u> appropriately. | | | | |
| Student answers questions in a <u>knowledgeable and clear manner</u> . | | | | |
| Student <u>accurately cites an adequate number of references</u> . | | | | |
| Organization | | | | |
| Student <u>structures presentation</u> in a logical & sequential manner. | | | | |
| Student <u>stays within time limit</u> . | | | | |
| Student <u>interacts appropriately with team members</u> as necessary. | | | | |
| Student <u>transitions smoothly</u> between topics. | | | | |
| Speech | | | | |
| Student uses <u>suitable speaking volume and pace</u> . | | | | |
| Student <u>refrains from the use of filler words</u> . | | | | |
| Student uses <u>appropriate modality in tone</u> to capture emphasis and <u>avoids monotone</u> . | | | | |
| Body Language | | | | |
| Student maintains <u>professional and appropriate body language</u> . | | | | |
| Student makes <u>eye contact with the entire audience</u> . | | | | |
| Student <u>smiles</u> . | | | | |
| Visual Appearance | | | | |
| Student <u>wears professional attire</u> . | | | | |
| Student uses <u>suitable and clear visual aids</u> . | | | | |
| Student's visual aids are <u>without typos and errors</u> . | | | | |