SPRING 2021

Research Presentations from Dillard College Students and Faculty at UGRCA Forum

Oral Presentations:

Awarded First Place for DCOBA
Yohann Isaac, Are Managers Telling The Truth About Future Earnings During Conference Calls? A Textual Analysis
Accounting and Management Information Systems
Faculty Mentor: Dr. Lin Wang

Awarded Second Place for DCOBA
Amira Johnson, Amber Hughes, Kimberly Rodriquez, Lexi Perkins, Delanie O'Connell,
A Study of Consumer Perspectives of Brand Betrayals and What They Expect From a Brand Following a Betrayal
Management, Marketing, and Legal Studies
Faculty Mentor: Dr. Thuy D. Nguyen