



SPRING 2015

Research Presentations from Dillard College Students at UGRCA Forum

Oral Presentations:

Matthew Callahan, Garrett Bockman, Robert Chamberlain, Jay Henton, Dennis Roeder and Riley Mason, *Managing Dillard's Student Managed Investment Fund in the Real Stock Market*

Economics and Finance

Mentor: Dr. Qian Li

Mo Alkassar and Caleb Born, *Student Retention at DCOBA*

Marketing

Mentor: Dr. Thuy Nguyen

Jonathan Weeks, Kara Kirkpatrick, Kristin Conyers, and Kelsey Nix, *Students' Perception and Experience at Midwestern State University*

Marketing

Mentor: Dr. Thuy Nguyen

Poster Presentations:

Colter C. Parish, Aliya S. Siddiqi, and Morgan F. Winter, *Non-work approved technology usage: A literature review*

Management

Mentor: Dr. Niyati Kataria