



**DILLARD COLLEGE OF
Business Administration**



FALL 2019

**Research Presentations from Dillard College Students and Faculty at
UGRCA Forum**

Oral Presentations:

First Place Oral Presentation for DCOBA

Kaushik Shah, Zihao Wu, *The effect of South Africa Trade on OECD Foreign Direct Investment in Sub-Saharan Africa*

Accounting and Finance

Mentor: Dr. Pablo Garcia-Fuentes

Emerging Research:

Megan Widner, *Commercialization Development in Low-Earth Orbit: What are the keys to sustainability?*

Management, Marketing & Legal Studies

Mentor: Dr. Jeff Stambaugh

(Non-Competitive)

Zach Allen, Mackenzie Foster, Reginald Peek, Jordan Stavelly, Cody Thompson,
Religious vs. Non-Religious Branding

Management, Marketing & Legal Studies

Mentor: Dr. Thuy Nguyen