FALL 2017

Research Presentations from Dillard College Students and Faculty at UGRCA Forum

Oral Presentations:

Hettyadura Shehan Karunaratne, *Benford’s Law and its Application in Financial Statements to Detect Fraud*
Accounting
Mentor: Dr. Agim Kukeli, EURECA

Matthew D. Matlock, Crystal Williams, *Hotter ‘N Hell Study: Quantitative Phase Final Results*
Management and Marketing
Mentors: Dr. Niyati Kataria, Dr. Jeff Stambaugh, EURECA

Kaushik Sunil Shah, *Forecasting Regional Output Level: Case of Wichita Falls MSA, TX*
Economics
Mentor: Dr. Agim Kukeli

Gisselle Polius, *Gender Constraints in Business*
Management
Mentor: Dr. Scott Manley, (Honors Program)

Finance
Mentor: Dr. Pablo A. Garcia-Fuentes, (Honors Program)

James Trevino, *Modeling Mobile Advertising Click Fraud Problem Using TensorFlow*
Management Information Systems
Mentor: Dr. Grace Zhang
Courtney Waldron, Ashley Baird, Chappell Whyms, *Utility of Religious Goods*  
Marketing  
Mentor: Dr. Thuy D. Nguyen

Damian De Silva, *Forward Premium Anomaly and the Trend Behavior of the Exchange Rates: a Literature Survey*  
Economics  
Mentors: Drs. Pablo Garcia-Fuentes and Yoshi Fukasawa

**Poster Presentations:**

**Best Poster Award for DCOBA**  
Jacqueline D'Ingianni, *Glass Ceiling for Women: A Review of Legal Cases*  
Management and Marketing  
Mentor: Dr. Niyati Kataria, EURECA

**Awarded Most Interdisciplinary**  
Frida Arredondo, Montserrat Garay, *From Margin to Center: Multicultural Picture books*  
DCOBA and WCOE  
Mentors: Dr. Dittika Gupta and Kelly Medellin, EURECA