



**DILLARD COLLEGE OF
Business Administration**



FALL 2017

**Research Presentations from Dillard College Students and Faculty at
UGRCA Forum**

Oral Presentations:

Hettyadura Shehan Karunaratne, *Benford's Law and its Application in Financial
Statements to Detect Fraud*

Accounting

Mentor: Dr. Agim Kukeli, EURECA

Matthew D. Matlock, Crystal Williams, *Hotter 'N Hell Study: Quantitative Phase Final
Results*

Management and Marketing

Mentors: Dr. Niyati Kataria, Dr. Jeff Stambaugh, EURECA

Kaushik Sunil Shah, *Forecasting Regional Output Level: Case of Wichita Falls MSA,
TX*

Economics

Mentor: Dr. Agim Kukeli

Gisselle Polius, *Gender Constraints in Business*

Management

Mentor: Dr. Scott Manley, (Honors Program)

Avelyne Pinkey Prince, *Monetary Policy: A comparison between the Federal Reserve
of the United States and the Eastern Caribbean Central Bank*

Finance

Mentor: Dr. Pablo A. Garcia-Fuentes, (Honors Program)

James Trevino, *Modeling Mobile Advertising Click Fraud Problem Using TensorFlow*

Management Information Systems

Mentor: Dr. Grace Zhang

Courtney Waldron, Ashley Baird, Chappell Whyms, *Utility of Religious Goods*
Marketing
Mentor: Dr. Thuy D. Nguyen

Damian De Silva, *Forward Premium Anomaly and the Trend Behavior of the Exchange Rates: a Literature Survey*
Economics
Mentors: Drs. Pablo Garcia-Fuentes and Yoshi Fukasawa

Poster Presentations:

Best Poster Award for DCOBA

Jacqueline D'Ingianni, *Glass Ceiling for Women: A Review of Legal Cases*
Management and Marketing
Mentor: Dr. Niyati Kataria, EURECA

Awarded Most Interdisciplinary

Frida Arredondo, Montserrath Garay, *From Margin to Center: Multicultural Picture books*
DCOBA and WCOE
Mentors: Dr. Dittika Gupta and Kelly Medellin, EURECA

