



**DILLARD COLLEGE OF
Business Administration**



Fall 2016

Research Presentations from Dillard College Students and Faculty at UGRCA Forum

Oral Presentations:

Luca Lalor, *Methods of Generating alpha from FX Trading Using Technical Analysis: Evidence from algorithmic simulations*

Finance and Computer Science

Mentors: Dr. Jeffrey Hood and Dr. Qian Li, EURECA

Luca Lalor, *The Effect of Changes in Population on Educational Attainment in Texas*
Economics

Mentor: Dr. John Martinez

William Ash, *On the Effect of Remittances on Poverty through Human Capital in Developing Countries: Are Developing Regions Different?*

Economics, Finance and General Business

Mentor: Dr. Pablo A. García-Fuentes, EURECA

Aubrey Kass and Wadzanai Dzvurumi, *Turning up the Heat on Volunteer Motivation: A Study Examining What Makes America's Most Famous Triple Digit Weather Bike Race So Attractive for its' Volunteers*

Management and Marketing

Mentors: Dr. Niyati Kataria and Dr. Jeff Stambaugh

Kevin Thompson, *An Instrumental Variable Estimation of the Effect of Remittances and Human Capital on Financial Development in Developing Countries*

Economics, Finance and General Business

Mentor: Dr. Pablo A. García-Fuentes, EURECA

Hettiyadura Shehan Karunaratne, *Benford's Law and Elections in Sri Lanka: Can Fraud Claims Be Proven?*

Accounting

Mentor: Dr. Agim Kukeli

Fengting Liang, Kendra Anderson, Lance Morton, Heather Nix and Hannah DeGan, *An Empirical Study of Environmental Sustainability Practice of Wichitans and its Effects on MWSU and the City*

Marketing

Mentor: Dr. Thuy D. Nguyen

Evan Knobloch, *Occupational Credit Union Analysis*

Finance

Mentors: Dr. Robert Forrester and Dr. John Martinez, EURECA

Caleb Nichols and Skye Catletti, *The Science and Economics of the Heart*
Business Management

Redwine Honors Program

Mentor: Mr. Brad Mills

Damian De Silva, *Inventory and Mapping of Avifauna in the MSU Museum Collection*

Economics

Mentor: Dr. Marcy Brown Marsden

Karma Sallam, *Empirical Investigation of Economic Growth in North African Countries*

Management

Mentor: Dr. Agim Kukeli

Poster Presentations:

Wadzanai Dzvurumi and Careisha Whyte, *The Challenge of Attracting and Retaining Member-Volunteers at YPWF*

Management and Marketing, Sociology; Prothro-Yeager College of Humanities and Social Sciences

Mentors: Dr. Niyati Kataria, Mr. Newman Wong, and Dr. Jeff Stambaugh

Careisha Whyte and Catherine Stepniak, *Creating a Digital Newsletter for a Non-profit Professional Organization*

Accounting and Sociology, Psychology and Sociology; Prothro-Yeager College of Humanities and Social Sciences

Mentors: Mr. Newman Wong and Dr. Bradley Wilson