

DILLARD COLLEGE OF BUSINESS ADMINISTRATION
MINOR IN ENTREPRENEURSHIP
 2020-2021 Catalog

MAJOR: _____

EXPECTED DATE OF GRADUATION: _____

Last Name	First	Middle	Mustangs ID
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REQUIREMENTS FOR MINOR IN ENTREPRENEURSHIP: (18 semester hours)

PREREQUISITE COURSES:

Grade:

MATH 1203 or 1233 Math Analysis for Business or College Algebra

ECON 2433 Microeconomics

REQUIRED COURSES:

Grade:

ACCT 2143 Financial Accounting¹

MGMT 3013 Organizational Behavior²

MKTG 3723 Principles of Marketing³

MGMT 3783 Entrepreneurship & Small Business Management⁴

Students must complete two of the below “Elective” courses.

MGMT 4553 Independent Study in Management (Entrepreneurship)⁵

MGMT 4783 Entrepreneurial Planning

MGMT 4793 Entrepreneurial Consulting

MGMT 4893 Internship in Management (Entrepreneurship)⁵

Notes:

Students must complete all prerequisite courses before enrolling in any advanced level course.

Students must maintain a GPA of 2.0 or above in the minor in order to graduate.

(See General Requirements for all Bachelor’s Degrees in the 2018-2019 Undergraduate Catalog.)

1. Students with most BBA majors should substitute MGMT 4113 (Leadership) for this course. Management majors substitute MKTG 3823 (Consumer Behavior). Alternatively, all students may substitute an additional “elective” course beyond the two required.
2. Students with most BBA majors should substitute MKTG 3763 (Professional Selling) for this course. Marketing majors should substitute MGMT 4613 (Supervisory Management). Alternatively, all students may substitute an additional “elective” course beyond the two required.
3. Students with most BBA majors should substitute MIS 3203 (Electronic Commerce) for this course. MIS majors must ensure this course is not part of their majors program. Alternatively, all students may substitute an additional “elective” course beyond the two required.
4. Management majors should substitute MKTG 4223 (Retailing) for this course. Alternatively, they may substitute an additional “elective” course beyond the two required.
5. Internships or Independent Study courses must be arranged and approved by the Director of the Munir Abdul Lalani Center for Entrepreneurship and Free Enterprise.

Prerequisites:

MATH 1203 or MATH 1233 (*or equivalent*) is a prerequisite for ACCT 2143 and ECON 2433

ECON 2433 is a prerequisite for MKTG 3723

MGMT 3013 is a prerequisite for MGMT 4113

MKTG 3723 is a prerequisite for MKTG 3763 and MKTG 3823

I have read and understand that this is not an official record of work taken and that it does not supersede catalog requirements for which I am fully responsible.

Student Signature

Date

Approved:

Faculty/Staff Advisor (Major)

Dean (Major)

Dean (Minor)