

NEIGHBORHOOD ECONOMICS:

WHERE WICHITANS GET AND SPEND MONEY



February 21, 2017
Wichita Falls Public Library

Dr. Agim Kukeli, Director
Bureau of Business & Government Research
Assistant Professor of Economics
Dillard College of Business
Midwestern State University



WHERE WICHITANS GET AND SPEND MONEY

- What are the major production activities in Wichita Falls, such as the relative size of production and service activities?
- What activities take place in Wichita Falls and what activities are imported from neighboring areas?
- Where do Wichita Falls residents spend most of their income?

Figure 1.
Real GDP trend, Wichita Falls, TX (MSA)

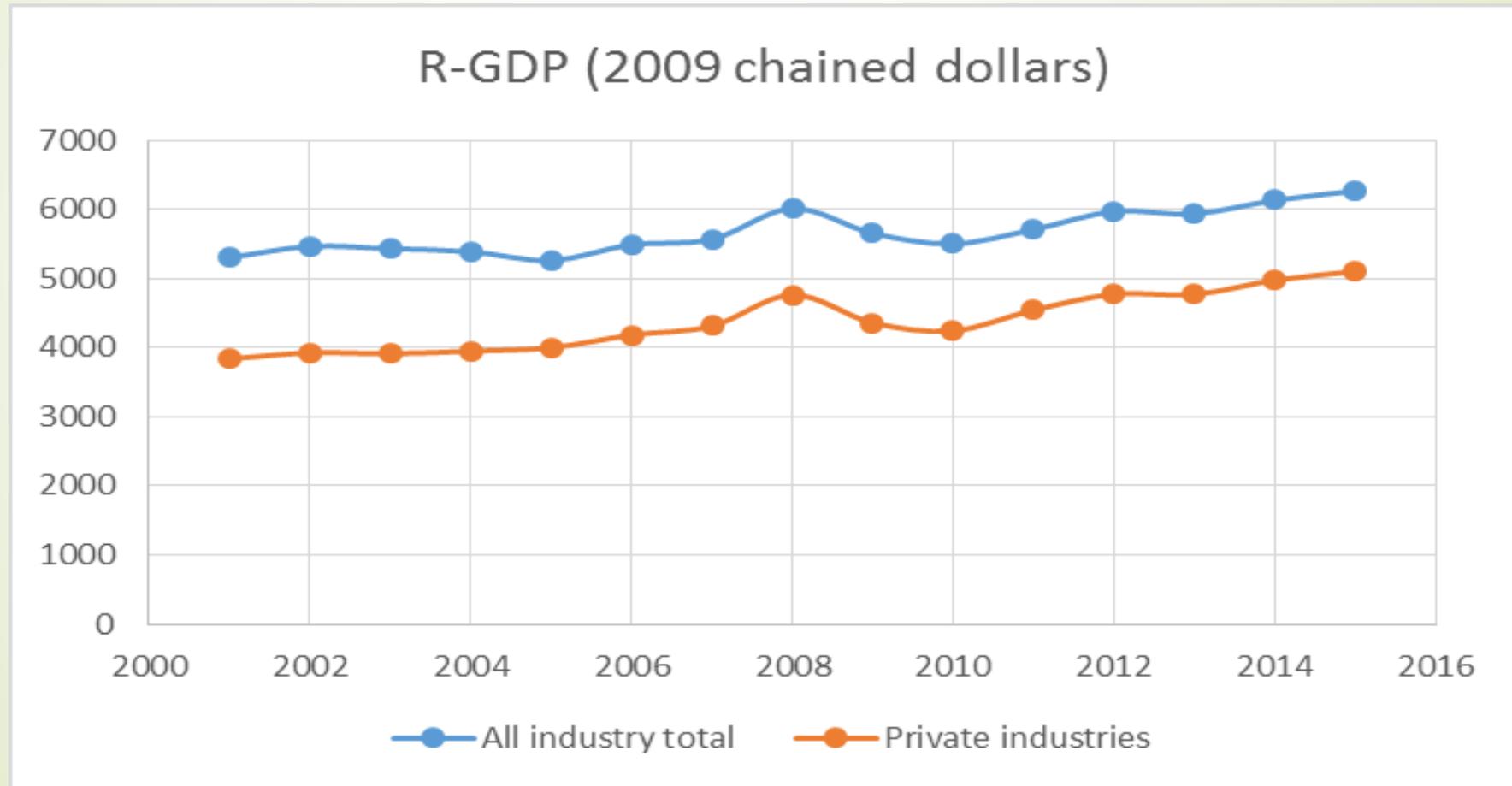


Figure 2.

Real Private and Government GDP trends, Wichita Falls, TX (MSA)

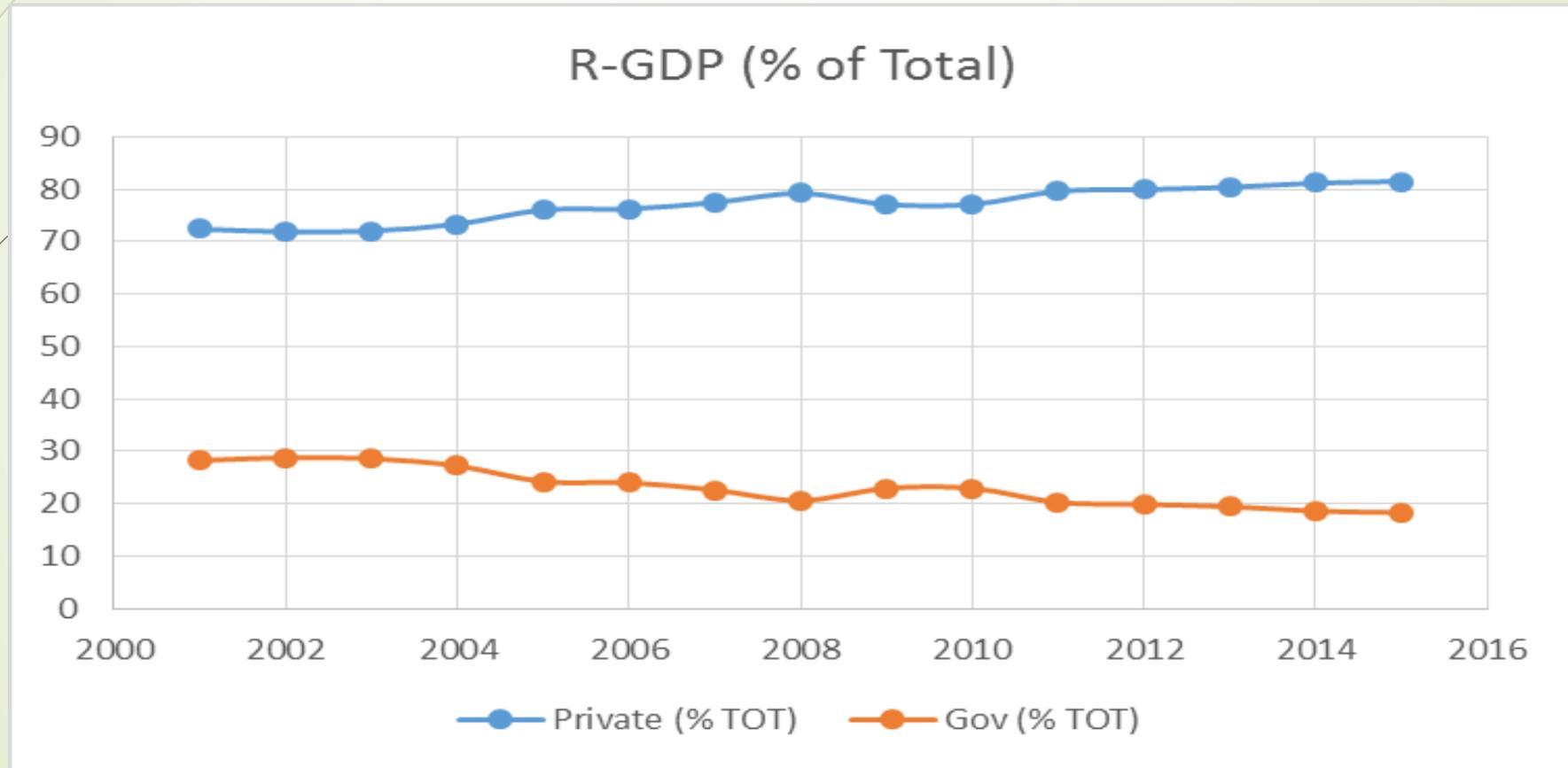


Figure 3.

Construction and Manufacturing trends, Wichita Falls, TX (MSA)

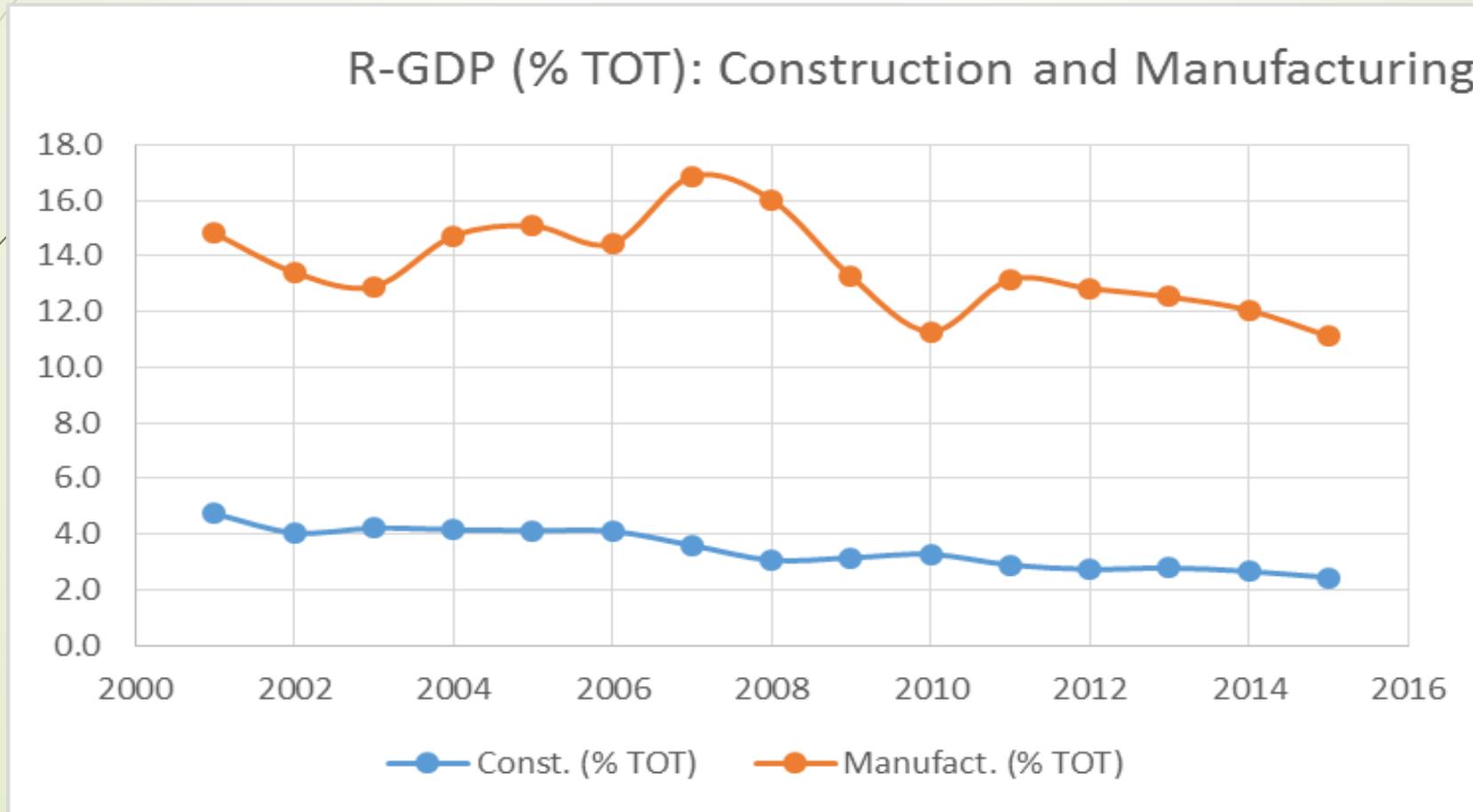


Figure 4.
Wholesale and Retail Trade trends,
Wichita Falls, TX (MSA)

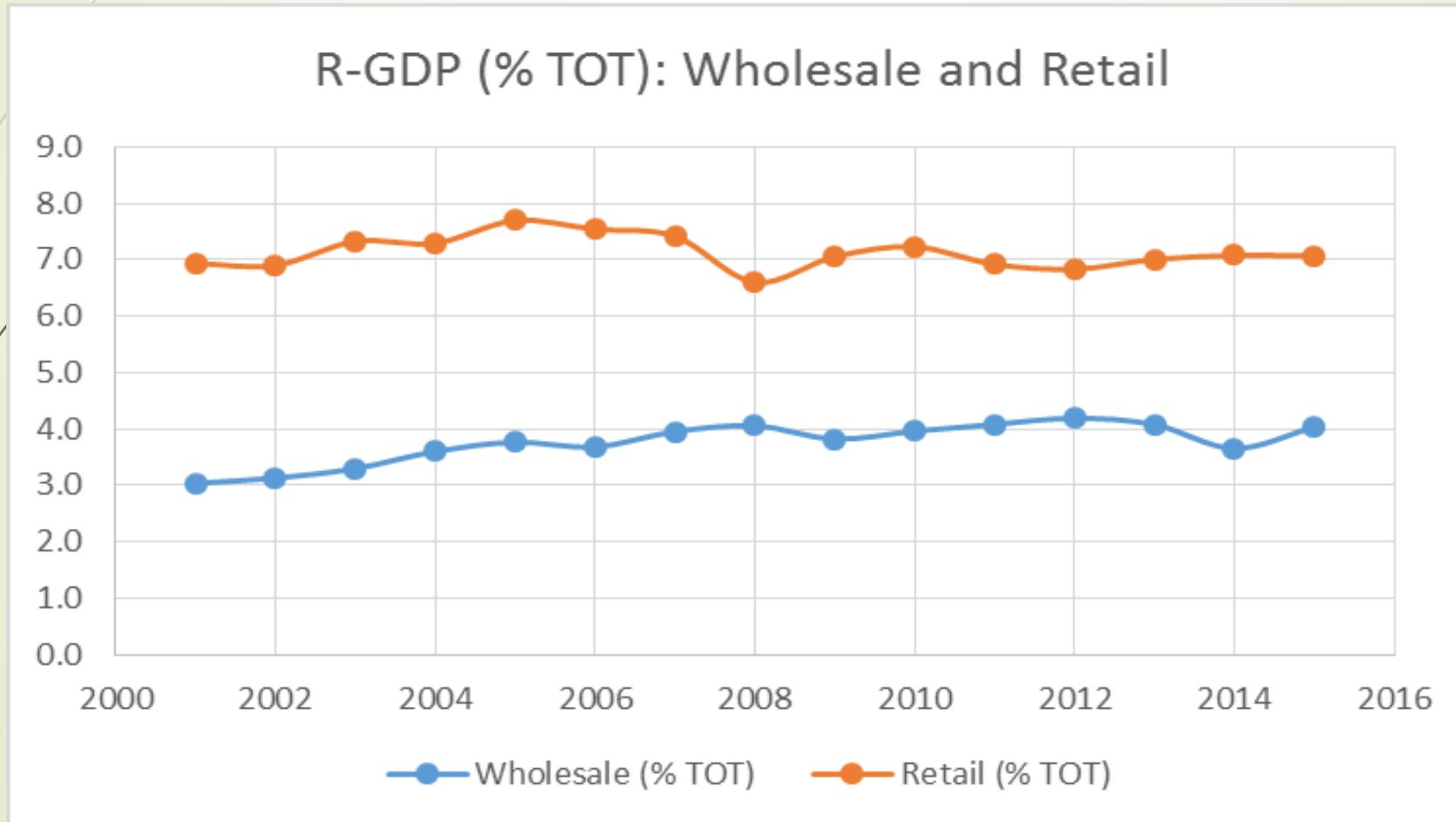


Figure 5.

Trends of share in GDP of Manufacturing, Retail trade, Wholesale, and Construction

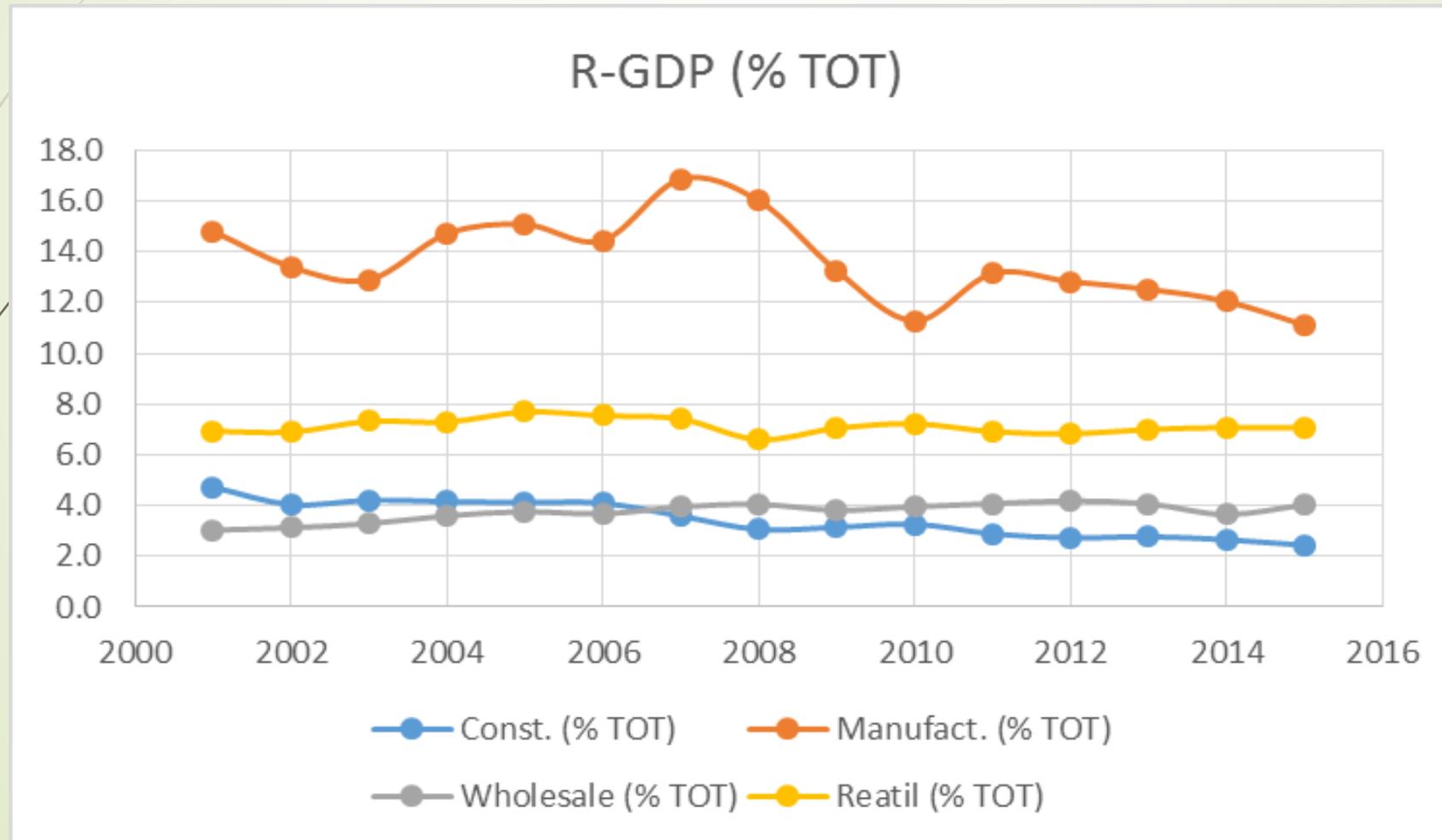




Table 4.
Wichita County 2015 Earnings by Industry

| Sector | Thousands of Dollars | Percentage |
|--|----------------------|------------|
| Mining, quarrying, and oil and gas extraction | 603817 | 11 |
| Health care and social assistance | 508881 | 9 |
| Manufacturing | 363468 | 7 |
| Military | 309819 | 6 |
| Retail trade | 290691 | 5 |
| Construction | 156101 | 3 |
| Finance and insurance | 149973 | 3 |
| Transportation and warehousing | 138190 | 3 |
| Accommodation and food services | 119344 | 2 |
| Professional, scientific, and technical services | 109747 | 2 |

Figure 6. Wichita County 2015 Earnings by Industry (% of total)

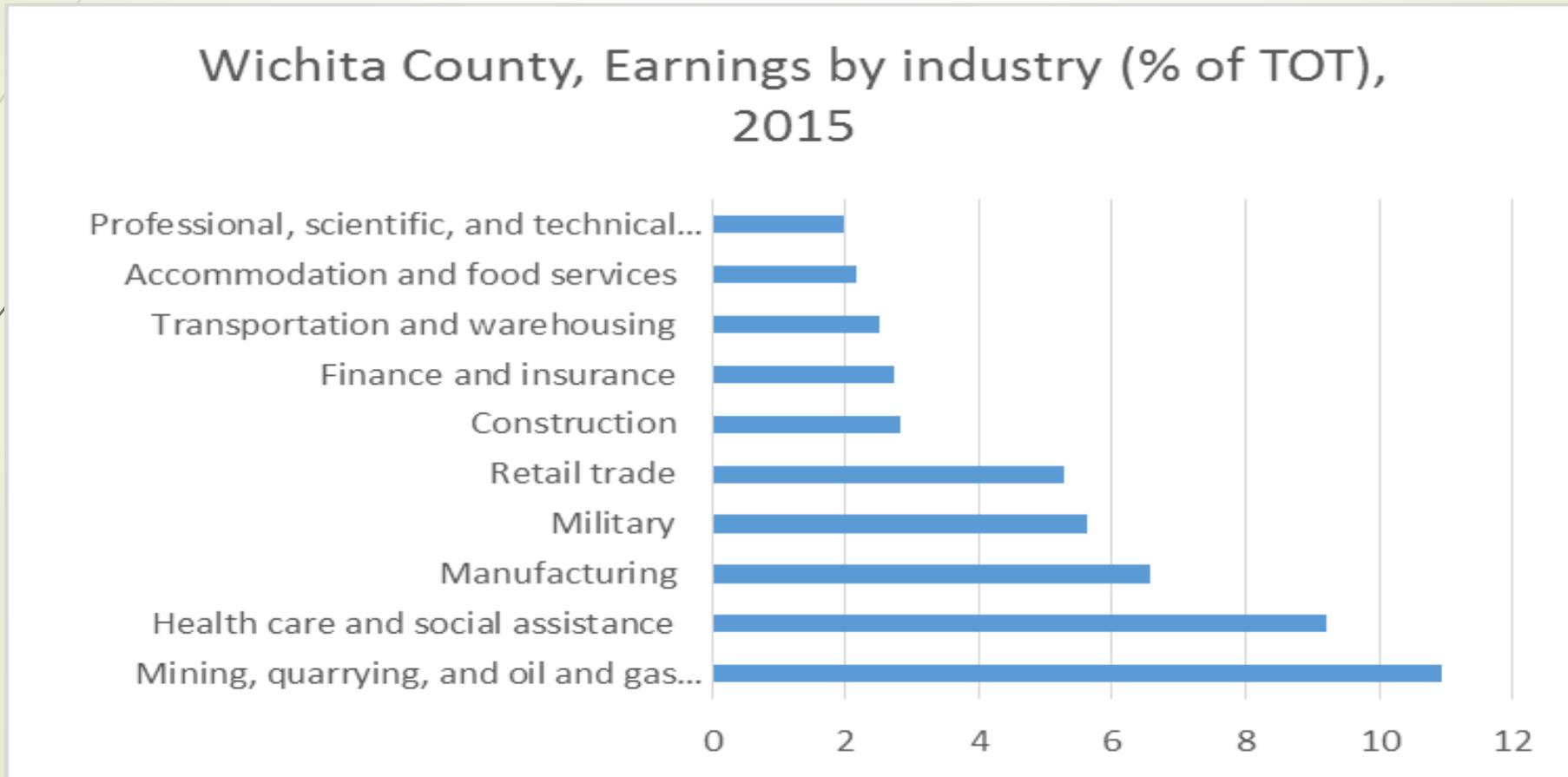


Figure 7. Earning in manufacturing

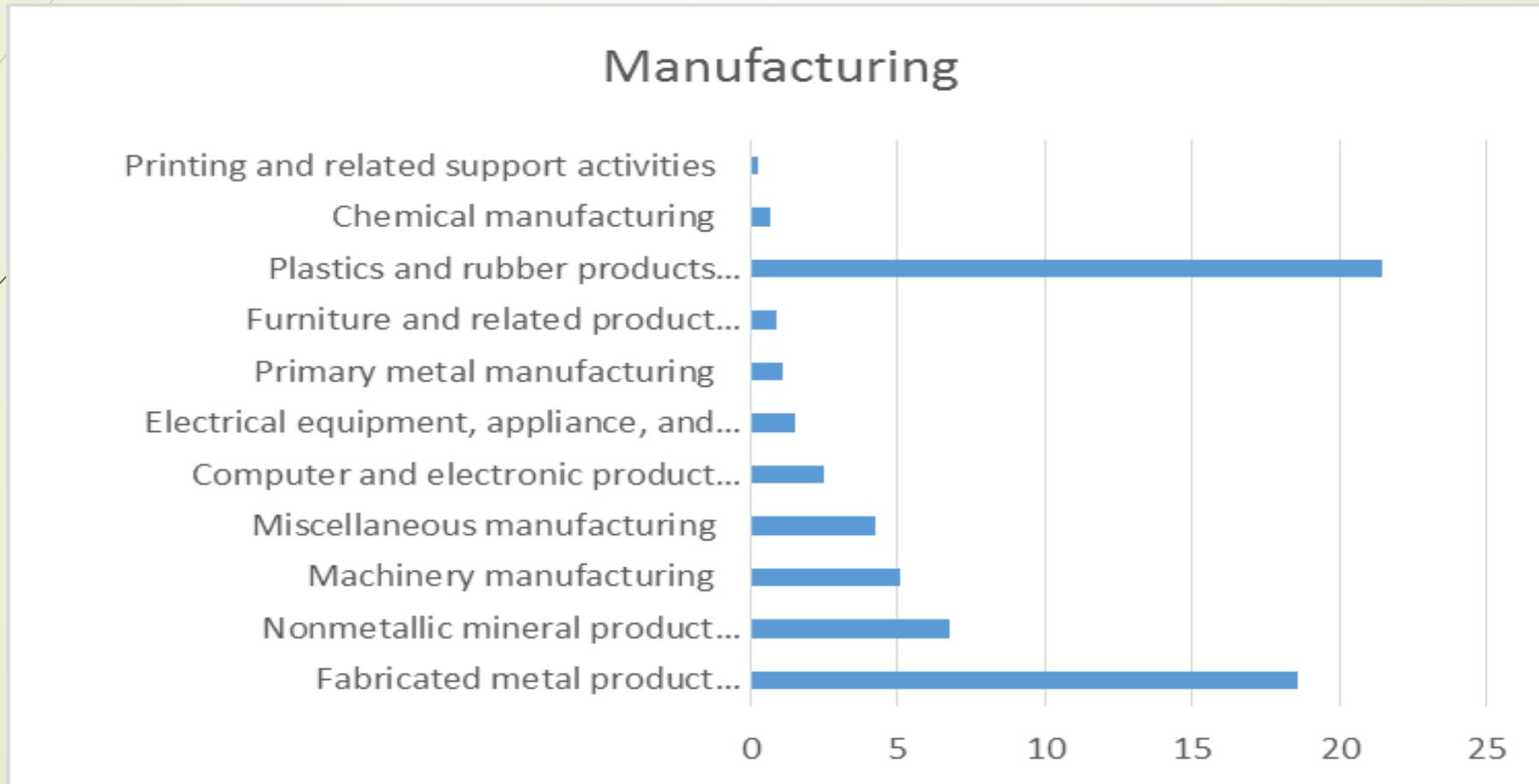


Table 6. Earnings in retail trade sector

| Retail trade | 290691 | % |
|---|--------|----|
| Motor vehicle and parts dealers | 72886 | 25 |
| General merchandise stores | 60043 | 21 |
| Food and beverage stores | 33969 | 12 |
| Health and personal care stores | 21461 | 7 |
| Building material and garden equipment and supplies dealers | 21383 | 7 |
| Miscellaneous store retailers | 19237 | 7 |
| Gasoline stations | 17107 | 6 |
| Clothing and clothing accessories stores | 13134 | 5 |
| Sporting goods, hobby, musical instrument, and book stores | 11293 | 4 |
| Electronics and appliance stores | 6781 | 2 |
| Non-store retailers | 6754 | 2 |
| Furniture and home furnishings stores | 6643 | 2 |

Figure 8.

Earnings in retail trade sector



Figure 9.

Wichita Falls MSA Gross Sales 2nd Quarter 2015, % to total

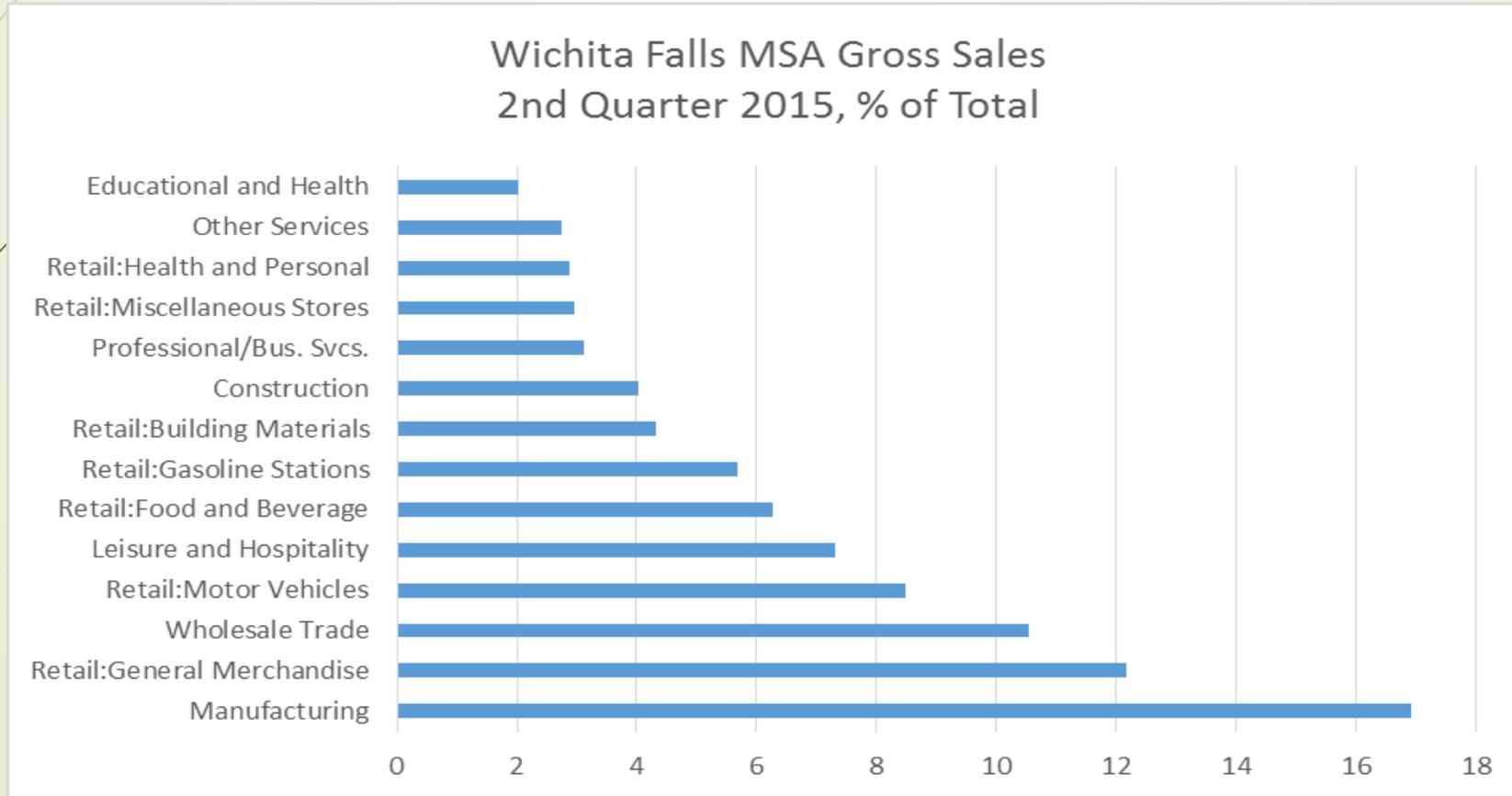


Table 8. Gross Sales 2015 2nd Quarter, Wholesale and Retail Industry

| INDUSTRY | Gross Sales 2015 2nd Qtr. | Gross Sales 2015 2nd Qtr. % to total |
|-------------------------------|------------------------------|--|
| Wholesale Trade | 98727412 | 10.54 |
| TOTAL RETAIL TRADE | 452876096 | 48.37 |
| Retail: General Merchandise | 113864234 | 12.16 |
| Retail: Motor Vehicles | 79384786 | 8.48 |
| Retail: Food and Beverage | 58700313 | 6.27 |
| Retail: Gasoline Stations | 53190491 | 5.68 |
| Retail: Building Materials | 40407105 | 4.32 |
| Retail: Miscellaneous Stores | 27768031 | 2.97 |
| Retail: Health and Personal | 26948816 | 2.88 |
| Retail: Sport/Hobby/Books | 14317544 | 1.53 |
| Retail: Clothing Stores | 13486410 | 1.44 |
| Retail: Home Furnishings | 10346334 | 1.11 |
| Retail: Electronics/Appliance | 9881865 | 1.06 |
| Retail: Non-store, Other | 4580167 | 0.49 |
| TOTAL | 936296533 | 100.00 |

Figure 10.

Wichita Falls MSA Gross Sales 2nd Quarter 2015, % of Total: Wholesale and Retail Trade





Table 9.
Gross Sales 2015 2nd Quarter,
Non-Retail Industry

| INDUSTRY | Gross Sales 2015 2nd Qtr. | Gross Sales 2015 2nd Qtr. % to total |
|--------------------------|------------------------------|---|
| Manufacturing | 158443991 | 16.92 |
| Wholesale Trade | 98727412 | 10.54 |
| Leisure and Hospitality | 68542825 | 7.32 |
| Construction | 37672578 | 4.02 |
| Professional/Bus. Svcs. | 29309542 | 3.13 |
| Other Services | 25700558 | 2.74 |
| Educational and Health | 18988573 | 2.03 |
| Information | 13922816 | 1.49 |
| Transportation/Utilities | 13650753 | 1.46 |
| Financial Activities | 10878979 | 1.16 |
| Natural Resources/Mining | 6686561 | 0.71 |
| Public Administration | 892137 | 0.10 |

Figure 11. Wichita Falls MSA Gross Sales 2nd Quarter 2015, % of Total: Non-Retail Trade Industry

