

Academic Council Minutes

June 2023

Midwestern State University

The Academic Council did not meet in-person in June 2023, but an electronic vote for agenda items was requested of the voting members of the council. The following items were adopted by electronic vote by the below voting members.

Voting Members:

Dr. Sarah Cobb, Interim Dean, McCoy College of Science, Mathematics, and Engineering

Ms. Leah Gose, Dean, Lamar D. Fain College of Fine Arts

Dr. Leann Curry, Dean, Gordon T. and Ellen West College of Education

Dr. Jeff Killion, Dean, Robert D. and Carol Gunn College of Health Sciences and Human Services

Dr. Jeff Stambaugh, Dean, Dillard College of Business Administration

Dr. Sam Watson, Dean, Prothro-Yeager College of Humanities and Social Sciences

Dr. Tiffany Ziegler, Interim Dean, Dr. Billie Doris McAda Graduate School

Approval of Minutes

The May 2023 Academic Council minutes were approved.

Old Business

There was no old business to discuss.

New Business

Dillard College of Business Administration

2022-2023 Undergraduate Catalog Changes by Dillard College

Academic Programs - by College – Dillard College of Business Administration – Departments, Programs and Courses – Economics, Finance, and General Business – Programs – Major – Economics, B.B.A.

Courses for Major in Economics - 27 semester hours

Required courses - 9 semester hours

ECON 3323 - Intermediate Macroeconomics 3

ECON 3333 - Intermediate Microeconomics 3

LSBA 3243 - Commercial Law 3

Upper Level Economics Elective Courses - 18 semester hours

Six courses in upper-level economics electives. One course from each of four optional areas can be substituted for the upper-level economics electives. Agribusiness (AGBU) concentration requires four AGBU courses including AGBU 4723 - Agricultural Price Analysis. International Business (IBUS) concentration requires the following four courses: ECON 4643 - International Economics and Finance, ECON 4723 - Comparative Economic Systems, MGMT 3353 - International Management, and MKTG 4643 - International Marketing, along with two Economics, Agribusiness, or other approved electives.

AGBU options:

AGBU 2783 – Introduction to Agribusiness Management 3

AGBU 3723 - Natural Resource Economics 3

~~AGBU 3783 – Applied Agribusiness Management 3~~

AGBU 3923 - Applied Agricultural Marketing 3

AGBU 4423 - Agriculture Policy 3

AGBU 4643 - International Agricultural Trade 3

AGBU 4723 - Agricultural Price Analysis 3

FINC options:

FINC 3353 - Financial Markets and Institutions 3

FINC 4653 - Financial Management 3

FINC 4733 - Investments 3

MGMT options:

MGMT 3783 - Entrepreneurship and Management of Small Enterprises 3

MGMT 4033 - Quantitative Methods 3

MGMT 4113 - Leadership 3

MGMT 4213 - Human Resource Management 3

MGMT 4513 - Employee Relations 3

All proposed changes are marked as such: deleted items are marked with a strikethrough line and new items are in bold and underlined. Italicized wording is justification or clarification from the proposing department/college.

MGMT 4613 - Supervisory Skills 3

MIS options:

MIS 3113 - Business Programming Language 3

MIS 3123 - Database Design and Management 3

MIS 3163 - Project Management 3

MIS 3203 - Electronic Commerce 3

Any upperlevel MKTG course

MKTG options:

~~MKTG 3763 - Professional Selling 3~~

~~MKTG 3823 - Consumer Behavior 3~~

~~MKTG 4143 - Marketing Research 3~~

~~MKTG 4203 - Promotion Management 3~~

~~MKTG 4643 - International Marketing 3~~

~~MKTG 4723 - Services Marketing 3~~

~~MKTG 4753 - Marketing Strategy 3~~

Mathematics Courses

Economics majors planning to go on to a graduate program are strongly recommended to take additional mathematics courses including

MATH 1634 - Calculus I 4

MATH 1734 - Calculus II 4

MATH 2753 - Linear Algebra 3

Approved Electives

Electives approved by student's advisor to bring total to 120 semester hours. Developmental courses and EXPH activity courses cannot be counted as electives.

2022-2023 Undergraduate Catalog Changes by Dillard College

Academic Programs - by College – Dillard College of Business Administration – Departments, Programs and Courses – Economics, Finance, and General Business – Programs – Minor – Agribusiness Signature Minor

Requirements for Signature Minor in Agribusiness - 15 semester hours

ECON 2333 – Macroeconomic Principles

ECON 2433 – Microeconomic Principles

Choose nine hours from*:

AGBU 2783 – Introduction to Agribusiness Management 3

AGBU 3723 – Natural Resource Economics 3

AGBU 3923 – Applied Agricultural Marketing 3

AGBU 4423 – Agricultural Policy 3

AGBU 4643 – International Agricultural Trade 3

AGBU 4723 – Agricultural Price Analysis 3

***These elective courses may not be used to satisfy the requirements of the student's major or other degree requirements (i.e. no double counting of these courses).**

Note(s):

Students must maintain a GPA of 2.0 or above in the minor in order to graduate. (See General Requirements for all Bachelor's Degrees in the Undergraduate Catalog.)

2022-2023 Undergraduate Catalog Changes by Dillard College

Academic Programs - by College – Dillard College of Business Administration – Departments, Programs and Courses – Economics, Finance, and General Business – Programs – Major – General Business, B.B.A.

Courses for Major in General Business - 30 semester hours

Selection of one course from each of the following lists:

ACCT 3003 - Accounting Applications 3
 ACCT 3023 - Accounting Information Systems 3
 ACCT 3033 - Intermediate Accounting I 3
 ACCT 3043 - Intermediate Accounting II 3
 ACCT 3073 - Federal Income Tax I 3
 ACCT 3203 - Cost Accounting I 3
 ACCT 3633 - Financial Analysis 3
 ACCT 4063 - Auditing 3

ECON 3323 - Intermediate Macroeconomics 3
 ECON 3333 - Intermediate Microeconomics 3
 ECON 3543 - Introduction to Econometrics 3
 ECON 3703 - Money, Banking, and Monetary Policy 3

FINC 3353 - Financial Markets and Institutions 3
 FINC 4653 - Financial Management 3
 FINC 4733 - Investments 3

Any upper level MGMT course

or

AGBU 2783 – Introduction to Agribusiness Management 3

MIS 3113 - Business Programming Language 3
 MIS 3123 - Database Design and Management 3
 MIS 3163 - Project Management 3
 MIS 3203 - Electronic Commerce 3
 MIS 4113 - Web Application Development 3
 MIS 4153 - Business Analytics 3
 MIS 4173 - Advanced Excel 3

Any upper level MKTG course

All proposed changes are marked as such: deleted items are marked with a strikethrough line and new items are in bold and underlined. Italicized wording is justification or clarification from the proposing department/college.

or

AGBU 3923 – Applied Agricultural Marketing 3

~~MKTG 3763 – Professional Selling 3~~

~~MKTG 3823 – Consumer Behavior 3~~

~~MKTG 4143 – Marketing Research 3~~

~~MKTG 4203 – Promotion Management 3~~

~~MKTG 4643 – International Marketing 3~~

~~MKTG 4723 – Services Marketing 3~~

~~MKTG 4753 – Marketing Strategy 3~~

Plus:

LSBA 3243 - Commercial Law 3

Three 3000-4000 level courses

Any three 3000-4000 level courses from the Dillard College of Business Administration.

Approved Electives

Electives approved by student's advisor to bring total to 120 semester hours. Developmental courses and EXPH activity courses cannot be counted as electives.

Course Inventory Updates:

New Course Addition – Effective Fall 2023

Course Prefix: **AGBU**

Course Number: **2783**

Course Title: **Introduction to Agribusiness Management**

Prerequisite(s):

Description: **The course will provide a foundation for students wanting to apply an agricultural basis to any associated major from the Dillard College of Business. Course topics include an introduction to agribusiness marketing, production, risk, financial management, and human resource management. Particular attention will be given to applying economic principles to managing food, fiber, and farm and ranch supply firms.**

Lec/Lab Hrs: **3(3-0)**

Type of Course: **Lecture**

Course Objectives: **This course helps students understand the management and management decisions of agribusiness firms.**

All proposed changes are marked as such: deleted items are marked with a strikethrough line and new items are in bold and underlined. Italicized wording is justification or clarification from the proposing department/college.

Deletion of Course – Effective Fall 2023:Course Prefix: ~~AGBU~~Course Number: ~~3783~~Course Title: ~~Applied Agribusiness Management~~West College of Education**New Business****Textbook Adoption Request****Dr. Emily Reeves, Associate Professor Undergraduate Education**

Per OP 76.01, Textbook Adoption

Any commercially printed workbook, textbook, or material used by students and authored or co-authored by Midwestern State University faculty members must be approved by the Academic Council. The College Dean will show in writing that the adoption is realistically priced and has been properly evaluated. A review of any adoption will be made by the College Council concerned every three (3) years. All subsequent adoptions of this work will be approved by the Academic Council.

I would like to formally request the use of Reeves, E. (2022). Content Area Literacy Grounded in Texas Standards. Kendall Hunt. ISBN 978-1-792-48610-4. The text will be used for READ-6293-X20/READ-6293-DX1/READ-4273-DX1/READ-4273-X20 Content Reading in the fall of 2023. Course Objectives/Learning Outcomes/Course Competencies Students will demonstrate the skills needed to use a wide range of curriculum materials in effective reading instruction for learners at different stages of reading and writing development and from differing cultural and linguistic backgrounds. The textbook directly aligns with the course objectives and the Texas Standards that pre-service teachers must meet. The textbook costs \$160.00 at the MSU Bookstore and \$115.50 directly from Kendall Hunt. The book includes 14 chapters and online features such as interactive pre and posttests, practice constructed responses for the TExES exam, and video lectures for each chapter.

Competing textbooks are:

- None – this is why I have worked to develop the text. There is currently no other book on the market for content reading grounded in Texas Standards to support our Texas pre-service teachers.

All proposed changes are marked as such: deleted items are marked with a strikethrough line and new items are in bold and underlined. Italicized wording is justification or clarification from the proposing department/college.

The textbook seems appropriate for the content reading classes that are taught at Midwestern State University. It is not only readable and interactive but also directly supports WCOE objectives to train pre-service teachers in Texas.

McCoy College of Science, Mathematics and Engineering

Course Inventory Update

Change of Course Prerequisite – Effective Fall 2023:

Course Prefix: CMPS

Course Number: 1023

Course Title: The Digital Culture

Prerequisite(s): MATH 1233 or MATH 1534 or concurrent enrollment; or MATH 1053 **or MATH 1203** with grade of C or higher.

Respectfully submitted,
Melissa Boerma
Assistant to the Provost