

Academic Council Minutes

January 19, 2022

Midwestern State University

The Academic Council met Wednesday, January 19, 2022 at 2 p.m. in the Dillard College of Business Administration, the Priddy Conference Room.

Voting members:

Dr. Marcy Brown Marsden, Dean, McCoy College of Science, Mathematics, and Engineering
Dr. Jim Sernoe, Interim Dean, Lamar D. Fain College of Fine Arts (absent for part of meeting)
Dr. Leann Curry, Interim Dean, Gordon T. and Ellen West College of Education
Dr. Jeff Killion, Dean, Robert D. and Carol Gunn College of Health Sciences and Human Services (absent from meeting)
Dr. Jeff Stambaugh, Dean, Dillard College of Business Administration
Dr. Sam Watson, Dean, Prothro-Yeager College of Humanities and Social Sciences
Dr. Kathryn Zuckweiler, Dean, Dr. Billie Doris McAda Graduate School
Dr. Marcos Lopez, Faculty Senate representative
Ms. Brittany Roberts, Student Government Association (absent from meeting)

Other Attendees:

Ms. Leah Hickman, Senior Associate Director Admissions
Ms. Jamie Wilson, Senior Associate Registrar
Ms. Elizabeth Lewandowski, Chair, Core Curriculum Committee and Professor, Theatre, Lamar D. Fain College of Fine Arts

Dr. Martin Camacho, Interim Provost and Vice President for Academic Affairs, presided and the meeting began at 2:00 p.m.

Approval of Minutes

The December 2021 minutes were discussed. Dr. Brown Marsden made a motion to approve, Dr. Lopez seconded the motion, and the minutes were approved.

Old Business

There being no Old Business, the Council moved on to New Business.

New Business

1. Ms. Lewandowski made a motion to adopt the following core undergraduate course and catalog changes. Dr. Watson seconded and the motion was adopted.
2. Dr. Camacho asked if this will be under the graduate inquiry and creativity category, and Ms. Lewandowski affirmed.

Core Course Catalog Changes – Effective Fall 2022

New Core Course:

Course Prefix: **MCOM**

Course Number: **1553**

Course Title: **Gender, Sexuality and Media**

Prerequisite(s): **None**

Description: **This course focuses on the interactive relationships between gender and communication in contemporary society. During the course we explore the multiple ways communication in our society creates and perpetuates gender roles; we consider how individuals understand gender differences in public and private settings and how this affects success, satisfaction, and self-esteem; and we connect gender theory and research to our professional and personal experiences.**

Lec/Lab Hrs: **3(3-0)**

Type of Course: **Lecture**

Course Objectives: **After studying the material presented in this course of study, the student will be able to:**

- **Define and explain basic gender communication terms, theories, and principles which are necessary for competent communication in personal, social, and professional settings.**
- **Demonstrate an understanding of perception, rules of communication, and the basic communication model.**
- **Apply communication principles and theory in diverse circumstances and demonstrate effective communication. This would include recognizing effective responses from less effective ones.**
- **Participate in class and group processes.**
- **Successfully complete oral and written assignments on time and with acceptable oral communication skills and effective messages.**
- **Use critical thinking skills to recognize, identify, and explain the use of gender communication concepts demonstrated through multiple media platforms.**
- **Successfully complete a research paper that uses written communication along with an oral roundtable discussion, to demonstrate these gender communication concepts in a class presentation.**

This course will be available to all students. We are submitting this course to the Core Curriculum Committee in an effort to have it added to the Undergraduate Creativity and Inquiry category.

3. Dr. Stambaugh made a motion to adopt the following undergraduate course and catalog changes. Dr. Zuckweiler seconded and the motion was adopted. (closed)

2022-2023 Undergraduate Catalog Changes by Dillard College

Academic Programs - by College – Dillard College of Business Administration – Departments, Programs and Courses – Economics, Finance, and General Business – Programs – Major – Finance, B.B.A.

Courses for a Major in Finance - 30 semester hours

Plus 12 semester hours selected from:

- FINC 3413 - Principles of Real Estate 3
- FINC 3633 - Financial Analysis 3
- FINC 3753 - Risk Management and Insurance 3
- **FINC 4313 – Energy Industry Finance 3**
- FINC 4753 - Advanced Issues in Corporate Finance 3
- OR (whichever course not taken above)
- FINC 4833 - Security Analysis and Portfolio Management 3
- FINC 4891 - Internship in Finance 1
- FINC 4892 - Internship in Finance 2
- FINC 4893 - Internship in Finance 3
- FINC 4933 - Student Managed Investment Fund I 3 (for students without FINC 4933)
- OR
- FINC 4943 - Student Managed Investment Fund II 3 (for students with FINC 4933)
- ECON 3323 - Intermediate Macroeconomics 3
- ECON 3333 - Intermediate Microeconomics 3
- ECON 3703 - Money, Banking, and Monetary Policy 3
- ECON 3743 - Public Finance 3

Advanced Accounting

Students can choose to take up to six semester hours of advanced accounting for part of the required twelve hours above.

Academic Programs - by College – Dillard College of Business Administration – Departments, Programs and Courses – Management and Marketing – Programs – Major – Management, B.B.A.

Courses for Major in Management - 27 semester hours

12 hours from:

- MGMT 3353 - International Management 3
 - MGMT 3913 - #Think: Contemporary Issues in Business 3
 - **MGMT 4313 – Energy Management 3**
 - MGMT 4413 - Human Resource Perspectives 3
 - MGMT 4513 - Employee Relations 3
 - MGMT 4553 - Independent Study in Management 3 semester hours
 - MGMT 4633 - Nonprofit Fundraising and Grant Development 3
 - MGMT 4643 - Social Innovation Practicum 3 semester hours
 - MGMT 4663 - Special Topics in Management 3
 - MGMT 4783 - Entrepreneurial Planning 3
 - MGMT 4793 - Entrepreneurial Consulting 3
 - MGMT 4891 - Internship in Management 1
 - MGMT 4892 - Internship in Management 2
 - MGMT 4893 - Internship in Management 3
 - LSBA 3243 - Commercial Law 3
 - BUAD 4993 - International Issues in Business 3
 - ECON 3703 - Money, Banking, and Monetary Policy 3
- OR
- ECON 4643 - International Economics and Finance 3

Course Catalog Changes

New Course Additions – Effective Fall 2022

Course Prefix: FINC

Course Number: 4313

Course Title: Energy Industry Finance

Prerequisite(s): None

Description: Focuses on the financing and economics of energy endeavors.

Lec/Lab Hrs: 3(3-0)

Type of Course: Lecture

Course Objectives: Upon successful completion of this course, students should have developed the understanding of:

1. Fundamentals, various methods, processes, and strategies involved in financing and risk-management of oil and gas firms.
2. Fundamental aspects of petroleum exploration, operations, production, and transportation crude valuation.
3. Sources and types of financing.
4. Fundamentals in making oil and gas financing decision as a group using a real-world database.
5. Understand and apply techniques to manage risks in financial and O&G markets.

Course Prefix: MGMT

Course Number: 4313

Course Title: Energy Management

Prerequisite(s): None

Description: A study of global energy trends, with an examination of the major businesses involved in meeting current and future energy needs.

Lec/Lab Hrs: 3(3-0)

Type of Course: Lecture

Course Objectives: After completing this course, students should be able to:

1. Understand the global trends that drive demand and the need for sustainability.
2. Understand the essential global economic and geopolitical forces that drive energy prices.
3. Understand the agreements involved between land/mineral owners and energy companies to develop and produce energy.
4. Know the language, processes, and basic cost structure for oil and gas exploration and production (E&P) as well as wind and solar.
5. Know the basics for how energy operations are funded.
6. Understand the various energy distribution processes.
7. Understand the environmental tradeoffs associated with all forms of energy production.
8. Understand the technical issues and potential of energy advances.

4. Dr. Curry made a motion to adopt the following undergraduate course and catalog changes. Dr. Brown Marsden seconded and the motion was adopted. (closed)

Effective Fall 2022

English Department suggests the following BSE ELAR Catalog Changes: The two degrees below include approved Writing Intensive Courses (ENGL 3203, 3213, 4013) that will satisfy the Writing Proficiency Requirement, so ENGL 2113 no longer is needed. For both degrees, we recommend that ENGL 2113 be replaced with 3 additional hours of English electives.

Secondary Education, English Language Arts and Reading (Grades 7-12) Track, B.S.E.

Teaching Field - 39 hours

- ENGL 2013 - Introduction to English Studies 3
- ~~ENGL 2113 - Intermediate Composition & Grammar 3~~
- ENGL 3203 - Technical Writing 3
- ENGL 3213 - Digital and New Media Rhetoric 3
- ENGL 3503 - Advanced Survey of Literature 3
- ENGL 3513 - Advanced Grammar 3
- ENGL 4013 - Introduction to Composition Studies 3
- ENGL 4533 - Literary Theory and Criticism 3
- ENGL 4553 - Rhetorical Theory and Criticism 3
- English Upper Level Electives - ~~12 hours~~ **15 hours** (3000/4000 level)

Education, English Language Arts and Reading (Grades 4-8) Track, B.S.E.

Teaching Field (Major) - 37 hours

- ~~ENGL 2113 - Intermediate Composition & Grammar 3~~
- ENGL 2123 - Rhetoric of Visuals and Infographics 3
- ENGL 3213 - Digital and New Media Rhetoric 3
- ENGL 3503 - Advanced Survey of Literature 3
- ENGL 3513 - Advanced Grammar 3
- ENGL 4013 - Introduction to Composition Studies 3
- ENGL 4001 - Senior Capstone 1
- ENGL 4533 - Literary Theory and Criticism 3

OR

- ENGL 4553 - Rhetorical Theory and Criticism 3

All proposed changes are marked as such: deleted items are marked with a strikethrough line and new items are in bold and underlined. Italicized wording is justification or clarification from the proposing department/college.

- Additional ~~9 hours~~ **12 hours** of English

Choose 3 hours from the following courses:

ENGL 3713 - Special Topics in American Literature and Life 3

ENGL 3723 - Special Topics in Literature 3

ENGL 3743 - Special Topics: Literature of Diverse Voices 3

Sophomore Literature - 3 hours

Choose 3 additional hours from the following courses (total of 6 hours; the other 3 hours chosen above in the core).

ENGL 2413 - World Literature I 3

ENGL 2423 - World Literature II 3

ENGL 2613 - Survey of American Literature I 3

ENGL 2623 - Survey of American Literature II 3

ENGL 2813 - Survey of English Literature I 3

ENGL 2823 - Survey of English Literature II 3

5. Dr. Camacho served as Proxy for Dr. Sernoe until he arrived. Dr. Camacho tabled undergraduate music course and catalog changes for MUSC 1131, 1141, 1111, and 1121 until next session.

Course Catalog Changes – Effective Fall 2022

New Course Additions

Course Prefix: **MUSC**

Course Number: **1131**

Course Title: **Piano Class 3**

Prerequisite(s): **None**

All proposed changes are marked as such: deleted items are marked with a strikethrough line and new items are in bold and underlined. Italicized wording is justification or clarification from the proposing department/college.

Description: **Emphasis on further skills to pass the piano proficiency. Majors/minors only.**
 Lec/Lab Hrs: **1(0-2)**
 Type of Course: **Lab**
 Course Objectives: **To aid students in the completion of the requirements of the Piano Proficiency exam for those music majors and minors required to pass it.**

Course Prefix: **MUSC**
 Course Number: **1141**
 Course Title: **Piano Class 4**
 Prerequisite(s): **None**
 Description: **Emphasis on further skills to pass the piano proficiency. Majors/minors only.**
 Lec/Lab Hrs: **1(0-2)**
 Type of Course: **Lab**
 Course Objectives: **To aid students in the completion of the requirements of the Piano Proficiency exam for those music majors and minors required to pass it.**

Change of Course Title

Course Prefix: MUSC
 Course Number: 1111
 Course Title: **Piano Class 1** Beginning Piano

Change of Course Title and Description

Course Prefix: MUSC
 Course Number: 1121
 Course Title: **Piano Class 2** Piano Class
 Prerequisite(s): None
 Description: Emphasis on further skills to pass the piano proficiency. Majors/minors only. ~~May be repeated for credit.~~

6. Dr. Sernoe made a motion to adopt the following undergraduate course and catalog changes. Dr. Lopez seconded and the motion was adopted.
7. Dr. Brown Marsden and Ms. Wilson inquired whether to leave only ART 4473 as the prerequisite for ART 4763, since the lower-level ART 3413 and 3423 are already prerequisites. Dr. Sernoe would like to leave ENGL 1143 as a prerequisite to stress the amount of writing involved. The committee decided to leave ART 4473 and ENGL 1143 as the prerequisites for ART 4763, and ENGL 1143 as prerequisite for ART 4473.

Change of Course Number and Prerequisite – Effective Fall 2022

Course Prefix: ART

Course Number: ~~4443~~ **4763**

Course Title: Modern and Contemporary Art

Prerequisite(s): ~~ART 3413 and Art 3423 and~~ **ART 4473 and ENGL 1143** or Permission of the Instructor

Change of Course Prerequisite

Course Prefix: ART

Course Number: 4473

Course Title: Mesoamerican Art and Architecture

Prerequisite(s): ~~ART 3413 and ART 3423 and~~ **ENGL 1143** or Permission of the Instructor

Adjournment:

There being no other business, the meeting was adjourned at 2:10 p.m.

Respectfully submitted,
Melissa Boerma
Assistant to the Provost