

# Academic Council Agenda

## March 2019

### Midwestern State University

Due to Spring Break, the Academic Council did not meet on Wednesday, March 20, 2019. An electronic vote was requested by the voting members of the Council for the following New Business Items. All items were approved via electronic vote by the voting members of the Academic Council. (closed)

#### 1. Dillard College of Business Administration 2019-2020 Undergraduate Catalog Changes

- A. Proposal: MKTG 4553 Independent Study in Marketing to be allowed as a course choice in the Marketing electives of the major requirements under the 2019-2020 Marketing degree plan. The course is currently in the catalog, however, it is not currently listed in the approved electives section. This change will allow the office of the registrar to accept MKTG 4553 as an approved Marketing elective when conducting degree audits.

Marketing, B.B.A.

Return to: Majors/Minors/Programs, A-Z list

General

(See General Requirements for all Bachelor's Degrees)

Academic Foundations and Core Curriculum - 42 semester hours

(See Academic Foundations and Core Curriculum - 42 semester hours)

Bachelor of Business Administration (Business and Professional Business Cores)

(see Requirements for the Bachelor of Business Administration)

Courses for Major in Marketing - 30 semester hours

- MKTG 3763 - Professional Selling 3
- MKTG 3823 - Consumer Behavior 3
- MKTG 3953 - Marketing Metrics 3
- MKTG 4143 - Marketing Research 3
- MKTG 4753 - Marketing Strategy 3

Three of the following courses:

- MKTG 3743 - Digital and Social Media Marketing 3
- MKTG 4203 - Promotion Management 3
- MKTG 4223 - Retailing 3
- MKTG 4643 - International Marketing 3
- MKTG 4663 - Special Topics in Marketing 3
- MKTG 4723 - Services Marketing 3
- MKTG 4893 - Internship in Marketing 3

- MGMT 3783 - Entrepreneurship and Management of Small Enterprises 3
- MIS 3203 - Electronic Commerce 3
- **MKTG 4553 Independent Study in Marketing 3**

Advanced Course from the Dillard College of Business Administration - 3 hours

Three hours from any advanced course from the Dillard College of Business Administration.  
Advanced Course in any Other College - 3 hours

Three hours from any advanced course in any other college.

Approved Electives

Electives approved by student's advisor to bring total to 120 semester hours. Developmental courses and EXPH activity courses cannot be counted as electives.

Return to: Majors/Minors/Programs, A-Z list

- B. Proposal: MGMT 4553 Independent Study in Management to be allowed as a course choice in the Management electives of the major requirements under the 2019-2020 Management degree plan.

The course is currently in the catalog, however, it is currently not listed in the approved electives section. This change will allow the office of the registrar to accept MGMT 4553 as an approved Management elective when conducting degree audits.

Management, B.B.A.

Return to: Majors/Minors/Programs, A-Z list

General

(See General Requirements for all Bachelor's Degrees)

Academic Foundations and Core Curriculum - 42 semester hours

(See Academic Foundations and Core Curriculum - 42 semester hours)

Bachelor of Business Administration (Business and Professional Business Cores)

(see Requirements for the Bachelor of Business Administration)

Courses for Major in Management - 27 semester hours

- MGMT 3783 - Entrepreneurship and Management of Small Enterprises 3
- MGMT 4033 - Quantitative Methods 3
- MGMT 4113 - Leadership 3
- MGMT 4213 - Human Resource Management 3
- MGMT 4613 - Supervisory Management 3
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12 hours from:

- MGMT 3333 - Teams and Teamwork 3
- MGMT 3353 - International Management 3
- MGMT 4413 - Human Resource Perspectives 3
- MGMT 4513 - Employment Relations 3
- MGMT 4663 - Special Topics in Management 3
- MGMT 4783 - Entrepreneurial Planning 3
- MGMT 4793 - Entrepreneurial Consulting 3
- MGMT 4893 - Internship in Management 3
- LSBA 3243 - Commercial Law 3
- BUAD 4993 - International Issues in Business 3
- ECON 3703 - Money, Banking, and Monetary Policy 3 or
- ECON 4643 - International Economics and Finance 3
- **MGMT 4553 – Independent Study in Management 3**
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Approved Electives

Electives approved by student's advisor to bring total to 120 semester hours. Developmental courses and EXPH activity courses cannot be counted as electives.

Return to: Majors/Minors/Programs, A-Z list

## 2. New Art Course Additions in the Lamar D. Fain College of Fine Arts, effective fall 2019

### **ART 4911. Independent Study**

**Description: Individual student research, scholarship, and/or art production with faculty guidance. An individual plan of work must on file with the department. May be repeated for credit.**

#### **Independent Study 1**

### **ART 4912. Independent Study**

**Description: Individual student research, scholarship, and/or art production with faculty guidance. An individual plan of work must be on file with the department. May be repeated for credit.**

#### **Independent Study 2**

### **ART 4913. Independent Study**

**Description: Individual student research, scholarship, and/or art production with faculty guidance. An individual plan of work must be on file with the department. May be repeated for credit.**

#### **Independent Study 3**

### 3. Undergraduate Catalog Changes in the Robert D. and Carol Gunn College of Health Sciences and Human Services, effective fall 2019

#### A. Dental Hygiene

##### Admission Policies

To be considered for admission, the following basic requirements must be met by candidates on or before April 1 (for the following fall's entering class):

1. Be eligible for admission to M.S.U.
2. Submit a dental hygiene application and most recent transcripts depicting completed courses, as well as courses in progress, directly to the MSU Dental Hygiene Department with the \$25.00 application fee. Dental Hygiene applications can be downloaded from the MSU Dental Hygiene website at <http://www.msutexas.edu/academics/hs2/dental/>.
3. Present a minimum cumulative GPA of 3.0 and a minimum science GPA of 3.0 for BSDH prerequisite and core academic courses.
4. Provide documentation of work experience or 20 hours of observation in a dental office. The documentation form can be downloaded from the MSU Dental Hygiene website listed in #2 above.
5. Complete the Test of Essential Academic Skills V for Allied Health (TEAS V for AH) with an average score of 63% or higher on the five scored areas in the Reading and English & Language Usage sections. Exams may be taken only two times within a six month time frame. Contact MSU Testing Services at 940-397-4676. Only TEAS V for AH will be accepted, no exceptions. Exams can be taken at sites other than MSU.
6. Successfully complete the following courses prior to entering the Dental Hygiene Program. Recommended degree plan can be downloaded from the Dental Hygiene website listed in #2 above. May apply to program while enrolled in prerequisite courses.

##### Dental Hygiene Science Prerequisites - 16 semester hours

- BIOL 1133 - Anatomy & Physiology I for Health Sciences 3
- BIOL 1233 - Anatomy & Physiology II for Health Sciences 3
- BIOL 2144 - Microbiology 4
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- BIOL 1333 - Nutrition 3
- OR
- EXPH 2333 - Nutrition 3
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- CHEM 1303 - General-Organic-Biological Chemistry 3 – preferred
- Or any Chemistry accepted (3 hours)

Additional Course Requirements (and core curriculum specifics) for a BSDH degree (39 hours)

Eleven (11) of the following thirteen (13) courses are required prior to entering the Dental Hygiene Program:

- POLS 1333 - American Government 3
- POLS 1433 - American Government 3
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- ~~ENGL 1103 - Introduction to Communication 3~~ **Communication Core (6 hours)**
- ~~OR~~
- ~~SPCH 1103 - Introduction to Communication 3~~
- ~~ENGL 1123 - Rhetoric and Composition 3~~
- MATH 1053 - Contemporary Mathematics 3 (or any college-level Mathematics listed in the core curriculum)
- HIST 1133 - Survey of American History to 1865 3
- HIST 1233 - Survey of American History since 1865 3
- PSYC 1103 - General Psychology 3
- SOCL 1133 - Introductory Sociology 3
- PHIL 2033 - Ethics 3 (Any core course from Language, Philosophy, & Culture is accepted, but an Ethics course will earn an additional ranking point.)
- SCIE 2103 - Understanding Science, Engineering & Technology 3 (Any core course from

Undergraduate Inquiry & Creativity is accepted, but SCIE 2103 or MWSU 2003 will earn an additional ranking point.)

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- Cultural & Global Understanding (3 hours)
- Creative Arts (3 hours)

## B. Respiratory Care

Change in Course Description, effective fall 2019

### RESP 4732. Clinical Practicum V

Description: All clinical courses require the student to integrate theory and laboratory training in the patient care setting. This clinical course focuses on the application of therapies, techniques and procedures used to support the adult **and pediatric patient**. Topics include hemodynamic and gas exchange monitoring, weaning techniques and non-invasive applications, ~~intubation and~~ airway care, **comprehensive ventilator management** ~~full and partial ventilatory support modes~~, **and** cardiopulmonary resuscitation, ~~and diagnostic and monitoring uses of the ECG~~. **Alternative care settings such as long-term acute care, sleep and homecare will also be integrated into this clinical experience.**

4. Undergraduate Course and Catalog Changes in the Gordon T. and Ellen West College of Education.

New Course Addition, effective fall 2019

**SPED 3523. Introduction to Individuals with Disabilities**

**Description: A pre-service course and content experience that provides an overview of schooling and classrooms from the perspectives of P-12 special populations with an emphasis on factors that facilitate learning. Course may not be used for students seeking teacher certification.**

**Lecture 3(3-0)**

**Course Objectives and/or additional information:**

- 1. Articulate issues in definition and identification procedures for individuals with exceptional learning needs including individuals from culturally and/or linguistically diverse backgrounds.**
- 2. Understand Rights and responsibilities of parents, students, teachers and other professionals, and schools as they relate to individual learning needs.**
- 3. Identify Similarities and differences among the cognitive, physical, cultural, social, and emotional needs of individuals with and without exceptional learning needs.**
- 4. Understand educational implications of characteristics of various exceptionalities**
- 5. Serve as collaborative partner by understanding the Issues and challenges faced by families of individuals with exceptionalities**

5. Undergraduate Course and Catalog Changes in the McCoy College of Science, Mathematics and Engineering.

New Course Addition, effective fall 2019

**MATH 0203. Developmental Supplement for Mathematical Analysis for Business**

**Prerequisite(s): TSI-A math score of 340-349 or MATH 0003 with a grade of C or higher AND concurrent enrollment in MATH 1203**

**Description: The course supports students in developing skills, strategies, and reasoning needed to succeed in Math 1203, Mathematical Analysis for Business. Developmental topics include the real and complex number system, relations and functions, linear inequalities, and polynomial equations. Additionally the course will support students in developing skills needed to attain an in-depth knowledge of transformations of graphs, business applications of linear and quadratic functions, the mathematics of finance, matrix operations and linear programming, all of which are required for successful completion of Math 1203. Each student must have a graphing calculator.**

**Lecture 3(3-0)**

**Course Objectives and/or additional information:**

- Define, represent, and perform operations on real numbers**
- Recognize, understand, and analyze features of a function**

- **Recognize and use algebraic (field) properties, concepts, procedures (including factoring), and algorithms to combine, transform, and evaluate polynomial expressions**
- **Solve polynomial equations**
- **Model, interpret and justify mathematical ideas and concepts using multiple representations**
- **Connect and use multiple strands of mathematics in situations and problems related to business**

Deletion of Courses, effective fall 2019

MATH 3033. Concepts of Calculus

MATH 3133. Techniques of Problem Solving

Respectfully Submitted.

Deb Schulte, Assistant to the Provost