



Course Syllabus: Graphic Design and Printmaking in Great Britain
ART 4743 & 4543
British Studies Program /London

Contact Information

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Course Description

This course will explore the historical British roots of various disciplines within visual art and Graphic Design with an emphasis on the intersection of printmaking and graphic design. Field trips to Print Club London, the Design Museum, St. Bride Foundation, Getty Images, and Pentagram Studios will support this historical perspective. This course will meet with printmakers and graphic designers of international prominence. Fieldwork and studio work will be a daily practice of this course. Students will create a portfolio culminating in a series of prints exhibited at MSU Texas.

Course Objectives:

Develop a working knowledge of.....

Acquire a working knowledge and understanding of.....

Study the history of Graphic Design and Printmaking and its connection to contemporary approaches to making art.

Demonstrate and be familiar with basic terminology as it relates graphic Design and printmaking.

Course Materials:

REQUIRED COMPANION WEB SITE(S):

Access and account on Schoology App

<https://www.schoology.com/>

Access code: PXM9P-QH9HH

(2) Sketchbooks-heavy weight paper; no smaller than 9 x 12

Self-Published book (Blurb/LuLu)

glue

scissors

Required Text:

Anthony Griffiths, Prints and Printmaking: An introduction to the history and techniques, ISBN #0-520-20714-9, University of California Press.

Course Requirements:

20%	Self-published books (create on your return)
20%	Portfolios (work produced in London)
20%	Book Reviews (Artist profiles)
20%	Final Essay (Academic Experiences)
10%	Reading material for each class/class participation
10%	Journal/Sketchbook

Self-published books

For the graphic design portion of the class, you will design a self-published book with Blurb, Lulu Press, or Book Baby; the cost of this book can range from \$40 to \$80, depending upon the finishes you choose and the number of pages you include. You will also need a sketchbook that is no smaller than 9x12, heavy weight, glue, and scissors. You can wait to purchase those items in London and it is advised that you purchase your scissors after you arrive, rather than before getting on a plane. You will layout ideas for your book in the form of collage following each site visit. You can scan those collages in and edit them upon return to MSU. You WILL have a two weeks to edit your work on the computer.

Please produce the book using the web site blurb.com. In order to get your book back from Blurb it must be finished by **TBD**. You must tag your Blurb book with, "British Studies" and "Midwestern State University".

Portfolio

For the printmaking portion of the class You will participate in 3 printmaking workshop in letterpress, screenprint and intaglio while in London. In those workshops you will produce 3 printed editions. On or before **TBD**, you will turn in a portfolio. Your grade will be determined by the technical and aesthetic quality of your books and portfolios.

Book Reviews

Prior to departure, on Friday, June 28, 2019, you will turn in your "Book Reviews" on five printmakers and five graphic designers, a minimum of ten pages. There will be a final test in the form of a paper about your experiences abroad due on **TBD**. You write a half page response to ten of your academic experiences for a minimum of five total pages. These writings will come directly from your journal and will be turned in each week with the final copy due on **TBD**.

Course Layout:

Each week we will:

1. Visit a museum, gallery or a private printmaker and graphic design institute.
2. Receive a lecture by a British Printmaker and Graphic Designer.
3. Have four printmaking and four graphic design studio lessons and visit an important British Landmark for source material.
4. Complete a daily visual, written journal. With regard to graphic design, your journal will be a place to collect and build your research. You will be assigned a mix of specific design problems associated with site visits and writing profiles of visiting artists/designers that will include some method of emulating one of their works or style. You'll be given instructions for your journal at the start of the course.

Grading

Grading Scale: A=9 to 10, B= 7 to 8, C= 4 to 6, D= 2 to 3, F= 0-1

Evaluation Explanation:

A=Superior work. Excellent development in skill, exploration and expression.

B=Above average development in skill; exploration and expression.

C=Average work. Meeting the assignment requirements. Recommend greater need for study in academic comprehension and technical skills.

D=Below average performance. Requires greater study to improve academic understanding, perceptual and technical skills.

F=Performance indicates little or no progress in academic understanding, perceptual and technical skills. Quality of work not on level of necessary time and study. Showing little willingness or effort to improve skills.

Deadline and Due Dates

June 28	Book reports (artist profiles) due
July 4	Flight to London
July 8	Review of assignments 6:00 pm
July 11	Critique + Discussion: Week 1 sketchbooks
July 17	Critique + Discussion: Week 2 sketchbooks
July 18-22	Mini-break; no classes
July 25	Critique + Discussion: Week 3 sketchbooks
August 2	Critique + Discussion: Week 4 sketchbooks; site visits paper due
August 5	Flight from London/home
September 1	Self-published Design Book complete and ordered
September 10	Self-published Design Book due for grading

Back in the USA

August 6-12	Computer lab assistance with book design + layout
September 1	Send books to publisher by this date
September 10	Book and portfolio due on this day

Critiques

Class critiques are intended to help evaluate the strengths and weaknesses within each project by practicing new vocabulary and design concepts presented in class. They will take place on a regular basis and are designed to encourage the development of your technical and conceptual skills. Your participation and the expression of ideas and opinions in critiques are a major part of this course. Missing critique is equivalent to missing an exam and will be penalized via 5% attendance grade reduction.

Attendance

Class attendance is one of the most important components for this course. Students must attend each lecture and be actively involved with all segments of the course. Tardiness and disruptive behavior will affect your final grade.

Attendance and attitude are influencing factors. You should come to class prepared to work. Attendance is required for the entire class period. Excused absences are those which involve a documented health problem, family emergency, official university function, or religious holiday. Incompletes for the course will only be considered in extreme cases of personal injury or family emergencies.

You are allowed only 0 absences! After 1 absence you are penalized with one letter grade off for each class that is missed.

Dress

On class days you must dress appropriately for the venue. Some designated days you will need to dress in a professional manner. No shorts, holes in your pants, or other improper dress.

Academic Dishonesty and Student Creed

The university policy and procedures for academic dishonesty are outlined in the current Student Handbook in Appendix E. No cheating, collusion, or plagiarism will be tolerated in this class. Any student engaging in an academic dishonest act will be sanctioned appropriately.

Enrollment in this class constitutes an acceptance to adhere to the Student Honor Creed and all other student conduct policies outlined in the university Student Handbook.

[Student-life and Conduct](#)
[Student Handbook 2017-18](#)

Conduct Statement

Classroom behavior that interferes with either the instructor's ability to conduct the class or the ability of other students to benefit from the instruction will result in the instructor's removing the disruptive student(s) from the class, either temporarily or permanently (instructor drop), and receive a final lower grade, up to and including an F. Electronic devices (i.e. cell phones, iPods, iPads, personal computers, etc.) are not allowed to be used in class except with the expressed authorization of the instructor. Absolutely no texting will be tolerated. The use of any recording devices or recording media during the class and lectures is strictly prohibited. Students in violation to these rules will be sanctioned at the discretion of the instructor, and penalties may include lowering of the student's grade, up to and including an F, and to include an instructor drop.

The instructor reserves the right to initiate an instructor drop with a grade of W, WF, or F, as specified in the Student Handbook (see link above) for reasons to include attendance issues, academic performance in the class, indifferent attitude, or disruptive conduct.

Services for Students with Disabilities

In accordance with Section 504 of the Federal Rehabilitation Act of 1973 and the Americans with Disabilities Act of 1990, Midwestern State University endeavors to make reasonable accommodations to ensure equal opportunity for qualified persons with disabilities to participate in all educational, social, and recreational programs and activities. After notification of acceptance, students requiring accommodations should make application for such assistance through Disability

Support Services, located in the Clark Student Center, Room 168, (940) 397-4140. Current documentation of a disability will be required in order to provide appropriate services, and each request will be individually reviewed. For more details, please go to [Disability Support Services](#).

Student Handbook

Refer to: [Student Handbook 2017-18](#)

Academic Misconduct Policy & Procedures

Academic Dishonesty: Cheating, collusion, and plagiarism (the act of using source material of other persons, either published or unpublished, without following the accepted techniques of crediting, or the submission for credit of work not the individual's to whom credit is given). Additional guidelines on procedures in these matters may be found in the Office of Student Conduct. [Student Handbook 2017-18](#)

College Policies

Alcohol and Drug Policy

To comply with the Drug Free Schools and Communities Act of 1989 and subsequent amendments, students and employees of Midwestern State are informed that strictly enforced policies are in place which prohibits the unlawful possession, use or distribution of any illicit drugs, including alcohol, on university property or as part of any university-sponsored activity. Students and employees are also subject to all applicable legal sanctions under local, state and federal law for any offenses involving illicit drugs on University property or at University-sponsored activities.

Grade Appeal Process

Update as needed. Students who wish to appeal a grade should consult the Midwestern State University [Undergraduate Catalog](#)

Notice

Changes in the course syllabus, procedure, assignments, and schedule may be made at the discretion of the instructor.