MIDWESTERN STATE UNIVERSITY
CORE VALUES

PEOPLE-CENTERED
Engage others with respect, empathy, and joy
> Honor and act upon the unique needs of all people
> Celebrate the accomplishments and contributions of every person in every role
> Empower others through personal attention to unlock ground-breaking potential
> Commit to attract, recruit, and retain a diverse workforce reflective of our students
> Create a welcoming environment that fosters trust, teamwork, well-being, and fun
> Develop activities embracing meaningful traditions

COMMUNITY
Cultivate a diverse and inclusive campus environment
> Promote a culture of equity, diversity, and belonging
> Nurture a safe and open environment for difficult conversations
> Welcome honest communication and constructive feedback
> Recognize, acknowledge, and dismantle barriers to equity, inclusion, and success
> Provide meaningful and accessible support to the MSU community

INTEGRITY
Always do the right thing
> Act honorably and respectfully in all situations
> Take responsibility for our words and actions
> Learn and grow from successes and failures
> Communicate and act with honesty, humility, and transparency
> Make courageous and ethical decisions

VISIONARY
Adopt innovative ideas to pioneer new paths
> Inspire and empower others through and beyond the educational experience
> Foster an environment of critical thinking, problem solving, and creativity
> Champion continuous institutional progress
> Collaborate to explore opportunities and overcome challenges

CONNECTIONS
Value relationships with broader communities
> Forge pathways for experiential learning beyond the campus
> Encourage open communication, service, and collaboration wherever we go
> Create genuine bonds so each person feels recognized and valued
> Collaborate to develop programs that benefit our communities
> Share and celebrate the Mustangs can-do spirit