CORE VALUES

On September 28-29, 2021, 109 members of Midwestern State University—students, faculty, staff, and community—gathered to identify the core values that unite us. We are now gathering input from others among the MSU Texas Mustang family on the work that began at the Values Summit.

PEOPLE-CENTERED

Engage others with respect, empathy, and joy

- Honor and act upon the unique needs of all people
- Celebrate the accomplishments and contributions of every person in every role
- Empower others through personal attention to achieve groundbreaking potential
- Commit to attract, recruit, and retain a diverse workforce reflective of our students
- Create a fun environment that fosters trust, teamwork, and well-being
- Develop activities that embrace meaningful traditions

COMMUNITY

Cultivate a diverse and inclusive campus environment

- Promote a culture of equity, diversity, and belonging
- Nurture a safe and open environment for difficult conversations
- Welcome honest communication and constructive feedback
- Recognize, acknowledge, and dismantle barriers to equity, inclusion, and success
- Provide meaningful and accessible support to the MSU community

INTEGRITY

Always do the right thing

- Act honorably and respectfully in all situations
- Take responsibility for our words and actions
- Learn and grow from successes and failures
- Communicate and act with honesty, humility, and transparency
- Make courageous and ethical decisions

VISIONARY

Adopt innovative ideas to pioneer new paths

- Inspire and empower others through and beyond the educational experience
- Foster an environment of critical thinking, problem solving, and creativity
- Champion continuous institutional progress
- Collaborate to explore opportunities and solve challenges

CONNECTIONS

Value relationships with broader communities

- Forge pathways for experiential learning beyond the campus
- Cultivate an environment of open communication
- Encourage service and collaboration wherever we go
- Create genuine bonds where each person feels recognized and valued
- Share and celebrate the Mustangs can-do spirit

(DRAFT NOVEMBER 10, 2021)