

## This Week

### MONDAY, SEPTEMBER 23

**Women's Golf at DBU Classic**  
All Day Denton, Texas

**Men's Golf at Hilltopper Fall Classic**  
All Day Austin, Texas

**Volunteer @ Community Café**  
6 p.m. Dillard Building

### TUESDAY, SEPTEMBER 24

**Women's Golf at DBU Classic**  
All Day Denton, Texas

**Men's Golf at Hilltopper Fall Classic**  
All Day Austin, Texas

**Writing Proficiency Exam**  
All Day Dillard 306 & 345

**Softball vs. Vernon College**  
4 p.m. Mustangs Park

**¡Conectémonos! Professional Networking Dinner**  
5:30 p.m. Legacy Multipurpose Room

**Bystander Intervention Training**  
8 p.m. Legacy Multipurpose Room

### WEDNESDAY, SEPTEMBER 25

**Writing Proficiency Exam**  
All Day Dillard 306 & 345

**Taco Sale**  
11 a.m. Clark Student Center

**Workshop: "How Do I Start: Beginning A Research Project"**  
2 p.m. Moffett Library

**EURECA Posters on the Go!**  
4 p.m. CSC Atrium

**Student Success Series: Test Prep Strategies**  
5 p.m. CSC Cheyenne

**Campus Talk**  
6 p.m. CSC Wichita I & II

**Suicide Awareness Month: Late Night, Learn Where You Live Training**  
7 p.m. Killingsworth & Pierce Halls

### THURSDAY, SEPTEMBER 26

**Women's Tennis at ITA South Central Regional**  
All Day Dallas, Texas

**Writing Proficiency Exam**  
All Day Dillard 306 & 345

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## Around Campus

### ¡Conectémonos! Professional Networking Dinner

The Office of Student Leadership and Involvement is hosting an event for students to connect with local professionals and peers over dinner to improve networking skills at 5:30 p.m. Tuesday, September 24, in Legacy Multipurpose Room. RSVP is required on MustangsLink. For more information, contact the Office of Student Leadership & Involvement at ext. 3033 or email [student.activities@msutexas.edu](mailto:student.activities@msutexas.edu).

### Campus Talk

Campus Talk is an event hosted by the Student Government Association to allow students to voice their concerns on campus, social, and financial services. The talk will take place at 6 p.m. Wednesday, September 25, in CSC Wichita I & II. For more information, contact the SGA at ext. 4709 or email [kerdell.cuffy@msutexas.edu](mailto:kerdell.cuffy@msutexas.edu).

### Maria Teresa G. Pedroche: Living Life: All About My Mother

Award-winning artist Maria Teresa G. Pedroche will speak at 5 p.m. Friday, September 27, at the Wichita Falls Museum of Art. Pedroche is curator, educator, and community engagement specialist who leads family experiences and community engagement at the Dallas Museum of Art. In addition, 9th Street Studios in downtown Wichita Falls will present an opening reception for "Yo Soy" at 5 p.m. Saturday, September 28, to showcase four Dallas-based artists. For more information, contact the Wichita Falls Museum of Art at ext. 8900.

### Mark Your Calendar Social Media Day

The Department of Mass Communication will host Social Media Day from 9 a.m. to 3 p.m. Monday, September 30, in Legacy Multipurpose Room. Designed as a series of short, 30-minute discussions on the how-

to and why-to of various aspects of social media, the day will include speaker Katie Britt, marketing director for the Wichita Falls Chamber of Commerce, who deals with aspects of social media 24/7. She will discuss planned social media content as opposed to random online posts, and using different platforms to spread a message. Also speaking will be Associate Professor of Mass Communication Bradley Wilson and AJ Lopez, Digital Marketing & Social Media Manager at MSU Texas. Admission is free. Check-in begins at 8:30 a.m. For more information, contact Wilson at ext. 4670 or email [bradley.wilson@msutexas.edu](mailto:bradley.wilson@msutexas.edu).

### Lalani Distinguished Entrepreneurship Lecture: Michael Browning

The Lalani Center Distinguished Entrepreneurship and the Dillard College of Business Administration will present guest speaker Michael Browning, CEO of Urban Air Adventure Park, at 2 p.m. Wednesday, October 2, in Dillard 101. Browning's lecture is open to students, faculty, staff, and the public. For more information, contact the Dillard College of Business Administration at ext. 6200 or email [melissa.boerma@msutexas.edu](mailto:melissa.boerma@msutexas.edu).

### i.d.e.a.WF Reception and Award Ceremony

Michael Browning will be the keynote speaker for the i.d.e.a.WF award ceremony on October 2. In 2011, Browning founded Urban Air Adventure Parks, where he currently holds the title of CEO. Through speed and innovation, Urban Air has become the nation's premier full-service active family entertainment company offering safe, clean, affordable fun for all ages. As of Q1 2019, Urban Air has more than 270 locations ramping to employ more than 23,000 young adults and serve 48 million guests annually. Urban Air is on track to open 74 new locations in 2019 with another 70 starts which will open in 2020. Browning believes every guest has a story. Urban Air's mission

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**Suicide Awareness Month:  
Semicolon Day @ MSU**  
10:45 a.m. CSC Atrium

**Workshop: "How Do I Start:  
Beginning A Research Project"**  
2 p.m. Moffett Library

**Student Success Series:  
Test Prep Strategies**  
4 p.m. CSC Cheyenne

**Campus Talk**  
6 p.m. CSC Wichita I&II

**Speakers & Issues Series:  
Carmen Goldthwaite**  
6 p.m. Wichita Falls  
Museum of Art

**Women's Soccer  
at Texas Woman's**  
7 p.m. Denton, Texas

**Men's Soccer  
vs. Oklahoma Christian**  
7 p.m. MSU Soccer Field

**FRIDAY, SEPTEMBER 27**  
**Writing Proficiency Exam**  
All Day Dillard 306 & 345

**Adult & Child CPR/AED/First Aid  
Certification Course**  
1 p.m. Redwine Student  
Wellness Center

**Student Success Series:  
Test Prep Strategies**  
1 p.m. CSC Cheyenne

**Maria Teresa G. Pedroche:  
"Living Life: All About My Mother"**  
5 p.m. Wichita Falls  
Museum of Art

**Volleyball  
vs. Texas A&M-Commerce**  
6 p.m. Ligon Coliseum

**SATURDAY, SEPTEMBER 28**  
**Writing Proficiency Exam**  
All Day Dillard 306 & 345

**Fantasy of Lights Workday**  
9 a.m. Fantasy of Lights  
Warehouse

**LatinXcellence  
Student Conference**  
10 a.m. Dillard Building

**Women's Soccer at Dallas Baptist**  
1 p.m. Dallas, Texas

**WFMA Weekend Workshop:  
Gold Leaf**  
1:30 p.m. Wichita Falls  
Museum of Art

**Volleyball vs. UT Tyler**  
2 p.m. Ligon Coliseum

**Football at Angelo State**  
6 p.m. San Angelo, Texas

**Men's Soccer  
vs. West Texas A&M**  
7 p.m. MSU Soccer Field

is to enhance the story through engaging atmospheres that leverage the combination of lighting, sound, attractions and a guest-centric staff.

Finalists for i.d.e.a.WF 2019 are as follows:

**Board & Brush Creative Studio:** A do-it-yourself (DIY) wood painting studio that hosts workshops and private parties and teaches individuals how to distress, sand, stain, use power tools, and paint a project.

**CrashWorks STEAM Studio & Makerspace:** Founded by a former educator, this creative place uses primarily recycled materials to redefine what education looks like through STEAM initiatives (science, technology, engineering, art, and mathematics).

**Endunamoo Strength & Conditioning:** A sports-performance and weight-training facility that specializes in utilizing modern scientific approaches and core philosophies to get results and change lives.

**Horseshoe Bend Cellars:** A family-owned fully operational vineyard and winery that produces some of the most unique wines in the Wichita Falls area and features a tasting room, banquet suite, oak barrel aging room, fermentation tank room, and bottling room.

**R.W. Long, Inc.:** Richard Long has been in the landscape, tree service, and irrigation industries for more than 25 years, and holds numerous state licenses related to his field. He has patent-pending new, innovative tools that save water, oil, customer cost, time, and money.

**Wichita Valley Pet Cremation:** Set on a family-owned, 80-year-old working Wichita Valley farm, this animal-loving family established their company in 2018 to help pet owners "honor their pet's memory" while giving the most compassionate and honest care available during their time of grief.

The i.d.e.a.WF reception will begin at 5 p.m. Wednesday, October 2, in Dillard 189, and the keynote speaker and award ceremony will begin at 5:45 p.m. in Dillard 101. Admission is free and RSVP is required. For more information, contact the Dillard College of Business Administration at ext. 6200 or email [melissa.boerma@msutexas.edu](mailto:melissa.boerma@msutexas.edu).

## Artist-Lecture Series: Dr. David Buss

The Artist-Lecture Series will present Dr. David Buss at 7 p.m. Wednesday, October 2, in Akin Auditorium. Buss is Professor of Psychology at The University of Texas, where he is head of Individual Differences and Evolutionary Psychology and supervises a lab of evolutionary psychology Ph.D. students. Buss will speak about sexual conflict in human mating. He has published more than 300 scholarly articles, and his books include "*The Evolution of Desire: Strategies of Human Mating*," "*Evolutionary Psychology: The New Science of the Mind*," "*The Dangerous Passion: Why Jealousy is as Necessary as Love and Sex*," "*The Murderer Next Door: Why the Mind is Designed to Kill*," and "*Why Women Have Sex*" (with Dr. Cindy Meston). He has been cited by ResearchGate as the most read professor at UT. Admission is \$20 for general public; \$18 for senior citizens, active-duty military, and MSU alumni; free to MSU students, faculty, and staff with ID. Tickets are available at the Clark Student Center Information Desk. For more information, contact the Office of Student Affairs at ext. 7500 or email [student.affairs@msutexas.edu](mailto:student.affairs@msutexas.edu).

## Frozen Culture

Omega Delta Phi & the Organization for Hispanic Students are hosting a fundraiser from 11 a.m. to 1 p.m. Thursday, October 3, in the Clark Student Center. They will be serving bolis, a Hispanic frozen treat. For more information, contact the Office of Student Leadership & Involvement at ext. 3033 or email [student.activities@msutexas.edu](mailto:student.activities@msutexas.edu).

## Theatre Production: *Death Tax*

The Department of Theatre will present the dark comedy *Death Tax* by Lucas Hnath at 7:30 p.m. Thursday, October 3, through Saturday, October 5, and at 2:30 p.m. Sunday, October 6, in the Fain Fine Arts Center Theatre. In December 2010, Nurse Tina is caring for terminally ill Maxine, who believes her daughter is paying Tina to hurry her into the grave to avoid estate taxes that take effect January 1. Maxine offers

to pay Tina to keep her around until after the January 1 deadline. Will anyone's plan succeed? General admission tickets are \$10. Price is \$8 for pre-college students, senior citizens, and military. MSU students, faculty, and staff will be admitted free. For more information, contact the Theatre Department at ext. 4670.

### **WFMA Opening Reception: Paul Valadez**

The Wichita Falls Museum of Art will host a reception for artist Paul Valadez from 6 to 8 p.m. Friday, October 4, at the museum. Valadez' exhibit, "Collage and Community," opened September 13 in celebration of Hispanic Heritage Month and will be on display through December 28. Valadez is Assistant Professor of Art at the University of Texas Rio Grande Valley in Edinburg, Texas. For more information, contact the Wichita Falls Museum of Art at ext. 8900.

### **University Wind Ensemble and University Orchestra**

The Department of Music will present the University Wind Ensemble and the University Orchestra in concert at 7:30 p.m. Friday, October 4, at Akin Auditorium. For more information, contact the Music Department at ext. 4267.

## **Campus News**

### **Global Education Office**

Effective October 1, the offices of International Education, International Services, and Intensive English Language Institute will combine into one functional unit to comprise the Global Education Office (GEO). Dr. Michael Mills has agreed to lead GEO as Director.

GEO will lead student international efforts at MSU, including study abroad, recruiting, student immigration, student support, and language training. In addition to realizing operational efficiencies, the combined operation will allow MSU to provide additional global opportunities to students. Please join me in supporting Michael and the new GEO office as they work on global experiences for our students.

### **MSU Texas PD upgrades with NIBRS crime reporting system**

Midwestern State University's police department has long taken pride in serving the community. Awareness and crime prevention are daily goals. Technology's place in that mission is to make completing tasks and police work much more efficient. MSU Texas PD chief Patrick Coggins is excited about a change for incident reporting as the department recently became certified for the new National Incident Based Reporting System.

In 2018, the MSU PD sought and obtained a grant of more than \$86,000 to acquire the hardware and software necessary to make this transition. Police cars were equipped with WIFI, designed for first responders, allowing the officers to file reports from the field. Other benefits of the upgrades include the ability to access pictures or suspect descriptions. In addition to facilitating the NIBRS reporting system, the new software and hardware provide additional benefits for MSU Texas. Learn more about the [crime reporting upgrades](#) at [MSU Texas News](#).

### **MSU Cycling shines at track nationals**

Midwestern State University's cycling team didn't have a track facility to practice at for the recent College Track Nationals in Rock Hill, South Carolina. But MSU Cycling didn't become a consistent national contender by accepting excuses. The team thrived under pressure once again as newcomer Andrej Strmiska, from Bratislava, Slovakia, took eighth in the individual omnium, and Zach Gregg was 11th in the omnium. Gregg also earned sixth in individual pursuit, a successful follow-up to his national title in time trials in May. MSU Texas took seventh in team pursuit. Read more about [MSU Cycling results](#) at [MSU Texas News](#).

## **In the Spotlight**

**Jeffrey Oxford**, Professor of Spanish, had the essay titled "Dolores Redondo's Detective Fiction and the Neo-Gothic" published in the inaugural edition of *Dura* (2019), pages 155-166. *Dura* is a new, peer-reviewed journal of contemporary Hispanic detective fiction.

**Kathy Floyd** ('93), Marketing and Public Information Assistant, won second place in the University of North Texas's Mayborn Literary Nonfiction Conference personal essay writing competition in July. The contest attracts both professional and nonprofessional entries from across the country. The essay will be published in next year's edition of *Ten Spurs, the Best of the Best*, which includes the top 10 writing competition winners and is released in conjunction with the conference.