

# the Update

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 February 1, 2016

A weekly newsletter published by the Office of Marketing and Public Information

## This Week's Events

### Monday February 1

*Counseling Center...*  
 Workshop: Taming Your Test Anxiety 3:30 p.m. Sundance Court

*The Wichita Falls Museum of Art at MSU...*  
 "In His Own Words:  
 The Life and Work of Cesar Chavez" All Day Museum of Art

### Tuesday February 2

*Counseling Center...*  
 Workshop:  
 Time Management and Organization 3:30 p.m. Sundance Court

*Small Business Development Center...*  
 QuickBooks Online 8:30 a.m. Dillard 159

*Artist-Lecture Series...*  
 Common Ground  
 with Cal Thomas and Bob Beckel 7 p.m. Akin Auditorium

### Wednesday February 3

*Moffett Library...*  
 Walking Tour 2 p.m. Moffett Lobby

*Counseling Center...*  
 Workshop: 4 Steps to a 4.0 3:30 p.m. Sundance Court

*Athletics...*  
 Women's Basketball at Tarleton State 5:30 p.m. Stephenville, Texas

*Athletics...*  
 Men's Basketball at Tarleton State 7:30 p.m. Stephenville, Texas

### Thursday February 4

*Moffett Library...*  
 Walking Tour 2 p.m. Moffett Lobby

*Counseling Center...*  
 Workshop:  
 Choosing a Career and Major 3:30 p.m. Sundance Court

*The James Hoggard Reading Series...*  
 Poetry Reading: Dr. Trey Moody 6 p.m. Museum of Art

*Athletics...*  
 MSU Tennis vs. Seminole State College 2 p.m. Oklahoma City

### Friday February 5

*Admissions...*  
 Discover MSU: Lamar D. Fain College of Fine Arts

*Athletics...*  
 Softball at Gulf Coast Invitational Gulf Shores, Ala.  
 vs. Southern Nazarene (Okla.) Noon  
 vs. Rockhurst (Mo.) 2:15 p.m.  
 vs. Missouri-St. Louis 4:30 p.m.

### Saturday February 6

*Center of Continuing Education...*  
 Stained Glass Workshop 10 a.m. Sikes Lake Center

*Athletics...*  
 MSU Tennis at East Central (Okla.) 1 p.m. Ada, Okla.

*Athletics...*  
 Women's Basketball  
 vs. Texas A&M Commerce 4 p.m. Ligon Coliseum

*Athletics...*  
 Men's Basketball  
 vs. Texas A&M Commerce 6 p.m. Ligon Coliseum

*Athletics...*  
 Softball at Gulf Coast Invitational Gulf Shores, Ala.  
 vs. McKendree (Ill.) 12:15 p.m.  
 vs. Alabama-Huntsville 4:45 p.m.

*The Juanita Harvey Art Gallery...*  
 High School Art Competition 11 a.m. Art Gallery

### Sunday February 7

*Athletics...*  
 Softball at Gulf Coast Invitational Gulf Shores, Ala.  
 vs. Union (Tenn.) 9 a.m.

## Around Campus

### Academic Workshops

The Counseling Center is conducting a series of four workshops to help students meet their academic goals. These workshops will cover four topics and repeat in March at the same time but on different days to accommodate student schedules. All workshops will last for one hour and all will be held in Sundance Court Third Floor Meeting Room. Professors are welcome to include this information in their syllabi and offer extra credit to students if desired. Students will be provided attendance verification forms. For more information, call ext. 4618.

### Academic workshops

February 1: Taming Your Test Anxiety 3:30-4:30 p.m.

February 2: Times Management & Organization  
 3:30-4:30 p.m.

February 3: 4 Steps to a 4.0 3:30-4:30 p.m.

February 4: Choosing a Career & Major  
 3:30-4:30 p.m.

Workshops will repeat in order March 7-10.

## Mark Your Calendar

### Moffett Library: I Love MSU

Moffett Library will present "I Love MSU" at 4:30 p.m. Tuesday, February 9, on the second floor of Moffett Library outside of Room 215. Join Moffett Library as they celebrate the unveiling of their new digital MSU History Display. MSU has witnessed many changes and much progress in the nearly 100 years since Wichita Falls Junior College open in 1922. Students, faculty, staff, and alumni now have that history at their fingertips on the second floor of Moffett Library with a high-resolution, touch-screen display that chronicles the university's achievements and milestones. In its new format, the MSU History Display brings the university's past into the digital age of the future. Light refreshments will be served. For more information, call ext. 4644.

### Pride and Prejudice (1946-1965) Screening

Midwestern State University will host a screening of "Pride and Prejudice (1946-1965)," part of the PBS series *Latino Americans*, at 6 p.m. Tuesday, February 9, at the Wichita Falls Museum of Art at MSU. Dr. Ann Marie Leimer, Chair of the Juanita and Ralph Harvey School of Visual Arts, will moderate the discussion after the film. Admission is free. For more information, call Dr. Jeffrey Oxford at ext. 4144.

### The Juanita Harvey Art Gallery: Irving Herrera

The Juanita Harvey Art Gallery will present opening receptions for printmaker Irving Herrera, the British Studies Exhibition, and "From the Ceramics Studio" from 6-8 p.m. Friday, February 12, at the Juanita Harvey Art Gallery. Herrera creates images of the indigenous and mixed-race women of Oaxaca. He studied with the master printmaker Shinzaburo Takeda and has twice won Young Creative Artist grants from the State of Oaxaca, Mexico, to complete a series of oversized portraits of Oaxacan women. The British Studies Exhibition presents students' photos from their time abroad. "From the Ceramics Studio" is a showcase of students' work. The exhibits will be on display through February 26. For more information, call ext. 4264.

### Discover MSU: Dillard College of Business Administration

The Admissions Office and the Dillard College of Business Administration will present Discover MSU on Friday, February 12. Discover MSU is designed especially for high school juniors, seniors, and college transfer students who are interested in an in-depth look at Midwestern State's academic programs. Prospective students can learn more about majors and meet current

students and faculty. Additionally they will learn more about the admissions process, tour the campus, have lunch with the dean, and connect with key individuals in their academic major. For more information, call ext. 4334.

## Campus News

### Official University Visitors Guide

The university has joined with Campus Publishers to produce the Midwestern State Official Visitors Guide magazine.

The university will design, write, and distribute the annual guide to students, parents, and visitors to the school. The guide's editorial content will be for and about the university, and is designed to be an important resource for the university community. The guide will be an important part of our marketing efforts throughout the year, and is a powerful, credible platform for your department or organization's marketing message. Campus Publishers sells advertising and prints the magazine on behalf of the university. Advertising from local Wichita Falls businesses is also included in the guide.

We have created a University Department Advertising Discount of 20 percent off the rate card rates. Please note that this rate includes the creation of your ad if necessary. A Campus Publishers representative may contact you in the coming weeks to determine your interest in advertising in this unique MSU Visitor Guide, and to answer any questions you might have. For more information, contact Randy Goldner, Associate Publisher, at 800-807-1013 ext. 102.

There will also be a companion website and mobile app for the Official Visitor Guide, with additional opportunities to promote your department or organization. Make sure you ask your Campus Publishers contact about digital marketing opportunities.

Thank you for your consideration of this important MSU publication. Feel free to contact Gayonne Beavers at ext. 3298 or Julie Gaynor at ext. 4352 if you have any questions.

## Jobs

*An EEO/ADAAA Compliance Employer*

### Assessment Specialist

**Department:** Institutional Research & Assessment

**Starting Date:** As soon as possible

**Starting Salary:** \$4,250 monthly, plus benefits

### **Computer-Based Test Center Specialist**

(On campus only-current MSU employees in retirement eligible positions)

**Department:** Career Management Center & Testing Services

**Starting Date:** February 1

**Starting Salary:** \$2,154 monthly, plus benefits

### **Secretary, Eureka Undergraduate Research**

**Department:** Office of the Provost

**Starting Date:** February 1

**Starting Salary:** \$1,743 monthly, plus benefits

## **In the Spotlight**

The Star Award recognizes Facilities Services employees who take pride in their work and give outstanding service to the campus. These employees are recognized with a certificate posted in their work space as well as a unique copper mustangs cutout that can be displayed on desks and/or in the Daniel Building front office. Recipients in January 2016 are as follows:

- **Debby Watson**, Assistant to Associate Vice President of Facilities Services, works very hard and is always busy. She will not leave for the day until her desk is clear of all work. She is very pleasant and is always customer-minded. She is an example of what it takes to make Facilities Services work as well as it does.
- **Mike Deming**, Mechanic/Bus Driver, has been a vital part of the custodial department's success and productivity. He implemented a system that will allow the equipment to last longer and perform more efficiently. Mike's efforts are widely recognized and greatly appreciated.

**Andrew J. Allen**, Assistant Professor of Music, has been named editor of the *NACWPI Journal*, the scholarly quarterly of the National Association of College Wind and Percussion Instructors.

**Leland Turner**, Assistant Professor of History, has published his article "Grasslands Beef Factories: Frontier Cattle Raisers in Northwest Texas and the Queensland Outback" in the *Panhandle-Plains Historical Review* 86 (2015): 7-30.