

# the Update

Vol. 44 No. 25  
April 20, 2015

A weekly newsletter published by the Office of Marketing and Public Information

## This Week's Events

### Monday

April 20

#### Athletics...

MSU Golf at LSC Championships Frisco Lakes Golf Club

### Tuesday

April 21

#### Athletics...

MSU Golf at LSC Championships Frisco Lakes Golf Club

#### Athletics...

Softball vs. Central Oklahoma 4 & 6 p.m. Mustangs Park

#### Career Management Center...

Career Series: Good Credit, Bad Credit – How Important Is It? 4 p.m. Sundance Meeting Room

#### Student Government Association...

SGA Meeting 7 p.m. CSC Shawnee Theater

#### Artist-Lecture Series...

Guest Speaker: Elizabeth Smart 7 p.m. Akin Auditorium

### Wednesday

April 22

#### Wichita Falls Museum of Art at MSU...

Exploring the World of Art Bus Tour All day WFMA

#### Counseling Center...

Building a Better You Series: Career Choice 3:30 p.m. Sundance Meeting Room

### Thursday

April 23

#### College of Science & Mathematics...

Retirement Reception: Dr. Timothy Donovan 2:30 p.m. Dillard 189

#### Center for Continuing Education...

Pastel Drawing Class: Spring Rains 6 p.m. Sikes Lake Center

#### Speakers and Issues Series...

Guest Speaker: Dr. Carter L. Hudgins 7 p.m. WFMA

### Friday

April 24

#### Athletics...

Women's Tennis at LSC Championships 10 a.m. Lawton, Okla.

#### Athletics...

Softball at Texas A&M-Kingsville 5 & 7 p.m. Kingsville, Texas

#### Office of Student Affairs...

2015 Honors Recognition Banquet 6:30 p.m. Ligon Coliseum

#### MSU Crime Stoppers...

Moonlight Stampede Against Drugs 2015 7:15 p.m. Sikes Lake Trail

#### Department of Theatre...

Festival of Student-Produced One-Act Plays 7:30 p.m. Bea Wood Studio Theatre

### Saturday

April 25

#### Athletics...

Women's Track at West Texas Open Canyon, Texas

#### Kappa Delta Pi...

Wichita Falls Walk for Children 9 a.m. Sikes Lake Trail

#### Athletics...

Softball at Texas A&M-Kingsville 1 & 3 p.m. Kingsville, Texas

#### Athletics...

Women's Tennis at LSC Championships 2 p.m. Lawton, Okla.

#### Department of Theatre...

Festival of Student-Produced One-Act Plays 7:30 p.m. Bea Wood Studio Theatre

## Around Campus

### National Library Weeks

Moffett Library will celebrate National Library Weeks through May 2. The library joins libraries in campuses and communities nationwide in celebrating National Library week to highlight the value of libraries, librarians, and library works.

### Celebrity Readers

The library will showcase the university's reading celebrities in its annual Read Posters for 2015. This year's celebrities are Jesse Brown, student regent; Laura Fidelie, Associate Professor in Criminal Justice; Dr. Jesse Rogers, president; CaribFest royalty and MSU students D'Elle George, Indira Placide, Chanice La Touche; and Leslie Harrelson, MSU alumna and director of P.E.T.S. Low Cost Spay & Neuter Clinic. Posters will be displayed in buildings on campus as well as on Moffett's Facebook page.

### Food for Fines

Again this year the library will sponsor a Food for Fines promotion to help others in need and to reduce library fines. For every two cans of food donated, up to \$5 will be taken off of fines. Food donation boxes are located at the circulation desk on the first floor of the library.

Donations are welcome even from those who do not have fines. Overdue books or media items must be returned to the library for donation to count toward payment. Food for Fines does not apply toward lost materials. The most needed items are canned meats, cereal, dried fruits, jelly and jams, peanut butter, pasta, rice, quinoa, oats, and canned fruits and vegetables. Please note that expired food will not be accepted, and please no Ramen noodles or Jello boxes. All donations will benefit the Wichita Falls Area Food Bank.

For more information, contact Andrea Williams at ext. 4698 or [andrea.williams@mwsu.edu](mailto:andrea.williams@mwsu.edu).

### **Career Series: Good Credit, Bad Credit—How Important Is It?**

The Career Management Center is offering a series of workshops in the month of April. Staff will present “Good Credit, Bad Credit—How Important Is It?” from 4-5 p.m. Tuesday, April 21, in the Sundance Court Third Floor Meeting Room. The series will conclude with “Protect Yourself: Keep Your Identity Yours” at 4 p.m. Tuesday, April 28. For more information, call ext. 4473.

### **Pastel Drawing Class: Spring Rains**

Join painter Crimson Shults to recreate a version of “Spring Rains” in pastels on paper from 6-8 p.m. Thursday, April 23, at the Sikes Lake Center. All levels of artists are welcome. Cost of the class is \$40 and includes all supplies. RSVP to Continuing Education at ext. 4307.

### **2015 Honors Recognition Banquet**

The annual Honors Recognition Banquet, which honors outstanding student leaders and scholars, will be at 6:30 p.m. Friday, April 24, in D.L. Ligon Coliseum. Tickets are \$15 each and can be purchased at the CSC Information Desk. Cash, checks, and credit cards are accepted. Any MSU departments wanting to purchase multiple tickets using an interdepartmental transfer (IDT) should contact Debbie Coughran at ext. 7500. For more information, call ext. 7500 or visit the Office of Student Affairs located in CSC 104.

### **Wichita Falls Walk for Children**

Prevent Child Abuse Texas the MSU chapter of Kappa Delta Pi will sponsor the Wichita Falls Walk for Children at 9 a.m. Saturday, April 25, at Sikes Lake Walking Trail. Registration is \$25 and \$10 for children 12 and younger. A T-shirt is included in the price of registration. Participants should preregister at [www.preventchildabusetexas.org/walks](http://www.preventchildabusetexas.org/walks). For more information, call KDP co-sponsor Dr. Jeff Blacklock at ext. 4063 or email at [phillip.blacklock@mwsu.edu](mailto:phillip.blacklock@mwsu.edu).

## *Mark Your Calendar*

### **Mini Indoor Triathlon**

Recreational Sports and the Wellness Center will host a Mini Indoor Triathlon April 27 through May 1. The competition will be completed inside the climate-controlled Wellness Center for comfort and ease. The format of the competition will be a 2,000-meter row, 5-mile bike, and 1-mile run with a 30-second interval between each section. There is no fee to register or participate. Signup is available at [www.IMLeagues.com/MWSU](http://www.IMLeagues.com/MWSU); select the Mini Indoor Triathlon. For more information, contact Caleb Hannon at [caleb.hannon@mwsu.edu](mailto:caleb.hannon@mwsu.edu) or at ext. 4786. The deadline to sign up is Friday, April 24, at 11:59 p.m.

### **Media Monday Featuring Lisa Phillips**

The Department of Mass Communication will present Media Monday beginning at 6:30 p.m. Monday, April 27, in Fain C111. Lisa Phillips, author of *Unrequited: Women and Romantic Obsession*, will join the group via Skype. Read more about her at [www.lisaphillips.com](http://www.lisaphillips.com). Pizza will be served at 6:30 p.m. and the discussion will begin at 7 p.m. For more information, contact Dr. Bradley Wilson at [bradley.wilson@mwsu.edu](mailto:bradley.wilson@mwsu.edu).

### **TLRC Wine and Cheese Colloquium**

The Teaching and Learning Resource Center will present a wine and cheese colloquium from 4:30-6 p.m. Tuesday, April 28, in Dillard 189. For more information, call Dr. Jim Sernoe at ext. 4391.

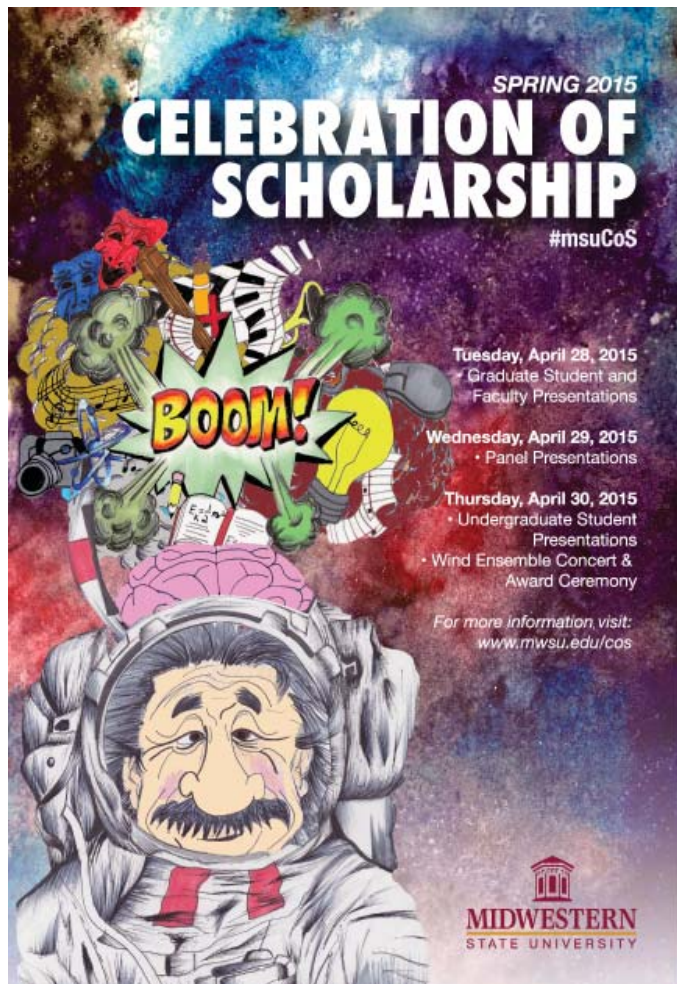
### **Speakers and Issues Series: Alan Weisman**

The Speakers and Issues Series will present Alan Weisman at 7 p.m. Tuesday, April 28, in Akin Auditorium. Weisman will discuss his book, *Countdown: Our Last Best Hope for a Future on Earth?* *Countdown* received the 2014 *Los Angeles Times* Book Prize in Science and Technology and the Paris Book Festival Prize for Nonfiction, among other awards. His 2007 book, *The World Without Us*, was named the top nonfiction book of the year by *Time* magazine. His radio pieces have been heard on NPR, Public Radio International, and American Public Media. His writing has appeared in *Harper's*, *The New York Times Magazine*, *Atlantic Monthly*, *Vanity Fair*, *Los Angeles Times Magazine*, and in anthologies including *The Best American Science Writing 2006*. Admission is free with donations welcome. For more information, call Dr. Claudia Montoya at ext. 4259.

### **i.d.e.a.wf Awards Luncheon**

Chuck Lyles, CEO of GuideIT, a Plano-based provider of technology optimization services, will be the guest speaker at this year's i.d.e.awf Award Lunch at 11:30

a.m. Wednesday, April 29, in CSC Comanche Suites. Lyles has more than 30 years of experience in business development and operations management and has spent time with EDS, Perot Systems, and Dell. As vice president of the public sector services for Dell, Lyles focused on business expansion of the combined Dell and Perot Systems capabilities with the design, implementation, and operations solving business issues facing health care, federal government, and education organizations globally. Prior to Dell, Chuck spent more than 20 years at Perot Systems as a member of the health-care organization and was also president of the organization for 10 years. Lyles is involved with health-care organizations and is a board member at Lightbeam Health Solutions and also the Dallas-Fort Worth Hospital Council Foundation. Additionally, he previously served on the advisory board of the University of Texas at Arlington nursing school. Tickets may be purchased online at [ideawf.eventbrite.com](http://ideawf.eventbrite.com). Tickets are \$25 per person or \$200 for a table of 8. A list of finalists can be found at [www.ideawf.com](http://www.ideawf.com). For more information, call ext. 4668.



### Spring 2015 Celebration of Scholarship

MSU students and faculty will take center stage April 28-30 during the university's Celebration of Scholarship.

### Tuesday, April 28 Faculty and Graduate Presentations

2-6 p.m. in Clark Student Center

### Wednesday, April 29 Panel Presentations

Noon-4 p.m. in Clark Student Center

### Thursday, April 30 Undergraduate Research & Creative Activity Forum

#### Oral Presentations

Beginning at 9 a.m. in CSC Comanche Suites

#### Poster Presentations

Beginning at 11 a.m. in CSC Atrium

#### MSU Wind Ensemble and Awards Ceremony

7:30 p.m. in Akin Auditorium



Learn what all the excitement is about and join **YOUR** friends and **YOUR** professors for a day of scholarly presentations.

### Thursday, April 30, 2015 Clark Student Center

#### Oral Presentations

9 a.m.

Comanche Suites

#### Poster Presentations

Beginning at 11 a.m.  
 Atrium

#### Awards Ceremony

7:30 p.m.

Akin Auditorium



### SBDC Seminar: Basics of Government Contracting

The Small Business Development Center at MSU will present the Basics of Government Contracting from 3-5 p.m. Tuesday, April 28, in Dillard 133. Presenters will be Bruce Clinard, SBA procurement specialist, and Mark

Synder, director of business operations at Sheppard Air Force Base. Topics of discussion will be:

- Registering your business
- Finding contracting opportunities
- Available small business programs
- Marketing your business
- Procurement assistance center services
- Doing business with SAFB

The seminar is free, but registration is required. For more information or to register, call ext. 4373.

## Festival of One-Act Plays

The Department of Theatre will present the Festival of One Act-Plays at 7:30 p.m. Friday and Saturday, May 1-2, in the Fain Fine Arts Bea Wood Studio Theatre. This festival shows the collaborative creative efforts of senior-level directors, designers, and technicians. General admission is \$5. For information, call ext. 4399 or ext. 4393.

## To the Faculty

Commencement will be Saturday, May 16, at the Kay Yeager Coliseum. Please meet at 9:30 a.m. in MPEC rooms 3 and 4 to line up with your college for the 10 a.m. ceremony. If you need a special seating pass for your spouse to sit in the reserved section #5, contact Jolene Welch in Hardin 114C before 4 p.m. Wednesday, May 13.

## In the Spotlight

**Stuart McClintock**, Professor of French, had his article "Texas Francophile: French Influences in the Films of Wes Anderson" published in the *Journal of the American Studies Association of Texas*.

**Sharon Arnault**, Associate Professor of History, chaired the panel "Church and Papacy: Prophecies and Perceptions," at the Renaissance Society of America meeting in Berlin, Germany, on March 27. She has also published a book review of Prudence Dailey, ed. *The Book of Common Prayer: Past, Present and Future*, in the March 2015 issue of *Anglican and Episcopal History*.

**Lynette Watts**, Assistant Professor of Radiologic Sciences, presented a one-hour lecture titled "Social Media for the Radiography Professional" at the Oklahoma Society of Radiologic Technologists on March 26.

**Gary Morrison, Lynette Watts, Sheree Phifer, Vicki Sanders, Kimberly Onstott, and James Johnston**, faculty from the Department of Radiologic Sciences, attended the 2015 Texas Society of Radiologic Technologists annual conference in Galveston, April 10-11. Sanders was a co-presenter of Professional Advocacy presentation. The faculty also traveled with students from the program and freshman student **Shelby Swenson** placed sixth in the Student Roentgen Competition involving more than 185 competitors.

**Rodney Fisher**, Assistant Professor of Radiologic Sciences, spoke at the 83rd Annual Missouri Society of Radiologic Technologists. His subject was "Z and T Scores, What Do They Mean? A Bone Densitometry Primer." He also was a judge for the scientific exhibition competition and was recognized for his service on the Board of Directors of the MoSRT last year.

The **Office of Marketing and Public Information** received the Silver Award for Institution-Wide Branding Program at the CASE District IV Annual Award Competition held in Austin, Texas, on April 13. The award is presented for an exceptional entry for a program that maintains a consistent identity for the institution as a whole across all media. CASE IV is the chapter for the Council for the Advancement and Support of Education representing 2,904 members from 261 institutions in Arkansas, Louisiana, New Mexico, Oklahoma, and Texas.