

# the Update

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 September 8, 2014

A weekly newsletter published by the Office of Marketing and Public Information

## This Week's Events

### Monday September 8

*Human Resources...*  
 Fidelity Investments Representative 9 a.m.-4 p.m. Dillard 248

*Counseling Center...*  
 Workshop: Time Management Skills 7 p.m. Sundance Meeting Room

### Tuesday September 9

*Athletics...*  
 Volleyball at Dallas Baptist 6 p.m. Dallas

*Moffett Library...*  
 Walking Tour 7 p.m. Moffett Library

### Wednesday September 10

*Moffett Library...*  
 Walking Tour 4 p.m. Moffett Library

### Thursday September 11

*Moffett Library...*  
 Walking Tour 11 a.m. Moffett Library

*Mustangs Athletic Club...*  
 Lunch with the Mustangs Noon WFMA

*Continuing Education...*  
 Pastel Drawing Class 6 p.m. Sikes Lake Center

### Friday September 12

*Athletics...*  
 Volleyball vs. Tarleton 7 p.m. Ligon Coliseum

*Athletics...*  
 Women's Soccer vs. Western State Colorado 7:30 p.m. MSU Soccer Field

### Saturday September 13

*Athletics...*  
 Women's Cross Country Strohmman Dental/MSU Stampede 8 a.m. Hawk Ridge

*Athletics...*  
 Volleyball vs. Angelo State Noon Ligon Coliseum

*Athletics...*  
 Women's Soccer vs. Colorado-Colorado Springs 2:30 p.m. MSU Soccer Field

*Athletics...*  
 Volleyball vs. Harding (Ark.) 5:30 p.m. Ligon Coliseum

*Athletics...*  
 Football vs. Missouri S&T 7 p.m. Memorial Stadium

### Sunday

**September 14**

*Athletics...*  
 Women's Soccer at Southwestern Oklahoma State 1 p.m. Weatherford, Okla.

## Around Campus

### Fidelity Investments Representative to Visit Campus

Brian Baker, Fidelity Investments Retirement Services representative and approved representative for the Texas Optional Retirement Program (ORP) and voluntary 403(b) tax-sheltered savings plan, will be available to meet individually with MSU employees from 9 a.m.-4 p.m. Monday, September 8, in Dillard 248. During this time, he will offer personal investment and retirement advice and projections. To reserve an appointment visit [www.fidelity.com/atwork/reservations](http://www.fidelity.com/atwork/reservations) or contact Baker at 1-800-300-1706 or [brian.baker@fmr.com](mailto:brian.baker@fmr.com) with any questions.

### Lunch with the Mustangs

It's time to kick off Lunch with the Mustangs. Join the Mustangs Athletic Club and the Department of Athletics at noon at the Wichita Falls Museum of Art at MSU on the following dates:

- Thursday, September 11
- Thursday, September 25
- Thursday, October 9
- Thursday, October 23

Lunch is \$5 for MAC members and \$6 for non-members. For more information, call ext. 4779.

### Pastel Drawing Class

The Center for Continuing Education will present a pastel workshop featuring an original drawing by artist Crimson Shults from 6-8 p.m. Thursday, September 11, at Sikes Lake Center. Learn how to choose complementary colors, and blend and shade chalk pastels. No drawing experience is necessary to participate, and all levels of artists are welcome. Cost is \$40 and includes supplies. For more information, call ext. 4307.

## Mark Your Calendar

### Academic Workshop: Four Steps to a 4.0

The MSU Counseling Center will present a one-hour academic workshop about four steps to a 4.0 at 7 p.m. Monday, September 15, in the Sundance Court Third Floor Meeting Room. Professors are welcome to include this information in their syllabi and offer extra credit to students if desired. Students will be provided attendance verification forms. For more information, call ext. 4618.

## Campus News

### iLead Fall Leadership Conference

Student organization faculty/staff advisors are invited and encouraged to register for iLEAD, MSU's fall student leadership conference on September 16. Advisors will receive valuable training on student organization advising, OrgSync updates, and enjoy a free dinner. Please register by September 12 to reserve your seat at dinner. For more information or to register, visit [www.mwsu.info/url/ilead](http://www.mwsu.info/url/ilead).

### Email Security

Please be aware the MSU IT will never request your password or request that you go to a site not hosted by MSU to enter your username and password in order to enable or keep your account active. Any such email received requesting this type of information or telling you to take such an action is a phishing attempt and should be forwarded to [phishingreports@mwsu.edu](mailto:phishingreports@mwsu.edu) and then deleted.

### Game Workers Needed

The Department of Athletics is in need of game workers (event staff) for the 2014 home football games.

The dates and kickoff times are:

- 7 p.m. September 13, 2014
- 7 p.m. October 4, 2014
- 8 p.m. October 18, 2014
- 7 p.m. October 25, 2014

The games are played at Memorial Stadium. Workers must have their own transportation to and from the stadium. Event staff is required to be at the stadium 1.5 hours before kickoff. Gates will open one hour before kickoff. If interested in working the football games, email [nancy.halvorsen@mwsu.edu](mailto:nancy.halvorsen@mwsu.edu).

### Mailing Lists, E-mail List, etc.

Making contact with people helps to maintain good relationships. To save time and promote efficiency, the Office of University Development keeps track of all mailing and e-mail lists for the university (alumni, parents, businesses, friends, faculty, staff, and retired employees). All

information is saved in our database of more than 73,000 records and is maintained by a full-time staff member dedicated to keeping information updated.

Our lists can help you send your correspondence more efficiently:

- Newsletters
- Updates
- Surveys
- News

We are available to help with your next list. We do the work for you, making it easy to use and available in an Excel file to merge. Please contact Patricia Lowry at ext. 4236 or at [patricia.lowry@mwsu.edu](mailto:patricia.lowry@mwsu.edu) for all your list requests.



enhancing undergraduate research endeavors & creative activities

### EURECA Fall 2014 Awards

The Office of Undergraduate Research would like to congratulate students and faculty members whose projects were selected for EURECA funding in fall 2014. The awardees are:

#### Fain College of Fine Arts and Prothro-Yeager College of Humanities and Social Sciences

"Adapting Communication Curriculum to Meet the New Texas Core: Tracking Trends, 2013-2015" (continuing)  
Kelly Calame (Mass Communication) and Danielle Schwertner (English)

Mentors: Dr. Mitzi Lewis and Dr. Sally Henschel

#### Prothro-Yeager College of Humanities and Social Sciences

"Two Worlds, One Big Pasture: Quanah Parker and Burk Burnett – the Social, Economic, and Cultural Implications of Anglo/Indian Associations in the Oklahoma and Texas Borderlands"

Christopher Freeman (History)

Mentors: Dr. Leland Turner and John Hensley (graduate student)

#### College of Science and Mathematics

"Meter Scale Cycles in the Bromide Formation of Oklahoma: Implications for Interpreting Ancient Sea Level Change"

Jeff Snowden (Geosciences)

Mentor: Dr. Jesse Carlucci

"Texture and Shape Recognition Using 2-D Robot Vision" (continuing)

Xitong Li (Mechanical Engineering) and Huiluo Chen (Mechanical Engineering)

Mentor: Dr. Yu Guo

“Effects of Melatonin on Germination of Tobacco (*Nicotiana tabacum* L.) and Dandelion (*Taraxacum officinale* F.H. Wigg)”

Bridget Alaniz (Biology)

Mentor: Dr. Magaly Rincón-Zachary

“Effects of Vibration on the Angle of Repose”

William Dinwiddle (Physics)

Mentor: Dr. Martin Melhus

### West College of Education

“Movement Integration Textbook for Classroom Teachers- (Introduction Chapter of the Book)”

Mary Brady (Interdisciplinary Studies)

Mentors: Dr. Stacia Miller and Dr. Suzanne Lindt

“Movement Integration Textbook for Classroom Teachers-(Language Arts Chapter)”

Krysta Woods (Psychology and English)

Mentors: Dr. Christina McIntyre and Dr. Pamela Whitehouse

“Movement Integration Textbook for Classroom Teachers-(Social Studies Chapter)”

Jacob Hardin (Kinesiology)

Mentor: Dr. Angela Lynskey

### Education Survey

The Wichita Falls Chamber of Commerce has developed a survey to gather community input about Wichita Falls' education and work force development. From Chamber President Henry Florsheim:

In economic development, a community's workforce is one of its most important assets—maybe THE most important one. That means our education and workforce development systems are pivotal. In a continued effort to provide you with a voice on topics that affect our community, the Chamber has developed a survey to help us understand your thoughts about education and workforce development.

The survey will only take you a couple of minutes to complete; we'll analyze the results and share them with you in the near future. We'll also provide them to those who represent the areas you tell us should be our priorities. Afterward, we'll follow up with a second survey that drills down into specifics of the priorities you helped us uncover.

Help us represent you by completing the survey:

<https://www.surveymonkey.com/s/KYJJQSP>

Henry Florsheim

President/CEO

[henry@wichitafallschamber.com](mailto:henry@wichitafallschamber.com)

## Jobs

An EEO/ADAAA Compliance Employer

### Financial Aid Processor/Counselor

**Department:** Financial Aid

**Starting Date:** As soon as possible

**Starting Salary:** \$2,107 monthly, plus benefits

### Secretary

**Department:** Art

**Starting Date:** As soon as possible

**Starting Salary:** \$1,743 monthly, plus benefits

### Secretary, Office of Undergraduate Research

(On campus only – MSU retirement eligible employees only)

**Department:** Office of the Provost

**Starting Date:** As soon as possible

**Starting Salary:** \$1,743 monthly, plus benefits

### Electrician II

**Department:** Facilities Services

**Starting Date:** As soon as possible

**Starting Salary:** \$2,394 monthly, plus benefits

### Audio Visual Technician

**Department:** Information Technology

**Starting Date:** As soon as possible

**Starting Salary:** \$2,394 monthly, plus benefits

## In the Spotlight

**Steve Hilton and Suguru Hiraide**, Associate Professors of Art, recently had a three-person exhibition at the LA ArtCore, Brewery Anex Gallery in Los Angeles, Calif.

**Danny Bills**, Museum Curator of Collections and Exhibitions at the Wichita Falls Museum of Art at MSU, was one of 15 scholarship recipients for the Mountain-Plains Museums Association Conference in Aspen, Colo.

**Mike Patterson, John Martinez, and Bob Harmel** (Emeritus Professor of Economics) of the Dillard College of Business, have a paper published in the *International Journal of Business Management and Economic Research*, 5 (2), 44-52. The title of the paper is “A Spreadsheet Simulation of Sam Loyd's Carnival Dice Game.”

**Elizabeth A. Yarosz-Ash**, Professor of Art, and **Richard M. Ash III**, Emeritus Professor of Art, have been selected as the Distinguished Texas Artists by the Fort Worth Community Arts Center for 2014. They will be featured in an exhibition, Present Past at the Arts Center through October 25.

The Annual Science of Cycling Symposium was August 22 in conjunction with the 2014 Hotter-N-Hell Hundred weekend of events. The annual symposium presents topics related to cycling, exercise physiology, endurance and strength/conditioning issues, heat-related medical conditions, and other healthcare related topics to a national audience. Of the eight presentations were **Frank Wyatt**, Professor of Exercise Physiology and Exercise Physiology and Exercise Physiology Graduate Student **Dalton Smith** with “Dietary Considerations: An analysis.” Wyatt also presented “Pedal Rate and Power” and later presented “Cycling Physiology.” **Ben Velasquez**, Chair and Associate Professor in the Department of Athletic Training and Exercise Physiology, presented “Kinesio-tape: Fact vs Fiction.” **Keith Williamson**, Director of the Vinson Health Center and Medical Director of the Hotter’N Hell Hundred Race, presented “Hydration and Hyponatremia.”

**Todd Giles**, Assistant Professor of English, has an article, “Entering the ‘Gate of Nondualism’: Gary Snyder’s ‘On Vulture Peak’ and Mahāyāna Shūnyatā,” published in *Journal of Beat Studies* 3 (2014): 47-68. In addition is his review of *Pilgrims to Elsewhere* by Gregory Stephenson in *Journal of Beat Studies* 3 (2014): 119-124.

**Kirsten Lodge**, Assistant Professor of English and Humanities, had her translation of Dostoevsky’s *Notes from the Underground*, with a scholarly introduction and contextual materials published by Broadview Press.