

the Update

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 August 25, 2014

A weekly newsletter published by the Office of Marketing and Public Information

This Week's Events

Monday August 25

 First Day of Classes (Weekday)
 Change of Schedule or Late Registration

Tuesday August 26

Change of Schedule or Late Registration

Office of Student Development & Orientation...
 All Student Convocation 7 p.m. Ligon Coliseum

Wednesday August 27

Change of Schedule or Late Registration

Thursday August 28

Career Management Center...
 Part-time Networking Job Fair Noon-2 p.m. CSC Atrium

Athletics...
 Women's Soccer vs. Colorado Mesa 1:30 p.m. Durango, Colo.

Wichita Falls Museum of Art at MSU...
 Live at the Lake:
 Ali Holder & Richie Bates 6 p.m. WFMA lawn

Friday August 29

Athletics...
 Volleyball vs. Colorado State-Pueblo 9 a.m. Ligon Coliseum

Athletics...
 Men's Soccer at Fort Lewis 4 p.m. Durango, Colo.

Athletics...
 Volleyball vs. Fort Lewis 7 p.m. Ligon Coliseum

Saturday August 30

Athletics...
 Volleyball vs. SW Oklahoma State 11:30 a.m. Ligon Coliseum

Athletics...
 Women's Soccer at Fort Lewis 1:30 p.m. Durango, Colo.

Athletics...
 Volleyball vs. Arkansas Tech 4:30 p.m. Ligon Coliseum

Sunday August 31

 Redwine Carillon Recital
 with Jim Quashnock 3 p.m. Hardin Bldg.

Around Campus

All Student Convocation

The All Student Convocation, the official welcome for all of our new and returning students, will be at 7 p.m.

Tuesday, August 26, in D.L. Ligon Coliseum. All students, faculty, and staff members are invited to attend this high-energy event. President Rogers will officially welcome students to the new academic year, and keynote speaker Troy Stende who will deliver his message of living "Life Unlimited."

Redwine Carillon Recital

Jim Quashnock will present a free carillon recital at 3 p.m. Sunday, August 31, in the Hardin Bell Tower. While the carillonist is playing, all are invited into the bell tower to observe the carillonist playing (only three or four people at a time as the room is small). Take the steps to the second floor and follow the sign to room 208. Continue up the stairs. There are 120 steps from the ground level to the top. The bells can be seen after the recital.

To view the program, visit

www.mwsu.edu/calendar/2014/08_August/carillon-recital.

Mark Your Calendar

Artist-Lecture Series: Jason Castro

 Jason Castro, finalist of the seventh season of *American Idol*, will open the 50th season of the Artist-Lecture Series at 7 p.m. Thursday, September 4, in Akin Auditorium. Castro entered the record book as the first contestant to play an instrument on the show. Raised in the church by a musical family of Columbian decent, Castro started drumming at 11, playing music in the youth ministry. His goal is to create songs that are inspiring, joy giving, and "make you dream." Castro is an active supporter of the National Academy of Recording Arts and Science's MusiCares Foundation, and a prominent supporter of a number of charitable organizations. Admission is free to faculty, staff, and students with a valid MSU ID. Tickets are available at the Clark Student Center Information Desk two weeks prior to the event. For tickets or more information, call ext. 7500.

Joint Integrative Biology Workshop

MSU's Department of Biology will host the Joint Integrative Biology Workshop September 5-7 at the Wichita Falls Museum of Art at MSU. The free event includes workshops, oral and poster presentations, a picnic, a banquet, and a field trip. The workshop is in conjunc-

tion with The University of North Texas and Universidad Autonoma del Estado de Mexico. For more information, call ext. 4163.

Campus News

MSU Makes Top 50 Most Affordable MBA List

The website Top Management Degrees has listed Midwestern State University in its latest ranking of the Top 50 Most Affordable MBAs. The site places MSU at 27th on the list with an average yearly tuition of \$5,495 and notes that the Dillard College of Business Administration (DCOBA) has been accredited by the Association to Advance College Schools of Business, International (AACSB). To review the full press release, visit <http://news.mwsu.edu/inews/view.asp?ID=1794>.

Fall 2014 Parking Changes

The following changes to parking are effective this semester:

- **Comanche Trail** on the north side of the Clark Student Center and directly across from Fain Hall (Sorority Meeting Rooms): several parallel parking spaces are now designated for loading and unloading of large delivery trucks, and striped accordingly. This space will be utilized for food service delivery during the construction on Tee Pee Drive near Pierce Hall (see #2 below). This is a temporary loading zone, with the expectation it will return to parallel parking prior to the spring 2015 term.
- **Tee Pee Drive** between Pierce Hall and Bea Wood Hall: construction in this area is expected to begin mid-September. Once construction begins, there will be no parking in this area.

If you have any questions, please feel free to contact the MSU Police Department.

2014-2015 Campus Phone Directory

Preparation is under way to release the 2014-2015 Campus Phone Directory, and we need your help to make sure that your information is up to date. Please use the following link, <http://campus.mwsu.edu/phonebook/>, to review the steps needed to update your employee information.

Deadlines

August 29: All profiles updated

September 3: Print preview ready for online viewing

September 15: Editing turned off

September 22: Final version goes to Print Shop

If you have any questions, please do not hesitate to contact our office at webmaster@mwsu.edu.

In the Spotlight

Christopher Wertz, Assistant Professor of Radiologic Science, has been awarded a \$2,000 Professional Advancement Scholarship by the American Society of Radiologic Technologists Foundation for the 2014-15 academic years. Scholarship recipients submitted applications and were selected based on evidence of commitment, leadership, and achievement.

SuHua Huang, Assistant Professor of Reading, recently had a research article, "Mixed-Method Research on Learning Vocabulary through Technology Reveals Vocabulary Growth in Second-Grade Students," published in *Reading Psychology* in the Taylor & Francis, Routledge group. The project was funded by the McAda Graduate School at Midwestern State University.

Mitzi Lewis, Assistant Professor of Mass Communication, and Jim Sernoe, Associate Professor and Interim Dean of the Fain College of Fine Arts, recently presented a paper at the Association of Education in Journalism and Mass Communication conference in Montreal. Their research examined journalism projects on the crowdfunding site Kickstarter.

John Martinez and **Mike Patterson** of the Dillard College of Business Administration have a paper published in the *Journal of Applied Quantitative Methods*, Issue 1, March 30, Vol. 9, 2014. The title of the paper is "A Mathematical Model of Archimedes' Cattle Problem." The paper was co-authored with Bob Harmel, MSU Emeritus Professor of Economics, and Dan Friesen of the University of North Texas-Dallas.

Vicki Sanders, Assistant Professor of Radiologic Sciences, authored a peer-reviewed research article titled "Patient Satisfaction with Radiologist Assistants," which was published in the American Society of Radiologic Technologists' journal, *Radiologic Technology*, Vol. 865, No. 6.,p. 599-608.

Kevin Clark, Assistant Professor of Radiologic Sciences, authored an article titled "Flipping out: A trend in radiologic science education," which was published in the American Society of Radiologic Technologists' journal, *Radiologic Technology*, Vol. 865, No. 6.,p. 685-687.