



## Lamar D. Fain College of Fine Arts Freshman and Transfer Survey

Major:             Art                     Mass Communication             Music             Theatre  
Age:               17-                     18 to 20             21 to 23             25+  
High School: \_\_\_\_\_ or  I am a transfer student.

1. How did you learn about your current major/program of study at MSU?

- Friend
- Website
- Mailing
- High School Visit from a Faculty Member
- High School Teacher
- Family Member
- MSU Alumni
- Career Fair
- Convention/Meeting
- MSU Performance or Event
- Social Media
- Other \_\_\_\_\_

2. Which of the following influenced your decision to choose MSU and major in Fine Arts?

(Choose up to four and rank them from most to least influential.)

- \_\_\_\_ Quality of Faculty
- \_\_\_\_ Financial Aid
- \_\_\_\_ Proximity to Home/Family
- \_\_\_\_ Friendliness of Faculty and Staff
- \_\_\_\_ Quality of Facilities
- \_\_\_\_ High School Teacher Recommendation
- \_\_\_\_ Location
- \_\_\_\_ Quality of Program
- \_\_\_\_ Personal Communication from Faculty
- \_\_\_\_ Overall Cost
- \_\_\_\_ Other \_\_\_\_\_

3. Which of the following should be used by the Fain College of Fine Arts to better communicate with prospective students? (Choose as many as may apply.)

- More High School Visits by Faculty
- Personal Communication from Faculty
- More Mailings
- Website Improvement
- Social Media (Facebook, Twitter, etc.)
- On-site Recruiting Events
- MSU Campus Visits
- More High School Visits by MSU Admissions Counselors
- Other \_\_\_\_\_

Comments: