



PLAN IT!



WIN IT!





Got a business idea?

Then ideaMSU is the place to be!
WIN up to \$750 just by submitting a
four-page business plan!

What should your plan include?

People: Who is on your team? Who is making the magic happen?

Pain: What problem does your idea solve?

Product: What is your game-changing solution? **Place:** Who needs it and where can they find it?

Projections: Show us the money! How much will you make?

Don't miss this chance to turn your dream into reality. Submit your business plan to

ideaMSU today!

Visit the ideaMSU website for competition details:

https://msutexas.edu/academics/business/centers/idea-msu

For assistance or information, call Dr. DeAndrea Y. Davis at 940.397.4149 or email <u>deandrea.davis@msutexas.edu</u>