

**DCOBA Graduate General Learning Goal # 2:**

**Our students will be able to conduct themselves professionally in global business environments.**

**Objective: Our graduates will be able to navigate through the differences among multicultural and international business environments.**

**Student Name:** \_\_\_\_\_

<b>Rubric Item</b>	<b>Exceeds Expectation (3)</b>	<b>Meets Expectation (2)</b>	<b>Not Meet Expectation (1)</b>	<b>N/A</b>
<b>Business</b>				
Student considers relevant effects (e.g., political environment, economic structures, technology, laws, and regulations) on businesses in the global context.				
Student recognizes global business opportunities.				
Student acknowledges global business threats.				
Student identifies appropriate global business strategies.				
<b>Culture</b>				
Student respects views of individuals from diverse cultural backgrounds.				
Student demonstrates the ability to follow customs and norms in multicultural environments.				
Student understands differences in global cultural customs.				
Student capitalizes on cultural differences.				