

DCOBA Graduate General Learning Goal # 4:

Our students will integrate knowledge across business disciplines.

Objective: Our graduates will demonstrate the capability to integrate knowledge across business disciplines.

Student Name: _____

Rubric Item	Exceeds Expectation (3)	Meets Expectation (2)	Not Meet Expectation (1)	N/A
Identify the Problem				
Student considers the impact of the problem on all functional areas of the business.				
Student identifies relevant business disciplines.				
Identify and Collect Data				
Student determines the proper source discipline of the needed data.				
Student understands how to use the data obtained.				
Student's analysis is multi-discipline.				
Identify the Solution				
Student is able to identify and recommend a comprehensive solution.				
Student recommends feasible solution, considering resource constraints.				
Student fully understands the impact of the solution on all functional areas.				
Implementation and Communication				
Student successfully communicates the plan for implementation to all functional areas.				