



SPRING 2021

Research Presentations from Dillard College Students and Faculty at UGRCA Forum

Oral Presentations:

Awarded First Place for DCOBA

Yohann Isaac, *Are Managers Telling The Truth About Future Earnings During Conference Calls?
A Textual Analysis*

Accounting and Management Information Systems

Faculty Mentor: Dr. Lin Wang

Awarded Second Place for DCOBA

Amira Johnson, Amber Hughes, Kimberly Rodriquez, Lexi Perkins, Delanie O'Connell,
*A Study of Consumer Perspectives of Brand Betrayals and What They Expect From a Brand
Following a Betrayal*

Management, Marketing, and Legal Studies

Faculty Mentor: Dr. Thuy D. Nguyen